

Application for Change of Licensed Premise

\$25 filing fee charged at time of application, and is not refundable. Complete application is due at 12 noon two weeks before ALRC meeting. Detailed floor plans (no larger than 8 ½ x 14) must accompany this form, or the request will not be presented to the ALRC. Applicants must appear before the ALRC.

Please contact City Zoning (MMB LL-100, 608-266-4560). A Conditional Use Permit may be required. There is a fee for the Conditional Use Permit.

Prior to your appearance before the Alcohol License Review Committee (ALRC), you must contact

- The Alderperson of the District in which you intend to do business.
- The representative of the appropriate neighborhood association (if any).
- The Madison Police Department.

Alderperson _____ can be reached at _____, at the Common Council Office (266-4071), or via e-mail at council@cityofmadison.com.

The name of the neighborhood association representative can be obtained by calling the Planning and Development Department at 266-4635 or online at www.ci.madison.wi.us/neighborhoods/contacts.htm.

Police Department Central District Captain Carl Gloede (Sector 400) can be reached at 261-9694.

Police Department East District Captain Tom Snyder (Sector 600) can be reached at 267-2100.

Police Department North District Captain Cam McLay (Sector 500) can be reached at 245-3652.

Police Department West District Captain Jay Lengfeld (Sectors 100-200) can be reached at 243-0503.

Police Department South District Captain Joe Balles (Sector 300) can be reached at 267-8687.

The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295

Corporate/Owner Name Gretisman Investments Inc.

DBA Plan B

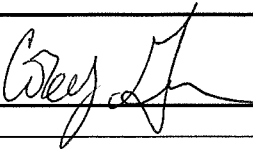
Address 924 Williamson St. Madison, WI 53703

Current Capacity (Indoor): 250/300 Proposed Capacity (Indoor): _____

Current Capacity (Outdoor): N/A Proposed Capacity (Outdoor): _____

Description of Proposed Changes: _____

See attachments

Signature of Applicant 

Date 5-1-11

Application to be considered at the _____ ALRC meeting and the _____ Council meeting.

License Type _____ License # _____ Legistar # _____

Routed: City Zoning Building Inspection Madison Police Sector 408 Alder RUMMEL (District 6)

Change of Licensed Premise for Plan B 924 Williamson Street

The proposed change of licensed premise is the addition of our parking lots directly east and directly north of 924 Williamson for 2 days a calendar. One day for the free GLBT festival titled Fruit Fest (which happens every year between Milwaukee Pride and Chicago Pride), and the other being Willy Street Fair (which happens yearly in sept). This expansion of licensed premise will greatly help Fruit Fest generate revenues that are used for GLBT college scholarships and let Fruit Fest continue for years to come.

Fruit Fest 2011 Site Map

Williamson Street

