

**From:** Park Commission  
**Sent:** Friday, April 26, 2024 1:32 PM  
**To:** 'Paula Severson' <[paula@danebuylocal.com](mailto:paula@danebuylocal.com)>  
**Subject:** RE: Support for Garver & Olbrich Botanical Gardesn

Dear Paula,  
Thank you for getting back to us so quickly! Thank you for the clarification. I will put your comments with the Public Comment section of the agenda.

Thank you,

MADISON PARKS  
(608) 266-4711  
After hours Park Ranger:  
(608) 235- 0448



**From:** Paula Severson <[paula@danebuylocal.com](mailto:paula@danebuylocal.com)>  
**Sent:** Friday, April 26, 2024 1:17 PM  
**To:** Park Commission <[pacommission@cityofmadison.com](mailto:pacommission@cityofmadison.com)>  
**Subject:** Re: Support for Garver & Olbrich Botanical Gardesn

You don't often get email from [paula@danebuylocal.com](mailto:paula@danebuylocal.com). [Learn why this is important](#)

It's just a general letter of support.

Thanks!

Paula



**Paula Severson**

*Executive Director*

**Dane Buy Local**

**Phone:** 608-729-7342

**Mobile:** 608-228-0838

**[www.danebuylocal.com](http://www.danebuylocal.com)**

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<https://go.reviewgeniepro.com/dane-buy-local>

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**From:** Park Commission <[pacommission@cityofmadison.com](mailto:pacommission@cityofmadison.com)>  
**Sent:** Friday, April 26, 2024 1:16 PM  
**To:** Paula Severson <[paula@danebuylocal.com](mailto:paula@danebuylocal.com)>  
**Cc:** Park Commission <[pacommission@cityofmadison.com](mailto:pacommission@cityofmadison.com)>  
**Subject:** RE: Support for Garver & Olbrich Botanical Gardesn

Dear Paula,

Thank you for your comments. Could you please clarify which item this is referring to? There's not an item devoted to Olbrich or Garder on May's agenda. Is this in regards to the Olbrich North Parcel? We want to be certain that it's put in the correct place.

Thank you!

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**From:** Paula Severson <[paula@danebuylocal.com](mailto:paula@danebuylocal.com)>  
**Sent:** Monday, April 15, 2024 10:04 AM  
**To:** Kaniewski, Adam B <[AKaniewski@cityofmadison.com](mailto:AKaniewski@cityofmadison.com)>; Park Commission <[pacommission@cityofmadison.com](mailto:pacommission@cityofmadison.com)>  
**Subject:** Support for Garver & Olbrich Botanical Gardesn

**Caution:** This email was sent from an external source. Avoid unknown links and attachments.

I am writing to express my support for the economic impact and invaluable contributions made by 2 members of Dane Buy Local, namely Garver and Olbrich Botanical Gardens, to our community. In addition to them, we have an additional 7 small business members located within Garver.

Garver and Olbrich collectively draw over 500,000 visitors to our area annually, serving as focal points for recreational, cultural, and social activities. Beyond the sheer numbers, these destinations represent pillars of economic growth, as evidenced by their support for 15 locally owned small businesses and the generation of millions of dollars in local economic activity. Moreover, they provide employment opportunities for over 180 individuals, thereby contributing to the livelihoods of countless families in our community.

Furthermore, Garver and Olbrich serve as catalysts for the success of numerous small business vendors, artists, musicians, local food entrepreneurs, farmers, and non-profit organizations. Through hosting diverse markets and programs, they create platforms for these entities to thrive, fostering a vibrant ecosystem of creativity, innovation, and entrepreneurship.

It is essential to recognize that the economic impact of Garver and Olbrich extends beyond monetary considerations. They embody the spirit of our community, enriching the lives of residents and visitors alike with their exceptional offerings. By providing safe, accessible, and well-planned events and activities year-round, they contribute to the fabric of Madison as a special place to live, work, learn, and play.

Moreover, Garver and Olbrich promote inclusivity and affordability, ensuring that everyone in our community has access to recreational, educational, and cultural experiences. Their commitment to collaboration and programming with a diverse range of community partners underscores their dedication to fostering unity and cohesion within our city.

In conclusion, I urge you to recognize the economic significance of Garver and Olbrich and to support initiatives that promote their continued success. By doing so, we can strengthen our local economy, enhance our quality of life, and preserve the unique character of our community for generations to come.

Paula



**Paula Severson**

*Executive Director*

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