Department of Planning & Community & Economic Development

Planning Division

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To: City of Madison Community Development Block Grant Committee
From: Rebecca Cnare, Jeff Greger - Southeast Area Plan Project Managers
Date: June 4, 2026
Subject: Southeast Area Plan

The Southeast Area Plan was introduced at the May 5th Common Council meeting and referred to Community Development Block Grant Committee as part of its review and approval process. Introduction follows the release of the Draft Recommendations and Maps and public feedback and review which can be found on Legistar.

The Community Development Block Grant Committee reviewed the plans' background, public engagement summary, draft actions, and feedback on the Actions and Maps at its December 4, 2025 meeting. The draft Southeast Area Plan and its recommendations are very similar to those presented with some revisions.

Draft Plan Highlights and Changes

Like previous Area Plans, the Southeast Area Plan's Community Action Strategy chapter includes recommendations in the following categories: Capacity Building, Community and Stakeholder Relationships and Smaller Scale Physical Improvements.

- Capacity Building recommendations are centered on engaging residents in neighborhood activation, placemaking and projects.
- Community and Stakeholder Relationship recommendations focus on building communication linkages to address issues in the neighborhood.
- Smaller Scale Physical Improvements generally address improving the appearance of various neighborhood locations. Note these are generally not funded with CDBG dollars and would rely on other public or private sources.

The Community Development Division anticipates a $125,000 CDBG grant allocation for the Hiestand neighborhood in 2027. Targeted public engagement efforts in Hiestand led to a community-driven and prioritized list of potential projects.

Rank	Improvement	Location	Capital Costs
1*	Splash Park	Hiestand Park	$$$$
2	Targeted traffic calming and safety improvements (lighting/cameras, speed management, crossing improvements)	Thompson, Swanton, Milwaukee, Walbridge	$$$
3*	Better restroom facilities	Hiestand Park	$$$$$
4	Path linking Honeysuckle and Hiestand Parks; better path access into Honeysuckle Park	Greenway (Stormwater)	$$$
5	Parking Lot Lighting	Hiestand Park	$$
6	Information Kiosk	Hiestand Park	$

* Outside of the scope and budget of a CAS project. Recommendations were forwarded to the Parks Division for consideration in future projects and budgets.

Request to Community Development Block Grant Committee

Common Council has referred the Southeast Area Plan Final Draft to the Community Development Block Grant Committee for review and recommendation. Staff requests the Community Development Block Grant Committee's review and recommendation on the final draft plan. Committee members are invited to suggest revisions to the draft plan as part of the committee's recommendation. Plan Commission, as the lead body, will review these revisions and make a recommendation to the Common Council.

Attachments

1. Southeast Area Plan Final Draft
2. Power Point Presentation