

Wisconsin Intercity Bus Assistance Program

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Program Context

- Loss of intercity bus service in Wisconsin
 - Decreased connectivity in rural areas
 - Lack of convenient intercity bus connections between metropolitan areas
- Lack of connections between intercity bus and other modes of transportation
- Limited federal funding – 5311(f) Program
- Inability to contract directly with intercity bus providers



Wis. Stat. 85.26



The Intercity Bus Assistance Program addresses the aforementioned challenges with the following objectives:

- *Improve connectivity to/between major metropolitan areas that currently lack convenient or direct intercity bus connections*
- *Facilitate intermodal connections*



Wisconsin System Connectivity Existing and New (2011) Intercity Bus



Projects Serving Madison, WI

- Four routes serving Madison
 - Madison to La Crosse
 - Madison to Wausau
 - Madison to Green Bay
 - Madison to Dubuque
- Schedules
 - La Crosse – 10:40am / 5:45pm
 - Wausau, Green Bay & Dubuque – 1:45pm / 2:00pm
- Stop Locations
 - UW – Madison Memorial Union
 - De Forest (Truckers Inn), share with Greyhound
- Timeline
 - Madison to La Crosse is ongoing
 - Madison to Wausau, Green Bay and Dubuque starts 7/14/11

Contractors

- **Jefferson Lines**

Steve Woelfel

2100 East 26th Street

Minneapolis, MN 55404

Phone: 612-359-3422

Email: SteveW@jeffersonlines.com

www.jeffersonlines.com

- **Lamers**

Jon Evenson

2415 Trailwood Lane

Rothschild, WI 54474

Phone: 715-241-7799 ext. 10311

Email: jone@golamers.com

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What's Next?

- Refinement of routes and schedules
- Further coordination with local transit providers
- Planning/outreach to inform mobility investments



QUESTIONS?

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