APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

AGENDA	ITEM#	
Project #		

DATE SUBMITTED: 5.18.11	Action Requested Informational Presentation
	Initial Approval and/or Recommendation
UDC MEETING DATE: 6.8.1	→ Final Approval and/or Recommendation
PROJECT ADDRESS: 15/8 N. Stoughton	n Rd.
ALDERMANIC DISTRICT: 17	
OWNER/DEVELOPER (Partners and/or Principals) Schoepp Land Holding Company LLC	ARCHITECT/DESIGNER/OR AGENT: Grant Signs
3440 Lanra Lane	5119 Terminal Dr.
Middleton, WI 53562	McFarland, WI 53558
	+ Signs
Address: 5119 Terminal Dr.	<u>'</u>
	3558
Phone: 608.838.7794 Fax: 608.838.7798	—
E-mail address: emarty @ sign frodu	actions.com
well as a fee) School, Public Building or Space (Fee may be rec	Urban Design District * (A public hearing is required as quired) of a Retail, Hotel or Motel Building Exceeding 40,000
(See Section B for:)	
New Construction or Exterior Remodeling in C4	District (Fee required)
(See Section C for:) R.P.S.M. Parking Variance (Fee required)	
(See Section D for:) Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required)	Alveady Paid
Other	
*Public Hearing Required (Submission Deadline 3 Week	s in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

May 18, 2011 Urban Design Committee City of Madison

RE: Schoepp Motors Northeast New Signage - Comprehensive Design Review

Dear Members of the Urban Design Commission:

Attached is a proposed sign package for Schoepp Motors, Inc. at 1518 N. Stoughton Rd., located in Urban Design District #5.

The sign package that was originally proposed for this property would have required Comprehensive Design Review and was submitted without all the required information. As such, city staff requested and the UDC referred the sign package to the next (this upcoming) public UDC meeting. Doug Schoepp and I met with city staff (Al Martin and Matt Tucker) to discuss the proposed sign package and to simplify matters, those elements that would have required comprehensive design review have been eliminated. The enclosed alternative sign package fully conforms with the Chapter 31 signage requirements. We are now seeking final approval on this sign package in Urban Design District #5.

Thank you for your consideration.

Eric Marty Grant Signs



April 19, 2011

City of Madison Planning Commission

RE: Addition to the former Suburban Wheels & now Schoepp Motors East

Owner: Schoepp Motors

Architect: Gries Architectural Group, Inc.

Dear Commission Members:

Doug Schoepp submits the following information as the owner of the parking lot addition to the former Suburban Wheels located at 1518 N. Stoughton Road. The project will consist of a new service addition to the existing building as was originally intended for this site.

Existing access will remain unchanged and will be provided by the existing curb cut on N. Stoughton Road.

The schedule for the project anticipates a spring of 2011 construction start with completion by summer 2011.

The project team includes the following individuals and firms:

Owner: Doug Schoepp

Schoepp Motors

2424 S. Stoughton Road Madison, WI 53716-2858

Architect: Stephen Gries

Gries Architectural Group, Inc. 500 N. Commercial Street

Neenah, WI 54956

Sincerely,

GRIES ARCHITECTURAL GROUP, INC.

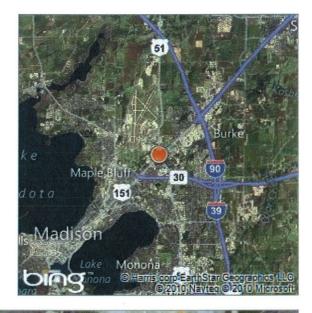
Stephen Gries, AIA Principal/Architect

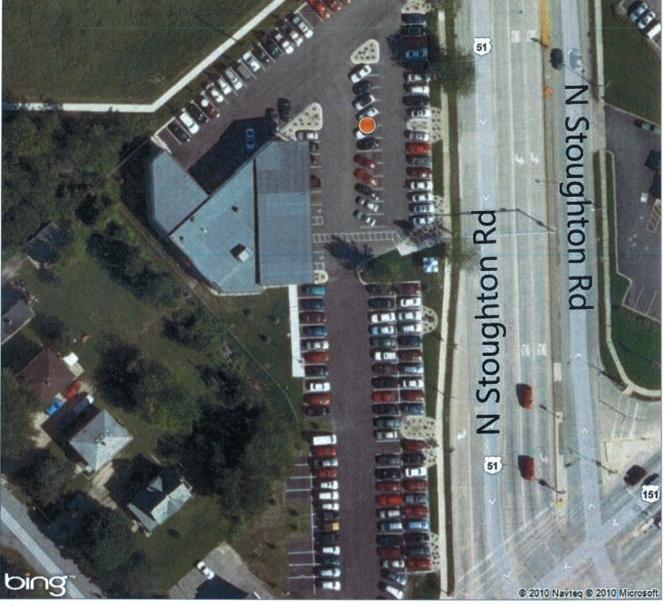
Bing Maps

1518 N Stoughton Rd, Madison, WI 53704-2602

My Notes	

FREE! Use Bing 411 to find movies, businesses & more: 800-BING-411







Bird's eye view maps can't be printed, so another map view has been substituted.



A NEW SERVICE ADDITION FOR: SCHOEPP MOTORS

MADISON,

MATERIAL INDEX-PLANS, SECTIONS

WISCONSIN

SHEET INDEX

CS COVER SHEET

 $\frac{\text{CIVIL}}{\text{C-1}}$ GRADING AND EROSION CONTROL PLAN

- L1 LANDSCAPE PLAN
 A1.1 FIRST FLOOR PLAN
 A4.1 EXTERIOR ELEVATIONS

E-01 SITE LIGHTING PLAN

NOTE:
THE INTENT AND MEANING OF THE CONSTRUCTION
DOCUMENTS IS THAT THE CONTRACTOR UNDER THE TERMS
OF THE CONTRACT SHALL TAKE ALL ACTIONS NECESSARY
AND REQUIRED TO PROVIDE ALL LABOR, MATERIALS,
SUPPLIES, EQUIPMENT, TRANSPORTATION, FACILITIES AND APPURTENANCES WHICH ARE INDICATED OR REASONABLY IMPLIED BY EACH DRAWING AND EACH SECTION OF THE SPECIFICATIONS, ALL OF WHICH ARE COLLECTIVELY NECESSARY AND REQUIRED FOR THE CONSTRUCTION OF THE DESCRIBED STRUCTURES AND FACILITIES.

NOTE: ALL TRADES SHALL CROSS REFERENCE ALL CONSTRUCTION DOCUMENTS FOR COORDINATION AND SCOPE OF WORK

DRAWING SYMBOLS

WINDOW TAG

10'-0" AF.F. SPOT ELEVATION MARKER

REVISION NUMBER

COLUMN LINE DESIGNATION- NEW

STAIRWAY DIRECTION INDICATION KEYNOTE MARK - ACCESSORIES

KEYNOTE MARK - PLAN NOTES

KEYNOTE MARK - DEMOLITION NOTES

DOOR TAG

101

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FINISHED LUMBER **EARTH** COMPACTED FILL RIGID INSULATION **GRAVEL FILL BATT INSULATION CERAMIC TILE DRYWALL** POURED CONCRETE STEEL CONCRETE BLOCK PRECAST CONCRETE CONCRETE BLOCK FILLED ACOUSTIC TILE FACE BRICK **BITUMINOUS PAVING** STONE EXISTING WALL TO BE REMOVED **ROUGH LUMBER EXISTING WALL TO REMAIN PLYWOOD** CONSTRUCT NEW WALL

REFERENCE SYMBOLS

SECTION CUT SYMBOL (WALL SECTIONS)



SECTION DESIGNATION (NUMBER FOR CROSS SECTION & LETTER FOR WALL SECTION)

- DRAWING NUMBER ON WHICH SECTION APPEARS

PLAN DETAIL / ENLARGED PLAN SYMBOL



- DRAWING NUMBER ON WHICH DETAIL APPEARS





- DETAIL NUMBER

- DRAWING NUMBER ON WHICH DETAIL APPEARS



ELEVATION MARK - NEW



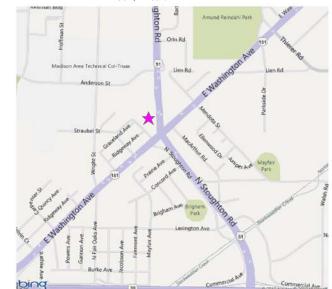
ELEVATION MARK - EXISTING



EXTERIOR RENDERING

PROJECT LOCATION

1518 N. STOUGHTON RD MADISON, WI 53704



★ INDICATES PROJECT LOCATION VICINITY PLAN



CONSULTANTS

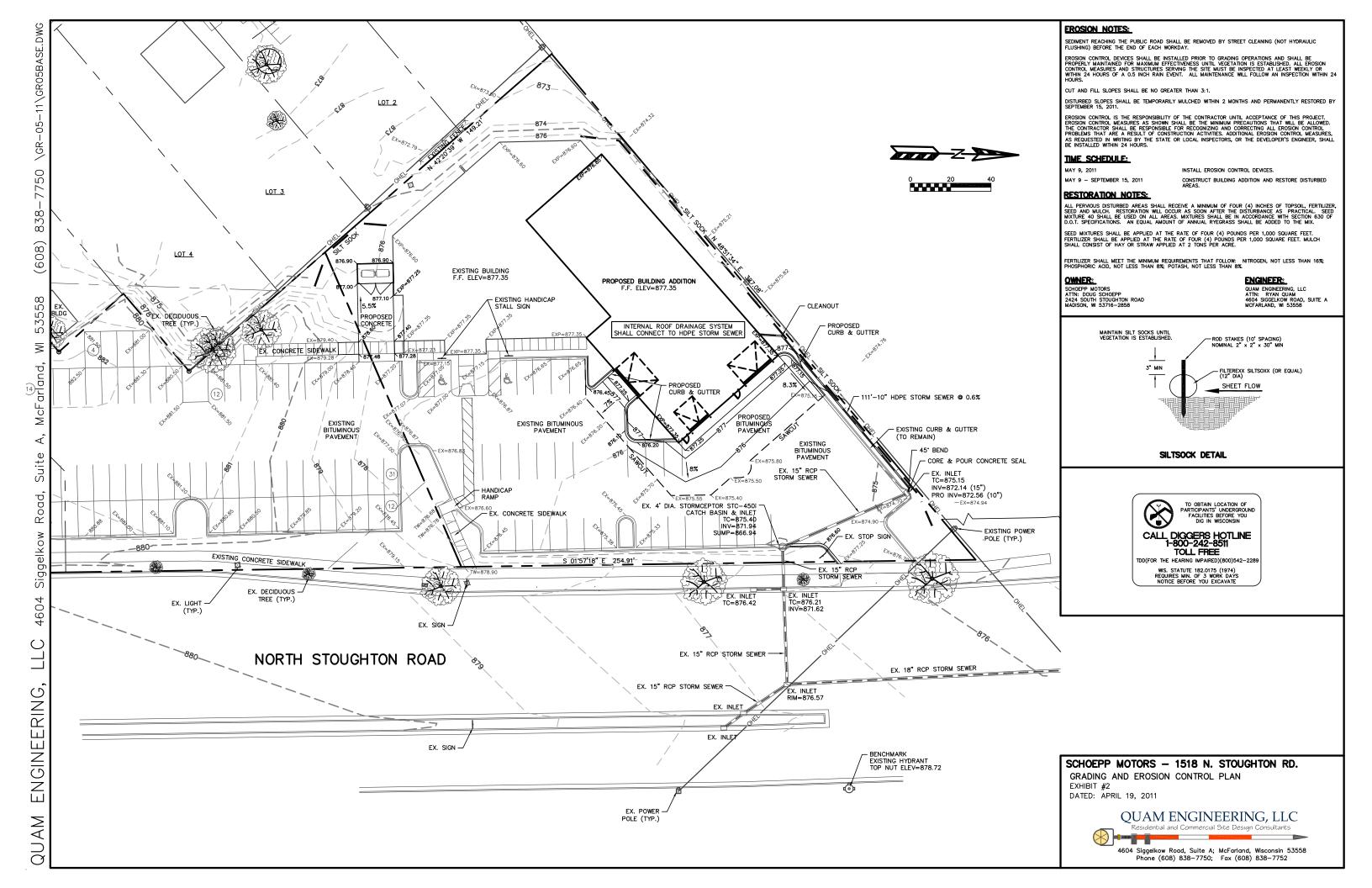
ARCHITECTURAL GRIES ARCHITECTURAL GROUP, INC. 500 N. COMMERCIAL STREET NEENAH, WI 54956 PH (920)722-2445 FX (920)722-6605 CONTACT: SAM TIJAN

CIVIL QUAM ENGINEERING, LLC 4604 SIGGELKOW ROAD, SUITE A MCFARLAND, WI 53558 PH (608) 838-7750 FX (608) 838-7752 CONTACT: KEVIN PARISH

LANDSCAPING THE BRUCE COMPANY 2830 PARMENTER STREET, P.O. BOX 620330 MIDDLETON, WI 53562-0330 PH (608) 836-7041 FX (608) 831-6266 CONTACT: RICH STROHMENGER

SITE LIGHTING VISUAL IMPACT 1724 INDUSTRIAL DRIVE GREEN BAY, WI 54302 PH (920) 437-2069 FX (920) 437-9140 CONTACT: DAVE ZOCHERT

NEW SERVICE



GENERAL PROJECT NOTES:

1518 N. STOUGHTON RD MADISON, WI 53704 PROPERTY ADDRESS:

ZONING DESCRIPTION:

SITE AREA: 77.465 S.F. / 1.9 ACRES

AREA PERCENTAGE:

EXISTING BUILDING AREA: BUILDING ADDITION: IMPERVIOUS AREA: LANDSCAPE AREA: TOTAL SITE AREA: 7,511 S.F. 10% 7,664 S.F. 10% 41,824 S.F. 54% 20,466 S.F. 26% T7,465 S.F. 100.0%

PARKING CALCULATIONS:
ONE (1) SPACE PROVIDED FOR EACH TWO (2) EMPLOYEES PLUS ONE (1) SPACE FOR THE
OWNER-MANAGER AND TWO (2) SPACES FOR EACH STALL USED FOR SERVICING VEHICLES.
RETAIL AREA: ONE (1) SPACE FOR EACH 300 S.F. OF FLOOR AREA.

| PARKING - REQUIRED: NO. OF EMPLOYEES 4 MSR = 16 | 16 EMPL/2 STALLS = 0 STALLS NO. OF EMPLOYEES 4 MSR = 16 | 16 EMPL/2 STALLS = 0 STALLS NO. OF EMPLOYEES 4 MSR = 16 | 16 EMPL/2 STALLS = 0 STALLS NO. OF EMPLOYEES 4 MSR = 16 | 16 EMPL/2 STALLS = 0 STALLS = 0 STALLS NO. OF EMPLOYEES 4 MSR = 16 | 16 EMPL/2 STALLS = 0 STALLS =

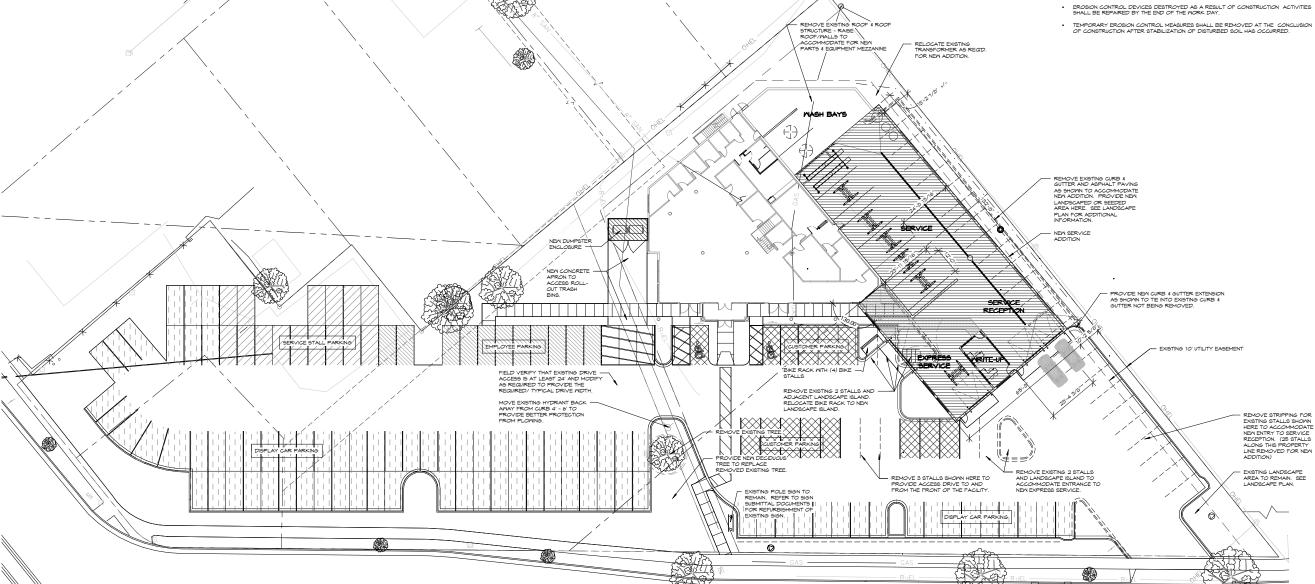
BIKE STALLS - REQUIRED: 1 PER 10 STALLS = 4 STALLS

PARKING - PROVIDED.
EMPLOYTE PARKING = 12 STALL5
SERVICE PARKING = 15 STALL5
CUBTOMER PARKING = 13 STALL5 (INCLUDING 2 HC STALLS)
DISPLAY PARKING = 15 STALL5
TOTAL PROVIDED = 121 STALL5

BIKE STALLS - PROVIDED: 4 STALLS

GENERAL SITE PLAN NOTES:

- GENERAL CONTRACTOR TO PROVIDE CONCRETE MECHANICAL EQUIPMENT PADS.
 COORDINATE SIZE & REINF. REQUIREMENTS WITH MECHANICAL & ELECTRICAL
 CONTRACTOR.
- GENERAL CONTRACTOR TO PROVIDE SILT FENCE / EROSION CONTROL MEASURES PER CIVIL DRAMINGS AND CITY OF MADISON'S REQUIREMENTS, EROSION CONTROL MEASURES HUST BE MELDENETED AND MANTIANED THROUGHOUT CONSTRUCTION.
- ALL SITE UTILITIES MUST BE VERIFIED PRIOR TO CONSTRUCTION.
- PATCH ANY AREA OF ASPHALT PAVING OR CONCRETE PAVING AND CONG. CURB. DISTURBED BY CONSTRUCTION.
- GENERAL CONTRACTOR TO ROUGH GRADE AND FINSH GRADE ANY AREAS DISTURBED BY CONSTRUCTION, SEEDING OF AREAS BY GENERAL CONTRACTOR, ALL DRIVEYARY CUTS AND QUEBING SHALL COMPLY WITH THE CITY OF MADISON STANDARDS.
- SEE LANDSCAPE PLAN SHEET LO.1 FOR PLANTING INFORMATION.
- HANDICAP ACCESSIBILITY MUST BE MANTAINED AT ALL FRONT AND REAR DOORS. COORDINATE PARKING LOT GRADING AND RAMPS WITH DOOR LOCATIONS.
- EROSION CONTROL MEASURES SHALL BE MAINTAINED THROUGHOUT THE DURATION OF CONSTRUCTION UNTIL THE SITE IS STABILIZED BY VEGETATION OR OTHER APPROVED MEANS.
- ALL SEDMENT LADEN MATER PUMPED FROM THE SITE SHALL BE TREATED. BY A TEMPORARY SEDMENT BASIN OR BE FILTERED BY OTHER APPROVED MEANS. MATER SHALL NOT BE DISCHARGED IN A MANNER THAT CAUSES EROSION OF THE SITE OR RECEIVING CHANNELS.
- DISTURBED GROUND OUTSIDE OF THE EVERYDAY CONSTRUCTION AREA, INCLUDING SOIL STOCKPILES LEFT INACTIVE FOR MORE THEN 10 DAYS, SHALL AT A MINIMUM BE TEMPORARILY STABILLED BY SEEDING / MULCHING OR OTHER METHODS APPROVED BY THE CITY OF MADISON EROSION CONTROL INSPECTOR.
- MASTE MATERIAL GENERATED ON THE CONSTRUCTION SITE SHALL BE PROPERLY DISPOSED OF AND NOT ALLOWED TO RUN INTO A RECEIVING WATER OR STORM SEVER SYSTEM.
- IN THE CASE OF LATE SEASON AND WINTER CONSTRUCTION, RESTORATION / LANDSCAPING OF THE SITE SHALL DOCUR NO LATER THAN JUNE IS: OF THE NEXT CONSTRUCTION SEASON. ECOSION CONTINUED, MEASURED SHALL REPMAN INTACT UNTIL FINAL, RESTORATION OF THE SITE IS COMPLETE. FARRIC, NISIDE THE INLET AND CATCH BASIN SHANDS SHALL BE REMOVED AS SOOD AS FREEDENS WEATHER COCURS SO DRAINAGE IS NOT IMPAIRED THROUGHOUT THE NINTER MONTHS, ALL EROSION CONTROL PRACTICES REMOVED AS ON AS PRESEND WEATHER SHALL BE REPLACED SO THE SPRING IMPAIRED THROUGHOUT ON THE NINTER MONTHS, ALL EROSION CONTROL PRACTICES REMOVED OR ON THE SPRING IMPAIRED THE THAT THE THAY.





Architectural Group

Gries

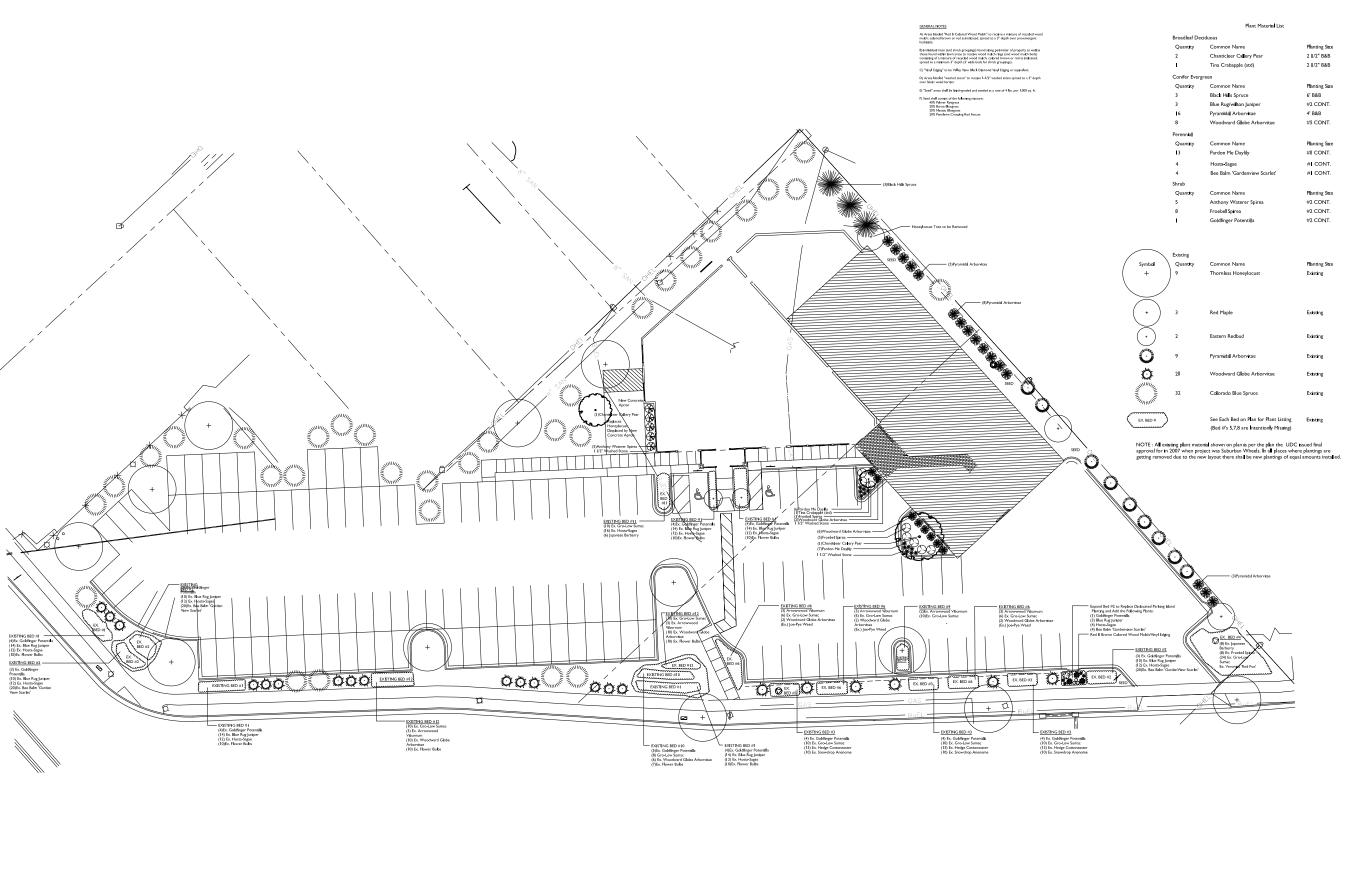
MOTORS ADDITION SCHOEPP NEW SERVICE

∢

MADISON

date: <u>04-15-11</u> job: <u>11-018</u>

A-0.1



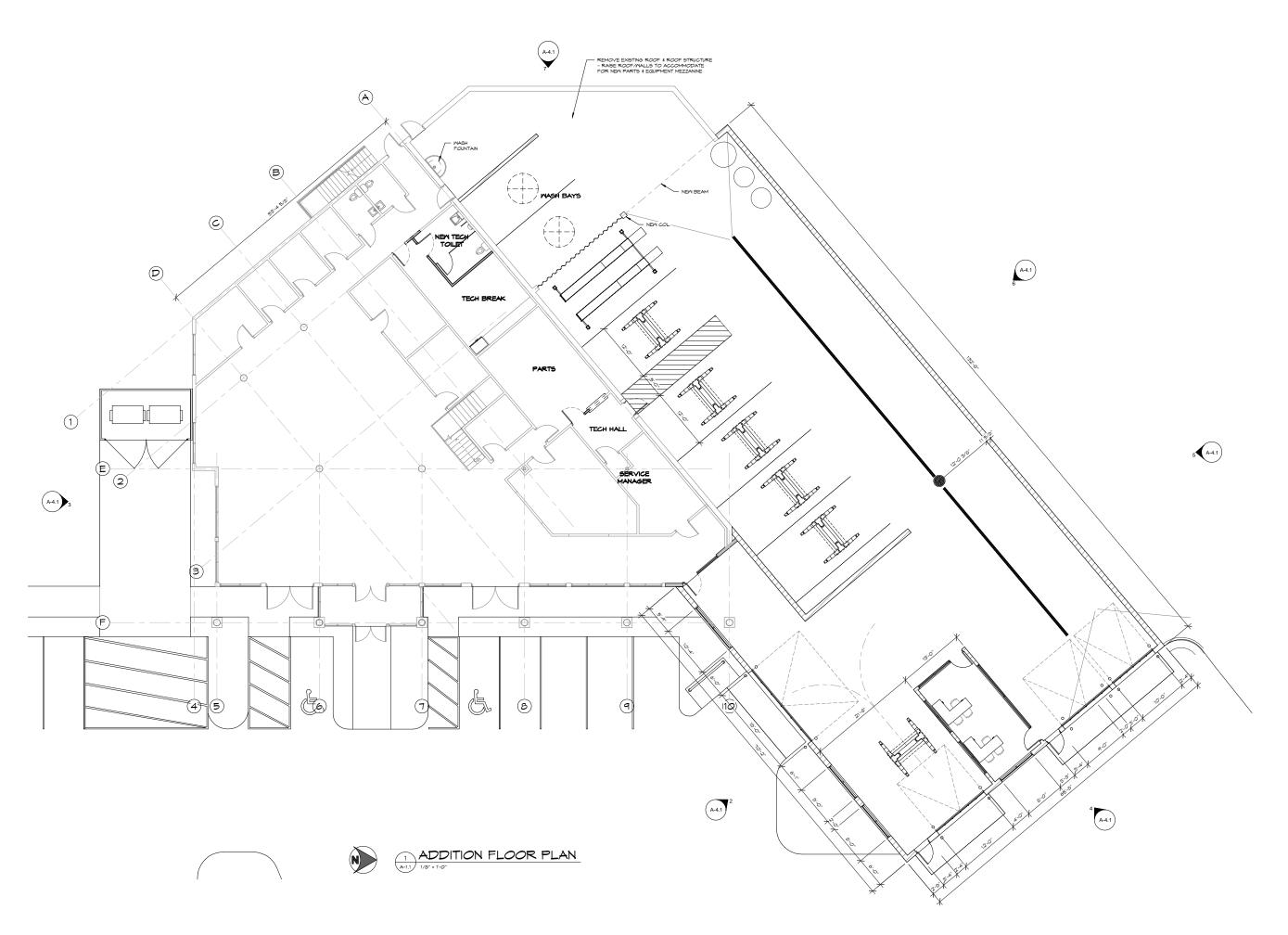


SCHOEPP MOTORS EAST
New Service Addition
1518 NORTH STOUGHTON ROAD
MADISON, WISCONSIN

Checked By: RS Drawn By: 4/19/11 RS

Revised: Revised: Revised: Revised: Revised: Revised: Revised: Revised: Revised: Revised:

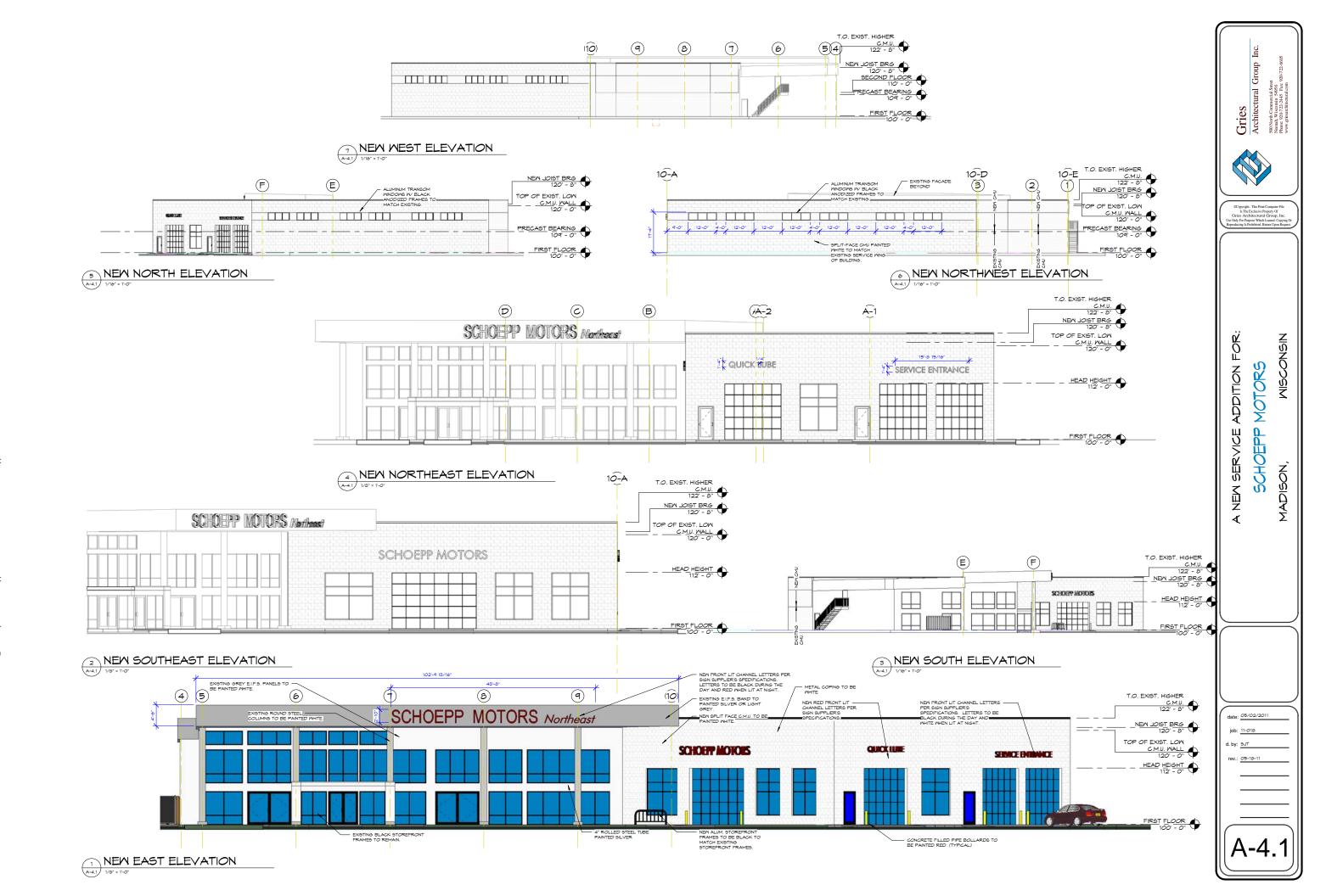
L1



Gries
Architectural Group II
Sto Newl Commercial Stee
Proceedings 1895
Proce 1992/122-3468
www.gensuchitectual.com

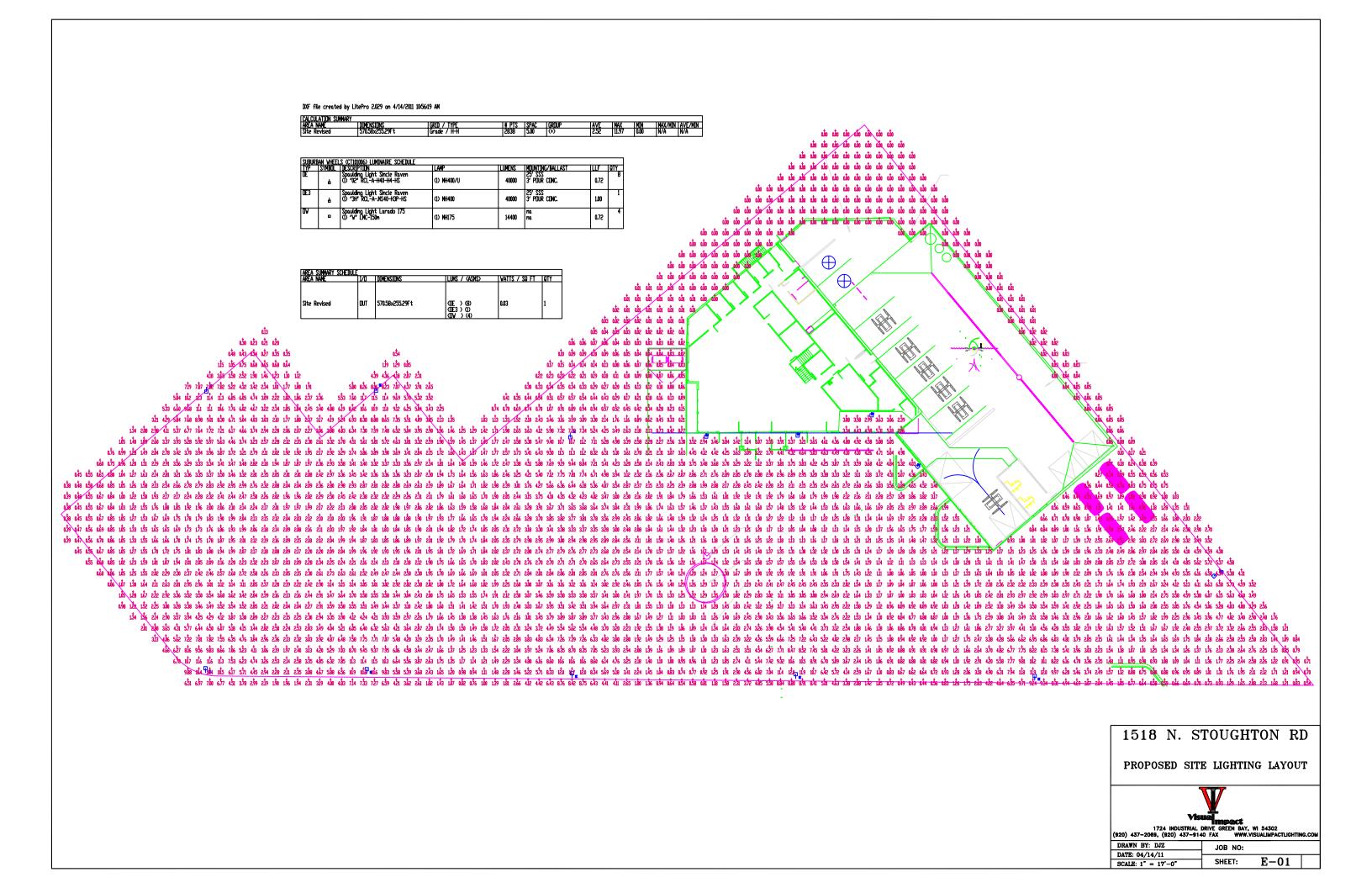
A NEW SERVICE ADDITION FOR: SCHOEPP MOTORS

MADISON,

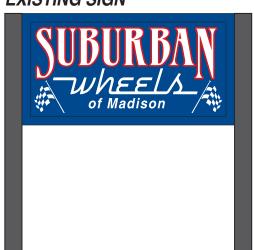


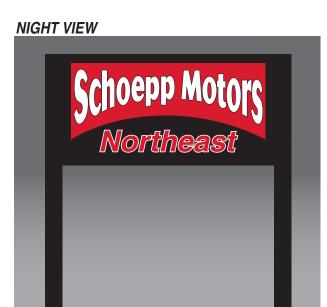
C:\Users\user 5\Desktop\11-018 Schoepp Motors - Madison\REVIT\1018 Schoepp Madison-Central.

/2011 5:50:33 AM



EXISTING SIGN





JOB DESCRIPTION

REPAINT AND REFACE EXISTING D/F ILLUMINATED **GROUND SIGN**

REMOVE FACE FROM EXISTING SIGN. REPAINT SIGN CABINET AND LEGS ON SITE. RETRO FIT CABINET W/ WHITE GLIDER LEDs.

FABRICATE NEW ACRYLIC FACE. CWP AND APPLY VINYL GRAPHICS. BLOCKOUT WHITE SECTION ON BOTTOM OF SIGN ON 2ND SURFACE. INSTALL NEW FACE INTO EXISTING SIGN.

R1: 04.13.11 • WTD • BOTTOM WHITE SECTION TO BE BLOCKED OUT.

R2: 05.04.11 • WTD • ADDED "N." TO LOWER SECTION.

R3: 05.17.11 ● WTD ● UPDATED COPY OF LOWER SECTION. (NORTHEAST).

3635-20B WHITE BLOCK-OUT (VINYL)

7725-12 BLACK (VINYL)

3630-33 RED (PAINT & VINYL)

DATE _

AUTHORIZED SIGNATURE

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IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACROBAT TO PRINT A SCALE PRINT

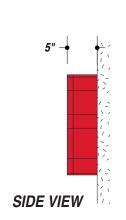
FILE NAME 26605-06-3 __ DATE <u>03.23.11</u> SCALE <u>3/4"=1"</u> JOB NAME SCHOEPP MOTORS EAST LOCATION 1518 N. STOUGHTON RD. MADISON, WI DRAWN BY WTD SALESMAN ERIC MARTY

TOTAL SQ. FT. OF SIGNAGE: 00 sq. ft.

LL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. ALL NEON TRANSFORMERS WILL BE BY OTHERS. INISH THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC.
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VIEWING DISTANCE OF PRIMARY SIGN COPY: 00 ft.



SERVICE ENTRANCE **NIGHT VIEW**



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JOB DESCRIPTION

S/F ILLUMINATED EXTERIOR FACE-LIT CHANNEL **LETTERS**

FABRICATE FACE-LIT CHANNEL LETTERS FROM

- -5" PRE-FINISHED RED RETURNS
- -1" RED TRIM CAP
- -2793 RED ACRYLIC FACES
- -ILLUMINATE W/ RED LEDs
- -REMOTE POWER SUPPLY

FLUSH MOUNT LETTERS TO BUILDING FASICA

GRANT TO MAKE FINAL ELECTRICAL CONNECTION IF POWER LEAD IS RAN TO SIGN LOCATION.

R1: 04.14.11 • WTD • ADDED WORD "ENTRANCE" TO DESIGN

VIEWING DISTANCE OF PRIMARY SIGN COPY: 00 ft.

RED ACRYLIC FACES, RETURNS AND TRIM CAP

FILE NAME 26605-05-1 DATE 03.23.11 SCALE 3/4"=1"

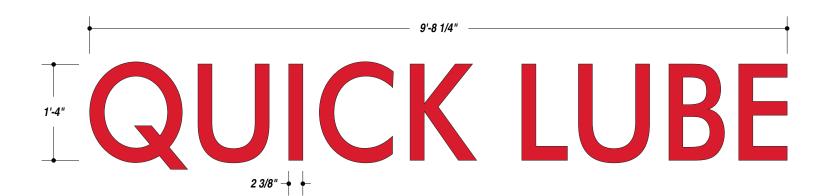
JOB NAME SCHOEPP MOTORS EAST

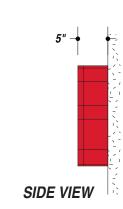
LOCATION 1518 N. STOUGHTON RD. MADISON, WI DRAWN BY <u>wtd</u> Salesman *eric marty*

AUTHORIZED SIGNATURE

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QUICK LUBE **NIGHT VIEW**



JOB DESCRIPTION

S/F ILLUMINATED EXTERIOR FACE-LIT CHANNEL **LETTERS**

FABRICATE FACE-LIT CHANNEL LETTERS FROM

- -5" PRE-FINISHED RED RETURNS
- -1" RED TRIM CAP
- *-2793 RED ACRYLIC FACES*
- -ILLUMINATE W/ RED LEDs
- -REMOTE POWER SUPPLY

FLUSH MOUNT LETTERS TO BUILDING FASICA.

GRANT TO MAKE FINAL ELECTRICAL CONNECTION IF POWER LEAD IS RAN TO SIGN LOCATION.

TOTAL SQ. FT. OF SIGNAGE: 00 sa. ft.

VIEWING DISTANCE OF PRIMARY SIGN COPY: 00 ft.

RED ACRYLIC FACES, RETURNS AND TRIM CAP

JOB NAME SCHOEPP MOTORS EAST

LOCATION 1518 N. STOUGHTON RD. MADISON, WI

DRAWN BY WTD SALESMAN ERIC MARTY LL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. ALL NEON TRANSFORMERS WILL BE 97 OTHERS. ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. ALL PAINT COLORS WILL BE SEMI-GLOSS FINISI

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AUTHORIZED SIGNATURE

FILE NAME 26605-04-0 DATE 03.23.11 SCALE 3/4"=1"

SCHOEPP MOTORS



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JOB DESCRIPTION

S/F ILLUMINATED EXTERIOR FACE-LIT CHANNEL **LETTERS**

FABRICATE FACE-LIT CHANNEL LETTERS FROM

- -5" PRE-FINISHED RED RETURNS
- -1" RED TRIM CAP
- -2793 RED ACRYLIC FACES
- -ILLUMINATE W/ RED LEDs
- -REMOTE POWER SUPPLY

FLUSH MOUNT LETTERS TO BUILDING FASICA.

GRANT TO MAKE FINAL ELECTRICAL CONNECTION IF POWER LEAD IS RAN TO SIGN LOCATION.

NIGHT VIEW

VIEWING DISTANCE OF PRIMARY SIGN COPY: 00 ft.

RED ACRYLIC FACES, RETURNS AND TRIM CAP

JOB NAME SCHOEPP MOTORS EAST

LOCATION 1518 N. STOUGHTON RD. MADISON, WI

FILE NAME 26605-03-0 DATE 03.23.11 SCALE 3/8"=1"

SALESMAN ERIC MARTY

AUTHORIZED SIGNATURE

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SCHOEPP MOTORS Northeast



JOB DESCRIPTION

S/F ILLUMINATED EXTERIOR FACE-LIT CHANNEL **LETTERS**

FABRICATE FACE-LIT CHANNEL LETTERS FROM

- -5" PRE-FINISHED RED RETURNS
- -1" RED TRIM CAP
- -2793 RED ACRYLIC FACES
- -ILLUMINATE W/ RED LEDs
- -REMOTE POWER SUPPLY

FLUSH MOUNT LETTERS TO BUILDING FASICA

GRANT TO MAKE FINAL ELECTRICAL CONNECTION IF POWER LEAD IS RAN TO SIGN LOCATION.

R1: 05.04.11 ● WTD ● ADDED CHANNEL LETTERS "N." UPDATED OVERALL SIZE TO MAX OUT AT 125 SF. R2: 05.17.11 ● WTD ● UPDATED COPY AND SIZE OF LETTERS.

FILE NAME 26605-02-2 DATE 03.23.11 SCALE 1/4"=1"

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NIGHT VIEW

VIEWING DISTANCE OF PRIMARY SIGN COPY: 1.050 ft.

RED ACRYLIC FACES, RETURNS AND TRIM CAP

JOB NAME SCHOEPP MOTORS EAST

LOCATION 1518 N. STOUGHTON RD. MADISON, WI

SALESMAN ERIC MARTY

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Schoepp Motors Northeast GRAND OPENING!

Centroid Height: 19.300 ft Sign Area: 40.800 sq ft Number of Support Columns: 1 Steel type: new Wind Pressure: 30.000 lbs/ sq ft

STAGE 1

Section Modulus: 9.449 per column Schedule 40 pipe (in inches,ROUND): 8.000 each column OR 6.000 inch Steel SQUARE Tube: (0.250 inch wall),each column

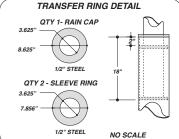
Caisson type: Circular
Base Diameter/Width: 2.000 ft
Vert. Bearing Soil Pressure: 1500
Lateral Bearing Soil Pressure: 150
Est. Sign Weight: 1.000 lbs
Est. Column Weight: 1.000 lbs/each

Footing Depth: 7.500 ft per column Valid Footing Diameter: 2.000 ft per column Concrete Yards: 0.782 yards total

STAGE 2

Centroid Height: 2.660 ft Sign Area: 40.800 sq ft Number of Support Columns: 1 Steel type: new Wind Pressure: 30.000 lbs/ sq ft

Section Modulus: 1.302 per column Schedule 40 pipe (in inches,ROUND): 3.000 each column OR 3.000 inch Steel SQUARE Tube: (0.188 inch wall),each column



JOB DESCRIPTION

NEW D/F ILLUMINATED EXTERIOR PYLON SIGN W/ EXISTING EMC

REMOVE SIGN AT GRADE AND RETURN TO SHOP.

A) FABRICATE NEW CABINET FROM 2" ALUMINUM TUBE AND SHEET W/ ROUTED ALUMINUM FACES W/ APPLIED VINYL GRAPHICS. BACK WITH WHITE ACRYLIC W/ APPLIED VINYL. PAINT. ILLUMINATE W/ WHITE LED GLIDERS.

B) EXISTING EMC TO BE RE-INSTALLED ONTO NEW POLE.

C) 8" POLE STAGED TO 3" POLE. PAINT.

INSTALL NEW PYLON SIGN INTO GROUND PER

R1: 04.13.11 • WTD • BOTTOM WHITE SECTION TO BE BLOCKED OUT.

R2: 04.14.11 • WTD • REMOVED BLOCKOUT VINYL. CHANGED TO WHITE VINYL APPLIED TO ROUTED FACE. UPDATED HEIGHT OF TOP CABINET TO BE 3' TALL.

R3: 05.04.11 • WTD • ADDED "N." TO LOWER SECTION.

R4: 05.17.11 ● WTD ● UPDATED COPY. CHANGED TO NEW POLE.

FILE NAME <u>26605-07-4</u> DATE <u>03.23.11</u> SCALE <u>1/4"=1"</u>

JOB NAME <u>SCHOEPP MOTORS EAST</u>

LOCATION <u>1518 N. STOUGHTON RD. MADISON, WI</u>

DATE _

DRAWN BY <u>WTD</u> SALESMAN <u>ERIC MARTYZ</u>

DESIGN APPROVED BY:
AUTHORIZED SIGNATURE

EXISTING SIGN



__ 7725-12 BLACK (VINYL & PAINT)

3630-33 RED (PAINT & VINYL)

TOTAL SQ. FT. OF SIGNAGE: 40.8 sq. ft. VIEWING DISTANCE OF PRIMARY SIGN COPY: 575 ft.

2'-4"

22'-0"

16'-8"

(B)

(c)

LINI ESS OTHERWISE SPECIFIED.

• ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.

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→ 2'-0"

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