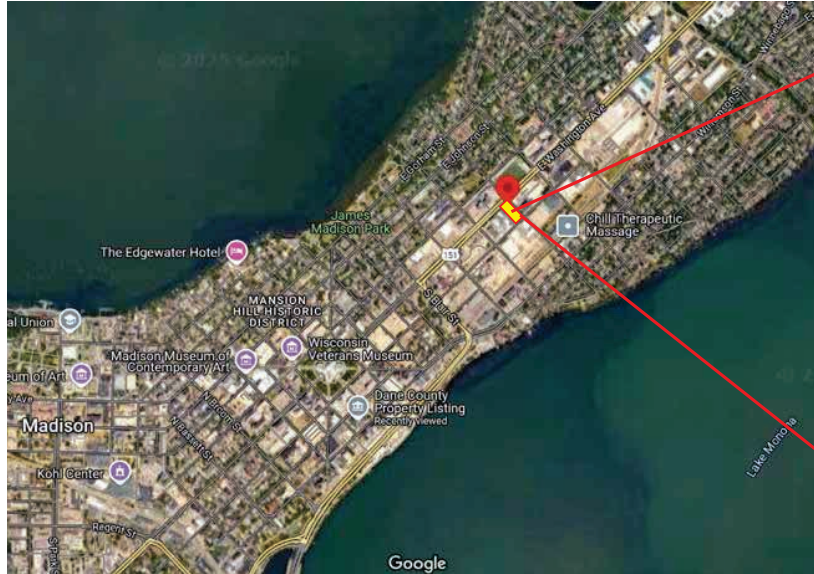
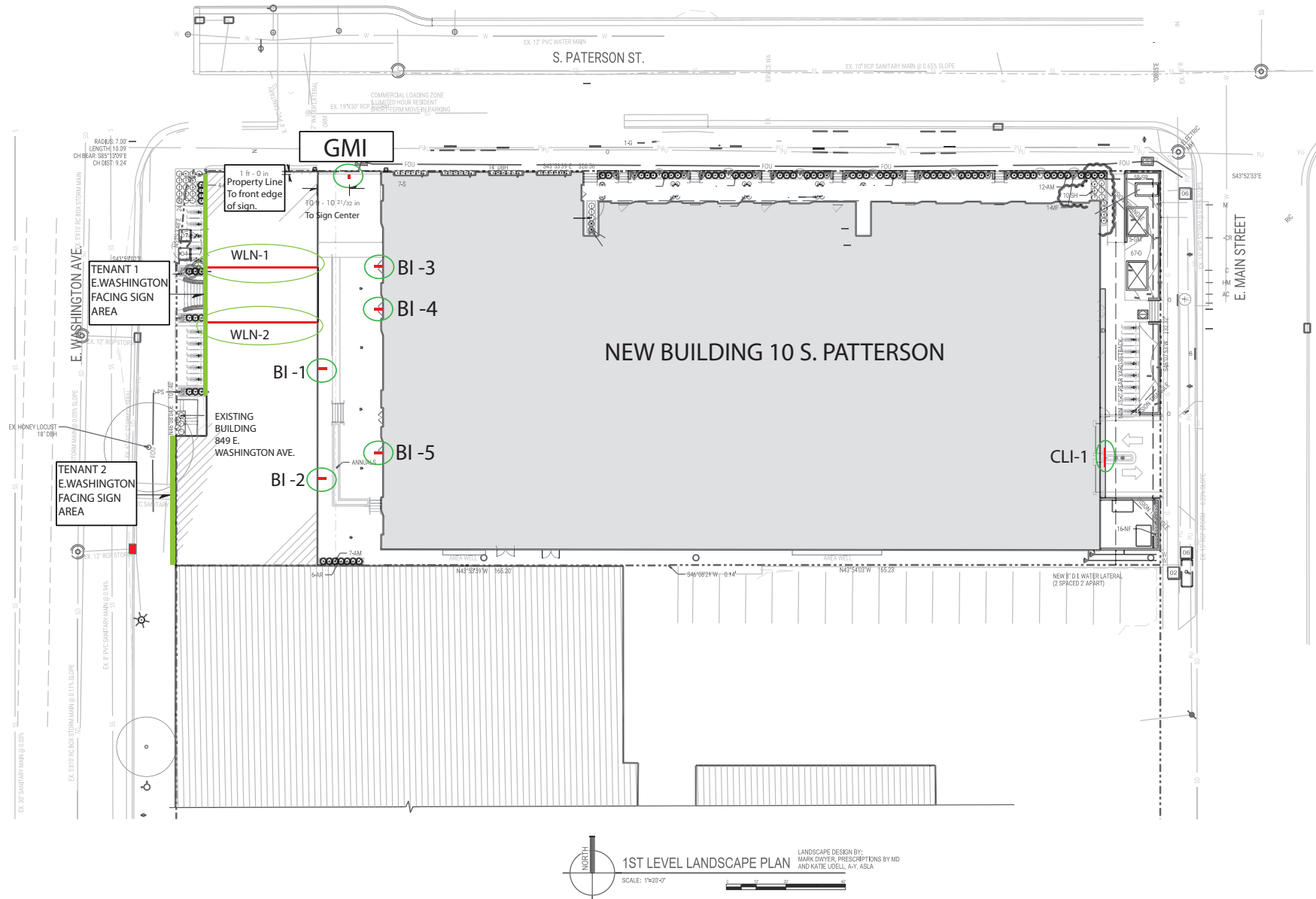


SITE LOCATION AND RECENT SITE VIEWS





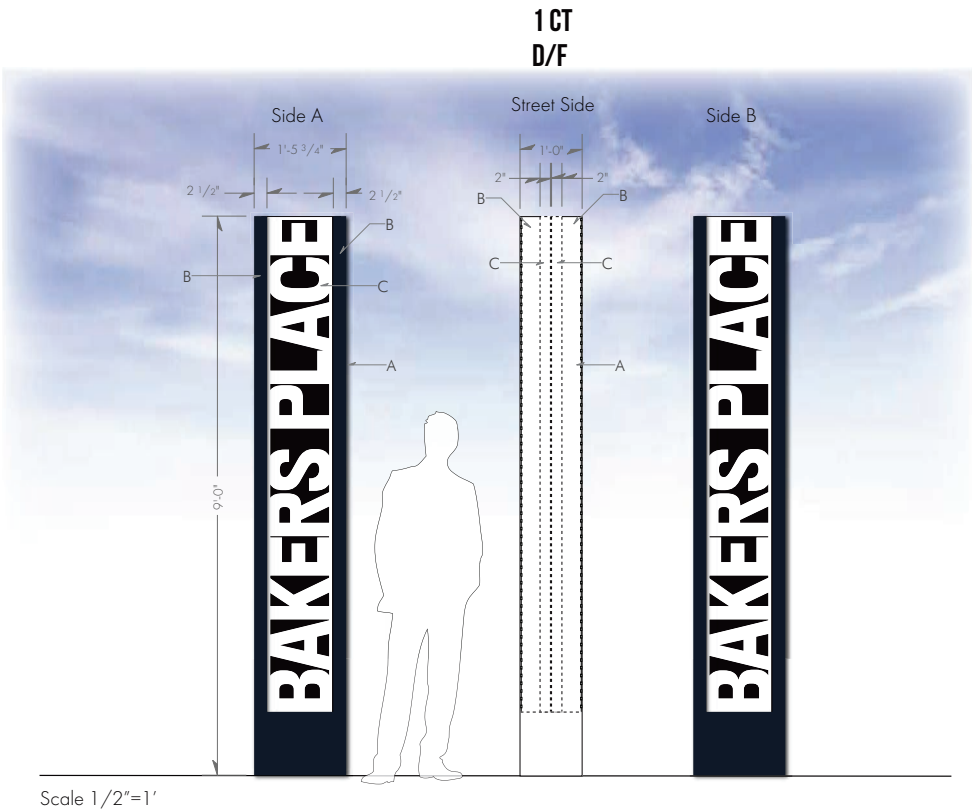
SITE MAP

DATE: 1/29/2025 CUSTOMER: THE NEUTRAL PROJECT - BAKERS PLACE - MADISON ADDRESS: 849 EAST WASHINGTON AVENUE, MADISON, WI

BUILDING IDENTIFICATION GROUND SIGNAGE
1ct. LOCATED ON PRIVATE PROPERTY BEHIND ROW.

KEY NOTES:
A - 10" D/F Monument sign aluminum construction bottom of sign to house power supplies.
B - Channels to house white LED
C - 2" reverse formed channel letters held by a aluminum frame. Flush mount to aluminum backer.
FINISHES:
<div><div></div>MP satin Black (A,B)</div> <div><div></div>MP Satin White (C)</div>
CALCULATIONS:

Night View



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325 W Front St, Mount Horeb, WI 53572

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**RENDERING PROVIDED
FOR ILLUMINATION PLAN
UNDERSTANDING ONLY**

**ILLUMINATION TO BE
INTERNALLY SIDE MOUNTED TO
INDIRECTLY ILLUMINATE NON-
ILLUMINATED LETTERS.**

**SIGN TO BE DOUBLE FACED WITH
OPAQUE BAFFLE IN CENTER.
WILL NOT BE ABLE TO SEE
THROUGH SIGN BETWEEN
LETTERS.**



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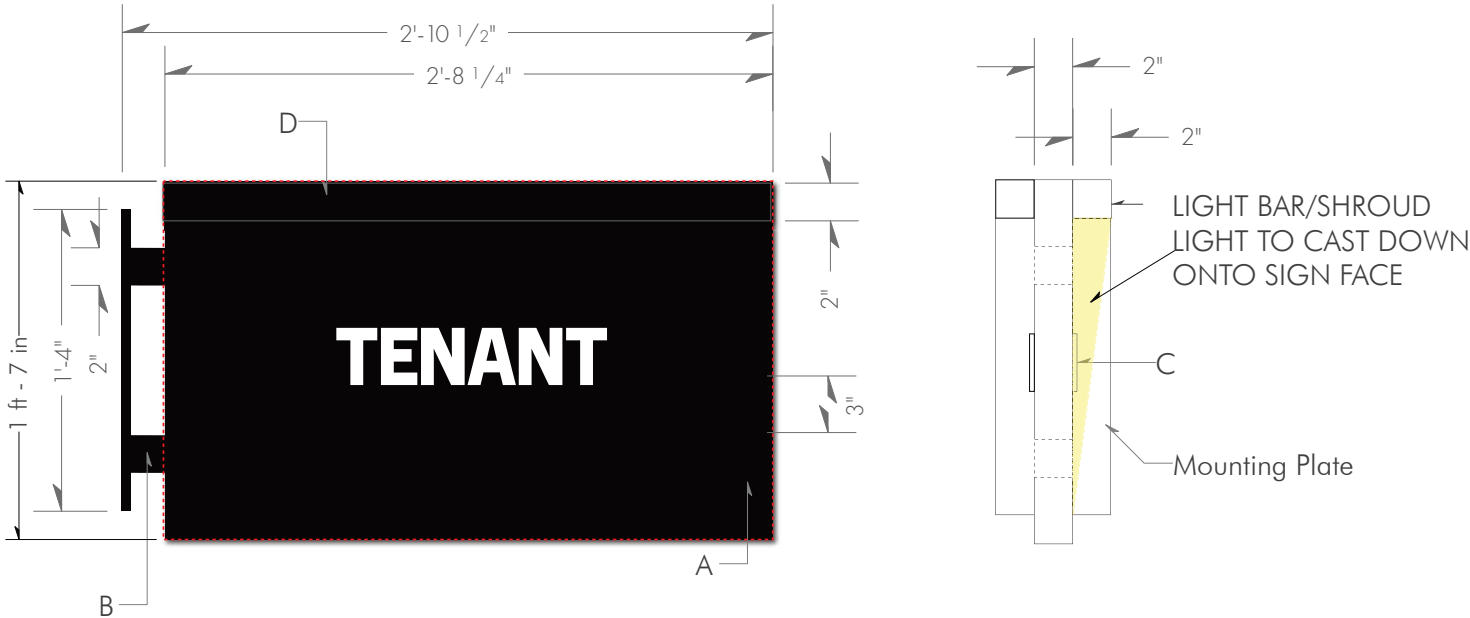
GMI



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ALLEY - TENANT SIGNAGE TYPICAL DETAIL

THIS PROJECTING SIGNAGE WILL BE THE ONLY ALLOWABLE SIGN TYPE FOR TENANTS MOUNTED WITHIN THIS ALLEYWAY - WITH THE EXCEPTION OF WINDOW GRAPHICS AS APPROVABLE BY CHAPTER 31.

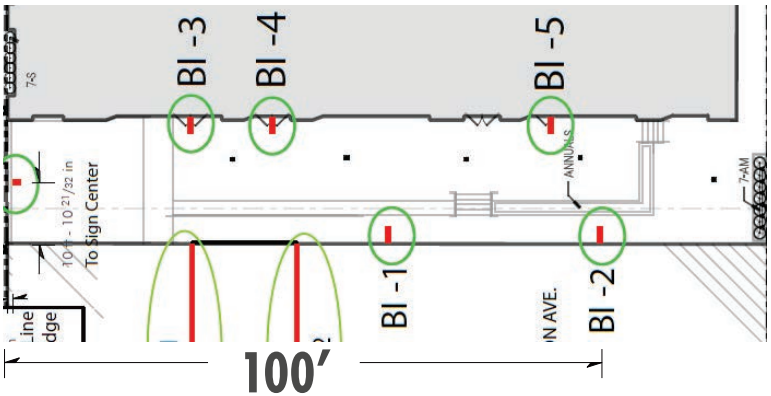


KEY NOTES:
A - 2" Deep Blade sign Aluminum tube frame construction skin with .090 aluminum
B - Aluminum tube to act as a Power location into sign
C - 1/4" flat cut acrylic Letter
D - 2" LED light channel to house LED for down lighting
Note: mount 9' above grade

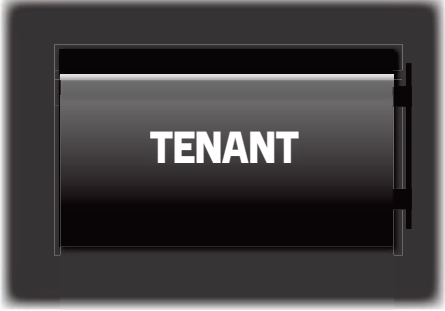
FINISHES:
<input checked="" type="checkbox"/> MP satin Black (A,B,D)
<input type="checkbox"/> MP Satin White (C)

CALCULATIONS:

ALLEY ENTRANCE
Single Entry - 100' to furthest view
Copy height and sign size minimal but sufficient for 100' legibility



DOWNLIGHT WILL WASH DOWN SIGN FACE



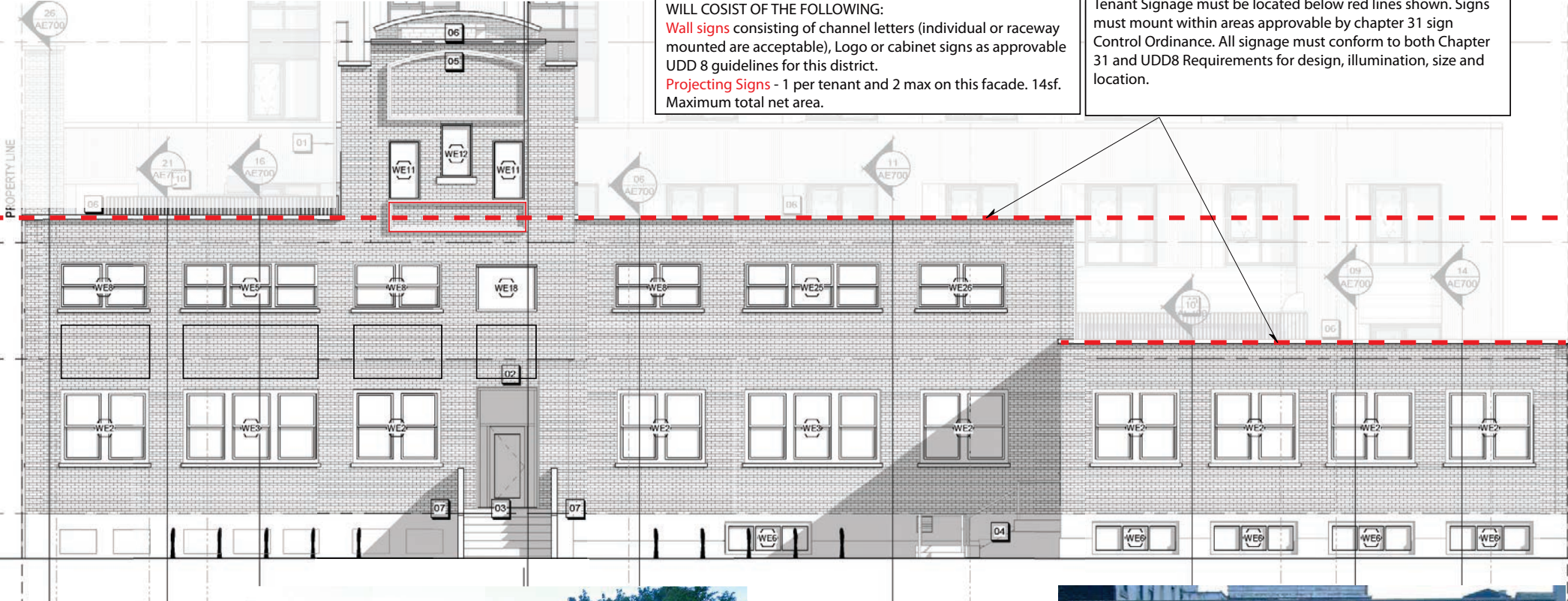
makesignsnotwar.com
325 W Front St, Mount Horeb, WI 53572

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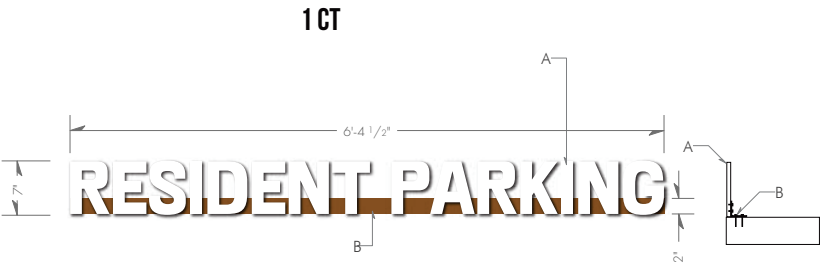
EAST WASHINGTON FACADE TENANT SIGN PLAN



SIGNAGE TYPES APPROVABLE FOR TENANTS ON THIS FACADE WILL COSIST OF THE FOLLOWING:
Wall signs consisting of channel letters (individual or raceway mounted are acceptable), Logo or cabinet signs as approvable UDD 8 guidelines for this district.
Projecting Signs - 1 per tenant and 2 max on this facade. 14sf. Maximum total net area.

Tenant Signage must be located below red lines shown. Signs must mount within areas approvable by chapter 31 sign Control Ordinance. All signage must conform to both Chapter 31 and UDD8 Requirements for design, illumination, size and location.





Tower East Elevation Scale 1/16"

KEY NOTES:

- A - 1/2" Thick Flat cut acrylic
- B - 2" Aluminum angle for mounting letters

FINISHES:

- ☐ MP Satin White (A)
- ☒ MP Satin to match building (Need color)(B)

CALCULATIONS:



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WLN 1

EXISTING CONDITION



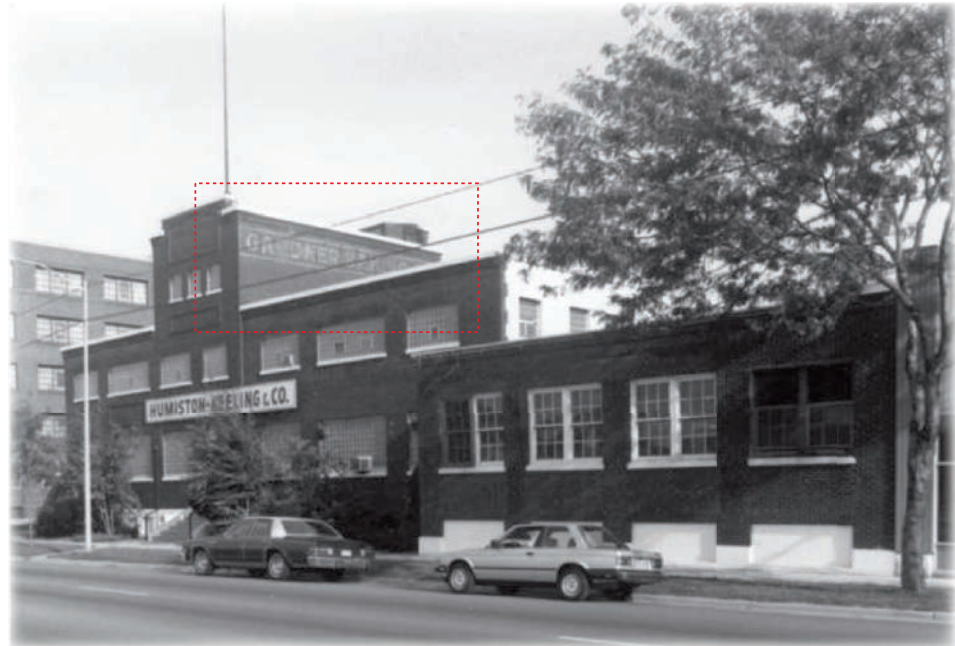
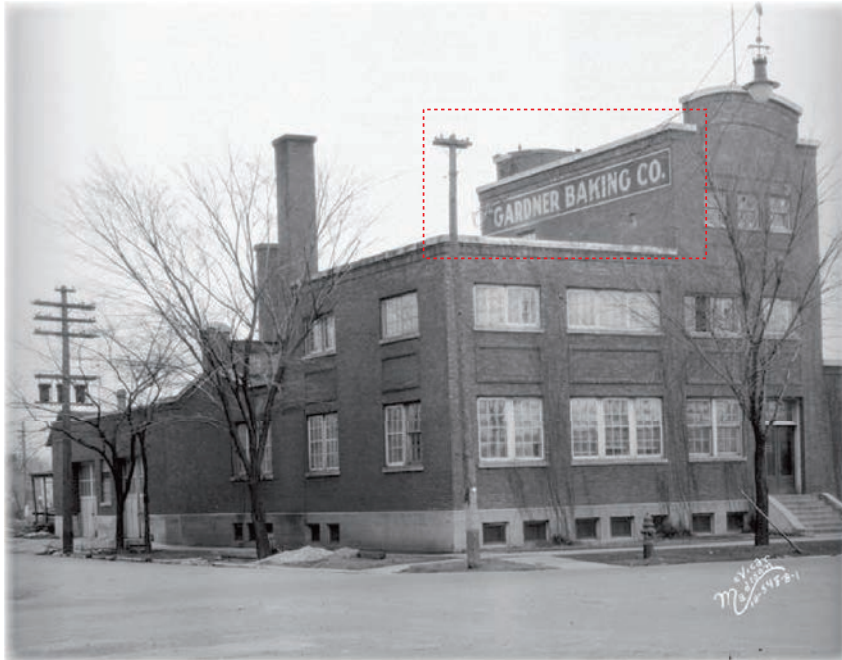
2ct. Repaint 1920's Historical Wall Signage Back to Original White Condition



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HISTORICAL PHOTOS - Shows original Gardner Bakery Sign. Taken from Wisconsin Historical Society Website. Dated 1928



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WLN 1