



December 10, 2009

Public Information Officer Report

Media Relations

* I issued a press release, “Water Utility Rate Case Public Hearing Will Be December 8” on November 25 and posted a Question and Answer piece about the rate request on the WU website.

* I was interview by Dustin Weise of WTDY regarding our rate case.

Miscellaneous

* I attended the PSC rate case hearing on Tuesday, December 8.

* Along with GM Tom Heikkinen, I attended a meeting of the advisory board for EnAct.

* I participated in the quarterly meeting of the Greater Madison Public Information Officers group.

I continue working on various projects and issues, often collaborating with other groups, including bottled water, Green Plumber training, a “value of water” bill insert, an agency brochure, a showing of “Liquid Assets” by City Channel, a screening of the documentary “Tapped,” projects with Madison schools, and additions to our websites.

Respectfully,

Gail Gawenda
Public Information Officer