APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

AGENDA ITEM # _____ Project # _____

	_ · ·			
DATE SUBMITTE	D:April 16, 2008	Action Requested Informational Presentation <u>x</u> Initial Approval and/or Recommendation		
UDC MEETING DA	ATE: April 23, 2008	Final Approval and/or Recommendation		
PROJECT ADDRE	SS: 1723 Waldorf Blvd.			
ALDERMANIC DI	STRICT: Jed Sanborn - District #1			
OWNER/DEVELO	PER (Partners and/or Principals)	ARCHITECT/DESIGNER/OR AGENT:		
Barrow Ridge, LL	LC/ Terry Temple	Knothe & Bruce Architects, LLC		
120 E. Wilson Str	eet	7601 University Avenue, Suite 201		
Madison, WI 537	03	Middleton, Wisconsin 53562		
CONTACT PERSON	: J. Randy Bruce/Knothe & Bruce Arch	itects, LLC		
Address:	7601 University Avenue, Suite 201			
	Middleton, Wisconsin 53562			
Phone:	608-836-3690			
Fax:	608-836-6934			
E-mail addres	s: <u>rbruce@knothebruce.com</u>			
General E Specific I Specific I Planned Commu General E x Specific I Planned Resider New Constructi required as well School, Public I	evelopment (PUD) Development Plan (GDP) mplementation Plan (SIP) unity Development (PCD) Development Plan (GDP) mplementation Plan (SIP) ntial Development (PRD) on or Exterior Remodeling in an Urban D l as a fee) Building or Space (Fee may be required) on or Addition to or Remodeling of a Ret			
(See Section C for:)	on or Exterior Remodeling in C4 District	(Fee required)		
(See Section D for:) Comprehensive Street Graphics Other	Design Review* (Fee required) Variance* (Fee Required)			
*Public Hearing Requ	ired (Submission Deadline 3 Weeks in A	dvance of Meeting Date)		



Site Locator Map

1723 Waldorf Blvd. Lot 95 Mid Town Commons



April 2, 2008

Mr. Brad Murphy Director of Planning Department of Planning & Development City of Madison 215 Martin Luther King Jr. Blvd PO Box 2985 Madison, Wisconsin 53701-2985

Re: Letter of Intent PCD-GDP to Amended PCD-GDP and PCD-SIP Lot 95 Second Addition to Mid Town Commons 1723 Waldorf Blvd. Madison, WI

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

Organizational structure:

X:00466 Temple Midtown Lot 95/Project Information/Apts/Site & Zoning/2008-04-02 letter of intent doc

Owner:	Barrow Ridge, LLC Contact: Terrence Temple 120 E. Wilson Street Madison, WI 53703 608-442-1820 608-442-1824 fax	Architect:	Knothe & Bruce Architects, LLC 7601 University Avenue, Ste 201 Middleton, WI 53562 608-836-3690 608-836-6934 fax <u>rbruce@knothebruce.com</u>
Landscape	: Olson-Wills Landscaping, Inc. Contact: Brad Fregien 4387 Schwartz Rd. Middleton, WI 53562 608-827-9401 brad@olsonwills.com	Engineer:	Calkins Engineering LLC Contact: Dave Glusick 5010 Voges Rd. Madison, WI 53718 608-838-0444 608-838-0445 dglusick@calkinsengineering.com

7601 University Ave, Ste 201 Middleton, Wisconsin 53562 p (608)836-3690 f (608)836-6934 www.knothebruce.com Letter of Intent PCD-GDP to SIP Lot 95 Second Addition to Mid Town Commons 1723 Waldorf Blvd. April 2, 2008 Page 2

Introduction:

Midtown Commons is a 79-acre development on the north side of Midtown Road east of Highway M on the City's far west side. The development has been designed to create a Town Center within the larger Highpoint/Raymond neighborhood plan. A mix of uses and densities was planned including retail and office, residential, civic and institutional uses, parking and dedicated parkland. A PUD-SIP for this particular site was previously approved on July 5, 2005, which provided for a mixed-use condominium development with 60 dwelling units. Given the market downturn in condominiums the developer is proposing an alteration to the previously approved PUD-SIP.

The revisions to the previously approved site plan and building exteriors are minimal. The building configurations, site plan and parking areas stay very similar to the approved PUD-SIP. The most significant change is the increase in the number of dwelling units to 74-79 apartments including approximately 5,200 square feet of live-work/commercial space. The dwelling unit count increases due to the smaller unit sizes of a rental housing development.

The first floor of Building 2 facing Waldorf Boulevard is designed to provide flexibility to the spaces fronting the street. Although the demand for commercial space is currently limited at this location, the design will allow for pedestrian-oriented neighborhood commercial uses in the future. At the project's inception the street frontage can accommodate live/work or traditional housing units and transition to commercial uses as the neighborhood demand develops. The floor to floor height and the building exteriors will accommodate the range of anticipated uses.

Site Development Data

Densities:	
Dwelling Units	74 - 79 Units
Lot Area	65,340 sf (1.5 acres)
Lot Area / D.U.	883 - 827.5 sf/du.
Density	49.3 - 52.6 du/acre
Dwelling Unit Mix:	
Efficiency	7
One bedroom	26
One Bedroom or live/work-commercial units	2
Two bedroom	37
Two bedroom townhouse	4
Two bedroom or live/work-commercial units	_3
Total	79
Vehicular Parking Ratio:	
Underground Garage	61 stalls
Garage	8 stalls
Surface Parking	<u>39 stalls</u>

Letter of Intent PCD-GDP to SIP Lot 95 Second Addition to Mid Town Commons 1723 Waldorf Blvd. April 2, 2008 Page 3

Total Parking	108 stalls		
Parking Ratio	1.37 – 1.45 stalls/du		
Bicycle Parking Ratio:			
Underground Garage	18 stalls		
Garage	4 stalls		
Surface Parking	<u>43 stalls</u>		
Total Parking	65 stalls		
Parking Ratio	.8287 stall/du		

Site and Building Architecture:

The architectural design utilizes traditional neighborhood design concepts. Urban forms line the perimeter streets with limited surface parking internal to the site. The first floor of Building 2 provides pedestrian-oriented retail and service uses to the Waldorf Boulevard and Mayo Drive frontages.

The building height will be four stories for Buildings 2 & 3 and three stories for Building 1 to provide a scale that is compatible with the surrounding properties. Building 1 defines the plaza at the intersection of Waldorf Boulevard and Mansion Hill Avenue. The exterior materials will be a combination of a simulated stone base with upper levels of brick veneer and horizontal vinyl siding. The facades are well articulated and detailed and the effect is a high quality urban-style architecture.

Project Schedule & Management:

This project will be a phased development with construction of Phase I (Building 3) planned to start in the summer 2008 with completion scheduled for spring 2009. Construction will proceed as market conditions warrant with the entire project scheduled for completion in summer 2010.

Social & Economic Impacts:

This development will have a positive social and economic impact. Moderately priced housing will be provided within the development and the construction of the facilities will provide employment for local businesses and trades people.

Thank you for your time in reviewing our proposal.

Very truly yours,

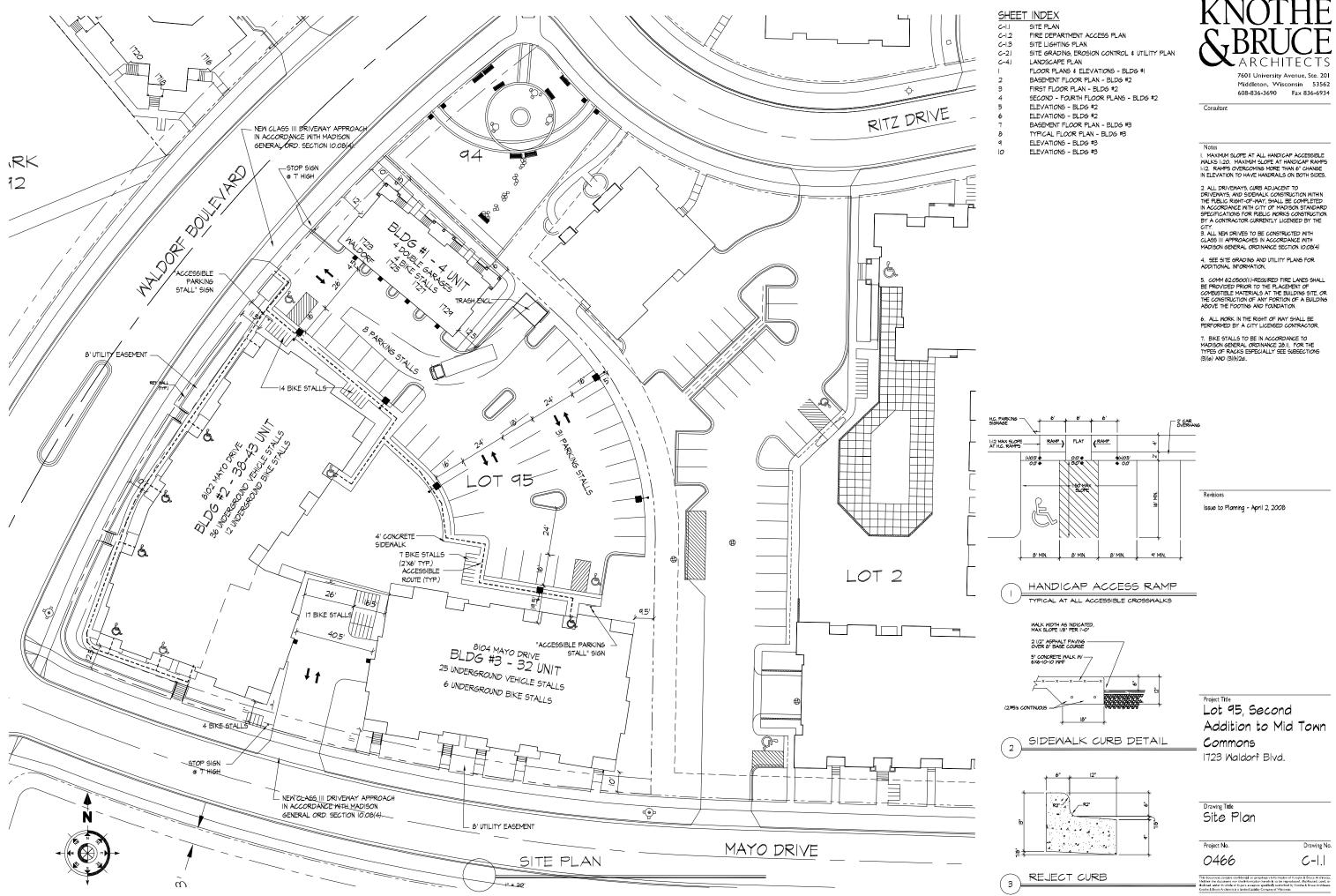
Randv Bruce.

Managing Member

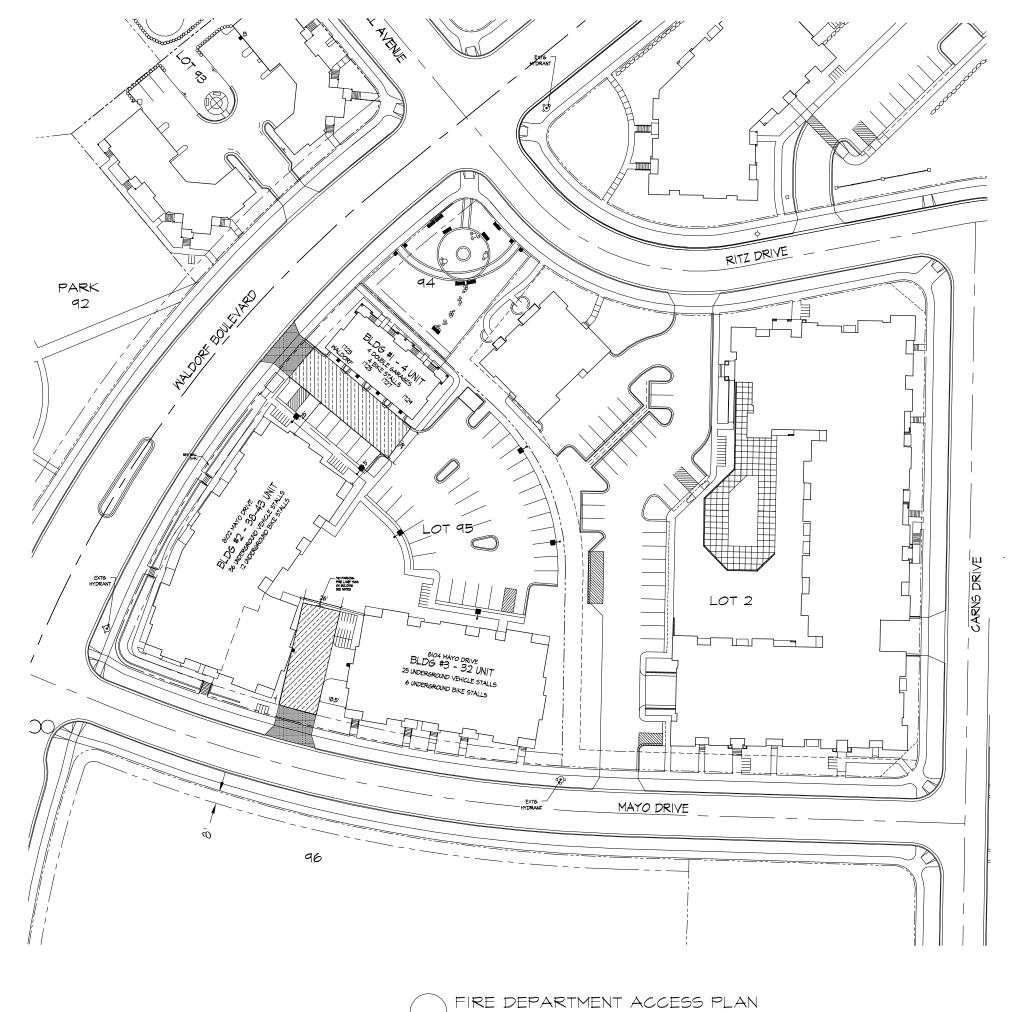
X:\0466 Temple Midtown Lot 95\Project Information\Apts\Site & Zoning\2008-04-02 letter of intent.doc

Legal Description: Lot 95, Second Addition to Mid Town Commons.

- A. *Statement of Purpose:* This zoning district is established to allow for the construction of a mixeduse development with 74-79 apartments and 5,200 square feet of live-work/commercial space.
- B. *Permitted Uses:* Following are permitted uses within Mid Town Commons:
 - 1. Multifamily residential buildings.
 - 2. Commercial and office uses as allowed in the C-1 zoning district.
 - 3. Live-work units that would combine the residential and commercial use allowed in paragraphs 1 and 2.
 - 4. Accessory uses including but not limited to:
 - a. Accessory uses directly associated with those permitted uses including but not limited to parking for residents and guests.
 - b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. *Lot Area*: As shown on the approved plans.
- D. *Height Regulations*: As shown on the approved plans.
- E. *Yard Regulations*: As shown on the approved plans.
- F. *Landscaping*: Site Landscaping will be provided as shown on the approved plans.
- G. *Usable Open Space Requirements*: Usable open space will be provided as shown on the approved plans.
- H. *Parking & Loading*: Off-street and surface parking shall be provided as shown on the approved plans.
- I. *Family Definition*: The family definition shall coincide with the definition given in M.G.O. 28.03 for the R- 5 zoning district.
- J. *Signage*: Signage will be allowed as per Chapter 31 of the Madison General Ordinances as compared to the C-1 district or signage will be provided as approved on the S.I.P. plans or as a minor alteration to the approved SIP which shall be approved by Urban Design Commission and the Planning Division.
- K. *Alterations and Revisions:* No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.







|" = 30'



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Note

I. = 26' WIDE AERIAL APPARATUS FIRE LANE PARALLEL TO ONE ENTIRE SIDE OF A BUILDING AND WITHIN 30'.

2. = 20° to 26° wide fire lare. (See plan for actual width)

FIRE LANE SIGN SPECS: SIZE: MINIMUM 12" WIDE BY 18" HIGH VERBLAGE:

NOT PARKING THE AND FARKING FIRE LANE TON AMAY ZONE SIGNS SHALL HAVE A MITE REFLECTIVE BACKGROUND NITH BLOCK RED LETTERS AND A RED BORDER.

DIRECTION ARROWS MAY BE REQUIRED TO INDICATE THE SPECIFIC LOCATION, BEGINNING AND END OF THE FIRE LANE.

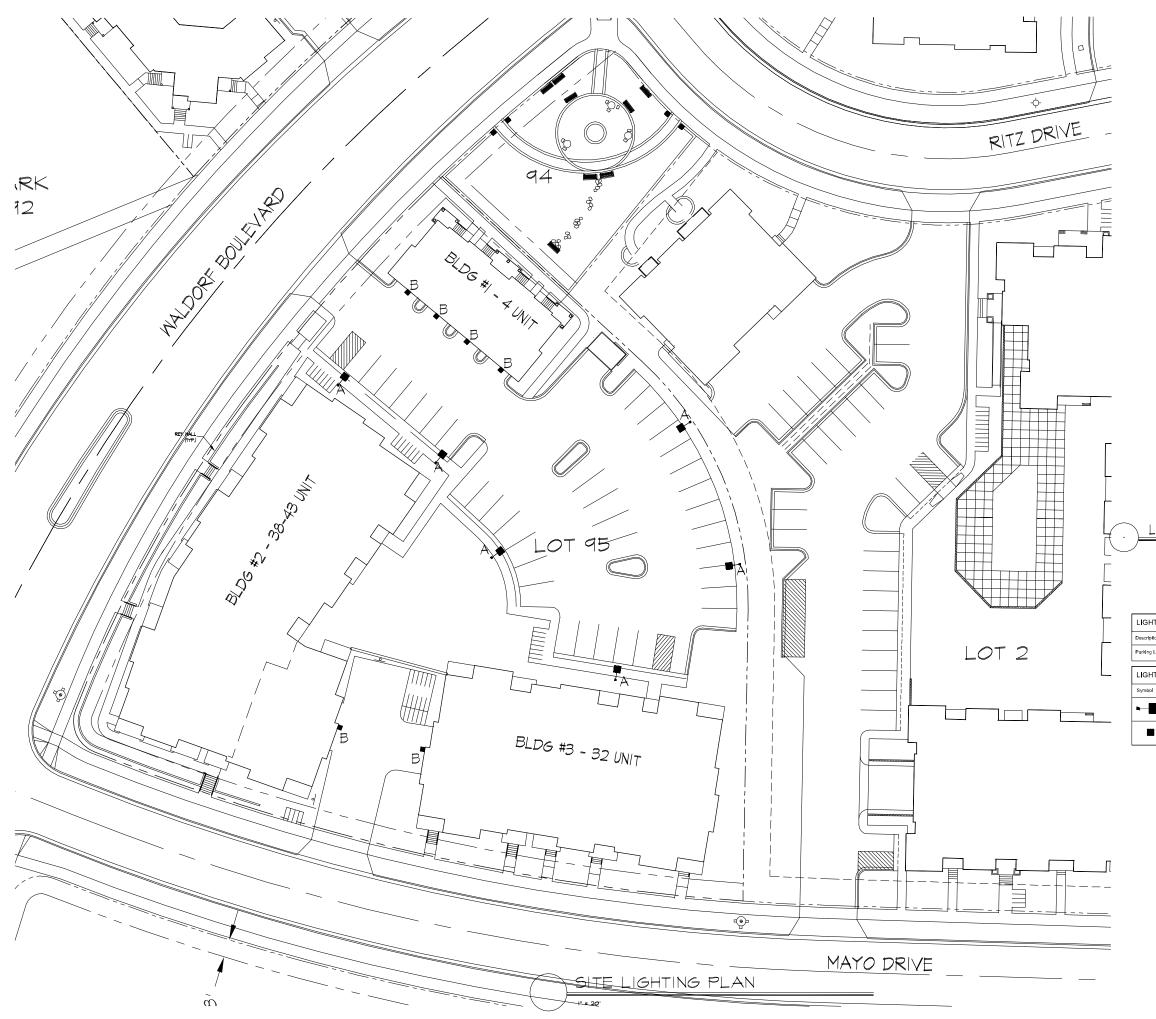
HEIGHT ABOVE GRADE: THE BOTTOM OF THE SIGN SHALL BE 1 FEET ABOVE GRADE.

Revisions Issue to Planning - April 2, 2008

Project Title Lot 95, Second Addition to Mid Town Commons 1723 Waldorf Blvd.

Drawing Title	
Fire Depar	tment
Access Pla	n
Project No.	Drawing No.
0466	C-1.2
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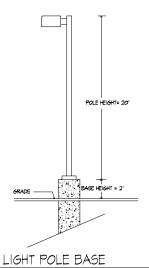






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Note



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ption		Symbol	Avg	Мах	Min	Max/Min	Avg/Min			
ng Lot	8	+	1.6 fc	5.0 fc	0.4 fc	12.5.1	4.0:1			
нтι	NG SC	HEDUL	.E]
bol	Label	Qty	Manufacturer	Catalog Number	Description		Lamp	File	Mounting	1
	А	5	Ruud Lighting	MAC410SBL	12" AREA CUT W/BACK LT. S		100 WATT MH	MAC410SBL.le s	15-0" POLE W/ 2' CONC. BASE]⊷
	В	6	Ruud Lighting	E8405-D	RECTANGULA DEEP SHIELD		50 WATT MH	E8405.IES	8' ABOVE GRADE ON BUILDING	



Project Title Lot 95, Second Addition to Mid Town Commons 1723 Waldorf Blvd.

Drawing Title Site Lighting Plan

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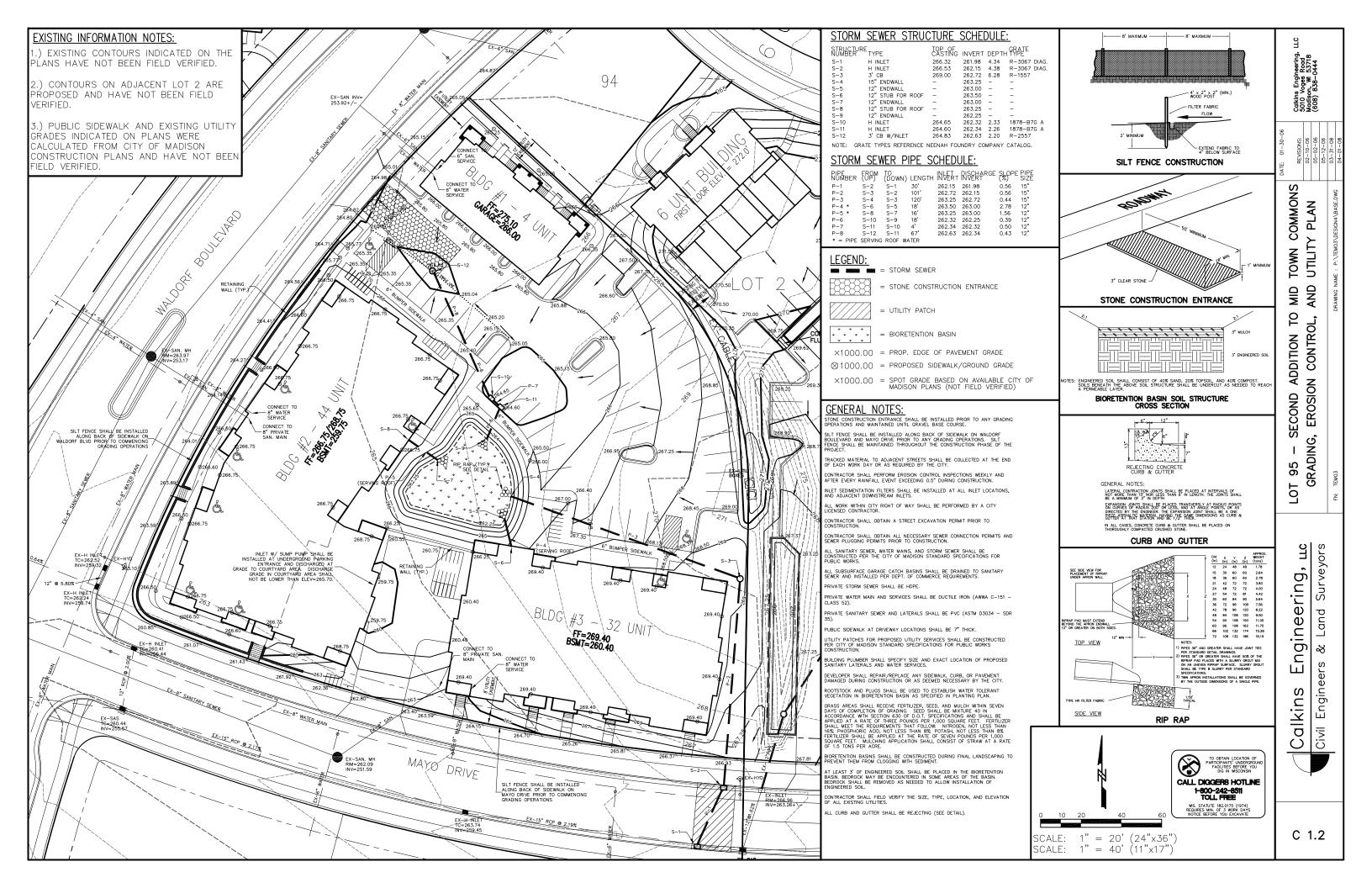
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C-1.3

Project No.

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Lower Floor Plan



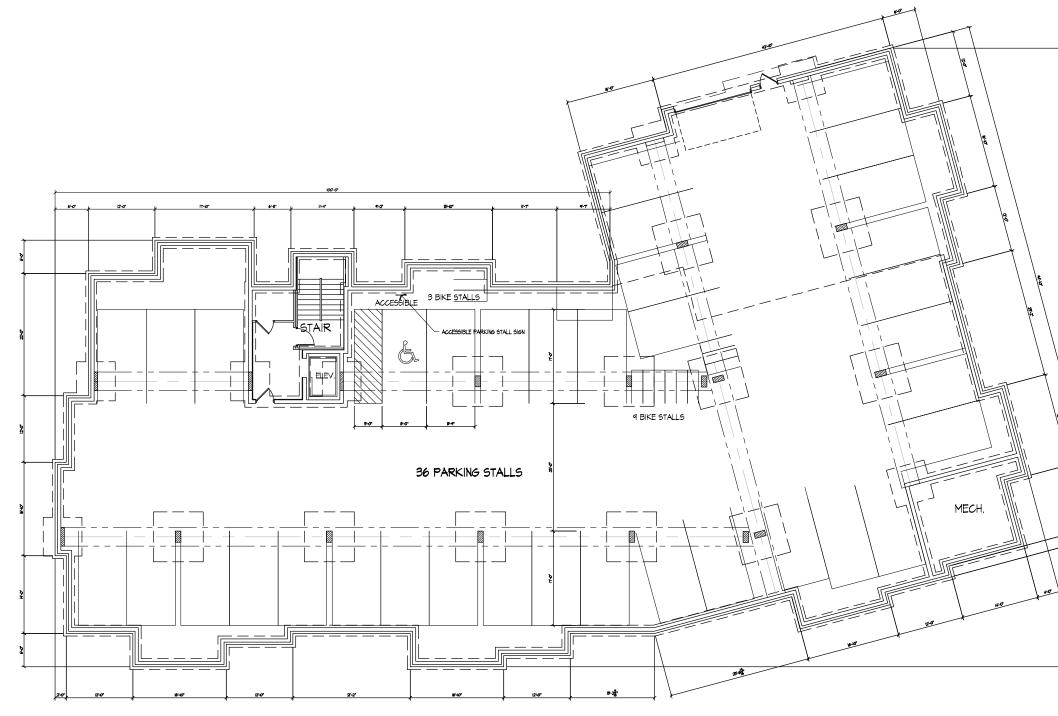
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Notes Date

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Project Title Lot 95, 2nd Addition to Midtown Commons

Drawing Title Floor Plans	\$ Elevations
Building #1 - 4	Unit Building
Project No.	Drawing No.
0466	I



) Basement Plan



Notes Date



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Project Title Lot 95, 2nd Addition to Midtown Commons

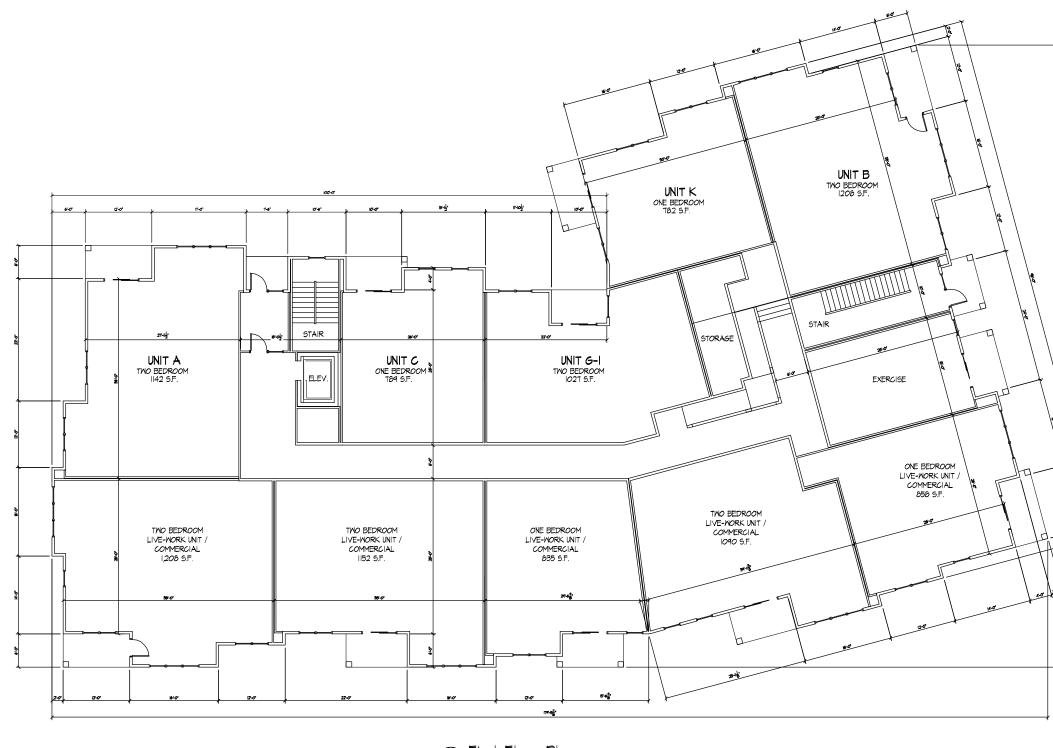
1723 Waldorf Blvd. Drawing Tide **Basement Plan** Building #2 : 38-43 Units Project No. Dra

Drawing No.

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First Floor Plan 12,898 S.F.



Notes Date



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Second - Fourth Floor Plans



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Notes Date

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South Elevation Along Mayo 1/8" = 1'-0



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Project Title Lot 95, 2nd Addition to Midtown Commons

1723 Waldorf Blvd. Drawing Title

Elevations Building #2 : 38-43 Units Project No.

Drawing No.

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North Elevation



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Project Tide Lot 95, 2nd Addition to Midtown Commons

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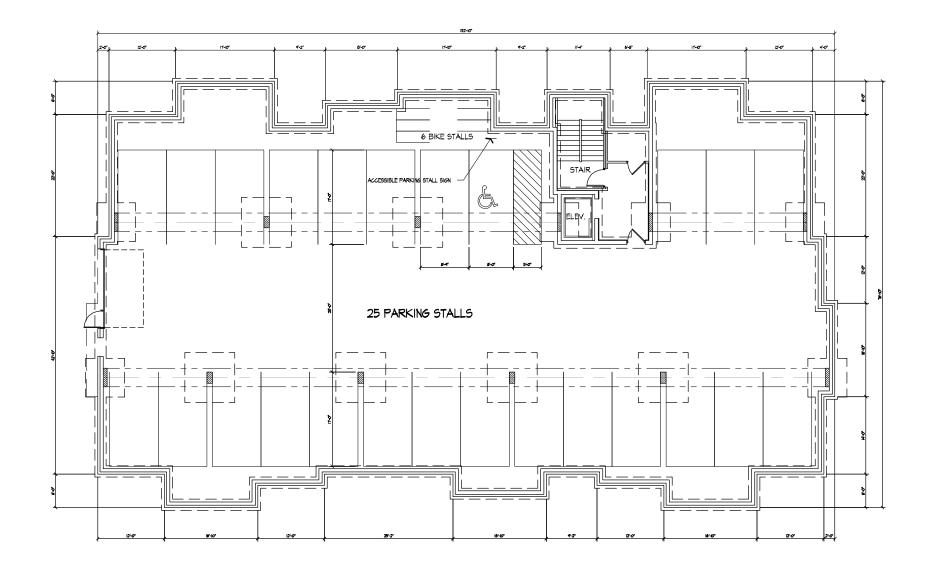
Elevations Building #2 : 38-43 Units Project No. Dra

Drawing No.

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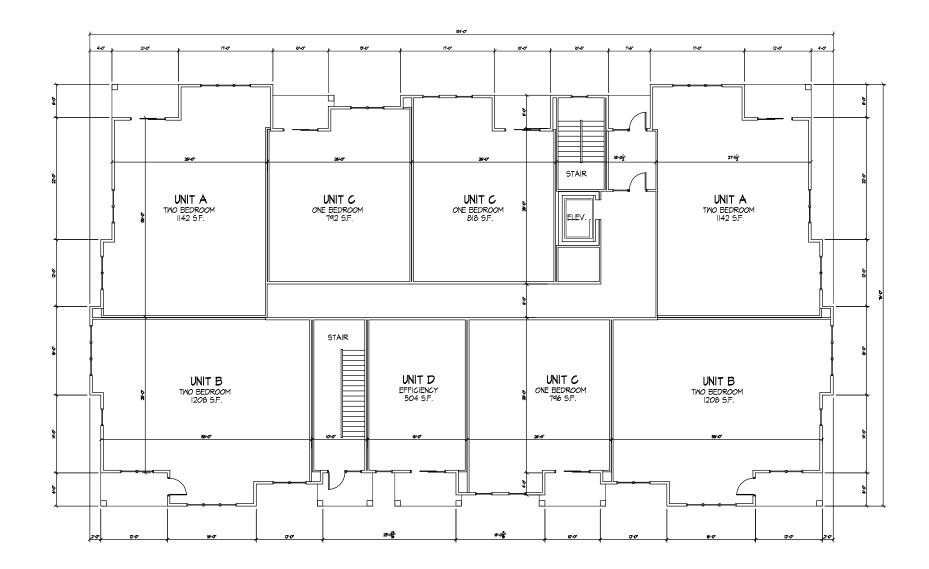
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Project Title Lot 95, 2nd Addition to Midtown Commons





Typical Floor Plan



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Notes Date

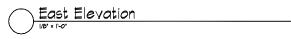
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1723 Waldorf Blvd. Drawing Tide **Typical Floor Plan** Building #3 - 32 Unit Building Project No. Drawing No. **0466 8**









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TYPICAL MATERIALS AT ROOFING:

Notes Date

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Project Title Lot 95, 2nd Addition to Midtown Commons

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Elevations Building #3 - 32 Unit Building Project No. Drawing No.

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North Elevation





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Project No. Drawing No. 0466 10

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