Seller's Permit #:

Wisconsin Department of Revenue

_						FEIN#: a'	7-018	11207
	RIGINAL ALCOH	OL BEV	ERAGE LICE	NSE APPLI	CATION	Applicant's Wisconsin Seller's Permit Number: 3		
	•					Federal Employer Identification Number (FEIN): 27 - 0		
Fo	or the license period beg	inning		20	<u> </u>	LICENSE REQUE		1
	6	ending	June 30	20 1	<u>0</u>	TYPE	-	FEE
			Town of			Class A beer	\$	
TC	THE GOVERNING BO	DY of the:	☐ Village of	Madis	·	Class B beer	\$	
			City of		<u> </u>	 Wholesale beer 	\$	
			ቻ		4	Class C wine	\$	
Co	unty of		Aldermanic Dist	No (if re	quired by ordinance)	Class A liquor	\$	
		_	_			Class B liquor	\$	
1	The named INDIVIC		PARTNERSHIP	LIMITED LIA	BILITY COMPANY	Reserve Class B liqu		
	⊠ CORPC)RATION/NO	NPROFIT ORGANIZAT	ION		Publication fee	\$	
	hereby makes application f					TOTAL FEE	\$	
2	Name (individual/partners of	jive last name	e, first, middle; comorat	ions/limited liability	companies give regis	tered name): Fiest	zi Car	rain
	authenti	Me	tican Ke	stauran	t ot Mo	idison . Fnc.		
	An "Auxiliary Questionna	ire," Form A	T-103, must be comp	leted and attache	d to this application	by each individual applicant	, by each m	tember of a
	partnership, and by each	officer, dire	ctor and agent of a co	rporation or nonp	profit organization, a	nd by each member/manager	and agent	of a limited
	liability company. List the	name, title, a Title	and place of residence of		Ham			
	President/Member	IRIE	Tsmal	Name		e Address Appaloosa Or. F	st Office & Z	ID Code
	Vice President/Member	Ros	olia Pacha	co copec	S W Mag	e Rd. New Len	reepor	1000
	Secretary/Member	Tose	M. Pacheco	10/40	Annalage	a Am Essages	<u> </u>	-60431
	Treasurer/Member	1	i ii	(000	Tippacess	a Br. Freepor	7	60023
	-T.	e Lui	is Pacheco	CALL	C 015		_	,,,,,
	Directors/Managers	ωα. ΛC	Officer	Alla de Om	are Harmanda	r, Janesville, W 2 Lopez 195 Venus Phono Number	- <u> </u>	0 1 1 m
2	Trade Name	Conc.	un Australia	area Om	Orto Desired	L Lopez 195 venus	VIIIA C	inngfield, Ti
4	11000 110110 P T T C 210		<u> </u>		_1 /C _2/ ● DO0111099 E	TIONE NUMBER		
•	Address of Premises -1	INI TCO	HEIGH FOUTH	Δ	Post Office	& Zip Code > Madis	الماردة	7 22 11.1
5.	Is individual, partners or age training course for this license	ent of corpora	ition/limited liability com	pany subject to cor	npletion of the respon	sible beverage server	EST/V	—
6	Is the applicant an employe			vana avaant the ne	mad analisanta	•	Yes	∐ No
7	Does any other alcohol beve	or agont oi, t erana ratail lic	on acting on behalf of an	yone except the his	imeu applicant? toroot in or control of t	Hoto business	Yes	2 40
8	(a) Cornorate/limited liabi	lity compani	vannlicante onlus. In	militiee nave any m cost ctoto	erest in or control or t	of registration	. Yes	⊠ 100
Ŭ	(b) Is applicant corporation	limited lightlif	y applicatus only. Hi V compony a cubeldion	of any other serve	and date	or registration		ਾਵਾਂ
	(c) Does the corporation, or	any officer o	director etackholder or	or any oner corpo	iliti componii et anii	mamba-/	Yes	∑ No
	agent hold any interest i	n env other e	dicobal beverage licence	agent of infined hat	silly company, or any i	member/manager or	K →(
	(NOTE: All applicants explain) =4 = !	Yes	☐ No
۵								
J	Premises description: Description aux	arters if used	n buildings where alcon I for the sales, service	or beverages are to	De sold and stored. I	he applicant must include		
	may be sold and stored only	on the premi	ses described) On C	and/or storage or a	4he Sellot	records (Alcohol beverages alcohol limited to	دام مداده	talan aumen nu
10.	Legal description (omit if stre	et address is	given above):	Stor	red	ALCOMOL HIMMER TO	S THY LL	III y ar ca con
11	(a) Was this premises licens	sed for the sa	le of liquor or beer during				Yes	No No
	(b) If yes, under what name	was license i	issued?	ig are past hoorses	your.	•	162	₹ZJ MO
12.	Does the applicant understan			mal Tax return (TTI	3 form 5630 5)			
	before beginning business?	[phone 1-800	0-937-8864]				/⊠ÍYes	□No
13.	Does the applicant understan	nd a Wiscons	in Seller's Permit must	be applied for and i	issued in the same na	me as that shown in	100	
	Section 2, above? [phone (6)	08) 266-2776]	,,			157 Yes	☐ No
14	is the applicant indebted to a	ny wholesale	er beyond 15 days for be	er or 30 days for li	guor?		Yes	No No
					•	ns has been truthfully answered to		~
OF BIE	signers, signers agree to upera	ale this dusine:	ss according to law and th	at the rights and res	nonsibilities conferred b	by the licence(c) if arented will no	f he assigned	to another
(BIGHA)	anai ahhiirann ann eath titellin	er of a partner	SNID applicant must sign: a	omorate officer(s) in	nambare/managere of Li	imited Liebility Companies must als	en I Amilante e	of coocee to
any po	and of a receised premises dai	mg mspecdon	wiii de deemed a refusal to	permit inspection S	Buch refusal is a misdem	leanor and grounds for revocation (of this license.	
SUBS	SCRIBED AND SWORN TO	BEFORE ME		<i>a</i>		1/25		
this_	28 day of <u>S</u>	Section	Der	59	15 m	el Mes	_	
_)	<u> </u>		(Officer of Corporation/Me	ember/Manager of Limited Liability Co.	mpany/Partner/	(Individual)
	Jun A.	(Notary Public)	(A)					
Mycc	ommission expires	7 24 11	∨		(Officer of Corporation	on/Member/Manager of Limited Liabilit	y Company/Pa	rtner)
111 y CL	minipoloti evhites	1-71			(Additional Partner)	s)/Member/Manager of Limited Liabili	hr Companies of t	(pu)
TO B	COMPLETED BY CLERK				(Administ Fatulet	epinemocamishayer or Limited Dabili	y company if A	viy)
	eceived and filed unicipal clerk 9-2 9	Date reported	to council/board	Date provisional ticens	e issued Sinn	ature of Clerk / Deputy Clerk		
	unicipal clerk 4-27 cense granted				_	and or orons populy oldit		
Date H	rense granieu	Date license is	Sued	License number issued				
AT-106	(R 4-09)	·		1		Wiemn	sin Department	of Revenue

5.) Partners have completed and passed the traingtraining course, for the responsible beverage server.

8c.) We have two other restaurants in the state of WI. Platteville & Monroe in which we hold liquor lianses.

	City of Madison Sup	plemental Class B License	Application
ď	Federal Employer Identification Number Notarized Original Application Form	☐ Description of Licensed Premise.☐ The *Notarized Appointment of Agent ☐ Background Investigation Form(s) ☐ Notarized Transfer of Ownership ☐ Articles of Incorporation ————————————————————————————————————	☐ Ploor Plans — ☐ Lease — ☐ Sample Menu — ☐ Business Plan — * Corporation/LLC only
	Name of Applicant/Partner/Corporation/		
	Address of Licensed Premise 7850		
	Telephone Number: <u>\$15</u> 809-139 Mailing address if not opening immediate		
6.	Have you contacted the Alderperson, Pol the neighborhood association representa-		
7.	Are there any special conditions desired l	by the neighborhood? tt√Yes □ No	
	Explain		
8	Business Description, including hours of	operation: Restauvan	+ monday thingse
	11: AM to 10:PM Fridg		
9	Do you plan to have live entertainment?	□ No E Yes—What kind?/	lariachi band.
10	Detailed <u>written</u> description of building, size and all areas where alcohol beverage below shall not be expanded or change	es are to be sold and stored. The lice	ensed premise described
	3.140 Soi E 12050	etina connection no hac in	casta mat
	3.140 59.F., 120se alcohol istored in a 6x8 office	a coppo 10toble and 15	both
	WHOTEL IS TOTAL IN W WAS COTTE	oct contry to table what to	
11	Are any living quarters directly or indire Please note that alcohol may be sold and	-	4.4
12	2. Describe existing parking and how parki	ing lot is to be monitored. We hav	e other bisinesses
	inthe stripmall that we share		
13	Describe your management experience,	,)	
	Ilama own numerous Fiesta G		-
	loyears.		
_	Identify the registered agent for your Coprocess, notice or demand required or pe	ermitted by law to be served on the co	orporation

15	Utilizing your market research, who would you project your target market to be?	
16	What age range would you hope to attract to your establishment? QI ages	
	Describe how you plan to advertise/promote your business. What products will you be would will advertise meals through the newspaper	advertising?
18	Are you operating under a lease or franchise agreement? Yes (attach a copy)	No leasing the build in
19 Ad	Owner of building where establishment is located: Flad Development + Invidences of Owner: 1941 True lane Suite 105 Madism wie 537 Phone Number	restment Grp. 12 608-833-8105
	Private organizations (clubs): Do your membership policies contain any requirement of to give offense) discrimination in regard to race, creed, color, or national origin? We are not a club List the Directors of your Corporation/LLC	of "Invidious" (likely Yes No
21.	Fsmael Lopez 1060 Appaloosa Dr. Freeport IL 6/032	35%
	Jose M. Pacheco 1060 Appaloosa Dr. Freeport IL 61032	20%
	Omar Hernandez Lopez 105 Venus Villa Springfield IL G Rosalio Pacheco 1450 w. Maple Rd New Lenox IL 60	02703 R5%
	List the Stockholders of your Corporation/LLC	451 20%
	See above Name Address	% of Ownership
	Name Address	% of Ownership
	Name Address	% of Ownership
23	What type of establishment are you? (Check all that apply) Tavern Nightclub	Restaurant
	Other Please Explain	
24	What type of food will you be serving, if any? Breakfast (Lunch) (Dinner)	
	Diedkiast Eulici Dinner	
25.	Please submit a sample menu with your application, if possible. What might eventuall operational menu when you open? Appetizers Salads Soups Sandwice	
	Desserts Pizza Full Dinners	
26.	During what hours of your operation do you plan to serve food? 11Am - 11pm	, 7daysa wak
		1

27. What hours, if any, will food service not be available? 11 PM: TO H'AVI
28. Indicate any other product/service offered. None
29. Will your establishment have a kitchen manager? Yes No
30. Will you have a kitchen support staff? Yes No
31. How many wait staff do you anticipate will be employed at your establishment? 5 During what hours do you anticipate they will be on duty? 1 Am - 11pm 7days a week
32. Do you plan to have hosts or hostesses seating customers? Yes No
33. Do your plans call for a full-service bar? Yes No If yes, how many bar stools do you anticipate having at your bar? How many bartenders do you anticipate you would have working at one time on a busy night?
34. Will there be a kitchen facility separate from the bar? Yes No there is no bar
35. Will there be a separate and specific area for eating only? Yes No If yes, what will be the seating capacity for that area? 120 people
36. What type of cooking equipment will you have? Stove Oven Gryers Grill Microwave
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? Yes No
What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 85% What percentage of your advertising budget do you anticipate will be drink related? 15%
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? Yes No
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? Yes No Undecided

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate. Gross Receipts from Alcoholic Beverages	42. What is your estimated capacity? 120 people	
Gross Receipts from Food and Non-Alcoholic Beverages Gross Receipts from Other Total Gross Receipts 100% 44. Do you have written records to document the percentages shown? Yest No You may be required to submit documentation verifying the percentages you've indicated. Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license. Subscribed and Sworn to before me:	beverages shall substantiate their gross receipts for food and alcohol I	peverage sales broken down by
Gross Receipts from Other Total Gross Receipts 100% 44. Do you have written records to document the percentages shown? Yest No You may be required to submit documentation verifying the percentages you've indicated. Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license. Subscribed and Sworn to before me:	Gross Receipts from Alcoholic Beverages	15 %
Total Gross Receipts 100% 44. Do you have written records to document the percentages shown? Yest No You may be required to submit documentation verifying the percentages you've indicated. Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license. Subscribed and Sworn to before me:	Gross Receipts from Food and Non-Alcoholic Beverages	85 %
44. Do you have written records to document the percentages shown? Yest No You may be required to submit documentation verifying the percentages you've indicated. Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license. Subscribed and Sworn to before me:	Gross Receipts from Other	<i>O</i> %
Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license. Subscribed and Sworn to before me:	Total Gross Receipts	100%
has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license. Subscribed and Sworn to before me: this day of, 20		V
this day of, 20	has been truthfully completed to the best of the knowledge of the signer. according to law and that the rights and responsibilities conferred by the lassigned to another. Any lack of access to any portion of a licensed prem	Signer agrees to operate this business icense(s), if granted will not be ise during inspection will be deemed a
this day of, 20	Subscribed and Sworn to before me:	
	this day of, 20(Officer of Corporation/Mem	ber of LLC/Partner/Individual)
(Clerk/Notary Public)	(Clerk/Notary Public) My commission expires	

Appointment of New Liquor/Beer Agent

To be completed by Corporate Officer or Member of LLC
I, Jose L. Pacheco, officer/member for Fiesta Cancun Corporation/LLC), doing business as Fiesta Cancun, authorize and appoint Madie Jose L. Pacheco (Name) as the liquor/beer agent for the premise located at 7854 Mineral Point Rd
Subscribed and sworn to before me this 28 Day of September, 20 09 Signature of Officer/Member Notary Public, Dane County, Wisconsin My Commission Expires 2-24-13
My Commission Expires 3 84 75
To be completed by appointed Liquor/Beer Agent
I, Jose L Pachero , appointed liquor/beer agent for
Authentic Mexican Restaurant (name of Corporation or LLC), being first duly sworn of Madison, Inc. say I have vested in me, by properly authorized and executed written delegation, full authority
and control of the premise described in the license of such corporation or limited liability
company, and I am involved in the actual conduct of the business as an employee, or have a
I direct financial interest in the business of the licensee. Therein relating to the infoxicating
direct financial interest in the business of the licensee, therein relating to the intoxicating
liquor/fermented malt beverage. The interest I have in the business is

The appointed Liquor/Beer Agent must complete the other side of this form.

CAMARONES SEA FOOD

Cockee (de-camatoin 1999)
Cobed thring in tomato and libre true with a choped are Shrimp to the Chini changa 1999
Shrimp Collini changa 1999
Shou trulia deep fred filed, tuffed with shimp in press.
Sour cream, longle, gueramole and rice or besty.

Market Statemole solid to the s

LANITAS

Chicken Order

Chicken Operations and the property of the property of

Vachos Fajitas September 18825

lopped with chicken or beef failta

Faira Quesadilla Since critice or best falts. Spred with a Collect for the falts. Spred with a Collect falts. Spred with a Faira Taco Salad.

Chipy flour tortills bowl filled with beans, best or chicken, faira, copper spearance, sinceded chees and formous.

Shrimp Failta Quesadilla. \$8.50.

Collect flour tortille filled with shrimp, satteed onons bill peoper is format.

GRILLED CHICKEN

Poll o'Norteno

The golden seawed cikelin breasts sauted shing & o'morting the with principle state of the form of the state of the sta

59 25 The American Communication of Cheese States Served With Inc. Deans & common of Chicken Dreas States States Served With Inc. Deans & common of Chicken Dreas States S

Fried Ice Cream

BEVERAGES

51.60
ked Tes, Giffe, Milk, Orange Julice Peps), Diet Pe Cherry, Pepsi, Sterra Mitk, Pinklemonade

MEXICAN, BEVERAGES

Jarritos (different flavorsodas), Horchata (rice w (addition) 380 for refil)

Margaritas

Wines

Chabils, Chardoning, Rose, Sangris, White Zinfandel, Burgundy

Beer

Carta Blanca, Corona, Corona Ligh Negra Modelo, Dos Equis Amber-Pad

IESTA CANCU

RESTAURANT MEXICAN

Fiesta Cancun...

An Authentic Mexican Restaurant welcomes you to a unique experience

in family dining.

atmosphere that is fun and festive A place where families and friends can Our goal is to provide you with an gather to-share a great time.

EUNCH MEND

Servici Retween, 11:00s in: 8:3:00p in: Monday abrough standay DNI.

Speed Conzale (Conzale Order are une militar) for entre refine general 3:50

Discipling the Call public order are considered and are considered as a special 3:50 for best modified, from the considered as a special 3:50 for best modified, from the considered as a special 3:50 for best modified, from the considered as a special 3:50 for best modified, from the considered as a special 3:50 for piniologies are and refer than the considered as a special 3:50 for piniologies are and refer than the considered as a special 3:50 for piniologies are and refer than the considered as a special 3:50 for piniologies are and refer than the considered as a special 3:50 for piniologies are and refer than the considered as a special 3:50 for piniologies are and refer to the considered as a special 3:50 for piniologies are and refer to the considered as a special 3:50 for piniologies are a special 3:50 for piniologies are a special 3:50 for piniologies are and refer to the considered as a special 3:50 for piniologies are and refer to the considered as a special 3:50 for piniologies are a special 3:50 for

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Simple with Rebans letture and guis monthly and the Color of the Color

topped with cheese saries seried with rice and beans.

Burrifo Cinc.

Guessadilla Carande.

Guessadilla Carande.

One 10 in four rottila rilled with trick seried cheese, bacor, tomatoe, womens and myth cheese sauce, served with rice Hiller Carande.

Pollo Asado
One chicken breast with grilled onions topped with cheese sauce. Serveding and come or flour tortiliss
Pork Chops
One pork drup served with french fries and galdetoned from the process of t

Quecadilla Rellena.

\$\frac{\text{Sign}}{\text{Sign}}\$

Gnilled chees quesalits suffed with beet or chicken. \text{Sign}{\text{Sign}}\$

Burrio Frito.

\$\frac{\text{Burrior}}{\text{Find}}\$

Fried burrior filled with beet or chicken. \text{Served with rece Version} \text{Find}\$

Chicken Salad Special.

\$\text{Grilled chicken topped with letture, tomatore, notions as sheeded drees turned. \text{Chimichange}.

\text{Chimichange}.

\$\text{Sign}\$

One rise float vortils littled with beet or chicken topped with chees, and

One rise float vortils littled with beet or chicken topped with chees and

Chickens between his pagetown arrena same Sweet with lettice, formal articles and seed of the seed of

COMBINATIONS CHALDRENS ME

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Ocean dilately on this year, beans for while for this politic and the second for while for the second second second second the second s 20 - An In Delinin, Medic Demotra Colombia.
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7. One-beam Instada, one chile pobitivo gnedato. 8. One Lucritio Die taco, rice & beans 9. One lucritio Gnes enchilada, one tortagua

One burring price metaltada, one tontagnada One burring some this poblano, one fati One bucritic some beath, contada an fati

2. One quessifut, overfalden architects, one chie
3. One burnito, one bean formatic one tostaquae (
4. One burnito, one bean formatic beans
5. One burnito, one encitituda pieces

VEGETARIAN DINNER

A. Bean burrito, cheese enchilada & bean torizota.

B. One cheese enchilada, refried beans & one bean toxida.

SIDE ORDERS

APPETIZERS & SALADS

(Dressings: Ranch, Thousand Island & Rallan)

| Rear DIP | 17.25 | "Variation in Dip | 17.25 | Variation in District in Dip | 17.25 | Variation in District in Dip | 17.25 | Variation in District in Distri

PUER CO PORK

Three por Carnella State Control of the Control of

Pok tips seviet with rice, beans, guacamole salad, Chilelak Chile Verde v. 18850 Chilling of policinated with special green sauce, served with

Burrito de la Roqueta II

irne Asada

The strikely bopped stack traces served delaying straining for the Steak of Lai Tampoquena (1975). Served to 1975.

Steak of Lai Tampoquena (1975). Served to 1975.

Steak Rainting (1976). Served. Served with rich the served with rich the same served with rich the same served with rich the rich the served with rich the serv

SPECIALIDADES

Soil or Fried Chinichman

The control of the contro

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