

City of Madison

Proposed Rezoning

Location 6500 Normandy Lane

Applicant Gerard Dohm Steve Yoder – Normandy Square

From: C3L

To: PUD(GDP-SIP)

Existing Use

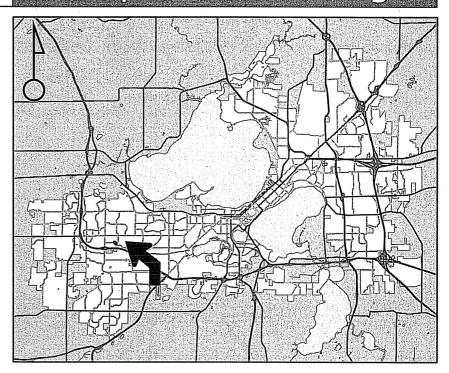
Shopping Center and

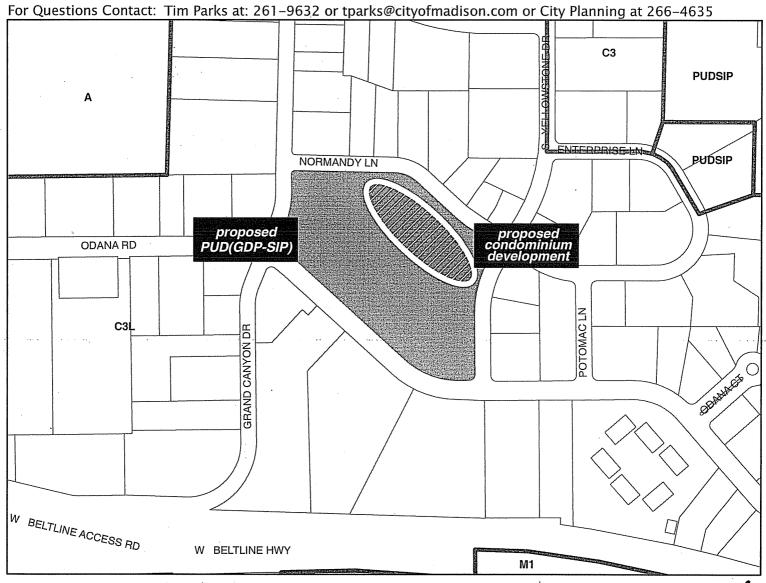
Movie Theater

Proposed Use

Addition of 91 Condo Units

Public Hearing Date Plan Commission 09 July 2007 Common Council 17 July 2007



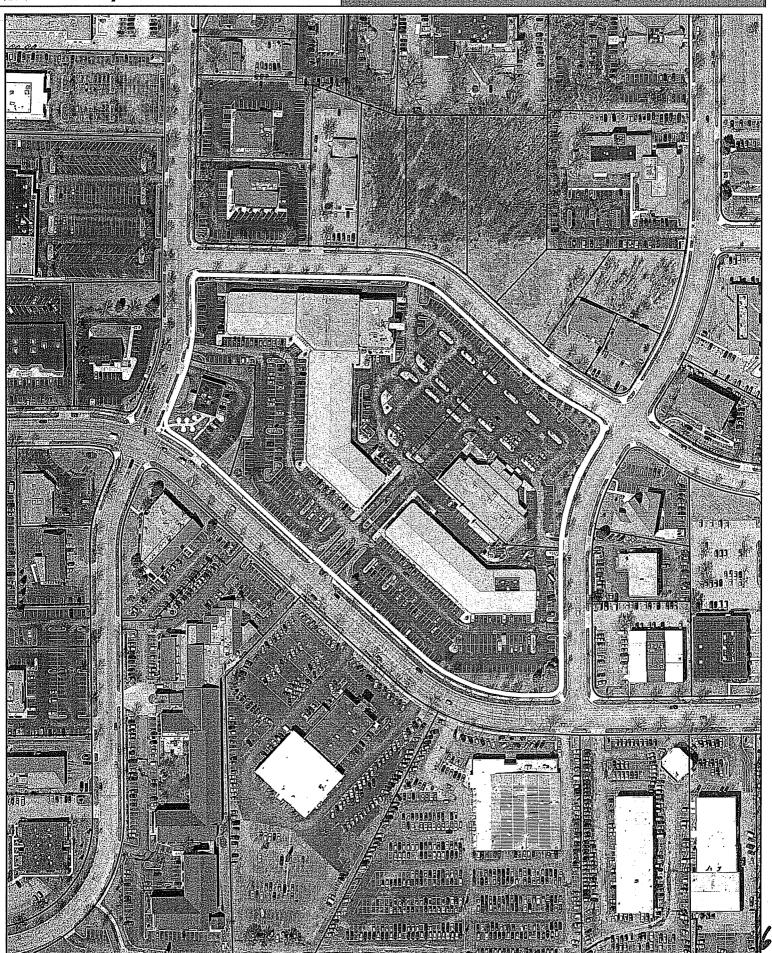


Scale: 1" = 400' Planning Unit, Department of Planning and Development: RPJ: Date: 26 June 2007



City of Madison

6500 Normandy Lane



Date of Aerial Photography : April 2005

LAND USE APPLICATION	FOR OFFICE USE ONLY:						
Madison Plan Commission	Amt. Paid Receipt No						
215 Martin Luther King Jr. Blvd; Room LL-100	Date Received 2-21-07						
PO Box 2985; Madison, Wisconsin 53701-2985	Received By RT						
Phone: 608.266.4635 Facsimile: 608.267.8739	Parcel No. <u>0708-252-02/7-3</u>						
 The following information is <u>required</u> for all applications for Plan Commission review. 	Aldermanic District 19, Noel Radomski						
 Please read all pages of the application completely and fill in all required fields. 	Zoning District <u>C3L</u> For Complete Submittal						
 This application form may also be completed online at www.cityofmadison.com/planning/plan.html 	Application Letter of Intent IDUP Legal Descript.						
 All zoning application packages should be filed directly with the Zoning Administrator's desk. 	Plan Sets Zoning Text						
 All applications will be reviewed against the applicable standards found in the City Ordinances to determine if the project can be approved. 	Alder Notification Waiver Ngbrhd. Assn Not. Waiver Date Sign Issued						
1. Project Address: 6500 Normandy Lane	Project Area in Acres: -80,500 sf						
Project Title (if any): Normandy Square	136,625						
-							
2. This is an application for: (check at least one)							
Zoning Map Amendment (check only ONE box below for re	zoning and fill in the blanks accordingly)						
Rezoning from to	Rezoning from C3L to PUD/ PCD—SIP						
Rezoning from C3L to PUD/ PCD—GDP	Rezoning from PUD/PCD—GDP to PUD/PCD—SIP						
Conditional Use Demolition Permit O	other Requests (Specify):						
3. Applicant, Agent & Property Owner Information:							
Applicant's Name: Steve Yoder	Company: Normandy Square, LLC						
Street Address: 3624 Pioneer Road City/Stat	e: Verona, WI Zip: 53593						
Telephone: (608) 833-0900 Fax: (608) 833-8483	Email: syoder@advbldgcorp.com						
Project Contact Person: Steve Yoder Contact Person:	Company: Advanced Building Corporation						
Street Address: 3624 Pioneer Road City/Stat	e: Verona, WI zip: 53593						
Telephone: (608) 833-0900 Fax: (608) 833-8483							
	Email: syoder@advbldgcorp.com						
	Email: syoder@advbldgcorp.com						
Property Owner (if not applicant): Gerard Dohm							
Property Owner (if not applicant): Gerard Dohm Street Address: 3600 South Point Road City/State	Email: syoder@advbldgcorp.com e: Verona, WI Zip: 53593						
Property Owner (if not applicant): Street Address: 3600 South Point Road City/State 4. Project Information:	e: Verona, WI Zip: 53593						
Property Owner (if not applicant): Gerard Dohm Street Address: 3600 South Point Road City/State 4. Project Information: Provide a general description of the project and all proposed uses	e: Verona, WI Zip: 53593 s of the site: The project in general consists of 95						
Property Owner (if not applicant): Street Address: 3600 South Point Road City/State 4. Project Information:	e: Verona, WI Zip: 53593 s of the site: The project in general consists of 95						

5. Required Submittals:	
Site Plans submitted as follows below and depicts all lot lines; existing, altered, dem areas and driveways; sidewalks; location of any new signs; existing and proposed u floor plans; landscaping, and a development schedule describing pertinent project	tility locations; building elevations and
 Seven (7) copies of a full-sized plan set drawn to a scale of one inch equals 20 	feet (collated and folded)
• Seven (7) copies of the plan set reduced to fit onto 11 inch by 17 inch paper (co	ollated, stapled and folded)
• One (1) copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper	
Letter of Intent: Twelve (12) copies describing this application in defail but not lir and uses of the property; development schedule for the project; names of per landscaper, business manager, etc.); types of businesses; number of employees; acreage of the site; number of dwelling units; sale or rental price range for dw building(s); number of parking stalls, etc.	rsons involved (contractor, architect, hours of operation; square footage or
Legal Description of Property: Lot(s) of record or metes and bounds description	n prepared by a land surveyor.
Filing Fee: \$ See the fee schedule on the application cover page. Mak	te checks payable to: City Treasurer.
IN ADDITION, THE FOLLOWING ITEMS MAY ALSO BE REQUIRED WITH YOUR A	APPLICATION; SEE BELOW:
For any applications proposing demolition of existing (principal) buildings, photos of be submitted with your application. Be advised that a <i>Reuse and Recycling Pla</i> Coordinator is required to be approved by the City prior to issuance of wrecking personant of the coordinator is required to be approved by the City prior to issuance of wrecking personant of the coordinator is required to be approved by the City prior to issuance of wrecking personant or the coordinator is required to be approved by the City prior to issuance of wrecking personant or the coordinator is required to be approved by the City prior to issuance of wrecking personant or the coordinator is required to be approved by the City prior to issuance of wrecking personant or the coordinator is required to be approved by the City prior to issuance of wrecking personant or the coordinator is required to be approved by the City prior to issuance of wrecking personant or the coordinator is required to be approved by the City prior to issuance of wrecking personant or the city prior to issuance of wrecking personant or the city prior to issuance of wrecking personant or the city personan	an approved by the City's Recycling
A project proposing ten (10) or more dwelling units may be required to complete requirements outlined in Section 28.04 (25) of the Zoning Ordinance. A separate INC application detailing the project's conformance with these ordinance requirements strapplication form. Note that some IDUP materials will coincide with the above submaterials.	LUSIONARY DWELLING UNIT PLAN nall be submitted concurrently with this
A Zoning Text must accompany all Planned Community or Planned Unit Developm	nent (PCD/PUD) submittals.
Acrobat PDF files compiled either on a non-returnable CD to be included with their applied pcapplications@cityofmadison.com. The e-mail shall include the name of the project and to provide the materials electronically should contact the Planning Unit at (608) 266-466. Applicant Declarations: Conformance with adopted City plans: Applications shall be in accordance with	d applicant. Applicants who are unable 335 for assistance.
→ The site is located within the limits of	Plan, which recommends:
	,
	for this property.
Pre-application Notification: Section 28.12 of the Zoning Ordinance requires that the any nearby neighborhood or business associations by mail no later than 30 days p	ne applicant notify the district alder and prior to filing this request:
→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND Noel Radomski District 19 September 4, 2006	O dates you sent the notices:
If the alder has granted a waiver to this requirement, please attach any such correspondent	ce to this form
Pre-application Meeting with staff: <u>Prior</u> to preparation of this application, the proposed development and review process with Zoning Counter and Planning Unit	applicant is required to discuss the
Planner William Roberts Date 9/06 Zoning Staff	·
The signer attests that this form has been completed accurately and all required	
Printed Name Steve Yoder	Date
Signature Tope College Relation to Property C	
Authorizing Signature of Property Owner Serand F Molun	
	, (



Architecture, Engineering and Interior Design

March 19, 2007

Matthew Tucker
Department of Planning and Development
Planning Unit – City of Madison
215 Martin Luther King Jr Blvd
Madison WI 53701-2985

Reference:

Letter of Intent

Normandy Square 6500 Normandy Lane

Dimension IV Project No. 06072

Dear Mr. Tucker:

This is a Letter of Intent for our project, Normandy Square, 6500 Normandy Lane. Following is the required information. Our application for rezoning from C3L to PUDSIP/PUDGDP is enclosed.

The name of the project:

Normandy Square.

Normandy Square:

- The construction of a new 91 unit condominium apartment building with lower levels of parking.
- The condominium will be available 24 hours a day, seven days a week to the residents.

Construction schedule:

• Construction to start in the summer of 2007 and run through 2008.

Names of people involved:

- Land Owner: Gerard Dohm, Verona, WI
- Developer: Normandy Square, LLC, Verona, WI
- Architect: Dimension IV Madison, L.L.C., Madison, WI
- Landscape Architect: Watts Landscape Service, Verona, WI
- Civil Engineers: Jenkins, Verona, WI
- General Contractor: Advanced Building Corporation, Verona, WI

Uses of all areas of the building(s) and square footages devoted to each use:

Residential Condominiums:

114,000

Covered Parking:

58,440

Site:

• The site is 72,100 sf and is located in the 2,600 block of Normandy Lane at the southwest corner of Yellowstone and Normandy.

Proposed New Buildings:

- Proposed 91 unit Residential Condominium Building includes:
 - 36 1-bedroom and 55 2-bedroom condominium apartments.
 - Basement with 131 parking stalls, 68 bicycle parking, mechanical area and storage.

Sincerely,

Dimension IV - Madison, LLC

Yerry Fourquin, AIA

ZONING TEXT SIP

Normandy Square Madison, Wisconsin Dimension IV – Madison Project No. 06072

Legal Description: The lands subject to this Planned Unit Development District shall include those described on Exhibit A, attached hereto.

A. Statement of Purpose: This zoning district is to allow for the construction of Normandy Square which includes:

The construction of a 91 unit condominium apartment building.

The construction of basement levels with parking stalls.

B. Permitted Uses:

Those that are stated as permitted uses in the PUD/SIP zoning district.

Uses accessory to permitted uses listed above.

- C. Lot Area: As stated in Exhibit A, attached hereto.
- D. Floor Area Ratio:

Maximum floor area ratio permitted shall be as per the approved plans.

Maximum building height shall be as shown on approved plans.

- E. Yard Requirements: Yard areas will be provided as shown on approved plans.
- F. Landscaping: Site landscaping will be provided as shown on the approved plans
- G. Accessory Off-Street Parking & Loading: Accessory off-street parking and loading shall be provided as shown on approved plans.
- H. Lighting: Site lighting will be provided as shown on the approved plans.
- I. Signage: Signage will be allowed as approved on the recorded plans.
- J. Family Definition: The family definition for this PUD-SIP shall coincide with the definition given in Chapter 28.03(2) of the Madison General Ordinances for the R4 Zoning District.
- K. Alterations and Revisions: No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Plan Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Development and the district Alderperson and area compatible with the concept stated in the underlying General Development Plan approved by the City Plan Commission.

NORMANDY SQUARE PARKING

Normandy Square is a 91 unit residential condominium property that will add residences and green area in place of the rear partially used parking lot at the rear of Market Square. It will replace 151 surface parking stalls.

There will be 131 stalls beneath the condominiums for their use. There will also be 15 surface stalls for joint use.

There are presently 646 surface stalls at Market Square. There will be 510 surface stalls remaining. The 50,300 sf of retail and 54,894 sf of office at 1/300 sf needs 350 stalls. There are 160 stalls for the theater use. The theater's primary use for parking stalls is at different times than the office use. The combined parking stalls can handle multi-uses as they require stalls at different times of the week and day.

PART 1 - DEVELOPMENT INFORMATION:

Project or Plat	Normandy S	quare					
Project Address:	6500 block of Nor	mandy	/ Lane		6		
Developer: Norm	nandy Square LLC			Repre	sentative: Steve	Yoder	
Street Address: 362	24 Pioneer Rd			City/State:			53593
Telephone: 833-090	00	Fax:	833-8483		Email: syoc	ler@advbldgcorp.co	m
Agent, If Any:				Compa	iny:		
Street Address:				City/State:		Zip: _	
Telephone:		Fax:			Email:	······································	

PART 2 - PROJECT CONTENTS:

Complete the following table as it pertains to this project:

	MARKET-R	ATE UNITS	INCLUSION	IARY UNITS			
Residential Use	Owner- Occupied Units	Renter- Occupied Units	Owner- Occupied Units	Renter- Occupied Units	Total Units	Acres	
Single-Family							
Duplexes							
Multi-Family	77		14		91	1.666	
TOTAL	77		14		91		

PART 3 - AFFORDABLE HOUSING DATA:

Owner-Occupied Units	30%	4	0%	50%	60%	70%	80%	Total
Number at Percent of AMI							See attach	· · · · · · · · · · · · · · · · · · ·
Anticipated Sale Price							See attach	
Rental Units	30%	40	0%	50%	60%	70%	80%	Total
Number at Percent of AMI				4-1				-42
Maximum Monthly Rent Price				·				·

PART 4 - DWELLING UNIT COMPARISON:

Complete the following table as it pertains to this project:

		MARK	ET-RATE	UNITS			INCLU	SIONARY	UNITS	
Owner-Occupied	Studio / Effcy	1 Bdrm	2 Bdrms	3 Bdrms	4/More Bdrms	Studio / Effcy	Bdrm	2 Bdrms	3 Bdrms	4/More Bdrms
Units with:		880	1026				880	1026		
Minimum Floor Area:				,						
Rental Units With:										•
Minimum Floor Area:									****	

CONTINUE →

PART 5 - INCENTIVES: Section 28.04 (25) of the Zoning Ordinance provides the opportunity for applicants in projects where affordable dwelling units are required or where the developer has agreed to pay money in lieu of inclusionary dwelling units, to receive one or more incentives as compensation for complying with the Inclusionary Zoning requirements. Each of the eleven incentives listed below are affixed a point value. The incentive points available to an applicant is dependent upon the number of affordable dwelling units proposed at the various area median income (AMI) levels. The program rewards projects both for having a higher number of affordable dwelling units provided at lower AMI levels, and for having a higher percentage of affordable dwelling units incorporated into the development. The incentive and the corresponding number of points available are listed below. (MAP=Maximum Available Points) Please mark the box next to the incentives requested.

Incentive	MAP	View View	Incentive	MAP
☐ Density Bonus (varies by project)	3	Ø	Cash subsidy from Inclusionary Unit Reserve Fund up to \$10,000 per unit for up to 50% of the	2
✓ Parkland Development Fee Reduction	1		affordable units provided.	
☐ Parkland Dedication Reduction	1	[2]	Cash subsidy from inclusionary Unit Reserve Sund of \$5000 for up to 50% of on-site afford-able units	2
Off-street Parking Reduction up to 25%	1		in projects with 49 or fewer detached units or projects with four or more stories and 75% of	
☑ Non-City provision of street tree planting	1		parking provided underground.	
☐ One addl. story in Downtown Design Zones	1		Neighborhood Plan preparation assistance	1
Residential parking permits in a PUD/PCD	1		Assistance obtaining housing funding information	1
☐ Incentives Not Assigned a Point Value by On	dinance (l	Explain):	

PART 6 – WAIVER: The Plan Commission may waive the requirement to provide inclusionary dwelling units in the development if the applicant can present clear and convincing financial evidence that providing the required number of inclusionary dwelling units on-site renders providing the required number of inclusionary units financially infeasible. In such a case, a developer may request a waiver to provide the units off-site, assign the obligation to provide the units to another party, or pay cash in lieu of the units, or any combination of the above. If the waiver is granted, the required units may be provided as new construction off-site in another development within **one mile** of the subject development; off-site units shall be provided at least 1.25 times the number of units if provided within the subject development. Off-site units must be constructed within one year of the time that they would have been constructed within the subject development. The applicant may opt to pay money into the **inclusionary unit reservation** based on contribution rates established in Section 28.04 (25) of the Zoning Ordinance. If provision of the inclusionary dwelling units through the waiver is still financially infeasible, the developer may seek a reduction in the percent of units to the point where the project becomes financially feasible. If such a waiver is requested, a detailed explanation shall be provided in the required project narrative demonstrating the financial infeasibility of complying with the ordinance requirements and the rationale for the alternative proposed.

• If a waiver is requested, please mark this box
and include all of the necessary information required by the Zoning Ordinance and IZ Program Policy & Protocols to support your request.

PART 7 - APPLICANT'S DECLARATION:

The signer shall attest that this application has been completed accurately and includes all requests for incentives or waivers; that they have attended both required pre-application staff meetings and given the required notice to the district alderperson and neighborhood association(s) prior to filing this application; and that all required information will be submitted on the corresponding application for zoning and/or subdivision approval by the Plan Commission. The applicant shall begin the declaration by stating below whether or not the project complies with the various requirements of the inclusionary zoning ordinance. Check the applicable box and provide any supporting comments.

Standards for Inclusionary Dwelling Units (IDUs)	Will Comply	Will <u>not</u> comply	Additional comments
Exterior Appearance of IDUs are similar to Market rate.	х		
Proportion of attached and detached IDU units is similar to Market rate.	x		
Mix of IDUs by bedroom size is similar to market rate.	х		

CONTINUE >

Standards for Inclusionary Dwelling Units (IDUs) [continued]	Will Comply	Will <u>not</u> comply	Additional comments
IDUs are dispersed throughout the project.	x		
IDUs are to be built in phasing similar to market rate.	x		
Pricing fits within Ordinance standards	x		
Developer offers security during construction phase in form of deed restriction.	X.		
Developer offers enforcement for for- sale IDUs in form of option to purchase or for rental in form of deed restriction.	x		
Developer describes marketing plan for IDUs.	x		
Developer acknowledges need to inform buyers/renters of IDU status, responsibilities for notification.	x		
Terms of sale or rent.	х		
	Yes	No	Additional comments
Developer has arranged to sell/rent IDUs to non-profit or CDA to meet IDU expectations.		×	
Developer has requested waiver for off-site or cash payment.		x	
Developer has requested waiver for reduction of number of units.		×	·
Other:			
The applicant discussed this representatives from the Planning			

	The applicant discussed this development proposal with representatives from the Planning Unit, Zoning Administrator and Community Development Block Grant Office on:	
٠	The applicant presented a preliminary development plan for this project to the Interdepartmental Review Staff Team on:	
	The applicant notified Alderperson Noel Radomski	
	of District 19 of this development proposal in writing on: →	September 6, 2006
	The applicant also notified neighborhood in writing on: →	None
•	The Inclusionary Dwelling Unit Plan Application package contains on this form. I, as the undersigned, acknowledge that incomplete o in the review of this project. I am also familiar with the ongoing depage #2 of this application and outlined in the Inclusionary Zonin Protocols.	r incorrect submittals may cause delays eveloper responsibilities summarized on

Applicant Sign	ature 5tu	e Coler		Date	March 21, 2007
Printed Name	Steven M. Yoder		Phone	833-0900)

DRAFT July 9, 2004

Land Use Application Attachment

Project:

Normandy Square

Date:

March 21, 2007

Re:

Part 3, Affordable Housing Data

Normandy Square IZ units will consist of:

21 single bedroom units x.15 = 3 at average sell price of \$116,900

70 double bedroom units x.15 = 11 at average sell price of \$138,900

Total IZ units

14

Unit locations are designated on the submitted floor plans.

MENSION V-MADISON

Architecture, Engineering and Interior Design 313 West Belline Hwy., Suite 161 Madison, WI 53713 Phone (608) 229-4444

RMANDY SQUARE

6500 NORMANDY LANE MADISON, WI

Bonname NOITEROGESO

Civil Engineer: Jenkins Survey and Design, Inc., Madison, WI Architecture: Dimension IV - Madison, LLC, Madison, Landscape: Watts Landscape Service, Verona, WI

CODE DATA PROJECT/BUILDING DATA

STORIES FOUR SITE AREA 72,100 SF

SIX

BUILDING HEIGHT 52'-3"

PARKING
SURFACE PARKING - 14
SURFACE LOADING AREAS - 2
SURFACE MOPED PARKING - 6
UNDERGROUND PARKING - 137

BICYCLE PARKING - 36 **UNDERGROUND PARKING - 76**

TOTAL - 112

FOURTH FLOOR SECOND FLOOR FIRST FLOOR UPPER PARKING BUILDING AREA LOWER PARKING THIRD FLOOR

29,240 SF 30,110 SF 28,570 SF 28,570 SF 28,570 SF 28,570 SF

173,630 SF

1-BEDROOM 2-BEDROOM

TOTAL

9 78

TOTAL - 159

LIST OF DRAWINGS

GENERAL G0.1 COVER SHEET

SITE/LANDSCAPE

C1.0 EXISTING OVERALL MARKET SQUARE PLAN C1.1 EXISTING SURVEY (JENKINS) C2.0 OVERALL MARKET SQUARE PLAN

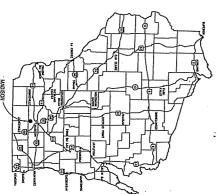
C2.1 SITE PLAN

C3.0 EROSION CONTROL GRADING

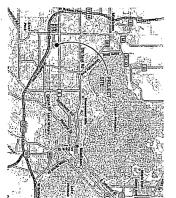
AND UTILITY PLAN (JENKINS)
L1.0 LANDSCAPE PLAN (WATTS)
E1.0 SITE LIGHTING PLAN

ARCHITECTURAL
A1.1 PARTIAL FIRST FLOOR PLAN
A1.2 PARTIAL FIRST FLOOR PLAN
A1.3 PARTIAL FIRST FLOOR PLAN
A1.3 PARTIAL FIRST FLOOR PLAN
A1.4 SECOND, THIRD, & FOURTH

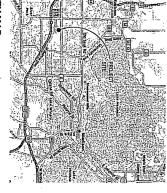
A1.5 PARKING LEVEL PLANS
A2.0 EXTERIOR ELEVATIONS
A2.1 ENLARGED PARTIAL ELEVATION
COLOR PERSPECTIVE



STATE MAP

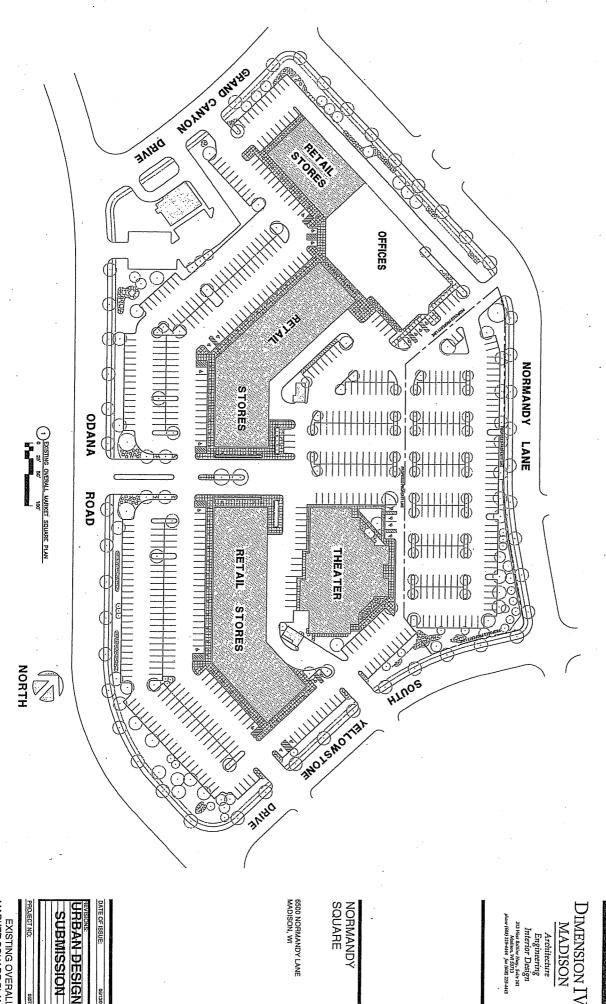


CITY MAP



SITE LOCATION MAP



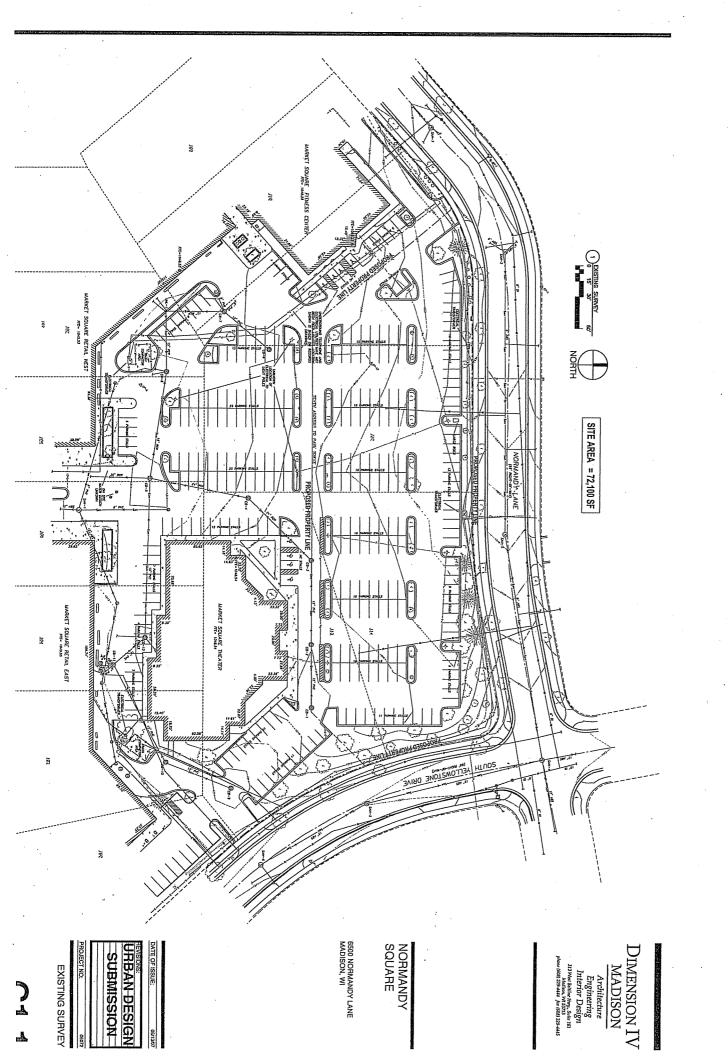


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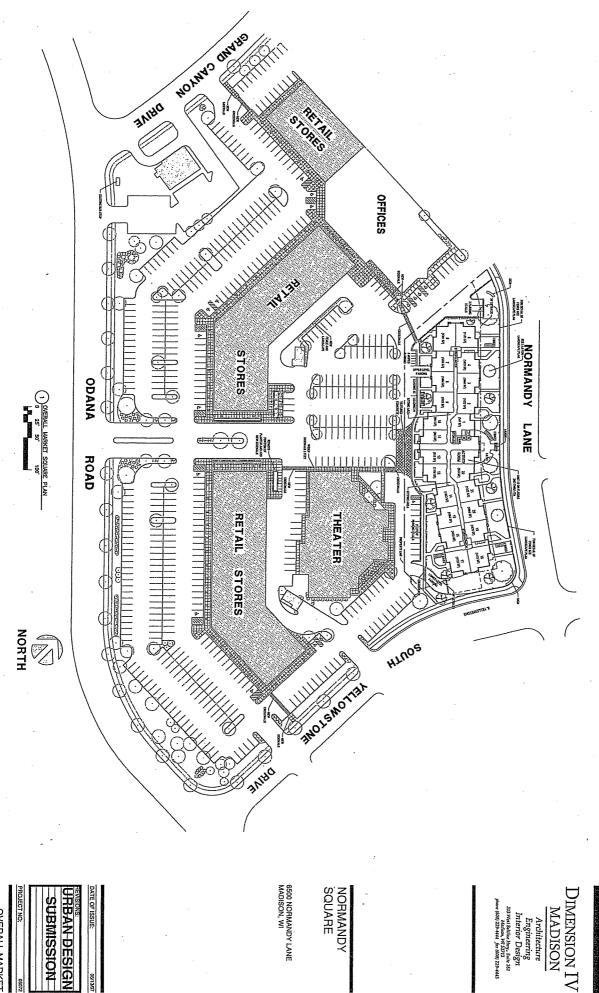
Architecture
Engineering
Interior Design
313 West Ballian Huy, Salt 151
Medison, WI 53713
baar (600) 219-444 far (600) 219-445

URBAN DESIGN

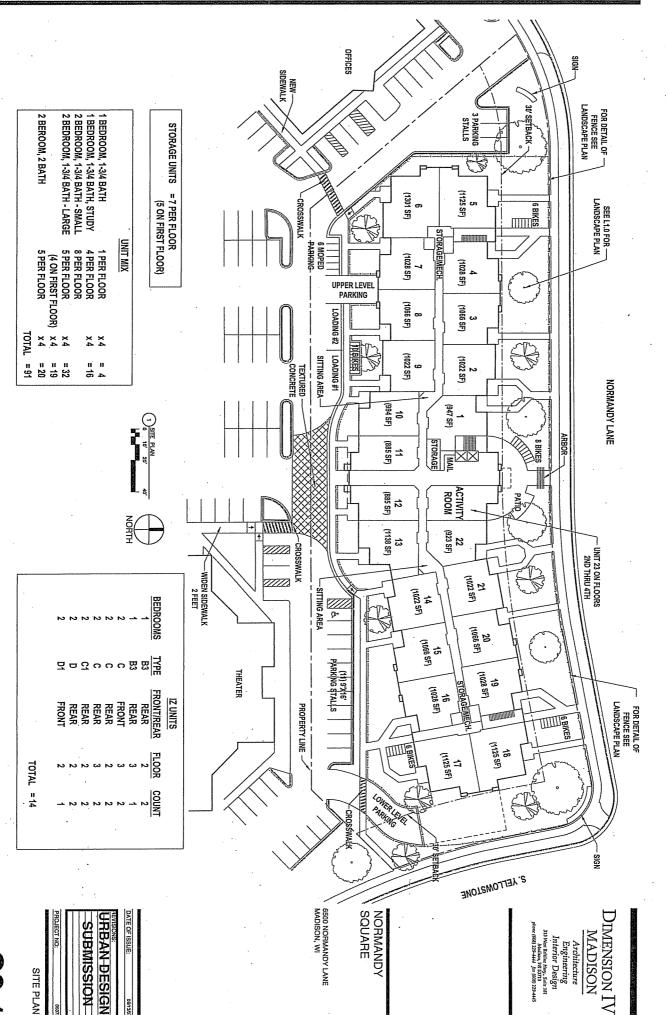
EXISTING OVERALL MARKET SQUARE PLAN

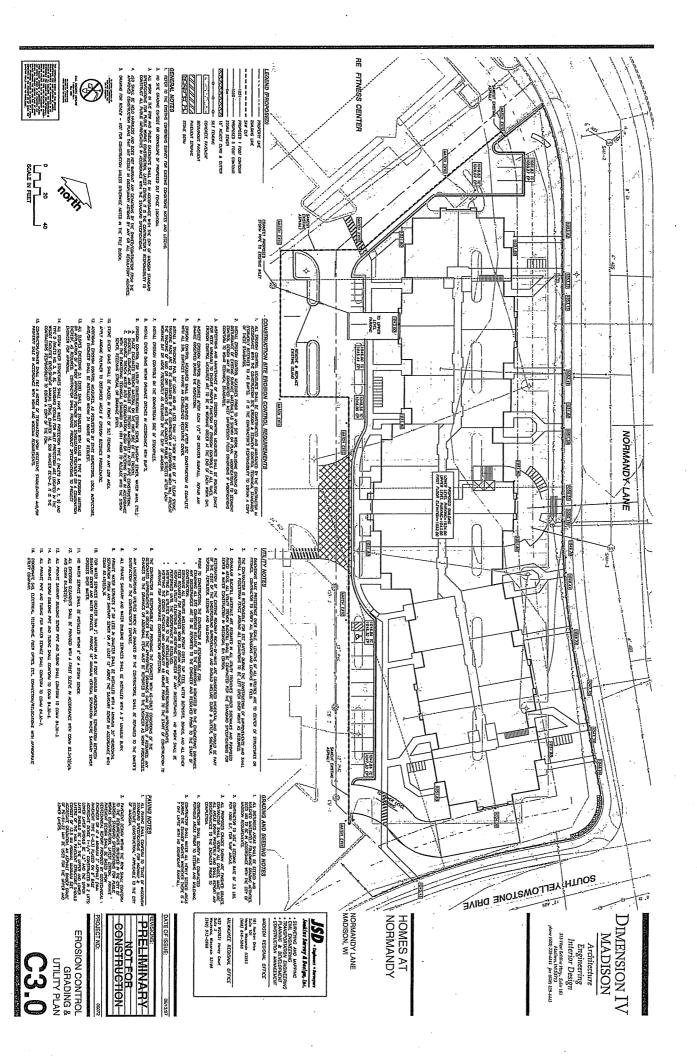


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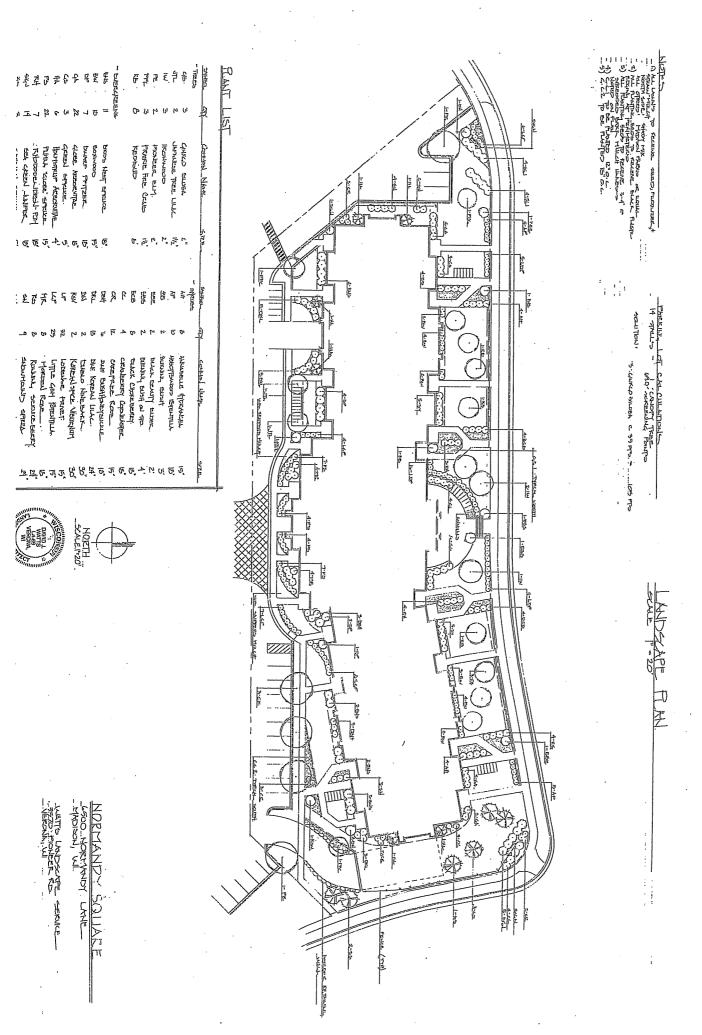


OVERALL MARKET SQUARE PLAN

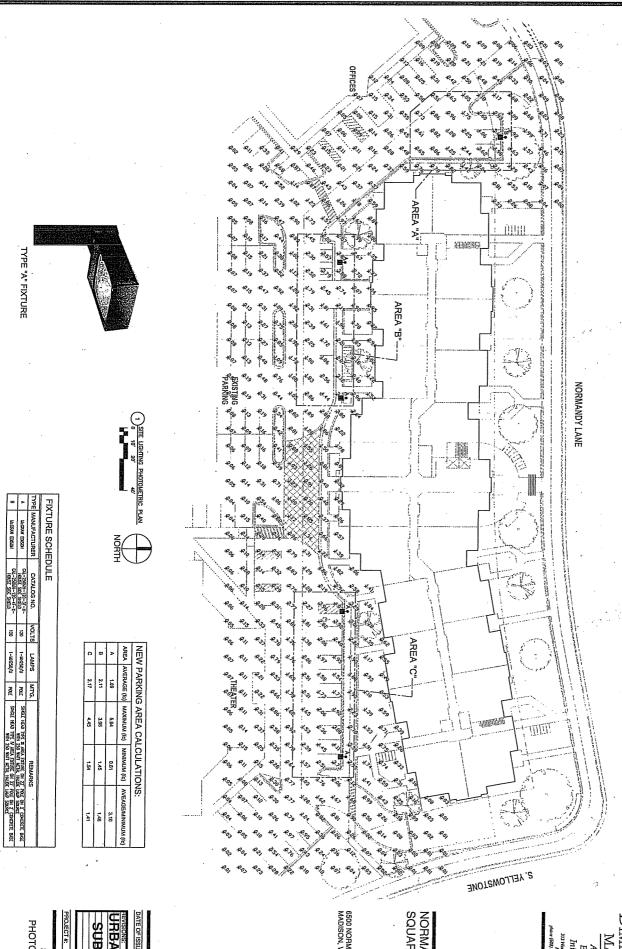




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SITE LIGHTING PHOTOMETRIC PLAN

URBAN DESIGN

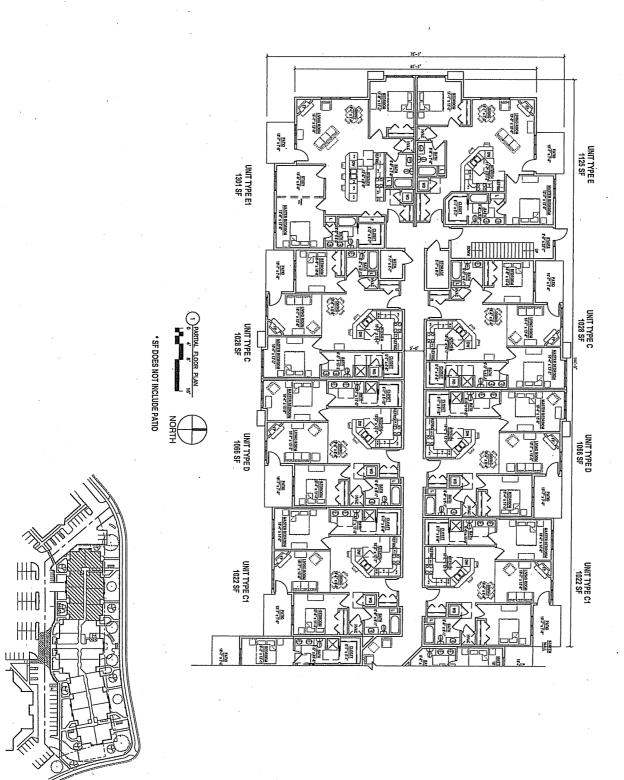
SUBMISSION

6500 NORMANDY LANE MADISON, WI

NORMANDY SQUARE

Architecture
Engineering
Interior Design
313 Wast Bellike Hay, Suit 181
Maddian, M 53713
Man (603) 228-444 fa (603) 229-445

IMENSION I MADISON



6500 NORMANDY LANE MADISON, WI

NORMANDY SQUARE

Architecture
Engineering
Interior Design
311Wa Belline Hey, Soit 181
Madien (m. W. Still)
Phone (608) 128-444 fet (608) 129-445

DIMENSION IV

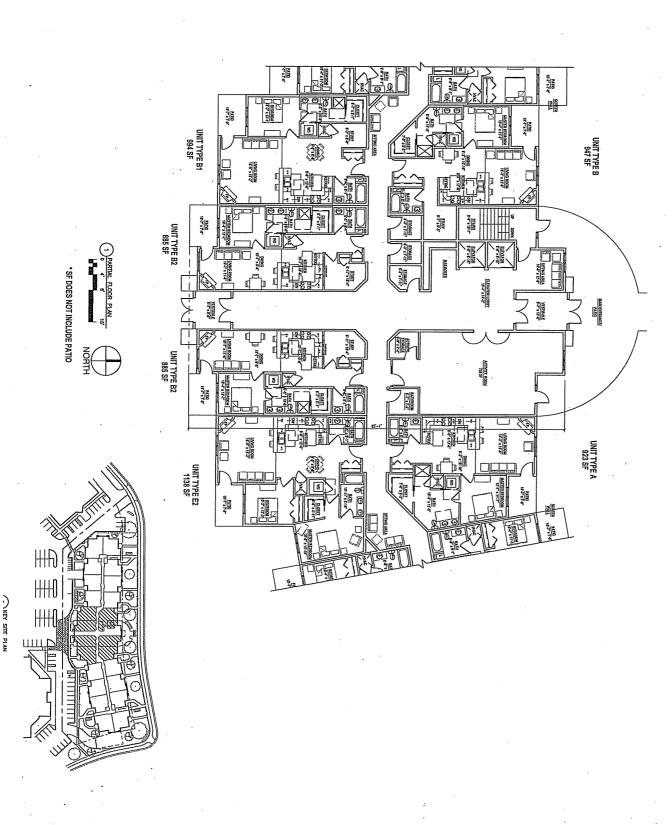
MADISON

NEIS SUE DIAN

PARTIAL FIRST FLOOR PLAN

URBAN DESIGN

SUBMISSION



6500 NORMANDY LANE MADISON, WI

NORMANDY SQUARE

PARTIAL FIRST FLOOR PLAN

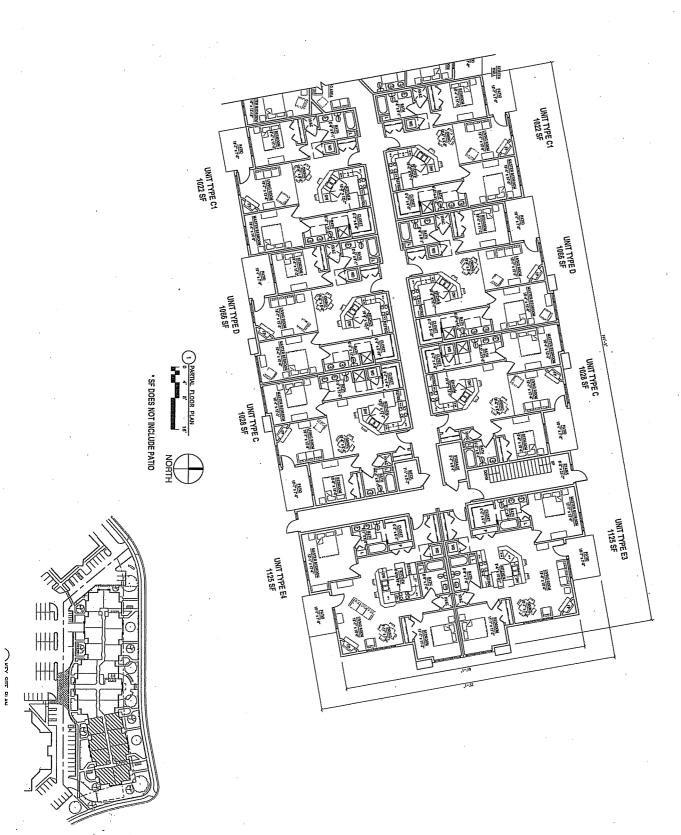
URBAN DESIGN

SUBMISSION

DIMENSION IV

MADISON

Architecture
Engineering
Interior Design
3134 Wat Education Hay, Soile 161
Madion, WA \$1733
Phane (868) 225-4445



DIMENSION IV

MADISON

Architecture
Engineering
Interior Design
111Wal Ballin; Hen, Solie 161
11660 (160) 175-444 fa (160) 775-4445

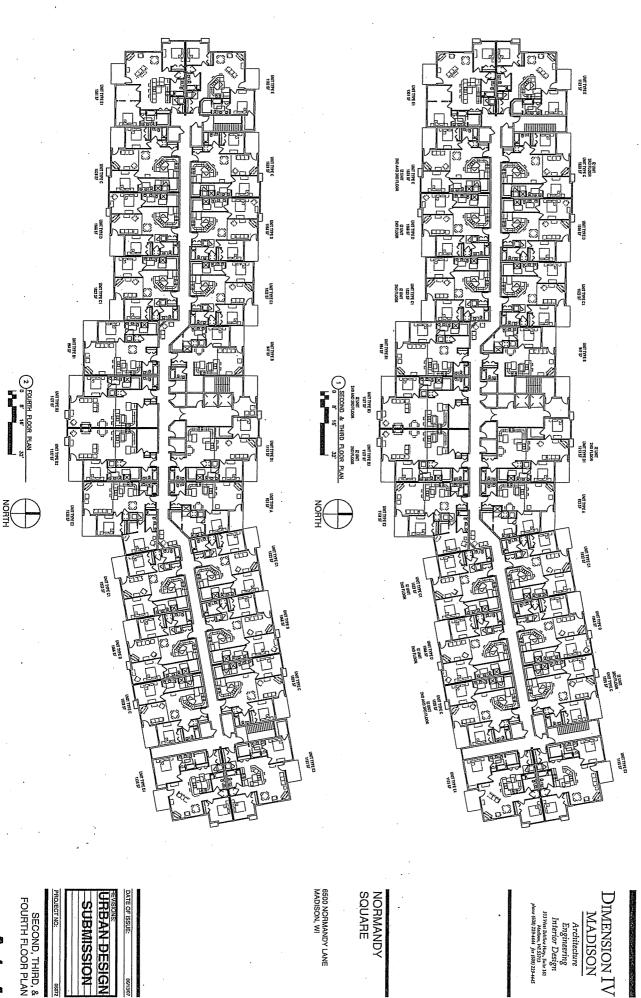
NORMANDY SQUARE

6500 NORMANDY LANE MADISON, WI

PARTIAL FIRST FLOOR PLAN

URBAN DESIGN

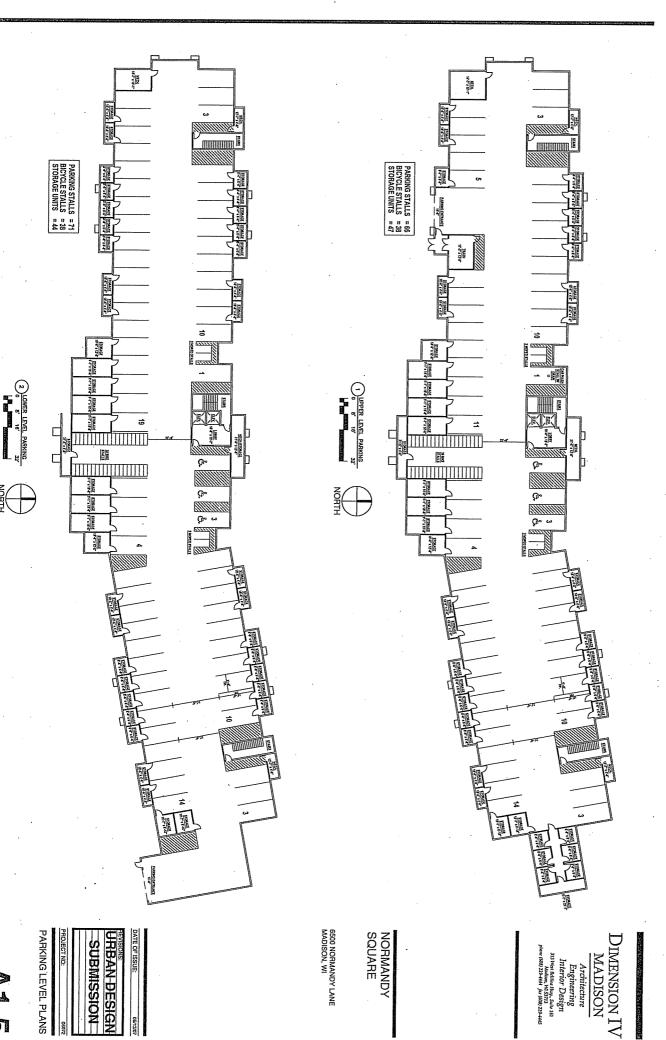
SUBMISSION

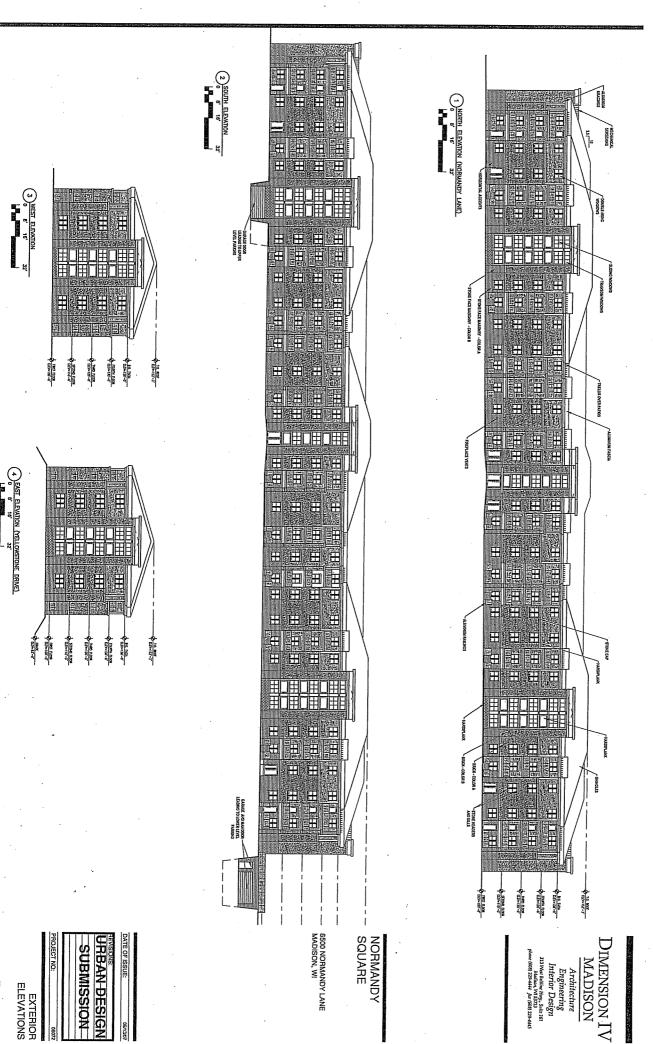


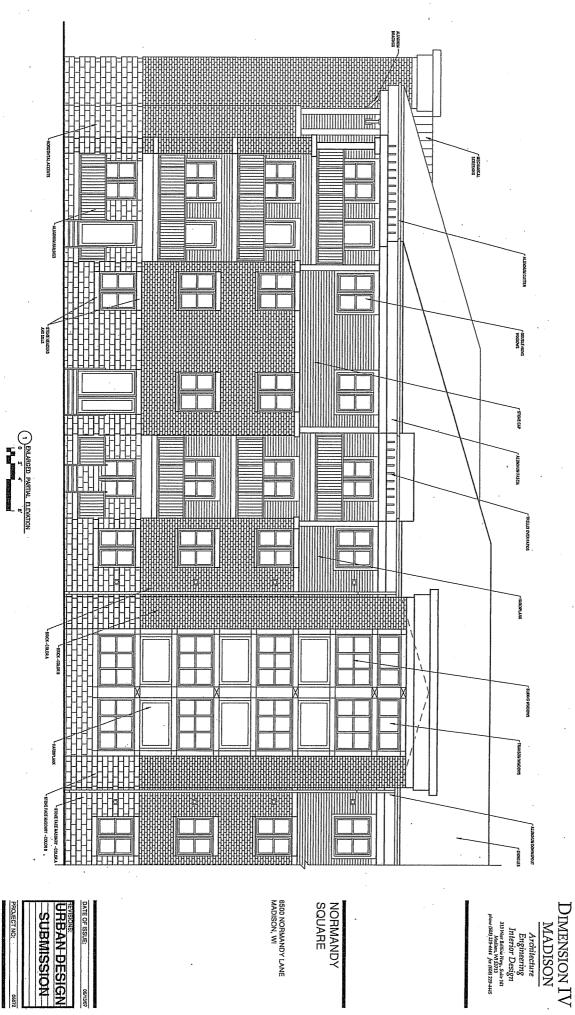
NORMANDY SQUARE

6500 NORMANDY LANE MADISON, WI

SECOND, THIRD, & FOURTH FLOOR PLAN







NORMANDY SQUARE

SUBMISSION URBAN DESIGN

ENLARGED PARTIAL ELEVATION