Location

1012 Fish Hatchery Road

Applicant

Wingra Point, LLC/J. Randy Bruce - Knothe & Bruce Architects

From: C3

To: PUD-GDP

Existing Use

Surface Parking Lot

Proposed Use

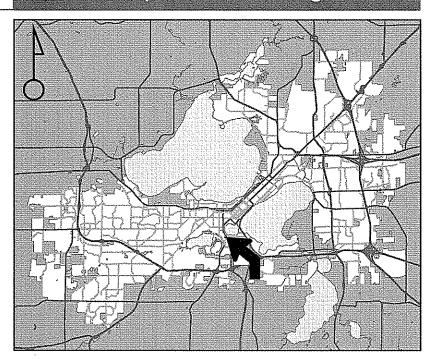
General Development Plan for Future Construction of 62-Unit Apartment

Building

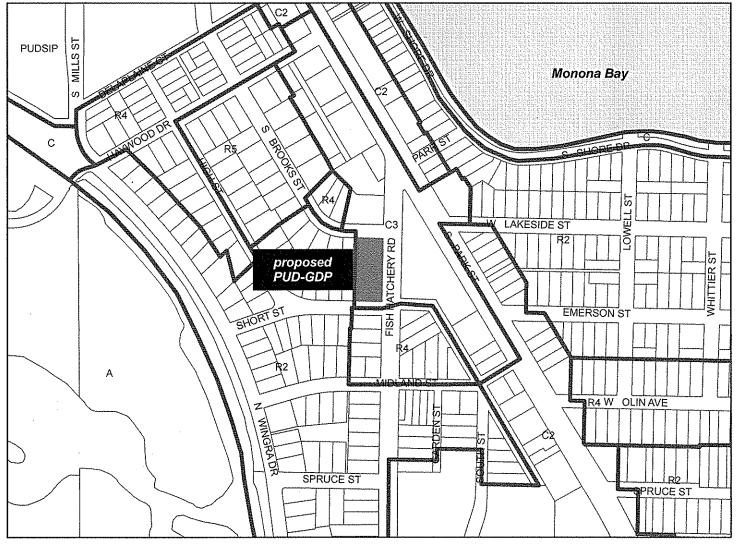
Public Hearing Date Plan Commission

14 December 2009

Common Council 05 January 2010



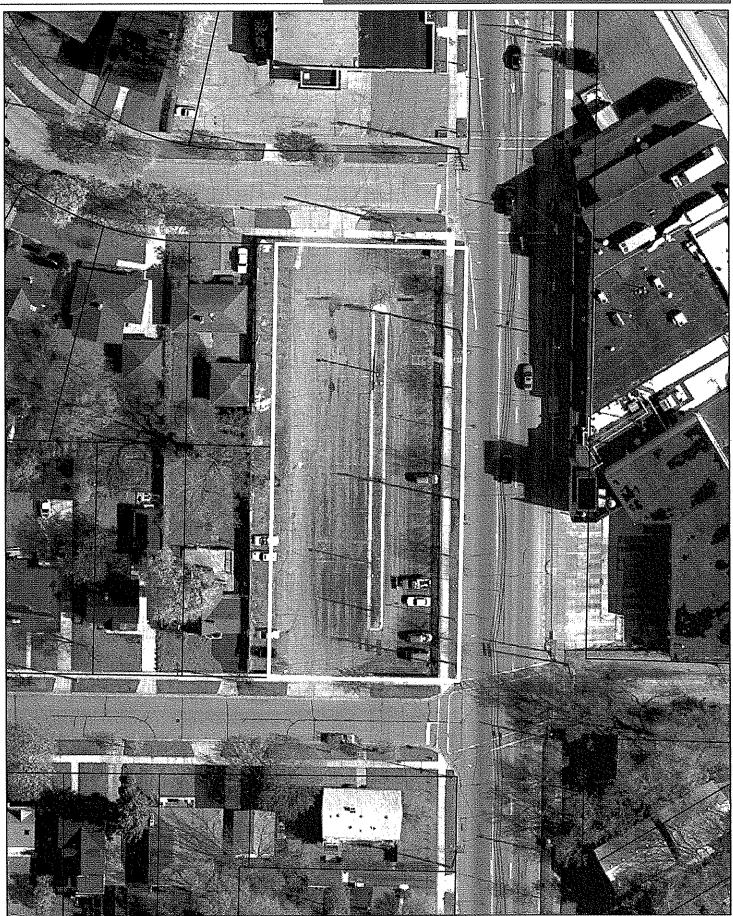
For Questions Contact: Kevin Firchow at: 267-1150 or kfirchow@cityofmadison.com or City Planning at 266-4635



Scale: 1" = 400'

City of Madison, Planning Division: RPJ: Date: 02 December 2009

City of Madison



Date of Aerial Photography : April 2007



LAND USE APPLICAT Madison Plan Commis

- The following information is required for all applied Commission review except subdivisions or land d should be filed with the Subdivision Application
- Before filing your application, please review the regarding the LOBBYING ORDINANCE on the
- · Please read all pages of the application complete required fields.
- This application form may also be completed www.cityofmadison.com/planning/plan.html
- All Land Use Applications should be filed dire Zoning Administrator.

<u> </u>		
LAND USE APPLICATION	FOR OFFICE USE ONLY:	
Midiron Madison Plan Commission	Amt. Paid 1280 Receipt No. 104634	
215 Martin Luther King Jr. Blvd; Room LL-100	Date Received 10/19/05	
PO Box 2985; Madison, Wisconsin 53701-2985	Received By	
Phone: 608.266.4635 Facsimile: 608.267.8739		
The following information is required for all applications for	Aldermanic District /3 - Kerr	
Commission review except subdivisions or land divisions, value should be filed with the <u>Subdivision Application</u> .		
 Before filing your application, please review the information regarding the LOBBYING ORDINANCE on the first page 		
 Please read all pages of the application completely and fill required fields, 	in all Intent	
 This application form may also be completed online www.cityofmadison.com/planning/plan.html 	e at Plan Sets Zoning Text	
All Land Use Applications should be filed directly with	the Alder Notification Waiver	
Zoning Administrator.	Ngbrhd. Assn Not. Waiver	
·	Date Sign Issued / 0/14/05	
1. Project Address: 1013 Fish Hatchery K	Project Area in Acres: 0.75	
Project Title (if any): Fish Hatchery De		
2. This is an application for:		
Zoning Map Amendment (check the appropriate box(es) in or	nly one of the columns below)	
Rezoning to a <u>Non</u> -PUD or PCD Zoning Dist.:	ezoning to or Amendment of a PUD or PCD District:	
Existing Zoning:to	\mathbb{Z} Ex. Zoning: $\mathcal{L}3$ to PUD/PCD-GDP	
Proposed Zoning (ex: R1, R2T, C3):	Ex. Zoning: to PUD/PCD-SIP	
	Amended Gen, Dev. Amended Spec. Imp. Plan	
Conditional Use Demolition Permit	Other Requests (Specify):	
3. Applicant, Agent & Property Owner Information:		
Applicant's Name: Tom Sather	company: Silverstone Partners, Inc.	
Street Address: 7447 University Ave, Ste 2/18/18		
Telephone: (608) 834-229/ Fax: (608) 834-2399 Email: Sathera Silverstone partners. Cu.		
Project Contact Person: J. Randy Bruce	Company: Knothe + Bruce Architects, LLC	
Street Address: 7001 University Ave. St. 201 City/S	state: Middleton, W/ Zip: 53562	
Telephone: (608) 836-3690 Fax: (608) 836-6934 Email: Hbruce exnothebrua.com		
Property Owner (if not applicant): Wingra Point, UC		
Street Address: 980 N. Michigan Ave #1380 City/State: Chicago, IL zip: 606/1		
4. Project Information:		
Provide a brief description of the project and all proposed uses of the site: A 4 5tory, 63 unit		
apartment building and park	ing for 47 cars.	
apartment building and parting for 47 cars. Development Schedule: Commencement FAU, 10/0 Completion FAU, 70/1		

5. Required Submittals:	CONTINUE
Plans submitted as follows below and depicts all lot lines; existing, altered, demol parking areas and driveways; sidewalks; location of any new signs; existing and elevations and floor plans; landscaping, and a development schedule describing	proposed utility locations; building pertinent project details:
• 7 copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (c	
• 7 copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated	l, stapled and folded)
• 1 copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper	
Letter of Intent (12 copies): describing this application in detail including, but conditions and uses of the property; development schedule for the project; name architect, landscaper, business manager, etc.); types of businesses; number of square footage or acreage of the site; number of dwelling units; sale or rental prosquare footage of building(s); number of parking stalls, etc.	es of persons involved (contractor, f employees: hours of operation:
Legal Description of Property: Lot(s) of record or metes and bounds description any application for rezoning, the description must be submitted as an electronic was applications proposing rezoning to more than one district, a separate description of the second	ord document via CD or e-mail. For
Filing Fee: \$/350 See the fee schedule on the application cover page. Make c	hecks payable to: City Treasurer.
Electronic Submittal: All applicants are required to submit copies of all items application (including this application form, the letter of intent, complete plan se Acrobat PDF files on a non-returnable CD to be included with their application recapplications@cityofmadison.com. The e-mail shall include the name of the project to provide the materials electronically should contact the Planning Division at (60)	submitted in hard copy with their sts and elevations, etc.) as Adobe materials, or in an e-mail sent to st and applicant. Applicants unable 08) 266-4635 for assistance.
In Addition, The Following Items May Also Be Required With Your Application	n:
For any applications proposing demolition or removal of existing buildings, the fo	
 Prior to the filing of an application, the applicant or his/her agent is required persons registered with the City 30 or 60 days prior to filing their applicat tool found at: https://www.cityofmadison.com/developmentCenter/demolition 	ion using the online notification
 A photo array (6-12 photos) of the interior and exterior of the building(s) to written assessment of the condition of the building(s) to be demolished or rer Note: A Reuse and Recycling Plan approved by the City's Recycling Coordinate 	noved is highly recommended.
of wrecking permits and the start of construction.	or is required prior to issuance
Zoning Text (12 copies): must accompany Planned Community or Planned Unit	Development (PCD/PUD) submittals.
6. Applicant Declarations:	
Conformance with adopted City plans: Applications shall be in accordance with a → The site is located within the limits of WINAA CAFE BUILD	all adopted City of Madison plans: Plan, which recommends:
MEDIUM DEMSITY RESIDENTIAL	for this property,
Pre-application Notification: Section 28.12 of the Zoning Code requires that the and any nearby neighborhood & business associations in writing no later than 30	applicant notify the district alder
→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND de	
KERR BAY CUEEK GUEN BUSH & WONONIA BOY NEIGH. NOTE: If the alber has granted a waiver to this requirement, please attach also such correspond	
Pre-application Meeting with staff: Prior to preparation of this application, the approposed development and review process with Zoning and Planning Division staff	oplicant is required to discuss the ; note staff persons and date.
Planning Staff: Date: 8/19/09 Zoning Staff:	Date:
Check here if this project will be receiving a public subsidy. If so, indicate ty	
The signer attests that this form is accurately completed and all required ma	molest lan
	Date <u>[0/4/09</u>
Signature X 1994 Property Owner Relation to Property Owner	HARW-1/EV
Authorizing Signature of Property Owner	Date 10: 9:09
FRITZ L DLDY AUTHORIZED A	GEVT -



October 14, 2009

Mr. Brad Murphy
Director of Planning
Department of Planning & Development
City of Madison
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701

Re: Letter of Intent

Rezoning from C-3 to GDP 1012 Fish Hatchery Road Madison, Wisconsin

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

Organizational structure:

Owner: Wingra Point, LLC

980 N. Michigan Avenue #1280

Chicago, IL 60611 312-377-9106 Contact: Fritz Duda

Developer: Silverstone Partners, LLC

7447 University Avenue, Suite 210

Middleton, WI 53562

608-824-2291 Contact: Tom Sather

sather@silverstonepartners.com

Engineer: D'Onofrio, Kottke and Associates

7530 Westward Way Madison, WI 53717 608-833-7530 608-833-1089 fax Contact: Dan Day dday@donofrio.cc Architect:

Knothe & Bruce Architects, LLC

7601 University Avenue, Ste 201

Middleton, WI 53562

608-836-3690 608-836-6934 fax

Contact: J. Randy Bruce rbruce@knothebruce.com

Landscape Paul Skidmore Design: Landscape Arc

Landscape Architect, LLC

13 Red Maple Trail Madison, WI 53717 (608) 826-0032

paulskidmore@tds.net

7601 University Ave, Ste 201 Middleton, Wisconsin 53562 p (608) 836-3690 f (608) 836-6934 www.knothebruce.com Letter of Intent Fish Hatchery Development October 14, 2009 Page 2 of 4

Introduction:

 $(x,y) \mapsto w(x) = y(y) = 0$

The proposed site is located on the west side of Fish Hatchery Road and extends between South Brooks Street and High Street. It is currently a surface parking lot and is surrounded by one and two family residences to the west and commercial uses along South Park Street. Park Street and Fish Hatchery are both primary arterials to downtown Madison and five bus lines serve the intersection.

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The site is part of the Bancroft Dairy site that was recently purchased by Wingra Point, LLC. This parcel is the first phase of the larger redevelopment. Future submittals will address the site at the corner of Fish Hatchery Road and Park Street.

This PUD-GDP is being submitted to allow for senior housing for moderate income residents under the Section 42 tax-credit plan. Application for the tax-credits will be made to WHEDA in January and the tax-credit awards should be made in May, 2010. If the tax-credits are awarded then a PUD-SIP will be submitted in June, 2010, with construction scheduled for late Fall of 2010.

Wingra Creek BUILD plan:

The site is within the recently adopted Wingra Creek BUILD redevelopment plan. The redevelopment plan suggests medium to higher density residential with a target density of 30 to 50 dwelling units per acre. The plan also suggests that this area would be excellent for a retirement community.

The proposed project will have a density of approximately 80 units per acre. The higher densities are mitigated by several factors including the 55 and up age limitation and the smaller apartment unit sizes typical for that tenant population. In addition, the senior housing does not require significant parking or generate traffic. Over 30% of the site can remain open for landscaping.

Project Description:

The General Development Plan proposes a 4 story, 62 unit apartment building with underground parking for 44 cars. The building provides a residential street-edge along Fish Hatchery Road, High Street and Brooks Street, creating a pedestrian friendly environment. Compact landscaped front yards surround the residential streets, and street trees will line all three sides of the site to soften the architecture and shade the sidewalks.

Vehicular access to the underground parking will is available on Brooks Street. The surface parking area for three stalls will be accessed from High Street and will provide parking for visitors. An additional four parking stalls will be available for guests in the underground parking garage with the remaining 4o stalls available for residents. Bicycle parking can be provided both underground and on surface to accommodate the needs of the public and residents.

The building will have an attractive architectural presence and will use a combination of masonry and fiber-cement horizontal siding for a durable and low maintenance exterior. Included in the PUD-GDP submittal package are representative exterior building elevations which will be further defined with the PUD-SIP.

Letter of Intent Fish Hatchery Development October 14, 2009 Page 3 of 4

Site Development Data:

Densities:	
Lot Area	33,000 sf
Acres	0.75
Dwelling Units	62 units
Lot Area/D.U.	532 s.f./unit
Density	82 units/acre
Dwelling Unit Mix:	
One-Bedroom	. 36
Two-Bedroom	<u>26</u> 62
Total dwelling Units	62
Building Heights:	4 Stories
Floor Area:	
Gross Floor Area	65,000 s.f.
(Excludes Underground parking)	,
Floor Area Ratio:	1.97
Vehicle Parking Stalls	
Surface	3
Underground	<u>44</u> 47
Total	
Ratio	0.75 stalls/unit
Bicycle Parking Stalls	
Surface	20
Underground	36
Total	56

Loading:

One off-street loading zone will be provided for this project located in the drive aisle.

Project Schedule:

It is currently anticipated that construction will begin once the development approvals are in place in the fall of 2010. Construction for the entire project will be completed within twelve months. The scheduled start date may vary depending on financing or market conditions.

Letter of Intent Fish Hatchery Development October 14, 2009 Page 4 of 4

Social & Economic Impacts:

This development will have a positive social and economic impact. It meets the goals of "Smart Growth" and will substantially increase the city tax base on an infill site with minimal increased cost to the City. The residential redevelopment achieves many of the goals of the Wingra Creek BUILD Master Plan and provides affordable, high-quality rental housing for senior residents in a location that will minimize automobile traffic.

Thank you for your time in reviewing our proposal.

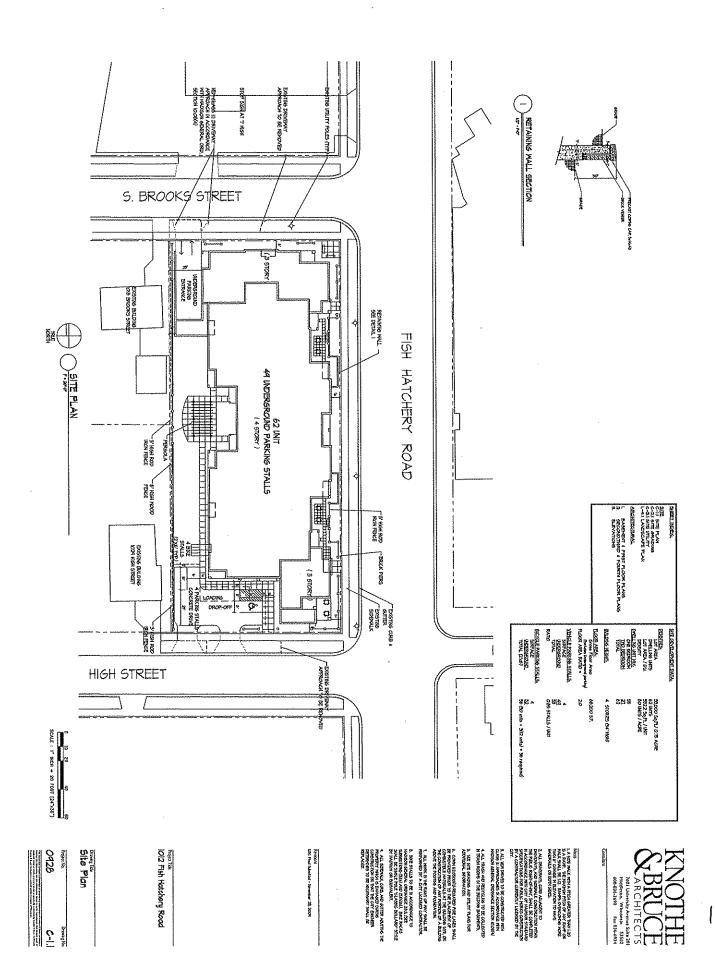
Very Truly Yours,

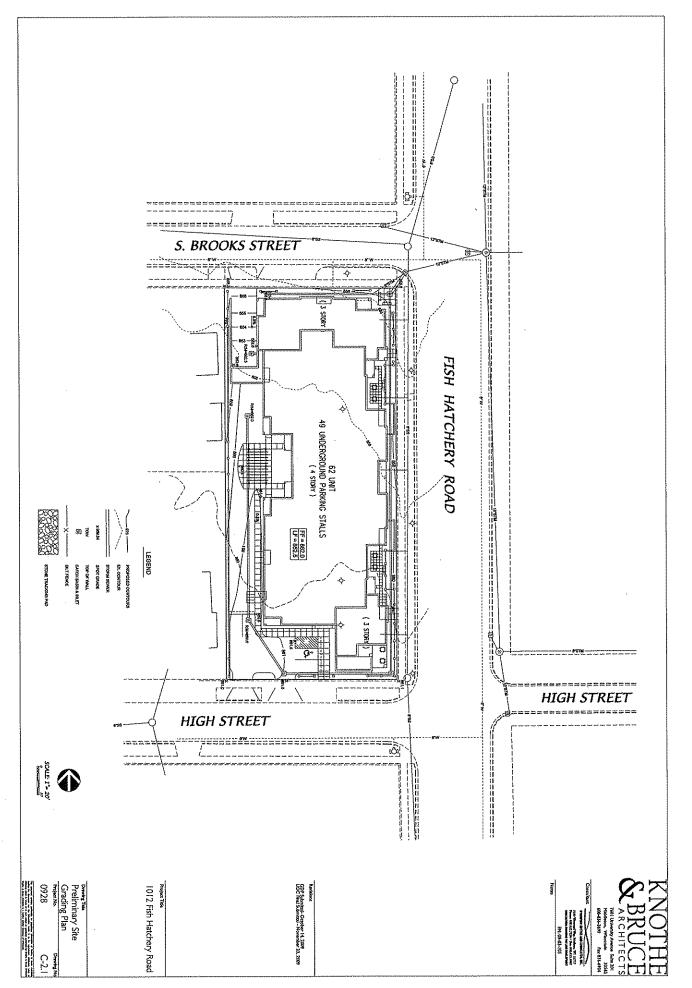
Managing Member

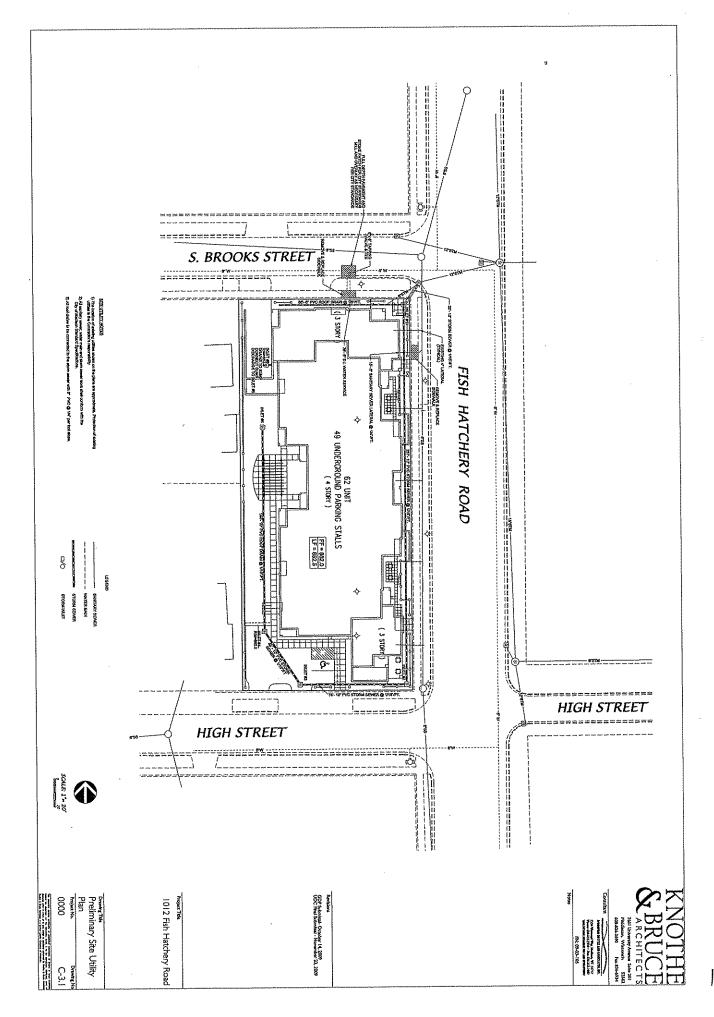
Zoning Text GDP 1012 Fish Hatchery Road October 14, 2009

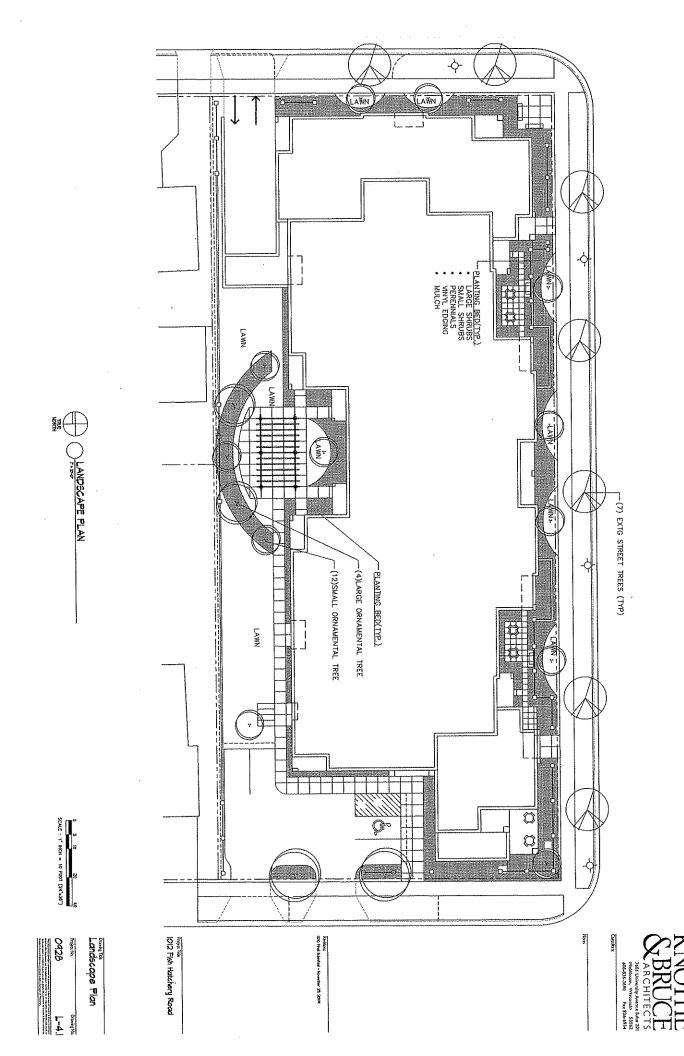
Legal Description: The lands subject to this GDP are Lots 1, 2, 3, 4 and 5, Block 2, Fiore Plat, City of Madison, Dane County, Wisconsin.

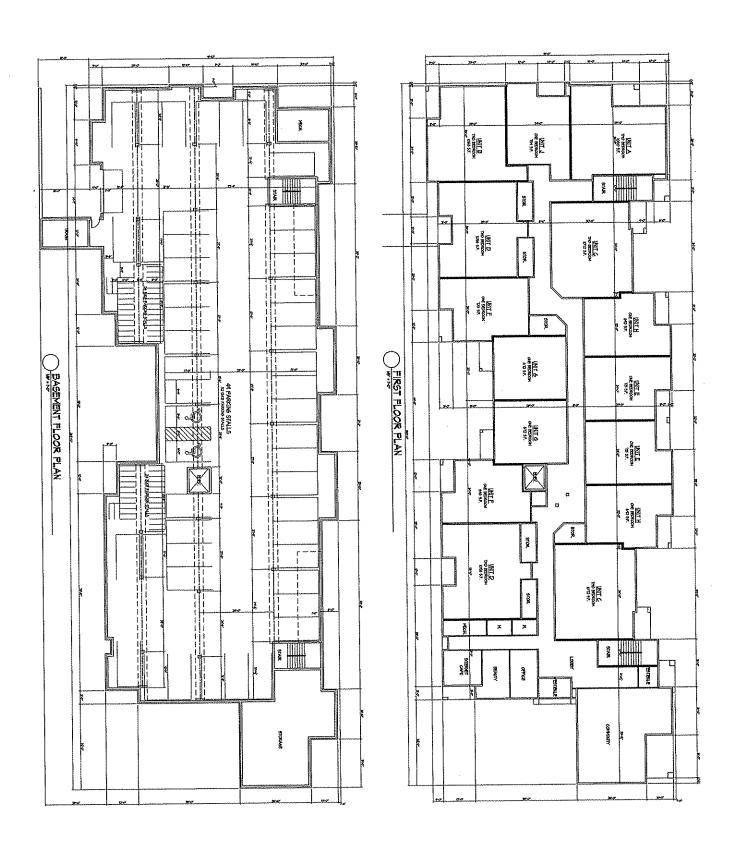
- A. Statement of Purpose: This zoning district is established to allow for the construction of a multifamily development with 62 dwelling units.
- B. *Permitted Uses:* Following are permitted uses within this P.U.D.
 - 1. Multifamily residential uses as shown on the approved plans.
 - 2. Accessory uses including but not limited to:
 - a. Accessory uses directly associated with those permitted uses, including parking for residents and guests.
 - b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. Lot Area: As shown on the approved plans.
- D. Height Regulations: As shown on the approved plans.
- E. *Yard Regulations*: As shown on the approved plans.
- F. Landscaping: Site Landscaping will be provided as shown on the approved plans.
- G. *Usable Open Space Requirements*: Usable open space will be provided as shown on the approved plans.
- H. Parking & Loading: Off-street parking shall be provided as shown on the approved plans.
- I. *Family Definition*: The family definition shall coincide with the definition given in M.G.O. 28.03 for the R-5 zoning district.
- J. Signage: Signage for the residential uses shall be limited to the maximum permitted in the R-5 district for the residential uses and as approved by the Urban Design Commission and Zoning Administrator.
- K. Alterations and Revisions: No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.







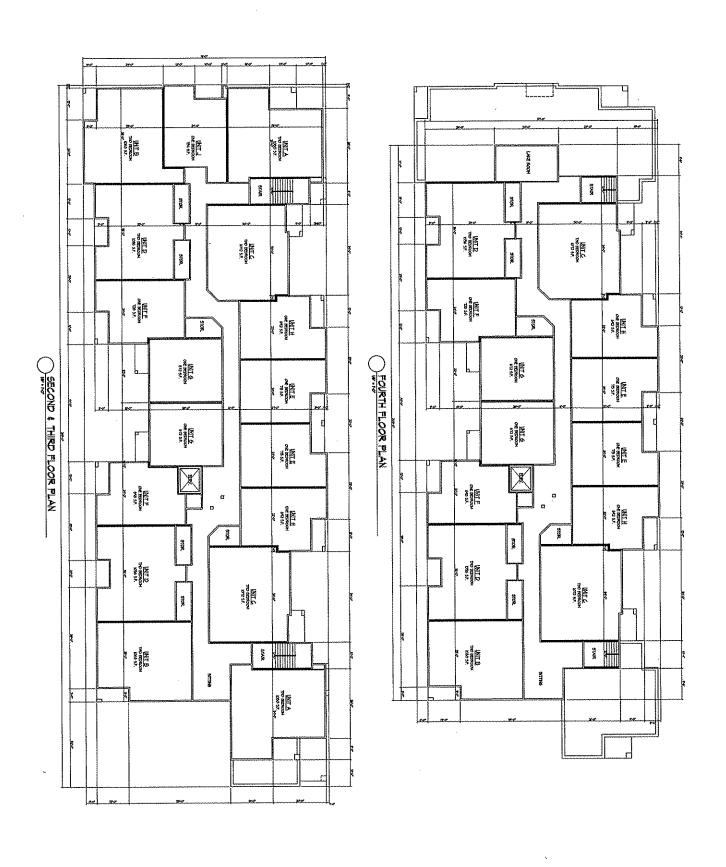




Basement & First
Floor Plan
General Occupants

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Second, Third \$
Fourth Floor Plans
Footh Control
000170

Review

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UTC Hall Schmidtel - October 28, 2009

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Projection 1012 Fish Hatchery Road ARCHITECTS
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1760 Ges 331-3199 Tea 834-4914
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EAST ELEVATION ALONG FISH HATCHERY

Hose Tel 1012 Fish Hatchery Road

Elevations

Smilesh

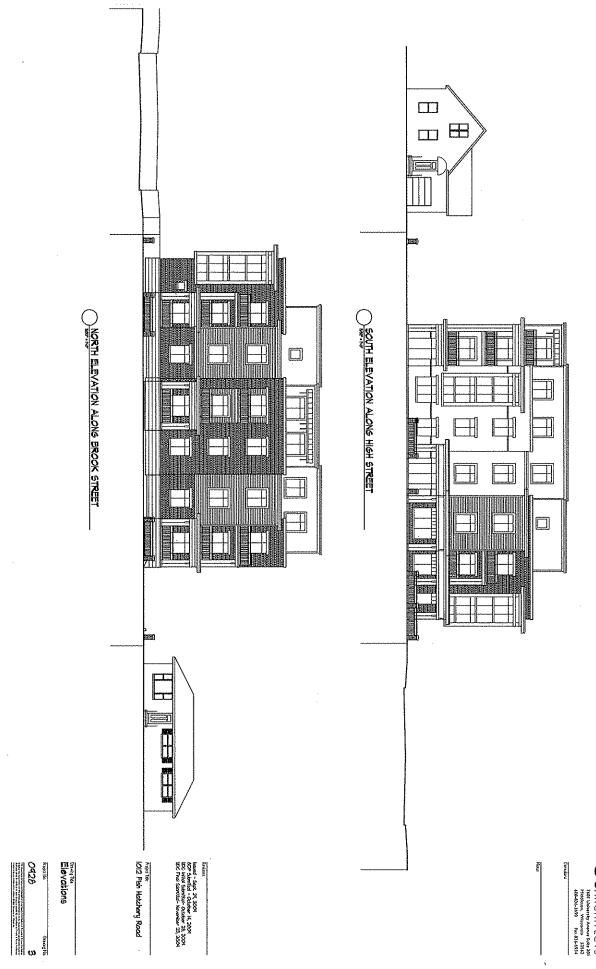
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