

Traffic Engineering and Parking Divisions

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July 1, 2008

To:

City Transit and Parking Commission

From:

Jo Easland, Parking Analyst

Subject: May 2008 Revenue Report and June Activity Report

MAY AND YEAR-TO-DATE REVENUES

	Prior Yr Co	mp'n	Actu	Actuals +/- Budget Comparison						
	YTD May '08	+/- '07	May		YTD					
	Amount	%	Amount	<u>%</u>	Amount	%				
Cashiered Parking Facilities	\$ (16,320)	(.6)	\$ (31,400)	(5.2)	\$ (40,570)	(1.4)				
Off-Street Meters (Lots & Ramps)	+ 3,690	+ 1.7	(1,920)	(4.0)	+ 1,870	4 .8				
On-Street Meters	(54,120)	(8.1)	(6,600)	(4.5)	(55,030)	(8.2)				
Constr'n Rev - On-Str Meters	(22,910)	(19.4)	(14,620)	(45.5)	(33,250)	(25.9)				
Subtotal - On-Street Meter Rev	(77,030)	(9.8)	(21,220)	(11.9)	(88,280)	(11.0)				
Monthly Parking (incl. LT Leases)	(1,030)	(.3)	(470)	(.7)	(2,890)	(.9)				
RP3 and Miscellaneous Rev	(15,340)	(25.2)	(1,740)	(17.3)	(480)	(1.0)				
Totals Column Ref >>>	\$ (106,030)	(2.4)	\$ (57,750)	(6.4)	\$ (130,350) C	(3.0)				

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. The -\$16,320 variance vs YTD 2007 (Col A) is NET of increases of about \$26,600 and \$23,300 for Special Event and Coupon revenue, respectively. "Regular" cashiered revenue is about \$66,900 behind 2007 levels. Through May, there was one less revenue-generating day compared to last year; and, with the exception of April, there have been about 17 fewer spaces in service each month, on average. Average occupancy has been about the same both years. The negative variances vs Budget (Cols B and C) are likely due to two factors for May: (1) 37 fewer spaces in service and (2) three fewer revenue-generating days (simply the way the calendar fell). We expect this latter difference to "smooth out" next month. (FYI: "Regular" revenue averaged about \$20,000 per weekday and about \$12,000 per weekend day in May.)

On-Street Meter Revenues. Through the end of May, this revenue category came in about \$47,000 under both 2007 levels (Col A) and budget (Col C); this was despite one extra revenue-generating day and 4 additional spaces in service. As mentioned previously, however, about \$30,000 of this shortfall occurred during the first two months of the year, primarily due to four sets of declared snow emergencies. Of course, poor economic conditions and higher fuel costs could also factor in.

Construction-Related Revenues. YTD revenues came in \$22,910 under 2007 levels, and about \$33,250 under budget, likely due to the economic downturn. As mentioned in a prior report, revenue from the sale of hangtags is down for the first time since inception of the program in 1998. Specifically, revenue thru May is about \$8,350 behind 2007 levels – while we have sold about 19 more Half-day permits (\$7), we have sold about 650 fewer Full-day permits (\$13).

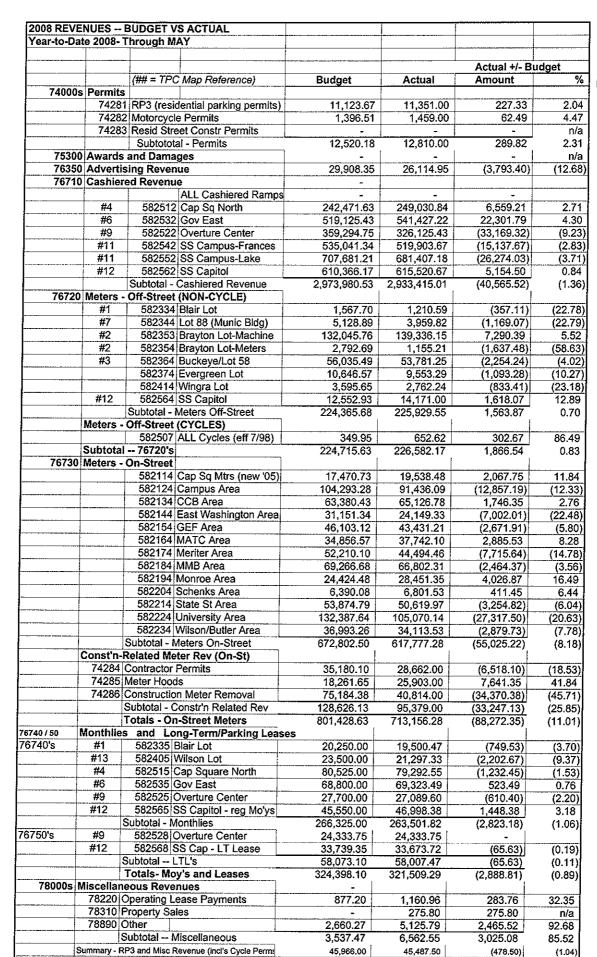
RP3/Miscellaneous Revenues: Thru the end of May 2008, RP3 permit sales were slightly better than both 2007 *and* budget. Conversely, advertising revenue was down about -\$3,790 thru May. As reported last month, this line item will come in about \$8,100 below budget (assuming no additional changes) due to removal of display ads.

Bottomline: TOTAL revenues thru May are about \$106,000 under 2007 levels (Col A), and about \$130,350 under YTD budget (Col C). We expect most of the cashier-related shortfall (~\$40,600) will be reversed next month ("catchup" in revenue-generating days), but the balance of the deficit, which appears to be economy-driven, will likely persist thru year-end.

JUNE 2008 ACTIVITY REPORT

During June, staff worked on the following projects:

Continued efforts with I.T. staff re: the online renewal process for RP3 permits – the application will go "live" Monday, July 14, and we will be sending out instructions to about 3,450 renewal candidates within the next couple days.



4,370,488.89

4,240,150.25

TOTALS

F:\TNCOMMON\PARKING\MO-REPRT\SCHEDS\[08BVSA.XLS]YTD 2008



(2.98)

(130,338.64)

Through		1000 20	07 vs 2008			2009 ±1	2007
ามเอนนิบ	WAT			2007 YTD	2008 YTD	2008 +/- Amount	2007
74000)s Licens	es, Permit	s. Fees	2007 110	2000 T I D	Amount	ļ ³
7-7001			s, rees idential parking permits	10,834.00	11,351.00	517.00	4.7
	7428	2 Motorow	le Permits	918.00			58.9
			reet Constr Permits	310.00	1,409.00	341.00	20.9 n/
	1720		otal - Licenses,	11,752.00	12,810.00	1,058.00	9.0
7530)n Award	s and Dam	2005	7 11,752.00	, 12,010.00 	1,050.00	
		ising Reve		22 204 65	26,114.95	(7 400 70)	/21.5
		red Reven		33,304.65	20,114.95	(7,189.70)	(21.5
1011	o casme	ieu keven	ue	-			ļ
		E00E44	Con Ca North	044 047 74	040.000.01	4 040 40	- 4 61
			2 Cap Sq North	244,217.74			1.97
			2 Gov East	527,925.76	541,427.22		2.50
			2 Overture Center	339,698.49		(13,573.05)	(4.00
			2 SS Campus-Frances			(8,065.39)	
	-		2 SS Campus-Lake	709,446.22		(28,039.05)	
	<u> </u>		2 SS Capitol	600,475.78		15,044.89	2.5
	A 15 :	Subtotal	- Cashiered Revenue	2,949,733.05	2,933,415.01	(16,318.04)	(0.5
7672	0 Meters		t (NON-CYCLE)		-		
			Blair Lot	1,424.48		(213.89)	(15.02
			Lot 88 (Munic Bldg)	5,079.04		(1,119.22)	(22.04
			Brayton Lot-Machine	134,718.05		4,618.10	3.43
		582354	Brayton Lot-Meters	1,267.89		(112.68)	(8.8)
			Buckeye/Lot 58	54,700.64	53,781.25	(919.39)	(1.68
		582374	Evergreen Lot	9,582.78	9,553.29	(29.49)	(0.3
			Wingra Lot	3,021.78	2,762.24	(259.54)	(8.59
			SS Capitol	12,638.82		1,532.18	12.12
		Subtotal -	Meters Off-Street	222,433.48		3,496.07	1.57
	Meters	Off-Stree	t (CYCLES)]	-		
			ALL Cycles (eff 7/98)	455.37	652.62	197.25	43.32
	Subtota	I 76720's		222,888.85	226,582.17	3,693.32	1.66
76730		On-Street				7,550,02	
	1		Cap Sq Mtrs (new '05	19,030.84	19,538.48	507.64	2.67
	1		Campus Area	102,914.83		(11,478.74)	(11.15
	 		CCB Area	63,598.41	65,126.78	1,528.37	2.40
	1		East Washington Area		24,149.33	(5,485.92)	(18.51
			GEF Area	44,981.67	43,431.21	(1,550.46)	(3.45
			MATC Area	35,730.41	37,742,10	2,011.69	5.63
			Meriter Area	53,066.44			
	-i		MMB Area		66,802.31	(8,571.98)	(16.15
	+		Monroe Area	68,679.10	20,002.37	(1,876.79)	(2.73
	-		Schenks Area	29,215.36		(764.01)	(2.62
			State St Area	6,393.39	6,801.53	408.14	6.38
				51,727.76	50,619.97	(1,107.79)	(2.14
		500004	University Area Wilson/Butler Area	130,976.19	105,070.14	(25,906.05)	(19.78
				35,951.94		(1,838.41)	(5.11
	Comette		Meters On-Street	671,901.59	617,777.28	(54,124.31)	(8.06
			eter Rev (On-St)				
		Contractor		35,720.00	28,662.00	(7,058.00)	(19.76
		Meter Hoo		18,441.56	25,903.00	7,461.44	40.46
	74286		on Meter Removal	64,128.56	40,814.00	(23,314.56)	(36.36
	ļ		Constr'n Related Rev	118,290.12	95,379.00	(22,911.12)	(19.37)
			n-Street Meters	790,191.71	713,156.28	(77,035.43)	(9.75)
740 / 50	Monthlie		ong-Term/Parking Le		-		
470's			Blair Lot	19,930.13	19,500.47	(429.66)	(2.16)
		582405	Wilson Lot	21,658.03	21,297.33	(360.70)	(1.67)
			Cap Square No	79,982.58	79,292.55	(690.03)	(0.86)
			Gov East	69,271.74	69,323.49	51.75	0.07
			Overture Center	26,913.22	27,089.60	176.38	0.66
			SS Capitol - reg Mo'ys	46,694.36	46,998.38	304.02	0.65
		Subtotal - I		264,450.06	263,501.82	(948.24)	(0.36)
750's			Overture Center	24,333.75	24,333.75	(340.24)	- (0.50)
-			SS Cap - LT Lease	33,750.00	33,673.72	(76.28)	(0.23)
			Convention Center	-	00,010.12	(10.20)	(0.23)
		Subtotal		58,091.75	58,007.47	(84.28)	(0.15)
	-		oy's and Leases	322,541.81	321,509.29	(1,032.52)	(0.13)
78000e	Miscella	neous Rev		022,041.01	021,008.28	(1,002.02)	(0.02)
. 44403			ease Payments	589.72	1,160.96	571.24	96.87
		Property Sa		9,194.12	275.80		
	78890		uivo Contra	5,990.69		(864.00)	(97.00)
			Miccellancous		5,125.79	(864.90)	(14.44)
			Miscellaneous	15,774.53	6,562.55	(9,211.98)	(58.40)
		Kr3 and Misc	Revenue (incl's Cycle Perm	60,831.18	45,487.50	(15,343.68)	(25.22)
	TOTALS	İ	<u> </u>	4,346,186.60	4,240,150.25	(106,036.35)	(2.44)



CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM



COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

	I	MAR 08				APR 08			MAY 08		
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1080	988	415	58.0%	895	275	69.3%	980	366	62.7%	
CITY LOTS:								1	 		
BUCKEYE - BLOCK 58	53	53	25	52.8%	53	27	49.1%	53	15	71.7%	
BRAYTON - METERS	12	12	4	66.7%	12	6	50.0%	12	5	58.3%	
PARKMASTER	154	154	6	96.1%	154	7	95.5%	154	3	98.1%	
MUNICIPAL BLDG - BLOCK 88	17	17	5	70.6%	17	5	70.6%	17	3	82.4%	
									ļ		
SUBTOTAL - CITY LOTS	236	236	40	83.1%	236	45	80.9%	236	26	89.0%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	529	237	55.2%	529	248	53.1%	529	266	49.7%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	10	47.4%	19	8	57.9%	19	12	36.8%	
STATE STREET CAPITOL - CASHIERED	706	702	209	70.2%	704	218	69.0%	706	322	54.4%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	20	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	26	93.9%	426	19	95.5%	403	23	94.3%	
GOVERNMENT EAST - MONTHLY	85	85	V 0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1057	174	83.5%	1060	147	86.1%	1060	289	72.7%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	195	59.5%	481	227	52.8%	464	$)_{221}^{203}$	52.4%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3590	851	76.3%	3595	867	75.9%	3557	1133	68.1%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3826	891	76.7%	3831	912	76.2%	3793	1159	69.4%	
TOTAL CITY STREETS + LOTS + RAMPS	4913	4814	1306	72.9%	4726	1187	74.9%	4773	1525	68.0%	
CAPITOL SQUARE SOUTH - METERS	367	339	21	93.8%	277	20	92.8%	229	40	82.5%	
CAPITOL SQUARE SOUTH - PERMITS	606	592 4	0	100.0%	598	<u>)</u> 0	100.0%	701	0	100.0%	
TOTAL PUBLIC SPACES	5886	5745	1327	76.9%	5601	1207	78.5%	5703	1565	72.6%	

Notes:

- 1."Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
- a.On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4.Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 State Street Capitol Ramp Average of 4 spaces out of service for March.
- 2 Sate Street Campus Ramp Average of 3 spaces out of service for March.
- 3 Capitol Square South Ramp 28 metered spaces out of service due to snow.
- 4 Capitol Square South Ramp 14 permit spaces out of service due to snow.
- 5 State Street Capitol Ramp Average of 2 spaces out of service for April.
- 6 Capitol Square South Ramp 40 metered spaces out of service due to construction.
- 7 Capitol Square South Ramp 58 metered spaces out of service due to construction.
- 8 Government East Ramp Average of 23 spaces out of service for May.
- 9 Capitol Square North Ramp Average of 17 spaces out of service for May. " ...
- 10 Capitol Square South Ramp 43 metered space out of service due to construction.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

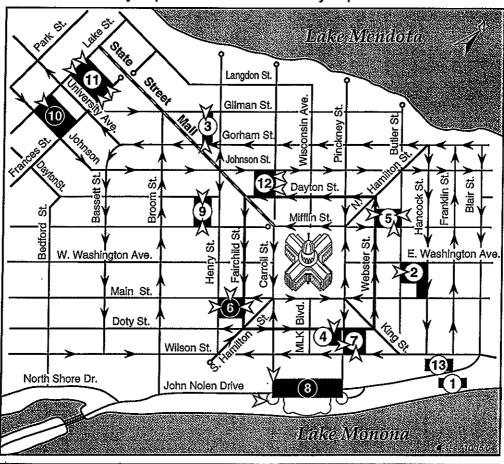
	MAR 07				APR 07			MAY 07		
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED.	# SPACES IN OPERATION	# VACANT SPACES	% occupied	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
ON - STREET METERS	1085	1001	289	71.1%	989	317	67.9%	998	406	59.3%
CITY LOTS:	1	1						1	<u> </u>	
BUCKEYE - BLOCK 58	53	53	0	100.0%	53	20	62.3%	53	12	77.4%
BRAYTON - METERS	12	12	3	75.0%	12	6	50.0%	12_	10	16.7%
PARKMASTER	154	154	3	98.1%	154	0	100.0%	154	10	93.5%
MUNICIPAL BLDG - BLOCK 88	17	17	5	70.6%	17	4	76.5%	17	0	100.0%
								T		
SUBTOTAL - CITY LOTS	236	236	11	95.3%	236	30	87.3%	236	32	86.4%
CITY RAMPS:										
OVERTURE CENTER - CASHIERED	529	529	231	56.3%	506	234	53.8%	529	241	.54.4%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	7	63.2%	19	9	52.6%	19	10	47.4%
STATE STREET CAPITOL - CASHIERED	706	706	159	77.5%	688	228	66.9%	706	283	59.9%
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	⊸ 0	100.0%	116	20	100.0%
GOVERNMENT EAST - CASHIERED	426	426	30	93.0%	421	29	93.1%	423	22	94.8%
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	1060	170	84.0%	1060	190	82.1%	1060	263	75.2%
CAPITOL SQUARE NORTH - CASHIERED	481	481	191	60.3%	458	192	58.1%	481	189	60.7%
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
SUBTOTAL - CITY RAMPS	3597	3597	788	78.1%	3528	882	75.0%	3594	1008	72.0%
SUBTOTAL - CITY LOTS + RAMPS	3833	3833	799	79.2%	3764	912	75.8%	3830	1040	72.8%
TOTAL CITY STREETS + LOTS + RAMPS	4918	4834	1088	77.5%	4753	1229	74.1%	4828	1446	70.0%
CAPITOL SQUARE SOUTH - METERS	302	407	122	70.0%	405	82	79.8%	251	18	92.8%
CAPITOL SQUARE SOUTH - PERMITS	671	566	0	100.0%	568	0	100.0%	646	0	100.0%
TOTAL PUBLIC SPACES	5891	5807	1210	79.2%	5726	1311	77.1%	5725	1464	74.4%

Notes:

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- c.Monthly from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4.Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 Overture Center Ramp Average of 23 spaces out of service for April.
- 2 State Street Capitol Ramp Average of 18 spaces out of service for April.
- 3 Government East Ramp Average of 5 spaces out of service for April.
- 4 Capitol Square North Ramp Average of 23 spaces out of service for April.
- 5 Government East Ramp Average of 3 spaces out of service for May.
- 6 Capitol Square South Ramp 76 reserved spaces out of service due to construction.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



	FACILITY NAME		LEGEND						
1	Blair Lot		Public Parking						
2	Brayton Lot	#	City Operated Facilities						
3	Buckeye Lot	. #	Non-City Operated Facilities						
4	Lot 88	⊳	Lot/Ramp Entrance						
(5)	Capitol Square North Ramp	>	One-way Street						
6	Capitol Square South Ramp (County)								
7	Government East Ramp								
8	Monona Terrace Community and Convention Center (NOT City Operated)								
9	Overture Center Ramp								
10	South East Campus Ramp (UW-Madison)								
11)	State Street Campus Ramp								
12	State Street Capitol Ramp								
13	Wilson Lot								