

PROPOSED NEW DEFINITIONS FOR POLE & MONUMENT SIGNS
(Dec. 09, 2008 SIGNTAST)

Ground sign: a freestanding sign supported permanently upon the ground and not attached to any building. For purposes of this Ordinance, Ground Signs include only “Pole” or “Monument” signs.*

*(need to make other edits through the Ch.. 31 draft to be consistent with this)

Pole Sign: A Ground Sign that is supported by a one or more poles or other supporting structures, if the total width of the poles or supporting structures is one third (1/3) or less than the width of the sign copy portion of the structure it supports. For purposes of this definition, the width shall be measured as viewed from the direction the sign copy is facing, and shall include any space between poles or supports.

Monument Sign: A Ground Sign supported by and integrated into an internal structural framework or some other solid structural features other than a pole or poles, if the total width of such supporting structure is more than one-third (1/3) of the width of the sign copy portion of the structure it supports.