

## Traffic Engineering and Parking Divisions

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To:

City Transit and Parking Commission

From:

Jo Easland, Parking Analyst

Subject: November 2009 Revenue Report and December Activity Report

#### **NOVEMBER REVENUES**

	Prior Yr Com YTD Thi	-	Actua For the Mo		dget Comp'ns	
	Nov '09 +/-		of Novem		YTD thru N	Nov
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ +203,680	+ 3.2	\$ (17,300)	(2.8)	\$ (145,190)	(2.2)
Off-Street Meters (Lots & Ramps)	+ 40,260	+ 7.9	( 860)	(1.9)	( 17,790)	(3.1)
On-Street Meters	+ 116,360	+ 7.9	+ 1,380	+ 1.0	+ 10,660	+ .7
Constr'n Rev - On-Str Meters	( 43,640)	(18.4)	( 1,540)	(8.0)	( 48,070)	( 19.9)
Subtotal – On-Street Meter Rev	+ 72,720	+ 4.3	( 160)	(1.1)	( 37,410)	(2.1)
Monthly Parking (incl. LT Leases)	+ 58,360	+ 8.2	(3,840)	(4.9)	( 23,560)	(3.0)
RP3 and Miscellaneous Rev	( 57,450)	(29.0)	(2,980)	( 86.5)	+ 11,860	+ 9.2
Totals  Column Ref >>>	\$ + 317,570 A	+ 3.3	\$ (25,140) B	(2.7)	\$ (212,090) C	(2.1)

Note: Budget projections used for the comparisons in Cols B&C reflect the June 1 rate increases for all categories except RP3/Miscellaneous -- not applicable. Thus, comparisons to 2008 (Col A) are less useful for the shaded items.

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. Reminder: The following rate increases were effective June 1, 2009:

- hourly rates were increased at all ramps except Capitol Square North (#4) and Overture (#9);
- the Evening/Weekend Max was increased to \$5 (from \$3); thus, e.g., at the State Street Campus Ramp (#11), the "breakeven" point increased to 4 hours at \$1.25/hour (up from 2.7 hours at \$1.10/hr)
- the Special Event (pay-on-entry) fee was left at \$4 per event

The -\$145,190 variance vs YTD Budget (Col C) includes negative variances for three ramps: State Street Campus (#11) -\$143,330, Government East (#7) -\$73,430, and Overture (#9) -\$25,410. Both years had the same number of revenue-generating days, and there were 25 extra spaces in service thru November '09 vs last year, so we can presume this decline is due to lower occupancy as impacted by the mid-year rate increases and economic downturn.

Effective June 1, the rate at the State Street Campus Ramp went to \$1.25/hour (up \$.15/hour, +13.6%), and year-over-year occupancy for November and October fell by -112 parkers (-11 points) and -106 parkers (-10 points), respectively. After-6 pm parking had fallen by about -50 parkers in October, but bounced back to prior-year levels in November.

There was NO increase in the hourly rate at the Overture Center Ramp, and occupancy for the month was up 33 parkers (+6 points) vs 2008, resulting in a \$12,500 increase in "regular" cashiered revenue. Regular cashiered revenue was also up on a YTD basis (+\$5,600), but YTD **special event** revenue was off -\$24,400.

There was a \$.30/hour (+27.3%) increase at the Government East Ramp – to \$1.40 per hour – and November year-over-year occupancy fell by –104 parkers (-24 points), considerably worse than -79 parkers (-15 points) for October. (Year-over-year occupancy at this facility has lagged every month since the June rate increases.)

Capitol Square North (CSN, #5) had the largest positive increase over YTD Budget, +\$64,630. There were eight more spaces in service thru November '09 vs last year; and year-over-year occupancy continued to improve, albeit a bit slower pace: +39 parkers (+8 points) for November vs +66 parkers (+11 points) for October. As at Overture, there was NO change in the hourly rate at this facility (\$.80/hour), and we assume there has been some shifting from Government East (\$1.40/hour) and Brayton Lot (\$1.10/hour).

The State Street Capitol Ramp (#12) had the other positive variance vs YTD Budget, +\$32,350, but we presume this simply indicates a low budget projection for the following reasons: (1) same number of revenue-generating days and spaces both years, (2) a decline of about -\$30,530 in special event revenue, and (3) the loss of about 21 parkers (continually) on a YTD basis.

**Off-Street Meter Revenues.** As the result of some weakness at the Brayton Lot since the June 1 rate increase to \$1.35/hour (from \$1.00/hr) – i.e., loss of about 25 parkers – and one less revenue-generating day YTD, revenues for this facility came in about \$8,980 under YTD budget.

On-Street Meter Revenues. Reminder re the ~mid-year rate increases: On-Street Meter rates were increased to \$1.50/hour (from \$1.25/hour); enforcement times were left at 8AM-6PM for on-street meters.

The increase of about \$10,660 over YTD Budget (Col C), occurred *despite* one less revenue-generating day this year (but 22 more spaces in service *overall* vs last year). Positive variances occurred for all but five routes, with the largest negative variances for (1) the Capitol Square Area (-\$7,000) – meters on East Main St were out of service for many months due to bus stop detours; and (2) the University Area (-\$27,100) – 29 fewer spaces in service vs 2008. (The other negative variances came within -\$1,320.)

**Construction-Related Revenues.** Contractor revenues, which are difficult to forecast, came in about -\$48,070 under YTD Budget (Col C). Hangtag sales had shown year-over-year improvement May thru September, but fell by -\$2,600 in November and -\$3,330 in October. YTD sales thru November lag 2008 and 2007 by -\$6,000 (-1,020 hangtags) and -\$19,670 (-2,050 hangtags), respectively. (Reminder: *dollar* differences reflect the June 2009 rate increases.)

**Monthly Parking.** As mentioned previously, notice of the June 1 rate increases was sent to all Monthly and Long-Term Lease parkers at the end of March, and we started seeing some "fallout" as early as April. Vacancies peaked at 41 in June (including –25 for Government East), but as of the end of December, vacancies were down to 29, with 24 openings at Government East.

RP3/Miscellaneous Revenues. The -\$57,450 variance vs YTD 2008 (Col A), is primarily due to the (unanticipated) receipt of \$40,800 of FEMA reimbursement last July and early termination of the advertising contract with Adams. As mentioned previously, the City and Adams Advertising were not able to come to an agreement on modifications to the advertising contract. Thus, the contract ended June 30, and 2009 advertising revenue totaled \$31,340, vs the \$50,000 minimum called for in the original contract. We are projecting no advertising revenue for the 2010 operating budget. These funds were used to support the Parking Utility's TDM efforts. TDM Park N Ride coupons are being honored through December 31, 2009.

RP3 permit sales thru November averaged +\$3,900 vs both YTD 2008 and YTD Budget; sales are up about 194 permits on a calendar-year basis and +155 on a permit-year basis. (The permit year is September 1 thru August 31.) On Monday, July 14, we went live with our *second* year of **online** renewals, and 1006 customers had renewed their permit online thru the end of November, up 79 vs 2008.

**Bottomline:** (Reminder: The partial-year rate increases were estimated to generate an additional ~\$773,000 for 2009, for TOTAL operating revenue of about \$11.0 million – about \$652,000 above 2008 Actuals.)

Totals came within -\$212,090 of YTD Budget (Col C), following a \$25,140 decrease for November (Col B). (We had projected that revenues thru November '09 – inclusive of the June 1 rate increases -- would be about \$529,660 ahead of 2008 levels. Actuals, however, were only about \$317,570 ahead of 2008 levels, leaving us with the -\$212,090 difference.) As shown in Column C, the primary culprit is Cashiered Revenues, -\$145,190 below budget. As stated earlier, occupancy is off at all ramps but Capitol Square North (but picking up a bit at Overture) – i.e., -200 parkers continually in November '09 vs '08 -- and special event revenue is about -\$48,110 behind 2008 levels. (Note: this decline for Special Event revenue is despite no change to the \$4 pay-on-entry fee, suggesting that in times of severe economic downturn it is difficult to

distinguish 'regular' price resistance (to rate increases) from underlying recessive factors.)

At the *present* time, we estimate that year-end *operating* revenues will fall SHORT of budget by about -\$285,000; this is *in addition* to the -\$315,000 shortfall for Interest identified in the next paragraph.

Our "watch list," especially as impacted by the economy and June 1 rate increases, remains unchanged ...

- Cashiered revenues, including Special Event revenues
- Contractor-related revenues
- Monthly Parking
- Interest Income and Interest on Advances we estimate interest earnings will come in about \$280,000 under budget (of \$612,000). In addition, we will not realize \$34,200 of Interest on Advances for a TIF loan that was paid off early.

See Attachments A thru C for detailed 2008 vs 2009 revenue comparisons.

#### **DECEMBER 2009 ACTIVITY REPORT**

During December, staff worked on the following projects ...

- the contract with Metric Parking Division, Metric Group Inc. is signed; we continued work on the new forms necessary to record and report/post multi-meter machine revenue (both cash and credit/debit cards); initial installations are scheduled to start in February;
- extensive concrete remediation is complete for 2009;
- as of December 22, changeover of revenue software from CTR to Zeag, has been completed at all ramps and the Brayton Lot;
- interviews have been completed to select an engineering consulting firm for a new 3-year contract.
- year-end tasks.



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						Actual +/- Bu	
			Map Reference)	Budget	Actual	Amount	9
740005	Permits					1 - 2 - 2 - 2	
			lential parking permits			3,791.30	4.19
		Motorcycle	et Constr Permits	1,199.99	1,200.89	0.90	0.08
	74200		al - Permits	91,585.69	95,377.89	3,792.20	n/a 4.14
75300	Awarde	and Dama		eo.coc,۱e 	3,511.38	3,792.20	4.14 n/a
76350	Advertis	ing Reven	yes yes	31,337.94		3,311.30	- 11/6
76710	Cashier	ed Revenu	8		01,001.01		
			ALL Cashiered Ramp	s -	-	-	
	#4	582512	Cap Sq North	568,657.91	633,284.64	64,626.73	11.36
	#6	582532	Gov East	1,332,996.38		(73,427.53)	(5.51
	#9		Overture Center	674,152.99	648,740.41	(25,412.58)	(3.77
	#11		SS Campus-Frances	1,194,251.46		(116,745.61)	(9.78
	#11		SS Campus-Lake	1,597,740.54		(26,586.11)	(1.66
	#12		SS Capitol	1,357,151.25		32,352.85	2.38
76720	Motore		Cashiered Revenue	6,724,950.53	6,579,758.28	(145,192.25)	(2.16
10120	#1		(NON-CYCLE) Blair Lot	4,828.72	4,427.73	(400.99)	(8.30
	#1		Lot 88 (Munic Bldg)	11,174.68		(1,027.39)	(9.19
	#2		Brayton Lot-Machine	347,113.49		(8,976.76)	(2.59
	#2		Brayton Lot-Macrime Brayton Lot-Meters	3,387.65		(666.60)	(19.68
	#3	582364	Buckeye/Lot 58	133,135.53		(4,565.58)	(3.43
			Evergreen Lot	26,763.66	26,754.18	(9.48)	(0.04
			Wingra Lot	9,545.27	6,108.74	(3,436.53)	(36.00
	#12	582564	SS Capitol	27,936.79		2,420.37	8.66
			Meters Off-Street	563,885.79	547,222.83	(16,662.96)	(2.96
···	Meters -	Off-Street					
			ALL Cycles (eff 7/98)	3,576.62	2,453.56	(1,123.06)	(31.40
		76720's		567,462.41	549,676.39	(17,786.02)	(3.13
76730	Meters -	On-Street		12.12.11			
			Cap Sq Mtrs (new '05)		39,538.93	(6,954.21)	(14.96
			Campus Area	225,143.04	247,361.70	22,218.66	9.87
			CCB Area	165,234.72	164,461.33	(773.39)	(0.47
	<b>-</b>		East Washington Area GEF Area	68,722.33 108,542.53	67,973.85 115,831.47	(748.48) 7,288.94	(1.09 6.72
			MATC Area	103,291.69	101,971.80	(1,319.89)	(1.28
			Meriter Area	121,610.59	129,217.45	7,606.86	6.26
			MMB Area	159,082.88	166,418.14	7,335.26	4.61
			Monroe Area	79,317.62	79,837.79	520.17	0.66
		582204	Schenks Area	21,641.45	21,662.85	21.40	0.10
			State St Area	134,031.41	136,870.00	2,838.59	2.12
			University Area	254,839.30	227,748.29	(27,091.02)	(10.63
			Wilson/Butler Area	88,636.19	88,353.90	(282.29)	(0.32
			Meters On-Street	1,576,586.89	1,587,247.50	10,660.61	0.68
			ter Rev (On-St)				
		Contractor		65,784.49	59,806.00	(5,978.49)	(9.09
		Meter Hood		82,759.87	121,325.64	38,565.77	46.60
			n Meter Removal Constr'n Related Rev	93,170.18	12,511.00	(80,659.18)	(86.57)
		·	I-Street Meters	241,714.54 1,818,301.43	193,642.64 1,780,890.14	(48,071.90) (37,411.30)	(19.89) (2.06)
740 / 50	Monthlie		ng-Term/Parking Lea		1,700,030.14	(06.114,10)	(2.00)
740's	#1	582335 I		50,499.35	47,440.23	(3,059.12)	(6.06)
. ,	#13		Wilson Lot	60,395.65	59,774.43	(621.22)	(1.03)
	#4		Cap Square North	191,673.35	189,207.75	(2,465.60)	(1.29)
-	#6	582535		178,635.00	164,022.12	(14,612.88)	(8.18)
	#9		Overture Center	61,342.65	59,439.56	(1,903.09)	(3.10)
	#12		SS Capitol - reg Mo'ys	113,781.50	112,872.74	(908.76)	(0.80)
1		Subtotal - M		656,327.50	632,756.83	(23,570.67)	(3.59)
750's	#9		Overture Center	53,534.25	53,534.25	-	()
	#12		SS Cap - LT Lease	82,339.48	82,350.00	10.52	0.01
		Subtotal – L	.TL's	135,873.73	135,884.25	10.52	0.01
	J	Totals- Mo	y's and Leases	792,201.23	768,641.08	(23,560.15)	(2.97)
78000s		eous Reve		-			
			ease Payments	3,399.19	3,669.27	270.08	7.95
****		Property Sa	ies		3,947.38	3,947.38	n/a
ļ,	78890	***	Ranallana	2,262.96	2,605.13	342.17	15.12
			Miscellaneous	5,662.15	10,221.78	4,559.63	80.53
		P3 and Misc F	Revenue (incl's Cycle Perms	128,585.78	140,448.99	11,863.21	9.23
i	TOTALS			10,031,501.38	9,819,414.88	(212,086.50)	(2.11)
			I		l l	1	

ough N		ues >> 200			1	2009 +/-	2008
ough it	Ť			2008 YTD	2009 YTD	Amount	2000
74000s	License	s, Permits	, Fees			7	<del> </del>
			dential parking permits	90,102.00	94,177.00	4,075.00	4
**		Motorcycl		1,348.94			
			eet Constr Permits	-	_	-	İ
			al - Licenses,	91,450.94	95,377.89	3,926.95	4
75300	Awards	and Dama		381.31			820
		sing Rever		57,452.89			
		ed Revenu		-		(==;:::::::::::)	1
		582512	Cap Sq North	562,432.32	633,284.64	70,852.32	12
			Gov East	1,213,496.51			3
			Overture Center	667,898.90	648,740.41		(2
			SS Campus-Frances	1,112,517.14			(3
	-		SS Campus-Lake	1,492,980.76			
	·		SS Capitol	1,326,750.03			4
· · · · · · · · ·			Cashiered Revenue	6,376,075.67	6,579,758.28		3
76720	Meters .		(NON-CYCLE)	0,010,010.01		200,002.01	
10120	motors .		Blair Lot	3,988.09	4,427.73	439.64	11
			Lot 88 (Munic Bldg)	10,797.89			(6
			Brayton Lot-Machine	310,601.98	338,136.73	27,534.75	
	<u></u>		Brayton Lot-Meters Buckeye/Lot 58	3,145.77 124,760.51	2,721.05	(424.72) 3,809.44	(13
	<b></b>			124,760.51	128,569.95		
	<b></b>	502314	Evergreen Lot Wingra Lot		26,754.18		36
				7,805.44	6,108.74		(21
			SS Capitol	25,008.73	30,357.16		21
			Meters Off-Street	505,762.96	547,222.83	41,459.87	. 8
	meters -		(CYCLES)	0.050.40	- 0.450.50	(4.004.00)	100
	0-1-4-4-		ALL Cycles (eff 7/98)	3,658.42	2,453.56	(1,204.86)	(32
		76720's		509,421.38	549,676.39	40,255.01	7
76730	meters -	On-Street		1100110	22 22 22	(4 = 4 = = = = = = = = = = = = = = = = =	///
			Cap Sq Mtrs (new '05)		39,538.93	(4,515.53)	(10
			Campus Area	214,720.56	247,361.70	32,641.14	15
			CCB Area	156,660.58	164,461.33	7,800.75	4
			East Washington Area		67,973.85	3,099.27	4
		~~~~	GEF Area	102,579.37	115,831.47	13,252.10	12
			MATC Area	97,560.47	101,971.80	4,411.33	4
			Meriter Area	115,135.37	129,217.45	14,082.08	12
			MMB Area	151,096.21	166,418.14	15,321.93	10
			Monroe Area	59,399.05	79,837.79	20,438.74	34
			Schenks Area	16,721.36	21,662.85	4,941.49	29
			State St Area	129,040.06	136,870.00	7,829.94	6
			University Area	239,436.01	227,748.29	(11,687.73)	(4
		582234	Wilson/Butler Area	79,603.12	88,353.90	8,750.78	10
		Subtotal - I	Meters On-Street	1,470,881.20	1,587,247.50	116,366.30	7
	Const'n-	Related Me	eter Rev (On-St)				
		Contractor		64,366.00	59,806.00	(4,560.00)	(7
	74285	Meter Hood	ds	99,091.37	121,325.64	22,234.27	22
	74286	Construction	n Meter Removal	73,829.00	12,511.00	(61,318.00)	(83
			Constr'n Related Rev	237,286.37	193,642.64	(43,643.73)	(18
			n-Street Meters	1,708,167.57	1,780,890.14	72,722.56	4
/ 50			ong-Term/Parking Lea		•		•
0's		582335		43,671.24	47,440.23	3,768.99	8
-			Wilson Lot	48,311.83	59,774.43	11,462.60	23
+			Cap Square No	175,332.08	189,207.75	13,875.67	7
			Gov East	152,009.05	164,022.12	12,013.07	7
			Overture Center	59,700.40	59,439.56	(260.84)	<del>(</del> 0
+			SS Capitol - reg Mo'ys	103,568.09	112,872.74	9,304.65	8
	<del></del>	Subtotal - N		582,592.69	632,756.83	50,164.14	8
D's			Overture Center			50,104,14	
, 3		582560	SS Cap - LT Lease	53,534.25 74,161.72	53,534.25 82,350.00	8,188.28	11
			Convention Center	14,101.72	02,330.00	0,100.20	11
		Subtotal		127 605 07	135,884.25	9 499 39	e
-+				127,695.97		8,188.28	6
0000-	Min II -		y's and Leases	710,288.66	768,641.08	58,352.42	8.
ชบบบร ไ		eous Reve				1100 111	- ,,,,
			ease Payments	4,098.38	3,669.27	(429.11)	(10
		Property Sa	iles	1,598.80	3,947.38	2,348.58	146.
	78890			42,913.19	2,605.13	(40,308.06)	(93.
			Miscellaneous	48,610.37	10,221.78	(38,388.59)	(78.
			Revenue (incl's Cycle Perm	197,895.51	140,448.99	(57,446.52)	(29
	TOTALS			9,501,848.79	9,819,414.88	317,566.08	3.





#### Department of Transportation -- Parking Division YTD Revenue/Statistics (Averages) -- THRU NOVEMBER 2008 vs 2009

		Meters *	+ Cashiered +		Total	Street + Meters	Misc. + Revenues =	Totals *
2008	# of Spaces	310	3,184	498	3,992	1,363		5,355
	Revenue	\$ 505,763	\$ 6,376,075	\$710,289	\$ 7,592,127	\$ 1,708,168	\$ 197,791	9,498,085
2009	# of Spaces	310	3,209	498	4,017	1,385		5,402
_	Revenue	\$ 547,223	\$ 6,580,064	\$ 768,641	\$ 7,895,928	\$ 1,780,890	\$ 145,672	9,822,491
2009	+/- 2008							
_	# of Spaces		25	-	25	22		47
	Revenue	\$ 41,461	\$ 203,989	\$ 58,352	\$ 303,802	\$ 72,723	\$ (52,119)	324,406
	(% Rev Change)	8.2%	3.2%	8.2%	4.0%	4.3%	-26.4%	3.4%

<sup>\*</sup> Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spa	ces (c)	Day	/s (c)	Ave Wkd	lay Occy (c	7	Reve	nuec	(c)	T-	Rev/Spa	ce/D	av (c)	1.		
	l	YTD-08		YTD-08	YTD-09	YTD-08			YTD-08	T	YTD-09	_	YTD-08		TD-09	1		
	Blair Lot (eff Aug 2002)	13	13	281	280		_	s	***************************************	15	4,427,73	-	1.09	s	1.22	1		
go .	Lot 88 (Munic Building)	17	17	281	280	77%	76%	s		<del>-</del>	10,147.29		2.26	ŝ	2.13	1		
LOTS	Brayton Lot Paystations	154	154	281	280	92%	86%	Īŝ		-	338,136,73	-	7.18	s	7.84	1		
	Brayton Lot Meters	12	12	281	280	46%	39%	Ť	3,145.77	+	2,721.05	Ť	0.93	š	0.81	1		
ETERED	Buckeye Lot	53	53	281	280	62%	58%	Īš		Š	128,569.95	_	8.38	Š	8.66	1		
	Evergreen Lot	23	23	281	280			Īŝ	19,654.55	\$	26,754,72	-	3.04	s	4.15	1		
<u> </u>	Wingra Lot	19	19	281	280			15	7,805,44	+	6,108,74	s	1.46	s	1.15	1		
Σ	SS Capitol	19	19	281	280	31%	41%	s	25,008,72	s	30,357.27	Š	4.68	s	5.71	1		
	Cycles	48	48	n/c	n/c			s	3,658.42		2,453.55	Ť	n/c	<u> </u>	n/c	1		
	Cap Square North	479	487	325	325	52%	64%	Ī	562,432.28	\$	633,329.92	s	3.61	s	4.00	1		
	Gov East	426	420	325	325	91%	82%	š	1,213,496.24	s	1,259,627.51	Š	8.76	s	9.23	1		
Ħ	Overture Center	543	543	325	325	46%	46%	Š	667,898.71	s	648,771.14	\$	3.78	s	3.68	ĺ		
CASHIERED	SS Campus (Frances)			40.00				s	1,112,517.13	\$	1,077,558.83	, ,	Shirt is		0			
Ş	(combined totals)	1,043	1,060	325	325	66%	57%	۱ň	2,606,083		2.648.763	s	7.69	\$	7.69			
Ç	SS Campus (Lake)							\$	1,492,980.77	5	1,571,204.48					# of Re	nters	
	State St Capitol	693	699	325	325	59%	56%	1 3	1,326,750.02	s	1,389,572.06	s	5.89	S	6.12		YTD-09	
	Blair Lot Mo'y (eff 8/2002)	44	44	233	233	100%	100%	s	43,671.24	S	47,440.23	s	4.26	Š	4.63	49	46	l
<u>&gt;</u>	Wilson Lot Mo'y	50	50	233	233	100%	100%	ŝ	48,311.83	Š	59,774.43	š	4.15	\$	5.13	51	52	ı
Ē	Cap.Sq. N Mo'y	125	125	233	233	99%	99%	ŝ	175,332.08	\$	189,207.75	Š	6.02	s	6.50	148	146	ı
MONTHLY	Gov East Mo'y	85	85	233	233	100%	77%	\$	152,009.05	\$	164,022.12	Š	7.68	s	8.28	100	86	!
Ĭ	Overture Ctr Mo'y (b) (e)	75	75	233	233	100%	98%	Š	113,234,65	s	112,973.81	š	6.48	Š	6.46	95	92	
	SS Cap. Mo'y (b) (d)	119	119	233	233	100%	99%	ŝ	177,729.81	s	195,222,74	Š	6.41	Š	7.04	134	132	
	Campus Area Route	162	174	281	280	60%	53%	s	214,720.56	\$	247,361.70	15	4.70	Š	5.07	576	555	
	Capitol Square (f)	24	21	281	280	58% (f)	50% (f)	s	44,054.46	s	39,538.93	s	6.46	s	6.64		-22	
	CCB Area Route	89	91	281	280	56%	51%	\$	156,660.58	\$	164,461.33	ŝ	6.27	s	6,44		Note:	
<sub>sa</sub>	East Washington Area Route	96	96	281	280	36%	32%	\$	64,874.58	s	67,973.85	s	2.41	Š	2.54	Oc	cupancy	J
METERS	GEF Area Route	79	81	281	280	42%	37%	s	102,579.37	\$	115,831.47	s	4.64	\$	5.11		nation is	
Ē	MATC Area Route	98	101	281	280	34%	29%	s	97,560.47	s	101,971.80	ŝ	3.54	s	3.59		port mo	
\$	Meriter Area Route	118	130	281	280	37%	22%	\$	115,135.37	\$	129,217,45	Š	3.48	s	3.55		er than a	
<b>⊢</b> I	MMB Area Route	98	105	281	280	46%	50%	\$	151,096.21	\$	166,418.14	\$	5.51	\$	5.69		age for ti e vear).	
	Monroe Area Route	114	125	281	280	pass	pass	\$	59,399.05	\$	79,837.79	s	1.85	s	2.28		e year), de <i>'befor</i>	
STREET	Schenks Area Route	80	80	281	280	pass	pass	S	16,721.36	\$	21,662.85	\$	0.74	\$	0.97		after rat	
io	State Street Area Route	103	107	281	280	36%	32%	\$	126,472.41	\$	136,870.00	s		s	4.56	in	crease'	
<u> </u>	University Area Route	193	164	281	280	39%	23%	\$	238,398.42	s	227,748,29	s	4.39	s	4.95		panson	
<b>z</b>	Wilson/Butler Area Route	109	109	281	280	30%	35%	s	83,208.36	\$	88,353.90	\$		\$	2.89		her than	
	Various Routes			281	280	n/a	n/a	\$	•	S		\$	-	\$	-	Dien	ded' avg	; )
ſ	Subtotal - Route Revenue	1,363	1,385	257	256	1		\$	1,470,881.20	\$	1,587,247.50	\$	4.20	Š	4.48			_
1	Meter-Related Constru Rev	ration.		Walter I	19:1-81	ozarii.		s	237,286.37	\$	193,642.64	Ť						
	Total On-St Meter Revenue	40200		1235		ie jaserii.	o Boardon	\$	1,708,167.57	\$	1,780,890.14							
	Miscellaneous							\$	197,790.51	\$	145,671.98							
F	Fotal (a)	5,403	5,450				T I	\$	9,501,743.26	\$	9,824,944.16							
•			47				-			Š	323,200.90							

- n/a Not computed collection schedules are too varied to yield reliable information.

# BRAYTON LOT AND RAMPS -- HOURLY RATES AND OCCUPANCY -- NOVEMBER '09 VS '08 COMPARISON (Following the June 1, 2009 rate increases at SOME facilities)



F:\Tncommon\PARKING\PARCS\occupancy\[nov 09 vs 08 (jo 010610).xis]Summary

	Hourly Rate				_	Av	g Occ'y Ra	ite *	Avg # of Parkers *				
	Nov 08	Nov 09	09 +/- '08	% incr		Nov 08	Nov 09	'09 +/- '08	Nov 08	Nov 09	'09 +/- '08		
Brayton	\$1.00	\$1.35	\$0.35	35.0%		94%	79%	(points) (15.0)	145	121	(24)		
RAMPS													
CSN	\$0.80	\$0.80	NO CHG!	n/a		56%	64%	8.0	268	307	39		
Gov East	\$1.10	\$1.40	\$0.30	27.3%		93%	69%	(24.0)	398	294	(104)		
Overture	\$0.70	\$0.70	NO CHG!	n/a		49%	55%	6.0	260	293	33		
SSCampus	\$1.10	\$1.25	\$0.15	13.6%		68%	57%	(11.0)	719	607	(112)		
SS Capitol	\$0.85	\$1.00	\$0.15	17.6%		69%	62%	(7.0)	485	436	(49)		
									2,130	1,937	(193)		

<sup>\*</sup> during PEAK occupancy period of 10 am to 2 pm

# **CENTRAL AREA PARKING INFORMATION**

#### AT 11:00 AM to 1:00 PM



COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

			SEP	09		OCT	09		NOV	09
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
ON - STREET METERS	1080	986	410	58.4%	1025	494	51.8%	987	459	53.5%
CITY LOTS:								ļ		
BUCKEYE - BLOCK 58	53	0 (	D		53	19	64.2%	53	25	52.8%
BRAYTON - METERS	12	12	9	25.0%	12	11	8.3%	12	6	50.0%
PARKMASTER	154	154	33	78.6%	154	0	100.0%	154	31	79.9%
MUNICIPAL BLDG - BLOCK 88	17	17	5	70.6%	17	0	100.0%	17	2	88.2%
SUBTOTAL - CITY LOTS	236	183	47	74.3%	236	30	87.3%	236	64	72.9%
CITY RAMPS:	ĺ		1							
OVERTURE CENTER - CASHIERED	529	529	263	50.3%	529	240	54.6%	529	240	54.6%
OVERTURE CENTER - MONTHLY	50	50	0 (2	100.0%	50	0	100.0%	50	2	96.0%
STATE STREET CAPITOL - METERS	19	12	3) 4	66.7%	19	7	63.2%	19	10	47.4%
STATE STREET CAPITOL - CASHIERED	706	705	192	72.8%	706	206	70.8%	706	229	67.6%
STATE STREET CAPITOL - MONTHLY	134	134	_ 3	97.8%	134	4	97.0%	134	2	98.5%
GOVERNMENT EAST - CASHIERED	426	422	74	82.5%	426	66	84.5%	426	108	74.6%
GOVERNMENT EAST - MONTHLY	100	100 🛩	21	79.0%	ے 100	22	78.0%	100	23	77.0%
STATE STREET CAMPUS - CASHIERED	1060	1053	367	65.1%	1027	312	69.6%	1060	391	63.1%
CAPITOL SQUARE NORTH - CASHIERED	481	481	155	67.8%	·481	211	56.1%	481	163	66.1%
CAPITOL SQUARE NORTH - MONTHLY	150	150	6	96.0%	150	1	99.3%	150	1	99.3%
SUBTOTAL - CITY RAMPS	3655	3636	1085	70.2%	3622	1069	70.5%	3655	1169	68.0%
SUBTOTAL - CITY LOTS + RAMPS	3891	3819	1132	70.4%	3858	1099	71.5%	3891	1233	68.3%
TOTAL CITY STREETS + LOTS + RAMPS	4971	4805	1542	67.9%	4883	1593	67.4%	4878	1692	65.3%
CAPITOL SQUARE SOUTH - METERS	436	436	144	67.0%	382	74	80.6%	380	113	70.3%
CAPITOL SQUARE SOUTH - PERMITS	534	534	0	100.0%	534	0	100.0%	534	0	100.0%
TOTAL PUBLIC SPACES	5941	5775	1686	70.8%	5799	1667	71.3%	5792	1805	68.8%

#### Notes:

- 1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- 2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
- a.On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps,
- 4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 Buckeye Lot 58 53 spaces out of service due to lot being resurfaced.
- 2 State Street Capitol Ramp 7 metered spaces hooded to accommodate displaced Lot 58 parkers.
- 3 State Street Capitol Ramp Average of 1 space out of service for September.
- 4 Government East Ramp Average of 4 spaces out of service for September.
- 5 State Street Campus Ramp Average of 7 spaces out of service for September.
- 6 State Street Campus Ramp Average of 33 spaces out of service for October.
- 7 Capitol Square South Ramp 54 spaces out of service due to construction.
- 8 Capitol Square South Ramo 56 spaces out of service due to construction

### **CENTRAL AREA PARKING INFORMATION**

#### AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH



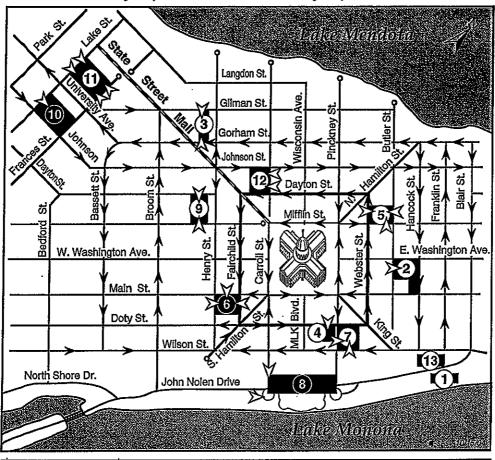
			SEP	08		OCT	08		NOV 08		
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% occupied	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1080	954	326	65.8%	963	366	62.0%	1012	398	60.7%	
CITY LOTS:	1		1		íž			·			
BUCKEYE - BLOCK 58	53	53	27	49.1%	28	5	82.1%	53	35	34.0%	
BRAYTON - METERS	12	12	8	33.3%	12	7	41.7%	12	. 5	58.3%	
PARKMASTER	154	154	0	100.0%	154	5	96.8%	154	8	94.8%	
MUNICIPAL BLDG - BLOCK 88	17	17	4	76.5%	17	2	88.2%	17	8	52.9%	
		,									
SUBTOTAL - CITY LOTS	236	236	39	83.5%	211	19	91.0%	236	56	76.3%	
CITY RAMPS:					0	· )					
OVERTURE CENTER - CASHIERED	529	529	271	48.8%	524	377	28.1%	528	<b>258</b>	51.1%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	0	<b>5</b> 0		19	12	36.8%	19	13	31.6%	
STATE STREET CAPITOL - CASHIERED	706	682	173	74.6%	693	184	73.4%	704	181	74.3%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	50	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	21	95.1%	425	9	97.9%	423	16	96.2%	
GOVERNMENT EAST - MONTHLY	85	85 🧳	0	100.0%	85	0	100.0%	85	<u>ن</u> 0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1044	2)242	76.8%	1060	203	80.8%	1058	275	74.0%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	223	53.6%	481	219	54.5%	481	207	57.0%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3538	930	73.7%	3578	1004	71.9%	3589	950	73.5%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3774	969	74.3%	3789	1023	73.0%	3825	1006	73.7%	
TOTAL CITY STREETS + LOTS + RAMPS	4913	4728	1295	72.6%	4752	1389	70.8%	4837	1404	71.0%	
CAPITOL SQUARE SOUTH - METERS	367	389	151	61.2%	439	140	68.1%	439	155	64.7%	
CAPITOL SQUARE SOUTH - PERMITS	606	584	0	100.0%	534	0	100.0%	534	0	100.0%	
TOTAL PUBLIC SPACES	5886	5701	1446	74.6%	5725	1529	73.3%	5810	1559	73.2%	

#### Notes:

- 1."Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- 2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
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- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4.Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 State Street Capitol Ramp Average of 24 spaces out of service for September.
- 2 State Street Campus Average of 16 spaces out of service for September.
- 3 Buckeye-Block 58 25 spaces out of service due to construction.
- 4 Overture Center Ramp Average of 5 spaces out of service for October.
- 5 State Street Capitol Ramp Average of 13 spaces out of service for October.
- 6 Government East Ramp Average of 1 space out of service for October.
- 7 Overture Center Ramp Average of 1 space out of service for November.
- 8 State Street Capitol Ramp Average of 2 spaces out of service for November.
- 9 Government East Ramp Average of 3 spaces out of service for November.
- 10 State Street Campus Average of 2 spaces out of service for November.

# **DOWNTOWN PUBLIC PARKING**

City Operated and Non-City Operated



,	FACILITY NAME		LEGEND
1	Blair Lot		Public Parking
2	Brayton Lot	#	City Operated Facilities
3	Buckeye Lot	#	Non-City Operated Facilities
4	Lot 88	⊳	Lot/Ramp Entrance
<b>(5)</b>	Capitol Square North Ramp	>	One-way Street
6	Capitol Square South Ramp (County)	·	, , , , , , , , , , , , , , , , , , ,
7	Government East Ramp		
8	Monona Terrace Community and Convention	Center	(NOT City Operated)
9	Overture Center Ramp		
10	South East Campus Ramp (UW-Madison)		f
①	State Street Campus Ramp		
12	State Street Capitol Ramp		
13	Wilson Lot		rsion - City v.s. Non-City - revised 12/7/04