

Statement to Madison Urban Design Commission – July 6, 2011

SPRING HARBOR NEIGHBORHOOD ASSOCIATION (SHNA) RECOMMENDATIONS CONCERNING PROPOSED DEVELOPMENT AT UNIVERSITY AVENUE / WHITNEY WAY

Spring Harbor Neighborhood Association (SHNA) is pleased to see the former Erdman property being planned for development. SHNA has played an active role in identifying neighborhood and west side interests and concerns and in collaborating with Krupp Construction, city staff, alders, and adjoining neighborhoods to make this a high quality, neighborhood-friendly, development.

This report identifies design and construction considerations expressed by neighborhood residents and business owners during meetings and discussions related to the University Ave/Whitney Way development. Spring Harbor and adjoining neighborhoods are directly affected. These predominantly residential communities are interspersed with historic natural areas, greenways and parks, and bordered by the Lake Mendota shoreline. The area is bisected by University Avenue, a heavily traveled corridor scheduled for upgrade in 2012 with projected long-term traffic growth.

Given the extent of environmental, traffic, and quality-of-living challenges facing this area, SHNA recommends that plans and designs make wider use of best practices (versus simply minimum standards) in specifying development and construction practices. SHNA is fully aware of the financial and market constraints facing new developments, and is committed to making every effort to identify options and practices that add quality and value, increase marketability, and recover costs through greater efficiency.

SHNA is pleased that Krupp Construction has chosen the PUD process. As general development plans are formulated, the neighborhood seeks City of Madison assistance in incorporating the features and standards outlined below.

-- Submitted by: Spring Harbor Neighborhood Association, July 6, 2011

Recommendations and Actions

1. Building Height. SHNA requests that a maximum height of 4 stories be established for all buildings on this site including the proposed hotel on Whitney Way. Spring Harbor is primarily a residential neighborhood with mixed office, commercial and service uses. Limiting the hotel to 4 stories will alleviate some of the viewshed concerns (views of the capitol building from Old Sauk Rd, and Old Sauk ridge viewed from the east looking west). A 4 story hotel would be comparable in height to similar west-side lodgings.

2. Building Design & Internal Street. SHNA supports the wide green edge along University Ave and the use of a low berm to buffer the first floor of the clinic building. A green edge with drive-up front entrance on the yet to be named internal street will also increase the pedestrian-friendly character of the street corridor.

3. Stormwater and Runoff. The University Ave/Whitney Way site is located on a relatively steep slope directly over the Spring Harbor drainage culvert. Lake Mendota, Spring Harbor and Spring Harbor Beach are only a few hundred yards downstream. It is critical that innovative stormwater management techniques be used to limit runoff at its source, maximize infiltration of clean runoff, and filter and slow runoff from pavements with vehicular traffic. Rooftop runoff should be collected for reuse and infiltration. SHNA requests that green spaces be designed with maximum use of vegetative landscape swales to minimize runoff and infiltrate a large percentage of natural precipitation while permitting normal machine mowing and maintenance. Drainage from streets, parking structures, and service areas should be directed into lined biofiltration basins to protect city

well #14, a well-head protected zone, and to reduce water quality risks from polluted runoff entering Spring Harbor.

4. Expanded Green Space. Expand the use of tree-lined corridors to define pedestrian pathways and connections. Preserve mature trees wherever possible. Provide an evergreen buffer along the Trillium neighborhood boundary and retain established evergreens at University Ave and Whitney Way. Utilize prairie grasses and native plantings to provide green edges along building fronts utilizing designs similar to Sequoya Library terraces at Tokay and Midvale.

5. Surface Parking. Krupp Construction indicates that Phase I parking will consist of 250 stalls of surface parking next to Building 1 in the location now shown as parking ramp. Construction of the parking ramp is scheduled to be carried out when Buildings 2 & 3 are completed. Surface parking lots should not be allowed to become permanent. SHNA requests that time limits be established for limited term surface parking.

6. Parking Ramp Height and Design. Perspective drawings (such as Building 1, page 13) suggest that some parking structures are taller than adjoining buildings. SHNA requests that in all cases, ramp height not exceed adjoining building height. Further, in keeping with the neighborhood character of this development, all parking structures should be constructed with trim and finishes on all four sides compatible with adjoining building designs.

7. Demolition Controls. Krupp Construction has announced that the entire 14.35 acre site will be cleared and graded in a single contract period following the granting of necessary permits and transfers. Records of paint, plastic and metal fabricating businesses on this site pose the risk of possible chemical contamination of soil. Continuous monitoring for contamination must be provided during demolition and grading. Demolition will generate significant noise, dust, traffic and erosion that will affect surrounding residents and businesses. SHNA requests that drilling and hammering be kept to a minimum and that the site be watered down frequently to prevent dust. The site slopes sharply to the north and drains directly into Spring Harbor. Erosion control measures including contours, detention basins, and drainage swales must be incorporated into the grading plan. An enhanced landscape planting plan should be carried out during the initial phase that includes grass seeding and planting of permanent trees and shrubs in all areas not immediately developed. Existing mature trees along property edges and street-sides should be preserved and protected.

8. Pedestrian/Bicycle Connections. A complete system of pedestrian/bike paths through the new development should be provided and connected to existing paths on the outside. SHNA supports creating a permanent bike/pedestrian access to Craig Ave (Trillium neighborhood) from the University Ave/Whitney Way development. A number of Craig Ave residents support this initiative. Collaboration of property owners, city and developer is required. SHNA requests that a future rail stop be designated during the planning phase with space and access reserved so that future rail development will be possible.

9. Lighting. Apply dark-sky standards to all outdoor lighting. Screen lighting that faces neighboring residential areas.

10. Buffer Noise and Sound Transmission. The sound of train whistles and traffic noise is intense at this site. Building designs should take noise into account. This is especially relevant for the hospitality house and hotel. Tall, straight, building walls on University Ave will also amplify sound and reflect it toward Indian Hills. SHNA recommends the use of sound dampening wall designs on the street side of all structures. Rooftop mechanical systems should also be buffered to prevent sound transmission into residential areas.

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