

Comprehensive Plan 2025 Progress Update

Plan Commission – February 3, 2025
Breana Collins and Brian Grady, Planning Division



Imagine Madison
People Powered Planning

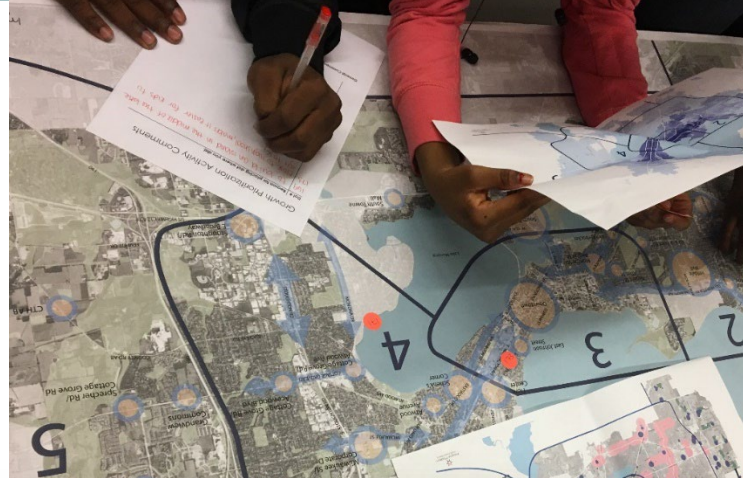
Imagine Madison Comprehensive Plan

- Initially adopted in 2018



Imagine Madison Comprehensive Plan

- Shaped by community feedback
 - Over 15,000 interactions with the public
 - Emphasis on historically underrepresented groups



Imagine Madison Comprehensive Plan

- Organized by 7 Elements
- Guides decision-making and investment
 - Work planning, budget requests
- Guides private sector development
 - Growth Framework
 - Generalized Future Land Use Map



Plan Structure

- **7 Elements**
Major topic areas
- **14 Goals**
Statements of what we want to achieve over the long-term within each Element
- **59 Strategies**
General approaches to achieve the Goals
- **209 Actions**
Several implementation Actions for each Strategy



Plan Structure

Community input: “We need more affordable housing.”

↳ **Element:** Neighborhoods and Housing

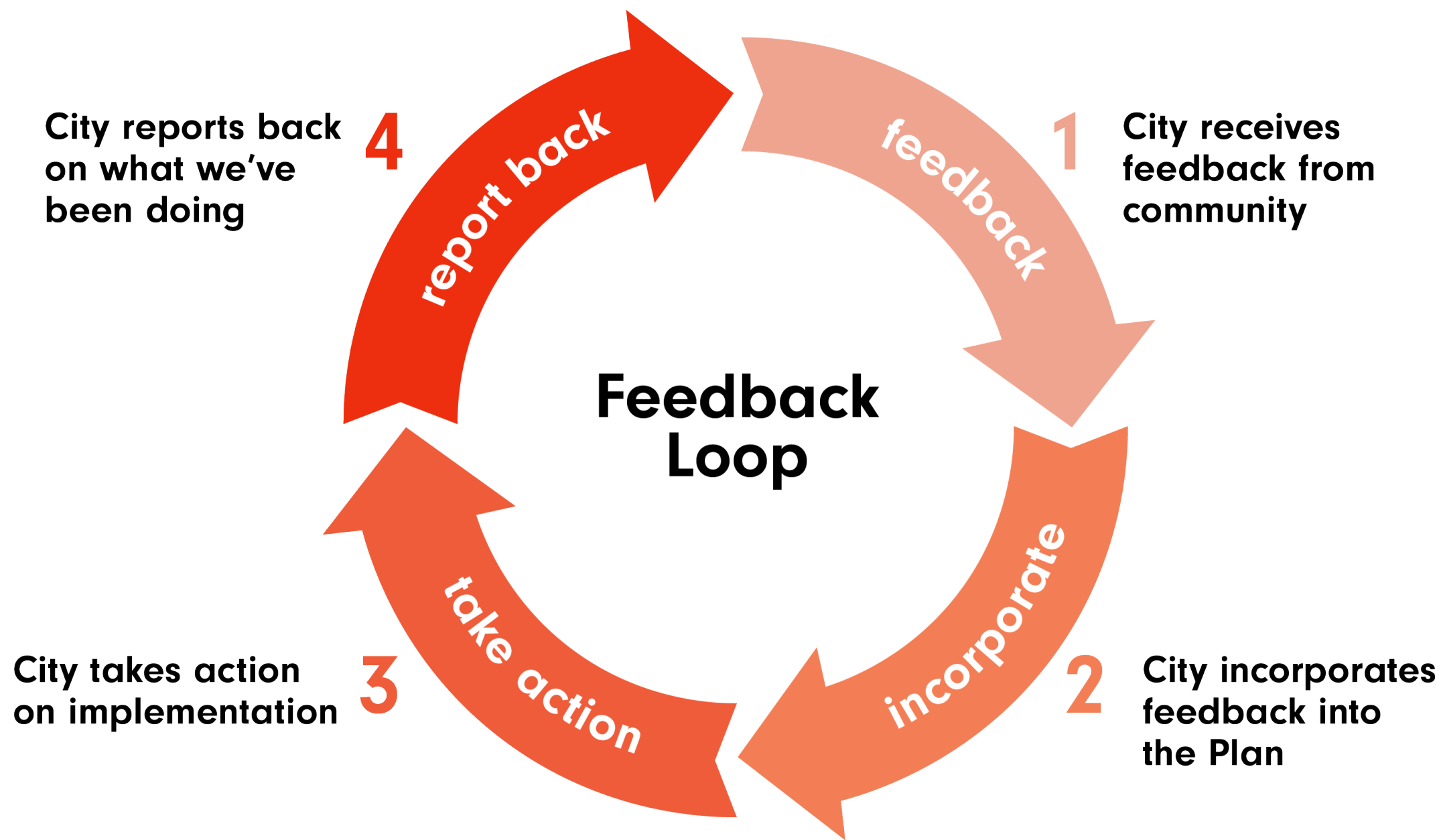
↳ **Goal:** Madison will have a full range of quality and affordable housing opportunities throughout the city.

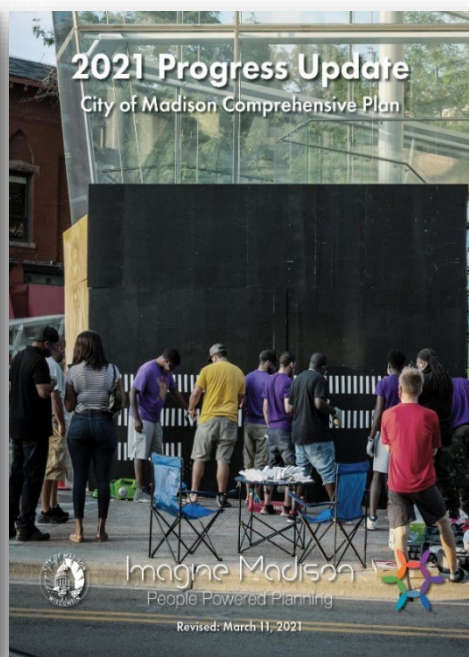
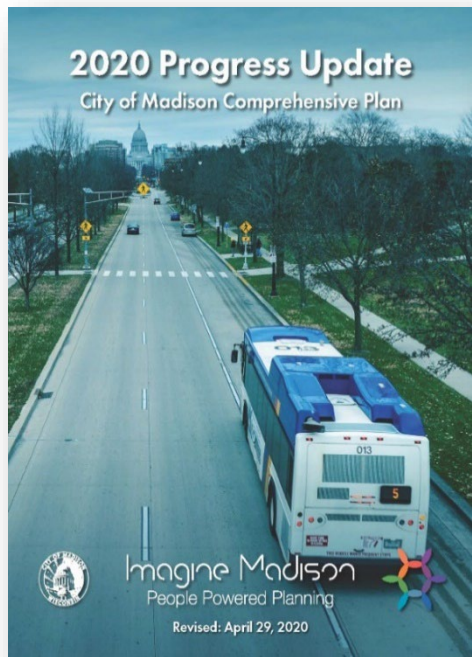
↳ **Strategy:** Integrate lower priced housing, including subsidized housing, into complete neighborhoods.

↳ **Action:** Continue allocating money to the City’s Affordable Housing Fund.

↳ **Result:** More affordable housing

Completing the Feedback Loop





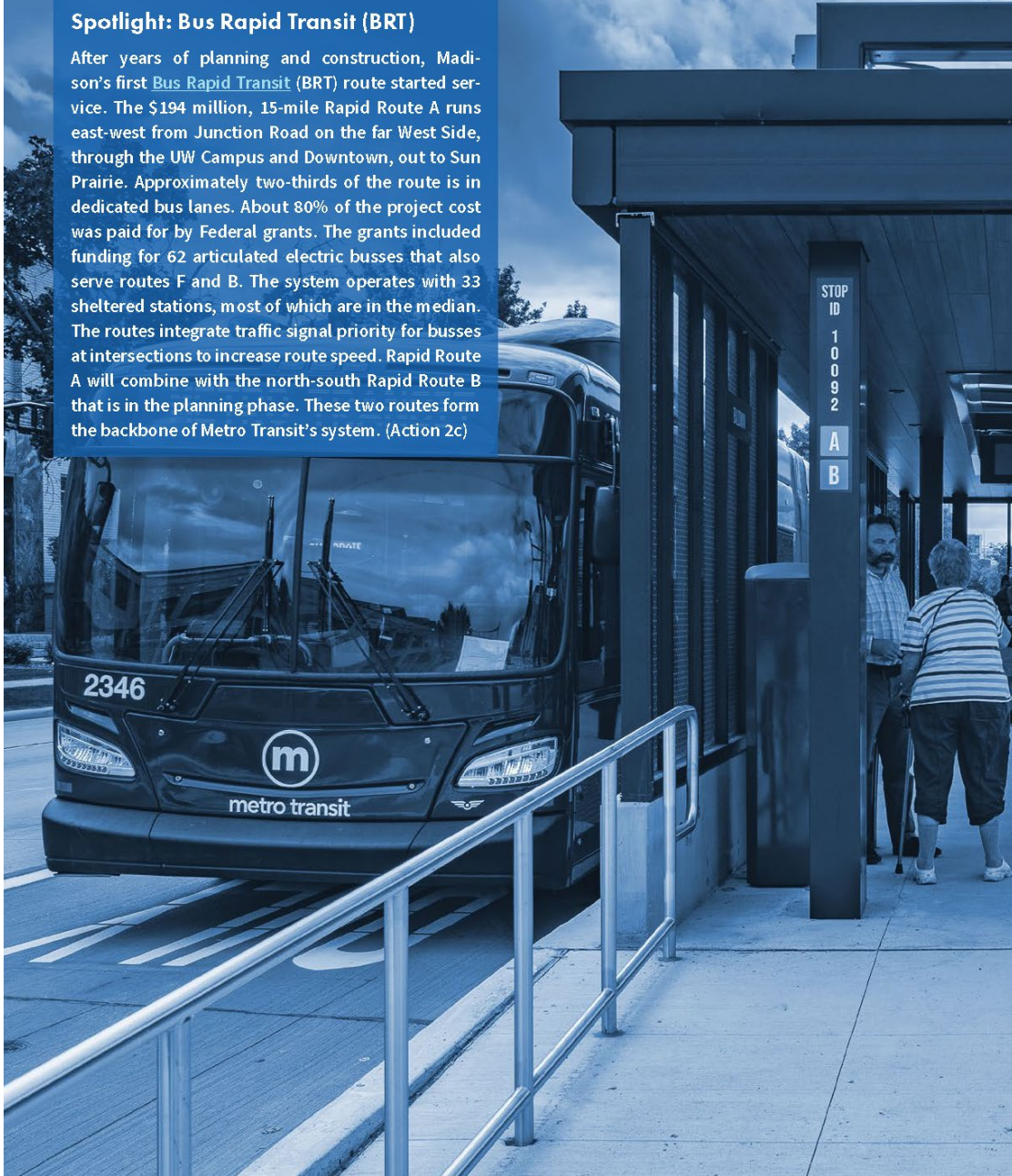
[2020 - Legistar 60375](#)
[2021 - Legistar 64589](#)
[2022 - Legistar 70632](#)
[2023-Legistar 77479](#)



Land Use and Transportation

Spotlight: Bus Rapid Transit (BRT)

After years of planning and construction, Madison's first [Bus Rapid Transit \(BRT\)](#) route started service. The \$194 million, 15-mile Rapid Route A runs east-west from Junction Road on the far West Side, through the UW Campus and Downtown, out to Sun Prairie. Approximately two-thirds of the route is in dedicated bus lanes. About 80% of the project cost was paid for by Federal grants. The grants included funding for 62 articulated electric busses that also serve routes F and B. The system operates with 33 sheltered stations, most of which are in the median. The routes integrate traffic signal priority for busses at intersections to increase route speed. Rapid Route A will combine with the north-south Rapid Route B that is in the planning phase. These two routes form the backbone of Metro Transit's system. (Action 2c)



Other Highlights

- A City study prioritized potential sites for a rail station as part of a push for adding Madison to the Amtrak passenger rail network. The study reviewed eight sites between downtown and the eastside, considering how each location would support Amtrak's operations, station users, and City goals. (Action 4c)
- Madison issued building permits for 5,639 new housing units in 2023. The City also approved the City's infill and mid-density housing plan, which includes the Beltline and State Highway 150 corridor. These projects are located in edge development areas. (Action 6c)
- Improvements for pedestrian and bicycle safety and connectivity along the east-west route were identified through the Federal Transit Administration's National Urban Design Competition. The City is planning additional improvements planned for the coming years. (Action 8a)

Spotlight: Bus Rapid Transit (BRT)



The redesigned intersection of Sheboygan Avenue and Segoe Road

- Major streets were reconstructed, with a focus on enhancing safety for pedestrians, bicyclists, and transit riders. Atwood Avenue added a side path for Lake Loop cyclists. Wilson Street expanded bicycle facilities in the Downtown. University Avenue added sidewalks and a pedestrian and bicycle overpass of University Bay Drive. Pleasant View Road converted a rural road to an urban street on the city's growing west side. (Action 8b)
- The City's Complete Green Streets policy guided the redesign of Sheboygan Avenue and Segoe Road. Enhancements include buffered bike lanes on Sheboygan and curb-protected lanes on Segoe, intersection bump-outs, shortened pedestrian crossings, and better street lighting. (Action 8b)



A cyclist crosses University Bay Drive on the new overpass

- Madison partnered with the Wisconsin Department of Transportation and Dane County to construct an interchange at County Highway AB and US Highway 12/18. The interchange replaced two dangerous highway intersections and added pedestrian and bicycle facilities. This provides safer access to Ho-Chunk Gaming, the County's planned landfill and sustainability campus, and other area businesses. (Action 8b)
- The Autumn Ridge Path was constructed between Commercial Avenue and Milwaukee Street. It includes a pedestrian and bicycle bridge over State Highway 30. The path better connects the Burke Heights and Hiestand neighborhoods and ties into the ped/bike overpass of Stoughton Road (US Highway 51) and other routes in the area. (Action 8b)



Madison's newest multi-use path, Autumn Ridge, crosses State Highway 30 at Hiestand Woods

Land Use and Transportation

Spotlight: Bus Rapid Transit (BRT)

Other Highlights:

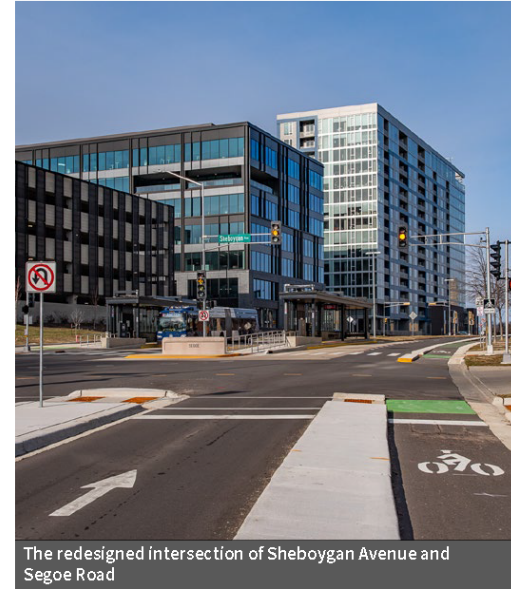
- **Redesign of Streets**
- **Building permits**
- **Autumn Ridge Path**

Other Highlights

- A City study prioritized potential sites for a rail station as part of a push for adding Madison to the Amtrak passenger rail network. The study reviewed eight sites between downtown and the eastside, considering how each location would support Amtrak's operations, station users, and City goals. (Action 4c)
- Madison issued building permits for 5,639 new housing units in 2023 – 2024. Of these units, 89% were located in the city's infill and redevelopment areas (generally the area within the Belt-line and Interstate Highway 39/90/94), while 11% were located in edge development areas. (Action 6c)
- Improvements for pedestrian and bicycle safety and connectivity along the east-west BRT route were identified through a Federal Transit Administration funded analysis. Detailed designs are complete for many of the projects, with construction planned for the coming years. (Action 8a)



A cyclist crosses University Bay Drive on the new overpass



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Land Use and Transportation

Goal: Madison will be comprised of compact, interconnected neighborhoods anchored by a network of mixed-use activity centers.

Goal: Madison will have a safe, efficient, and affordable regional transportation system that offers a variety of choices among transportation modes.

Strategies and Actions	Lead Agencies	Status
Strategy 1: Improve transit service, especially to peripheral employment and residential locations, with a focus on reducing the travel time for transit dependent populations.		
a. Pursue improvements to transit service in peripheral areas and adjacent municipalities.	Metro	Ongoing
b. Consider implementing additional Madison Metro routes that more directly connect peripheral areas without traveling through Downtown.	Metro	Complete
c. Prioritize improved service for transit-dependent populations when integrating Madison Metro routes and schedules with BRT.	Metro	Complete
Strategy 2: Implement bus rapid transit (BRT) to improve travel times, enhance reliability, and increase ridership.		
a. Build a new bus storage and maintenance facility to support an expanded bus fleet.	Metro	Complete
b. Prepare detailed plans for BRT corridors to guide redevelopment and improve pedestrian and bicycle linkages.	Planning	Complete
c. Integrate BRT-supportive features into street reconstruction and development projects along BRT corridors wherever feasible.	Engineering, Traffic Engr	Ongoing
d. Explore opportunities to use alternative methods to fund BRT infrastructure	Econ Dev	Complete
Strategy 3: Ensure all populations benefit from the City's transportation investments.		
a. Use the City's Racial Equity and Social Justice Initiative (RESJI) tools to inform major transportation projects.	Engineering	Ongoing
b. Partner with businesses and governmental entities to expand access to various money-saving transit pass programs.	Metro	Ongoing
c. Pursue equitable distribution of amenities and traffic calming measures in street reconstruction projects throughout the city.	Engineering, Traffic Engr, Planning	Ongoing
Strategy 4: Improve access to transit service to nearby cities, such as Milwaukee, Chicago, and Minneapolis.		
a. Support construction of an intercity bus terminal that is well-integrated with Madison Metro and future BRT.	Madison DOT	In progress
b. Work with WisDOT and local railroad operators to maintain the viability of existing rail corridors for future passenger rail operations both within the city and to adjoining metro areas.	Madison DOT	Ongoing
c. Continue to advocate for high speed rail connections to nearby metro areas with state officials.	Mayor's Office	Ongoing
Strategy 5: Concentrate the highest intensity development along transit corridors, downtown, and at Activity Centers.		
a. Implement Transit Oriented Development (TOD) overlay zoning along BRT and other existing and planned high-frequency transit service corridors to create development intensity minimums, reduce parking requirements, and support transit use.	Planning	Complete
b. Ensure that redevelopment is well-integrated into adjacent low density residential areas.	Planning	Ongoing
c. Facilitate the creation of Transportation Management Associations (TMAs) and implementation of Transportation Demand Management (TDM) strategies to serve high-intensity development at Activity Centers and along major transit corridors.	Planning	Ongoing
d. Prepare plans to transition auto-oriented commercial areas into mixed-use Activity Centers.	Planning	In progress

Land Use and Transportation

Strategies and Actions	Lead Agencies	Status
Strategy 6: Facilitate compact growth to reduce the development of farmland.		
a. Continue to update peripheral neighborhood development plans to increase allowable development intensity and create density minimums.	Planning	In progress
b. Steer peripheral growth towards priority areas, with a focus on land already served by utilities.	Planning	Ongoing
c. Accommodate a majority of growth through infill and redevelopment.	Planning	Ongoing
Strategy 7: Maintain downtown Madison as a major Activity Center for the region while improving access and inclusivity.		
a. Continue to use the City's Affordable Housing Fund to support construction of affordable housing in and near downtown.	Comm Dev	Ongoing
b. Facilitate partnerships with community organizations to host more downtown events that attract a wider variety of demographic groups.	Planning, Econ Dev, Parks	Ongoing
c. Improve transit service to and from downtown outside of standard commuting hours.	Metro	Complete
d. Develop and implement a park-and-ride plan to increase accessibility to downtown and the UW-Madison campus.	Planning, Metro	Not started
Strategy 8: Expand and improve the city's pedestrian and bicycle networks to enable safe and convenient active transportation.		
a. Proactively fill gaps in the pedestrian and bicycle network.	Engineering, Traffic Engr	Ongoing
b. Continue to integrate pedestrian and bicycle safety improvements and amenities into new and reconstructed streets.	Engineering, Traffic Engr	Ongoing
c. Update the subdivision ordinance to ensure that new developments incorporate the City's planned shared-use path network.	Planning	Complete
d. Develop and adopt a citywide pedestrian and bicycle plan that advocates for implementation of modern design principles while also moving towards a financially sustainable maintenance program.	Madison DOT, Planning	In progress
Strategy 9: Implement new technologies to more efficiently use existing transportation infrastructure.		
a. Work with the Madison Area Transportation Planning Board (MATPB) and other entities to implement the Regional Intelligent Transportation Systems (ITS) Plan for the Madison Metropolitan Area.	Traffic Engr	In progress
b. Partner with UW-Madison and other entities to safely test and build transportation infrastructure that supports connected and autonomous vehicles.	Traffic Engr	In progress
c. Use technology to enhance parking management systems.	Traffic Engr, Parking Division	Ongoing
d. Evaluate emerging technologies for use in bridging "first mile/last mile" gaps in the transit system.	Metro, Traffic Engr, Planning	Ongoing

Lead Agencies abbreviated above

Comm Dev	Community Development	Madison DOT	Madison Department of Transportation
Econ Dev	Economic Development	Traffic Engr	Traffic Engineering

This Element has 32 actions in total

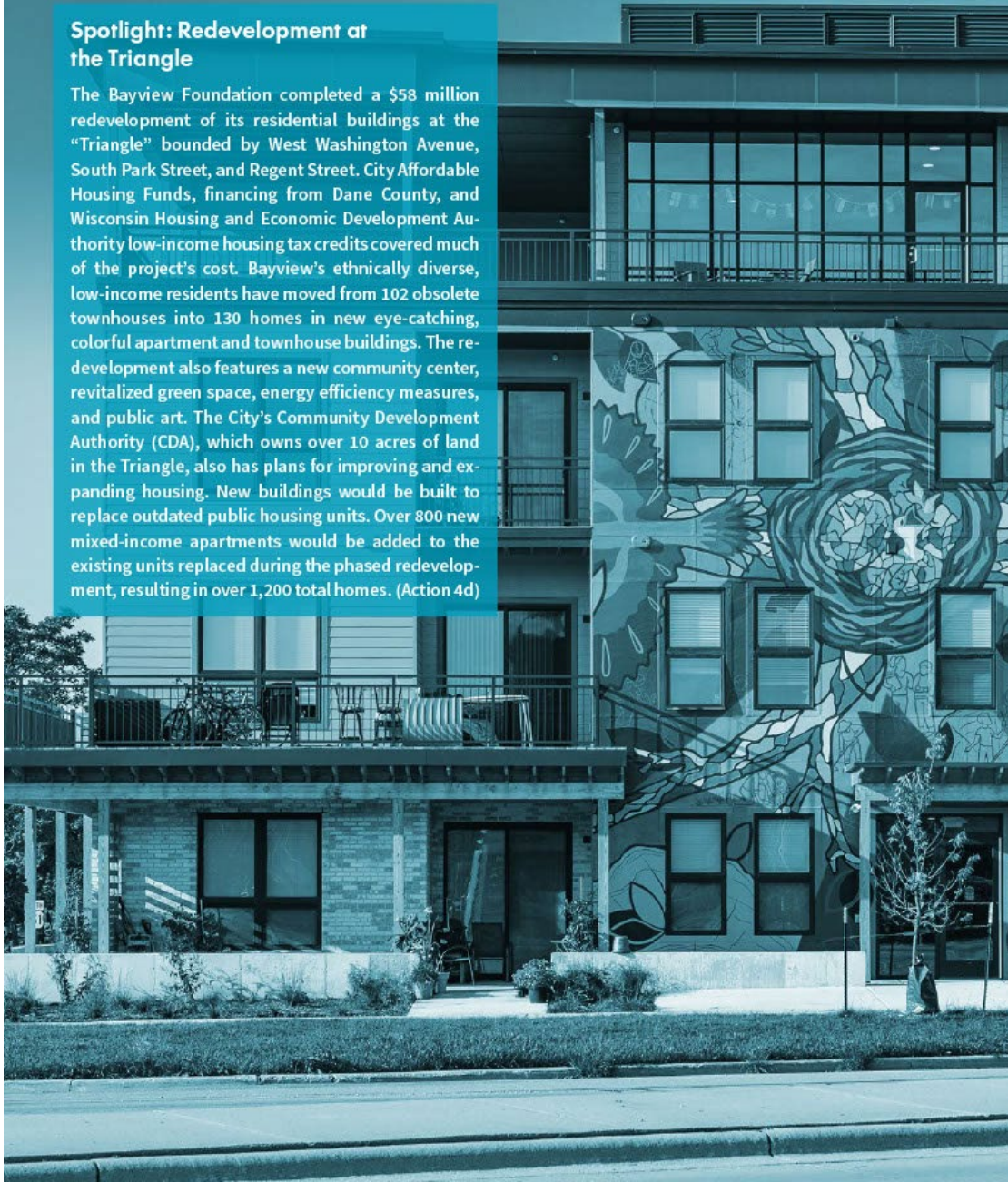
8 actions are complete 6 actions are in progress 1 action not yet started 17 actions are ongoing



Neighborhoods and Housing

Spotlight: Redevelopment at the Triangle

The Bayview Foundation completed a \$58 million redevelopment of its residential buildings at the "Triangle" bounded by West Washington Avenue, South Park Street, and Regent Street. City Affordable Housing Funds, financing from Dane County, and Wisconsin Housing and Economic Development Authority low-income housing tax credits covered much of the project's cost. Bayview's ethnically diverse, low-income residents have moved from 102 obsolete townhouses into 130 homes in new eye-catching, colorful apartment and townhouse buildings. The redevelopment also features a new community center, revitalized green space, energy efficiency measures, and public art. The City's Community Development Authority (CDA), which owns over 10 acres of land in the Triangle, also has plans for improving and expanding housing. New buildings would be built to replace outdated public housing units. Over 800 new mixed-income apartments would be added to the existing units replaced during the phased redevelopment, resulting in over 1,200 total homes. (Action 4d)



Other Highlights

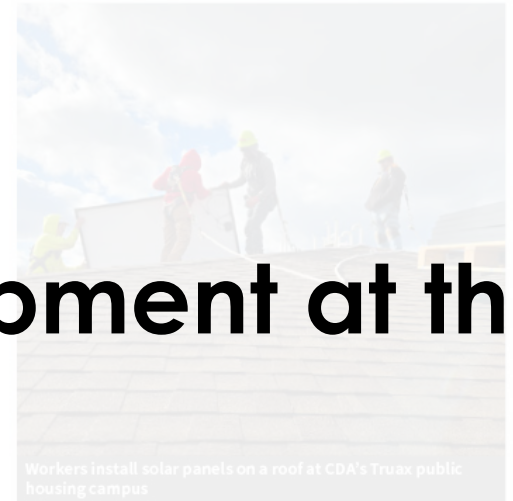
- A change to the definition of "family" in the City's zoning code allows more unrelated people to live together in single-family housing. (Action 2c)
- The City approved an incentive to allow more stories in downtown redevelopment projects if affordable housing is included. Projects that include affordable housing can receive a density bonus. (Action 4d)
- Madison and Dane County each approved \$1.5 million grants to help fund nonprofit Cinnaire Solution's acquisition and rehabilitation of the Tree Lane and Rethke Terrace apartments. The acquisition and rehabilitation of these properties will result in the creation of 100 new affordable housing units. (Action 4d)

Spotlight: Redevelopment at the Triangle



The 10-story oLiv Madison apartment tower on the corner of Gorham and Broom Streets

- The Building Inspection Division began systematic inspections in the Allied Drive/Carling Drive area to ensure safe housing for renters who may lack the knowledge and means to file a complaint or may be afraid of retaliation. (Action 6a)
- Solar panels were installed on several buildings at the CDA's Truax public housing campus. The arrays generate approximately 561,000 kilowatt-hours of electricity per year, reducing operational costs for the CDA and tenants. The array was installed by the Engineering Division's GreenPower program where trainees with little to no electrical skills are provided on-the-job training through solar installations on City buildings. (Action 6b)



Workers install solar panels on a roof at CDA's Truax public housing campus

- Project Home operates rehabilitation programs on behalf of the City of Madison for income-eligible Madison homeowners. These programs include opportunities for minor and major home repairs and improvements. Financing options differ depending on the improvement needs of the home. (Action 6c)
- Gooh Grocery opened on East Washington Avenue. The grocery, which offers staples and features West African and Hmong food products, was partially funded through a loan from the City's Commercial Ownership Assistance Program. (Action 8a)



Gooh Grocery is located in an area that had been identified as a food desert

Neighborhoods and Housing

Other Highlights:

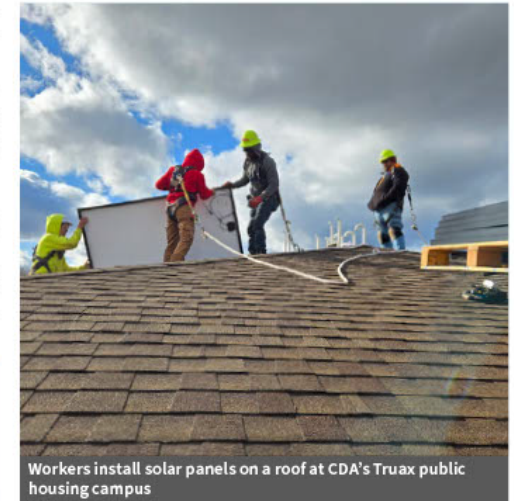
- **Solar panels at Truax campus**
- **Gooh Grocery**
- **Rehabilitation of Tree Lane and Rethke Terrace Apartments**

Other Highlights

- A change to the definition of "family" in the City's zoning code allows more unrelated people to live together in single-family housing. (Action 2c)
- The City approved an incentive to allow more stories in downtown redevelopment projects if affordable housing is included. Proposed projects cannot exceed pre-established downtown height limits for the site and developers must provide affordable units for at least half of the incentivized space. (Action 4d)
- Madison and Dane County each approved \$1.5 million grants to help fund nonprofit Cinnaire Solution's acquisition and rehabilitation of the Tree Lane and Rethke Terrace Apartments. This transaction preserves housing opportunities for residents with low incomes after the previous owner ran into financial difficulties. (Action 4e)



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Economy and Opportunity

Spotlight: Supporting increased childcare options

The Red Caboose Child Care Center opened a larger facility to help meet the high demand for child care. The City assisted with the purchase of the land and construction of the building through a Purchase and Sale Agreement and long-term, no interest loan. The Community Development Division supports Red Caboose's new facility and their school-age programs located at Lapham Elementary and Marquette Elementary with funding, accreditation, [mental health consultation](#), and technical assistance. The City has provided about \$30,000 of additional funding to Red Caboose for materials to expand the amount of child care slots and to provide high-quality services to children experiencing barriers to success. (Action 4a)

Other Highlights

- The City established a Small Cap Tax Increment Financing (TIF) Business [Loan](#) program for small sized businesses. The program's first loan was provided to Smart Cleaning Solutions to support construction of their new facility on the southeast side. These forgivable loans help grow businesses in Madison's TIF areas. (Action 1d)
- The City's [Brownfield Remediation and Reuse Cleanup Loan](#) program helped facilitate the Huxley Yards redevelopment on the north side and is supporting assessment and cleanup activities at the former All American building on the south side. (Action 3c)
- The City's [Building Improvement Grant](#) program helped support 2,236 additional square feet of building space for Madison youth enrolled in City-supported agencies showed the more youth attended programs, the better their school GPA is. (Action 4b)

Spotlight: Childcare options



City of Madison Civil Rights Director Norman Davis speaks at an AASPIRE networking event



Smart Cleaning Solutions founder James Sutton (third from left) at the groundbreaking for his company's new building

- A land swap agreement between the City and Centro Hispano helped make it possible for Centro to build a new center and expand their workforce development and youth programs. Centro's new facility will allow up to 1,000 more community members access Centro's programming each year. (Action 8b)
- The City continues to invest in local and unique businesses. The Building Improvement Grant program assisted four businesses with funding totaling \$200,000. The funding supported interior and exterior renovations of existing retail spaces. (Action 8b)



The new Centro Hispano facility on Cypress Way

- Madison celebrated 50 years of Affirmative Action with a networking event for the Affirmative Action Student Professionals in Residence (AASPIRE) Internship Program. The event included City officials, community leaders, and current and former AASPIRE interns. (Action 4c)
- Madison area community members continue their direct support for upstart businesses through the KiVa crowdfunding program. A full time KiVa Capital Access Manager in Madison works one-on-one with applicants to ensure successful funding campaigns. (Action 6d)

Economy and Opportunity

Spotlight: Supporting increased childcare options

Other Highlights:

- **Business Loan program**
- **Redevelopment of brownfield sites**
- **50 years of Affirmative Action**

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- The City continues to facilitate redevelopment of brownfield sites utilizing the Wisconsin Department of Natural Resource's Ready for Reuse Cleanup Loans. The program helped facilitate the Huxley Yards redevelopment on the north side and is supporting assessment and cleanup activities at the former All Metals Recycling site on the south side. (Action 2c)
- 12,226 Madison kids received over 1.5 million hours of support from City-supported agencies. An analysis of about 8,000 Madison youth enrolled in City-supported agencies showed the more youth attended programs, the better their school GPA is. (Action 4b)



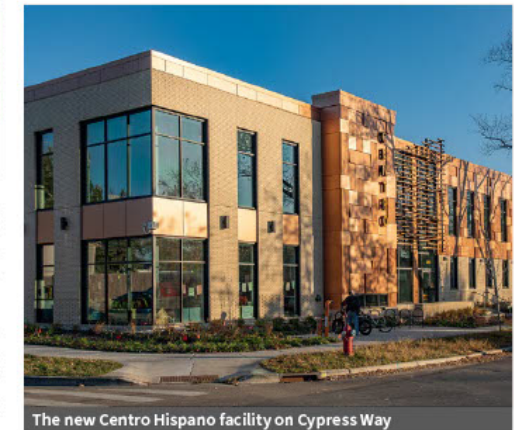
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Culture and Character

Spotlight: State Street Pedestrian Mall Experiment #FlockToState

Community interest in shifting more of State Street into a gathering space led to an experiment on the street's 400 – 600 blocks. The experiment was branded #FlocktoState, based on Madison's official bird, the plastic pink flamingo. These three blocks were closed to delivery vehicle traffic during the afternoon and evening hours for six months. Six-foot tall flamingo statues served as a gateway to the pedestrian space. Over 600 volunteers added hundreds of colorful stencils and dots to the street through a community painting project. Madison's Central Business Improvement District organized a variety of community events at the space, including many family-friendly activities and musical performances. At the conclusion of the experiment, feedback was sought from stakeholders in the immediate area and those that visited the space to help determine if the experiment was a success and should be continued in the future. (Action 1a)

Other Highlights

- The #MadisonIsMusic summer concert series brought live music to the Frances Street Plaza along State Street. Presented in partnership with Greater Madison Music City, the series offered an opportunity for Madison's emerging artists to showcase their talents. (Action 3c)
- Artwork was added to the multi-use paths along Atwood Avenue near Olbrich Park. The designs encourage path users to "Leave Space When Passing," "Take Care, Be Aware," "Slow Down for Others," and "Keep Our Paths Clean." These pieces were part of the City's Percent for Art program that allocates a portion of project budgets for public art. (Action 7b)
- The "Kathryn Clarenbach House" was designated as Madison's 183rd landmark. The building at 2229 Eton Ridge on the near west side was the home and workplace of noted feminist Dr. Kathryn F. Clarenbach and her family. She made significant contributions to the Women's Rights Movement at the Local, State, and National levels. (Action 2c)

Spotlight: #FlockToState

The Artist's work on display at the Urban League's Southwest Madison Employment Center

- Archaeologists with the Wisconsin Historical Society, in collaboration with the Ho-Chunk Nation and other local partners, have recovered several historic canoes from Lake Mendota. Native peoples hand-crafted the 1,200 – 4,500 years-old canoes from individual trees. The canoes will be on display at the new Wisconsin Historical Museum. (Action 2a)
- The Lakefront Porch was established in the First Settlement neighborhood through a collaboration of neighborhood volunteers, donors and the City. Located at the intersection of Wilson Street and John Nolen Drive, the project transformed the top of an active Water Utility well into a public gathering space with a view of Lake Monona. (Action 3a)



An ancient canoe is recovered from Lake Mendota



Eric De Los Santos performs at a #MadisonIsMusic concert

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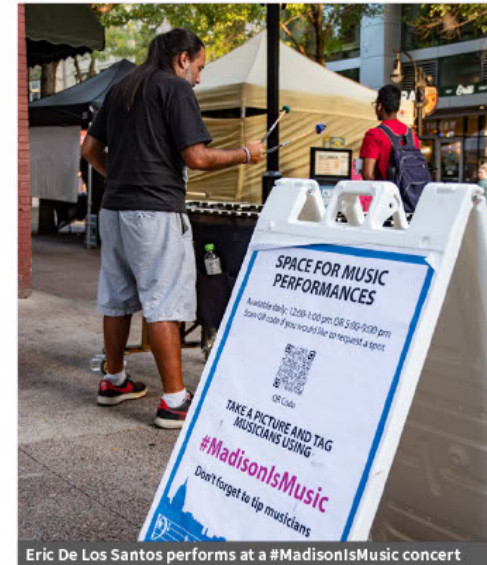
Spotlight: State Street Pedestrian Mall

Other Highlights:

- **#MadisonIsMusic concert series**
- **Mural at Employment Center**
- **Landmark designation**

Other Highlights

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- A mural was added to a prominent building along Regent Street in "The Triangle." The "Hope Finds a Home" mural was a collaboration of several artists. It was inspired by Bayview residents reflecting on the meaning of home and their contributions to the community. (Action 6d)
- Paintings by Madison-based "The Artist" are on display at the Urban League's Southwest Madison Employment Center on McKenna Boulevard. The outdoor panels depict scenes from the Civil Rights Era. (Action 6d)



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Green and Resilient

Spotlight: Lake Monona Waterfront Master Plan

Madison approved an ambitious long-term plan to transform 1.7 miles of Lake Monona shoreline between downtown and Olin Park into an extraordinary park and public space. The project has been a collaboration between the City and the non-profit group Madison LakeWay Partners. It will increase access to the lake, improve water quality, highlight the Ho-Chunk Nation's cultural history, and create a destination for all Madison residents and visitors. The City hosted a challenge for expert design companies to propose plans for the project. The proposals were reviewed by a committee and the public through surveys and at community events. Sasaki's proposal was selected. The company is working on detailed designs for the project. Building the project will heavily rely on federal, state, and private funding and will likely take decades. The master plan is already helping to guide the reconstruction of John Nolen Drive. (Action 7b)

Other Highlights

- The City adopted a new Sustainability Plan. The plan includes goals and actions to reduce the impacts of climate change, with an emphasis on reducing burdens for residents that may experience the greatest impacts. (Action 3a)
- Madison adopted requirements for annual reporting of energy and greenhouse gas emissions. The program is intended to save on energy costs and reduce greenhouse gas emissions. (Action 3a)

Spotlight: Lake Monona Waterfront Master Plan

Stormwater management along Lower Badger Mill Creek

- The City obtained federal funding to install 76 air quality monitors across the city. The monitors track air pollution levels and help raise awareness about the connections between air quality and health. The project is co-led with three local non-profit organizations that focus on health programming and communities of color: Latino Health Council, Foundation for Black Women's Wellness, and The Hmong Institute. (Action 3a)
- Madison's Efficiency Navigator program provides free technical support and energy-saving upgrades for small- and medium-sized multifamily housing. In one year, the program improved the homes of 71 families in our community. Upgrades saved households an average of \$90 a year on their energy bills. (Action 3b)
- The Madison Customer Assistance Program (MadCAP) reduces costs for eligible residents by providing up to a \$30 monthly discount on their municipal services bill for water and sewer use and other charges. The program increases affordability for residents with lower incomes. Eligibility is based on annual income and the number of people in the household. (Action 3c)



Accessible playground at Rennebohm Park

The playground at Rennebohm Park, Elver, and Warner parks playground. The fully ramp-connected play area features sign language, musical notes, and Braille communication boards. (Action 4a)

- Alongside the community, the City continues efforts to limit the damage to trees from spongy moth caterpillars. The City's integrated pest management (IPM) plan aims to use methods that have the lowest impact on humans and the environment. Some of the techniques that have been used for trees on City-owned property include thinning taller trees around oak trees, only pruning oaks during the fall and winter, and changing mowing practices to improve soil quality under these trees. (Action 6a)
- A City project added large stormwater management ponds along Lower Badger Mill Creek between Valley View Road and Mid-Town Road on the city's westside. The ponds reduce potential flooding in the area during intense rain events. The project includes restoring areas with native prairie and wetland plants. (Action 2d)



Leaves damaged by a spongy moth caterpillar

Green and Resilient

Spotlight: Lake Monona Waterfront Master Plan

Other Highlights:

- **Sustainability Plan**
- **Accessible playground at Rennebohm Park**
- **MadCap discount**

Other Highlights

- The City adopted a new Sustainability Plan. The plan includes goals and actions to reduce the impacts of climate change, with an emphasis on reducing burdens for residents that may experience the greatest impacts. (Action 3a)
- Madison adopted requirements for annual reporting of energy use from larger commercial buildings. Every several years buildings systems such as lighting, heating, and cooling must be checked to ensure they are working in an energy efficient manner. The Building Energy Savings program is intended to save on energy costs and reduce greenhouse gas emissions. (Action 3a)



Stormwater management along Lower Badger Mill Creek

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The accessible playground at Rennebohm Park

- Rennebohm Park joins Brittingham, Elver, and Warner parks with Madison's fourth accessible playground. The fully ramp-connected play area features sign language, musical notes, and Braille communication boards. (Action 4a)
- Alongside the community, the City continues efforts to limit the damage to trees from spongy moth caterpillars. The City's integrated pest management (IPM) plan aims to use methods that have the lowest impact on humans and the environment. Some of the techniques that have been used for trees on City-owned property include thinning taller trees around oak trees, only pruning oaks during the fall and winter, and changing mowing practices to improve soil quality under these trees. (Action 6a)
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Leaves damaged by a spongy moth caterpillar

Effective Government

Spotlight: Regional Housing Strategy

Dane County convened a Housing Advisory Committee with 70 public, private, and non-profit stakeholders, including City of Madison staff, to grapple with housing issues that affect communities across the Madison area. The group reviewed data and factors that drive the housing challenges experienced by many County residents. Stakeholders shared specific challenges they have encountered and best practices for overcoming them. In addition to stakeholder insights, focus groups and a resident survey with over 6,000 responses provided additional community feedback. The group's work culminated in a Strategic Action Plan with five housing priorities for the region and 100 corresponding action steps to improve the region's housing situation. As implementation continues, the group will monitor housing trends and progress on action steps. (Action 1a)

Seating for
GENERAL
PUBLIC

Other Highlights

- The Town of Burke and City of Madison reached an agreement to expand Madison Fire Department services provided to the Town. In addition to emergency medical services (EMS) that were previously provided, MFD now provides fire prevention and fire protection services throughout the Town. (Action 3c)
- The Department of Civil Rights (DCR) hosted a Disability Summit to establish priorities for the Disability Rights and Services program. Additionally, DCR coordinated with City departments to review their respective services and workspaces to mitigate potential barriers for the disabled community. (Action 6a)

Spotlight: Regional Housing Strategy



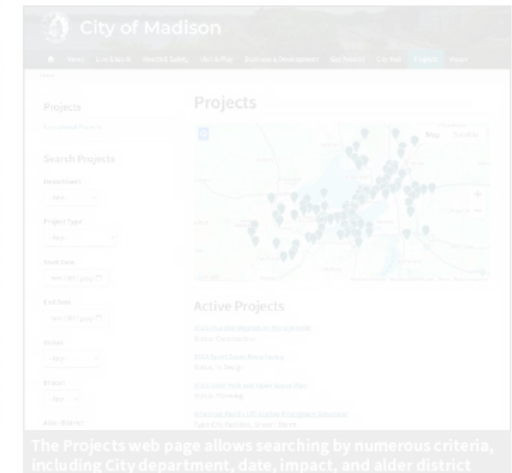
An open house held in 2024 to discuss the Draft West Area Plan

- The West and Northeast Area Plan processes offered stakeholders the opportunity to learn about and provide feedback on multiple City initiatives in one setting. Open houses and other public meetings included area Alders and representatives from several City departments. This allowed a wider variety of stakeholder questions to be covered in depth. (Action 7c)
- Monona Terrace translated specific space rental and catering forms into Spanish to better meet the needs of customers. The facility has become a popular venue for families hosting a quinceañera, a celebration of a girl's 15th birthday that is common in Latin American cultures. (Action 6a)

- ### 10 Principles of Disability Justice
- 1. Interdependence
 - 2. Collective Access
 - 3. Access for All
 - 4. Access for All
 - 5. Access for All
 - 6. Access for All
 - 7. Access for All
 - 8. Access for All
 - 9. Access for All
 - 10. Access for All

Lorenzo Van Ness of Sins Invalid presents a workshop on disability justice at the Madison Disability Summit

- The Department of Civil Rights (DCR) hosted a Disability Summit to establish priorities for the Disability Rights and Services program. Additionally, DCR coordinated with City departments to review their respective services and workspaces to mitigate potential barriers for the disabled community. (Action 6a)
- Madison has established additional ways to follow Common Council and board, commission, and committee (BCC) meetings. Meetings of the Common Council and several other BCCs can be viewed live on the City website, public access television, or via the Apple TV and Roku streaming applications. Past meetings can be viewed on YouTube. Other BCC meetings are available via a video or audio recording. (Action 6b)
- The Projects tool on the City website provides information on a variety of infrastructure improvement projects that are underway or have been completed. Projects can be looked up on an online map or searching by address, project type, or other factors. The site includes links for receiving email updates and participating in upcoming project meetings. (Action 6b)



The Projects web page allows searching by numerous criteria, including City department, date, impact, and alder district

Effective Government

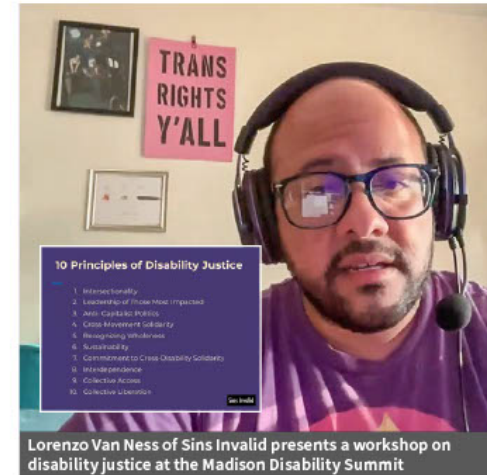
Spotlight: Regional Housing Strategy

Dane County convened a Housing Advisory Committee of 100 public, private, and non-profit stakeholders to address housing challenges in the Madison area. The group reviewed data and factors that drive the housing challenges experienced by many County residents. Stakeholders shared specific challenges, and the group held public hearings, focus groups and a resident survey with over 6,000 responses, provided additional community feedback, and developed a Housing Action Plan with 100 housing goals, 100 priorities, and 100 corresponding action steps to improve the region's housing situation. The implementation continues, and the group will convene bi-annually to track progress.

- **Other Highlights:**
- **West and Northeast Area Plan processes**
- **Disability Summit**
- **Expanding access to BCC meetings**

Other Highlights

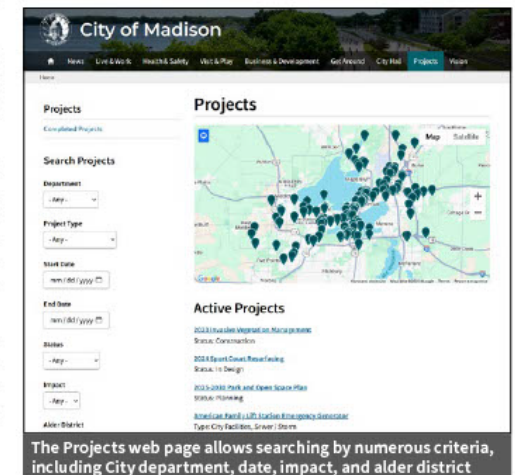
- The Town of Burke and City of Madison reached an agreement to expand Madison Fire Department services provided to the Town. In addition to emergency medical services (EMS) that were previously provided, MFD now provides fire prevention and fire protection services throughout the Town. (Action 3c)
- The City's Street Assessment and Sanitary Sewer Assessment policies were adjusted to encourage redevelopment in areas that are well-served by public infrastructure but need specific upgrades. Significant costs for street upgrades and larger sanitary sewer pipes that would benefit the larger area had stalled redevelopment of certain sites. (Action 5c)



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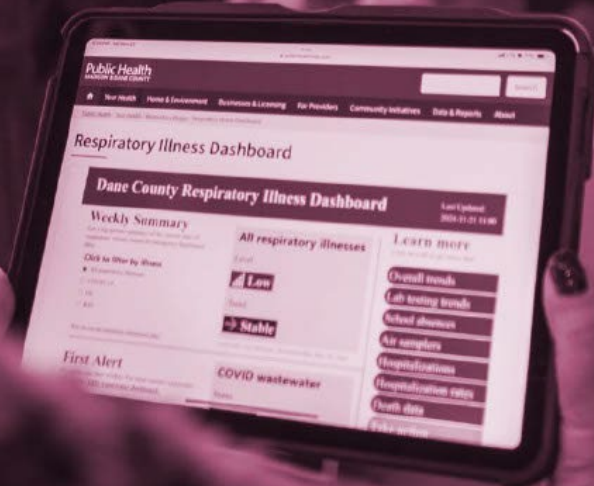
- The [West](#) and [Northeast](#) Area Plan processes offered stakeholders the opportunity to learn about and provide feedback on multiple City initiatives in one setting. Open houses and other public meetings included area Alders and representatives from several City departments. This allowed a wider variety of stakeholder questions to be covered in depth. (Action 7c)
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Health and Safety

Spotlight: Respiratory Illness Dashboard

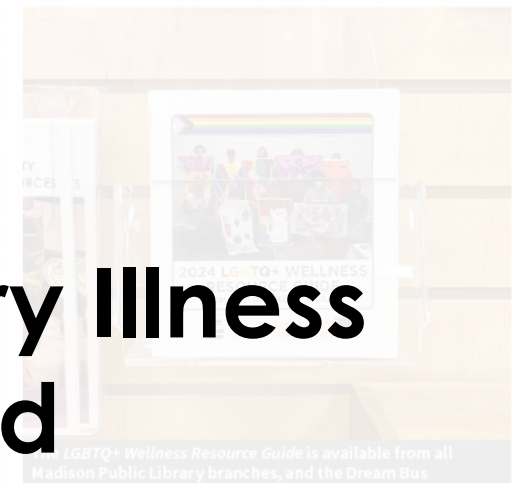
Public Health Madison & Dane County (PHMDC) created an extensive [Respiratory Illness Dashboard](#) in partnership with other Madison area entities. One of PHMDC's most visited webpages, the dashboard tracks data related to COVID-19, influenza (flu), respiratory syncytial virus (RSV), and other respiratory illnesses. The dashboard combines data from clinics, emergency departments, wastewater, schools, and hospitals to show the status of respiratory illness in the community. Each week, the latest data is added to the dashboard. An accompanying summary describes the main takeaways from the data. The community benefits from having the data available in one location in an easier to understand format. PHMDC's experience building the dashboard helped guide development of a similar dashboard at the State level. (Action 1c)



Other Highlights

- PHMDC partnered with the community to develop and paint seven murals that represent the seven priorities of the Community Health Improvement Plan. The murals were featured at local libraries, in Garver Feed Mill's Canvas Gallery and at Parks Alive events to raise awareness of these community priorities. (Action 1c)
- Madison's Community Alternative Response Emergency Services (CARES) program was expanded from two teams to three teams. This increases the program's ability to respond to non-violent behavioral health emergencies. (Action 2c)

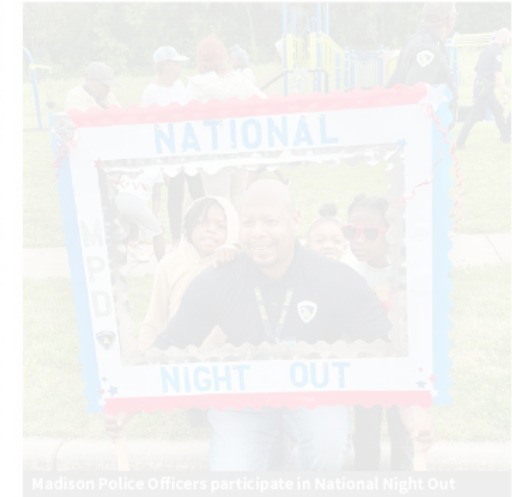
Spotlight: Respiratory Illness Dashboard



The LGBTQ+ Wellness Resource Guide is available from all Madison Public Library branches, and the Dream Bus

Community Health Improvement Plan murals on display at Garver Feed Mill

- The Madison Police Department (MPD) has incorporated an approach called stratified policing. Stratified policing is a structured, data-informed policing method. It aims to improve the MPD's proactive crime prevention efforts, reduce crime frequency and calls for service, and ensure community engagement efforts reach neighborhoods in need. (Action 5a)
- Madison received \$6.3 million in federal funding through the U.S. Department of Transportation's Safe Streets and Roads for All (SS4A) program. The grant will fund the City's Forward to Vision Zero: Safe System for Vulnerable Roadway Users projects. Madison was one of 48 communities selected to receive a SS4A implementation grant. (Action 6a)



Madison Police Officers participate in National Night Out

Health and Safety

Spotlight: Respiratory Illness Dashboard

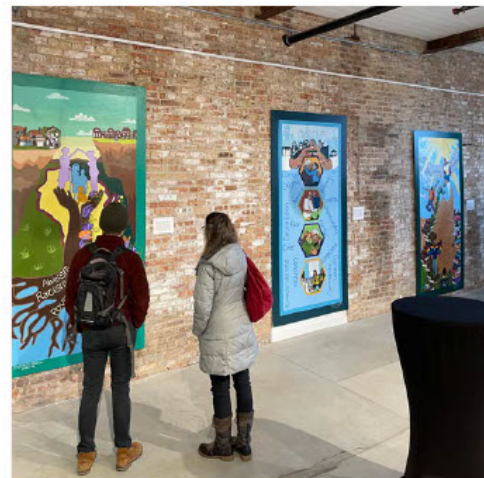
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- ## Other Highlights:
- **LGBTQ+ Wellness Resource Guide**
 - **CARES program**
 - **Vision Zero funding**



Other Highlights

- PHMDC partnered with the community to develop and paint seven murals that represent the seven priorities of the Community Health Improvement Plan. The murals were featured at local libraries, in Garver Feed Mill's Canvas Gallery and at Parks Alive events to raise awareness of these community priorities. (Action 1c)
- Madison Public Library updated its [LGBTQ+ Wellness Resource Guide](#). The guide describes and provides contact information for mental health providers, transition and sexual health resources, support groups, hotlines and other entities. Resources included in the Guide are primarily local and regional entities. (Action 2b)



Community Health Improvement Plan murals on display at Garver Feed Mill

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The LGBTQ+ Wellness Resource Guide is available from all Madison Public Library branches, and the Dream Bus

- MPD now contracts with REDI Transports, a behavioral health and prisoner transport service, for all patient transports to Winnebago Mental Health Institute in Oshkosh. Patients were previously transported by police officers with squad cars. REDI uses transport vans to reduce the time people experiencing mental health crisis are in squad cars with police officers. (Action 9b)
- MPD and PHMDC continued to support and expand the Madison Area Recovery Initiative (MARI). MARI seeks alternatives to incarceration of people who use drugs or have behavioral health needs. (Action 7c)



Madison Police Officers participate in National Night Out

Comprehensive Plan 2025 Progress Update



Imagine Madison
People Powered Planning