

**From:** [VNA President](#)  
**To:** [licensing](#)  
**Cc:** [Evers, Tag](#)  
**Subject:** Request for Referral of Agenda #57  
**Date:** Tuesday, June 25, 2024 2:24:15 PM

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Dear ALRC (copy Alder Evers, D13):

The Vilas Neighborhood Association (VNA) is requesting a referral on 6/26/24 Agenda Item #57, legislar #83198 until the application can be updated with revised information about capacity, a seating site plan, a serving/monitoring plan, and serving times. This agenda item, which was referred from the 5/15 ALRC meeting, is not ready for consideration and we have been unable to contact the owner who may not be aware that this is on the 6/26 agenda.

Background: A neighborhood meeting was held on May 20 with about a dozen attendees. The Regent Mart's owners' original plan to serve alcohol at the side of the building along Jefferson Street (not specified in the application) drew concerns from neighbors about spillover noise and monitoring since it is not visible from the store's windows. The owner verbally agreed to move the seating to the front of the store, reduce seating to 5-6 small tables, set a closing time of 9:00 pm, and not serve alcohol for on-site consumption on football Saturdays. We would like to see these items explicitly specified in an updated application before consideration by the ALRC, and we believe that the owner has the intention to do so. As an example of the status, the current application requests a seating capacity of 100 inside and 100 outside, which is unrealistic. This should be 10-15 inside and 10-15 outside. Other items such as an outdoor seating site plan, closing times, and a serving/monitoring plan are absent.

The Regent Mart has been a welcomed addition to the Vilas neighborhood and the owners have made improvements to the store, expanded the selection of ethnic foods, and are conscientious of their customers' needs. We believe that an amicable resolution with appropriate conditions can be reached prior to discussion at the ALRC.

Thanks for your consideration,  
-Doug Carlson, VNA President