

City of Madison, Wisconsin

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**REPORT OF: FAÇADE IMPROVEMENT GRANT  
STAFF TEAM**

**TO: URBAN DESIGN COMMISSION**

**TITLE:** Façade Improvement Grant Applications  
for:  
12 S. Carroll Street (Fromagination)  
961 S. Park Street (Atomic)

**AUTHOR:** Percy Brown, Community Development  
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Development Division

**DATED:** August 14, 2007

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**SUMMARY:**

On February 3, 2004, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program. The resolution specifies that all façade proposals be referred to the Urban Design Commission for comments and recommendations.

Attached for your review are the following facade proposals:

**12 South Carroll Street: Fromagination**

Work covers first floor (grade) storefront replacement, insulated glass, new historically inspired door, new lighting, painting, and installation of new awning. The plan also includes painting the exterior second floor window bays and the first floor ceiling soffit at the front entry with colors that match the adjacent property.

See attachment for specifications. The project architect will bring material samples to the meeting.

Total project cost is estimated at \$24,038  
Facade grant requested is \$10,000

## **961 S. Park Street: Atomic**

This property includes two facades, one on South Park Street and the other one on Parr Street:

### **Park Street Facade:**

1. Straighten out roofline
2. Move right window to the left and left window to the right.
3. Bump out left corner approximately four feet with block, aluminum, glass and entry door
4. New cement entrance walkway
5. Cover remaining front with cement board
6. Add large backlit 9 6 one letters to facade

### **Parr Street Facade:**

1. Remove left window and replace with narrower window at the top (like the back).
2. Paint overhead garage door white
3. Bump out right corner approximately three feet with block aluminum and glass
4. Cover remaining side with corrugated metal
5. Add small enclosure right of overhead door
6. Plant several small shrubs left of overhead door

Building owner will bring material samples to meeting.

Total project cost is estimated at \$33,900

Facade grant requested is \$16,500

## **RECOMMENDATION:**

The above applications have been reviewed by the Façade Improvement Grant Staff Team and meet the requirements of the Program. The Staff Team recommends approval of the above Facade Improvement Grant proposals.