PARKING UTILITY OCTOBER 2010 ACTIVITY REPORT AND REVENUE/EXPENSE NARRATIVE

MMB/GE Parking Garage: Attended meetings related to the building of the new subterranean parking garage. Parking Utility planning funds (\$1.2M) are in this year's Parking Utility Capital Budget. We envision a 5-level garage with 1,435 vehicle stalls that starts at the historic portion of the MMB and continues below Pinckney Street, ending up at the wall of the Great Dane and Magnus buildings. It will be multi-use serving the neighboring business community, above-grade uses and the new train station. The above-grade uses may include a public market, bike station, retail space, office space and a hotel. Contracted with CGC for borings on the GE and MMB parcels to determine soil and water conditions. The soil condition report is good. Soils at all locations are generally dense silty clay or silty sand till and glacial till. This type of soil is good for excavating, retention and building. While the permanent water table is at about level 17.5', the planned footings would begin at about level 15' or about 2.5 ft. below the water table. The bottom floor slabs will be above the ground water level. Adding a 6th level below this water table line would be increasingly expensive. We are working to create a temporary parking plan for HSR customers, should the permanent parking not be available at the time of station opening.

Multi-space meters: The multi-space meters opened at Buckeye lot on Sept. 15th. The two machines (replacing 54 single pole meters) have been heavily used with over 10,000 transactions. Ambassadors helped customers during the first week of use. The meter on the Gorham end of the lot is used about twice as much as the meter on the Gilman end at this time. Signage has been added on the Gilman St end to encourage better use of that machine. To our surprise, credit card use represents about 62% of total revenue and 56% of total transactions. This would indicate a high customer demand for this payment option. In other cities, credit card demand starts around 40% and ramps up to 60% following extended use. An analysis of the first 7,200 transactions indicates an average coin transaction of \$1.19 and an average credit card transaction of \$1.56. Following comments from customers and ambassadors, we are tweaking the software, signage and graphics to make the meters more customer friendly before opening up other streets. This should be completed soon, allowing us to open up the other 15 meters before the end of the year. Since the Buckeye meters are AC-powered, we have not tested the solar-powered meters under actual working conditions. Citations are now being issued for expired meters in the Buckeye Lot. In mid-October, the multi-space meter on the Gilman end of the Buckeye Lot along with several space markers were vandalized. They were repaired and put back into service quickly. We are making preparations to install video cameras for surveillance purposes in Buckeye Lot.

On-Street Meters

Several on-street meters were heavily damaged in October by individuals trying to steal money from the coin canisters. The robberies occurred in the Johnson St., Langdon St. and Winnebago St. areas. Since the meters cost about \$500 to replace not including the lost cash, this crime would likely be considered a felony. Police are investigating.

Electric vehicle-charging stations: Madison Gas and Electric and the Parking Utility have chosen seven locations for electric vehicle-charging stations in our facilities. The sites will be: Overture Garage (2), Campus Garage (2), Capital Square North Garage (2) and Wingra Lot (1). A contract must be signed before MG&E starts the installation process next year. There will be no out-of-pocket costs for the Parking Utility for the original installation or the electricity usage. Stalls will not be exclusively reserved for charging station users.

Concrete remediation contract: The annual concrete remediation contract has been let and awarded to CWS Source Inc. for \$392K. Work began June 1st at State Street Capitol Garage and will end soon. A change order for approx. \$62K has been executed for work at State Street Capitol garage (built in 1963) for additional concrete remediation found during the original construction phase. They have now discovered additional concrete deterioration that will require \$300,000 to repair. The Board of Estimates has approved a \$300,000 amendment to the 2011 PU Capital Budget to repair this, bringing the 2011 total to \$1,147,000 for parking garage repairs (about 10% of our entire budget). Since the garages are now about 40 years old (average), we would expect the amount/cost of this remediation work to increase. The Lake Street garage is now 46 years old (built in 1964) and will soon have heavier remediation costs associated with it. Replacing our aging infrastructure is our #1 challenge.

Safety & Security: The Parking Utility has tested cameras for use in/around our facilities. The first camera demonstration was at the Overture garage and the results were good. Following the Overture camera installations, we will install them at Buckeye Lot. A larger video surveillance project is included in the 2011 operating budget. A customer survey indicates that safety and security are a parker's #1 concern in Parking Utility structures. The Parking Utility video surveillance policy is on file at the City Clerk's office.

Revenues (Comptroller's figures): In year-to-date comparisons through September revenues have increased over the previous year's revenues (\$657K). Most of this increase is due to the rate modifications in June 2009 and not due to occupancy increases. Occupancies were up at Cap Square North and Overture but down at Government East and State St Cap.

Expenses: Year-to-date expenses through Sept. 2010 have decreased (\$743K) since 2009 largely due to lack of debt service (\$604K) following the redemption of our outstanding bonds last December. It is noteworthy that most major categories of expenses (wages/benefits, purchased services, supplies, debt service and PILOT) decreased this year.

Bottom Line: Increased revenues and decreased expenses have led to an increase in the Utility's operating income (\$195K) year-to-date. Caution should be exercised in reviewing these operating results since many expense items are year-end loaded.

2011 Budget activity: The Board of Estimates has acted upon the 2011 Executive Parking Utility Capital Budget and sent their report to the Common Council on Oct. 5, 2010. The BOE approved a PU Capital Budget narrative addition that states, "The extent to which the new parking facility will be an automated facility will be determined by the Common Council and Transit and Parking Commission." The Executive Operating Budget is included in this report.

The following Parking Utility budget amendments will be considered at the next Common Council meeting.

Amendment No. 20

 Agency:
 Parking Utility

 Page(s):
 129

 Sponsors:
 Alds. Verveer, Rhodes-Conway

 Add a budget highlight as follows: "Further automation of parking facilities is prohibited unless approved by the Transit and Parking Commission and the Common Council."

 Total:
 -\$

Amendment No. 21

Agency:	Parking Utility
Page(s):	129
Sponsors:	Alds. Verveer, Rhodes-Conway
Add a budget highlight as follows: "Funding	g of \$50,000 for Signage in the Parking Utility's
capital assets budget is to be utilized solely	y for the improvement of communication to
customers, including improvement to signa	age informing customers when a cashier is available,
and not for the purpose of additional autom	nation of parking facilities."
Total: -\$	Levy Impact: -\$

Parking Utility staff opposes these proposed amendments as being overly broad and restrictive.

CITY OF MADISON PARKING UTILITY COMPARISON OF ACTUAL TO BUDGET For the Nine Months Ending September 30, 2010

Percent of Fiscal Year Completed:

75.0%

		2010 BUDGET	 ACTUAL YTD	PERCENT OF BUDGET
REVENUES:				
Parking & Other Revenue	\$, ,	\$ 8,632,104	77.6%
Interest on Investments		260,000	 163,154	62.8%
TOTAL REVENUES	_\$	11,388,407	\$ 8,795,258	77.2%
EXPENDITURES:				
Permanent Wages	\$	3,259,498	\$ 2,155,487	66.1%
Hourly Wages		225,000	168,194	74.8%
Overtime Wages		36,000	12,048	33.5%
Benefits		1,365,255	872,145	63.9%
Total Payroll		4,885,753	 3,207,874	65.7%
Purchased Services		1,562,232	637,258	40.8%
Supplies		298,800	159,486	53.4%
Payments to City Depts.		1,103,950	475,525	43.1%
Reimbursement from City Depts.		(101,100)	(891)	0.9%
Debt Service		580,637	Ó	0.0%
Payment in Lieu of Taxes		1,144,800	572,400	50.0%
Transfers Out		195,092	0	0.0%
Capital Assets		287,000	63,732	22.2%
State & County Sales Tax		579,740	 444,519	76.7%
TOTAL EXPENDITURES	\$	10,536,904	\$ 5,559,903	52.8%
OPERATING INCOME (LOSS)	\$	851,503	\$ 3,235,355	380.0%

CITY OF MADISON PARKING UTILITY STATEMENT OF REVENUES AND EXPENDITURES

For the Nine Months Ending September 30, 2010 and 2009

		Actual 2010		Actual 2009
REVENUES:				
Attended Facilities	\$	5,883,747	\$	5,310,540
Metered Facilities		460,267		439,916
Monthly Parking		566,016		503,606
Street Meters		1,366,525		1,250,416
Parking Revenue		8,276,555		7,504,478
Residential Permit Parking		98,276		86,767
Miscellaneous		257,273		330,099
Interest on Investments		163,154		216,660
TOTAL REVENUES	\$	8,795,258	\$	8,138,004
TOTAL REVENCES	Ψ	0,790,200	Ψ	0,100,004
EXPENDITURES:				
Permanent Wages	\$	2,155,487	\$	2,237,042
Hourly Wages		168,194		157,999
Overtime Wages		12,048		18,095
Benefits		872,145		836,043
Total Payroll		3,207,874		3,249,179
Purchased Services		637,258		775,637
Supplies		159,486		186,028
Payments to City Depts.		475,525		462,950
Reimbursement from City Depts.		(891)		(48,014)
Debt Service		0		603,800
Payment in Lieu of Taxes		572,400		584,000
Transfers Out		0		3,804
Capital Assets		63,732		59,938
State & County Sales Tax		444,519		407,099
TOTAL EXPENDITURES	\$	5,559,903	\$	6,284,421
OPERATING INCOME (LOSS)	\$	3,235,355	\$	1,853,583

CITY OF MADISON PARKING UTILITY STATEMENT OF REVENUES AND EXPENDITURES For the Month of September, 2010 and 2009

		Actual 2010		Actual 2009
REVENUES				
Attended Facilities	\$	753,643	\$	715,288
Metered Facilities		56,349		53,991
Monthly Parking		52,332		67,304
Street Meters		166,277		160,914
Parking Revenue		1,028,601		997,497
Residential Permit Parking		20,117		24,096
Miscellaneous		29,042		34,597
Interest on Investments		28,651		29,419
TOTAL REVENUES	\$	1,106,411	\$	1,085,609
EXPENDITURES:				
Permanent Wages	\$	236,959	\$	238,849
Hourly Wages	Ψ	17,302	Ψ	15,720
Overtime Wages		686		322
Benefits		99,032		93,236
Total Payroll		353,979		348,127
Purchased Services		69,563		78,456
Supplies		17,649		15,400
Payments to City Depts.		6,203		224,442
Reimbursement from City Depts.		0		(47,264)
Debt Service		0		0
Payment in Lieu of Taxes		0		0
Transfers Out		0		68
Capital Assets		0		3,401
State & County Sales Tax		55,568		53,988
TOTAL EXPENDITURES	\$	502,962	\$	676,618
OPERATING INCOME (LOSS)	\$	603,449	_\$	408,991

75300	74282 74283 Awards Cashier #4 #6	RP3 (resi Motorcyc Resid Str Subtotot and Dama	eet Constr Permits	Budget s) 90,973.42 1,400.00	Actual	Actual +/- Bu Amount	dget
75300	7428 74282 74283 74283 Awards Cashier #4 #6	RP3 (resi Motorcyc Resid Str Subtotot and Dama	dential parking permits e Permits eet Constr Permits	5) 90,973.42			
75300	7428 74282 74283 74283 Awards Cashier #4 #6	RP3 (resi Motorcyc Resid Str Subtotot and Dama	dential parking permits e Permits eet Constr Permits	5) 90,973.42		Amount	
75300	7428 74282 74283 74283 Awards Cashier #4 #6	RP3 (resi Motorcyc Resid Str Subtotol and Dama	le Permits eet Constr Permits				ŀ
75300 76710	74282 74283 Awards Cashier #4 #6	2 Motorcyc 3 Resid Str Subtotol and Dama	le Permits eet Constr Permits		00 055 00		
75300 76710	74283 Awards Cashier #4 #6	Resid Str Subtotol and Dama	eet Constr Permits				8.0
75300 76710	Awards Cashier #4 #6	Subtotot and Dama		1,+00.00	1,002.00	202.00	14.4
75300 76710	Cashier #4 #6	and Dama	al - Permits	92,373.42	99,857.00	7,483.58	n 8.1
76710	#4 #6	or Payrow	iges		4,178.58		0. 1
	#6	CO IVEAGII		-			
	#6		ALL Cashiered Ramp		1,838.71		
			Cap Sq North	477,642.53			29.7
	i ++n		Gov East	1,149,464.53			(1,2
	#9 #11		Overture Center SS Campus-Frances	503,139.45			17.5
	#11	582552	SS Campus-Frances	932,265.51 1,315,132.81			(34.
	#12	582562	SS Capitol	1,110,094.70			32.0
		Subtotal -	Cashiered Revenue	5,487,739.53			6.2
76720	Meters -	Off-Street	(NON-CYCLE)	0,407,703.00	0,014,010.00	304,797.02	7.(
	#1		Blair Lot	3,227.34	4,560.24	1,332.90	41.3
	#7	582344	Lot 88 (Munic Bldg)	9,739.64			(19.9
	#2	582353	Brayton Lot-Machine	312,688.27			(15.1
	#2	582354	Brayton Lot-Meters	2,841.31	2,061.52		(27.4
	#3	582364	Buckeye/Lot 58	114,184.06	101,889.11		(10.7
		582374	Evergreen Lot	27,892.88	26,808.39	(1,084.49)	(3.8
		582414	Wingra Lot	7,378.15	5,162.59	(2,215.56)	(30.0
	#12		SS Capitol	21,966.18	15,278.24	(6,687.94)	(30.4
		Subtotal -	Meters Off-Street	499,917.83	465,323.75	(34,594.08)	(6.9
	meters -	On-Street	(CYCLES)				
	Subtotal	76720's	ALL Cycles (eff 7/98)			(2,241.25)	(60.2
		On-Street		503,635.12	466,799.79	(36,835.33)	(7.3
10100	meterg -	582114	Cap Sq Mtrs (new '05	25 789 00	00 405 04	0.040.00	
	• • • • • • • • • • • • • • • • • • • •		Campus Area	35,788.99 203,906.26	39,135.21	3,346.22	9.3
			CCB Area	146,962.59	179,132.17 139,642.76	(24,774.09)	(12.1
			East Washington Area	62,887.00	57,787.09	(7,319.83) (5,099.91)	(4.9
		582154	GEF Area	99,880.29	95,588.57	(4,291.72)	(8.1
			MATC Area	91,719.71	88,249.35	(3,470.36)	(4.3)
			Meriter Area	109,755.48	111,033.66	1,278.18	1.1
			MMB Area	139,073.65	138,520.91	(552.74)	(0.4
		582194	Monroe Area	82,329.75	81,706.16	(623.59)	(0.7
			Schenks Area	21,660.74	21,722.57	61.83	0.2
			State St Area	121,200.30	113,196.82	(8,003.48)	(6.6
		582224	University Area	183,480.52	236,014.21	52,533.69	28.6
			Wilson/Butler Area	76,892.34	70,268.02	(6,624.32)	(8.6
			Meters On-Street	1,375,537.62	1,371,997.50	(3,540.12)	(0.2
			eter Rev (On-St)				
		Contractor Meter Hood		49,924.98	48,735.00	(1,189.98)	(2.3
····			n Meter Removal	73,620.66	76,092.93	2,472.27	3.3
			Constr'n Related Rev	33,477.75	-	(33,477.75)	(100.0
·			-Street Meters	<u>157,023.39</u> 1,532,561.01	124,827.93	(32,195.46)	(20.5
0/50	Nonthlie		ng-Term/Parking Le		1,496,825.43	(35,735.58)	(2.3
40's	#1	582335		45,999.00	43,510.36	10 400 641	
	#13	582405	Wilson Lot	55,548.00	52,045.63	(2,488.64) (3,502.37)	(5.4
	#4		Cap Square North	166,311.00	164,563.55	(1,747.45)	<u>(6.3</u> (1.0
	#6	582535	Gov East	141,480.00	151,806.47	10,326.47	7.30
	#9	582525	Overture Center	51,435.00	53,749.76	2,314.76	4.50
	#12	582565	SS Capitol - reg Mo'ys		92,240.08	(10,323.92)	(10.0)
		Subtotal - N	fonthlies	563,337.00	557,915.85	(5,421.15)	(0.96
50's	#9	582528	Overture Center	43,800.75	39,346.00	(4,454.75)	(0.0)
	#12		SS Cap - LT Lease	72,900.00	72,900.00		
		Subtotal I		116,700.75	112,246.00	(4,454.75)	(3.82
70000	No M.	I otals- Mo	y's and Leases	680,037.75	670,161.85	(9,875.90)	(1.45
78000S N		eous Reve		-			<u> </u>
			ease Payments	2,235.74	2,266.81	31.07	1.39
		Property Sa	lies	-	75.00	75.00	n/a
	78890		dia college	4,100.04	2,287.21	(1,812.83)	(44.21
			Miscellaneous	6,335.78	4,629.02	(1,706.76)	(26.94
	OTALS	roang Misc F	Revenue (incl's Cycle Perm	98,709.20	108,664.60	9,955.40	10.09
	VIALO			8,302,682.61	8,616,827.53	314,144.92	3.78

hrough \$		ues >> 200				2010 +/- 200	<u>a</u>
				2009 YTD	2010 YTD	Amount	9
74000	s License	s, Permits	. Fees	2003 110	2010110	Amount	
			dential parking permits	86,767.00	98,255.00	11,488.00	13
		2 Motorcycl		1,200.89	1,602.00	401.11	33
	74283	Resid Stre	eet Constr Permits	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1,002.00	401.11	
		Subtotot	al - Licenses,	87,967.89	99,857.00	11,889.11	13
7530	0 Awards	and Dama	des	1,892.88	4,178.58	2,285.70	
		ed Revenu		1,092.00	4,170.00	2,205.70	120
	e eucino.						
		582512	Cap Sq North	E22 122 E4	610 000 04	07 740 04	
	-		Gov East	522,132.64	619,880.84	97,748.21	18
			Overture Center	1,029,828.37	1,134,623.62	104,795.25	10
			SS Campus-Frances	509,689.40	591,245.93	81,556.54	16
		502542	SS Campus-Frances	883,224.02	610,674.46	(272,549.56)	(30
			SS Campus-Lake	1,258,299.75	1,737,057.26	478,757.51	38
			SS Capitol	1,101,441.59	1,179,055.04	77,613.45	7
7070		Subtotal -	Cashiered Revenue	5,304,615.76	5,874,375.86	569,760.10	10
7672	Meters -	Off-Street	(NON-CYCLE)		-		
			Blair Lot	3,760.10	4,560.24	800.14	21
			Lot 88 (Munic Bldg)	8,487.82	7,795.41	(692.41)	(8
		582353	Brayton Lot-Machine	274,282.83	296,723.39	22,440.56	8
			Brayton Lot-Meters	2,449.34	2,061.52	(387.82)	(15.
	1		Buckeye/Lot 58	105,819.72	101,889.11	(3,930.61)	(3.
			Evergreen Lot	20,187.38	26,808.39	6,621.01	32
		582414	Wingra Lot	4,418.27	5,162.59	744.32	<u> </u>
			SS Capitol	24,586.78	15,278.24		
	+	Subtotal	Meters Off-Street			(9,308.54)	(37.
	Motore	Off-Street		443,992.24	465,323.75	21,331.51	4.
	inelers -						
		562507	ALL Cycles (eff 7/98)	2,235.69	1,476.04	(759.65)	(33.
	0.14.4.1	582369	Buckeye/Lot 58 Multi-				
20204		76720's		446,227.93	466,799.79	20,571.86	4.
76730	Meters -	On-Street					
		582024	Cap Sq Mtrs (new '05)		39,135.21	9,236.99	30.
			Campus Area	201,534.28	179,132.17	(22,402.11)	(11.
		582134	CCB Area	132,261.09	139,642.76	7,381.67	5.
		582144	East Washington Area	55,999.37	57,787.09	1,787.72	3.
			GEF Area	93,356.47	95,588.57	2,232.10	2.
			MATC Area	81,964.58	88,249.35	6,284.77	7.
	1	582174	Meriter Area	103,702.62	111,033.66	7,331.04	7.
			MMB Area	132,542.77	138,520.91	5,978.14	
			Monroe Area	61,585.35	81,706.16		4.
	1		Schenks Area	16,203.95		20,120.81	32.
	·····		State St Area		21,722.57	5,518.62	34.0
				110,711.28	113,196.82	2,485.54	2.2
			University Area	161,665.50	236,014.21	74,348.72	45.9
	i		Wilson/Butler Area	73,407.31	70,268.02	(3,139.29)	(4.2
			Meters On-Street	1,254,832.79	1,371,997.50	117,164.72	9.:
			ter Rev (On-St)				
		Contractor		50,629.00	48,735.00	(1,894.00)	(3.)
		Meter Hood		98,883.04	76,092.93	(22,790.11)	(23.0
			n Meter Removal	12,511.00	•	(12,511.00)	(100.0
		Subtotal - C	Constr'n Related Rev	162,023.04	124,827.93	(37,195.11)	(22.9
			-Street Meters	1,416,855.83	1,496,825.43	79,969.61	5.6
0/50			ong-Term/Parking Lea		-	,	0.0
70's		582335		37,520.46	43,510.36	5,989.90	15.9
			Wilson Lot	46,644.43	52.045.63	5,401.20	11.5
			Cap Square No	151,819.93	164,563.55		
		582535		134,727.16		12,743.62	8.3
			Overture Center		151,806.47	17,079.31	12.6
			the second se	48,466.96	53,749.76	5,282.80	10.9
			SS Capitol - reg Mo'ys	91,069.82	92,240.08	1,170.26	1.2
50's		Subtotal - N		510,248.76	557,915.85	47,667.09	9.3
103			Overture Center	43,800.75	39,346.00	(4,454.75)	(10.1
			SS Cap - LT Lease	66,150.00	72,900.00	6,750.00	10.2
			Convention Center	-	+	-	
		Subtotal L		109,950.75	112,246.00	2,295.25	2.0
		Totals- Mo	y's and Leases	620,199.51	670,161.85	49,962.34	8.0
78000s		eous Reve			-	·	
	78220	Operating L	ease Payments	2,258.84	2,266.81	7.97	0.3
		Property Sa		1,602.37	75.00	(1,527.37)	(95.3
	78890			7,871.29	2,287.21	(5,584.08)	(70.9
			liscellaneous	11,732.50	4,629.02	(7,103.48)	(60.5
			Revenue (incl's Cycle Permi	127,708.22	108,664.60	(19,043.62)	
	oummarv - ⊷			127.708.22)	108.664.60	(19 043 62)	(14.9
	TOTALS			7,915,607.25	8,616,827.53	701,220.29	8.8

eptembe	r	BUDGET VS ACTUAL				
		dget typically result fron	one or more of the	following factors:	changes in	
the num	ber of spa	ices in service and/or rev	enue-generating day	s: changes in usag	e levels due	
to even	ts, weather	r, price resistance, etc; cl	hanges in length of s	tay: and just plain	projection	
misses	.' Such im	pacts are listed in the rig	ht-hand columns for	variances of +/- \$1	000 or greater	
					jood of greater.	
# = TPC	map refere	nce)		· · · · · · · · · · · · · · · · · · ·	Actual +/- Bu	daet
			Budget	Actual	Amount	%
74000s	Permits			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	711104111	/0
	74281	RP3 (resid'l pkg permits)	25,529.45	20,117.00	(5,412.45)	(21
	74282	Motorcycle Permits	11.93	-	(11.93)	(100
	74283	Resid Str Constr Permits		-	-	(100
	Subt	otal - Permits	25,541.38	20,117.00	(5,424.38)	(21
75300	Awards a	nd Damages			(0,121100)	121
		d Revenue]	1	F	
		ALL Cashiered Ramps				
#4	582512	Cap Sq North	57,498.10	88,454.20	30,956.10	53
#6		Gov East	127,875.69	139,972.01	12,096.32	9
		Overture Center	55,393.18	75,528.97		
#11		SS Campus-Frances	108,461.86	75,629.48	20,135.79	36
#11	582552	SS Campus-Lake	156,618.37		(32,832.38)	(30
#12	582562	SS Capitol		205,661.54	49,043.17	31
1712		tal - Cashiered Revenue	139,181.40 645,028.60	165,006.51	25,825.11	18
76720		Dff-Street (NON-CYCLE)	040,028.00	750,252.71	105,224.11	16
#1			527.93	000.44		
#7		Lot 88 (Munic Bldg)		826.14	298.21	56
#2		Brayton Lot-Machine	1,182.26	1,161.77	(20.49)	(1
<u>#4</u> #2		Brayton Lot-Meters	37,831.98	38,614.75	782.77	2
#2	587264	Buckeye/Lot 58	459.15	348.68	(110.47)	(24
#3	582360	Buckeye/Lot 58 Multi-Sp	12,431.03	6,742.72	(5,688.31)	(45,
	502309	Evergreen Lot		5,044.86	5,044.86	
	502374	Wingra Lot	2,334.01	2,745.66	411.65	17.
#10	502414		1,176.79	728.32	(448.47)	(38.
#12		SS Capitol	1,876.31	875.24	(1,001.07)	(53,
		tal - Meters Off-Street	57,819.46	57,088.14	(731.32)	(1.
		Off-Street (CYCLES)				
		ALL Cycles (eff 7/98)	881.16		(881.16)	(100.
70700		al 76720's	58,700.62	57,088.14	(1,612.48)	(2.
10/30	Meters - C					
	582114	Capitol Square Meters	4,092.49	3,625.49	(467.00)	(11.
	582124	Campus Area	23,032.70	17,954.50	(5,078.20)	(22.
		CCB Area	16,650.78	14,727.02	(1,923.76)	(11.
	582144	East Washington Area	7,601.91	8,025.00	423.09	5.
	582154	GEF Area	10,959.61	10,646.89	(312.72)	(2.
	582164	MATC Area	10,858.50	12,391.28	1,532.78	14.
		Meriter Area	12,946.19	12,670.94	(275.25)	(2.
		MMB Area	14,852.85	14,651.12	(201.73)	(1.
		Monroe Area	9,058.42	8,896.02	(162.40)	(1.
		Schenks Area	2,416.71	2,051.49	(365.22)	(15.
		State St Area	13,809.72	12,834.48	(975.24)	(7.
		University Area	21,692.29	28,222.47	6,530.18	30.
	582234	Wilson/Butler Area	10,187.14	8,605.54	(1,581.60)	(15.
		al - Meters On-Street	158,159.31	155,302.24	(2,857.07)	(1.
		elated Meter Rev (On-St)				•
		Contractor Permits	4,420.41	5,038.00	617.59	13.9
		Meter Hoods	9,340.24	10,117.99	777.75	8.
		Constr'n Mtr Removal	3,464.22	-	(3,464.22)	(100.0
		al - Constr'n Related Rev	17,224.87	15,155.99	(2,068.88)	(12.0
		Totals - On-Str Mtrs	175,384.18	170,458.23	(4,925.95)	(2.8
0/50		AND Long-Term/Parking	Leases			•
76740's		Blair Lot (#1)	5,111.00	5,389.94	278.94	5.4
	582405		6,172.00	4,982.00	(1,190.00)	(19.2
		Cap Square No	18,479.00	17,789.11	(689.89)	(3.7
	582535		15,720.00	13,599.39	(2,120.61)	(13.4
#9		Overture Center	5,715.00	4,325.16	(1,389.84)	(24.3
#12		SS Capitol - reg Mo'ys	11,396.00	6,246.31	(5,149.69)	(45.1
		al - Monthlies	62,593.00	52,331.91	(10,261.09)	(16.3
'6750's		Overture Center (#9)	4,866.75	4,866.75	-	•
#12		SS Cap - LT Lease	8,100.00	8,100.00	-	-
		Subtotal LTL's	12,966.75	12,966.75	-	-
	Total - N	lo'ys & Leases	75,559.75	65,298.66	(10,261.09)	(13.5
78000s M	liscellane	ous Revenues			(··· ···)	(,,,,,,
		Operating Lease Pymts	196.57	660.00	463.43	235.7
		roperty Sales				
		Dther	49.41	330.48	281.07	568.8
		al Miscellaneous	245.98	990.48	744.50	302.6
		ary RP3 AND Misc Revenue	25,787.36	21,107.48	(4,679.88)	(18.1
0	RAND TO		980,460.51	1,064,205.22	83,744.71	8.5
		MO-REPRT\SCHEDS\[10				0.0

Department of Transportation -- Parking Division Revenue(a) for the Months of September, 2009 and 2010(c)

	Facility	Spa	ces (c)	Da	ys (c)	Avg Wk	day Occy (c	X	Reve	nues	(c)		Rev/Spa	ce/T	av (c)	1 I	
		Sep-09	Sep-10	Sep-09	Sep-10	Sep-09		1	Sep-09	T	Sep-10	F	Sep-09	T	Sep-10	1	
Γ	Blair Lot (eff Aug 2002)	13	13	25	25		1	\$		\$	826.14	s	2.89	\$	2.54	1	
	Lot 88 (Munic Building)	17	17	25	25	71%	76%	ŝ		-	1,161.77	Ŝ	2.61	ŝ	2.73	-	
	Brayton Lot Paystations	154	154	25	25	81%	79%	Š		s	38,614.75	\$	9.50	\$	10.03	1	
	Brayton Lot Meters	12	12	25	25	25%	75%	ŝ		ŝ	348.68	\$	1.34	s	1.16		
15	Buckeye Lot	53	48	25	25	0%	65%	ŝ		s	6,742.72	ŝ	7.83	\$	5.62		
METERED	Buckeye Lot Multi-Sp		54	-	25	-		s	10,071.07	ŝ	5,044.86	ŝ		5	3.74	1	
Σ	Evergreen Lot	23	23	25	25		35%	ŝ	2,587.15	\$	2,745.66	\$	4.50	3 5	4.78		
	Evergreen Lot Multi-Sp			1	25		5570	1	2,307.13	\$	2,745.00	ŝ	4.30	3 \$	4.78	1	
1	Wingra Lot	19	19	25	25		5%	\$	524.89	\$	728.32	3 5	- 1.11	3 \$	1.53	ł	
	SS Capitol	19	9	25	25	0%	56%	\$	2,921.74	\$	875.24	3 5	6.15	3 \$			
	Cycles	48	34	n/c	25			ŝ	556.09	\$	013.24	┡	n/c	\$ \$	3.89		
	Cap Square North	488	488	31	28	65%	80%	\$	72,304.37	\$	88,454.20	s	4.78	\$	- 6.47		
I III	Gov East	427	431	31	28	76%	73%	\$	140,837.16	\$	139,972.01	ŝ	10.64	э \$	11.60		
CASHIERED	Overture Center	545	545	31	28	47%	67%	ŝ	61.225.10	\$	75,528.97	3 5	3.62	3 \$	4.95		
Ī	SS Campus (Frances)							\$	116,795,43	\$	75,629.48	- P	5.02	J	4.93		
N.	(combined totals)	1,059	1,066	31	28	59%	61%		284,246			\$	8.66	\$ \$	9.42		
0	SS Campus (Lake)						(BREEDING)	5 5	167,450.10	\$	205,661.54		0.00		2.46		
	State St Capitol	699	700	31	28	66%	68%	\$	153,301.41	ŝ	165,006.51	\$	7.07	\$	8.42	Sep-09	Sep-10
≻	Blair Lot Mo'y (eff 8/2002)	44	44	21	21	100%	92%	s	4,826.04	\$	5,389.94	\$	5.22	ŝ	5.83	47	46
보	Wilson Lot Mo'y	50	50	21	21	100%	86%	\$	6,103.00	\$	4,982.00	\$	5.81	\$	4.74	47	40
5	Cap.Sq. N Mo'y	125	125	21	21	100%	97%	\$	18,187.74	\$	17,789.11	\$		\$	6.78	141	146
MONTHLY	Gov East Mo'y	85	85	21	21	93%	73%	S	14,864.50	\$	13,599.39	\$	8.33	\$	7.62	96	73
2	Overture Ctr Mo'y (b) (e)	75	75	21	21	100%	97%	\$	10,445.60	\$	9,191.91	\$	6.63	\$	5.84	79	92
	SS Cap. Mo'y (b) (d)	119	123	21	21	100%	100%	\$	19,061.00	\$	14,346.31	\$	7.63	\$	5.55	131	134
	Campus Area Route	181	151	25	25	68%		\$	25,216.94	\$	17,954.50	\$	5.57	\$	4.76	543	534
ŝ	Capitol Square (f)	21	22	25	25	60%	40%	\$	3,920.05	\$	3,625.49	\$	7.47	\$	6.59		-9
ETERS	CCB Area Route	88	85	25	25	85%		\$	15,693.53	\$	14,727.02	\$	7.13	\$	6.93		
6	East Washington Area Route	96	96	25	25	37%	H	\$	7,334.98	\$	8,025.00	\$	3.06	\$	3.34		
Σ	GEF Area Route	80	56	25	25	76%	Г,	\$	11,043.34	\$	10,646.89	\$	5.52	\$	7.60		
	MATC Area Route	91	91	25	25	38%	2 S	\$	10,481.61	\$	12,391.28	\$	4.61	\$	5.45		
RE	Meriter Area Route	130	128	25	25	38%	ารา	\$	13,458.88	\$	12,670.94	\$	4.14	\$	3.96		
ON-STREET	MMB Area Route	103	93	25	25	100%	ete	\$	16,153.81	\$	14,651.12	\$	6.27	\$	6.30		
ž	Monroe Area Route	125	125	25	25		Σ	\$	7,840.38	\$	8,896.02	\$	2.51	\$	2.85		
ō	Schenks Area Route	80	79	25	25		ee [\$	2,225.86	\$	2,051.49	\$	1.11	s	1.04		
	State Street Area Route	106	100	25	25	49%	ig z	\$	12,879.30	\$	12,834.48	\$	4.86	\$	5.13		
	University Area Route	183	193	25	25	57%	09/10 On-Street Meter Survey not completed.	\$	24,106.79	\$	28,222.47	\$	5.27	\$	5.85		
	Wilson/Butler Area Route	110	110	25	25	64%	16	\$	9,938.54	\$	8,605.54	\$	3.61	\$	3.13		
	On Street Multi-Sp	n/a	•	-	25	n/a	92	\$	-	\$	<u> </u>	\$		\$	-		
	Subtotal - Route Revenue	1,394	1,329	25	25			\$	160,294.01	\$	155,302.24	\$	4.60	\$	4.67		
	Meter-Related Constrn Rev	i pogo da ale National da alemania	<u></u>		[\$		\$	15,155.99						1
	Total On-St Meter Revenue	- · · · · ·	· · · · · · · · · · · ·					\$		\$	170,458.23						
	Miscellaneous Total (a)	0						\$		\$	21,107.48						
1	Total (a)	5,468	5,444				L	\$ 1			,064,205.22						5
			-24							\$	19,033.24						

Footnotes:

(a) Excludes interest on investments

(b) Available to public on nights and weekends.

(c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashtered facilities and Brayton Lot >> source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m ("peak" occupancy).

(d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).

(c) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces). Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$3,700 of revenue would support any occupancy (f) rate of about 58% (24 meters x 24 days x 9 hrs/day x \$1.25/hour x 58% rate = \$3,810).

Spaces out of service:

Cashiered On-Street Meters

Department of Transportation -- Parking Division

YTD Revenue/Statistics (Averages) -- THRU SEP 2009 vs 2010

	Facility	Smar	es (c)	Dei		4 1122-1	ay Occy (c		·			.				
	Facility	YTD-09		YTD-09	's (c) YTD-10	AVg wkd YTD-09	YTD-10	1	Reven	ues	• - farmer	-		ce/Day (c)	_	
r -	Blair Lot (eff Aug 2002)	13	13	229				-	YTD-09	-	YTD-10		YTD-09			
1	Lot 88 (Munic Building)	13	13		229			\$	3,760.10	\$	4,560.24	\$	1.26	\$ 1.5	-	
LOTS	Brayton Lot Paystations	17	17	229	229	72%	79%	\$	8,487.82	\$	7,795.41	\$	2.18	\$ 2.0	-	
13	Brayton Lot Meters	134	154	229 229	229	87%	87%	\$	274,282.83	\$	296,723.39	\$	7.78	\$ 8.4	_	
18	Buckeye Lot	53	50		229	42%	40%	\$	2,449.34	\$	2,061.52	\$	0.89	\$ 0.7	_	
Ĩ	Evergreen Lot	1	23	229	229	51%	55%	\$	105,819.72	\$	101,889.11	\$	8.72	\$ 8.9		
METERED	Wingra Lot	23 19	19	229	229			5	20,187.38	\$	26,808.39	\$	3.83	\$ 5.0		
X	SS Capitol	19	19	229 229	229			\$	4,418.27	\$	5,162.59	\$	1.02	\$ 1.1		
	Cycles	48	36		229	33%	30%	<u>\$</u> \$	24,586.78	\$	15,278.24	\$	5.65	\$ 5.7	4	
\vdash	Cap Square North	486	488	267	268	 63%			2,235.68	\$	1,476.04		n/c	n/c	-	
0	Gov East	400	431	267	268		76%	\$	522,132.64	\$	620,187.30	\$	4.02	\$ 4.74	-	
CASHIERED	Overture Center	543	549	267	268	<u>84%</u> 45%	75%	\$ \$	1,029,846.33	\$	1,134,930.07	\$	9.24	\$ 9.8		
Ē	SS Campus (Frances)			207	208	43%	<u>52%</u>	\$ \$	509,671.43	\$	591,552.39	\$	3.51	\$ 4.02		
S S	(combined totals)	1062	1066	267	268	57%	57%		883,224.02 2,747,524	\$	610,980.91 1,795,074					
G	SS Campus (Lake)			207	208			\$				\$	7.55 31000	\$ 8.22		
	State St Capitol	699	699	267	268	54%	50%	\$	1,258,299.76	\$ \$	1,737,363.71	\$		\$ 6.29	# of Re YTD-09	
	Blair Lot Mo'y (eff 8/2002)	44	44	191	191	98%	96%	\$	37,520.46	\$		-	5.90			YTD-10
15	Wilson Lot Mo'y	50	50	191	191	100%	95%	3 S	46,644.43	<u>ه</u> ۲	43,510.36	\$	4.46	\$ 5.18		47
E	Cap.Sq. N Mo'y	125	125	191	191	100%	99%	\$	151,819.93	<u> </u>	32,045.63	\$ \$	4.88	\$ 5.47		49
MONTHLY	Gov East Mo'y	85	85	191	191	94%	99%	\$	131,819.93	<u> </u>	104,303.55	<u> </u>	6.36	\$ 6.89		146
Ξ	Overture Ctr Mo'y (b) (e)	75	75	191	191	100%	99%	3 S	92,267.71	3	93,095.76	<u>\$</u> \$	8.30 6.44	\$ 9.35 \$ 6.50		88 92
	SS Cap. Mo'y (b) (d)	119	122	191	191	100%	100%	ŝ	157,219.82	<u>,</u> \$	· · · · · · · · · · · · · · · · · · ·	<u> </u>	6.92	\$ 7.08		134
	Campus Area Route	173	165	229	229	70%	59%	ŝ	201,534.28	\$		ŝ	5.09	\$ 4.75	_	555
1	Capitol Square (f)	20	18	229	229	50%	48%	\$	29,898.22	\$	39,135.21	ŝ	6.39	\$ 9.61		
	CCB Area Route	91	90	229	229	70%	73%	s	132,261.09	\$	139,642.76	\$		\$ 6.76	-1	1
6	East Washington Area Route	96	96	229	229	40%	42%	\$	55,999.37	\$	57,787.09	\$		\$ 2.63	-	
Ĩ	GEF Area Route	80	62	229	229	74%	69%	ŝ	93,356.47	\$		\$		\$ 6.72	-	
ETERS	MATC Area Route	101	98	229	229	42%	42%	ŝ	81,964.58	\$		ŝ		\$ 3.95	-1	
Ī	Meriter Area Route	130	128	229	229	43%	48%	\$	103,702.62	\$		ŝ		\$ 3.78	-	
E	MMB Area Route	104	99	229	229	85%	79%	\$	132,542.77	\$		\$		\$ 6.08	1	
STREET	Monroe Area Route	125	125	229	229			\$		\$		\$		\$ 2.86		
Ĩ	Schenks Area Route	80	79	229	229			\$		\$	· · · · · ·	ŝ		\$ 1.20	1	
\$	State Street Area Route	108	97	229	229	51%	58%	\$		\$		s		\$ 5.09	1	
	University Area Route	158	193	229	229	65%	61%	\$	·····	\$		\$		\$ 5.34	1	
NO	Wilson/Butler Area Route	109	110	229	229	59%	62%	\$	·····	\$		\$		\$ 2.80		
	Subtotal - Route Revenue	1,376	1,359	229	202			\$	1,254,832.79	\$	1,371,997.50	\$		\$ 5.00	1	
	Meter-Related Constrn Rev					· · · · ·		\$		\$	124,827.93	-			1	
	Total On-St Meter Revenue							\$		\$	1,496,825.43					
	Miscellaneous	0	0					\$	the second s	\$	108,664.60					an a
	Total (a)	5,441	5,482				Γ	\$	7,924,042.67	\$	8,616,827.53					11.11
			41							\$	692,784.86					· · ·

Footnotes:

(a) Excludes interest on investments

(b) Available to public on nights and weekends.

(c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis.

Occupancy information provided effective March 2004; source = monthly occupancy

surveys, except for Cashiered facilities and Brayton Lot >> source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m.

NOTE: All Occupancy information reflects the report month, not YTD average occupancy, to better present 'before-and-after rate increases' data.

(d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).

(e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates - able to lease up to 60 spaces).

(f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we compute estimated occupancy via the following equation: YTD Revenue / # of Mtrs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour (or \$1.50/hr after July 15)

n/a Not computed -- collection schedules are too varied to yield reliable information.

Parking Utility

Agency Number:82Budget Function:Parking Utility

The mission of the Parking Utility is to provide both on-street and off-street paid parking. This agency is responsible for the planning, engineering, construction, repair, maintenance, enforcement and general operation of all parking-related facilities and meters. The Parking Utility is administered by employees of the Parking Division, which is responsible for all on-street and off-street public parking.

Major Service	 2009 Actual	A	2010 dopted	_ <u>P</u>	2010 rojected	_	2011 Request	E	2011 xecutive	2011 Adopted
Paid Parking Non-Paid Parking	\$ 70,698 (70,697)	\$	(57,567) 57,567	\$	(57,567) 57,567	\$	(58,178) 58,178	\$	(58,178) 58,178	\$ 0
Agency Total	\$ 0	\$	0	\$	0	\$	00,110	\$	0	\$ 0

Executive Budget Highlights

The Budget includes:

1. Funds to continue implementation of pay-by-space multi-space parking meters on the street. These meters are more customer friendly since they accept credit/debit cards and provide the utility with better maintenance/revenue feedback while increasing revenue.

2. A Payment in Lieu of Taxes (PILOT) of \$1,188,419.

3. A payment of \$192,718 to the City's General Fund for usage of on-street parking stalls.

4. \$1.5M in Reserves Generated as the Utility prepares for the replacement of the Government East Parking garage within the next few years.

5. Funds to continue the garage lighting transition from high pressure sodium to fluorescent, which will reduce energy expenses and replacement costs.

Parking Utility

Budget Service Descriptions:

Paid Parking

The Paid Parking service includes all operational and maintenance functions governed by the Parking Utility for the City's parking ramps, lots, and on-street metered parking spaces -- a total of 5,555 spaces. The City owns five parking ramps which contain 3,724 parking spaces; of this total 3,234 are cashier- and/or paystation-operated, 301 are monthly, 105 are leased long-term, 19 are metered, and 65 are for people with disabilities. City-owned parking lots contain 399 spaces, which include 137 individually metered spaces, 154 spaces controlled by pay-on-foot stations, 95 monthly spaces, and 13 spaces for people with disabilities. The City also provides 1,432 on-street metered spaces. Enforcement of ramp parking is the responsibility of Parking Utility employees, while enforcement of on-street parking regulations is the responsibility of the Police Department's Parking Enforcement Officers (PEO's); enforcement of lot parking regulations is the joint responsibility of Parking Utility employees and PEO's. All citation revenue goes to the general fund.

Paid Parking now includes the Residential Permit Parking program.

	Serv	ice Summa	iry			
		2009 Actual		2010 Adopted	E	2011 Executive
Total Expenditures Less Inter-Agency Billings	\$	11,938,894 11,868,196	\$	10,751,100 10,808,667	\$	10,815,319 10,873,497
Net Total	<u>\$</u>	70,698	\$	(57,567)	\$	(58,178)

Non-Paid Parking

Non-Paid Parking comprises activities performed by Parking Division employees which are not directly related to the provision of paid parking. Examples include: development and administration of policies and regulations for non-metered on-street parking, contractor permits for parking-restricted streets, private new facility development, as well as tasks associated with non-City facilities.

	Serv	ice Summa	iry	,	·*	
	him	2009 Actual		2010 Adopted	E	2011 Executive
Total Expenditures Less Inter-Agency Billings	\$	83,553 154,251	\$	158,667 101,100	\$	159,278 101,100
Net Total	\$	(70,697)	\$	57,567	\$	58,178

	_	2009 Actual		2010 Adopted		2010 Projected		2011 Request		2011 Executive		2011 Adopted	
Permanent Salaries	\$	3,102,040	\$	3,259,498	\$	3,259,498	\$	3,264,345	\$	3,264,345		0	
Hourly Employee Pay		199,479		225,000		225,000		215,000	·	215,000	•	ů 0	
Overtime Pay		26,111		36,000		36,000		30,000		30,000		0	
Fringe Benefits		1,168,247		1,365,255		1,365,255		1,364,993		1,364,993		0	
Purchased Services		1,192,637		1,562,232		1,558,865		1,599,500		1,599,500		Ō	
Supplies		220,575		298,800		298,800		306,800		306,800		0	
Inter-Departmental Charges		1,102,719		1,103,950		1,103,950		1,116,965		1,116,965		0	
Debt/Other Financing Uses		4,933,693		2,772,033		2,875,023		2,888,206		2,888,206		0	
Capital Assets	_	76,946		287,000		287,000		188,788	_	188,788		0	
Total Expenditures Inter-Agency Billings	\$	12,022,447 12,022,447	\$	10,909,767 10,909,767	\$	11,009,390 11,009,390	\$	10,974,597 10,974,597	\$	10,974,597 10,974,597	\$	0	
Net Budget	\$	0	\$	0	<u>\$</u>	0	\$	0	\$	0	\$. 0	

Parking Utility Summary by Major Object of Expenditure