

Downtown Safety Initiative

The goal of this project is to reduce downtown violence and fear in the target area of the Central District. This will be accomplished by utilizing improved crime mapping and analysis, direct targeted enforcement initiatives with additional police staff, and improved technology to enhance detection and deterrence of criminal activity.

The Central District will empower residents to actively participate in the project design, implementation, and required reporting with particular emphasis on those neighborhoods contained in the target area.

All budget amounts and times are estimates. Central District Command Staff will monitor the project costs.

Objective 1: Work to reduce violent street level crime from 11 p.m. to approximately 3 a.m. for the Central District. The criminal activity peaks before and after bar time, particularly on Friday and Saturday nights, into the following morning.

Strategies

- Directed patrols of two to six mobile or foot patrol officers deployed to specific areas for street-level enforcement.
- Deploy cameras in areas with the highest concentration of street-level crime. The cameras will have the ability to move if a crime pattern is identified in another area.
- Seasonal assessment of lighting and forestry issues with MPD, Forestry, and Streets staff.
- Directed patrol on bicycle, motorcycle, and mounted patrol for street-level enforcement.

Budget Expenditures

- Specialized patrol on overtime.
- Police officer overtime for Friday and Saturday coverage during peak activity time.
- Purchase of web-based Wi-Fi camera systems for rapid deployment with the ability to tap into city power on city poles with non-technical deployment capabilities. Must be able to adjust camera from a laptop computer.

Outcome Measure

Once a pattern is found by any district or crime analysis staff, there will be a rapid deployment of resources, both on-duty and overtime. The goal is resolution of pattern crime within four to eight weeks.

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¹ Violent street level crime includes robbery, felony and misdemeanor batteries and fights.

Objective 2:

Enhance district-wide community policing efforts and engage the community in crime reduction efforts and reduce levels of fear from crime.

Strategies

- Assign each Central Community Police Team (C-CPT) member a neighborhood or district as a liaison for areas not served by neighborhood officers.
- Improve accessibility by providing a cellular phone number for citizens to use to report and discuss non-emergency issues.
- Require C-CPT attendance at central neighborhood association and district meetings.
- Have Central District command staff host a district-wide community meeting at the end of every other month beginning in February 2007 to share and discuss crime statistics and disorder concerns.
- MPD will encourage expansion of the Neighborhood Watch programs by providing staff support and training to residents.
- Welcome and educate new district residents on their role to being a good neighbor for the prevention of neighborhood crime problems by providing a pamphlet for distribution by neighbors.
- Provide and administer a survey in February 2007 and November 2007 aimed at soliciting information on levels of fear of crime.
- Provide information on the Central District section of the MPD web page.
- Participate in existing e-mail listservs to provide downtown safety information.

Budget Expenditures

- Pay for five cellular phones for each community officer.
- Staff time for updating web information/postings.
- Survey costs including on-line subscription-type service.
- Analyst time to create reports from survey data and to provide information for community crime meetings.
- Staff time for survey administration.
- Develop and print neighborhood safety pamphlet including costs for consultation and printing.

Outcome Measure

Increase in mean values of survey items related to the perception of neighborhood safety in the MPD survey for the target area.

Objective 3:

Improve voluntary compliance with alcohol-related ordinances in licensed and unlicensed establishments.

Strategies

- MPD staff will conduct Safer Bar Training for tavern staff.

- MPD will work to expand Safer Bar Training to include community involvement.
- Conduct compliance checks at licensed establishment using both uniform and non-uniformed personnel. Repeat random visits would occur at non-compliant addresses. University of Wisconsin Police would be invited to participate in areas adjacent to student housing.
- Notify potential nuisance property owners of concerns in writing.
- Provide case files for prosecution to the Office of the City Attorney.

Budget Expenditures

- Staff time for compliance checks and follow up.
- Staff time for preparing cases for prosecution.
- Add virtual private network capabilities to district laptop for enhanced field use.
- Purchase or update mobile identification scanning devices.

Outcome Measure Decrease in repeat violations for alcohol related ordinances at specific addresses.

Documentation:

MPD will use existing systems to monitor expenditures related to these funds. The Central District Captain will approve expenditures of these funds. The MPD Budget office will monitor and track expenses related to this initiative and provide a final report.

2007 Downtown Safety Initiative

Requested Items	Est. Cost
<hr/> Staff Overtime	
Objectives 1-3	
This portion supports all three defined objectives in the plan. It includes overtime funds for additional staffing for approximately 27 weekends, with an average of four officers and one sergeant. Cost estimates are based on the MPD 2007 averages for these positions.	
Also included is analyst time to support the citizen survey reports and material for the community crime meetings.	
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	Staff Overtime Subtotal \$ 70,000.00
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Equipment and Purchased Services	
Objective 1	
Equipment items that support objective one include a web based camera system with Wi-Fi capabilities. This would likely include components such as two movable outdoor cameras, a laptop, software, digital media storage, and application upgrades.	\$ 25,000.00
Objective 2	
Equipment and services supporting this objective include items like cell phone service for community officers, printing and development of neighborhood safety materials, and survey administration costs for on-line availability of the survey.	\$ 3,100.00
Objective 3	
Equipment items that support objective three include items such as mobile programmable identification scanners, a durable digital handheld camera for evidence collection by field staff. In addition the laptop computer included in objective one will be used to achieve objective three goals.	\$ 1,900.00
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	Equipment and Purchased Services Subtotal \$ 30,000.00
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	Initiative Total \$ 100,000.00
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