

# City of Madison

### **Proposed Demolition & Rezoning**

Location

1246-1252 Williamson Street & 308-310 South Baldwin Street

**Applicant** 

Yellow Dog, LLC/J Randy Bruce -Knothe & Bruce Architects

From: R4 & C2

To: PUD-GDP-SIP

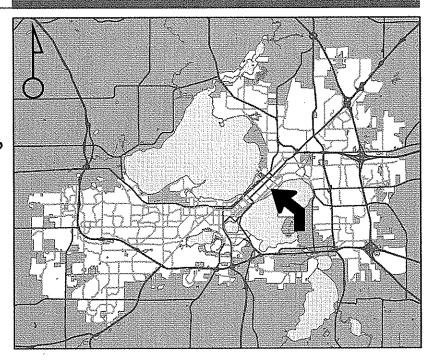
Existing Use

Vacant Gas Station and Single-Family House

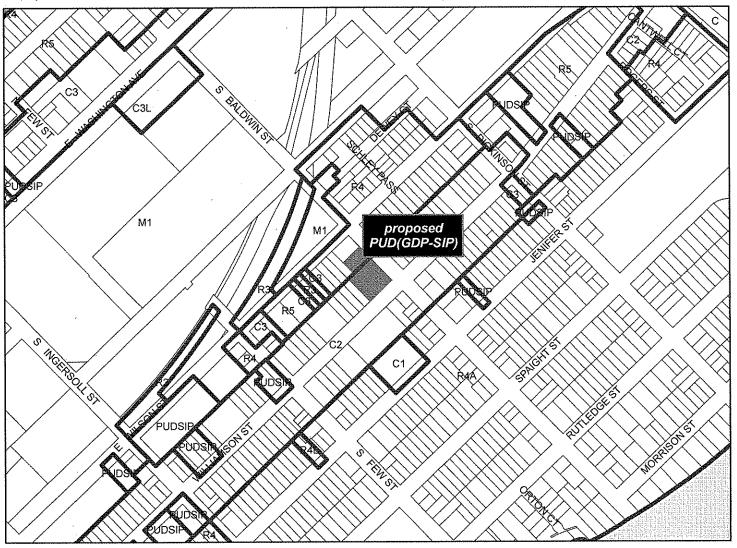
Proposed Use

Demolish Gas Station and Single-Family House to Allow 31-Unit Apartment Building with 2,400 Sqaure Feet of Retail Space

Public Hearing Date Plan Commission 02 November 2009 Common Council 17 November 2009



For Questions Contact: Heather Stouder at: 266-5974 or hstouder@cityofmadison.com or City Planning at 266-4635



Scale: 1" = 400'

City of Madison, Planning Division: RPJ: Date: 20 October 2009 1





0710-072-2832-5 0710-07,2-2831-7

### LAND USE APPLICATION Madison Plan Commission

215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed with the Subdivision Application.
- Before filing your application, please review the information regarding the LOBBYING ORDINANCE on the first page.
- Please read all pages of the application completely and fill in all required fields.
- This application form may also be completed online at www.cityofmadison.com/planning/plan.html
- All Land Use Applications should be filed directly with the Zoning Administrator.

3 BALDWIN 308 5 BALOWIN 310

1246 Williamson Street

Provide a brief description of the project and all proposed uses of the site:

Development Schedule: Commencement Winter 2009-2010

A mixed-use development with commercial space, apartments and underground parking

Zoning Map Amendment (check the appropriate box(es) in only one of the columns below)

1. Project Address: 1252 Williamson Street

FOR OFFICE USE ONLY:			
Amt. Paid Receipt No.			
Date Received $\frac{9}{2}$	109		
Received By			
Parcel No. 0710-0	372-2830-9		
Aldermanic District 6	RUMMEL		
GQ HIS-TL. A	WEAR ABOVE GROWING		
Zoning District C2 FRY FUEL STOZE			
For Comple	ete Submittal		
Application	Letter of		
	Intent		
IDUP	Legal Descript.		
Plan Sets	Zoning Text		
Alder Notification Waiver			
Ngbrhd. Assn Not. Waiver			
Date Sign Issued <u>09/02/09</u>			
Project Area in Acres:55			

2. This is an application for:

4. Project Information:

Project Title (if any):

Rezoning to a Non-PUD or PCD Zoning Dist.:  Existing Zoning: C2 & R5 R  to  Proposed Zoning (ex: R1, R2T, C3):	Rezoning to or Amendment of a PUD or PCD District:  □ Ex. Zoning: C2 & R5 C  to PUD/PCD-GDP  □ Ex. Zoning: C2 & R6 R7 to PUD/PCD-SIP  □ Amended Gen. Dev. □ Amended Spec. Imp. Plan			
☐ Conditional Use ☑ Demolition Permit	Other Requests (Specify):			
3. Applicant, Agent & Property Owner Information:  Applicant's Name: Scot Lewis Company: CMI Management, Inc.				
Street Address: 106 E. Doty Street C	ity/State: Madison, WI Zip: 53703			
Telephone: (608) 256-4200 Fax: (608) 256-4210 Email: scott@cmimanagement.net				
Project Contact Person: J. Randy Bruce				
Street Address: 7601 Ujniversity Ave., Suite 201				
Telephone: (608)836-3690 Fax: (608)836-693				
Property Owner (if not applicant): Yellow Dog, LLC	ity/State: Madison, WI Zip: 53703			
Street Address: 1014 Williamson Otteet	ity/State:			

Completion August 2010

5. R	equired	Subn	nittals:
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- Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed buildings; parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility locations; building elevations and floor plans; landscaping, and a development schedule describing pertinent project details:
  - 7 copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded)
  - 7 copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded)
  - 1 copy of the plan set reduced to fit onto 8 1/2 inch by 11 inch paper
- Letter of Intent (12 copies): describing this application in detail including, but not limited to: existing conditions and uses of the property; development schedule for the project; names of persons involved (contractor, architect, landscaper, business manager, etc.); types of businesses; number of employees; hours of operation; square footage or acreage of the site; number of dwelling units; sale or rental price range for dwelling units; gross square footage of building(s); number of parking stalls, etc.
- Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land surveyor. For any application for rezoning, the description must be submitted as an electronic word document via CD or e-mail. For applications proposing rezoning to more than one district, a separate description of each district shall be submitted.
- Filing Fee: \$ 1250. See the fee schedule on the application cover page. Make checks payable to: City Treasurer.
- Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application (including this application form, the letter of intent, complete plan sets and elevations, etc.) as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or in an e-mail sent to pcapplications@cityofmadison.com. The e-mail shall include the name of the project and applicant. Applicants unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

### In Addition, The Following Items May Also Be Required With Your Application:

- For any applications proposing demolition or removal of existing buildings, the following items are required:
  - Prior to the filing of an application, the applicant or his/her agent is required to notify a list of interested persons registered with the City 30 or 60 days prior to filing their application using the online notification tool found at: https://www.cityofmadison.com/developmentCenter/demolitionNotification/
  - A photo array (6-12 photos) of the interior and exterior of the building(s) to be demolished or removed. A written assessment of the condition of the building(s) to be demolished or removed is highly recommended.
  - Note: A Reuse and Recycling Plan approved by the City's Recycling Coordinator is required prior to issuance of wrecking permits and the start of construction.
- Zoning Text (12 copies): must accompany Planned Community or Planned Unit Development (PCD/PUD) submittals.

<b>6.</b> <i>i</i>	Applicant Declarations:					
7	Conformance with adopted Cit  → The site is located within the limit		hall be in accordar enk-Atwood Neigh	المستدامين المستدا	d City of Madison plans: n, which recommends:	
	(CM-X) Neighborhood Commercia	al & (RM-X) Med-High [	Density Residential		for this property.	
1	Pre-application Notification: S and any nearby neighborhood &	business associations i	n writing no later	than <b>30</b> days prio	r to filing this request:	r
	→ List below the Alderperson, Neight	borhood Association(s), E	Business Association(	s) AND dates you se	ent the notices:	
	Alder: Marsha Rummel-District #6	6, 7-23-09 / Marquette N	leighborhood Asso	c.:Scott Thornton	, 7-23-09	
	NOTE: If the alder has granted a wai	ver to this requirement, p	lease attach any suc	h correspondence to	this form.	
<b>√</b>	Pre-application Meeting with a proposed development and revie	staff: <u>Prior</u> to preparati w process with Zoning	on of this applicati and Planning Divi	on, the applicant is sion staff; note sta	required to discuss the aff persons and date.	ř
	Planning Staff: Tim Parks	Date: 8-10-09	Zoning Staff:	DAT MEeting	Date: 8-10-09	
₹						
TI	ne signer attests that this form	is accurately compl	eted and all requ	iired materials a	ıre submitted:	
Pr	inted Name Scott Lewis		· · · · · · · · · · · · · · · · · · ·	Date	9-2-09	
Si	gnature		Relation to Proper	ty Owner		
AI	uthorizing Signature of Property Owne	YELLOW DE	ansen w	EMBER Date	9/1/09	,
		•	,			



October 27, 2009

Mr. Brad Murphy
Director of Planning
Department of Planning & Development
City of Madison
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701

Re:

Letter of Intent

Rezoning from C-2 & R5 to PUD-GDP-SIP

1252 Williamson Street Madison, Wisconsin

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

#### Organizational structure:

Owner:

CMI Management, Inc.

106 E. Doty, Suite 310 Madison, WI 53703

(608) 256-4200 Contact: Scott Lewis

scott@cmimanagement.net

Engineer: I & S Group, Inc.

2690 Research Park Dr., Suite H

Madison, WI 53711 608-442-9500

608-442-9501 fax Contact: Dave Glusick dave.glusick@is-grp.com Architect:

Knothe & Bruce Architects, LLC

7601 University Avenue, Ste 201

Middleton, WI 53562

608-836-3690 608-836-6934 fax

Contact: J. Randy Bruce

rbruce@knothebruce.com

Landscape Ken Saiki Design Design: 303 S. Paterson St.

Suite 1

Madison, WI 53703

(608) 251-3600

Contact: Abbie Moilien amoilien@ksd-la.com

Letter of Intent 1252 Williamson Street October 27, 2009 Page 2 of 4

#### Introduction:

The proposed site is located on the west corner of Williamson Street and Baldwin Street. It is currently occupied by a non-operating gas station. The properties located at the opposite corners are a Crystal Corner Bar to the north, a St. Vincent De Paul Store to the east and a Schafer Pharmacy and Red Sage Health to the south. Residential uses occupy the sites southwest and northwest of the site.

This project proposes the redevelopment of this underutilized site for a mixed-use development that includes approximately 2,572 square feet of first floor commercial space and 31 apartments with under-building parking. The proposed development is consistent with the Williamson Street Build Plan. The developers have been working with the alderperson and the neighborhood group to realize the suggestions in these plan documents and to create a redevelopment with an active streetscape that respects the neighborhood context.

#### Williamson Street Build Plan:

The Williamson Street Build Plan outlines the design guidelines for new construction within the plan limits. The site is located within Zone II of the plan which recommends residential use with a maximum three story height and a 1 story bonus for the inclusion of affordable housing. It also identifies several specific design principles and criteria including:

- Define the street edges
- Mend the gaps in the neighborhood fabric
- Integrate, connect and enclose public spaces
- Support a pedestrian / bike-friendly environment
- · Open space should be visually connected to the rear yards
- · A 16 foot rear yard setback with structured parking
- 70 square feet of open space per bedroom
- Off-street parking for a minimum of .75 stalls/dwelling unit

This redevelopment proposal meets the design standards set out in the Williamson Street Build Plans. Several meetings with neighborhood representatives have been held as well as a larger neighborhood area meeting and general support has been given to the project by the neighborhood steering committee.

#### **Project Description:**

The site plan was designed to create an urban, pedestrian-oriented streetscape. The building in the development forms both a street edge and a rear courtyard. The courtyard has both hardscape areas for intensive use and landscaped green space for recreation, plantings and storm water management. The first floor along Williamson Street is for flexible commercial use and continues around the Baldwin Street corner before it transitions into apartments.

The building is well articulated to maintain an appropriate scale and rhythm. The exterior materials are masonry in combination with composite panels and metal panels. The exterior materials will have varied colors for a striking façade and the masonry detailing will add to the substantial appearance.

Vehicular access to the underground parking garage is accommodated on the northwest end of the site. The surface parking area will provide parking for the commercial users during business Letter of Intent 1252 Williamson Street October 27, 2009 Page 3 of 4

hours and allow for residential visitor parking when the commercial parking needs subside. The residential parking will be primarily accommodated at the basement level. Adequate bicycle parking is provided in the parking garage, the courtyard area and along Baldwin Street to accommodate the needs of the public and residents.

#### Deconstruction:

This proposed development will require the deconstruction of the existing gas station, storage building and the house at 310 Baldwin Street. The developer will provide a Recycling and Re-Use plan for the building materials prior to obtaining a demolition permit.

The neighborhood has targeted this site for redevelopment for many years. This proposal will provide significant reinvestment in the area and implement many of the goals of the Neighborhood Master Plan and proposed Downtown Plan. We believe that when the benefits of this project are considered that the Plan Commission can determine that the demolition standards are met.

#### Site Development Data:

#### Densities:

Lot Area 23,972 S.F.
Acres .55 AC
Commercial Area 2,572 S.F.
Total Dwelling Units 34 units ( 31 proposed & 3 existing)
Lot Area/D.U. 705.0 S.F./unit
Density 61.8 units/acre

Dwelling Unit Mix:	<u>Lot 1</u>	<u>Lot 2</u>	<u>Lot 3</u>	<u>Total</u>
Studio Apartments	0	4	0	4
One-Bedroom	0	22	0	22
Two-Bedroom	0	5	2	7
Three Bedroom	_1	_0	<u>0</u>	<u>1</u>
Total dwelling Units	1	31	2	34

#### Building Heights (Lot 2):

3 Stories (39'-43')

#### Floor Area (Lot 2):

New Residential 25,633 S.F.

Commercial 2,572S.F.

Gross Floor Area 28,205 S.F.

(Excludes Underground parking)

### Floor Area Ratio(Lot 2):

1.5

#### Vehicle Parking Stalls (Lot 2)

Surface 8
Underground 24
Total 32

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#### Bicycle Parking Stalls(Lot 2)

Surface	10
<u>Underground</u>	25
Total	35

#### Loading:

One off-street loading zone will be provided for this project located in the drive aisle.

#### Project Schedule:

It is currently anticipated that construction will begin in Winter of 2009-2010 with construction for the entire project completed by August, 2010.

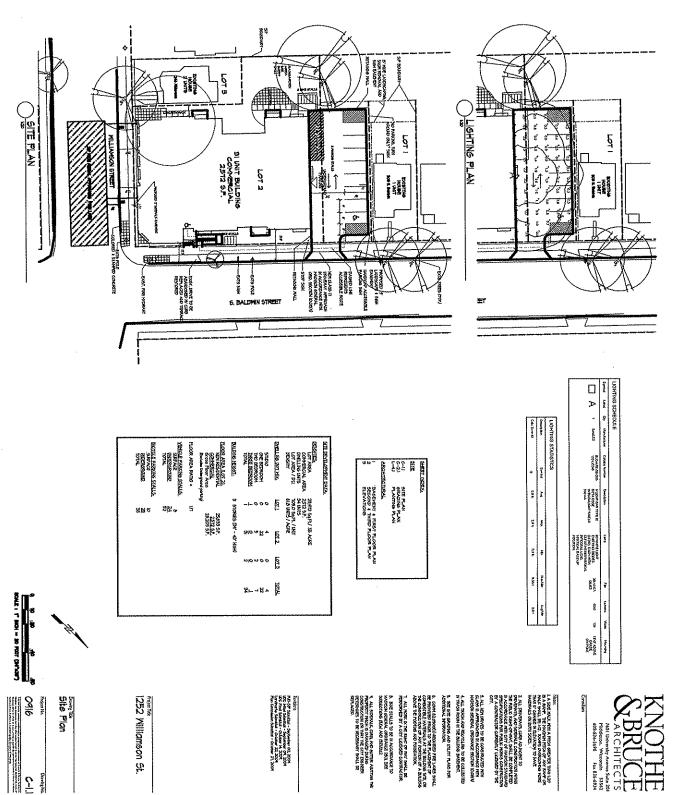
#### Social & Economic Impacts:

This development will have a positive social and economic impact. It meets the goals of "Smart Growth" and will substantially increase the city tax base on an infill site with minimal increased cost to the City. The mixed-use redevelopment achieves the goals of the Williamson Street Plan and provides new commercial space for the neighborhood. The proposed development will also provide high-quality rental housing for longer-term residents in a location that will minimize automobile traffic.

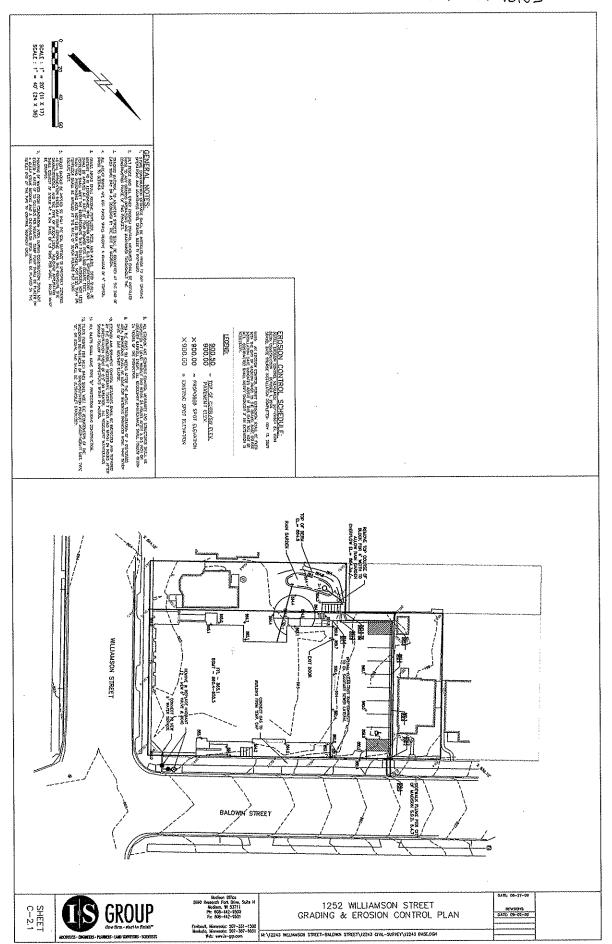
Thank you for your time in reviewing our proposal.

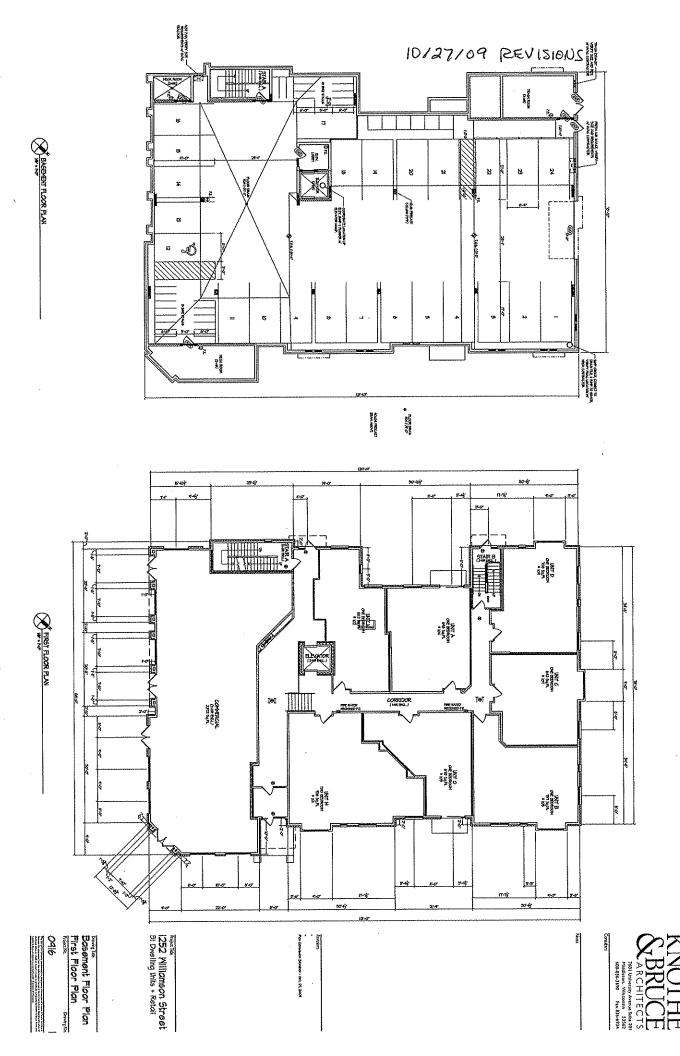
Very Truly Yours,

J. Randy Bruce, AIA Managing Member



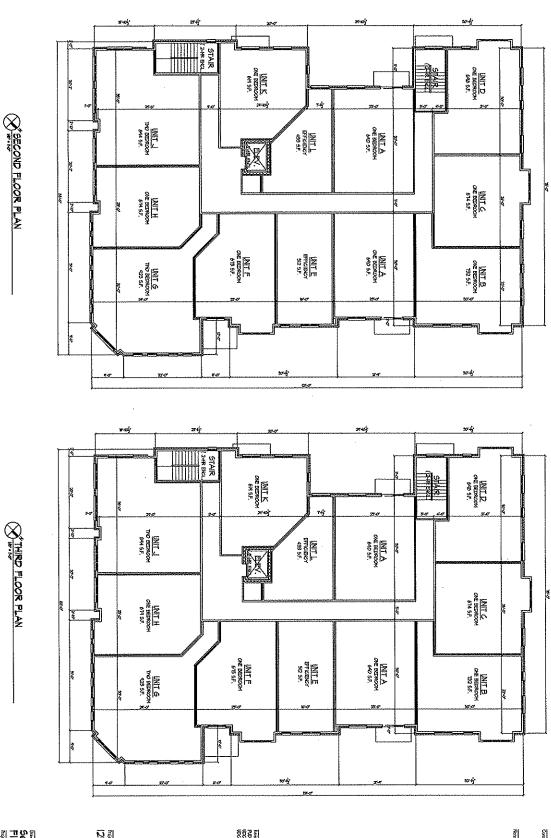
### 10/27/09 REVISIONS





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## 10/27/09 REVISIONS



Second and Third Floor Plan

Remis boogs.

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1252 Williamson Street

Reisters PAID-SIP Submittel - Sept. 2, 2009 UDC, Initial Submittel - Sept. 9, 2009 UDC Phal Submittel - Oxt. 14, 2009 KNOTHE

SPRUCH

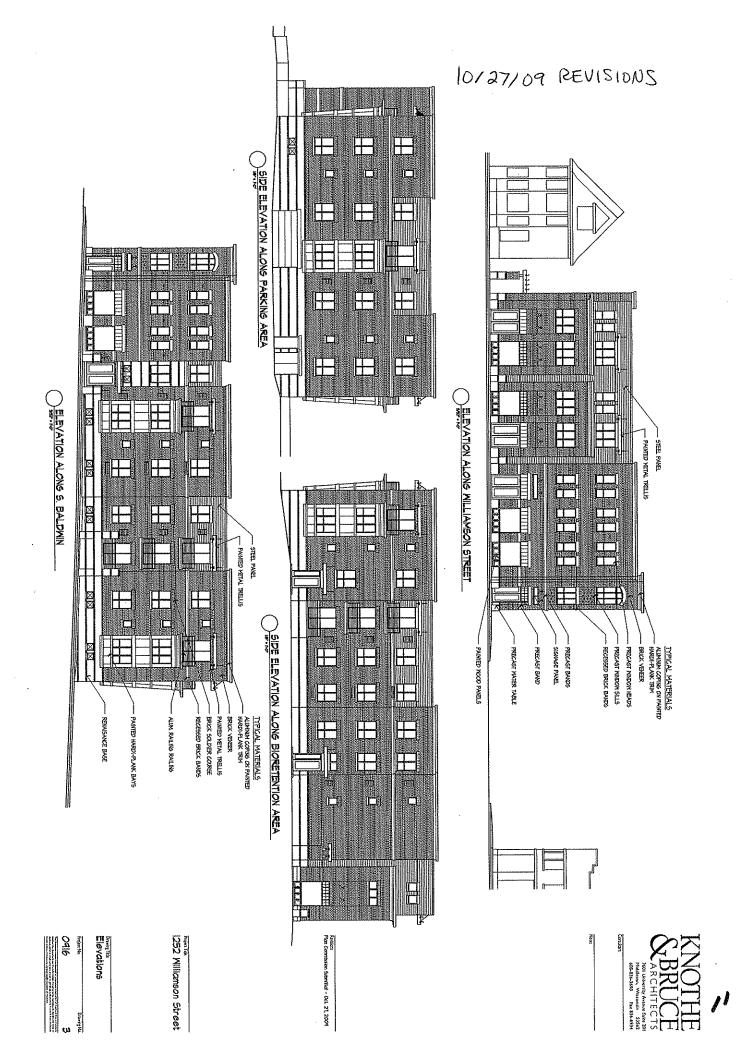
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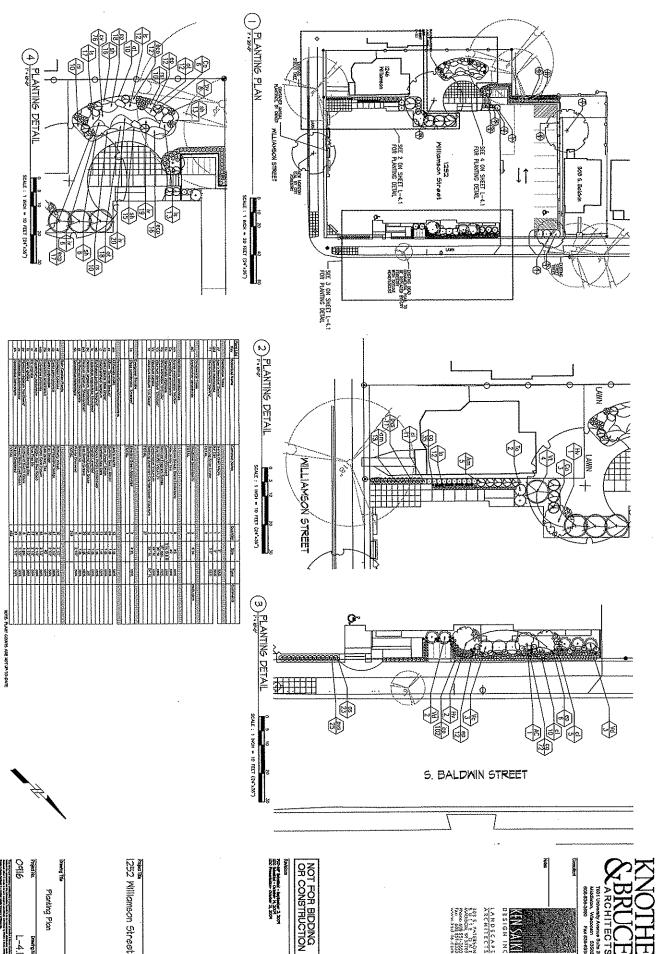
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### 10/27/09 REVISIONS



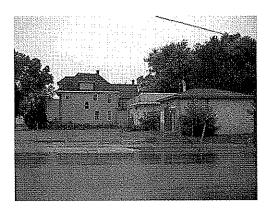
# Project # 0916 Color Selections Approved by UDC for Final

### 1252 Williamson Street

October 21, 2009

<u>Material</u>	<b>Brand</b>	Colors
Windows	Kolbe	Black
Alum. Storefront #1	Kawneer	Brandwine
Alum. Storefront #2,3	Kawneer	Black
Metal Panels	McElroy	Charcoal
Metal Railings & Metal Tri All Buildings	m T.B.D.	Black
Hardi-Plank Bays	T.B.D.	Charcoal
Precast #1,2	Arriscraft	Wheat
Precast #3	Arriscraft	Olive
Brick #1	Robinson Brick	Basilica
Brick #2	Cloud Ceramics	Kansas Gold
Accent Brick #2	Cloud Ceramics	Ebony `
Brick #3	Kansas Brick & Tile	530 Dark

# 1252 Williamson Redevelopment

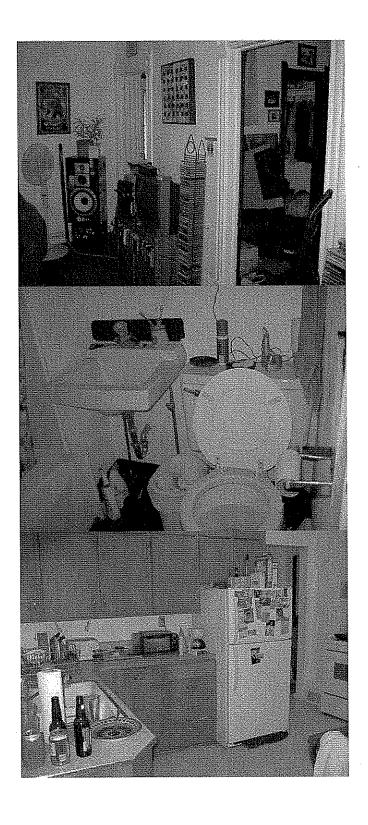




1252 Williamson Street (removed & recycled)

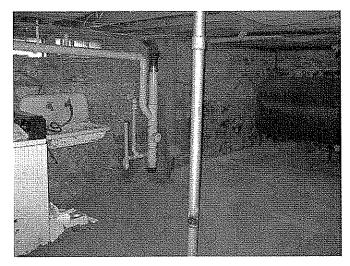


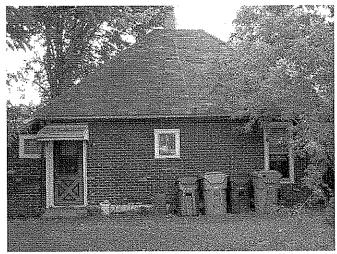
310 S. Baldwin St.(removed & recycled)

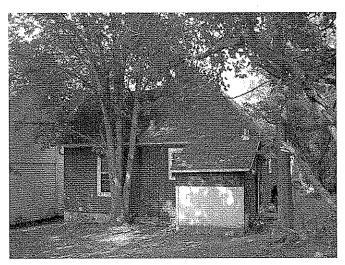


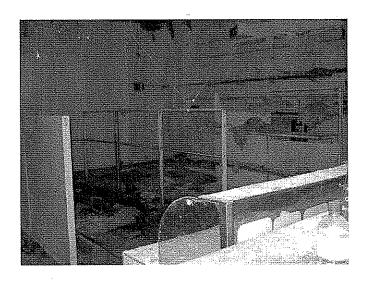
310 Baldwin St, Madison

2 Bedroom house, asphalt shingle siding resembles brick.

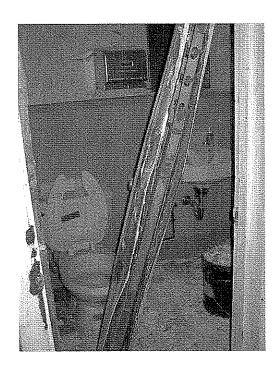








1252 Williamson St Former gas station, unoccupied for 10+ years



#### Stouder, Heather

From: Sent:

Randy Bruce [RBruce@knothebruce.com] Wednesday, October 28, 2009 4:08 PM

To:

Stouder Heather

Scott Lewis

Cc: Subject:

Willie Street Unit Mix

Heather,

I wanted to answer your question of why we cannot include more 2 bedroom units into the development.

First, we understand that there is a desire for a mix of unit types for projects and neighborhoods in general. Our project includes (5) two bedroom apartments in the new building plus (1) three bedroom and (2) two bedroom apartments in the two existing houses. These two existing houses give you a good representation of what you have up and down Williamson St. and all throughout the neighborhood. These flats more often than not have 2,3 or 4 bedroom units and as a result, there truly is a mix of unit sizes and types in the immediate neighborhood.

Second, CMI Management, Inc. believes that there is a demand for more new one bedroom units in the neighborhood. They own and operate the Williamson Place project on the 800 block of Williamson Street and they have a good barometer of which unit types will be most successful in this location. The smaller unit sizes provide an attractive and relatively affordable housing option for those people in the downtown and near east side workforce.

Third, in order to add a two bedroom unit we would have to eliminate two units. This would change the project economics and the risk. The project is getting no subsidy, tax credits etc. and will operate on a fairly thin margin.

J. Randy Bruce, AIA
Managing Member
Knothe & Bruce Architects, LLC
7602 University Avenue, Ste 201
Middleton, WI 53562
p (608)836-3690
f (608)836-6934
www.knothebruce.com

### Stouder, Heather

From: Sent: Randy Bruce [RBruce@knothebruce.com] Wednesday, October 28, 2009 4:35 PM

To: Cc: Stouder, Heather Scott Lewis Willie Street

Subject: Attachments:

\_1028163037\_001.pdf

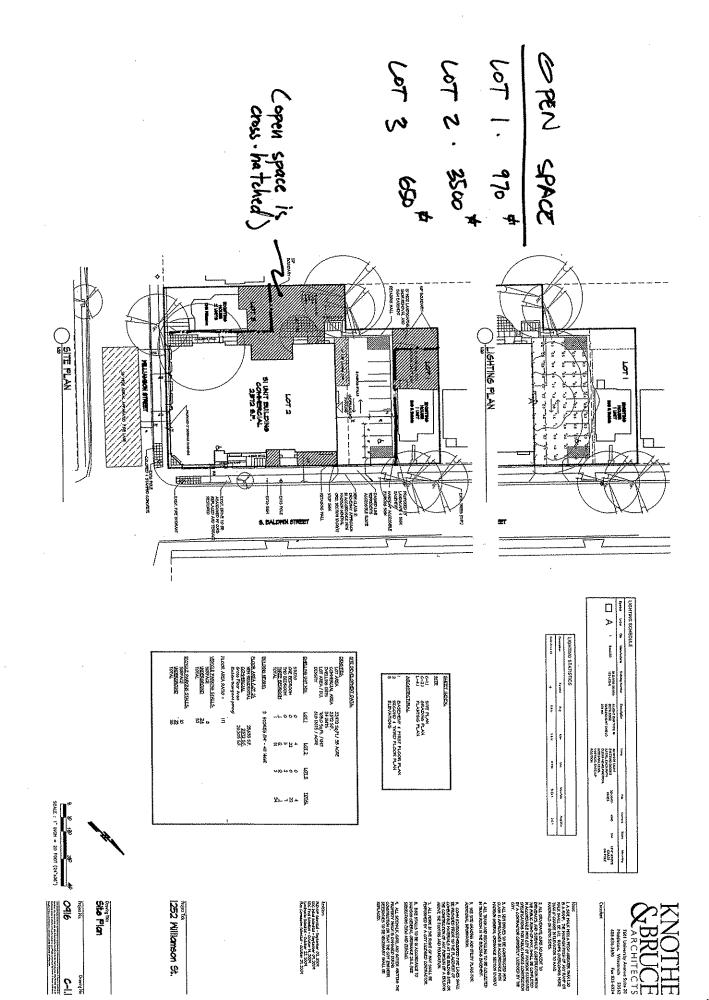
Heather,

Answering a couple other questions that you had relative to your project review:

The floor plans and elevations do not fully coordinate at this time. We have been making revisions to address UDC comments and other design inputs but have not fully updated the floor plans. The elevations are accurate in regards to the decks that occur on the building. Many of the apartments purposely do not have decks. We wanted the building to have a distinct urban appearance and the addition of larger decks often conflicts with this. We added small balconies to some of the apartments (as shown on the elevations) as we went through the design phase.

Attached is a summary of how we view the usable open space. Just to clarify, each of these three lots will stand on its own. The open space behind Lot 2 and 3 is a visually shared open space but is not meant to have an easement over it for cross-access and use.

J. Randy Bruce, AIA
Managing Member
Knothe & Bruce Architects, LLC
7602 University Avenue, Ste 201
Middleton, WI 53562
p (608)836-3690
f (608)836-6934
www.knothebruce.com



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#### **Denise Salimes**

From:

Lindsey Lee [groundzerocoffee@yahoo.com]

Sent: To: Thursday, July 23, 2009 2:21 PM 'Marsha Rummel'; 'scott thornton'; Scott Lewis

Cc:

Randy Bruce; peter wolff; fdremock@gmail.com; John Coleman; 'Michael Jacob', 'john martens'; 'Nicholas Schroeder'; 'anne walker'; stevesc@tds.net; Johanna; gtipler@tds.net;

groundzerocoffee@yahoo.com

Subject:

Re: neighborhood meeting for Williamson Baldwin project

On behalf of the P&D group of which I acted as the facilitator for I would like to echo Scott's description of our meetings being "very productive." Thank you Scott and Randy for your high degree of professionalism.

It was our judgment that this is a great looking project that will truly enhance the Willy/Balwin corner in particular and will be a great addition to the neighborhood in general. Scott and Randy should be proud of their work. We all appreciated the strong design.

If there is anything that the P&D committee can do please let us know.

Lindsey

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--- On Thu, 7/23/09, Scott Lewis <scott@cmimanagement.net> wrote:
> From: Scott Lewis <scott@cmimanagement.net>
> Subject: neighborhood meeting for Williamson Baldwin project
> To: "'Marsha Rummel'" <marsha@rainbowbookstore.org>, "'scott
> thornton'" <sbthornton@goochpages.com>
> Cc: "'Lindsey Lee'" <groundzerocoffee@yahoo.com>, "'Randy Bruce'"
> <RBruce@knothebruce.com>
> Date: Thursday, July 23, 2009, 12:19 PM
> Hi Marsha and
> Scott.
>
> We have had four
> very productive meetings with the
> neighborhood Preservation and Development committee on the proposed
> project at the Williamson Baldwin corner. The consensus at our
> meeting this morning was that we should move forward to a full
> neighborhood meeting.
> We would like to get this scheduled as soon as possible.
> preferable dates would be August 4, 5 or 6. If that does not work,
> the following week could work as well. Could you check your calendars
> and let us know what works for you and how to proceed from here?
>
>
>
>
> Thank
>
 you
> Scott
 Lewis
>
>
>
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