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Planning Division
Department of Planning & Community & Economic Development
City of Madison
215 Martin Luther King Jr. Blvd.
Madison, WI 53703

Subject: Letter of Intent for Extension of Operating Hours for Outdoor Dining Area and addition of exterior speakers.

Dear Planning Division,

I am writing to submit a land use application for the purpose of extending the operating hours of our outdoor dining area at Mint Mark, located at 1874 East Washington Ave, as well as the addition of outdoor speakers for recorded music. Our establishment has been a part of the Madison community for [number of years] and we are committed to providing a pleasant and enjoyable dining experience for our customers.

The purpose of this request is to extend our outdoor dining area's operating hours from 9pm to Midnight (12am) and to provide background music to the diners. This change will allow us to accommodate more guests, particularly during the warmer months when outdoor dining is most popular. We believe that this extension will not only benefit our business but also contribute positively to the vibrant dining scene in our neighborhood.

In making this request, we are mindful of the need to balance business interests with the comfort and wellbeing of our neighbors. To that end, we have taken the following steps to mitigate any potential concerns:

1. Noise Control: We will continue to enforce strict noise policies to ensure that our extended hours do not disrupt the surrounding residential areas.
2. Lighting: No new lighting is being asked for, our current outdoor lighting is designed to be non-intrusive and will be directed away from neighboring properties.
3. Waste Management: We will maintain our rigorous waste management practices to ensure cleanliness and sanitation around our premises.
4. Security: We will ensure that our extended hours do not compromise the safety and security of our guests and the surrounding area.

We have engaged with our customers and the local community to gauge their support for this change, and the feedback has been overwhelmingly positive. Additionally, we have consulted with our staff and management team to ensure that extending our operating hours is feasible and sustainable.

In conclusion, we respectfully request the Planning Division's consideration of our application to extend the operating hours of our outdoor dining area. We believe that this change will enhance the dining experience we offer, contribute to the local economy, and align with the City of Madison's goals for vibrant and active commercial areas.

Thank you for considering our application. We are committed to working closely with the city and our neighbors to address any concerns and to ensure compliance with all relevant regulations and ordinances.

Sincerely,

Chad Vogel
Owner, Mint Mark
