Application for Change of Licensed Premise No Fee Required. Due at 12 Noon two weeks before ALRC meeting.

Applicants must appear before the ALRC. Detailed floor plans (no larger than 8 $\frac{1}{2}$ x 14) must accompany this form, or request will not be presented to the committee.

Please contact City Zoning (Municipal Building LL-100, 266-4560). A Conditional Use Permit may be required. There is a fee for the Conditional Use Permit.

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Corporate/Owner Name Was P Holloing S ECC WITH	, , , , , , , , , , , , , , , , , , ,
Corporate/Owner Name Mo P Holloings ELC / Mix. DBA American Madison West	
Address 516 Grand Canyon Dr.	
Agent MICHAEL SIAS	
Capacity 80 % Alcohol / % Food D 99%	OTHER.
Description of Expansion Plans:	
See affatelad	
Signature of Applicant Date 8/1/07	
To be considered at ALRC meeting of 9/16/09	
and Common Council Meeting of 10/6/09	
License Type CLASS B COMBO License # 83(28 Legistar #	
Approved Disapproved	
Routed: City Zoning Building Inspection Unit — Permit Counter Madison Police Department Alderperson	

The area that we are looking to add to our liquor license is in our parking lot. The reason we are looking to expand on our area is to have promotional events in the parking lot where we will sell and serve beer and burgers, brats, etc. This area would have extra security provided by our security company JBM Patrol on all event nights and would be open to the public to attend. Our initial purpose is to do a Friday night tailgate each week there is a home badger football game for our guests and those that may be in the area to find out who Americann is and what we are all about. I hope that with this information you would consider our property for an extension of our liquor license as a great way for us to promote our hotel and gain more business for our area. Thank you for your time. Also attached is the area in which we are looking to do this event.

Brad Groves General Manager j