

Traffic Engineering and Parking Divisions

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To:

City Transit and Parking Commission

From:

Jo Easland, Parking Analyst

Subject: October 2009 Revenue Report and November Activity Report

OCTOBER REVENUES

	Prior Yr Com YTD Thr	•		Actuals +/- Budget Comp'ns For the Month							
	October '09		of Octob		YTD thru October						
	Amount	%	Amount	%	Amount	%					
Cashiered Parking Facilities	\$ +123,180	+ 2.1	\$ (71,940)	(9.8)	\$ (127,890)	(2.1)					
Off-Street Meters (Lots & Ramps)	+ 33,810	+ 7.2	(7,060)	(12.0)	(16,930)	(3.2)					
On-Street Meters	+ 96,180	+ 7.1	(2,990)	(1.7)	+ 9,280	+ .7					
Constr'n Rev - On-Str Meters	(31,170)	(15.1)	(12,870)	(48.0)	(46,530)	(20.9)					
Subtotal - On-Street Meter Rev	+ 65,010	+ 4.2	(15,860)	(8.0)	(37,250)	(2.3)					
Monthly Parking (incl. LT Leases)	+ 49,880	+ 7.7	(4,080)	(6.3)	(19,710)	(2.8)					
RP3 and Miscellaneous Rev	(52,450)	(27.2)	+ 1,100	+ 18.5	+ 14,830	+ 11.9					
Totals Column Ref >>>	\$ + 219,430 A	+ 2.5	\$ (97,840) B	(9.1)	\$ (186,950) C	(2.1)					

Note: Budget projections used for the comparisons in Cols B&C reflect the June 1 rate increases for all categories except RP3/Miscellaneous -- not applicable. Thus, comparisons to 2008 (Col A) are less useful for the shaded items.

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. Reminder: The following rate increases were effective June 1, 2009:

- hourly rates were increased at all ramps except Capitol Square North (#4) and Overture (#9);
- the Evening/Weekend Max was increased to \$5 (from \$3); thus, e.g., at the State Street Campus Ramp (#11), the "breakeven" point increased to 4 hours at \$1.25/hour (up from 2.7 hours at \$1.10/hr)
- the Special Event (pay-on-entry) fee was left at \$4 per event

The -\$127,890 variance vs YTD Budget (Col C) includes negative variances for three ramps: State Street Campus (#11) -\$122,900, Government East (#7) -\$64,240, and Overture (#9) -\$31,250. Some of these declines are likely attributable to two fewer revenue-generating days thru October, vs last year. Effective June 1, the rate at the State Street Campus Ramp went to \$1.25/hour (up \$.15/hour, +13.6%), and year-over-year occupancy for October fell by -106 parkers (-10 points), compared with -118 parkers (-11 points) for September. After-6 pm parking fell by about -50 parkers; we presume after-6pm parking is being negatively impacted by rate competition from private garages.

There was NO increase in the hourly rate at the Overture Center Ramp, and occupancy for the month was up 19 parkers (+3 points) vs 2008, resulting in a \$2,130 increase in "regular" cashiered revenue. On a YTD basis, however, "regular" and special event revenue were off -\$6,900 and -\$25,900, respectively.

There was a \$.30/hour (+27.3%) increase at the Government East Ramp – to \$1.40 per hour – and October year-over-year occupancy fell by -79 parkers (-15 points), slightly worse than -68 parkers (-13 points) for September.

Capitol Square North (CSN, #5) had the largest positive increase over YTD Budget, +\$57,850 (despite the -2 revenue-generating days). Year-over-year occupancy continued to improve, albeit a bit slower pace: +66 parkers (+11 points) for October, vs +91 parkers (+19 points) for September. As at Overture, there was NO change in the hourly rate at this facility (\$.80/hour), and we assume there has been some shifting from Government East (\$1.40/hour) and Brayton Lot (\$1.10/hour).

The State Street Capitol Ramp (#12) had the other positive variance vs YTD Budget, +\$32,650. This occurred despite the two fewer revenue-generating days, a decline of about -\$33,720 in special event revenue, the loss of about 21 parkers (*continually*) on a YTD basis, and the loss of about 65 after-6pm parkers (October), and likely indicates a low budget projection.

Off-Street Meter Revenues. As the result of some weakness at the Brayton Lot since the June 1 rate increase to \$1.35/hour (from \$1.00/hr) – i.e., loss of about 25 parkers – and one less revenue-generating day YTD, revenues for this facility came in about \$8,430 under budget on a YTD basis.

On-Street Meter Revenues. Reminder re the ~Mid-Year Rate Increases: On-Street Meter rates were increased to \$1.50/hour (from \$1.25/hour); enforcement times were left at 8AM-6PM for on-street meters.

The increase of about \$9,280 over YTD Budget (Col C), occurred *despite* one less revenue-generating day this year (but five more spaces in service *overall* vs last year). Positive variances occurred for all but five routes, with the largest negative variances for (1) the Capitol Square Area (-\$6,710) – meters on East Main St were out of service for many months due to bus stop detours; and (2) the University Area (-\$28,010) – 36 fewer spaces in service vs 2008. (The other negative variances came within -\$1,400.)

Construction-Related Revenues. Contractor revenues, which are difficult to forecast, came in about -\$46,530 under YTD Budget (Col C). Hangtag sales had shown year-over-year improvement for four of the last five months, but fell by -\$3,330 for October; and YTD sales thru October lag 2008 and 2007 by -\$4,200 (-746 hangtags) and -\$18,540 (-1,892 hangtags), respectively. (Reminder: *dollar* differences reflect the June 2009 rate increases.)

Monthly Parking. As mentioned previously, notice of the June 1 rate increases was sent to all Monthly and Long-Term Lease parkers at the end of March, and we started seeing some "fallout" as early as April. Vacancies peaked at 41 in June (including –25 for Government East), but as of the end of November, vacancies were down to 31, with 'only' 23 openings at Government East.

RP3/Miscellaneous Revenues. The -\$52,450 variance vs YTD 2008 (Col A), is primarily due to the (unanticipated) receipt of \$40,800 of FEMA reimbursement last July and early termination of the advertising contract with Adams. As mentioned previously, the City and Adams Advertising were not able to come to an agreement on modifications to the advertising contract. Thus, the contract ended June 30, and 2009 advertising revenue totaled \$31,340, vs the \$50,000 minimum called for in the original contract. We are projecting no advertising revenue for the 2010 operating budget. These funds were used to support the Parking Utility's TDM efforts. TDM Park N Ride coupons are being honored through December 31, 2009.

RP3 permit sales thru October averaged +\$4,000 vs both YTD 2008 and YTD Budget; sales are up about 156 permits on a calendar-year basis and +117 on a permit-year basis. (The permit year is September 1 thru August 31.) On Monday, July 14, we went live with our *second* year of **online** renewals, and 1006 customers had renewed their permit online thru the end of November, up 79 vs 2008.

Bottomline: (Reminder: The partial-year rate increases were estimated to generate an additional ~\$773,000 for 2009, for TOTAL operating revenue of about \$11.0 million – about \$652,000 above 2008 Actuals.)

"Totals" came within -\$186,950 of YTD Budget (Col C), following a \$97,840 decrease for October (Col B). (We had projected that revenues thru October '09 – inclusive of the June 1 rate increases – would be about \$406,380 ahead of 2008 levels. Actuals, however, were only about \$219,430 ahead of 2008 levels, leaving us with the -\$186,950 difference.) As shown in Column C, the primary culprit is Cashiered Revenues, -\$128,890 below budget. As stated earlier, there were two fewer revenue-generating days thru October, occupancy is off at all but Capitol Square North (but picking up a bit at Overture), and special event revenue is about -\$63,750 behind 2008 levels.

At the *present* time, we estimate that year-end *operating* revenues will fall SHORT of budget by about \$320,000; this is *in addition* to the -\$334,000 shortfall for Interest identified in the next paragraph.

Our "watch list," especially as impacted by the economy and June 1 rate increases, remains unchanged ...

- Cashiered revenues, including Special Event revenues
- Contractor-related revenues
- Monthly Parking
- Interest Income and Interest on Advances if the dismal results for the first eight months of 2009 continue for the rest of the year, we estimate interest earnings will come in about \$300,000 under budget (of \$612,000). In addition, we will not realize \$34,200 of Interest on Advances for a TIF loan that was paid off early.

See Attachments A thru C for detailed 2008 vs 2009 revenue comparisons.

NOVEMBER 2009 ACTIVITY REPORT

During November, staff worked on the following projects ...

- the contract with Metric Parking Division, Metric Group Inc. is signed, and we have begun work on the new forms necessary to record and report/post multi-meter machine revenue (both cash and credit/debit cards);
- extensive concrete remediation is complete for 2009; and
- continued efforts for changeover of revenue software from CTR to Zeag, i.e., the switch has been completed at the State Street Capitol and Overture ramps, and conversion of the Government East Ramp is scheduled for ~December 8.



		Through O	<u> </u>				
					 	Actual +/- B	udaat
		/## = TPC	: Map Reference)	Budget	Actual	Amount	uuget
740005	Permits			Dauget	- Autuai	Amount	
			lential parking permits)	87,275.67	91,294.00	4,018.33	4.0
		Motorcycle		1,199.99	1,200.89	0.90	0.
			et Constr Permits	1,100.00	1,200.00	- 0.00	<u></u> r
	14200		al - Permits	88,475.66	92,494.89	4,019.23	4.
75300	Awarde	and Dama		7 -	1,892.88	1,892.88	7. 1
		sing Reven		31,337.94	31,337.94	1,032.00	<u>'</u>
		ed Revenu		01,007.04	07,007.04		
10,10	Justines	T	ALL Cashiered Ramps			_	
	#4	582512	Cap Sq North	522,319.92	580,174.88	57,854.96	11.
	#6		Gov East	1,215,812.16	1,151,568.18	(64,243.98)	(5.
	#9		Overture Center	608,289.98	577,038.46	(31,251.52)	(5.
	#11		SS Campus-Frances	1,080,834.01	980,576.25	(100,257.76)	(9.
	#11		SS Campus-Lake		1,420,317.05	(22,638.37)	
	#12			1,442,955.42 1,225,414.00	1,420,317.03		(1.9
	#12		SS Capitol	1,225,414.00		32,646.98	
70700	18-4		Cashiered Revenue	6,095,625.49	5,967,735.81	(127,889.68)	(2.
76720			(NON-CYCLE)			(100.10)	
	#1		Blair Lot	4,561.69	4,161.57	(400.12)	(8.
	#7		Lot 88 (Munic Bldg)	10,273.79	9,490.09	(783.70)	(7.0
	#2		Brayton Lot-Machine	320,057.56	311,623.98	(8,433.58)	(2.0
	#2		Brayton Lot-Meters	3,175.17	2,622.56	(552.61)	(17.4
	#3		Buckeye/Lot 58	122,660.77	118,638.18	(4,022.59)	(3.2
		582374	Evergreen Lot	24,288.22	23,769.12	(519.10)	(2.
			Wingra Lot	8,299.53	5,268.81	(3,030.72)	(36.
	#12		SS Capitol	25,558.58	27,610.78	2,052.20	8.0
			Meters Off-Street	518,875.31	503,185.09	(15,690.22)	(3.0
	Meters -	Off-Street	(CYCLES)		1	1	•
	i i	582507	ALL Cycles (eff 7/98)	3,551.22	2,314.44	(1,236.78)	(34.8
	Subtotal	76720's		522,426.53	505,499.53	(16,927.00)	(3.2
76730		On-Street		·,	1	(10,0=1100)	(
			Cap Sq Mtrs (new '05)	41,692.15	34,984.14	(6,708.01)	(16.0
			Campus Area	205,699.29	227,369.38	21,670.09	10.5
			CCB Area				
		502134	East Washington Area	150,378.91	149,940.18	(438.73)	(0.2
				63,249.91	62,510.31	(739.60)	(1.1
			GEF Area	99,045.46	106,040.15	6,994.69	7.0
			MATC Area	94,453.74	93,057.37	(1,396.37)	(1.4
			Meriter Area	110,558.18	117,778.96	7,220.78	6.5
			MMB Area	144,435.40	150,672.36	6,236.96	4.3
			Monroe Area	69,963.22	70,270.20	306.98	0.4
			Schenks Area	18,850.55	19,618.58	768.03	4.0
		582214	State St Area	122,275.06	124,965.12	2,690.06	2.2
		582224	University Area	232,769.24	204,760.25	(28,009.00)	(12.0
		582234	Wilson/Butler Area	80,678.72	81,366.99	688.27	0.8
		Subtotal - N	feters On-Street	1,434,049.83	1,443,333.99	9,284.16	0.6
	Const'n-	Related Me	ter Rev (On-St)				
		Contractor		60,196.10	55,699.00	(4,497.10)	(7.4
		Meter Hood		73,417.92	107,741.04	34,323.12	46.7
			n Meter Removal	88,866.55	12,511.00	(76,355.55)	(85.9
			onstr'n Related Rev	222,480.57	175,951.04	(46,529.53)	(20.9
			-Street Meters	1,656,530.40	1,619,285.03	(37,245.38)	(2.2
/50			ng-Term/Parking Leas		.,0.0,200.00	(5. ,2 10.00)	12.2
0's	#1	582335		45,388.35	42,460.46	(2,927.89)	(6.4
	#13		Wilson Lot	53,961.65	53,219.43	(742.22)	(1.3
	#13						
	#4		Cap Square North	173,033.35	170,493.93	(2,539.42)	(1.4
		582535 (160,425.00	149,270.72	(11,154.28)	(6.9
	#9		Overture Center	55,646.65	54,064.61	(1,582.04)	(2.8
	#12		SS Capitol - reg Mo'ys	102,657.50	101,877.82	(779.68)	(0.7
<u>. </u>		Subtotal - M		591,112.50	571,386.97	(19,725.53)	(3.3
D's	#9	582528 (Overture Center	48,667.50	48,667.50	-	
	#12		SS Cap - LT Lease	74,239.48	74,250.00	10.52	0.0
		Subtotal L		122,906.98	122,917.50	10.52	0.0
			y's and Leases	714,019.48	694,304.47	(19,715.01)	(2.70
8000s I		eous Reve					
			ease Payments	2,952.61	2,258.84	(693.77)	(23.50
		Property Sa	les	-	3,974.98	3,974.98	n/a
	78890			2,385.27	8,025.04	5,639.77	236.44
			/liscellaneous	5,337.88	14,258.86	8,920.98	167.13
5			Revenue (incl's Cycle Perms	125,151.48	139,984.57	14,833.09	11.8
	TOTALS		(mare of one round	9,113,753.38	8,926,809.41	(186,943.98)	(2.05
		+		0,110,100.00	0,020,000.71	(100,070.00)	(2.00
1	- 1		PRT\SCHEDS\[09BVS		i .	ı	

rough C	CT				<u> </u>	2009 +/-	2008
74000	 		P	2008 YTD	2009 YTD	Amount	
740005		es, Permits		07.450.00	04 004 00	0.044.00	
			dential parking permits				
	7428	2 Motorcyc	e Permits	1,348.94	1,200.89	(148.05)	(1
	7428		eet Constr Permits		00.404.00	0.007.05	l
		Subtoto	al - Licenses,	88,798.94			، مما
		and Dama		381.31	1,892.88	1,511.57	39
		sing Rever		52,229.90	31,337.94	(20,891.96)	(40
76710	Cashie	red Revenu	<u>16</u>	-			<u> </u>
	_		Cap Sq North	518,385.73			1
			Gov East	1,114,792.03			;
			Overture Center	609,838.67			(
			SS Campus-Frances	1,022,691.40			(4
			SS Campus-Lake	1,364,513.13			4
		582562	SS Capitol	1,214,334.25	1,258,060.98	43,726.73	
		Subtotal -	Cashiered Revenue	5,844,555.22		123,180.59	
76720	Meters	Off-Street	(NON-CYCLE)		-		
		582334	Blair Lot	3,755.85	4,161.57	405.72	10
		582344	Lot 88 (Munic Bldg)	9,919.91		(429.82)	(4
	1		Brayton Lot-Machine	287,214.81	311,623.98		<u>-</u>
			Brayton Lot-Meters	2,925.55	2,622.56		(10
	 		Buckeye/Lot 58	116,007.34	118,638.18		
				18,263.26			
	 		Evergreen Lot		23,769.12		30
	 		Wingra Lot	6,918.38	5,268.81	(1,649.57)	(23
	<u> </u>		SS Capitol	23,221.45			18
	l		Meters Off-Street	468,226.55	503,185.09	34,958.54	7
	Meters -		(CYCLES)		-		
		582507	ALL Cycles (eff 7/98)	3,465.33	2,314.44	(1,150.89)	(33
		l 76720's		471,691.88	505,499.53	33,807.65	7
76730	Meters -	On-Street					
		582024	Cap Sq Mtrs (new '05)	40,478.11	34,984.14	(5,493.97)	(13
			Campus Area	197,229.47	227,369.38	30,139.91	15
			CCB Area	142,876.75	149,940.18	7,063.43	4
			East Washington Area		62,510.31	2,654.74	4
			GEF Area			12,026.23	12
				94,013.92	106,040.15		
			MATC Area	89,837.44	93,057.37	3,219.93	3
			Meriter Area	104,932.13	117,778.96	12,846.83	12
			MMB Area	137,287.76	150,672.36	13,384.60	9
			Monroe Area	54,319.75	70,270.20	15,950.45	29
			Schenks Area	15,301.55	19,618.58	4,317.03	28
			State St Area	117,676.79	124,965.12	7,288.33	6
			University Area	220,431.82	204,760.25	(15,671.58)	(7
		582234	Wilson/Butler Area	72,917.50	81,366.99	8,449.49	11
			Meters On-Street	1,347,158.56	1,443,333.99	96,175.43	7
	Const'n-		eter Rev (On-St)		.,,,	10,112112	
		Contractor		56,880.00	55,699.00	(1,181.00)	(2
1		Meter Hoo		80,320.75	107,741.04	27,420.29	34
			on Meter Removal	69,916.00	12,511.00		
	74200		Constr'n Related Rev			(57,405.00)	(82
				207,116.75	175,951.04	(31,165.71)	(15
			n-Street Meters	1,554,275.31	1,619,285.03	65,009.72	4
	wonthlie		ong-Term/Parking Lea		40 400 40	2 222 22	
'0's		582335		39,591.24	42,460.46	2,869.22	7
			Wilson Lot	43,641.73	53,219.43	9,577.70	21
			Cap Square No	158,952.08	170,493.93	11,541.85	7
			Gov East	137,834.45	149,270.72	11,436.27	8
			Overture Center	54,117.40	54,064.61	(52.79)	(0
			SS Capitol - reg Mo'ys	94,203.54	101,877.82	7,674.28	8
		Subtotal - N		528,340.44	571,386.97	43,046.53	8
0's			Overture Center	48,667.50	48,667.50		<u>v</u>
			SS Cap - LT Lease	67,413.72	74,250.00	6,836.28	10.
			Convention Center	U1,710.12	17,200.00	0,000.20	10
			·····	116 004 00	100 047 50	6 026 00	
		Subtotal I		116,081.22	122,917.50	6,836.28	5.
	10:20:11		y's and Leases	644,421.66	694,304.47	49,882.81	7.
ชบบบร I		eous Reve			-		
			ease Payments	2,735.27	2,258.84	(476.43)	(17.
	78310	Property Sa	iles	1,598.80	3,974.98	2,376.18	148.
	78890			46,692.49	8,025.04	(38,667.45)	(82.
1			Miscellaneous	51,026.56	14,258.86	(36,767.70)	(72.
5			Revenue (incl's Cycle Perm	192,436.71	139,984.57	(52,452.14)	(27
	TOTALS	5 GIV MISC I		8,707,380.78	8,926,809.41	219,428.62	2,
			<u> </u>	0,101,000.70	0,020,003.41	£ 13,420.02	



Department of Transportation -- Parking Division YTD Revenue/Statistics -- THRU OCTOBER 2008 vs 2009



	Meters * +	Off-Stre Cashiered +		Total	Street + Meters	Misc. + Revenues =	Totals *
2008 # of Spaces Revenue	\$10	3,182	498 \$ 644,422	3,990	1,376	\$ 192,437	5,366
Revenue	\$ 468,227	\$ 5,844,555	\$ 044,42Z	\$ 6,957,203	\$ 1,554,275	\$ 192,437	8,703,915
2009 # of Spaces	310	3,208	498	4,016	1,381		5,397
Revenue	\$ 503,185	\$ 5,968,041	\$ 694,304	\$ 7,165,531	\$ 1,619,285	\$ 139,985	8,924,801
2009 +/- 2008							
# of Spaces	-	26	-	26	5		32
Revenue	\$ 34,959	\$ 123,487	\$ 49,883	\$ 208,328	\$ 65,010	\$ (52,452)	220,886
(% Rev Change)	7.5%	2.1%	7.7%	3.0%	4.2%	-27.3%	2.5%

^{*} Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility Facility	Sna	ces (c)	Day	vs (c)	Ava Wka	ay Occy (e		Reve		(a)	Т	Rev/Spa	0.e.Mo	/a\	1		
	' racinty	YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	,	-	YTD-08	liues	YTD-09	╁	YTD-08		D-09	1		
	Blair Lot (eff Aug 2002)	13	13	257	256	71D-08	 	s	····	\ <u></u>	4.161.57	s	1.12	S		4 .		
۱,,	Lot 88 (Munic Building)	17	17	257	256	79%	75%	5		5	9,490.09	\$	2.27	\$	1.25 2.18	ł		
LOTS	Brayton Lot Paystations	154	154	257	256	91%	86%	5	287,214.81	-	311,623,98	Ť	7.26	S	7.90	·		
	Brayton Lot Meters	12	12	257	256	44%	38%	3		-		_		S		i		
	Buckeye Lot	53	53	257	256	65%	59%	8	116,007.34	-	2,622.56	2	0.95 8.52	<u> </u>	0.85 8.74			
E	Evergreen Lot	23	23	257	256	03%		3	18,263.26	_	118,638.18 23,769.12	5	3.09	S		ł		
METERED	Wingra Lot	19	19	257	256			3	6,918.38			-	1.42	_	1.08	1		
Ξ	SS Capitol	19	19	257	256	31%	40%	3 S	23,221.44	-	5,268.81	\$ \$		-		ł		
ĺ	Cycles	48	48	n/c	n/c			\$	3,465.33	+	27,610.89	13	4.76	_	5.68 /c	ł		
	Cap Square North	479	487	299	297	52%	64%	13	518,385.69	_	2,314.43	╁	n/c	_		Ī		
ë	Gov East	426	419	299	297			-		-	580,220.16	\$	3.62		4.01			
2	Overture Center	543	543	299	297	91% 46%	84% 45%	15	1,114,791.76	_	1,151,626.84	5	8.75	_	9.25			
CASHIERED	SS Campus (Frances)	543	543	V20010000000000000000000000000000000000	297	46%	VALUE BARRESS SINCE	<u>s</u>	609,838.48	\$	577,069.19	\$	3.76		3.58	Ī		
5	(combined totals)	1,041	1.059	299	297	66%	57%		1,022,691.39 2,387,374	\$	980,629.23 2,400,996	ı.	2.0)			
Ü	SS Campus (Lake)	1,041	1,039	299	291	00%	3/%	100,000	CAX COLUMN CONTRACTOR	NOON O	TREE OF OTHER PROCESSION OF STREET SERVICES.	\$	7.67	S	7.63			1
	State St Capitol	693	700	299	297	58%	55%	<u>\$</u>	1,364,513.13	\$	1,420,367.10	-	5.06	(62/09/2020)	east-x-dad	# of Re	YTD-09	ĺ
	Blair Lot Mo'y (eff 8/2002)	44	44	214	213				1,214,334.24 39,591.24	\$	1,258,128.93	\$	5.86	_	6.05			í
	Wilson Lot Mo'y	50	50			100%	96%	\$		S	42,460.46	\$	4.20		4.53	49	46	1
보	Cap.Sq. N Mo'y	125	125	214	213	100%	100%	\$	43,641.73	\$	53,219.43	\$	4.08	_	5.00	51	52	ı
,	Gov East Mo'v	85		214	213	99%	99%	S	158,952.08	\$	170,493.93	3	5.94		6.40	148	146	1
2	Overture Ctr Mo'y (b) (e)	75	85 75	214	213	97%	78%	\$	137,834.45	S	149,270.72	\$	7.58		8.24	100	87	ĺ
_	SS Cap. Mo'y (b) (d)	119	119	214 214	213 213	99% 100%	100% 97%	<u>\$</u> \$	102,784.90	S	102,732.11	\$	6,40	_	6.43	95	92	ĺ
	Campus Area Route	168	174	257	256	60%	53%	3	161,617.26 197,229,47	S	176,127.82	\$	6.35		6.95	134	132	i
	Campus Area Koute Capitol Square (f)	24	21	257				_		_	227,369.38	\$	4.58		5.12	576	555	i
1	CCB Area Route	89			256	58% (f)	48% (f)	\$	40,478.11	\$	34,984.14	\$	6.48		6.54		-21	
1			91	257	256	56%	52%	\$	142,876.75	\$	149,940.18	\$	6.25		6.43		Note:	_
35 F	East Washington Area Route GEF Area Route	96 78	96	257	256	36%	34%	\$	59,855.57	\$	62,510.31	\$	2.43		2.55	Oc	cupanc	v
밑			81	257	256	42%	39%	\$	94,013.92	\$	106,040.15	\$	4.68		5.15		ation for	
빌	MATC Area Route	100	102	257	256	34%	28%	\$	89,837.44	\$	93,057.37	\$	3.50		3.58	Stre	eet Mete	er"
_ H	Meriter Area Route	116	130	257	256	37%	22%	\$	104,932.13	\$	117,778.96	\$	3,51		3.53		tes is th	
165 F	MMB Area Route	97	104	257	256	46%	50%	\$	137,287.76	S	150,672.36	\$	5.52		5.64		only for i	
썙ㅏ	Monroe Area Route	113	125	257	256	pass	pass	\$	54,319.75	\$	70,270.20	\$	1.87		2.20		rs as da nd July '	
E	Schenks Area Route	80	80 -	257	256	pass	pass	\$	15,301.55	\$	19,618.58	\$			0.96		ot yet be	
: E	State Street Area Route	107	108	257	256	36%	33%	\$	115,109.14	\$	124,965.12	\$	4.17		1.53		due to	
z -	University Area Route	198	162	257	256	39%	23%	\$	219,394.23	\$	204,760.25	\$	4.31		1.95		log caus	
- +	Wilson/Butler Area Route	109	109	257	256	30%	36%	\$	76,522.74	5	81,366.99	\$	*****		2.91		the RP3	į.
F	Various Routes	1 226	1 201	257	256	n/a	п/а	S		\$	4 110 440 55	\$		<u> </u>	-	S	eason.	
ŀ	Subtotal - Route Revenue	1,376	1,381	257	256			\$	1,347,158.56	\$	1,443,333.99	\$	3.81	\$ 4	80.			
F	Meter-Related Constru Rev				10,444			\$	207,116.75	<u>s</u>	175,951.04							
	Total On-St Meter Revenue		idenini.	e Sejî ve Beşte e		SERVE !		\$	1,554,275.31	\$	1,619,285.03							
ļ	Miscellaneous		71 824					\$	192,436.71	\$	139,984.57							
12	Total (a)	5,414	5,445 32				L	\$	8,707,380.24	\$	8,927,115.14 219,734.90							

Footnotes:

- (a) Excludes interest on investments
- (a) Excludes interest on investments
 (b) Available to public on nights and weekends.
 (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2008 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m. surveys, except for Cashiered facilities and Brayton Lot >> source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m.

 Occupancy for Monthly parking reflects the report month, not YTD occupancy. (Added August 2009; prior to the June 2009 rate increases occupancy for Monthly parking typically averaged 100%.)

 (d) Monthly information for the State Street Capitol Rampineludes the 60 long-term lease parkers (Physicians Plus/North Square Associates).

 (e) Monthly information for the Overture Center rampineludes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).

 (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we computetimated occupancy via the following equation: YTD Revenue / # of Mirs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour (or \$1.50/hr after July 15)

 n/a Not computed -- collection schedules are too varied to yield reliable information.

BRAYTON LOT AND RAMPS -- HOURLY RATES AND OCCUPANCY -- OCTOBER '09 VS '08 COMPARISON (Following the June 1, 2009 rate increases at SOME facilities)

F:\Tncommon\PARKING\PARCS\occupancy\[oct 09 vs 08 (jo 120309).xls]Summary



		Hour	ly Rate		_	Av	g Occ'y Ra	nte *	Avg	# of Parke	ers *
	Oct 08	Oct 09	09 +/- '08	% incr		Oct 08	Oct 09	'09 +/- '08	Oct 08	Oct 09	'09 +/- '08
								(points)			
Brayton	\$1.00	\$1.35	\$0.35	35.0%		93%	77%	(16.0)	143	118	(25)
CSN	\$0.80	\$0.80	NO CHG!	n/a		52%	66%	14.0	252	318	66
Gov East	\$1.10	\$1.40	\$0.30	27.3%		95%	77%	(18.0)	405	326	(79)
Overture	\$0.70	\$0.70	NO CHG!	n/a		47%	51%	4.0	251	270	19
SSCampus	\$1.10	\$1.25	\$0.15	13.6%		73%	63%	(10.0)	778	672	(106)
SS Capitol	\$0.85	\$1.00	\$0.15	17.6%		68%	64%	(4.0)	477	453	(24)

^{*} during PEAK occupancy period of 10 am to 2 pm

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM



COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

			AUG	09		SEP	09		OCT	09
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% occupied	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% occupied
ON - STREET METERS	1080	982	368	62.5%	986	410	58.4%	1025	494	51.8%
CITY LOTS:		i								
BUCKEYE - BLOCK 58	53	53	22	58.5%	0) 		53	19	64.2%
BRAYTON - METERS	12	12	9	25.0%	12	9	25.0%	12	11	8.3%
PARKMASTER	154	154	34	77.9%	154	33	78.6%	154	0	100.0%
MUNICIPAL BLDG - BLOCK 88	17	15	0	100.0%	17	5	70.6%	17	0	100.0%
·]	
SUBTOTAL - CITY LOTS	236	234	65	72.2%	183	47	74.3%	236	30	87.3%
CITY RAMPS:		6								
OVERTURE CENTER - CASHIERED	529	501	²⁾ 276	44.9%	529	263	50.3%	529	240	54.6%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	مر 50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	15	21.1%	144	4	66.7%	19	7	63.2%
STATE STREET CAPITOL - CASHIERED	706	706	357	49.4%	705	192	72.8%	706	206	70.8%
STATE STREET CAPITOL - MONTHLY	134	134	2	98.5%	134	3	97.8%	134	4	97.0%
GOVERNMENT EAST - CASHIERED	426	379	81	78.6%	422	74	82.5%	426	66	84.5%
GOVERNMENT EAST - MONTHLY	100	100	17	83.0%	100	21	79.0%	100	22	78.0%
STATE STREET CAMPUS - CASHIERED	1060	1060	474	55.3%	1053	367	65.1%	1027	312	69.6%
CAPITOL SQUARE NORTH - CASHIERED	481	481	184	61.7%	481	155	67.8%	481	211	56.1%
CAPITOL SQUARE NORTH - MONTHLY	150	150	6	96.0%	150	6	96.0%	150	1	99.3%
SUBTOTAL - CITY RAMPS	3655	3580	1412	60.6%	3636	1085	70.2%	3622	1069	70.5%
SUBTOTAL - CITY LOTS + RAMPS	3891	3814	1477	61.3%	3819	1132	70.4%	3858	1099	71.5%
TOTAL CITY STREETS + LOTS + RAMPS	4971	4796	1845	61.5%	4805	1542	67.9%	4883	1593	67.4%
CAPITOL SQUARE SOUTH - METERS	436	436	196	55.0%	436	144	67.0%	382	74	80.6%
CAPITOL SQUARE SOUTH - PERMITS	534	.534	0	100.0%	534	0	100.0%	534	0	100.0%
TOTAL PUBLIC SPACES	5941	5766	2041	64.6%	5775	1686	70.8%	5799	1667	71.3%

Notes:

- 1."Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- 2."Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
- a.On-street meters, all lots and metered section of ramps by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 Municipal Bldg Block 88 2 spaces converted to DIS/VET spaces for Wednesday farmer's market.
- 2 Overture Center Ramp Average of 28 spaces out of service for August.
- 3 Government East Ramp Average of 47 spaces out of service for August.
- 4 Buckeye Lot 58 53 spaces out of service due to lot being resurfaced.
- 5 State Street Capitol Ramp 7 metered spaces hooded to accommodate displaced Lot 58 parkers.
- 6 State Street Capitol Ramp Average of 1 space out of service for September.
- 7 Government East Ramp Average of 4 spaces out of service for September.
- 8 State Street Campus Ramp Average of 7 spaces out of service for September.
- 9 State Street Campus Ramp Average of 33 spaces out of service for October.
- 10 Capitol Square South Ramp 54 spaces out of service due to construction.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH



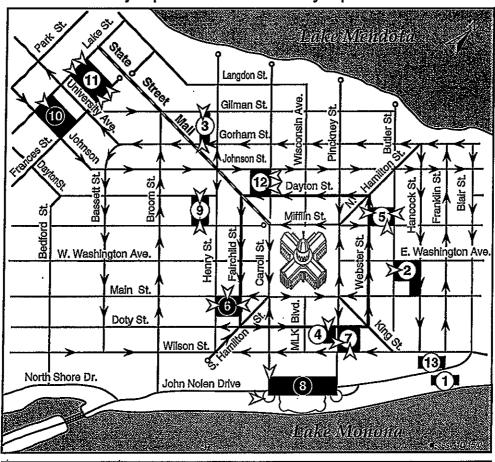
			AUG	80		SEP	08		OCT 08		
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1080	947	336	64.5%	954	326	65.8%	963	366	62.0%	
CITY LOTS:		1			j. ·						
BUCKEYE - BLOCK 58	53	53	8	84.9%	53	27	49.1%	28	<u> </u>	82.1%	
BRAYTON - METERS	12	12	10	16.7%	12	8	33.3%	12	7	41.7%	
PARKMASTER	154	154	3	98.1%	154	,0	100.0%	154	5	96.8%	
MUNICIPAL BLDG - BLOCK 88	17	17	2	88.2%	17	4	76.5%	17	2	88.2%	
SUBTOTAL - CITY LOTS	236	236	23	90.3%	236	39	83.5%	211	19	91.0%	
CITY RAMPS:									8)		
OVERTURE CENTER - CASHIERED	529	529	293	44.6%	529	-271	48.8%	524	377	28.1%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	0 >	<u> </u>		0 %	0		19 /	12	36.8%	
STATE STREET CAPITOL - CASHIERED	706	690	2) ₃₂₅	52.9%	682	173	74.6%	693	184	73.4%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	30	93.0%	426	21	95.1%	425	(a) (b) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	97.9%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	969	ン ₃₆₁	62.7%	1044	9 242	76.8%	1060	203	80.8%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	259	46.2%	481	223	53.6%	481	219	54.5%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3471	1268	63.5%	3538	930	73.7%	3578	1004	71.9%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3707	1291	65.2%	3774	969	74.3%	3789	1023	73.0%	
TOTAL CITY STREETS + LOTS + RAMPS	4913	4654	1627	65.0%	4728	1295	72.6%	4752	1389	70.8%	
CAPITOL SQUARE SOUTH - METERS	367	322	り130	59.6%	389	151	61.2%	439	140	68.1%	
CAPITOL SQUARE SOUTH - PERMITS	606	531	0	100.0%	584	0	100.0%	534	0	100.0%	
TOTAL PUBLIC SPACES	5886	5507	1757	68.1%	5701	1446	74.6%	5725	1529	73.3%	

Notes:

- 1."Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
- a.On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 State Street Capitol Ramp All metered spaces taken out of service during construction.
- 2 State Street Capitol Ramp Average of 16 spaces out of service for August.
- 3 State Street Campus Ramp Average of 91 spaces out of service for August.
- 4 Capitol Square South Ramp 120 metered spaces out of service during construction.
- 5 State Street Capitol Ramp Average of 24 spaces out of service for September.
- 6 State Street Campus Average of 16 spaces out of service for September.
- 7 Buckeye-Block 58 25 spaces out of service due to construction.
- 8 Overture Center Ramp Average of 5 spaces out of service for October.
- 9 State Street Capitol Ramp Average of 13 spaces out of service for October.
- 10 Government Eats Ramp Average of 1 space out of service for October.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



	FACILITY NAME		LEGEND							
1	Blair Lot		Public Parking							
2	Brayton Lot	#	City Operated Facilities							
3	Buckeye Lot	. #	Non-City Operated Facilities							
4	Lot 88	⊳	Lot/Ramp Entrance							
(5)	Capitol Square North Ramp	>	One-way Street							
6	Capitol Square South Ramp (County)									
7	Government East Ramp									
8	Monona Terrace Community and Convention	Center	(NOT City Operated)							
9	Overture Center Ramp		•							
10	South East Campus Ramp (UW-Madison)									
11	State Street Campus Ramp									
12	State Street Capitol Ramp									
13	Wilson Lot		reinn - City y e Non-City - rayleed 1917/04							