Fixed Route Performance Indicators Year to Date as of 9/30/08 NOTE: Financial Comparison uses YTD August 2007 vs. YTD August 2008 data.

	YTD	YTD	Peer
	Aug. 2007	Aug. 2008	Comparison
		(Financials)	
Revenue Indicators			
Revenue Sources			
Passenger Revenue	23.2%	23.0%	
Other System Generated Revenue	0.9%	1.0%	
County	0.1%	0.1%	
Operating Revenue: Sub-Total	24.2%	24.1%	36.1%
Local - Madison	18.3%	20.3%	
Local - Other Municipalities/Entities	6.9%	6.7%	
Local Sub-Total	25.2%	27.0%	9.2%
State	38.5%	37.0%	28.8%
Federal	12.2%	11.9%	25.9%
State/Federal: Sub-Total	50.7%	48.9%	54.7%
Total Revenue	100.0%	100.0%	100.0%
Operating Revenue/Operating Cost	22.3%	23.6%	21.4%
Passenger Revenue/ Total Passenger Trips	\$ 0.67	\$ 0.73	\$ 0.77
Expense Indicators			
Operating Cost/ Revenue Hour	\$ 97.36	\$ 106.76	\$ 85.34
Operating Cost/Passenger Trip	\$ 2.99	\$ 3.11	\$ 3.62

Indicators below show comparison between YTD September 2007 and YTD September 2008.

	YTD Sept. 2007	YTD Sept. 2008	Peer Comparison
<u>Operations</u> Trips / Revenue Hour Number of Trips using Lifts	33.27 26,411	35.19 25,135	23.60 NA
<u>Maintenance</u> Maintenance Inspections Conducted/Scheduled Miles per Road Call	100.1% 5,899	100.0% 5,083	NA 3,773
<u>Customer Service</u> Customer Complaints Customer Compliments Customer Suggestions # Complaints/1000 Passenger Trips	1586 117 182 0.18	1635 159 273 0.17	NA NA NA NA

Notes:

- (1) Trips per route are included in a separate monthly report.
- (2) Reported Expenses do not include depreciation, debt principal, or fixed assets.
- (3) Peer Comparison data from 2004 NTD database for Peer Service Level systems.

FIXED ROUTE Operating Statistics For Periods Ending 9/30/2007 & 9/30/2008

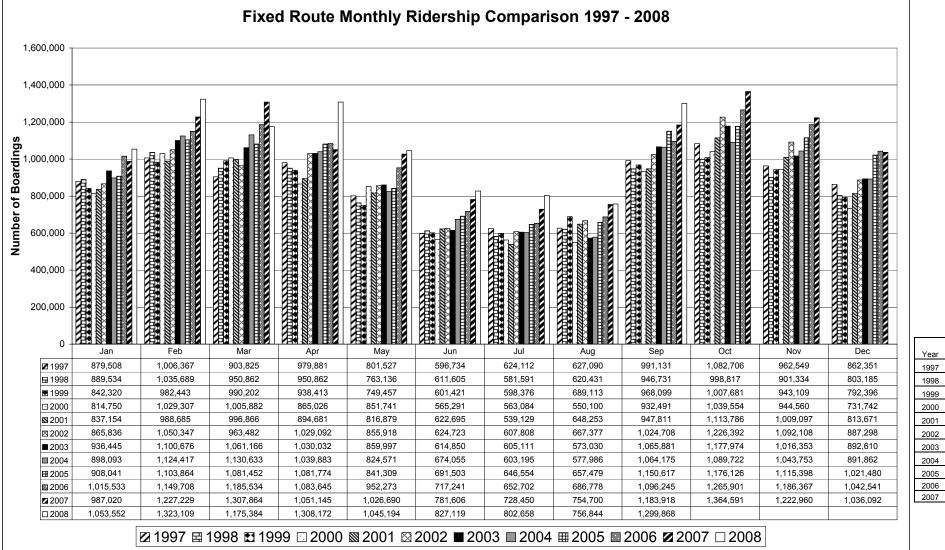
		IONTH		Y	EAR TO DAT	E
Actual	Actual	Variance		Actual	Actual	Variance
2007	2008	2007 to 2008		2007	2008	2007 to 2008
			Service Supplied			
447,645	470,793	23,148	Total (Vehicle) Miles *	4,011,444	4,051,015	39,571
30,147	31,437	1,291	Revenue Hours	271,970	272,580	610
33,946	35,427	1,481	Total (Vehicle) Hours *	300,470	301,769	1,299
			Ridership			
1,088,762	1,192,795	104,033	Revenue Passengers **	8,181,525	8,654,855	473,330
81,614	90,865	9,251	Transfers	755,201	801,062	45,861
<u>13,542</u>	<u>16,208</u>	<u>2,666</u>	Non-Revenue Rides	<u>111,896</u>	<u>135,983</u>	24,087
1,183,918	1,299,868	115,950	Total Passengers	9,048,622	9,591,900	543,278
			Service Quality			
3,199	3,140	(59)	Trips using Lifts	26,411	25,135	(1,276)
6	16	10	Passenger Accidents	84	101	17
16	19	3	Vehicle Accidents	167	212	45
			Fleet/Maintenance]		
74	68	(6)	Road Calls	680	797	117
75	78	3	Actual Inspections	670	675	5
75	78	3	Scheduled Inspections	669	675	6

Note: NA means the information was not available at the time of this report. YTD would also be incorrect.

* Vehicle Miles and Hours are for fixed route service only.

** Includes special events.

Key: A (negative variance) denotes a decrease in activity over 2007



 Ridership

 97
 10,370,107

 98
 10,097,867

 99
 10,110,441

 00
 10,065,495

 01
 10,210,834

 02
 10,895,089

 03
 10,934,125

 04
 10,962,345

 05
 11,475,597

 06
 12,034,468

12,672,265

Annual

ROUTE PRODUCTIVITY COMPARISON--<u>YEAR TO DATE--September 2008 vs. September 2007</u> (Routes sorted in order of 2008 passengers per revenue hour productivity)

	RIDERSHIP, 2008 vs. 2007		Productivity, Trips per Revenue Hour				ROUTE KEY	
	Y	'ear to Date		Routes				
			1				< 60% of	Core Routes operate
ROUTES	2008	2007	% Change	2008	2007		system avg.	every day, from early a.m. to
80 UW CAMPUS (Schedule changed September 2, 2007)	1,132,407	1,202,882	-5.9%	83.35	83.00			late p.m.: 2, 3, 4, 5, 6, 7, 13
85 UW CAMPUS-PARK ST CIRCULATOR	219,054	218,161	0.4%	71.66	68.00	5.4%		(3 operates weekdays only;
90-93 SUPPLEMENTARY SCHOOL SERVICE	724,768	640,793	13.1%	71.62	65.91	8.7%		7 operates wkends & holidays only).
81-82 UW LATE NITE CIRCULATORS	168,608	203,871	-17.3%	47.60	57.86	NA		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	427,956	401,542	6.6%	46.77	45.05	3.8%		Commuter Routes operate
2 WTP-NTP	808,536	752,239	7.5%	42.53	39.06	8.9%		on weekdays during peak hours:
50 WTP-SCHROEDER-RAYMOND LOOP	127,044	102,390	24.1%	41.90	33.70			11, 12, 14, 15, 25, 27, 28, 29,
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	2,242	NA	NA	38.67	NA	. NA		37, 38, 44, 47, 48, 55, 56, 57
4 NTP-STP	537,442	551,137	-2.5%	37.47	38.49			58, 71, 72, 74
40 STP - ARBOR HILLS LOOP	130,468	103,233	26.4%	35.29	27.99			
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	996,261	941,796	5.8%	33.56	31.71			Peripheral Routes operate
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	93,010	71,591	29.9%	32.98	31.15	5.9%		from transfer points to outlying
29 SHERMAN COMMUTER	25,954	27,573	-5.9%	32.24	34.19	-5.7%		areas: 20, 21, 22, 24, 30, 32, 33
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	275,955	257,635	7.1%	31.45	29.52	6.6%		40, 50, 51, 52, 73
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	65,934	68,831	-4.2%	31.31	31.35	-0.2%		4
3 WTP-ETP	412,474	380,261	8.5%	30.77	28.54	7.8%		Connector Routes connect
16 STP - ETP	274,350	208,023	31.9%	30.33	23.04			transfer points throughout the day:
SPECIAL EVENT SERVICE	14,106	33,095	-57.4%	30.07	29.40			16, 17, 18.
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	174,167	172,209	1.1%	29.99	29.64	1.2%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	769,707	693,712	11.0%	29.73	26.92	10.4%		Circulator Routes operate
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	82,446	69,445	18.7%	29.39	24.20			midday only: 1, 9, 34
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	577,191	524,602	10.0%	29.14	26.87	8.4%		
1 CAP SQUARE - UW	21,076	17,840	18.1%	27.44	25.17	9.0%		Other routes:
21 LAKEVIEW LOOP	105,085	109,330	-3.9%	27.27	28.66	-4.9%		8 operates between the Capitol
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	92,178	82,448	11.8%	26.05	23.78	9.5%		Square and Spring Harbor,
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	51,247	3,539	1348.1%	25.57	17.82	43.5%		weekends only.
58 GREENTREE COMMUTER	54,609	53,667	1.8%	24.08	24.19	-0.5%		19 operates like a core route
51 WTP-MUIR FIELD LOOP	44,089	46,508	-5.2%	23.52	24.82	-5.2%		between the Capitol Square and
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	373,518	341,113	9.5%	23.48	21.50			Allied Drive on weekdays.
11 & 12 WTP-DUTCH MILL-CAP SQUARE	89,615	77,753	15.3%	23.26	19.91	16.8%		39 operates as a commuter
47 ARBOR HILLS COMMUTER	57,839	46,416	24.6%	22.94	18.61	23.3%		route during peak hours; operates
70 MIDDLETON-CAPITOL SQUARE	108,312	111,076	-2.5%	22.00	22.02	-0.1%		like a circulator route midday.
19 RED ARROW TR-CAP SQUARE	124,286	124,304	0.0%	21.29	20.70			67 connects with route 6 at the
27 NTP - UW CAMPUS COMMUTER	31,843	28,314	12.5%	21.21	17.92	18.3%		West Transfer Point; operates
25 AMERICAN CENTER	8,607	7,436	15.7%	20.36	18.32	11.2%	х	to/from West Towne Mall.
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	22,471	14,289	57.3%	20.35	13.35	52.5%	х	63 and 68 operate between the
7 WTP-ETP (Weekends & Holidays Only)	85,690	84,041	2.0%	19.46	18.41	5.7%	x	West Transfer Point and Prairie
32 ACEWOOD-THOMPSON LOOP	30,193	26,645	13.3%	19.20	16.88	13.7%	х	Town Center on weekends.
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	21,584	19,224	12.3%	17.71	15.40		x	70 operates like a core route between
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	106,317	110,531	-3.8%	17.37	25.71	-32.4%	x	the Capitol Square, Middleton & the
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	41,166	38,812	6.1%	16.33	15.03	8.6%	x	West Transfer Point on weekdays.
34 ETP-MATC & 39 ETP - DAIRY DRIVE	31,975	27,541	16.1%	15.88	13.70		X	
74 MIDDLETON LOOP	19,101	7,100	169.0%	15.26	6.17	147.1%	x	UW Campus Circulators
24 AIRPORT LOOP	30,395	24,593	23.6%	14.61	11.99		х	80, 81, 82, 84, 85
UNKNOWN ROUTE & ROAD BUS **	624	787	-20.7%	NA	NA	. NA		4
ROUTES DISCONTINUED DURING 2007:								School Day Supplemental Routes
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	NA	18,978	NA	NA	15.97	NA		90, 91, 92, 93
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	NA	1,316	NA	NA	1.01	NA		
SYSTEM TOTAL	9,591,900	9,048,622	6.0%	35.19	33.27	5.8%	21.11	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	8,069,589	7,423,708	8.7%	31.98	29.61	8.0%	19.19	

NOTE: Substantial changes were made across the system effective September 2, 2007. This will affect comparisons of current service to previous.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.

ROUTE PERFORMANCE, Year to Date through September 2008

	R	IDERSHIP		Passengers/revenue hour	
ROUTE	2008	2007	% change	2008	2007
1 CAP SQUARE - UW	21,076	17,840	18.1%	27.44	25.17
2 WTP-NTP	808,536	752,239	7.5%	42.53	39.06
3 WTP-ETP	412,474	380,261	8.5%	30.77	28.54
4 NTP-STP	537,442	551,137	-2.5%	37.47	38.49
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	769,707	693,712	11.0%	29.73	26.92
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	996,261	941,796	5.8%	33.56	31.71
7 WTP-ETP (Weekends & Holidays Only)	85,690	84,041	2.0%	19.46	18.41
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	21,584	19,224	12.3%	17.71	15.40
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11 & 12 WTP-DUTCH MILL-CAP SQUARE	89,615	77,753	15.3%	23.26	19.91
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	577,191	524,602	10.0%	29.14	26.87
16 STP - ETP	274,350	208,023	31.9%	30.33	23.04
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	373,518	341,113	9.5%	23.48	23.04
19 RED ARROW TR-CAP SQUARE		124,304	9.3%	23.48	20.70
21 LAKEVIEW LOOP	124,286	109.330	-3.9%	27.27	28.66
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	427,956	401.542	-3.9%	46.77	45.05
24 AIRPORT LOOP	,	- ,-			
25 AMERICAN CENTER	30,395	24,593	23.6%	14.61	11.99
27 NTP - UW CAMPUS COMMUTER	8,607	7,436	15.7%	20.36	18.32
27 NTF - UW CAMPOS COMMOTER 29 SHERMAN COMMUTER	31,843	28,314 27,573	12.5% -5.9%	21.21 32.24	17.92 34.19
32 ACEWOOD-THOMPSON LOOP		· · · ·			
32 ACEWOOD-INOMISON LOOP 34 ETP-MATC & 39 ETP - DAIRY DRIVE	30,193	26,645	13.3%	19.20	16.88
	31,975	27,541	16.1%	15.88	13.70
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER 40 STP - ARBOR HILLS LOOP	275,955	257,635	7.1%	31.45	29.52
	130,468	103,233	26.4%	35.29	27.99
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	82,446	69,445	18.7%	29.39	24.20
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53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	NA	18,978	NA	NA	15.97
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	22,471	14,289	57.3%	20.35	13.35
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	174,167	172,209	1.1%	29.99	29.64
58 GREENTREE COMMUTER	54,609	53,667	1.8%	24.08	24.19
70 MIDDLETON-CAPITOL SQUARE	108,312	111,076	-2.5%	22.00	22.02
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	65,934	68,831	-4.2%	31.31	31.35
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	93,010	71,591	29.9%	32.98	31.15
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07) 74 MIDDLETON LOOP	106,317	110,531	-3.8%	17.37	25.71
	19,101	7,100	169.0%	15.26	6.17
MIDDLETON ROUTES TOTAL	392,674	369,129	6.4%	22.80	24.63
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	41,166	38,812	6.1%	16.33	15.03
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	NA	1,316	NA	NA	1.01
90-93 SUPPLEMENTARY SCHOOL SERVICE	724,768	640,793	13.1%	71.62	65.91
80 UW CAMPUS (Schedule changed September 2, 2007)	1,132,407	1,202,882	-5.9%	83.35	83.00
81-82 UW LATE NITE CIRCULATORS	168,608	203,871	-17.3%	47.60	57.86
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	2,242	NA	NA	38.67	NA
85 UW CAMPUS-PARK ST CIRCULATOR	219,054	218,161	0.4%	71.66	68.00
SPECIAL EVENT SERVICE	14,106	33,095	-57.4%	30.07	29.40
UNKNOWN ROUTE & ROAD BUS **	624	787	-20.7%	NA	NA
SYSTEM TOTAL	9,591,900	9,048,622	6.0%	35.19	33.27
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	8,069,589	7,423,708	8.7%	31.98	29.61
To the second of the second se	0,007,507	,,120,700	0.770	51.70	<u>_</u> ,.01

NOTE: Substantial changes were made across the system effective September 2, 2007. This will affect comparisons of current service to previous.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.

Paratransit Performance Indicators September, 2008 NOTE: Financial Comparison uses YTD August 2007 vs. YTD August 2008 data.

				Plus YTD		Route YTD
Revenue Indicators			Aug. 2007	Aug. 2008	-	Aug. 2008
Operating Revenue/ Operating Cost			46.8%	45.7%	22.3%	23.6%
Passenger Revenue/ Total Passenger Trips			\$ 1.21	\$1.21	\$0.67	\$0.73
Expense Indicators						
Operating Cost/Passenger Trip			\$ 27.29	\$28.61	\$2.99	\$3.11
				Metro		
			Sep. 2007	Sep. 2008	YTD	YTD
Operations			•	•	2007	2008
Total Trips			20,600	23,062	196,140	199,973
Rides Cancelled			2,898	3,400	31,827	34,307
Cancellation Rate			14.1%	14.7%	16.2%	17.2%
No Shows			467	382	4,016	4,364
No Shows/Rides Provided			2.3%	1.7%	2.0%	2.2%
Number of Clients Provided Service			1,083	1,153	1,668	1,641
Average Trips/Client			19.0	20.0	117.6	121.9
DDS Trips			11,794	13,643	111,951	116,577
Subscription Trips			11,253	13,202	107,194	113,774
DDS Subscription Trips			7,315	8,760	68,977	74,116
D2D Trips			14,747	17,215	141,876	146,570
Lv Attended Trips			5,622	6,306	52,351	54,046
Maintenance Inspections Conducted/Scheduled			100.0%	100.0%	101.2%	101.0%
Number of Trips by Provider YTD	Metro Direct	Laidlaw	Badger	Trans. Sol.	Badger Bus	Tota
Ambulatory	21,348	16,591	45,832	31,037	22,715	137,523
Non-Ambulatory	23,498	21,161	-	1,741	16,050	62,450
Percentage	22.43%	18.88%	22.92%	16.39%	19.39%	100.00%
Customer Service YTD	Metro Direct	Laidlaw	Badger	Transit Sol	Badger Bus	Tota
Rides Provided	44,846	37,752	45,832	32,778	38,765	199,973
Customer Complaints	96	67	100	56	18	337
Customer Compliments	5	0	3	1	0	9
Customer Suggestions	4	0	2	0	2	8
Complaints/1000 passenger trips	2.14	1.77	2.18	1.71	0.46	1.69
Late Service Reports (2)	49	237	709	140	34	1,169
Late Service Reports/1000 passenger trips	1.09	6.28	15.47	4.27	0.88	5.85
On-Time Performance, Sept. 2008	Metro Direct	Laidlaw	Badger	Transit Sol.	Badger Bi	IS
ADA Certifications, September 2008		Clients	1-19 Trips	>20 - 40<	<40 Trips/mo	TTL Trips
Category 1		1.267	274	174	164	15260

Category 1	1,267	274	174	164	15260
Category 2	42	0	0	0	0
Category 2/3	93	14	0	1	150
Category 3	2,054	429	104	38	7,629
Total	3,456				23,039

Monthly New Certification Monthly Denied Applications

(1) Passenger Revenue does not include Group Access revenue.

(2) Late Service Reports are based on passenger feedback. Not all late reports are chargeable to the vendor.

Financial Comparison uses YTD August 2007 vs. YTD August 2008 data.

NOTE: Reported expenses do not include depreciation, debt principal, or fixed assets.

- 42
- 3

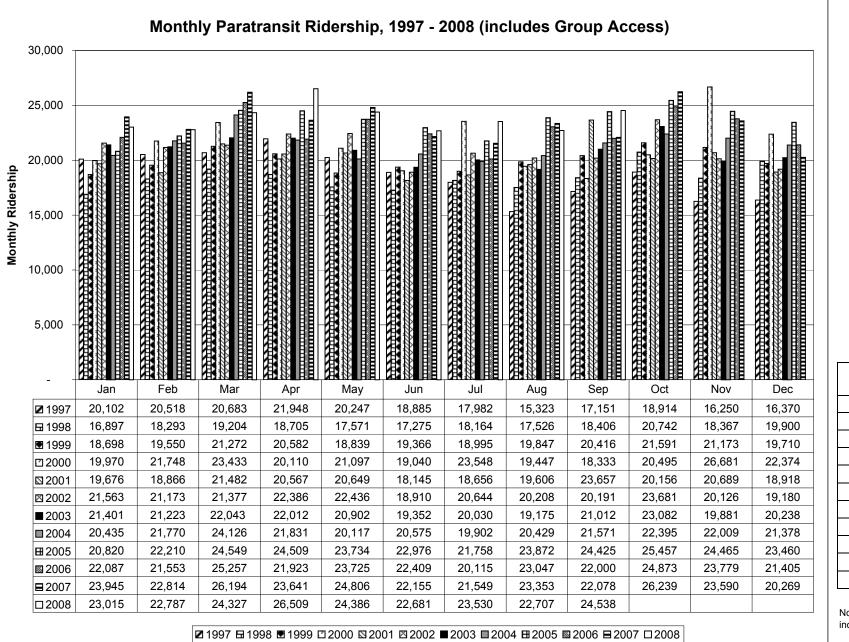
ParaTransit Operating Statistics For Periods Ending 9/30/2007 & 9/30/2008

(IONTH			YEAR TO D	ATE
Actual	Actual	Variance		Actual	Actual	Variance
2007	2008	2007 to 2008		2007	2008	2007 to 2008
			Service Supplied Data			
			No. of Clients riding the			
1,083	1,153	70	System	1,668	1,641	(27)
			Ridership			
3,904	5,410	1,506	Directly Operated Service	38,665	44,846	6,181
16,696	<u>17,652</u>	956	ADA Contracted Services	<u>157,475</u>	<u>155,127</u>	(2,348)
20,600	23,062	2,462	Total ADA Ridership *	196,140	199,973	3,833
1,478	1,476	(2)	Group Access *	14,371	14,496	125
467	382	(85)		4,016	4,364	348
			Service Quality Data			
2	0	(2)	Passenger Accidents	23	13	(10)
1	0	(1)		9	16	7
			Fleet/Maintenance Data			
2	2	0	Road Calls	18	24	6
9	12	3	Actual Inspections	85	103	18
9	12	3	Scheduled Inspections	84	102	18

Note: N/A means the information was not available at the time of this report. The YTD would also be incorrect as it only reflects the information that was available from previous months.

* ADA Ridership does not include Group Access.

Key: A (negative variance) denotes a decrease in activity over 2007.



	Annual
Year	Ridership
1997	224,373
1998	221,050
1999	240,039
2000	256,276
2001	241,067
2002	251,875
2003	250,351
2004	256,538
2005	282,235
2006	272,173
2007	280,633

Note: Annual Ridership includes Group Access

Hybrid/Diesel Comparison - July - September 2008

