

## **Traffic Engineering and Parking Divisions**

David C. Dryer, P.E., City Traffic Engineer and Parking Manager

Madison Municipal Building, Suite 100 215 Martin Luther King, Jr. Boulevard P.O. Box 2986 Madison, Wisconsin 53701-2986 PH 608 266 4761 TTY/Textnet 866 704 2315 FAX 608 267 1158

October 1, 2009

**To:** City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: August 2009 Revenue Report and September Activity Report

### **AUGUST REVENUES**

	Prior Yr Comp'ns YTD Thru	Actuals +/- Budge For the Month	et Comp'ns
	August '09 +/- '08	of August	YTD thru August
	Amount %	Amount %	Amount %
Cashiered Parking Facilities Off-Street Meters (Lots & Ramps)	\$ +53,450 + 1.2 + 24,560 + 6.6	\$ (36,420) (6.1) (7,110) (11.7)	\$ (99,310) (2.1) (6,310) (1.6)
On-Street Meters Constr'n Rev – On-Str Meters	+ 58,600 + 5.6 ( 26,350) ( 15.4)	+ 1,540 + .9 ( 8,730) ( 35.5)	+ 11,570 + 1.1 (29,090) (16.7)
Subtotal - On-Street Meter Rev  Monthly Parking (incl. LT Leases)  RP3 and Miscellaneous Rev	+ 32,250 + 2.6 + 32,430 + 6.3	(7,190) (3.7) +1,760 +2.3	( 17,520) ( 1.4) ( 10,940) ( 2.0)
Totals  Column Ref >>>	(46,050) (30.3) \$ + 96,640 A + 1.4	(5,520) (14.6) \$ (54,480) (5.6)	+ 10,160 + 10.6 \$ (123,920) (1.8)

Note: *Budget* projections used for the comparisons in Cols B&C now reflect the June 1 rate increases for all categories *except* RP3/Miscellaneous -- not applicable. Thus, comparisons to 2008 (Col A) are less useful for the shaded items.

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. Reminder: The following rate increases were effective June 1, 2009:

- hourly rates were increased at all ramps except Capitol Square North (#4) and Overture (#9);
- the Evening/Weekend Max was increased to \$5 (from \$3); thus, e.g., at the State Street Campus Ramp (#11), the "breakeven" point increased to 4 hours at \$1.25/hour (up from 2.7 hours at \$1.10/hr)
- the Special Event (pay-on-entry) fee was left at \$4 per event

The -\$99,310 variance vs YTD Budget (Col C) includes negative variances for three ramps: State Street Campus (#11) -\$71,520, Government East (#7) -\$57,800, and Overture (#9) -\$28,980. Some of these declines are likely attributable to two fewer revenue-generating days thru August, vs last year.

Effective June 1, the rate at the State Street Campus Ramp went to \$1.25/hour (up \$.15/hour, +13.6%), and year-over-year occupancy for August fell by 175 parkers (14 points), compared with -94 parkers for both June and July. Additionally, after-6 pm parking fell by about 100 parkers. We presume these larger declines reflect the return of students, a very "elastic" population. There was NO increase in the hourly rate at the Overture Center Ramp, and occupancy for the month was up 27 parkers (+4 points) vs 2008, resulting in a \$2,500 increase in "regular" cashiered revenue. On a YTD basis, however, "regular" and special event revenue is off -\$10,600 and -\$15,140, respectively. There was a \$.30/hour (+27.3%) increase at the Government East Ramp – to \$1.40 per hour – and August year-over-year occupancy fell by 80 parkers (-18 points).

Capitol Square North (CSN, #5) had the largest positive increase over YTD Budget, +\$40,640 (despite the -2 revenue-generating days). Year-over-year occupancy continues to improve: +78 parkers (+15 points) for August, vs +60 parkers (+13 points) for July. As at Overture, there was NO change in the hourly rate at this facility (\$.80/hour), and we assume there has been some shifting from Government East (\$1.40/hour) and Brayton Lot (\$1.10/hour). The State Street Capitol Ramp (#12) had the other positive variance vs YTD Budget, +\$18,340. This occurred despite the two fewer revenue-generating days, a decline of about -\$10,700 in special event revenue, the loss of about 14 parkers (*continually*) on a YTD basis, and the loss of about 100 after-6pm parkers (August), and could simply indicate a low budget projection.

**Off-Street Meter Revenues.** Despite some weakness at the Brayton Lot since the June 1 rate increase to \$1.35/hour (from \$1.00/hr) – i.e., loss of about 26 parkers – and one less revenue-generating day YTD, revenues for this facility are only about \$2,000 under budget on a YTD basis.

**On-Street Meter Revenues.** The increase of about \$11,570 over YTD Budget (Col C), occurred *despite* one less revenue-generating day this year (but eight more spaces in service *overall* vs last year). Positive variances occurred for all but two routes: Capitol Square (-\$5,890) – meters on East Main St have been out of service for many months due to bus stop detours; and University (-\$35,880) – 45 fewer spaces in service vs 2008.

**Construction-Related Revenues.** Contractor revenues, which are difficult to forecast, came in about -\$29,090 under YTD Budget (Col C) – a "very acceptable" result in light of the economy and unpredictability factor. Hangtag sales have shown year-over-year improvement for three of the last four months, but YTD sales thru August still lagged 2008 and 2007 by -\$2,170 and -\$18,550, respectively.

**Monthly Parking.** As mentioned previously, notice of the June 1 rate increases was sent to all Monthly and Long-Term Lease parkers at the end of March, and we started seeing some "fallout" as early as April. Vacancies peaked at 41 in June (including –25 for Government East), but as of September 29, vacancies were down to 38, with 'only' 21 openings at Government East. (Note: some "seasonal" cancellations are typical at this time of year.)

August revenues also reflect \$5,460 (pro-rata of \$7.70/space/day) for the lease of 22 spaces in the lower level of the Government East Ramp to the Police Department. The lease ran from July 21 to September 3 and total revenue for this period was about \$7,400.

**RP3/Miscellaneous Revenues.** The -\$46,050 variance vs YTD 2008 (Col A), is primarily due to the (unanticipated) receipt of \$40,800 of FEMA reimbursement last July and early termination of the advertising contract with Adams. As mentioned previously, the City and Adams Advertising were not able to come to an agreement on modifications to the current advertising contract. Thus, the contract ended June 30, and 2009 advertising revenue totaled \$31,340, vs the \$50,000 minimum called for in the original contract. We are projecting no advertising revenue for the 2010 operating budget. These funds were used to support the Parking Utility's TDM efforts.

RP3 permit sales thru August averaged +\$3,300 vs both YTD 2008 and YTD Budget; sales are up about 159 permits on a calendar-year basis and +120 on a permit-year basis. (The permit year is September 1 thru August 31.) On Monday, July 14, we went live with our *second* year of **online** renewals, and 983 customers had renewed their permit online thru September 29, up 69 vs 2008.

**Bottomline:** (Reminder: The partial-year rate increases are estimated to generate an additional ~\$773,000 for 2009, for TOTAL operating revenue of about \$11.0 million – about \$652,000 above 2008 Actuals.)

"Totals" came within -\$123,920 of YTD Budget (Col C), following a \$54,480 *decrease* for August (Col B). (We had projected that revenues thru August '09 – inclusive of the June 1 rate increases -- would be about \$220,560 ahead of 2008 levels. Actuals, however, are only about \$96,640 ahead of 2008 levels, leaving us with the -\$123,920 difference.) As shown in Column C, the primary culprit is Cashiered

Revenues, -\$99,310 below budget. As stated earlier, there were two fewer revenue-generating days thru August, occupancy is off at all but Capitol Square North (but picking up a bit at Overture), special event revenue is about -\$24,280 behind 2008 levels, and after-6pm parking started showing some weakness in August.

Our "watch list," especially as impacted by the economy and June 1 rate increases, remains unchanged ...

- Cashiered revenues
- Contractor-related revenues
- Monthly Parking
- Interest Income if the dismal results for the first seven months of 2009 continue for the rest of the year, we estimate interest earnings will come in about \$300,000 under budget (of \$612,000).

See Attachments A thru C for detailed 2008 vs 2009 revenue comparisons.

### **SEPTEMBER 2009 ACTIVITY REPORT**

During September, staff worked on the following projects ...

- the contract with Metric Parking Division, Metric Group Inc. is nearly ready to sign;
- continued extensive concrete remediation at most structures; and
- continued efforts for changeover of revenue software from CTR to Zeag.

	ate 2009-	Through A	UG				<u> </u>
		/## = TP/	C Map Reference)	Budget	Actual	Actual +/- B Amount	udget
74000	s Permits		J Map Nererence)	Duaget	Actual	Amount	-
	7428	1 RP3 (resi	dential parking permits)	59,040.44	62,671.00	3,630.56	6
		2 Motorcyc		1,189.77	1,200.89	11.12	0
	7428		eet Constr Permits	_	-	-	
7500	0 0		al - Permits	60,230.21	63,871.89		6
		and Dama		31,337.94	1,321.82		
		ed Revenu		31,337.84	31,337.94	<del> </del>	•
		1	ALL Cashiered Ramps		-	-	
	#4	582512	Cap Sq North	409,186.10	449,828.26	40,642.16	9
	#6		Gov East	946,788.04	888,991.20		(6
·	#9		Overture Center	477,446.21	448,464.30	1 /	(6
	#11		SS Campus-Frances	830,047.22	766,428.59		(7
	#11		SS Campus-Lake	1,098,749.80	1,090,849.65		(0.
	#12		SS Capitol	929,796.71	948,140.19		1.
76720	0 Motore		Cashiered Revenue (NON-CYCLE)	4,692,014.08	4,592,702.19	(99,311.89)	(2
10,20	#1		Blair Lot	3,262.54	2,821.49	(441.05)	(13.
	#7		Lot 88 (Munic Bldg)	8,005.83	7,486.85		(6.
	#2		Brayton Lot-Machine	245,435.83	243,439.23	(1,996.60)	(0
	#2		Brayton Lot-Meters	2,367.79	2,075.99	(291.80)	(12
	#3		Buckeye/Lot 58	97,239.60	97,186.56	(53.04)	(0.
			Evergreen Lot	19,177.31	17,600.23	(1,577.08)	(8
			Wingra Lot	5,600.10	3,893.38	(1,706.72)	(30
	#12		SS Capitol	20,670.06	21,664.93	994.87	4
	ļ <u>.                                    </u>	Subtotal -	Meters Off-Street	401,759.06	396,168.66	(5,590.40)	(1
	Meters -	Off-Street	(CYCLES)	0.000.00		(=12.21	
	Cubásási		ALL Cycles (eff 7/98)	2,395.73	1,679.60	(716.13)	(29
76720		76720's On-Street		404,154.79	397,848.26	(6,306.53)	(1.
70730	Meters -		Cap Sq Mtrs (new '05)	32,024.70	26,132.32	(5 902 29)	(10
	<del> </del>		Campus Area	161,387.08	179,333.75	(5,892.38) 17,946.67	(18. 11.
			CCB Area	116,554.35	118,347.42	1,793.07	1.
	† · · · · · · · · · · · · · · · · · · ·		East Washington Area	48,478.59	49,354.72	876.13	<u>'</u> .
			GEF Area	76,205.68	83,961.71	7,756.03	10.
			MATC Area	71,668.90	72,742.57	1,073.67	1.
		582174	Meriter Area	84,498.62	91,461.55	6,962.93	8.
			MMB Area	111,796.81	118,137.45	6,340.64	5.
			Monroe Area	51,586.18	54,215.09	2,628.91	5.
			Schenks Area	13,624.81	13,978.09	353.28	2.
			State St Area	94,457.13	99,310.72	4,853.59	5.
			University Area	179,217.79	143,336.41	(35,881.39)	(20.
			Wilson/Butler Area  Meters On-Street	60,708.77	63,468.77	2,760.00	4.
			eter Rev (On-St)	1,102,209.41	1,113,780.57	11,571.16	1.
		Contractor		49,457.21	43,720.00	(5,737.21)	(11.
		Meter Hoo		50,614.51	89,133.89	38,519.38	76.
			n Meter Removal	74,384.74	12,511.00	(61,873.74)	(83.
			Constr'n Related Rev	174,456.46	145,364.89	(29,091.57)	(16.
		Totals - Or	n-Street Meters	1,276,665.87	1,259,145.46	(17,520.42)	(1.
			ng-Term/Parking Leas				
0's	#1	582335		35,166.35	32,694.42	(2,471.93)	(7.0
	#13		Wilson Lot	41,093.65	40,541.43	(552.22)	(1.3
	#4		Cap Square North	135,753.35	133,632.19	(2,121.16)	(1.
	#6		Gov East	124,005.00	119,862.66	(4,142.34)	(3.
	#9		Overture Center	44,254.65	42,888.11	(1,366.54)	(3.0
	#12		SS Capitol - reg Mo'ys	80,409.50	80,108.82	(300.68)	(0.3
0's	#9	Subtotal - N	Overture Center	460,682.50	449,727.63	(10,954.87)	(2.3
	#12		SS Cap - LT Lease	38,934.00 58,039.48	38,934.00 58,050.00	10.52	0.0
		Subtotal I		96,973.48	96,984.00	10.52	0.0
			y's and Leases	557,655.98	546,711.63	(10,944.35)	(1.9
8000s	Miscellan	eous Reve	nues	-	1.5,7.7.00	(.5,5 : 7,55)	(1.4
			ease Payments	2,039.17	2,258.84	219.67	10.7
		roperty Sa		-	-,	-	n,
	78890	Other		2,326.38	7,307.52	4,981.14	214.1
			Miscellaneous	4,365.55	9,566.36	5,200.81	119.1
		P3 and Misc F	Revenue (incl's Cycle Perms	95,933.70	106,098.01	10,164.31	10.6
	TOTALS			7,026,424.42	6,902,505.55	(123,918.88)	(1.7

Through A		nues >> 200		<del>/                                    </del>		2009 +/-	2000
illough A	100		- E	2008 YTD	2009 YTD	Amount	2008
74000	s Licens	es, Permits	Foos	2008 11D	2009 110	Amount	<del> </del>
1 7000.			dential parking permits	59,763.00	62,671.00	2,908.00	4.
	7428	2 Motorcycl	e Permits	1,324.00	1,200.89	(123.11)	(9.
			eet Constr Permits	1,024.00	1,200.00	(120,11)	(0.
		Subtotot	al - Licenses,	61,087.00	63,871.89	2,784.89	4.
75300	Awards	and Dama		64.80		1,257.02	1,939.
		sing Rever		41,783.92	31,337.94	(10,445.98)	(25.
		red Revenu		-		(70,1.10.00)	
		582512	Cap Sq North	404,524.98	449,828.26	45,303.28	11.
			Gov East	878,696.83	888,991.20	10,294.38	1.
		582522	Overture Center	473,343.09	448,464.30	(24,878.80)	(5.
		582542	SS Campus-Frances	805,607.41	766,428.59	(39,178.82)	(4.
			SS Campus-Lake	1,056,276.12	1,090,849.65	34,573.53	`3.
		582562	SS Capitol	920,800.16	948,140.19	27,340.02	2.
		Subtotal -	Cashiered Revenue	4,539,248.60	4,592,702.19	53,453.59	1.
76720	Meters		(NON-CYCLE)		-		
			Blair Lot	2,761.11	2,821.49	60.38	2.
			Lot 88 (Munic Bldg)	7,642.41	7,486.85	(155.56)	(2,
			Brayton Lot-Machine	225,212.96	243,439.23	18,226.27	8.
			Brayton Lot-Meters	2,329.70	2,075.99	(253.71)	(10.
•			Buckeye/Lot 58	92,471.57	97,186.56	4,714.99	5.
			Evergreen Lot	14,440.86	17,600.23	3,159.37	21.
	T		Wingra Lot	4,337.48	3,893.38	(444.10)	(10.
			SS Capitol	21,405.15	21,664.93	259.78	1.
	<u> </u>		Meters Off-Street	370,601.24	396,168.66	25,567.42	6.
	Meters -	Off-Street	(CYCLES)	1	-	1	-
			ALL Cycles (eff 7/98)	2,688.20	1,679.60	(1,008.60)	(37.
	Subtota	l 76720's		373,289.44	397,848.26	24,558.82	6.
76730		On-Street					
			Cap Sq Mtrs (new '05	32,492.26	26,132.32	(6,359.94)	(19.
			Campus Area	157,300.19	179,333.75	22,033.56	14.
	·		CCB Area	111,950.77	118,347.42	6,396.65	5.
			East Washington Area	46,418.03	49,354.72	2,936.69	6.
			GEF Area	74,674.92	83,961.71	9,286.79	12.
			MATC Area	69,448.72	72,742.57	3,293.85	4.
			Meriter Area	81,738.81	91,461.55	9.722.74	11.
			MMB Area	108,582.48	118,137.45	9,554.97	8.
			Monroe Area	42,285.15	54,215.09	11,929.94	28.
			Schenks Area	11,540.14	13,978.09	2,437.95	21.
			State St Area	92,415.34	99,310.72	6,895.38	7.
			University Area	170,335.59	143,336.41	(26,999.19)	(15.
			Wilson/Butler Area	55,996.25	63,468.77	7,472.52	13.
·····			Meters On-Street	1,055,178.65	1,113,780.57	58,601.91	5.
	Const'n-		ter Rev (On-St)	1,000,110,00	1,110,700.07	00,001.01	
	74284	Contractor	Permits	46,252.00	43,720.00	(2,532.00)	(5.
	74285	Meter Hood	İs	62,261.00	89,133.89	26,872.89	43.
			n Meter Removal	63,204.00	12,511.00	(50,693.00)	(80.
			Constr'n Related Rev	171,717.00	145,364.89	(26,352.11)	(15.
			-Street Meters	1,226,895.65	1,259,145.46	32,249.80	2.
40 / 50	Monthlie		ng-Term/Parking Le	ases	.,200,140,40	J.,	<i>د</i> .
170's		582335		31,465.32	32,694.42	1,229.10	3.
- · ·			Wilson Lot	34,229.73	40,541.43	6,311.70	18.
			Cap Square No	126,772.95	133,632.19	6,859.24	5.
		582535		110,423.77	119,862.66	9,438.89	8.
			Overture Center	43,187.40	42,888.11	(299.29)	(0.0
			SS Capitol - reg Mo'ys	75,347.78	80,108.82	4,761.04	6.
		Subtotal - N		421,426.95	449,727.63	28,300.68	6.
'50's			Overture Center	38,934.00	38,934.00	20,000.00	<u> </u>
			SS Cap - LT Lease	53,917.72	58,050.00	4,132.28	7.0
			Convention Center	00,011.12	30,030.00	7,102.20	7.0
		Subtotal L		92,851.72	96,984.00	4,132.28	
			y's and Leases	514,278.67	546,711.63		4.4 6.3
780000	Miscelle	reous Reve		014,270.07	J40,7 1 1,03	32,432.96	0.0
100003			ease Payments	2 725 27	2 250 04	(476 40)	(47
				2,735.27	2,258.84	(476.43)	(17.4
		Property Sa	162	275.80	7 007 50	(275.80)	(100.0
	78890		diocollonosus	46,206.80	7,307.52	(38,899.28)	(84.1
	- 1.	oudiotal N	/liscellaneous	49,217.87	9,566.36	(39,651.51)	(80.5
		200					
		RP3 and Misc F	Revenue (incl's Cycle Perm	152,153.59 6,805,865.95	106,098.01 6,902,505.55	(46,055,58) 96,639.59	(30. 1.4



### Department of Transportation - Parking Division YTD Revenue/Statistics -- THRU AUGUST 2008 vs 2009

		Off-Stre	et		Street	Misc.	
	Meters *	+ Cashiered +	Monthly =	= Total	+ Meters	+ Revenues =	Totals *
2008 # of Spaces	310	3,177	498	3,985	1,370		5,355
Revenue	\$ 370,601	\$ 4,539,248	\$ 514,279	\$ 5,424,128	\$ 1,226,896	\$ 152,154	6,803,177
2009 # of Spaces	310	3,207	498	4,015	1,374		5,389
Revenue	\$ 396,169	\$ 4,593,008	\$ 546,712	\$ 5,535,888	\$ 1,259,145	\$ 106,098	6,901,132
2009 +/- 2008							
# of Spaces		30		30	4	*******	34
Revenue	\$ 25,568	\$ 53,760	\$ 32,433	\$ 111,760	\$ 32,250	\$ (46,056)	97,954
(% Rev Change)	6.9%	1.2%	6.3%	2.1%	2.6%	-30.3%	1.4%

<sup>\*</sup> Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	T55	1 2	()			T		·				<del></del>				1	
	Facility		es (c)		ys (c)		lay Occy (c		Reve	nues			Rev/Sp				
_		YTD-08	YTD-09	YTD-08	YTD-09	YTD-08	YTD-09		TD-08	╄	YTD-09	-	YTD-0	-	TD-09	1	
	Blair Lot (eff Aug 2002)	13	13	205	204			\$	2,761.11			_	1.04	_	1.06	1	
LOTS	Lot 88 (Munic Building)	17	17	205	204	78%	72%	\$	7,642.41		7,486.85	\$	2.19	\$	2.16	1	
9	Brayton Lot Paystations	154	154	205	204	91%	88%		225,212.96	\$	243,439.23	\$	7.13	S	7.75	1	
	Brayton Lot Meters	12	12	205	204	46%	44%	\$	2,329.70	S	2,075.99	\$	0.95	S	0.85	1	
2	Buckeye Lot	53	53	205	204	65%	58%	S	92,471.57	18	97,186.56	\$	8.51	\$	8.99	Ì	
쁜	Evergreen Lot	23	23	205	204			S	14,440.86	\$	17,600.23	\$	3.06	\$	3,75		
METERED	Wingra Lot	19	19	205	204			\$	4,337.48	\$	3,893.38	\$	1.11	\$	1.00	]	
_	SS Capitol	19	19	205	204	34%	37%	S	21,405.14	\$	21,665.04	S	5.50	\$	5.59	l	
<u> </u>	Cycles	48	48	n/c	n/c			\$	2,688.20	\$	1,679.59		n/c	Ι	n/c		
٦	Cap Square North	476	486	237	235	53%	63%	\$ 4	104,524.93	\$	449,873.54	\$	3.59	\$	3.94		
₩	Gov East	425	416	237	235	90%	85%	\$ 8	378,696.55	\$	889,049.86	\$	8,72	\$	9.09	1	
CASHIERED	Overture Center	544	543	237	235	46%	44%	\$ 4	173,342.90	\$	448,495.03	\$	3.67	\$	3.51		
돐	SS Campus (Frances)			aka mala	5				305,607.41	\$	766,481.57				0		
₹	(combined totals)	1,037	1,062	237	235	64%	56%	11.0	1,861,884		1,857.381	\$	7.58	\$	7.44		
١	SS Campus (Lake)			ded ii					56,276.12	\$	1,090,899.69					# of F	enters
	State St Capitol	695	700	237	235	55%	53%	\$ 9	20,800.16	\$	948,208.13	\$	5.59	\$	5.76	YTD-08	YTD-09
	Blair Lot Mo'y (eff 8/2002)	44	44	170	170	98%	94%	\$	31,465.32	\$	32,694.42	\$	4.21	\$	4.37	49	45
Ľλ	Wilson Lot Mo'y	50	50	170	170	93%	89%	S	34,229.73	\$	40,541.43	5	4.03	\$	4.77	50	52
Ŧ	Cap.Sq. N Mo'y	125	125	170	170	98%	97%	\$ 1	26,772.95	\$	133,632.19	3	5.97	s	6.29	148	146
MONTHLY	Gov East Mo'y	85	85	170	170	101%	83%	\$ 1	10,423.77	s	119,862.66	5	7.64	\$	8.29	100	87
Σ	Overture Ctr Mo'y (b) (e)	75	75	170	170	100%	101%	\$	82,121.40	\$	81,822.11	s	6.44	s	6.42	95	94
	SS Cap. Mo'y (b) (d)	119	119	170	170	101%	99%	\$ 1	29,265.50	S	138,158.82	s	6.39	\$	6.83	134	133
	Campus Area Route	168	172	205	204	62%	53%	\$ 1	57,300.19	\$	179,333.75	\$	4.56	\$	5.11	575	556
l	Capitol Square (f)	24	20	205	204	58% (f)	55% (f)	\$	32,492.26	\$	26,132.32	s	6.50	s	6.29		-19
	CCB Area Route	90	91	205	204	56%	52%	\$ 1	11,950.77	\$	118,347.42	\$	6.08	s	6.35		
ဖွ	East Washington Area Route	96	96	205	204	37%	34%	\$	46,418.03	S	49,354.72	\$	2.36	\$	2.53		
METERS	GEF Area Route	78	80	205	204	41%	39%	\$	74,674.92	\$	83,961.71	s	4.68	\$	5.12		
<b>5</b>	MATC Area Route	99	103	205	204	34%	28%	\$	69,448.72	\$	72,742.57	3	3.42	s	3.47		
Ξ	Meriter Area Route	114	130	205	204	36%	22%	\$	81,738.81	s	91,461.55	\$	3.50	\$	3.44		
-	MMB Area Route	95	104	205	204	47%	50%	\$ 1	08,582.48	\$	118,137.45	s	5.60	s	5.55		
STREET	Monroe Area Route	110	125	205	204	pass	pass	\$	42,285.15	\$	54,215.09	s	1.87	\$	2.13		
₹ [	Schenks Area Route	80	80	205	204	pass	pass	s	11,540.14	\$	13,978.09	S	0.70	s	0.86		
	State Street Area Route	108	108	205	204	38%	33%	\$	89,847.69	\$	99,310.72	\$	4.07	\$	4.49		
<u>.</u> [	University Area Route	200	155	205	204	44%	23%		59,298.00	5	143,336.41	s	4.13	s	4.54		
8	Wilson/Butler Area Route	109	109	205	204	30%			59,601.49	Š	63,468.77	5	2.66	ŝ	2.86		
	Various Routes			205	204	n/a		\$	-	\$	-	\$	-	\$	-		
ſ	Subtotal - Route Revenue	1,370	1,374	205	204			\$ 1,0	55,178.65	\$	1,113,780.57	\$	3.76	s	3.97		
Ī	Meter-Related Constru Rev								71,717.00	š	145,364.89			<u> </u>			
r	Total On-St Meter Revenue								26,895.65	\$	1,259,145.46						
	Miscellaneous		·						2,153.59	\$	106,098.01						
_ F	Total (a)	5,403	5,437						5,865.41	s	6,902,811.27						
_			34							\$	96,945.86						

- Footnotes:
  (a) Excludes interest on investments
  (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m.

  Occupancy for Monthly parking reflects the report month, not YTD occupancy. (Added August 2009; prior to the June 2009 rate increases occupancy for Monthly parking typically averaged 100%.)

- (d) Monthly information for the State Street Capitol Rampincludes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
   (e) Monthly information for the Corture Center rampincludes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
   (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we computestimated occupancy via the following equation: YTO Revenue /# of Mrs in Service /# of Rev-Generating Days / 9 hrs/day / \$1.25/hour (or \$1.50/hr after July 15)
- n/a Not computed -- collection schedules are too varied to yield reliable information.

# CENTRAL AREA PARKING INFORMATION AT 11:00 AM to 1:00 PM



COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

	-	7						<del></del>		
	<u>.l</u>	<u>                                     </u>	JUN	09		JUL	09		<u>AUG</u>	09
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
ON - STREET METERS	1080	882	316	64.2%	942	436	53.7%	982	368	62.5%
CITY LOTS:										
BUCKEYE - BLOCK 58	53	53	25	52.8%	53	11	79.2%	53	22	58.5%
BRAYTON - METERS	12	12	7	41.7%	12	8	33.3%	12	9	25.0%
PARKMASTER	154	154	33	78.6%	154	6	96.1%	154	34	77.9%
MUNICIPAL BLDG - BLOCK 88	3 17	17	8	52.9%	17	5	70.6%	15	<b>P</b> 0	100.0%
SUBTOTAL - CITY LOTS	236	236	73	69.1%	236	30	87.3%	234	65	72.2%
CITY RAMPS:		@				3)				
OVERTURE CENTER - CASHIERED	529	525	286	45.5%	526	286	45.6%	501	(1) 276	44.9%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	13	31.6%	19	13	31.6%	19	15	21.1%
STATE STREET CAPITOL - CASHIERED	706	706	368	47.9%	706	404	42.8%	706	357	49.4%
STATE STREET CAPITOL - MONTHLY	134	116	<b>5</b> 0	100.0%	116,	<u>, o</u>	100.0%	134	2	98.5%
GOVERNMENT EAST - CASHIERED	426	406	58	85.7%	379	76	79.9%	379	81	78.6%
GOVERNMENT EAST - MONTHLY		85	0	100.0%	85	0	100.0%	100	17	83.0%
STATE STREET CAMPUS - CASHIERED	1060	1060	470	55.7%	1060	463	56.3%	1060	474	55.3%
CAPITOL SQUARE NORTH - CASHIERED	481	481	149	69.0%	481	176	63.4%	481	184	61.7%
CAPITOL SQUARE NORTH - MONTHLY	150	125	0	100.0%	125	- 0	100.0%	150	6	96.0%
UBTOTAL - CITY RAMPS	3655	3573	1344	62.4%	3547	1418	60.0%	3580	1412	60.6%
UBTOTAL - CITY LOTS + RAMPS	3891	3809	1417	62.8%	3783	1448	61.7%	3814	1477	61.3%
OTAL CITY STREETS + LOTS + RAMPS	4971	4691	1733	63.1%	4725	1884	60.1%	4796	1845	61.5%
CAPITOL SQUARE SOUTH - METERS	436	436	164	62.4%	436	182	58.3%	436	196	55.0%
CAPITOL SQUARE SOUTH - PERMITS	534	534	0	100.0%	534	0	100.0%	534	0	100.0%
OTAL PUBLIC SPACES	5941	5661	1897	66.5%	5695	2066	63.7%	5766	2041	64.6%

### Notes:

- 1."Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- 2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
- a.On-street meters, all lots and metered section of ramps by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4.Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 Overture Center Ramp Average of 4 spaces out of service for June.
- 2 Government East Ramp Average of 20 spaces out of service for June.
- 3 Overture Center Ramp Average of 3 spaces out of service for July.
- 4 Government East Ramp Average of 47 spaces out of service for July.
- 5 Municipal Bldg Block 88 2 spaces converted to DIS/VET spaces for Wednesday farmer's market.
- 6 Overture Center Ramp Average of 28 spaces out of service for August.
- 7 Government East Ramp Average of 47 spaces out of service for August.

## CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

	Ī	1	JUN	08	<u> </u>	JUL	ΠR		AUG 08		
	<u> </u>	3311 00				JUL	00		100		
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% occupied	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1080	962	353	63.3%	984	417	57.6%	947	336	64.5%	
CITY LOTS:	1.000			00.070	007	7	07.070	V+1	330	04.576	
BUCKEYE - BLOCK 58	53	53	25	52.8%	53	4	92.5%	53	8	84.9%	
BRAYTON - METERS	•	12	9	25.0%	12	7	41.7%	12	10	16.7%	
PARKMASTER	154	154	34	77.9%	154	0	100.0%	154	3	98.1%	
MUNICIPAL BLDG - BLOCK 88	17	17	4	76.5%	17	4	76.5%	17	2	88.2%	
					1				ļ		
SUBTOTAL - CITY LOTS	236	236	72	69.5%	236	15	93.6%	236	23	90.3%	
CITY RAMPS:								****			
OVERTURE CENTER - CASHIERED	529	529	289	45.4%	529	302	42.9%	529	293	44.6%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	15	21.1%	19	12	36.8%	0 >	<b>₹</b> 0	OM 009	
STATE STREET CAPITOL - CASHIERED	706	706	346	51.0%	706	350	50.4%	690	9325	52.9%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	397	43	89.2%	426	28	93.4%	426	30	93.0%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	20	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	10335	- 408 I	60.5%	952 >	₹275	71.1%	969	361	62.7%	
CAPITOL SQUARE NORTH - CASHIERED	481	444	245	44.8%	441	198	55.1%	481	259	46.2%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3504	1346	61.6%	3449	1165	66.2%	3471	1268	63.5%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3740	1418	62.1%	3685	1180	68.0%	3707	1291	65.2%	
TOTAL CITY STREETS + LOTS + RAMPS	4913	4702	1771	62.3%	4669	1597	65.8%	4654	1627	65.0%	
CAPITOL SQUARE SOUTH - METERS	367	0	0		172	26	84.9%	322	130	59.6%	
CAPITOL SQUARE SOUTH - PERMITS	606	752	0	100.0%	580	0	100.0%	531	0	100.0%	
TOTAL PUBLIC SPACES	5886	5454	1771	67.5%	5421	1623	70.1%	5507	1757	68.1%	

### Notes:

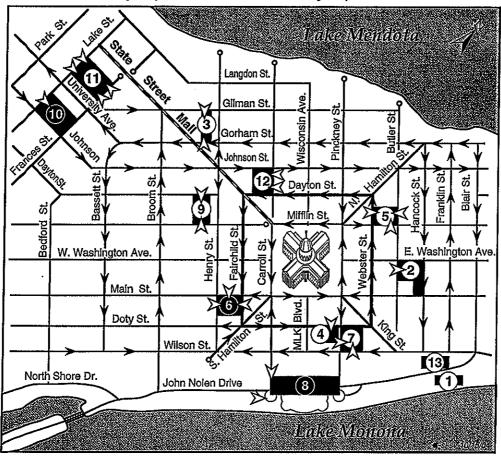
- 1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- 2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
- a.On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 Government East Ramp Average of 29 spaces out of service for June.
- 2 State Street Campus Ramp Average of 27 spaces out of service for June.
- 3 Capitol Square North Ramp Average of 37 spaces out of service for June.
- 4 Capitol Square South Ramp All metered spaces coverted to permit parking during construction.
- 5 State Street Campus Ramp Average of 108 spaces out of service for July,
- 6 Capitol Square North Ramp Average of 40 spaces out of service for July.
- 7 Capitol Square South Ramp 111 metered spaces out of service due to construction.
- 8 Capitol Square South Ramp 110 permit spaces out of service due to construction.
- 9 State Street Capitol Ramp All metered spaces taken out of service during construction.
- 10 State Street Capitol Ramp Average of 16 spaces out of service for August.
- 11 State Street Campus Ramp Average of 91 spaces out of service for August.
- 12 Capitol Square South Ramp 120 metered spaces out of service during construction.

F:\Tncommon\PARKING\JV\Projects\Surveys\VAC Charts\2008\[08aug.xls]JV DEC 98

constit

## **DOWNTOWN PUBLIC PARKING**

City Operated and Non-City Operated



	FACILITY NAME		LEGEND							
1	Blair Lot		Public Parking							
2	Brayton Lot	#	City Operated Facilities							
3	Buckeye Lot	. #	Non-City Operated Facilities							
4	Lot 88	⊳	Lot/Ramp Entrance							
(5)	Capitol Square North Ramp	<b>&gt;</b>	One-way Street							
6	Capitol Square South Ramp (County)									
7	Government East Ramp									
8	Monona Terrace Community and Convention	Center	(NOT City Operated)							
9	Overture Center Ramp									
10	South East Campus Ramp (UW-Madison)									
11	State Street Campus Ramp									
12	State Street Capitol Ramp									
13	Wilson Lot									