REPORT	OF: URBAN DESIGN COMMISSION	PRESENTED: May 11, 2011			
TITLE:	3550 Anderson Street – Medical Allied Health Building and Ingenuity Center/Madison Area Technical College	REFERRED: REREFERRED:			
	Facilities Master Plan and Exterior Campus Design Guidelines (Madison College). 17 th Ald. Dist. (21043)	REPORTED BACK:			
AUTHOR: Alan J. Martin, Secretary		ADOPTED:	POF:		
DATED: May 11, 2011		ID NUMBER:			

City of Madison, Wisconsin

Members present were: Marsha Rummel, Mark Smith, Dawn O'Kroley, Todd Barnett, Richard Slayton, John Harrington, R. Richard Wagner, Melissa Huggins and Henry Lufler, Jr.

SUMMARY:

At its meeting of May 11, 2011, the Urban Design Commission **GRANTED FINAL APPROVAL** of the Gateway/Ingenuity Building on the Madison College Campus located at 3550 Anderson Street. Appearing on behalf of the project were David Drews, Zimmerman Architectural Studios; Bruce Morrow, SAA Design Group; John Holz and Mike Stark, representing Madison College. Stark detailed a plaza area as well as a seating circle with paving designed to slow people down. Green areas are included along the sides of the building. Slayton thought the bike parking might be too close to the trees and suggested they make sure there is enough room for the bicycles next to the trees. He noted that the bike parking should be moved with incorporation in the bosk of Oak trees, relate to the sidewalk and trees beyond but keep away from trunk of trees at northwesterly corner of the building Drews presented additional renderings that incorporate Morrow's landscaping plans that set off the entry very prominently. They have inserted a glass slot toward the south for a view to the southerly component of the plaza. Barnett inquired about stone around the base stating that the glass coming down looks like a bit too much; he suggested taking the stone to the height of the first glass panel. He doesn't feel it picks up the rhythm and character of what else is going on. Smith noted that the curtain wall is a gasket that needs more than a grid, needs finesses by a different mullion pattern. Smith stated as an alternative the opposite direction with something that is very different, feeling it needs a little finesse such as a reveal where it meets the buildings.

ACTION:

On a motion by O'Kroley, seconded by Smith, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (6-0). The motion required address of Slayton's landscape comments with architectural comments suggested to be considered but not required.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 7.5, 8, 8 and 8.

URBAN DESIGN COMMISSION PROJECT RATING FOR: B: 3550 Anderson Street (Gateway/Ingenuity Building)

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	5	7	6	-	-	6	7	6
	-	-	_	-	-	-	-	8
	7	8	8	_	-	7	7	8
	-	-	_	_	_	-	-	7.5
	9	8	9	7	-	8	7	8

General Comments:

• Thank you for the subtle and successful changes.