Date:	2-	6.	

# City of Madison Registration Statement – Alcohol License Review Committee

You must register before the ALRC considers your item.

## PLEASE PRINT CLEARLY

			/	0	0		
		Name	ATTY	K.	127R	2/	
Agenda No		Address	3*3	2.	MAI	$\sqrt{}$	
<u>Required</u> — Can be o on registration table	btained from agenda	7 1444 000					
Please check the app	ropriate boxes:						
	speak vish to speak e to answer questions		☐ Do	<b>se</b> sh to speak not wish to ailable to ar	speak	ions .	
(If you answered "no question.)	ou representing an organize, "STOP; you need not contact the second results of each part of each p	omplete the res	t of this form. If	f you answe		No go on to the	e next
ramo, addross and w	stephone number of each p	orson or organi	zation you are i	орговонинг	o*		-
·							
Are you being paid f	or your representation?		,		Yes	□No	
	s part of your other paid du o, " STOP; you need not co				☐ Yes ered "yes,"	∏ No go on to th	e next
Speaking Limits:	Public HearingInformation Hearing Other Items		.5 minutes				

Date:	

# City of Madison Registration Statement – Alcohol License Review Committee

You must register before the ALRC considers your item.

<u>PL</u> F	EASE PRINT CLE	ARLY	
Agenda No. Z Required – Can be obtained from agenda on registration table.	Name	TOHN PARG SOLS MAGGELING MADISON	H Di
Please check the appropriate boxes:			
Support  Wish to speak Do not wish to speak Available to answer questions  At this meeting are you representing an organ (If you answered "no," STOP; you need not question.)			he next
Name, address and telephone number of each	person or organization	ı you are representing:	
Are you being paid for your representation?		☐ Yes ☐ No	
Are you appearing as part of your other paid (If you answered "no," STOP; you need not question.)			he next
•	5 min		

Other Items......3 minutes

Date:	2-1	6-	/(	
Date:		0	//	

# City of Madison Registration Statement – Alcohol License Review Committee

You must register before the ALRC considers your item.

## PLEASE PRINT CLEARLY

· •		Name	$\mathcal{N}$	lay Carlo	ine	
Agenda No. 21	422	Address	17	22 W. W.	shingl	a Aug
<u>Required</u> — Can be ob on registration table.	ntained from agenda		-	lay Carlo 22 W. W. Madison,	WIT S	3702
				1		
Please check the appr	opriate boxes:					
Support -	#21		X	Oppose #	22	
Wish to s			1	Wish to spe		
Do not wi	ish to speak			Do not wish		
🔄 Available	to answer questions			Available to	answer ques	tions
(If you answered "no question.)	ou representing an organization, "STOP; you need not confident for the second s	mplete the res erson or organ	ization	s form. If you ans you are represent	wered "yes," ing:	
	122 U	, Wash	1110	ntan Au	u # 25	٥
	122 U Madison	WJ	5	3703		
Are you being paid fo	or your representation?				Yes	No
Are you appearing as (If you answered "no, question.)	part of your other paid dut, "STOP; you need not con	ies for this pe mplete the res	rson or et of thi	organization? Sis form. If you ans	X Yes wered "yes,"	□ No go on to the next
Speaking Limits:	Public Hearing Information Hearing		.5 min	utes		

Date: \_\_\_\_\_\_\_

# City of Madison Registration Statement – Alcohol License Review Committee

You must register before the ALRC considers your item.

### PLEASE PRINT CLEARLY

Agenda No. Old Grequired – Can be of on registration table.	btained from agenda	Name Address		miel 213 P	M Cos	vell ROTTS JISSON
Please check the appr	copriate boxes:					
	peak ish to speak to answer questions				oeak sh to speak to answer ques	tions
At this meeting are you (If you answered "no question.)	ou representing an organize, "STOP; you need not co	cation or a per complete the re	rson othe est of thi	er than yourself: s form. If you ar	☐ Yes nswered "yes,"	
Name, address and te	lephone number of each p	erson or orga	nization	you are represe	nting:	
Suppor	odla k	$\omega$	AD.	bohed		
Condi	court					
Are you being paid fo	or your representation?				Yes	110
Are you appearing as (If you answered "no question.)	part of your other paid du , " STOP; you need not co	ities for this pomplete the re	erson or est of thi	organization? Sis form. If you an	☐ Yes nswered "yes,'	No go on to the next
Speaking Limits:	Public Hearing Information Hearing			utes		

#### Make the Alcohol License Density Ordinance Permanent

#### **Health Care Concerns**

- Madison was just ranked the 15<sup>th</sup> drunkest city in America, based on alcohol-related liver disease, DUI related arrests and deaths and binge drinking, according to Men's Health Magazine. That's not the reputation any of us want for our home.
- We want a community that encourages healthy, responsible choices, not one that promotes over-consumption. Health begins where we live, work and play. Protect our community by addressing the alcohol abuse today.

#### **Economic Cost**

- We could be making Madison a safer, healthier place, while minimizing alcohol-related crime and violence, the source of major economic costs our community and state face.
- Extension of the 365 day rule will allow numerous locations to be grandfathered, creating more competition with a potential negative impact on revenue in the already over saturated market.

#### **Violence**

The ALDO was created to reduce the number of alcohol licenses in the downtown area because
of the unacceptably high amount of violence in the area; research shows a strong correlation
between violence and the number of liquor licenses.

#### **Law Enforcement Costs**

- The financial impact of problem establishments on the city is astronomical. Even one problem establishment costs the city too much.
- Alcohol-related problems downtown drain resources from the Madison Police Department, and even pull city and county officers from outside the area as backup.

#### The Window of Time for Allowing a Tavern to Reopen within the ALDO Area

- One effective way to reduce alcohol abuse is by limiting the number of alcohol outlets in an area. This will reduce the economic and health-care related burden of alcohol abuse.
- Doubling the window of time for allowing a new tavern to open does not limit the number of alcohol outlets. It does not do what ALDO was set out to accomplish.
- 365 days is a reasonable amount of time to find a new tenant in a competitive real estate area.
- If an establishment closes and new tenants are not found within 365 days, our leaders should seize that opportunity to reduce liquor outlets in our neighborhood.

#### **Exceptional Circumstances**

- If an outlet gets more than 50% alcohol revenue, it should be viewed as a bar not a restaurant or entertainment venue.
- Half of a business' revenue does not need to come from alcohol in order for it to be successful.
- The exceptional circumstance clause should remain as it is in the existing ordinance with no more than a 25% liquor sales allowed for non-bar establishments.
- Raising the limit allowed for total alcohol sales does not work to reduce alcohol outlet density downtown. Let's remember what ALDO was set up to do and stick to it. Our community will thrive when we address the very real issue of alcohol abuse in Madison by keeping ALDO strong.