

**From:** Tucker, Matthew  
**Sent:** Tuesday, February 01, 2011 1:22 PM  
**To:** Martin, Al  
**Cc:** 'Mary Beth Growney-Selene'  
**Subject:** UDC CDR, Madison Family Dental, 5709 Odana Road

Al, I have reviewed the materials submitted for this case, please share the following comments with the UDC at the meeting relative to the sign ordinance:

1. The submission shows two alternative signage allowances for the west elevation, and I'm not clear what is being proposed. I think they have chosen to show the east elevation wall on the west elevation, for context, and are not asking for that sign. These are the two references:
  - o 1B.1 and 1B.2 , for a logo, which is described in the text.
  - o 1C , which is a rendering of a sign proposed for the east wall elevation, as it could be placed on the west wall. I think this is shown for context purposes.
2. The size of the logo is within what would be otherwise allowed by ordinance for this wall, if it qualified as a signable area. Since it is not adjacent to a qualifying parking area, it is not.

Otherwise, the submittal appears consistent with MGO 31.

## **Matt Tucker**

**Zoning Administrator**

**Department of Planning and Community and Economic Development**

**Building Inspection Division**

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