

Required Points

11	Residential	Residential
	Employment	Employment
	Commercial	Commercial
	Educational	Educational
	Institutional	Institutional

(Calculated based on your inputs from Step 1)

Provided Points

15	Residential
	Employment
	Commercial
	Educational
	Institutional

VMT Reduction Strategies

All Blue Boxes Require A

Active Transportation Strategies

<input type="checkbox"/>	Infrastructure	Dedicated Access to Bike Parking	1	Provide a con entrance, or v
<input type="checkbox"/>	Infrastructure	Indoor covered bike parking near Entrance	1	Locate the bil
<input type="checkbox"/>	Infrastructure	Bicycle Maintenance Facilities	1	Provide a bicy include at mi screwdrivers,
<input type="checkbox"/>	Infrastructure	Clothes Lockers and/or Showers	0	Provide show
<input type="checkbox"/>	Infrastructure	Bicycle Lockers or Secure Storage Room	2	Provide secur or 30 employ
<input type="checkbox"/>	Programmatic	Shared Fleet of Bicycles	2	Provide an or bicycle for ev
<input type="checkbox"/>	Infrastructure	Improve Surrounding <u>Pedestrian</u> Infrastructure	0	Improve pede of project cor infrastructure
<input type="checkbox"/>	Infrastructure	Improve Surrounding <u>Bicycle</u> Infrastructure	0	Improve bicy consistent wi infrastructure
<input type="checkbox"/>	Infrastructure	Traffic Calming Measures	0	Install traffic pedestrian fla Must be local point per am

Transit Strategies

The project within the all-day transit service area? Measures worth 50% less if not. (From Step 1)	Yes
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<input type="checkbox"/>	Programmatic	Provide free two-ride passes	2	Provided two
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<input type="checkbox"/>	Programmatic	Sell Madison Metro passes		2	Sell Madison about the ave with Metro T
<input type="checkbox"/>	Programmatic	Subsidize Monthly Transit Passes	% subsidy 75%	Points 3	Provide subsi up to 75%.
<input type="checkbox"/>	Infrastructure	Fund transit facilities and amenities	# Inc. 4	Points 4	Build or fund time arrival se to points beir
<input type="checkbox"/>	Programmatic	Complementary Transit Passes		7	Provide comp

Parking Strategies (pick one max)

<input type="checkbox"/>	Programmatic	Carpool preferential or free parking	1	Provide free c applicable.
<input type="checkbox"/>	Programmatic	Shared parking agreement	4	Keep parking nearby land u applicable pa
<input type="checkbox"/>	Programmatic	Parking cash-out	10	Offer all empl parking. Can Development
<input type="checkbox"/>	Programmatic	Unbundle Parking	10	Lease or sell p combination
<input type="checkbox"/>	Programmatic	Market-rate Parking Fees	10	Drivers must be used in co

Shared Mobility Strategies

Is the project within 1/4 mile of a bike share station? Measures worth 50% less if not. (From Step 1)	Yes
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Is the project within 1/4 mile of a car share station? Measures worth 75% less if not. (From Step 1)	No
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<input type="checkbox"/>	Programmatic	Shared Fleet of Vehicles	1	Provide cars f
<input type="checkbox"/>	Infrastructure	Provide car share parking space	1	Contract with
<input type="checkbox"/>	Programmatic	Subsidized car-sharing memberships.	2	Offer subsidiz employee for
<input type="checkbox"/>	Programmatic	Provide complimentary bikeshare membership or passes	2	Offer complir

<input type="checkbox"/>	Programmatic	Emergency Ride Home Program (more info)	2	Establish an E MPO RoundT
<input type="checkbox"/>	Programmatic	Provide a Shuttle bus	3	Provide a con radius of the uses)
<input type="checkbox"/>	Programmatic	Provide Vanpool	3	After ensuring a vanpool pro
<input type="checkbox"/>	Infrastructure	Install a bike share station	6	Coordinate w of the project

Information Strategies

<input type="checkbox"/>	Programmatic	Marketing & informational campaign	1	Provide inform packet/orient
<input type="checkbox"/>	Infrastructure	Active Transportation Wayfinding, Maps, and Signage	1	Provide all-w routes, bicycl
<input type="checkbox"/>	Infrastructure	Alternative Transportation Kiosk	0	Install and op maps, inform nearby vicinit

Delivery Strategies

<input type="checkbox"/>	Infrastructure	Delivery Supportive Amenities	1	Provide an ar
<input type="checkbox"/>	Infrastructure	Package Drop-Off Area	2	Provide an ar
<input type="checkbox"/>	Programmatic	Provide VMT-Reducing Delivery Services	1	Provide delive by bicycle, on

Land Use Strategies

<input checked="" type="checkbox"/>	Infrastructure	Provide Affordable Housing at 30% of AMI	10	Provide affor AMI. Maximu
<input checked="" type="checkbox"/>	Infrastructure	Provide Affordable Housing at 60% of AMI	5	Provide affor of Annual Me
<input type="checkbox"/>	Infrastructure	Proximity to Public Transportation	0	Locate develc transit service service area. I
<input type="checkbox"/>	Programmatic	Add to Land Use Mix	0	Provide two c use. Maximu
<input type="checkbox"/>	Programmatic	On-site Childcare Facility	4	Establish an c awarded und

<input type="checkbox"/>	Programmatic	Provide Other Specific Trip-reducing Service	1	Provide any c laundry, play
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Employer Policy Strategies

<input type="checkbox"/>	Programmatic	Flexible Work Schedules	1	Provide at lea <i>Not applicabl</i>
<input type="checkbox"/>	Programmatic	Teleworking / Work From Home	1	Provide at lea

Other Strategies

<input type="checkbox"/>	Programmatic	Join a Transportation Management Association	0	Form or join a and distributi
<input type="checkbox"/>	Programmatic	Other Innovative measure (please describe measure and input recommended point value)	0	Enter Measur
<input type="checkbox"/>	N/A	TDM Relief Points (granted by Department of Transportation staff for properties built prior to 3/31/2023)	0	Include rati

Compliant

YES

Additional Input. Please Fill In!

venient and separate access to the bike parking area without stairs (e.g. on the same level as the building entrance via a ramp or elevator).

ike parking in a covered, indoor space, less than 100 feet from a building entrance.

ycle maintenance station for on-site employees, tenants, residents and visitors. Tools and supplies should include a minimum: a bicycle pump, wrenches, a chain tool, tire levers, hex keys/ Allen wrenches, torx keys, and spoke wrenches. Suggest including lubricants.

ers and clothes locker for cyclists. One point for showers, one point for lockers.

re storage room or a bike lockers for secure, long-term storage of bikes. Suggest 1 locker for every 20 DUs or employees.

on-site shared fleet of free loner bicycles for use by residents/ employees. Fleet should include at least 1 bicycle per every 10 DUs or 30 employees, with a minimum of 5 bikes.

estrian infrastructure (side walks, curb ramps, crosswalk, RRFB, etc.) on adjacent properties within 500 ft. of project and be consistent with city plans and ordinances and federal accessibility requirements. 1 point per 100ft of infrastructure, up to 4 total points.

ycle infrastructure (bicycle lanes, cycle tracks, new crossings, bike-ped paths, etc.) within 500 ft. of project and be consistent with city plans, ordinances, and federal requirements. One point per amenity or one point per 100 ft. of infrastructure, up to 4 points.

calming measures such as speed humps and roundabouts. One point per small-dollar measure (e.g. temporary speed hump) and two points per large-dollar measure (e.g. RRFB, permanent speed hump). Measures should be installed within 500 ft. of project and be consistent with city plans, ordinances, and federal requirements. One point per amenity or one point per 100ft of infrastructure, up to 4 points.

Free ride passes for all residents, employees, or visitors that want them.

Metro transit passes to visitors, patrons or students. All potential beneficiaries should be clearly informed availability of transit passes through appropriate signs or communication channels. Must verify eligibility transit.

dized monthly transit passes to employees/residents (one per DU or employee). 1 point per 25% subsidy,

transit facilities and existing or proposed stops including benches, trash receptacles, shelters, and real-creens. Up to 1 point per feature, up to a maximum of 4 points. Metro Transit must accept proposal prior ng awarded.

lementary monthly transit passes to employees/residents (one per DU or employee).

or preferentially sited parking for carpool vehicles for employees, shoppers, students, or others as

capacity below the applicable parking minimum by sharing parking or off-site parking arrangement with a use, or allow users at another land use to park on-site such that that facility has parking capacity below rking minimums. May utilize Parking Utility ramps.

loyees the choice to forgo free parking for an in-lieu cash payment equal to the market rate cost of not be used in combination with unbundle parking or parking fees. Not applicable for Residential s. (Most appropriate in Suburban environments)

parking separately from residential units or office spaces. Must be optional. Cannot be used in with parking fees or cash out.

pay the full market value for parking. Properties offering validation not eligible for this strategy. Cannot mbination with cash out or unbundling. (Most appropriate in Urban environments)

for shared use by employees or residents, not including commercial vehicles.

h a car-share provider (such as Zipcar) to place vehicles on site for use by car-share provider's customers.

zed car-share memberships - covering the cost of membership, at a minimum) to every resident or using car-share. Car-share vehicles must be located on-site or within a quarter-mile walking distance.

mentary Bikeshare membership to each employee or building tenant that wishes to obtain one.

Emergency Ride Home program for employees who do not drive to work. Contact the Greater Madison [rip program](#) for assistance with program set up.

Complementary shuttle services for employees or residents. 3 points for shuttles circulating within one-mile site or providing service to major transit hubs or facilitating a complete trip. (Not applicable for residential

g that such a service is not duplicative of existing vanpool offerings (state Vanpool), establish and maintain program for residents or employees. (Not applicable for residential uses)

With the operator of the existing bike share network to pay for and install a bike share station within ¼ mile of site.

Informational material/brochures on TDM and various sustainable transportation options as part of a welcome orientation packet. Organize at least one tailored promotional campaign annually.

Weather signs, maps, and wayfinding signage that indicate the direction of nearby alternative commute routes and pedestrian paths, and nearby major destinations and amenities.

Operate a kiosk providing alternative transportation information. The kiosk could include bike route system information about TDM programs, and include a screen displaying real-time travel information for buses in the vicinity. One point for carrying information, one additional point for real-time display.

Area for receipt and temporary storage of deliveries by USPS, UPS, FedEx, and/or Amazon

Area to drop off packages for acceptance by USPS, UPS, FedEx, and/or Amazon

Delivery services that reduce VMT from single-stop motorized deliveries. Qualifying services include deliveries within 100 feet, or in a delivery vehicle that makes multiple stops.

Affordable housing. 1 point is awarded for every 10 percent of units that are offered at or below 30 percent of Area Median Income (AMI). Maximum of 10 points. *Only applicable to residential developments.*

Affordable housing. One point is awarded for every 20 percent of units that are offered at or below 60 percent of Area Median Income (AMI). Maximum of 5 Points. *Only applicable to residential developments.*

Proximity to transit. 1 point for locating within the transit service area, 3 points for locating within the all-day service area, 5 points for locating within the planned BRT area. (see map)

Use of multiple land uses onsite, allowing users to drive less. One point per additional use outside of the primary land use. Maximum of 5 points.

On-site daycare facility, to be used by residents or employees. Points are additive to land-use mix points under LU-3.

other trip-reducing service for building users, such as on-site food service for employees, pet-care service, room, dog walking/park, or a business center/co-working space.

at least 25% of employees the opportunity to beginning AND end work shifts outside of peak traveling hours. *Not applicable to residential developments.*

at least 25% of employees the opportunity to work from home. *Not applicable to residential developments.*

a Transportation Management Association (TMA) to facilitate TDM activities such as marketing, outreach, on services. Unavailable until a TMA is founded in the area.

here.

for mitigation points being granted.



City of Madison | Department of Transportation

Transportation Demand Management Plan Creation Tool

Transportation demand management (TDM) refers to a package of policies and strategies designed to increase efficiency and shift travel patterns to reduce the number and length of single-occupancy vehicle (SOV) trips.

The purpose of this spreadsheet is to:

- determine the applicability of the TDM program to your project
- if your project is subject to TDM requirements, provide a number of points to meet VMT reduction goals
- show you the mitigation measures applicable to your project
- provide you a clear tool to demonstrate compliance with the TDM requirements for your project

Project Name:

Taking Shape - Site B

Project Address:

Address 755 Braxton Place

Address 2

TDM Coordinator:

Name Anastasia Callaghan

Email anastasiac@potterlawson.com

Address 749 University Row, Suite 300

City Madison

State WI

Zip 53705

Proximity to Alternative Transportation

Within all-day transit service area?

Yes

[Click here for Map](#)

Within 1/4 mile of bike sharing station?

Yes

[Click here for Map](#)

Within 1/4 mile of car sharing station?

No

[Click here for Map](#)

What Zone is your Project Located In

General Urban

[Click here for Density Zone Map](#)

What kind of Project is this?

Residential

Use Category (or categories)

Project Details

Enter project information into the boxes marked in blue. To find minimum parking required by ordinance

Commercial, Educational, or Institutional uses, go to:

[Chapter 28.141 of the Municipal Code -- Table 28I-3. Off-Street Parking Requirements.](#)

Residential Use Characteristics

344	Number of Dwelling Units
118	Parking Provided
0.34	Parking Ratio
11	TDM Required

Employment Use Characteristics

	Floor area
	Parking Provided
	Parking Ratio
N/A	TDM Required

Commercial Use Characteristics

	Floor area square footage
	Parking Provided
	Parking Minimum by Ordinance
0.00	Parking Ratio of Provided to Min
N/A	TDM Required

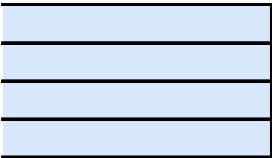
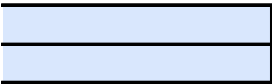
Educational Use Characteristics

	# of Students
	Parking Provided
	Parking Minimum by Ordinance
0.00	Parking Ratio of Provided to Min
N/A	TDM Required

Institutional Use Characteristics

	Floor area square footage
	Parking Provided
	Parking Minimum by Ordinance
0.00	Parking Ratio of Provided to Min
N/A	TDM Required

transportation system



ice for

square footage
provided
provided per 500 sq ft
iired

nts
provided
inimum by Ordinance
tio of Provided to Min
iired