

**APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL**

**AGENDA ITEM #** \_\_\_\_\_  
**Project #** \_\_\_\_\_

DATE SUBMITTED: <u>6.15.11</u>	<b>Action Requested</b>
UDC MEETING DATE: <u>7.6.11</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 529 N. Lake St.  
ALDERMANIC DISTRICT: 8

OWNER/DEVELOPER (Partners and/or Principals)	ARCHITECT/DESIGNER/OR AGENT:
<u>Kollege Klub - Jordan Meier</u>	<u>Grant Signs</u>
<u>529 N. Lake St.</u>	<u>5119 Terminal Dr.</u>
<u>Madison, WI 53703</u>	<u>McFarland, WI 53558</u>

CONTACT PERSON: Eric Marty  
Address: 5119 Terminal Dr.  
McFarland, WI 53558  
Phone: 608.838.7794  
Fax: 608.838.7798  
E-mail address: emarty@signproductions.com

**TYPE OF PROJECT:**

(See Section A for:)

- ☐ Planned Unit Development (PUD)
  - ☐ General Development Plan (GDP)
  - ☐ Specific Implementation Plan (SIP)
- ☐ Planned Community Development (PCD)
  - ☐ General Development Plan (GDP)
  - ☐ Specific Implementation Plan (SIP)
- ☐ Planned Residential Development (PRD)
- ☐ New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
- ☐ School, Public Building or Space (Fee may be required)
- ☐ New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- ☐ Planned Commercial Site

(See Section B for:)

- ☐ New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- ☐ R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- ☒ Comprehensive Design Review\* (Fee required)
- ☐ Street Graphics Variance\* (Fee required)
- ☐ Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.





***NEW SIGNAGE LAYOUT***





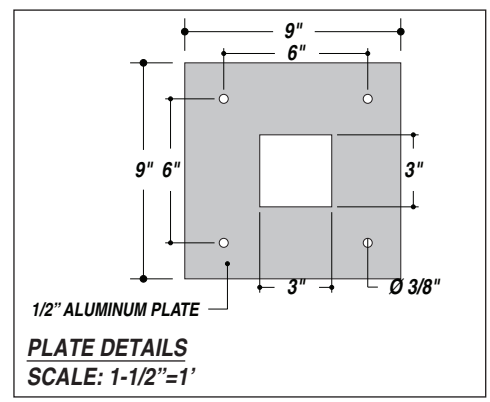
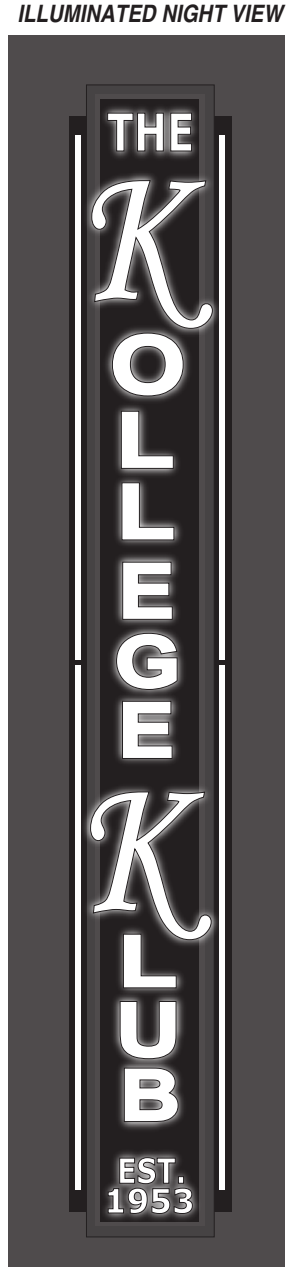
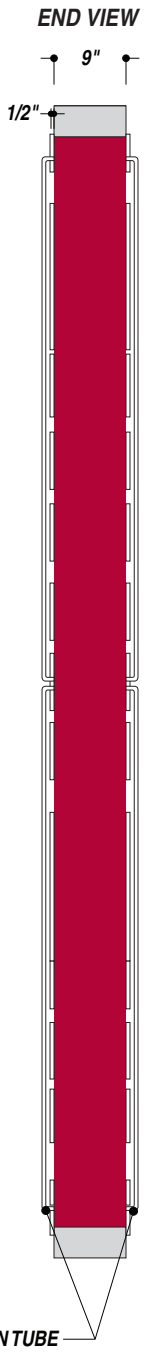
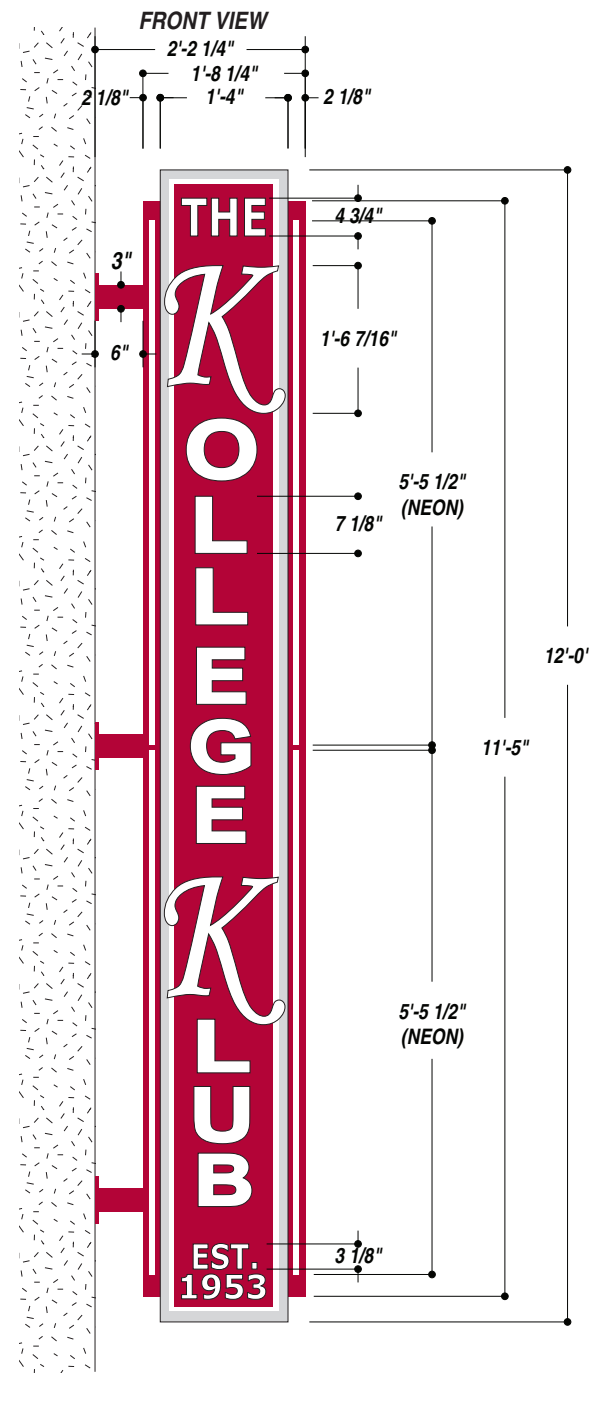
***EXISTING SIGNAGE***





***VIEW FROM STATE STREET***





Centroid Height: 1.700 ft  
Sign Area: 29.500 sq ft  
Number of Support Columns: 3  
Steel type: new  
Wind Pressure: 30.000 lbs/ sq ft  
Section Modulus: 0.216 per column  
3.000 inch Steel SQUARE Tube:  
(.25 inch wall),each column

Number of Anchor Bolts per side:  
(on side of plate parallel to sign face) = 2  
Anchor Bolt spacing (in.):  
(on side of plate perpendicular to sign face) = 6.00  
Requested Bolt diameter(in.): 0.25

Accepted Bolt diameter(in.): 0.38  
Vertical Embedment Length to Bend: 8.22  
Minimum inside bend radius :1.50  
Bend(horizontal length) (in.): 1.50  
Length of thread: 1.41 Total Length:13.77  
Base plate minimum length: 7.63  
Base plate minimum thickness: 0.21  
Gusset Thickness (in.): 0.375  
Gusset Leg Length (in.): 1.00

**JOB DESCRIPTION**  
D/F ILLUMINATED EXTERIOR FLAG MOUNTED SIGN

FABRICATE SIGN FROM ALUMINUM TUBE AND SHEET. MASK AND PAINT. ROUTED ALUMINUM FACE W/ CLEAR ACRYLIC PUSH-THRU. BACK W/ WHITE ACRYLIC. USE 6500 SNOW WHITE NEON TUBE W/ HOUSINGS FOR VERTICAL LINES. APPLY VINYL GRAPHICS TO FACE (WHITE BORDER). ILLUMINATE W/ WHITE LEDs.

INSTALL SIGN TO EXTERIOR WALL USING ALUMINUM PLATES AND 3" ALUMINUM TUBE. PAINT BLACK.

**SIGN INSTALLATION WILL REQUIRE THRU-BOLTING INTO BUILDING.**

R1: 05.27.11 • WTD • CHANGED RED PAINT TO PMS 201C. CHANGED PUSH-THRU TO 3/4" CLEAR ACRYLIC. CHANGED SPACING IN BETWEEN SIGN AND WALL. UPDATED MATCH PLATES.

TOTAL SQ. FT. OF SIGNAGE: 19.7 sq. ft. VIEWING DISTANCE OF PRIMARY SIGN COPY : 356.25 ft.

UNLESS OTHERWISE SPECIFIED:  
• ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.

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BLACK PAINT

PMS 877C (SATIN ALUMINUM) PAINT

7725-10 WHITE (VINYL)

PMS 201C-UW RED (PAINT)

FILE NAME 26776-06-1 DATE 05.18.11 SCALE 1/2"=1'

JOB NAME KOLLEGE KLUB

LOCATION 529 N LAKE ST. MADISON, WI 53703

DRAWN BY WTD SALESMAN DAN PIETRZYKOWSKI

DESIGN APPROVED BY:

AUTHORIZED SIGNATURE

DATE





NO  
TURNS  
INTO  
STATE ST  
EXCEPT  
BY PERMIT  
OBTAINED  
FROM  
THE  
CITY ENGINEER

LANE  
CLOSED

*Walgreen*

ON JULY 15, 2011  
STATE ST  
AND IOWA ST  
CITY ENGINEER

Walgreens

STREET  
CLOSED  
DUE TO  
CONSTRUCTION





BAR & GRILL

KOLLEGE KLUB

ATM

KOLLEGE KLUB  
RESTAURANT BAR

STOP

ALL WAY





ATM

KOLLEGE KLUB  
RESTAURANT BAR











BAR & GRILL

ROYAL  
608-221-1919









509 N. LAKE ST. FOR LEASE  
EFFICIENCIES & 1 BEDROOM  
608.257.4615  
608.273.0228  
Opitz Management

Walgreens

Walgreens

SIDEWALK  
CLOSED  
NEW 2006