

**Application for Change of Licensed Premise**  
**No Fee Required. Due at 12 Noon two weeks before ALRC meeting.**  
**Routed: City Zoning**  
**Building Inspection Unit – Permit Counter**

**Applicants must appear before the ALRC. Detailed floor plans (no larger than 8 1/2 x 14) must accompany this form, or request will not be presented to the committee.**

**Please contact City Zoning (Municipal Building LL-100, 266-4560). A Conditional Use Permit may be required. There is a fee for the Conditional Use Permit.**

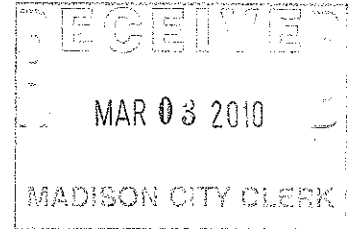
Corporate/Owner Name Madison Mallards

DBA Madison Mallards

Address 2920 N Sherman Ave Madison, WI 53704


Agent Vern Stenman

Capacity 6,750 % Alcohol 40% % Food 60%



**Description of Expansion Plans:**

- The Mallards are undertaking several improvements the ballpark in time for the 2010 season, including a new concession stand located down the third base line of the ballpark.
- The concession stand will offer normal ballpark food & soda.
- We would like to add up to three beer lines to this concession area.
- Beer would be sold at the same price in this area as all other areas in the ballpark (Duck Blind Excluded).
- Most of our concession areas do not offer beer at this point (we currently only have one stand in the park that offers both food and beer, most of our stands offer just one or the other & our fans would prefer to get both at the same time).
- All other beer pouring locations would remain the same as 2009.

Signature of Applicant  Date 3/2/2010

To be considered at ALRC meeting of \_\_\_\_\_

and Common Council Meeting of \_\_\_\_\_

License Type \_\_\_\_\_ Class B Beer \_\_\_\_\_ License # \_\_\_\_\_ Legistar # \_\_\_\_\_

Approved Disapproved  
Madison Police Department  
Aldersperson \_\_\_\_\_

