

HANDYSPOT 108 LLC BUSINESS PLAN

Prepared by:

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LEXECUTIVE SUMMARY

HANDYSPOT 108 LLC (referred to from hereon in as the "Company") was established as a Limited Liability Company at 5551 EAST PARK BLVD, MADISON, Wisconsin 53718 with the expectation of rapid expansion in the gas station & convience store industry.

Business Description

The Company was formed on 06/01/2023 as Limited Liability Company under Wisconsin state laws and headed by

The Company currently employs 2 full-time employees and part-time employees.

New Service

The Company is prepared to introduce the following service to the market:

CONVINENCE STORE: GAS, PACKAGE FOOD, BEER, POP







II. BUSINESS SUMMARY

Industry Overview

In the United States, the gas station & convience store industry presently makes 1,580,000.00 dollars in sales.

Research shows that consumers in this industry primarily focus on the following factors when making purchasing decisions:

Legal Issues

The Company affirms that its promoters have acquired all legally required trademarks and patents.

III. MARKETING SUMMARY

Target Markets

The Company's major target markets are as follows:

MADISON AREA

MADISON AREA

The estimated number of potential clients within the Company's geographic scope is 120.00.

Competition

In	the	gas	station	80	convience	store	industry,	customers	make	choices
ba	sed t	upon	att (1885 Meller) and Mallet Meller de alexander		and the second second		*			

The level of competition is HIGHLY COMPETITIVE

The primary competitors for the business are the following: KWIK TRIP.

Services

First-rate service is intended to be the focus of the Company and a cornerstone of the brand's success. All clients will receive conscientious, one-on-one, timely service in all capacities, be they transactions, conflicts or complaints. This is expected to create a loyal brand following and return business.