



**Agenda Item #:** 3

**Project Title:** 652 Burnt Sienna Drive - Comprehensive Design Review of Signage (CDR). (District 9)

**Legistar File ID #:** 83460

**Members Present:** Cliff Goodhart, Chair; Rafeeq Asad, Christian Harper, Marsha Rummel, Shane Bernau, and Russell Knudson

**Prepared By:** Jessica Vaughn, AICP, UDC Secretary

## Summary

At its meeting of June 26, 2024, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review of Signage (CDR) located at 652 Burnt Sienna Drive. Registered in support and available to answer questions was Gary Wendt. Registered neither in support nor opposition, and wishing to speak, was Lynsey Radder.

### Summary of Commission Discussion and Questions:

The Commission discussed lighting of the monument sign and suggested limiting it to certain hours. The Secretary noted that the sign as proposed will utilize external illumination, will be fully cut-off and directly focused on just the face of the sign, to limit any light trespass. She further noted that it is not within the purview of the Urban Design Commission to adopt conditions about lighting restrictions beyond what our current code allows, which is illumination 24/7, provided the light levels meet requirements. The ability to confirm whether or not they are in compliance with any such conditions is not cost effective for the City.

The Secretary further noted that the CDR is proposed because this is a residentially zoned property, which means signs are limited. The applicant is proposing signage that is seemingly consistent with the commercial allowance, smaller than would be permitted, that is certainly more contextually sensitive, but also does not meet the limitations for the residentially zoned district.

The Commission suggested a slight reduction of the monument sign size as a compromise could help with the public comment concern about the ground sign size. It was also noted that the parking lot lighting might be a source of greater concern regarding light trespass. The Plan Commission permitted the building to be here. There should be some form of signage here, they've done a good job at minimizing the building signage, and it is facing away from Old Sauk Road. I see the monument sign as necessary. In the wintertime you may be dropping off and picking up when it's dark.

## Action

On a motion by Knudson, seconded by Rummel, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion found that the proposed illumination and sign size is justified given the building setback, orientation and sensitivity to context. In addition, the applicant is encouraged to continue to be a good neighbor by lighting the signage only when necessary. The motion was passed on a unanimous vote of (5-0).