Application for Neighborhood and Community Development Funds

Submit original and 23 complete copies of this application to the CDBG Office by 4:30 p.m. on the 15th of the month, to be reviewed by the CDBG Committee on the first Thursday of the following month. When possible, please duplex your original and copies and send an electronic version to the assigned project manager (if known).

Program Title:		Permanent Housing for Homeless	Amount Requested:	\$	200,000
Agency:	Good	will Industries of South Central Wisconsin,	Inc.		
Address:	1302	Mendota Street, Madison, WI 53714			
Contact Person:		Barbara Leslie, President	Telephone	e:	608 246-3140 X 123
	Email: bleslie@goodwillscwi.org		Fax	x: _	608 246-1984

1. Program Abstract: Provide an overview of the project. Identify the community need to be addressed. Summarize the program's major purpose in terms of need to be addressed, the goals, procedures to be utilized, and the expected outcomes. Limit response to 150 words.

One of the four primary goals of the 2009-2010 CDBG Framework for Community and Neighborhood Development is the need to "expand the number of affordable housing rental units with preference to projects which provide housing for households with incomes less than 50% of the area median income." Outcome Objective M-2 further states that there is a need "to stabilize or improve the housing situation for homeless individuals or near homeless individuals. The commission will fund proposals....which move people into more stable or permanent living arrangements."

The goal of Goodwill is to develop eight new units of permanent housing at 4829 Anniversary Lane, Madison, WI for persons who were previously homeless, suffer from some type of mental illness and are currently living in a group home environment. The new units will be available to persons with incomes at or below 50% of area median income as defined by HUD. Goodwill is requesting a \$200,000 grant from the City of Madison CDBG Program to purchase the site on Anniversary Lane. Goodwill is also in the process of submitting an application to HUD for Section 811 Housing for Persons with Disabilities Program on November 16, 2009. Funding from the HUD 811 program will provide capital advance and project rental assistance funds to build and operate the housing project. The outcome of this project will expand affordable housing by eight new permanent housing units and move previously homeless persons that suffer from some type of mental illness and currently living in a group home to permanent living arrangements. In addition, the HUD 811 grant will maintain long-term affordability for residents.

2. Target Population: Identify the projected target population for this program in terms of age, residency, race, income eligibility criteria, and other unique characteristics or sub-groups.

The target population includes any City of Madison resident, over the age of 18 years old, who has a diagnosis of some type of mental illness, who has a system Case Manager and who meets the low-income standard as defined by HUD.

- 8 # unduplicated individuals estimated to be served by this project.
- 8 # unduplicated households estimated to be served by this project.

3. Program Objectives: The 5-Year Plan lists 9 project objectives (A through N). Circle the one most applicable to your proposal and describe how this project addresses that objective.

- A. Housing Existing Owner-Occupied
- B. Housing For Buyers
- C. Housing Rental Housing
- E. Economic Dev. Business Creating Jobs
- F. Economic Dev. Micro-enterprise
- G. Neighborhood Civic Places
- K. Community-based Facilities
- L. Neighborhood Revitalization
- N. Access to Housing Resources

The proposed project addresses the 5-Year Plan by expanding the number of affordable housing rental units for households with incomes less than 50% of the area median income. It also improves the housing situation for persons who were previously homeless and currently living in a group home environment by allowing them to move into more stable or permanent living arrangements.

CDBG funding will allow Goodwill to purchase the property at 4829 Anniversary Lane, in the City of Madison, WI and develop, through the HUD Section 811 program, eight units of permanent long-term affordable housing for persons who were previously homeless, who suffer from some type of mental illness and are currently living in a group home environment. All households occupying this project will have incomes at or below 50% of area median income as defined by HUD.

Another goal of this project is to keep separate the provision of supportive services from the provision of housing. This is also the goal of Consumers, service providers and government officials. Consumers want their own homes or apartments. They do not want homes or apartments that are contingent on maintaining specific treatment objectives. Goodwill supports this fully. Goodwill has developed strong linkages with area agencies, staff and consumers. Goodwill will continue to work within this system, responding to identified needs. We will work together, all with the same goal in mind, of providing quality services to people with disabilities. The proposed project will further housing opportunities on a long-term basis for those people who most need them.

There will be an on-site Property manager who will be able to offer support and problem solving as needed. This person will monitor the tenants and the building to maintain a safe quality home for the tenants and the neighborhood community.

4. Fund Objectives: Check the fund program objective which this project meets. (Check all for which you seek funding.)

Acquisition/ Rehab	New Construction, Acquisition , <u>x</u> Expansion of Existing Building	Futures	Prototype
	Accessibility		Feasibility Study
	Maintenance/Rehab		Revitalization Opportunity
	Other		New Method or Approach
Housing	x Rental Housing	Homeless	<u>x</u> Housing
	Housing For Buyers		Services

	EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CD REVENUES	AMOUNT OF NON-CD REVENUES	SOURCE OF NON-CD FUNDED PORTION							
Α.	Personnel Costs	-	-									
	1. Salaries/Wages (attach detail)											
	2. Fringe Benefits											
	3. Payroll Taxes											
В.	Non-Personnel Costs											
	1. Office Supplies/Postage											
	2. Telephone											
	3. Rent/Utilities											
	4. Professional Fees & Contract Services											
	5. Work Supplies and Tools											
	6. Other:											
C.	Capital Budget Expenditures (Detail in attachment C)											
	1. Capital Cost of Assistance to Individuals (Loans)											
	 Other Capital Costs: Acquisition -\$185,000, Associated Acquisition Costs \$15,000 i.e. Appraisal, Phase I Environmental Report, Rezoning, Title Insurance, and Survey 	\$200,000										
D.	TOTAL (A+B+C)	\$200,000										

5. Budget: Summarize your project budget by estimated costs, revenue, and fund source.

6. Action Plan/Timetable

Describe the major actors and activities, sequence, and service location, days and hours which will be used to achieve the outcomes listed in # 1.

Estimated Month of Completion (If applicable)

Use the following format: (Who) will do (what) to (whom and how many) (when) (where) (how often). A flowchart may be helpful.

Who: Goodwill Industries has optioned the property and will obtain Phase I Environmental, soil reports, rezoning approval, survey, title insurance policy and appraisal.

What: CDBG Funding for acquisition of the property.

When: In early October 2009, Goodwill will begin rezoning of the property to allow the construction of any eight unit apartment building. In addition, Goodwill is currently in the process of writing an application to HUD for Section 811 Housing for Persons with Disabilities for capital advance and project rental assistance funding. This application will be submitted on or before November 16, 2009. HUD has indicated that they estimate funding awards will be made sometime near the end of January 2010. Goodwill has previously been awarded eight such grants from HUD to develop housing for people with disabilities or other special needs. Goodwill is confident funding will be secured.

Where: Funding from CDBG will be used to acquire the property at 4829 Anniversary Lane, Madison, WI. An estimated project development timeline is included in Attachment 1.

7. What was the response of the alderperson of the district to the project?

Goodwill has met with Alderperson Joseph R. Clausis of District 17 twice regarding the proposed project. He was very supportive of the project. Goodwill plans to have a neighborhood meeting by the end of September to inform the community about the project.

8. Does agency seek funds for property acquisition and/or rehab? [If applicable, describe the amount of funds committed or proposed to be used to meet the 25% match requirements (HOME or ESG) with its qualifications.]

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	No	Complete Attachment A		
x	Yes	Complete Attachment B and C and one of the	ne following:	D Facilities
	•			E Housing for Buyers
				x F Rental Housing and Proforma
9. Do you qualificati		y as a Community Housing Developmen No Yes - Compl Attachment C	ete	ation (CHDO)? (See attachment G for
10. Do yo	ou see	k Scattered Site Acquisition Funds for a	·	-
11. Do yo	ou see x	k ESG funds for services to homeless p		I
12. This the knowl	propos edge c	al is hereby submitted with the approvant of the agency executive director, and in	al of the Boa cludes the f	ard of Directors/Department Head and with following:
		Future Fund (Attachment A)	F	lousing for Resale (Attachment E)
	x	Property Description (Attachment B)	x R	Rental Housing and Proforma (Attachment F)
	x	Capital Budget (Attachment C)	C	CHDO (Attachment G)
		Community Service Facility (Attachment D)	S	cattered Site Funds Addendum (Attachment H)
			E	SG Funding Addendum (Attachment I)
Signa	ture:			Date:
Ũ		ley, Chairman, Goodwill Industries of S		
Signa	ture <u>:</u>			Date:
Barba	ra Les	lie, President, Goodwill Industries of Sc	outh Centra	l Wisconsin, Inc.
For ad	ditiona	l information or assistance in completing thi	s applicatior	n, please contact the CD Office at 267-0740.

ATTACHMENT A

FUTURE FUND PROPOSAL ONLY

A. Describe the project features which make this a prototype project, feasibility study, addresses a short-lived revitalization opportunity or develops a new method or approach, which triggered the need for Future Funds.

NOT APPLICABLE

ATTACHMENT B

COMPLETE IF PROJECT INVOLVES PURCHASE, REHAB, OR CONSTRUCTION OF ANY REAL PROPERTY:

INFORMATION CONCERNING PROPOSALS INVOLVING REAL PROPERTY

ADDRESS	ACTIVITY (Circle Each Applicable Phase)	NUMBER OF UNITS		Number of Units Currently	Number of Tenants To Be	APPRAISI	ED VALUE:	PURCHASE PRICE	ACCESSIBLE T WITH PHYSICA	PRIOR USE OF CD FUNDS	
		Prior to Purchase	After Project	Occupied	Displaced?	Current	After Rehab/ Construction	(If Applicable)	Currently?	Post-project?	IN BUILDING?
4829 Anniversary Lane, Madison, WI	<u>Purchase</u> Rehab Construct	Vacant	8 units	0	0	\$200,000	\$1,458,707	\$185,000	NO	Yes	None Known
	Purchase Rehab Construct										
	Purchase Rehab Construct										

CAPITAL BUDGET

	TOTAL PROJECT/CAPITAL BUDGET (include all fund sources)											
Amount and Source of Funding: ***	TOTAL	Amount	Source/Terms**	Amou nt	Source/Terms**	Amount	Source/Terms**					
Acquisition Costs:												
Acquisition	\$185,000	\$185,000	CDBG	_								
Title Insurance and Recording	\$3,500	\$3,500	CDBG	_								
Appraisal	\$2,500	\$2,500	CDBG	_								
*Predvlpmnt/feasiblty/m arket study				_								
Survey	\$3,000	\$3,000	CDBG	_								
*Marketing/Affirmative Marketing				_		_						
Relocation				_		_						
OtherPhase I, Envir. Rezoning,_misc.	\$6,000	\$6,000	CDBG	_								
Construction:												
Construction Costs	\$896,507	\$896,507	HUD Section 811 Grant									
Soils/site preparation	\$75,000	\$75,000	HUD Section 811 Grant									
Construction management						_						
Landscaping, play lots, sign				_								
Const interest				_								
Permits; print plans/specs	\$30,000	\$30,000	HUD Section 811 Grant	_								
Other: Bond Premium	\$10,500	\$10,500	HUD Section 811 Grant	_								
Fees:												
Architect	\$125,000	\$125,000	HUD Section 811 Grant	_		_						
Engineering				_		_						
*Accounting	\$6,000	\$6,000	HUD Section 811 Grant	_		_						
*Legal	\$15,000	\$15,000	HUD Section 811 Grant	_		_						
*Development Fee HUD Section 811- 8%	\$100,700	\$100,700	HUD Section 811 Grant	_								
*Leasing Fee Other:				-		-						
Project Contingency	Included in HUD Dev. Fee	Included in HUD Dev. Fee	HUD Section 811 Grant									

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Furnishings:	Included in HUD Dev Fee	Included in HUD Dev.Fee	HUD Section 811 Grant	 	
Reserves Funded from Capital:					
Operating Reserve				 	
Replacement Reserve				 	
Maintenance Reserve				 	
Vacancy Reserve				 	
Lease Up Reserve				 	
Other (specify):					
Other (specify):				 	
TOTAL COSTS:	\$1,458,707	\$1,458,707	CDBG & HUD Section 811 Grant		

* If CDBG funds are used for items with an *, the total cost of these items may not exceed 15% of the CDBG amount.

** Note: Each amount for each source must be listed separately, i.e. Acquisition: \$30,000 HOME, \$125,000 CRF. *** Identify if grant or loan and terms.

FACILITIES

ATTACHMENT D-NOT APPLICABLE

A. Recap: Funds would be applied to:

____acquisition only;____rehab;____new construction; ___acquisition and rehab or construction

B. State your rationale in acquiring or improving this space. (i.e., lower costs, collaborative effort, accessibility, etc.)

C. What are the current mortgages or payments on property (including outstanding CDBG loans)?

Amount Name

- D. If rented space:
 - 1. Who is current owner?
 - 2. What is length of proposed or current lease?
 - 3. What is proposed rental rate (\$/sq. ft. and terms) and how does this compare to other renters in building or in area?

E. If this is new space, what is the impact of owning or leasing this space compared to your current level of space costs?

- F. Include:
 - A minimum of two estimates upon which the capital costs are based. (Be sure to base your labor costs on enforcement of Fair Labor Standards and the payment of Federal Prevailing Wage Rate.)
 - 2. A copy of the plans and specifications for the work, or a description of the design specifications you have in mind.
 - 3. If you own the building: A copy of your long range building improvement plan and building maintenance plan. (Include a narrative describing what the building needs and how you expect to maintain it over time.)

ATTACHMENT E- NOT APPLICABLE

HOUSING FOR BUYERS

- A. Recap briefly the key or unique features of this project:
 - 1. Activities to bring it to housing and code standards:
 - 2. Ways to assure the long-term affordability of the unit? (i.e. Repayment or land use/lease restriction or other special funding features to make it affordable):

B. Provide the following information for owner-occupied properties (list each house or unit):

	Table B: OWNER								
Unit #	# of Bedroom	Purchase Price	Amt of CD \$	Use of CD Funds*	Projected Monthly PITI	Household Income Category**	Affordability Period # of Years	Sale Price	Appraised Value

• Refer to 24 CFR 92.206 or 570.202 for such costs as construction, acquisition, architectural engineering services, affirmative marketing, relocation.

** Less than or equal to30% of median income, less than or equal to 50% of median, less than or equal to 60% of median, or less than or equal to 80% of median.

C.

Describe proposed improvements to increase the level of accessibility:

A. Provide the following information for rental properties:

	Table A: RENTAL											
		Sit	e 1	Sit	e 2	Site 3						
Unit #	# of Bedrooms	Amount of CD \$	Use of CD Funds*	Monthly Unit Rent	Includes Utilities?	Household Income Category						
1	1			525*	Yes	\$7,800-\$13,500**						
2	1			525*	Yes	\$7,800-\$13,500**						
3	1			525*	Yes	\$7,800-\$13,500**						
4	1			525*	Yes	\$7,800-\$13,500**						
5	1			525*	Yes	\$7,800,\$13,500**						
6	1			525*	Yes	\$7,800-\$13,500**						
7	1			525*	Yes	\$7,800-\$13,500**						
8	2			526*	Yes	\$7,800-\$13,500**						

*This is the HUD Contract Rent for One and Two bedroom apartments. Tenants only pay 30% of their income for rent as defined by HUD.

**Data for the Household Income Category was taken from our existing projects. Most of our tenants have household incomes below 30% of County Median Income.

B. Indicate how the project will demonstrate that the housing units will meet housing and code standards.

The project will be built to meet all housing and code standards for the City of Madison, State of Wisconsin, and the Department of Housing & Urban Development's Housing quality requirements. In addition, Goodwill plans to include energy efficiency measures such as Energy Start labeled products in the design, construction and operation of the proposed housing project.

Annually, HUD will monitor and inspect this project to insure that they are maintained and operated efficiently over the 40-year life of the Capital Advance.

C. Describe briefly your tenant selection criteria and process.

Goodwill's residential programs are a part of the overall services offered to adults with mental illness within Dane County. The County Contracts with Centralized Referral and Exchange (CRX) to assess consumer's strengths and needs and refers these persons to appropriate services, including residential. When openings occur in any of Goodwill's residential programs, CRX is consulted for names of those in need of services for a particular residential site. Selection is made based on system priorities, as well as on specific Tenant Selection Criteria: adult, Dane County resident, with mental illness, low income, able to safely live within the community, no current illegal drug use or history of criminal sexual behavior, violence, arson, or criminal activity that threatens others.

D. Does the project include plans to provide support services to assisted residents or to link assisted residents to appropriate services? If yes, describe.

Goodwill requires that all potential tenants of our permanent supportive housing be linked with a long-term support provider i.e. a case manager, prior to occupancy. The case manager links specific services and resources for each tenant.

Supportive services provided by Goodwill through a "friendly" on-site property supervisor include but are not limited to assistance with paying bills, completing activities of daily living, reminders to follow prescribed treatment orders, problem solving, responding in emergencies, coordinating social integration activities and day-to-day support and contact. Prior to occupancy Goodwill and the tenant's case manager prepare an Independent Living Skills Assessment to determine the degree of assistance tenants in the Section 811 Supportive Housing projects will need to live independently. Independent Living Skills Assessment (ILSA) plan covers the following areas, Activities of Daily Living Skills, Safety Awareness, Community Functioning and Psychiatric/Medical. The ILSA are updated on an annual basis.

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(continued)

			E	STIMATED T	TOTAL PRO	JECT PROF	ORMA (tota	units in the	e project) 8	units					
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Year 11	Year 12	Year 13	Year 14	Year 15
Revenue	\$51,085	\$53,128	\$55,254	\$57,464	\$59,762	\$62,153	\$64,639	\$67,224	\$69,913	\$72,710	\$75,618	\$78,643	\$81,789	\$85,060	\$88,463
Gross Income	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less Vacancy	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Net Income	51,085	53,128	55,254	57,464	59,762	62,153	64.639	67,224	69,913	72,710	75,618	78,643	81,789	85,060	88,463
Expenses (Office)	2,353	2,447	2,545	2,647	2,753	2,863	2,977	3,096	3,220	3.349	3,483	3,622	3,767	3,918	4,075
Audit	8,396	8,730	9,080	9,395	9,829	10,216	10,623	11,053	11,491	11,950	12,428	12,926	13,442	13,976	14,540
Taxes (Payroll)	417	434	451	469	488	507	528	549	571	594	617	642	668	694	722
Insurance	3,064	3,187	3,314	3,447	3,584	3,728	3,877	4,032	4,193	4,361	4,535	4,717	4,906	5,102	5,306
Maintenance	7,008	7,288	7,580	7,883	8,198	8,526	8,867	9,223	9,591	9,975	10,374	10,789	11,220	11,670	12,135
Utilities	9,559	9,942	10,339	10,803	11,183	11,630	12,096	12,579	13,082	13,605	14,149	14,715	15,304	15,918	16,553
Property Management	16,882	17,558	18,261	18,989	19,752	20,539	21,361	22,216	23,104	24,028	24,990	25,989	27,029	28,111	29,234
Operating Reserve Pmt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Replacement Reserve Pmt	3,406	3,542	3,684	3,831	3,985	4,144	4,310	4,482	4.661	4,848	5,042	5,243	5,453	5,671	5,898
Support Services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Affirmative Marketing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Expenses	\$51,085	\$53,128	\$55,254	\$57,464	\$59,762	\$62,153	\$64,639	\$67,230	\$69,913	\$72,710	\$72,710	\$78,643	\$81,789	\$85,060	\$88,467
NET OPERATING INCOME	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Debt Service	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
First Mortgage	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Debt Service	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Annual Cash Expenses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Debt Service Reserve	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cash Flow	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assumptions:															
Vacancy Rate	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Annual Increase	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Carrying Charges	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Expenses	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%

ATTACHMENT G-NOT APPLICABLE

COMMUNITY HOUSING DEVELOPMENT ORGANIZATION (CHDO) ONLY

- A. Please describe how the organization meets the following key criteria:
 - a. Possesses not-for-profit, tax exempt 501© status;
 - b. Has a board with fewer than 1/3 of its members as public officials;
 - c.Includes provision of affordable housing within its statement of purpose;
 - d. Includes lower income or lower income representatives for a minimum of 1/3 of its board and includes a means for lower-income participation;
 - e. Demonstrates its capacity and experience in service the community.

APPLICATION FOR SCATTERED SITE ACQUISITION FUNDS

Ad	dress:	Amount Requested: \$				
1.	Which State of Wisconsin statute are you organized under?	Chapter 181 Chapter 185				
2.	Proposed Acquisition Site:					
	 A. Address:	S:				

3. Program Abstract: Provide an overview of the service program. Identify the community need to be addressed. Summarize the program's major purpose in terms of problems to be addressed, the goals and procedures to be utilized, and the expected outcomes. Limit response to 150 words.

4. Describe how your target population meets the CDA definition of special needs.

EMERGENCY SHELTER GRANT FUNDING

A. Describe how you coordinate tasks and responsibilities or target groups with other agencies. (i.e., agencies from whom you commonly receive referrals or to whom you make referrals, and the sequence of contact.) Describe, if appropriate, how a partnership will be formed among local organizations and individual involved with the implementation of the program.

B. If funds are requested for supportive services or prevention activities, describe how the service qualifies as a new service or how it will be a quantifiable increase in services.