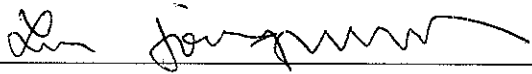


Application Date: 8/29/06

Proof of WI Seller's Permit No. 004000057232101

Name of Corporation, Limited Liability Company, Individual Owner, Private Club or Partner(s) Samba LLC	Liquor/Beer Agent Jong yeon Lee
Mailing Address 402 W. Gorham st	Liquor/Beer Agent Address 402 W. Gorham st.
City/State/Zip Code Madison, WI 53703	Liquor/Beer City/State/Zip Code Madison, WI 53703
Name of Registered Agent or General Partner Jong yeon Lee	Local Contact Person Phone Number Jong yeon Lee (608) 257-0400
Trade Name Samba Restaurant LLC.	Estimated Opening Date 7-1-07
Business Address 240 & 234 W. Gilman	Signature of Owner/Operator 

Private Club? Yes No

License Description	Type	Fee	Number
The existing stage to be utilized for evening entertainment including, classical guitar, acoustic performances, traditional Brazilian music.	Nightclub	250-	75793
Class B Combination Publication fee	108	20-	75793
Pre-Inspection & License Fees Non-Refundable	TOTAL	\$ 250-	

IT IS MANDATORY THAT ALL APPLICABLE INFORMATION BE COMPLETED. INACCURATE INFORMATION MAY RESULT IN SUSPENSION OR REVOCATION OF LICENSE.

ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning July 1 20 07 ;
ending June 30 20 08

TO THE GOVERNING BODY of the: Town of
 Village of } Madison
 City of }

County of Dane Aldermanic Dist. No. _____ (if required by ordinance)

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Lee Jongyeon
Samba L.L.C.

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person

	Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>President</u>	<u>Lee Jongyeon</u>	<u>6406 Anti-etam Lane</u>	<u>Madison WI 537105</u>
Vice President/Member				
Secretary/Member				
Treasurer/Member				
Agent		<u>Lee, Jongyeon</u>		
Directors/Managers				

3 Trade Name Samba Steak House Business Phone Number _____

4 Address of Premises 240 W. Gilman Post Office & Zip Code 1

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
- 8 (a) Corporate/limited liability company applicants only: Insert state WI and date 11-1-06 of registration. Yes No
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No
- (NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9 Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described) 1st Flr Dining, 2nd Flr + Mezzanine Fine Dining 7000 SF.

10 Legal description (omit if street address is given above): Seating area

11 (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
(b) If yes, under what name was license issued? Jongyeon Lee

12 Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864] Yes No

13 Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776] Yes No

14 Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another (Individual applicants and each member of a partnership applicant must sign; corporate officer(s) members/managers of Limited Liability Companies must sign) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME

this 24th day of August, 2006
Maibek Wittel-Behl
(Clerk/Notary Public)
My commission expires 10-26-08

[Signature]
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)
[Signature]
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner)
[Signature]
(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>8-29-06</u>	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued <u>15793</u>	

AT-106 (R 1-05)

Wisconsin Department of Revenue

Registrar #04462

Ad. 8 (King)
Sector 403

Applicant's Wisconsin Seller's Permit Number: <u>004000057232101</u>	
Federal Employer Identification Number (FEIN): <u>39-1584515</u>	
LICENSE REQUESTED	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$
TOTAL FEE	\$

City of Madison Liquor and/or Beer Original Supplemental Form

Office Use Only

- | | |
|--|---|
| <input checked="" type="checkbox"/> Seller's Permit Number
<input checked="" type="checkbox"/> Federal Employer Identification Number
<input checked="" type="checkbox"/> Notarized Original Application Form (AT-106)
<input checked="" type="checkbox"/> Notarized Supplemental Form
<input checked="" type="checkbox"/> Description of Licensed Premise
<input checked="" type="checkbox"/> Notarized Auxiliary Questionnaire(s) (AT-103)
<input checked="" type="checkbox"/> Background Investigation Form(s)
<input checked="" type="checkbox"/> Floor Plans | <input type="checkbox"/> Lease
<input checked="" type="checkbox"/> Notarized Transfer of Ownership Letter
<input type="checkbox"/> *Schedule of Appointment of Agent (AT-104)
<input type="checkbox"/> *Notarized Agent Appointment/Acceptance Form
<input type="checkbox"/> *Articles of Incorporation/ Organization
<input type="checkbox"/> Sample Menu, if possible
<input type="checkbox"/> Business Plan, if one exists
* Forms required of Corporation/LLC only |
|--|---|

- ✓ All applicants must provide an adequate premise plan that includes exterior and interior dimensions, position of stairs and all entrances and exits, normal and customary use of each room, placement of major appliances, furniture and large gaming tables, placement and dimensions of all bar(s), and graphic representation of the normal position of booths, bar stools, tables and chairs. **Premise plans must be no larger than 8 ½ x 14.**
- ✓ New structures must submit to Building Inspection two sets of plans, signed and sealed by a registered architect or engineer.
- ✓ **Applicant/partners/Liquor Agent must be enrolled in or have completed the Beverage Server Training course before appearing before the Alcohol License Review Committee.**

Prior to your hearing before the Alcohol License Review Committee (ALRC), you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), and the Madison Police Department.

- Alderperson _____ can be reached at _____ at the Common Council Office (266-4071), or via e-mail at council@cityofmadison.com.
- The name of the neighborhood association representative can be obtained by calling the Planning and Development Department at 266-4635 or online at www.ci.madison.wi.us/neighborhoods/contacts.htm.
- The Police Department Liaison, Sergeant Emil Quast, can be reached at 266-4451.

1. Have you contacted the Alderperson, Police Department Liaison and neighborhood association representative for the area in which you intend to locate? Yes No
2. Are there any special conditions desired by the neighborhood? Yes No
 Explain: Close earlier than bartime, Control restaurant noise & smells
3. Name of Applicant/Partner/Corporation/LLC Samba (Restaurant) LLC
4. Telephone Number: 608-257-0400
5. Address of Licensed Premise 240 & 234 W Gilman
6. Anticipated opening date: July 1, 2007
7. Mailing address if not opening immediately 402 W. Gorham St Madison WI 53703

8. What type of establishment is contemplated? Tavern Nightclub Restaurant
 Liquor Store Grocery Store Convenience Store – Gas Pumps Yes No
 Other Please explain _____

9. Business Description, including hours of operation and if entertainment is part of your venue, what type:

See Attached

10. Describe building in detail, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

~~See Attached Concept plan~~

Approx. 12,000 square feet.

Alcohol stored in lower level, served in dining area

11. Are any living quarters directly or indirectly accessible and under control of the applicant? Yes No
Alcohol may be sold and stored only on the licensed premise; not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. 19 parking stalls to be monitored by video camera

13. Describe your management experience, staffing levels, duties and employee training.

10 full time & 20 part-time employees supervised by a restaurant manager w/ 20+ year experience

14. Identify the **registered agent** for your Corporation or LLC. This is not necessarily the same person as your liquor/beer agent. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Jong yeon Lee

Name

402 W Garham st

Madison

WI

53703

Address

City

State

Zip

15. Excluding pre-packaged snacks, how late will food be served? NO

16. What type of food will you be serving, if any? Brazilian steakhouse & Tapas

17. Indicate any other product/service offered: private Dining & Banquet Area

18. Describe your target market. Madison Community in general & Downtown Residents in particular

19. Describe how you plan to advertise/promote your business. General Media w/emphasis on patrons of downtown cultural events

20. What is your estimated capacity? 358

21. Are you operating under a lease or franchise agreement? Yes No (If yes, attach a copy.)

22. Owner of building where establishment is located: Song yeon Lee

Address of Owner: 402 W Gorham st 53703 Phone Number (608) 257-0400

23. Individual or Partnership only: Have individual/partners completed the Beverage Server Training Course? Yes No If Yes, indicate names: _____

License cannot be issued until proof of Beverage Server Training completion is shown.

24. Corporation/LLC only: Will liquor/beer agent be a Wisconsin resident at the time of granting? Yes No

25. Corporation/LLC only: Agent must disclose interest held in business: 100 %

26. Corporation/LLC only: Has agent completed the Beverage Server Training Course? Yes No

License cannot be issued until proof of Beverage Server Training completion is shown.

27. Corporation/LLC only: List Directors, Stockholders, and Managers below.

Director(s) Name	Home Address

Stockholder's Name	Address	Extent of Ownership%

Manager's Name	Address	Business Phone	Home Phone

28. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No

29. Restaurant/Tavern Establishment Alcohol Beverage & Food Sales Report

Pursuant to Sections 23.05(3)(s) and 23.05(7)(f) of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. **For new establishments, the percentage will be an estimate.**

Calendar/fiscal year: January 1 – December 31 July 1 – June 30

Percent Gross Receipts from Alcohol Beverages	40 %
Percent Gross Receipts from Food	55 %
Percent Gross Receipts from Other	5 %
Total Gross Receipts	100 %

Do you have written records to document the percentages shown? Yes No

You may be required to submit documentation verifying the percentages you've indicated.

30. What type of establishment are you? (Check all that apply) Tavern Restaurant Nightclub

Other Please explain: _____

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. (Individual applicants and each member of a partnership must sign; corporate officer(s), members/managers of Limited Liability Companies must sign) Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME:

this 29th day of August, 2006

Marilyn Witzel-Behl
(Clerk/Notary Public)

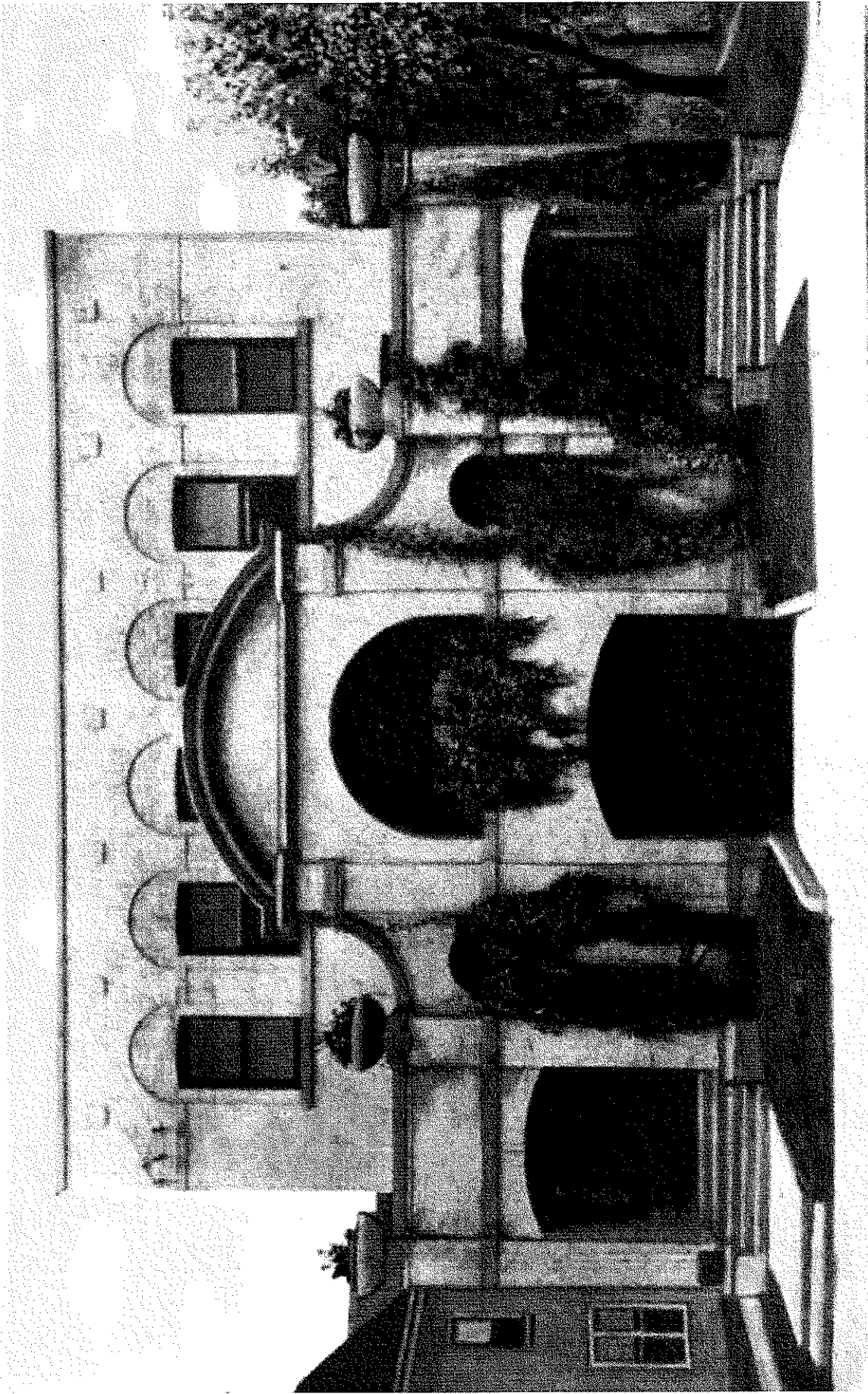
My commission expires 10-26-08

[Signature]
(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

If you have any questions, please contact the City Clerk's Office at (608) 266-4601.



The Women's Club of Madison

Founded in 1893, The Women's Club of Madison focused on improving the quality of life in the city, concentrating efforts on parks, playgrounds, city cleanliness, and child welfare. The Women's Building was constructed in 1907 to house the club's activities as well as provide a meeting place for all local women's organizations. Over the years the Women's Building has provided meeting space to many clubs and a wide variety of organizations, as well as offering auditorium space for performances and cultural events. Most recently it was home to an independent bookstore.

222 West Washington Ave, Suite 310
Madison, WI 53703
ph: 608 268 1499 fax: 608 268 1498
www.destreearchitects.com

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CONCEPT PLANS
WOMAN'S BUILDING
240 WEST GILMAN ST
MADISON, WI 53703

PROJECT:	
NUMBER:	060703.00
DATE:	08.29.05
REV:	

SHEET:

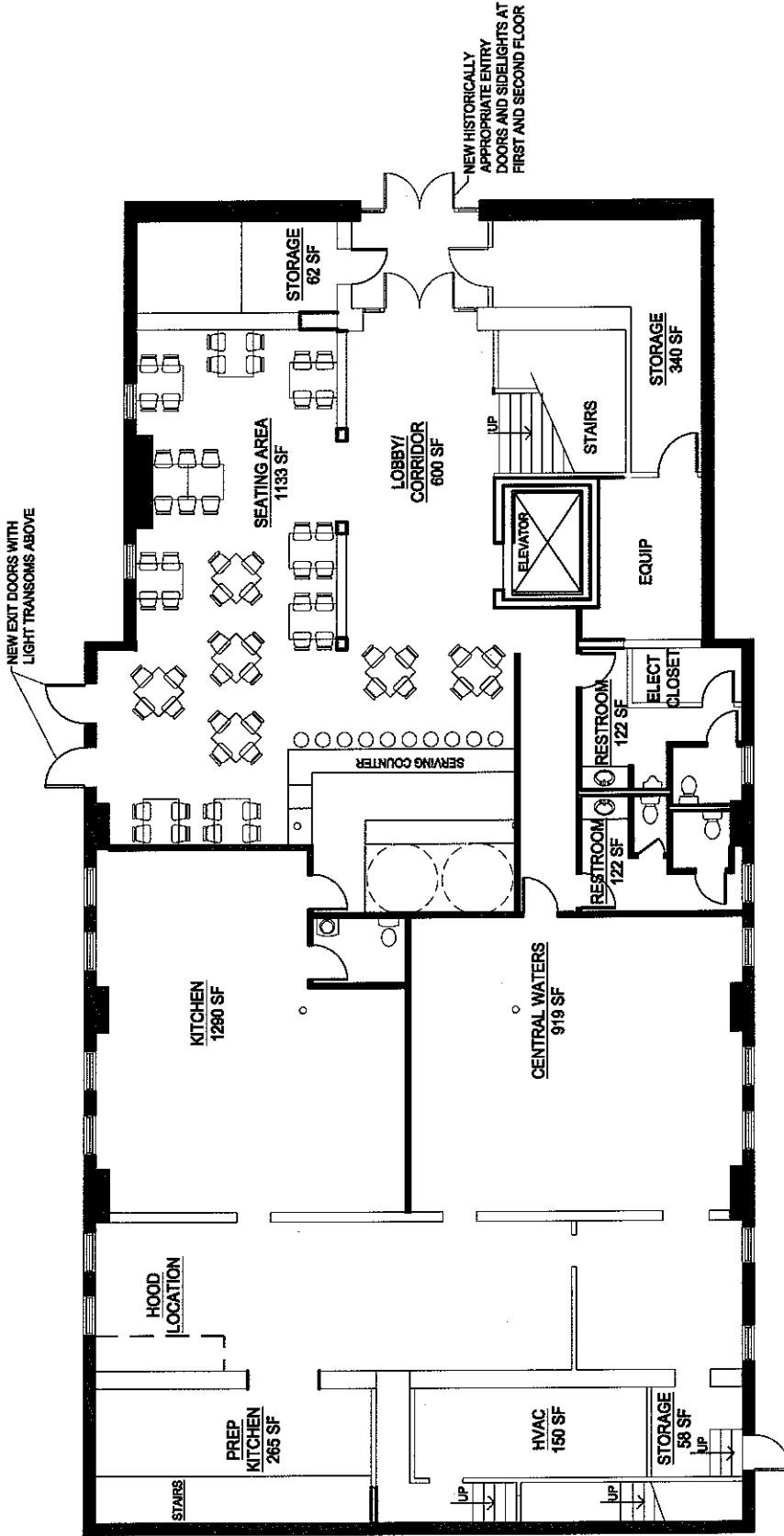
A.0

W. GILMAN ST.



1 PHASE 1 SITE DIAGRAM
1 NOT TO SCALE

PROJECT:	
NUMBER:	060705.00
DATE:	08.29.05
REV:	
SHEET:	



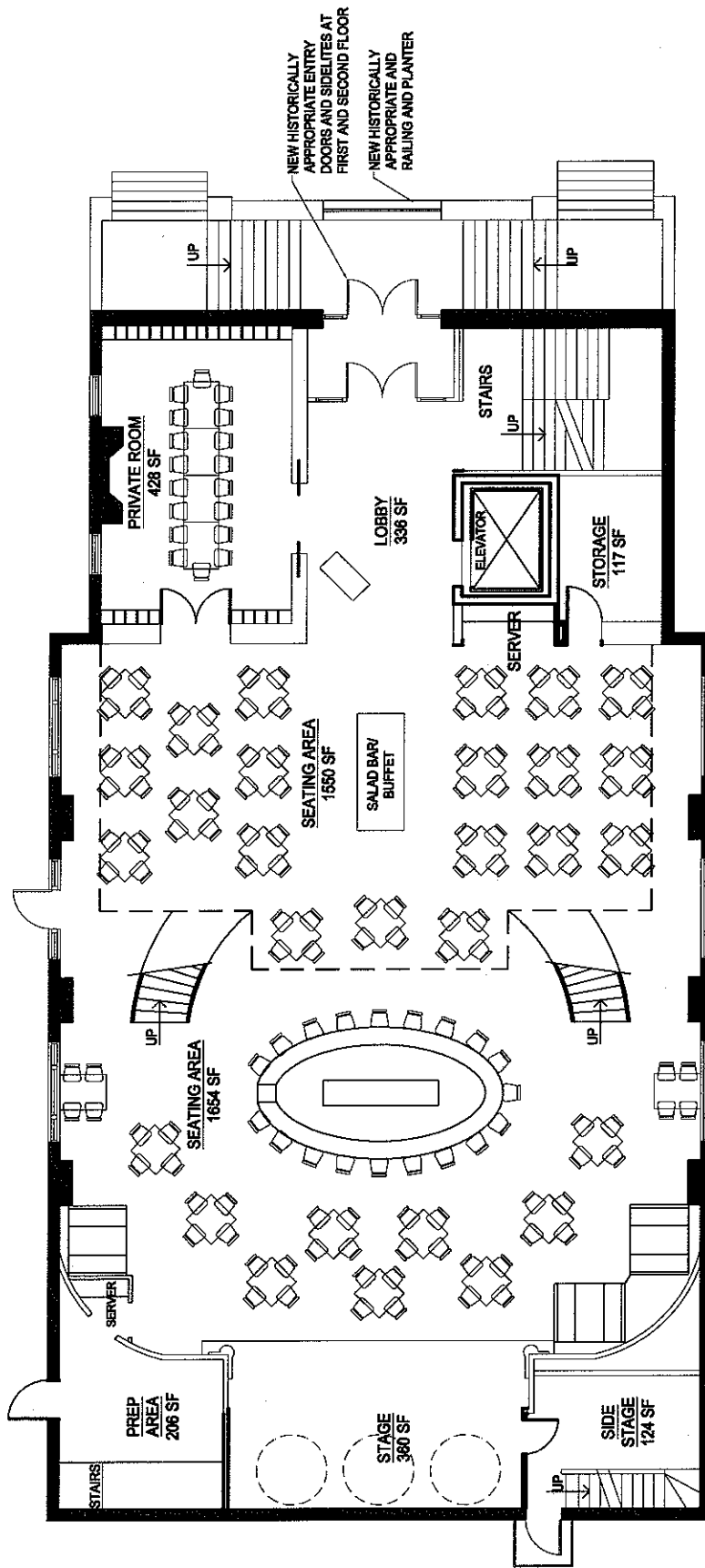
1 BASEMENT FLOOR CONCEPT PLAN
 1" = 15'-0"

SEATING CAPACITY= 72 PEOPLE

CONCEPT PLANS
 WOMAN'S BUILDING
 240 WEST GILMAN ST
 MADISON, WI 53703

PROJECT:	060703.00
NUMBER:	0625.05
DATE:	
REV:	
SHEET:	

A.2



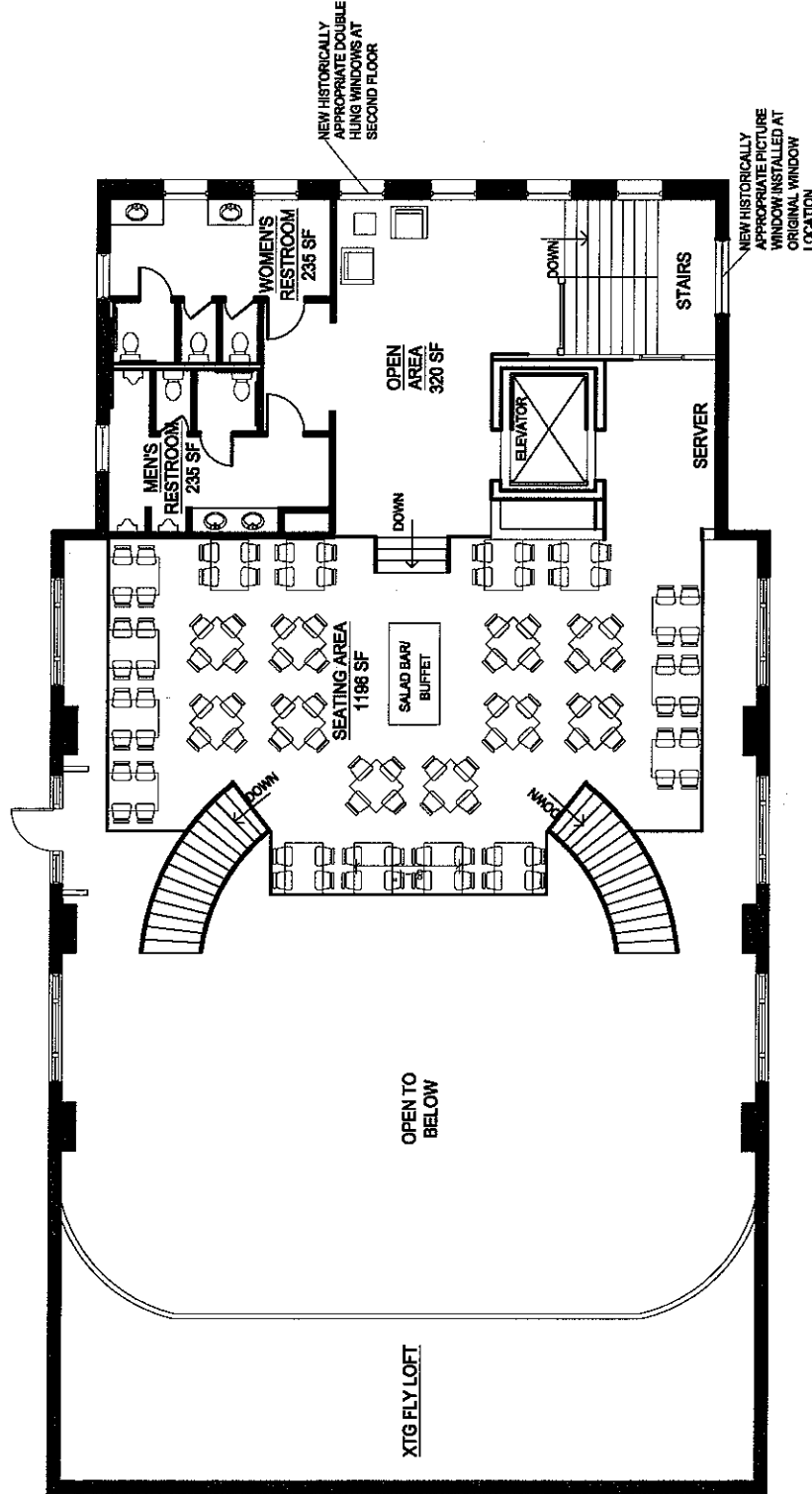
NEW HISTORICALLY
 APPROPRIATE ENTRY
 DOORS AND SIDELITES AT
 FIRST AND SECOND FLOOR

NEW HISTORICALLY
 APPROPRIATE AND
 RAILING AND PLANTER

1 FIRST FLOOR CONCEPT PLAN
 1" = 15'-0"

SEATING CAPACITY=173 PEOPLE

PROJECT:	
NUMBER:	060703.00
DATE:	06.29.06
REV:	
SHEET:	

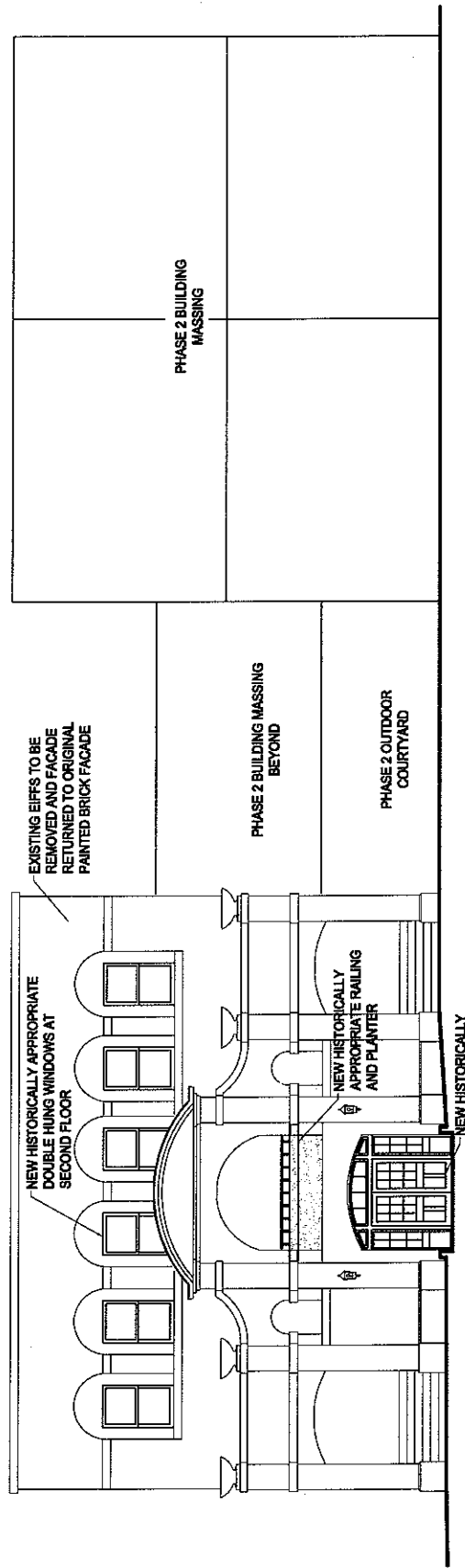


1 MEZZANINE FLOOR CONCEPT PLAN
 1" = 15'-0"

SEATING CAPACITY= 100 PEOPLE

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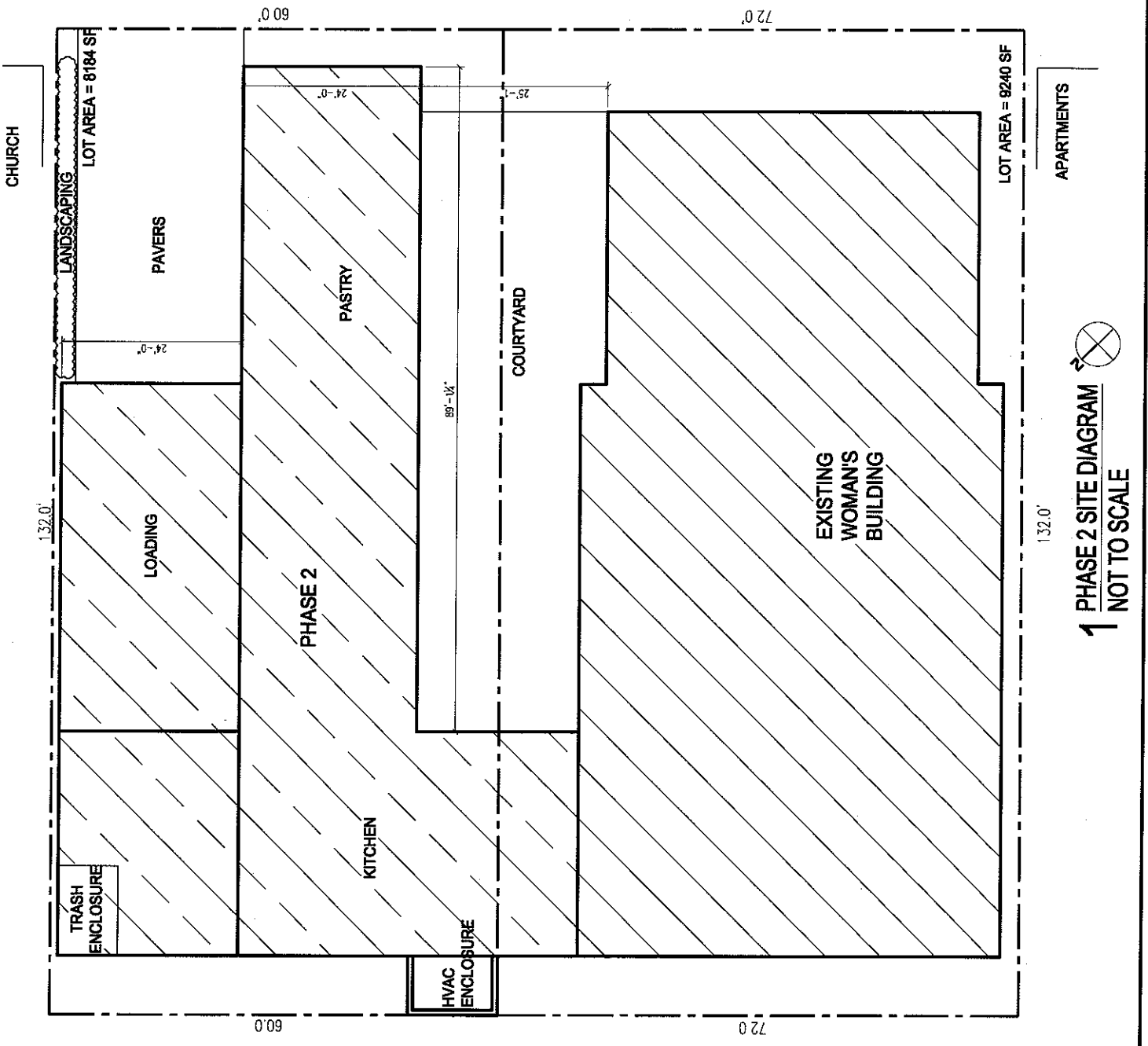
PROJECT:	
NUMBER:	060709.00
DATE:	06.23.06
REV:	
SHEET:	



1 ELEVATION MASSING
 1" = 15'-0"

PROJECT:	
NUMBER:	050703.00
DATE:	08/20/08
REV:	

W. GILMAN ST.



1 PHASE 2 SITE DIAGRAM
 NOT TO SCALE

APARTMENTS

LOT AREA = 9240 SF

LANDSCAPING
 LOT AREA = 8184 SF

PAVERS

LOADING

TRASH ENCLOSURE

HVAC ENCLOSURE

KITCHEN

PHASE 2

PASTRY

COURTYARD

EXISTING WOMAN'S BUILDING

CHURCH

Project:

Brazilian Steakhouse – (to be named) Featuring Skewered meats served tableside, complemented by lavish salad and seafood selections.

Project Schedule:

Opening July 1, 2007

Location:

240 W. Gilman, Historic Woman's Building, Phase 1

(Phase 1 includes returning the façade to its original painted brick, creating two separate dining areas, and adding an elevator to make all levels accessible.)

234 W. Gilman, Phase 2

(Phase 2 includes a Pastry shop, enclosed trash and delivery area, and a garden courtyard seating area.)

Hours of Operation:**Sunday –Thursday**

Open from 11am – 2am

Serving lunch and dinner from 11am - 11pm

Late night menu from 11pm – 2am.

Friday- Saturday (Closing ½ hour before bar closing time)

Serving brunch and dinner from 11am - 11pm

Late night menu from 11pm – 2am.

Entertainment:

The existing stage to be utilized for evening entertainment - including, classical guitar, acoustic performances, traditional Brazilian music.

Dining Capacity:

358 persons

Brazilian Story:

The vast plains of the southern most region of Brazil are called the Rio Grande do Sul. This area is cattle country; the nutrient rich prairie is grazing heaven. The Gauchos, or South American cowboy, would prepare a feast for their families by slow roasting the various meats over an open pit. There would be seasonable greens and vegetable dishes using native ingredients. Rice and beans were an important part of this meal, as were the fruits of the region. The roasted meats were brought around to each family, offering the best of the gaucho's herd. They carved meats at each table in a show of skill and festive gift giving.

Other Information:

Mrs. Lee has a written employee policy in place for her staff, which includes a detail training policy.

Prior to phase 2 implementation, limited temporary parking will be made available for patrons.