Fixed Route Performance Indicators Year to Date as of 10/31/08 NOTE: Financial Comparison uses YTD September 2007 vs. YTD September 2008 data.

Revenue Indicators	YTD Sept. 2007 (Financials)	YTD Sept. 2008 (Financials)	Peer Comparison Average
Revenue Sources			
Passenger Revenue	23.5%		
Other System Generated Revenue	1.0%		
County	0.1%		
Operating Revenue: Sub-Total	24.6%	24.2%	36.1%
Local - Madison	18.2%		
Local - Other Municipalities/Entities	6.8%		
Local Sub-Total	25.1%	26.8%	9.2%
State	38.1%	37.2%	28.8%
Federal	12.3%	11.8%	25.9%
State/Federal: Sub-Total	50.4%	49.0%	54.7%
Total Revenue	100.0%	100.0%	100.0%
Operating Revenue/Operating Cost	22.2%	21.7%	21.4%
Passenger Revenue/ Total Passenger Trips	\$ 0.67	\$ 0.68	\$ 0.77
Expense Indicators			
Operating Cost/ Revenue Hour	\$ 100.21	\$ 110.52	\$ 85.34
Operating Cost/Passenger Trip	\$ 3.01	\$ 3.14	\$ 3.62

Indicators below show comparison between YTD October 2007 and YTD October 2008.

	YTD Oct. 2007	YTD Oct. 2008	Peer Comparison Average
<u>Operations</u> Trips / Revenue Hour Number of Trips using Lifts	34.04	36.05	23.60 NA
<u>Maintenance</u> Maintenance Inspections Conducted/Scheduled Miles per Road Call	100.8% 5,944	100.0% 5,321	NA 3,773
<u>Customer Service</u> Customer Complaints Customer Compliments Customer Suggestions # Complaints/1000 Passenger Trips	1804 136 219 0.17	1892 175 308 0.17	NA NA NA NA

Notes:

(1) Trips per route are included in a separate monthly report.

(2) Reported Expenses do not include depreciation, debt principal, or fixed assets.

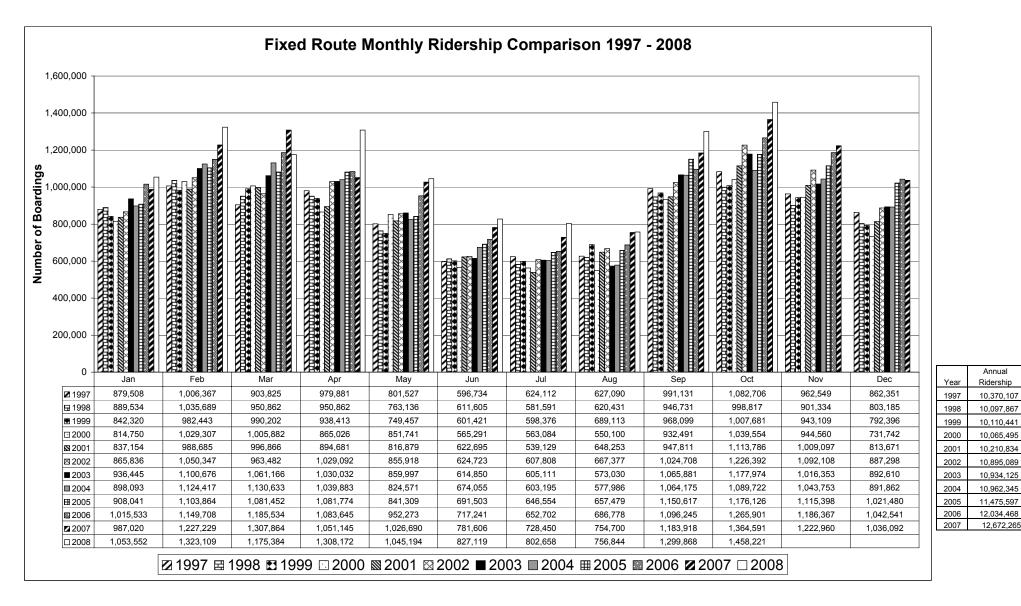
(3) Peer Comparison data from 2004 NTD database for Peer Service Level systems..

FIXED ROUTE Operating Statistics For Periods Ending 10/31/2007 & 10/31/2008

		IONTH		Y	EAR TO DAT	E
Actual	Actual	Variance		Actual	Actual	Variance
2007	2008	2007 to 2008		2007	2008	2007 to 2008
			Service Supplied			
487,883	498,447	10,564	Total (Vehicle) Miles	4,499,327	4,549,462	50,135
33,943	33,947	4	Revenue Hours	305,913	306,527	614
38,365	38,234	(131)	Total (Vehicle) Hours	338,835	340,003	1,168
			Ridership			
1,263,082	1,352,154	1,352,154	Revenue Passengers **	9,444,607	10,007,009	562,402
87,715	89,358	89,358	Transfers	842,916	890,420	47,504
<u>13,794</u>	<u>16,709</u>	<u>16,709</u>	Non-Revenue Rides	<u>125,690</u>	<u>152,692</u>	27,002
1,364,591	1,458,221	93,630	Total Passengers	10,413,213	11,050,121	636,908
			Service Quality			
3,614	3,111	NA	Trips using Lifts	34,995	28,246	NA
11	10	(1)	Passenger Accidents	95	111	16
13	13	0	Vehicle Accidents	180	225	45
			Fleet/Maintenance			
77	58	(19)	Road Calls	757	855	98
86	83	(3)	Actual Inspections	756	758	2
81	83	2	Scheduled Inspections	750	758	8

Note: NA means the information was not available at the time of this report. YTD would also be incorrect. ** Includes special events.

Key: A (negative variance) denotes a decrease in activity over 2007.



ROUTE PRODUCTIVITY COMPARISON -- YEAR TO DATE -- October 2008 vs. October 2007 (Routes sorted in order of 2008 passengers per revenue hour productivity)

	RIDERSHIP, 2008 vs. 2007		Productivity, Trips per Revenue Hour			ROUTE KEY		
	Year to Date				Routes			
							< 60% of	Core Routes operate
ROUTES	2008	2007	% Change	2008			system avg.	every day, from early a.m. to
80 UW CAMPUS (Schedule changed September 2, 2007)	1,361,988	1,412,248	-3.6%	86.88	85.19	2.0%		late p.m.: 2, 3, 4, 5, 6, 7, 13
90-93 SUPPLEMENTARY SCHOOL SERVICE	861,983	766,487	12.5%	85.18	66.67	27.8%		(3 operates weekdays only;
85 UW CAMPUS-PARK ST CIRCULATOR	257,954	250,450	3.0%	72.56	67.57	7.4%		7 operates wkends & holidays only).
81-82 UW LATE NITE CIRCULATORS	207,005	250,979	-17.5%	48.48	59.08	-18.0%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	489,136	460,190	6.3%	47.32	45.63	3.7%		Commuter Routes operate
2 WTP-NTP	920,441	858,701	7.2%	43.34	39.96	8.5%		on weekdays during peak hours:
50 WTP-SCHROEDER-RAYMOND LOOP	143,635	116,705	23.1%	42.44	34.43	23.2%		11, 12, 14, 15, 25, 27, 28, 29,
4 NTP-STP	613,866	622,320	-1.4%	38.24	38.88	-1.7%		37, 38, 44, 47, 48, 55, 56, 57
40 STP - ARBOR HILLS LOOP	148,553	116,884	27.1%	36.03	28.38	27.0%		58, 71, 72, 74
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	1,133,727	1,072,992	5.7%	34.14	32.25	5.9%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	107,033	83,501	28.2%	33.78	31.67	6.7%		Peripheral Routes operate
29 SHERMAN COMMUTER	28,671	31,184	-8.1%	32.56	34.24	-4.9%		from transfer points to outlying
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	73,896	77,393	-4.5%	32.12	31.76	1.1%		areas: 20, 21, 22, 24, 26, 30, 32, 33,
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	312,783	294,464	6.2%	31.58	29.98	5.3%		36, 40, 50, 51, 52, 73, 78
3 WTP-ETP	472,735	432,435	9.3%	31.50	28.96	8.8%		
16 STP - ETP	312,425	239,690	30.3%	30.98	23.79	30.2%		Connector Routes connect
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	200,284	196,601	1.9%	30.75	30.22	1.8%		transfer points throughout the day:
SPECIAL EVENT SERVICE	14,106	42,576	-66.9%	30.07	32.43	-7.3%		16, 17, 18.
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	864,797	785,213	10.1%	29.90	27.29	9.5%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	660,095	600,268	10.0%	29.73	27.37	8.6%		Circulator Routes operate
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	93,121	79,663	16.9%	29.53	24.85	18.9%		midday only: 1, 9, 34
1 CAP SQUARE - UW	24,935	21,459	16.2%	28.93	26.80	7.9%		
21 LAKEVIEW LOOP	122,802	123,608	-0.7%	28.25	28.96	-2.4%		Other routes:
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	107,875	95,176	13.3%	27.39	24.40	12.3%		8 operates between the Capitol
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	57,192	8,029	612.3%	25.47	18.29	39.2%		Square and Spring Harbor,
58 GREENTREE COMMUTER	61,192	59,960	2.1%	24.08	24.08	0.0%		weekends only.
51 WTP-MUIR FIELD LOOP	49,602	51,836	-4.3%	23.78	24.85	-4.3%		19 operates like a core route
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	420,008	390,002	7.7%	23.59	22.04	7.0%		between the Capitol Square and
11 & 12 WTP-DUTCH MILL-CAP SQUARE	101,407	88,782	14.2%	23.40	20.33	15.1%		Allied Drive on weekdays.
47 ARBOR HILLS COMMUTER	65,819	53,448	23.1%	23.35	19.11	22.2%		39 operates as a commuter
70 MIDDLETON-CAPITOL SQUARE	123,355	125,127	-1.4%	22.41	22.20	0.9%		route during peak hours; operates
19 RED ARROW TR-CAP SQUARE	143,775	144,267	-0.3%	22.03	21.50	2.5%		like a circulator route midday.
27 NTP - UW CAMPUS COMMUTER	36,336	32,429	12.0%	21.73	18.43			67 connects with route 6 at the
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	25,253	16,590	52.2%	20.55	13.80	48.9%	Х	West Transfer Point; operates
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	2,242	NA	NA	20.52	NA	NA	Х	to/from West Towne Mall.
25 AMERICAN CENTER COMMUTER	9,622	8,175	17.7%	20.25	17.93	12.9%	х	63 and 68 operate between the
7 WTP-ETP (Weekends & Holidays Only)	97,410	94,020	3.6%	20.10	18.66	7.7%	х	West Transfer Point and Prairie
32 ACEWOOD-THOMPSON LOOP	33,793	29,885	13.1%	19.33	17.03	13.5%	х	Town Center on weekends.
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	24,441	22,118	10.5%	18.24	16.15	12.9%	х	70 operates like a core route between
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	121,633	123,450	-1.5%	17.91	24.52	-27.0%	х	the Capitol Square, Middleton & the
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	3,998	NA	NA	17.18	NA	NA	х	West Transfer Point on weekdays.
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	46,349	43,176	7.3%	16.72	15.24	9.7%	х	4
34 ETP-MATC & 39 ETP - DAIRY DRIVE	36,913	31,113	18.6%	16.21	13.82	17.3%	Х	UW Campus Circulators
74 MIDDLETON LOOP	21,476	9,837	118.3%	15.11	7.57	99.6%	X	80, 81, 82, 84, 85
24 AIRPORT LOOP (Discontinued October 3, 2008)	30,992	28,584	8.4%	14.66	12.42	18.0%	Х	4
78 MIDDLETON-WTP (Began as separate route on Oct. 5, 2008; Saturdays only)	605	NA	NA	12.19	NA		х	School Day Supplemental Routes
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	411	NA	NA	8.82	NA		Х	90, 91, 92, 93
UNKNOWN ROUTE & ROAD BUS **	627	902	-30.5%	NA	NA	NA		4
ROUTES DISCONTINUED DURING 2007:								4
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	NA	18,978	NA	NA	15.97	NA		4
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	NA	1,316	NA	NA	1.01	NA		1
SYSTEM TOTAL	11,050,121	10,413,213	6.1%	36.05	34.04	5.9%	21.63	4
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	9,220,932	8,499,536	8.5%	32.59	30.21	7.9%	19.56	

NOTE: Substantial changes were made across the system effective September 2, 2007, and again on October 4, 2008. This will affect comparisons of current service to previous. * Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.

ROUTE PERFORMANCE, Year to Date through October 2008

ROUTE	R	DERSHIP 2007	% change	Passengers/revenue hour 2008	2007
1 CAP SQUARE - UW	24,935	21,459	16.2%	28.93	26.80
2 WTP-NTP	920,441	858,701	7.2%	43.34	39.96
3 WTP-ETP	472,735	432,435	9.3%	31.50	28.96
4 NTP-STP	613,866	622,320	-1.4%	38.24	38.88
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	864,797	785,213	10.1%	29.90	27.29
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	1,133,727	1,072,992	5.7%	34.14	32.25
7 WTP-ETP (Weekends & Holidays Only)	97,410	94,020	3.6%	20.10	18.66
8 CAP SOUARE-SPRING HARBOR (Weekends & Holidays Only)	· · · · ·	,	-		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	24,441	22,118	10.5%	18.24	16.15
11 & 12 WTP-DUTCH MILL-CAP SQUARE	107,875	95,176	13.3%	27.39	24.40
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	101,407	88,782	14.2%	23.40	20.33
	660,095	600,268	10.0%	29.73	27.37
16 STP - ETP 17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	312,425	239,690	30.3%	30.98	23.79
	420,008	390,002	7.7%	23.59	22.04
19 RED ARROW TR-CAP SQUARE	143,775	144,267	-0.3%	22.03	21.50
21 LAKEVIEW LOOP	122,802	123,608	-0.7%	28.25	28.96
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	489,136	460,190	6.3%	47.32	45.63
24 AIRPORT LOOP (Discontinued October 2, 2008)	30,992	28,584	8.4%	14.66	12.42
25 AMERICAN CENTER LOOP (D	9,622	8,175	17.7%	20.25	17.93
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008) 27 NTP - UW CAMPUS COMMUTER	411	NA	NA	8.82	NA
	36,336	32,429	12.0%	21.73	18.43
29 SHERMAN COMMUTER 32 ACEWOOD-THOMPSON LOOP	28,671	31,184	-8.1%	32.56	34.24
32 ACEWOOD-THOMISON LOOP 34 ETP-MATC & 39 ETP - DAIRY DRIVE	33,793	29,885	13.1%	19.33	17.03
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	36,913	31,113	18.6%	16.21 17.18	13.82
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	3,998	NA	NA		NA
40 STP - ARBOR HILLS LOOP	312,783	294,464	6.2%	31.58	29.98
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	148,553	116,884	27.1%	36.03	28.38
	93,121	79,663	16.9%	29.53	24.85
47 ARBOR HILLS COMMUTER 50 WTP-SCHROEDER-RAYMOND LOOP	65,819	53,448	23.1%	23.35	19.11
50 WTP-SCHROEDER-RAYMOND LOOP 51 WTP-MUIR FIELD LOOP	143,635	116,705	23.1%	42.44	34.43
51 WTP-FITCHBURG (began operating Sept. 4, 2007)	49,602	51,836 8,029	-4.3% 612.3%	23.78 25.47	24.85
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	57,192 NA	18,978	012.3% NA	NA	18.29 15.97
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	25,253	16,590	52.2%	20.55	13.97
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	200,284	196,601	1.9%	30.75	30.22
58 GREENTREE COMMUTER	61,192	59,960	2.1%	24.08	24.08
70 MIDDLETON-CAPITOL SQUARE	123,355	125,127	-1.4%	22.41	24.00
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	73,896	77,393	-4.5%	32.12	31.76
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	107,033	83,501	28.2%	33.78	31.67
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	121,633	123,450	-1.5%	17.91	24.52
74 MIDDLETON LOOP	21,476	9,837	118.3%	15.11	7.57
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	605	NA	NA	12.19	NA
MIDDLETON ROUTES TOTAL	447,998	419,308	6.8%	23.29	24.60
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	46,349	43,176	7.3%	16.72	15.24
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	NA	1,316	NA	NA	1.01
90-93 SUPPLEMENTARY SCHOOL SERVICE	861,983	766,487	12.5%	85.18	66.67
80 UW CAMPUS (Schedule changed September 2, 2007)	1,361,988	1,412,248	-3.6%	86.88	85.19
81-82 UW LATE NITE CIRCULATORS	207,005	250,979	-17.5%	48.48	59.08
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	2,242	NA	NA	20.52	NA
85 UW CAMPUS-PARK ST CIRCULATOR	257,954	250,450	3.0%	72.56	67.57
SPECIAL EVENT SERVICE	14,106	42,576	-66.9%	30.07	32.43
UNKNOWN ROUTE & ROAD BUS **	627	902	-30.5%	NA	NA
SYSTEM TOTAL	11,050,121	10,413,213	6.1%	36.05	34.04
	,,	, -,•			
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	9,220,932	8,499,536	8.5%	32.59	30.21

NOTE: Substantial changes were made across the system effective September 2, 2007 & October 4, 2008. This will affect comparisons of current service to previous.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.

Paratransit Performance Indicators October, 2008 NOTE: Financial Comparison uses YTD September 2007 vs. YTD September 2008 data.

			Mature Di		Eine di	
Deveryon la dia stana			Metro Plu			Route YTD
Revenue Indicators				Sept. 2008	Sept. 2007	Sept. 2008
Operating Revenue/ Operating Cost			43.8%	45.5%	22.2%	21.7%
Passenger Revenue/ Total Passenger Trips			\$1.21	\$1.21	\$0.67	\$0.68
Expense Indicators						
Operating Cost/Passenger Trip			\$27.51	\$28.68	\$3.01	\$3.14
				Metro	Plus	
			Oct. 2007	Oct. 2008	YTD	YTD
Operations			001. 2007	001. 2000	2007	2008
Total Trips			24,298	25,530	220,438	225,503
Rides Cancelled			3,677	3,615	35,504	37,922
Cancellation Rate			15.1%	14.2%	16.1%	16.8%
No Shows			567	509	4,583	4,873
No Shows/Rides Provided			2.3%	2.0%	2.1%	2.2%
Number of Clients Provided Service			1,125	1176	1,697	1693
Average Trips/Client			21.6	21.7	129.9	133.2
DDS Trips			14,210	15,079	126,161	131,656
Subscription Trips			13,916	14,985	121,110	128,759
DDS Subscription Trips			9,008	9,678	77,985	83,794
D2D Trips			17,297	18,761	159,173	165,331
Lv Attended Trips			6,561	6,857	58.912	60,903
Maintenance Inspections Conducted/Scheduled			100.0%	100.0%	101.1%	,
Number of Trips by Provider YTD	Metro Direct	l aidlaw	Badger	Trans, Sol.	Badger Bus	Total

Number of Trips by Provider YTD	Metro Direct	Laidlaw	Badger	Trans. Sol.	Badger Bus	Total
Ambulatory	24,229	18,406	51,179	35,855	25,403	155,072
Non-Ambulatory	26,691	23,686	-	1,964	18,090	70,431
Percentage	22.58%	18.67%	22.70%	16.77%	19.29%	100.00%
Customer Service YTD	Metro Direct	Laidlaw	Badger	Transit Sol	Badger Bus	Total
Rides Provided	50,920	42,092	51,179	37,819	43,493	225,503
Customer Complaints	106	75	114	65	21	381
Customer Compliments	5	0	4	1	0	10
Customer Suggestions	4	1	2	0	2	9
Complaints/1000 passenger trips	2.08	1.78	2.23	1.72	0.48	1.69
Late Service Reports (2)	53	249	757	158	36	1,253
Late Service Reports/1000 passenger trips	1.04	5.92	14.79	4.18	0.83	5.56
On-Time Performance, Oct. 2008	Metro Direct	Laidlaw	Badger	Transit Sol.	Badger Bu	S
	89%	95%	95%	94%	98%	
ADA Certifications, October 2008		Clients	1-19 Trips	>20 - 40<	<40 Trips/mo	TTL Trips
Category 1		1,280	274	155	205	17020
Category 2		41	1	0	0	2
Category 2/3		93	15	1	1	175
Category 3		2,069	415	108	50	8,218
Total		3,483				25,415

Monthly New Certifications Monthly Denied Applications

(1) Passenger Revenue does not include Group Access revenue.

(2) Late Service Reports are based on passenger feedback. Not all late reports are chargeable to the vendor.

NOTE: Reported expenses do not include depreciation, debt principal, or fixed assets.

50 2

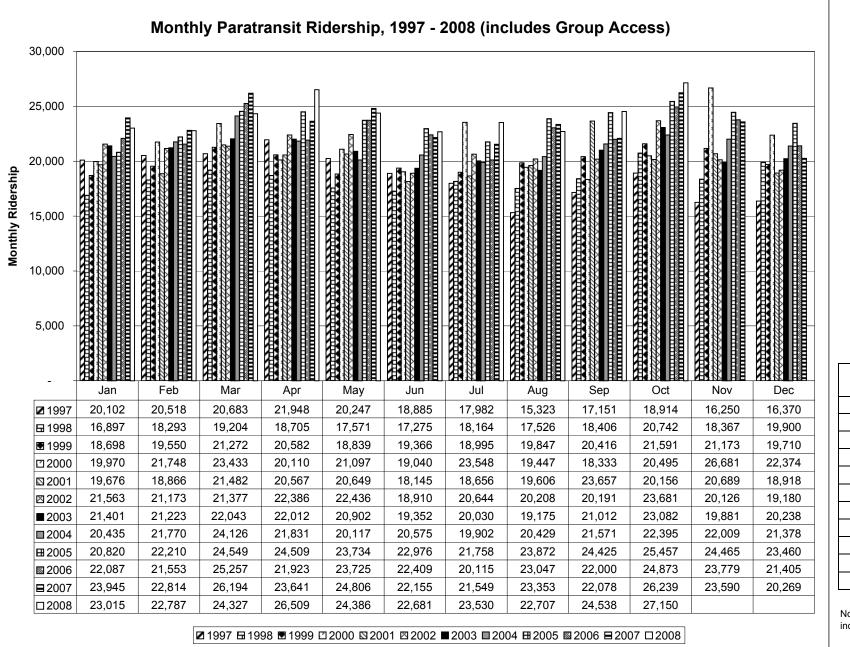
ParaTransit Operating Statistics For Periods Ending 10/31/2007 & 10/31/2008

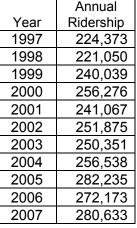
CU	RRENT MONT	Н			YEAR TO DA	TE
Actual	Actual	Variance		Actual	Actual	Variance
2007	2008	2007 to 2008		2007	2008	2007 to 2008
			Service Supplied Data			
			No. of Clients riding the			
1,125	1,176	51	System	1,697	1,693	(4)
			Ridership			
4,826	6,074	1,248	Directly Operated Service	43,491	50,920	7,429
<u>19,472</u>	<u>19,456</u>	(16)	ADA Contracted Services	<u>176,947</u>	174,583	(2,364)
24,298	25,530	1,232	Total ADA Ridership *	220,438	225,503	5,065
1,941	1,620	(321)	Group Access *	16,312	16,116	(196)
567	509	(58)	Total No-shows	4,583	4,873	290
			Service Quality Data			
3	0	(3)	Passenger Accidents	26	13	(13)
1	2	1	Vehicle Accidents	10	18	8
			Fleet/Maintenance Data			
1	4	3	Road Calls	18	28	10
11	13	2	Actual Inspections	96	116	20
11	13	2	Scheduled Inspections	95	115	20

Note: N/A means the information was not available at the time of this report. The YTD would also be incorrect as it only reflects the information that was available from previous months.

* ADA Ridership does not include Group Access.

Key: A (negative variance) denotes a decrease in activity over 2007.





Note: Annual Ridership includes Group Access.