



**MADISON
PARKS
SASAKI**

Lake Monona Waterfront Master Plan Presentation

Board of Park Commissioners

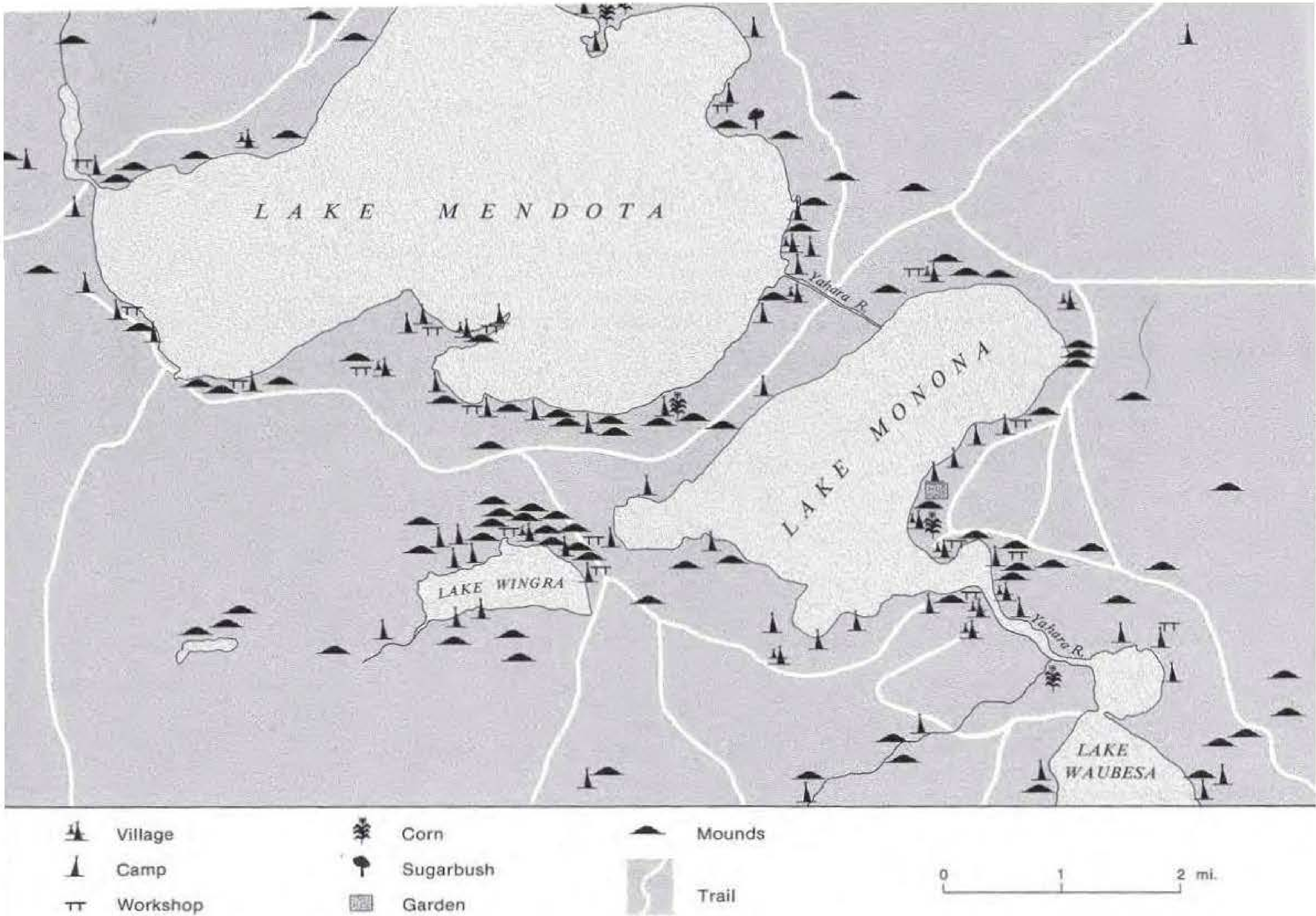
April 3, 2024



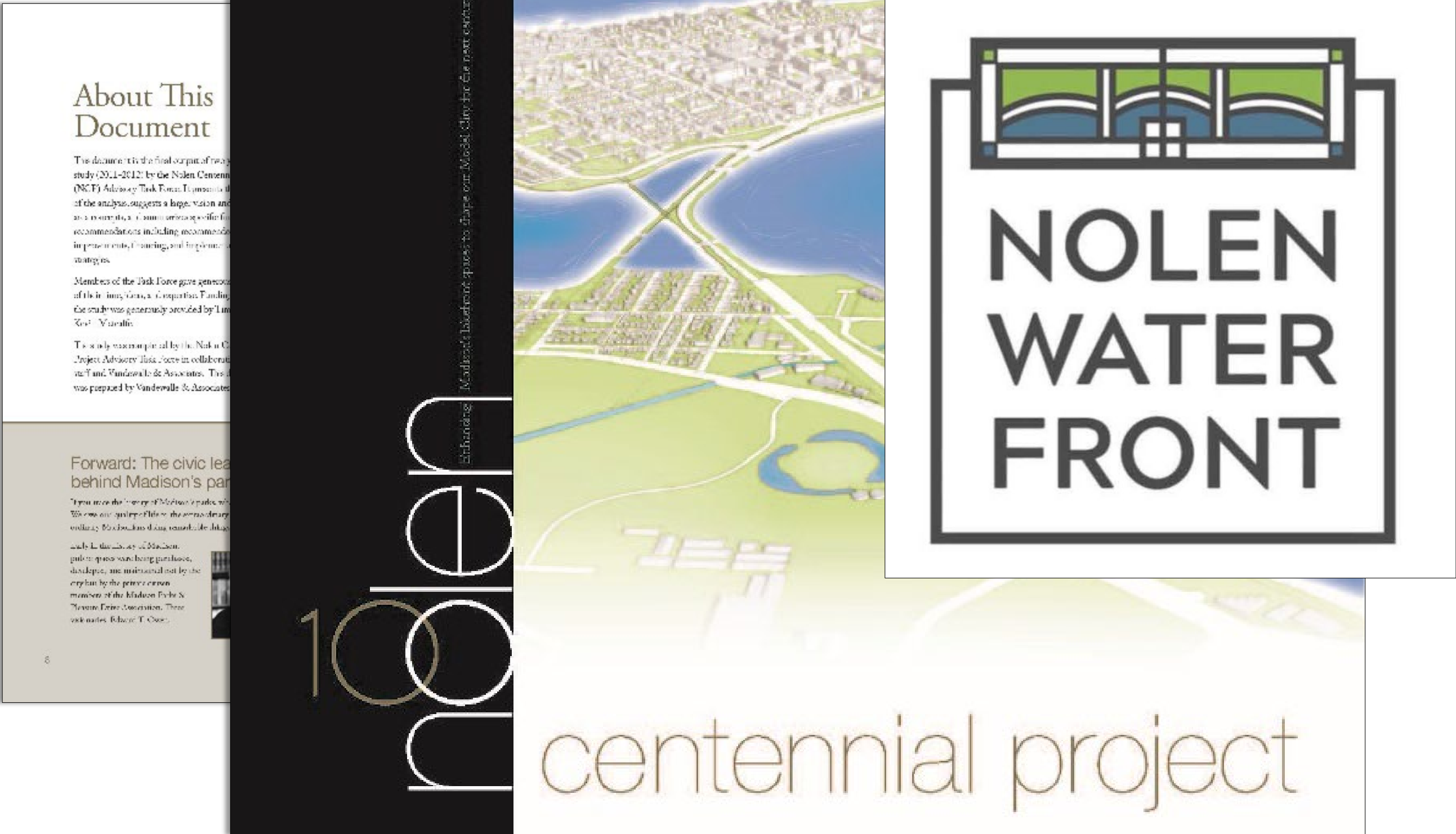
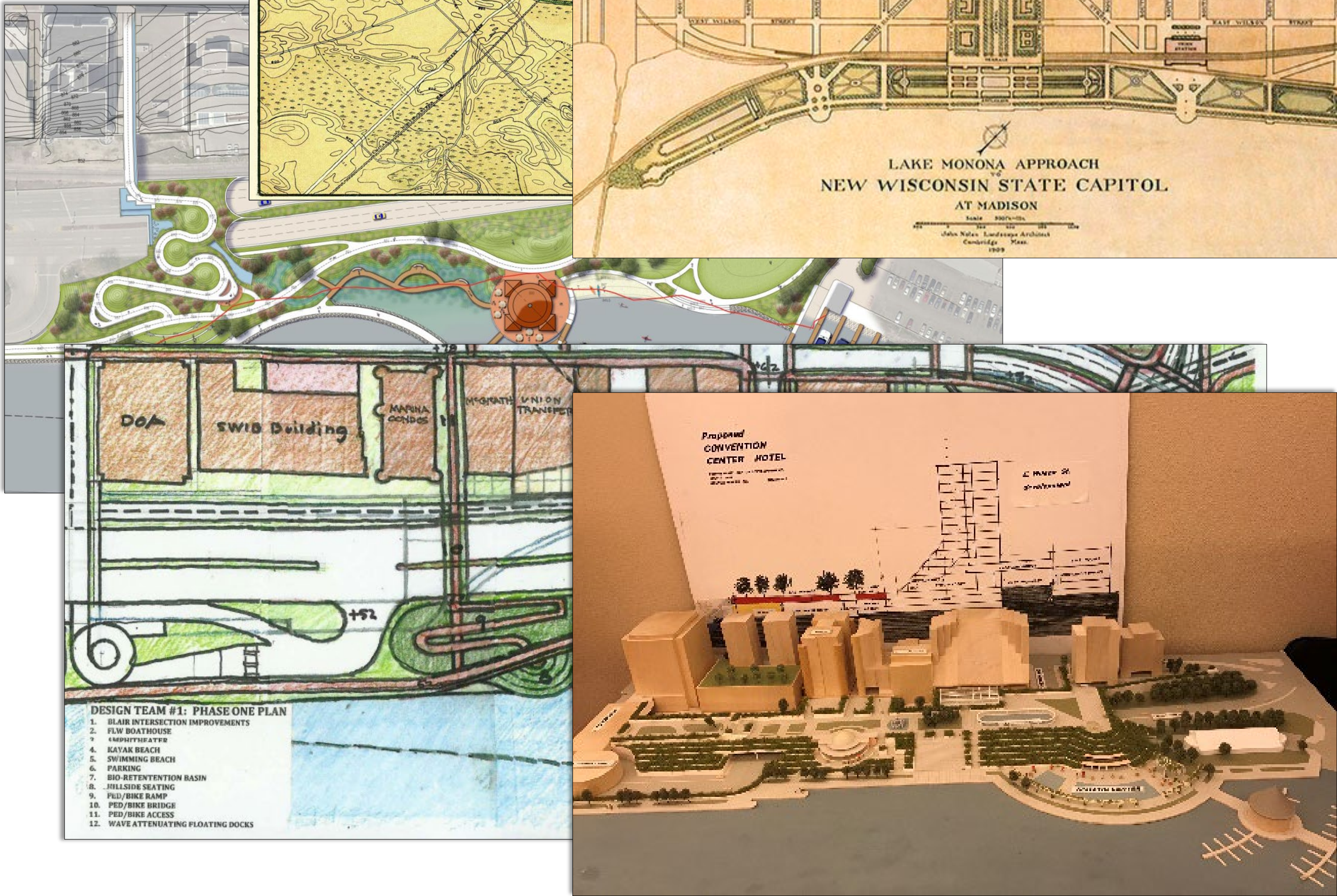
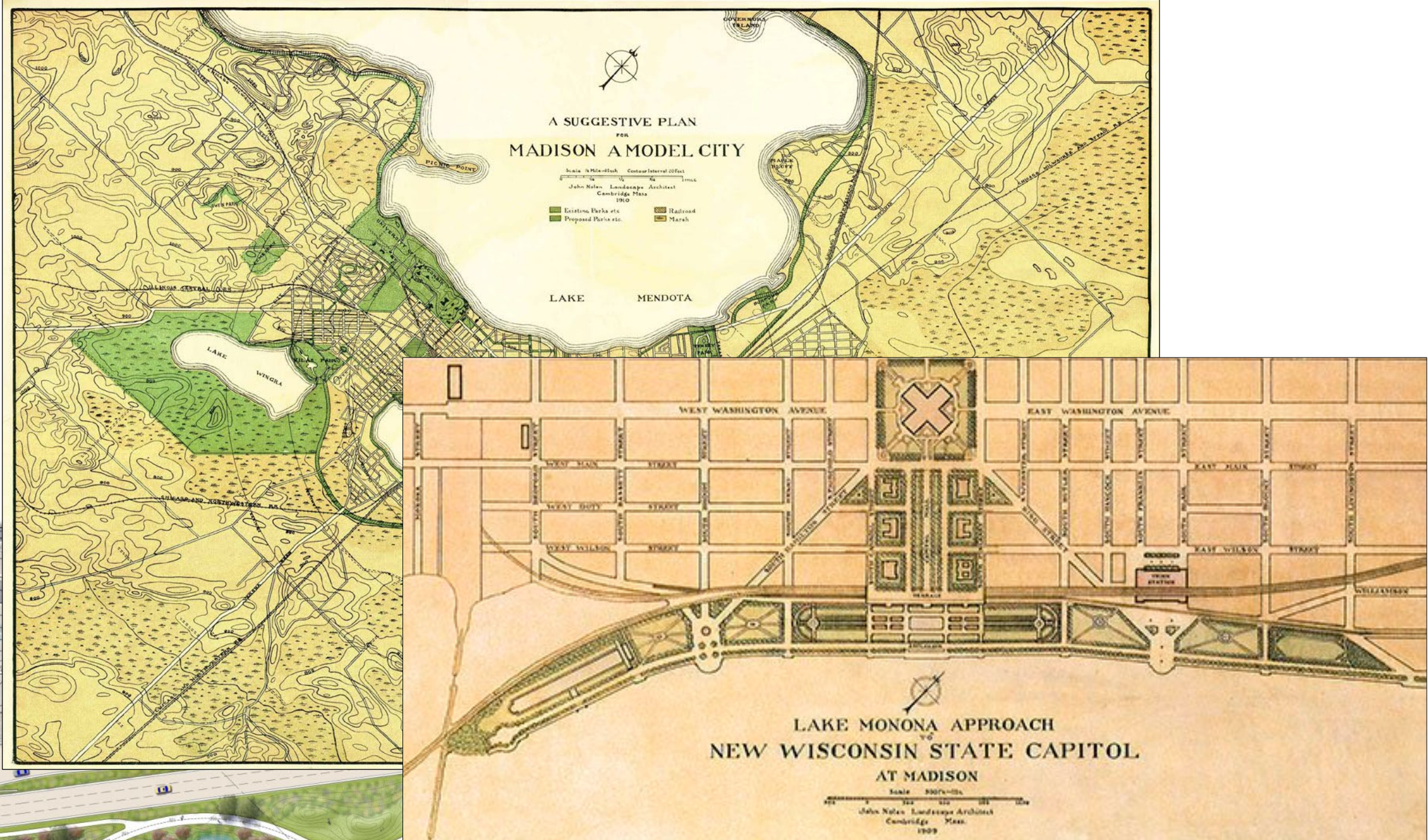
**A once-in-a-generation
opportunity to shape
the future of Madison's
urban waterfront.**



Master Plan – First Nations



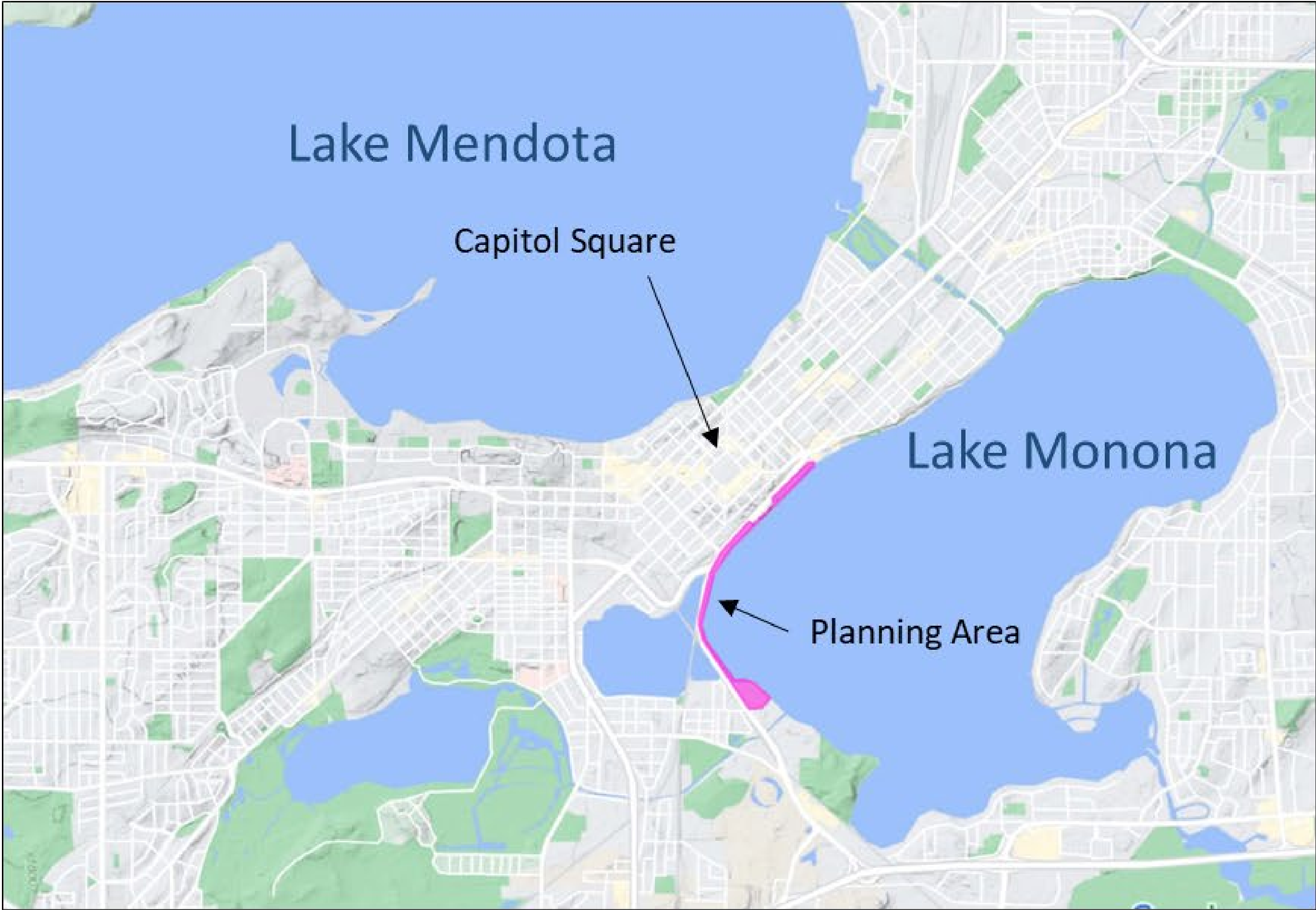
Master Plan – Prior Plans and Advocacy



Master Plan – Definition

- **Are dynamic long-term planning documents that provide a framework for future site development and improvements.**
- **Embody community goals for the planning area and establish the spatial layout of desired amenities.**
- **Are conceptual in nature. The identified improvements and amenities require further design development and public and regulatory review prior to implementation.**

Lake Monona Waterfront – Planning Area



Lake Monona Waterfront – Planning Area



Overall Plan Development



2019 – Common Council authorizes development of a pre-design Preliminary Report for the planning area

2021 – Preliminary Report Completed

2022 – Common Council authorizes formation of Lake Monona Waterfront Ad-hoc Committee and holding a master plan design competition

2022 to 2023 – Madison Parks holds the Lake Monona Waterfront Design Challenge

2023 – The Ad-hoc Committee selects the Sasaki Team to proceed with Master Plan refinement

2023 – The Ad-hoc Committee unanimously approves the draft Master Plan for introduction to the Common Council

Lake Monona Waterfront Ad-hoc Committee

Committee Members

- 7 – Community Representatives
- 1 – Member of the Board of Park Commissioners
- 1 – Professional Civil/Structural Engineer
- 1 – Member of the Madison Parks Foundation
- 1 – Member of the Monona Terrace Board
- 1 – Member of the Friends of Nolen Waterfront
- 1 – Member of the Board of Public Works

*One of the above also a Professional Landscape Architect

19 months + Over 40 meetings

Lake Monona Waterfront Design Team



Multi-disciplinary design team that includes local consultant support

Selected by the Ad-hoc Committee through the Design Challenge process

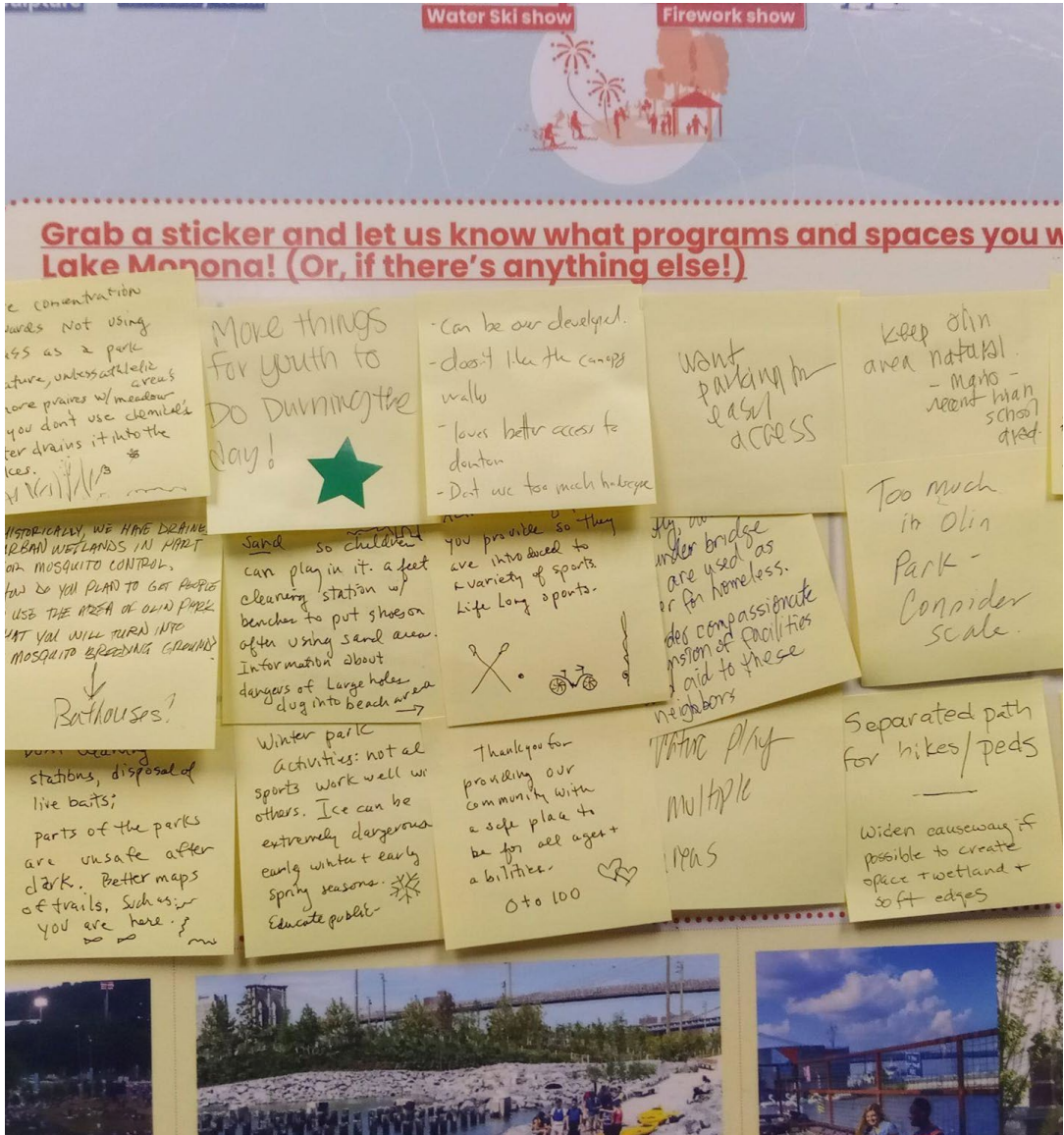
The Design Challenge was a 14-week design competition held by the City

Sasaki provided regional, national and international expertise to the master plan development process

Community Engagement



Engagement Methods



What are your top 3 areas we should study further?
Cuales son tus tres areas principales que necesitan ser estudiadas?
Koj qhov kev tsom xam peb sab saum toj yog dab tsi?

Area	Study Area	Priority
A	Interpretive and Beach Configuration Study	High
B	Amphitheatre Accessibility Study	High
C	Overlook Accessibility Study	High
D+E	Walking Fishing Pier	High
F	Crossing Study at S. Hamilton St.	High
G	At-grade Connection at S. Hamilton St.	High
H	Overlook Design	High
I	Extended Deck and Fishing Pier Study	High
J	Water Quality and Stormwater Impact Study	High
K	Kayak Dock and Beach Feasibility Study	High
L	Gate Park All-grade Path Feasibility Study	High

Platforms and Fishing Pier

Amphitheatre and Winter Lake Access

Kayak Launches and Boat Docking

Lakeside Gathering Place

Lawn and Food Truck

Nature Playground and Outdoor classroom

Wetland, Fish Habitat and Boardwalk

Overlook and Canopy Walk

Arts and Story Walk

Gateway Underpass Corridor

Accessible Trails Separated by Speed

Cafes and Small Restaurants

CHANCE OF IMMOLA OR CHIEFEN LENDING SHIPPIRE COLLECTION TO #23 (THERE WOULD BE A BUILDING)

PRIORITIZE LOCAL ART

2D ART CONSIDERATIONS

URBAN LEARNING (MORE PUBLIC IN REACTIVE ART)

MURAL WALL TOP PUBLIC ART (SOMEWHERE LOTS)

MURAL WALL: PUBLIC ART, 1-MONTH REDO (GRAPPHI, MURAL) ADDITIONAL STRENGTH

INCREASE DIAMOND CONNECTION

POTENTIAL FUTURE DEVELOPMENT

POTENTIAL MONONA TERRACE EXPANSION DESIGN TO BE COORDINATED

SCULPTURE CHAIRS

CONCEPT

The Low Park Ledge design takes advantage of the air and water, creating a park on a structure over the roadway and only significantly enhances connectivity and accessibility between East Wilson Street and the Lake Monona Waterfront, creating the opportunity for more open spaces for public use. The design aims to establish an inviting and vibrant waterfront, complete with diverse programs like a waterplay area, an amphitheater, an adventure playground, and a beach area to provide several unique engagement opportunities for the entire community.

Engagement Methods

The figure is a collage of various data visualizations related to the Lake Monona Waterfront Design Challenge. It includes:

- Maps:** Two maps of the Lake Monona waterfront area. One map shows the waterfront with various zones and features labeled. The other map shows the waterfront with various zones and features labeled.
- Word Clouds:** Two word clouds. One word cloud is titled "Please provide comments on your ranking." and the other is titled "Lake Monona Waterfront Design Challenge".
- Survey Table:** A table titled "ATTACHMENT A - Lake Monona Waterfront Design Challenge Public Online Survey Results, Write-In Responses". It has columns for "Q2", "Comment #", "Which plan best understands and responds to the priorities of Madison residents? Please provide comments on your ranking.", and "Keywords".
- Bar Chart:** A bar chart titled "Text contains 'pier'" and "Text contains 'boat launch'". It shows the number of responses for each category.
- Other Visualizations:** A bar chart titled "Text contains 'ecosystem'", a bar chart titled "Text contains 'restoration'", a bar chart titled "Text contains 'Path'", a bar chart titled "Text contains 'Bike'", a bar chart titled "Text contains 'Canopy Walk'", a bar chart titled "Text contains 'seating'", a bar chart titled "Text contains 'beach'", a bar chart titled "Text contains 'overlook'", and a bar chart titled "Text contains 'Sasaki'".

city

community

lake



Voices of the Lake Monona's Waterfront

Guiding Principles



Water Dialogue
**Create a Living
Edge along
Lake Monona's
Shoreline**



Nature Dialogue
**Inspire
Generational
Stewards**



City Dialogue
**A Place for All
to Connect &
Be Connected**



Community Dialogue
**Enhance Equitable
Access to Parks**



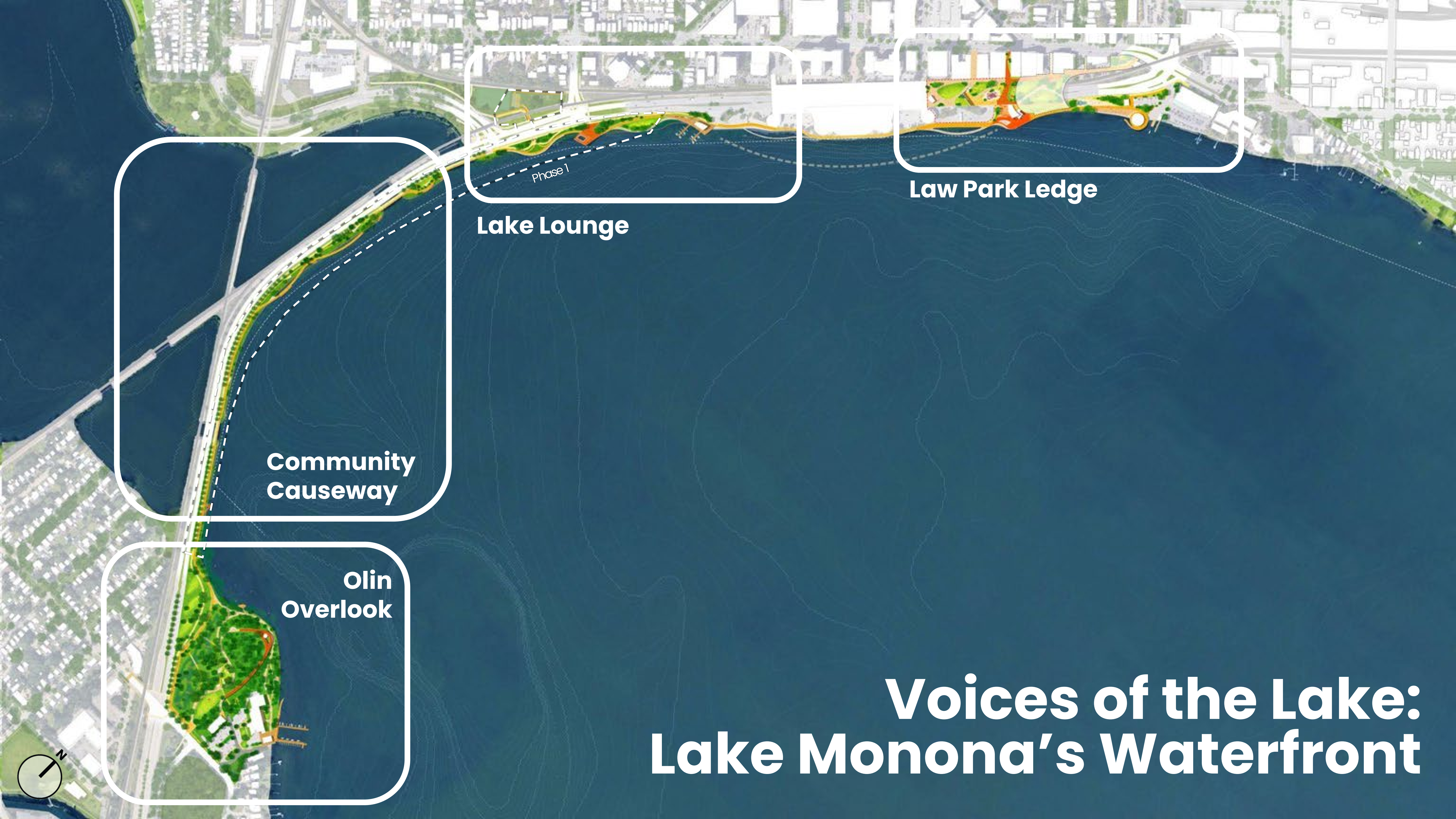
Culture Dialogue
**Starting with
the Sacred
Voices**



Architecture Dialogue
**A Balanced
Perspective**

Lake Monona Waterfront Master Plan





Lake Lounge



Law Park Ledge



**Community
Causeway**



**Olin
Overlook**

Voices of the Lake: Lake Monona's Waterfront



**Community
Causeway**

“

*When I first moved to Madison, I
drove in on John Nolen and saw
the city and the lake. It was just
like, oh my god, I love living here.*

”

Katie Nash
Madison Resident



- 1 Dedicated Bike Lane
- 2 Jogging Path
- 3 Walking Path
- 4 Boardwalk (with seating along JND)
- 5 Storage
- 6 Flexible Lawn
- 7 Capital Overlook Seating Area
- 8 Street Trees Preserving View Corridor towards the Capitol
- 9 Bioswales & Rain Gardens
- 10 Fishing Terrace
- 11 John Nolen Drive Improvement
- 12 Capitol View Plaza
- 13 Fishing Pier
- 14 Wave Protected Fringe Wetland

Community Causeway

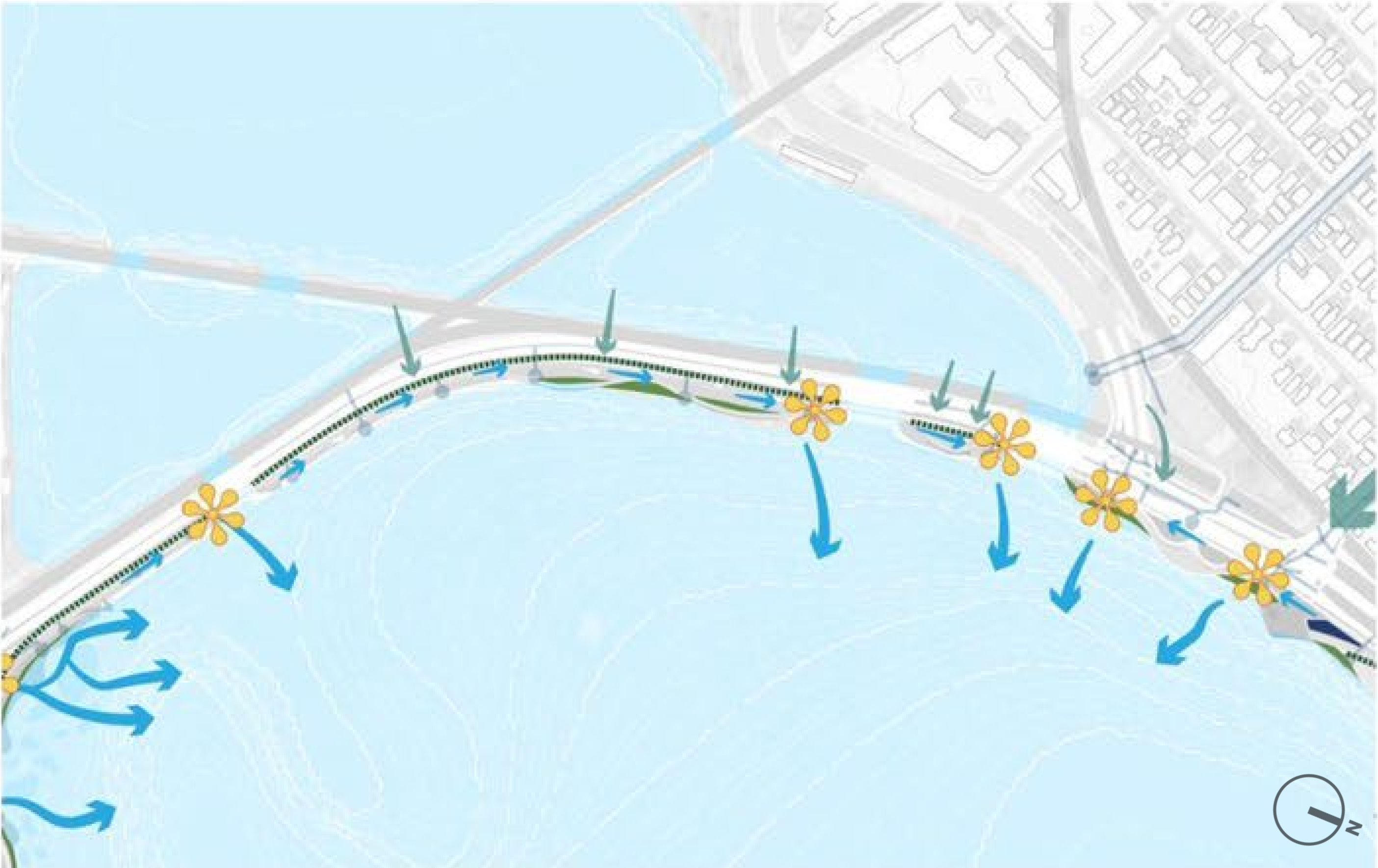
Circulation



- Primary Pedestrian Path
- Secondary / Informal Walking Path
- Bike Path
- Bike Underpass
- Connection to Existing Bike Trails
- Potential Off-site Bike Path Improvements
- Maintenance / Emergency Vehicle Access
- Railroad
- Intersection Improvements
- Boat and Kayak Route
- Potential Rowing Route
- Water Ski Show Route
- Boat Access Point
- Underpass

Hydrology and Ecology

Hydrology



- | | |
|------------------------|---------------------------|
| — STORM SEWER | BIOSWALE |
| —●— STORM SEWER OUTLET | ■ RAIN GARDENS |
| → SURFACE RUNOFF | ■ WETLANDS |
| → TREATED WATER | ✿ WATER QUALITY STRUCTURE |
| ■ PERMEABLE PAVING | |

Ecology



- | | |
|----------------------------|-------------------------------------|
| ■ FLOATING WETLAND | ■ LINEAR FLOODPLAIN FOREST |
| ■ FRINGE MESIC WETLAND | ■ NATIVE PLANT DEMONSTRATION GARDEN |
| ■ WET MEADOW / RAIN GARDEN | ■ OAK OPENING |
| ■ RECREATIONAL LAWN | ■ FOREST FLOOR RESTORATION |
| ■ MESIC PRAIRIE | |

Public Art Opportunities



View Framing Art



Small Scale Eco Art



Sustainable Art



Kinetic Art



What can it look like?



Fishing Pier



Bioswale and Rain Garden



Trail for All Speeds



Wetland and Fish Habitat



Boardwalk



Fishing Terrace

Community Causeway

Multi-use Trail

Fishing

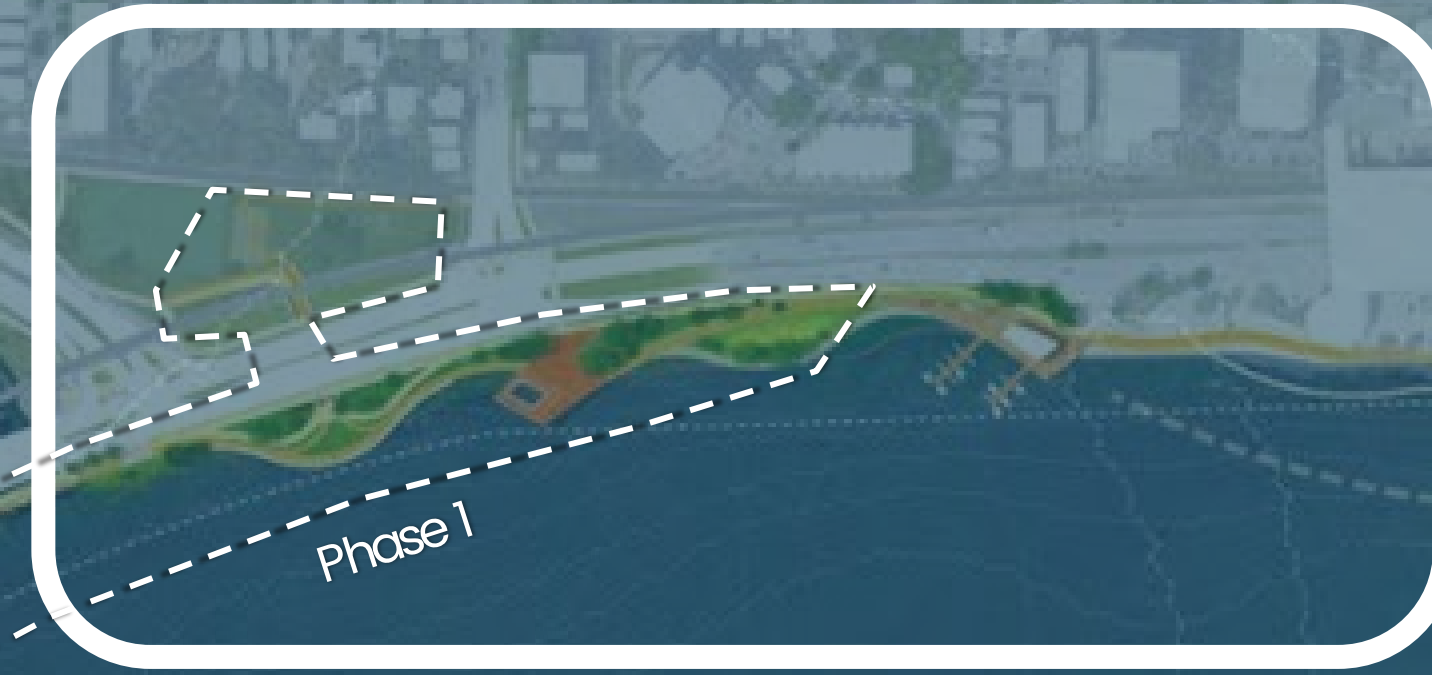
Wave
Protected
Fringe
Wetland

Story Walk
Art Piece





Community Causeway



Lake Lounge



It is a great opportunity, as best as we can with the space limitation and all the constraints we are facing, building in a way that has true improvement on environmental quality. We want to make this waterfront a national model for green infrastructure.



Paul Dearlove

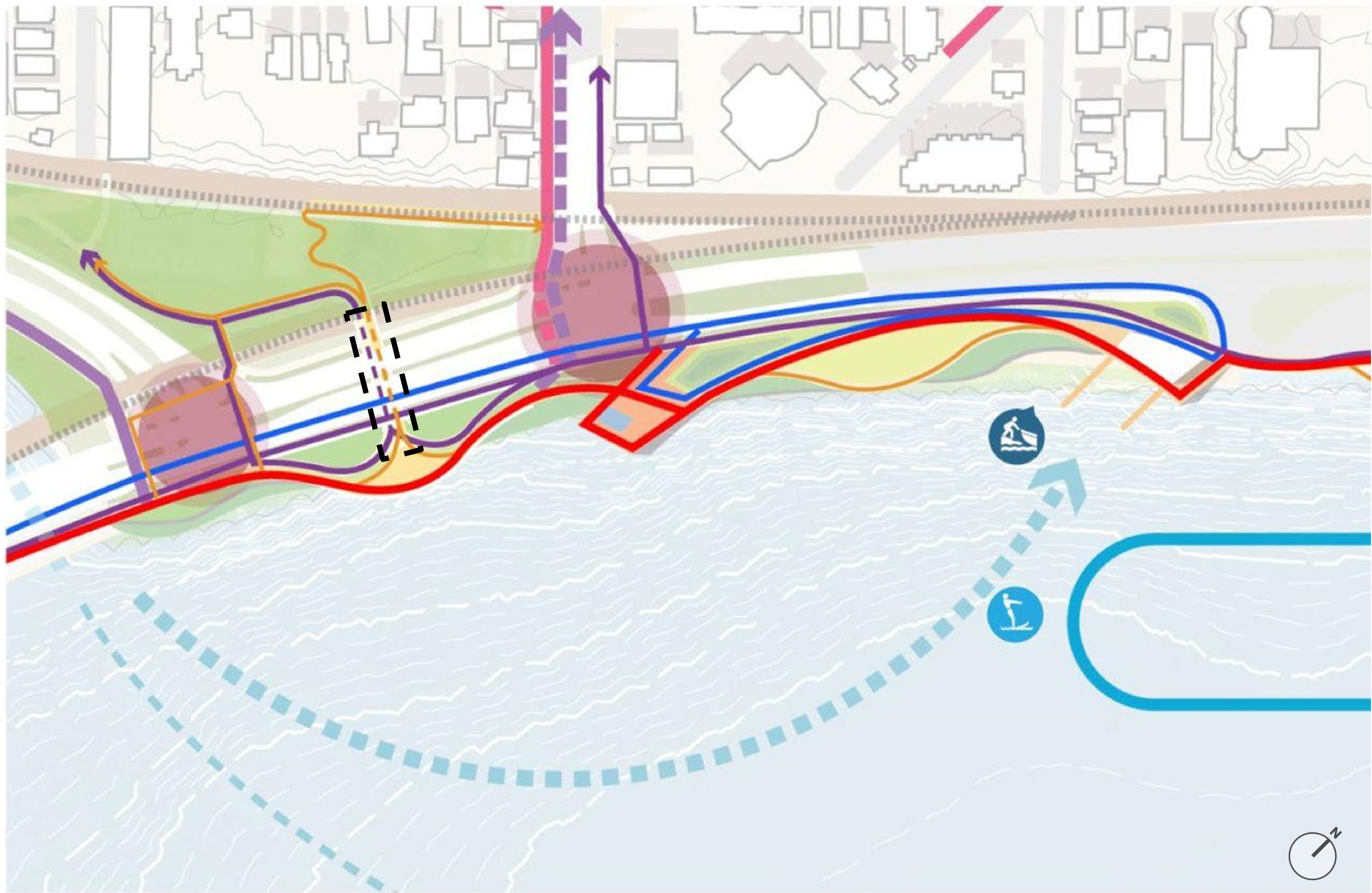
Clean Lake Alliance



- | | |
|---|-------------------------------------|
| 1 Ice Walk | 9 Improved Intersection |
| 2 Fishing Pier | 10 Hamilton Pier Plaza |
| 3 Boat Vendor with Paddle Craft Livery | 11 Bike Repair Station |
| 4 Rain Garden | 12 Pedestrian and Cyclist Underpass |
| 5 Floating Piers for Transient Boats | 13 Underpass Gateway Plaza |
| 6 Lakefront Promenade (Vehicular Grade) | 14 Fringe Wetland and Boardwalk |
| 7 Flexible Lawn & Food Truck Staging Area | 15 Improved Intersection |
| 8 Bike Lane | |

Lake Lounge

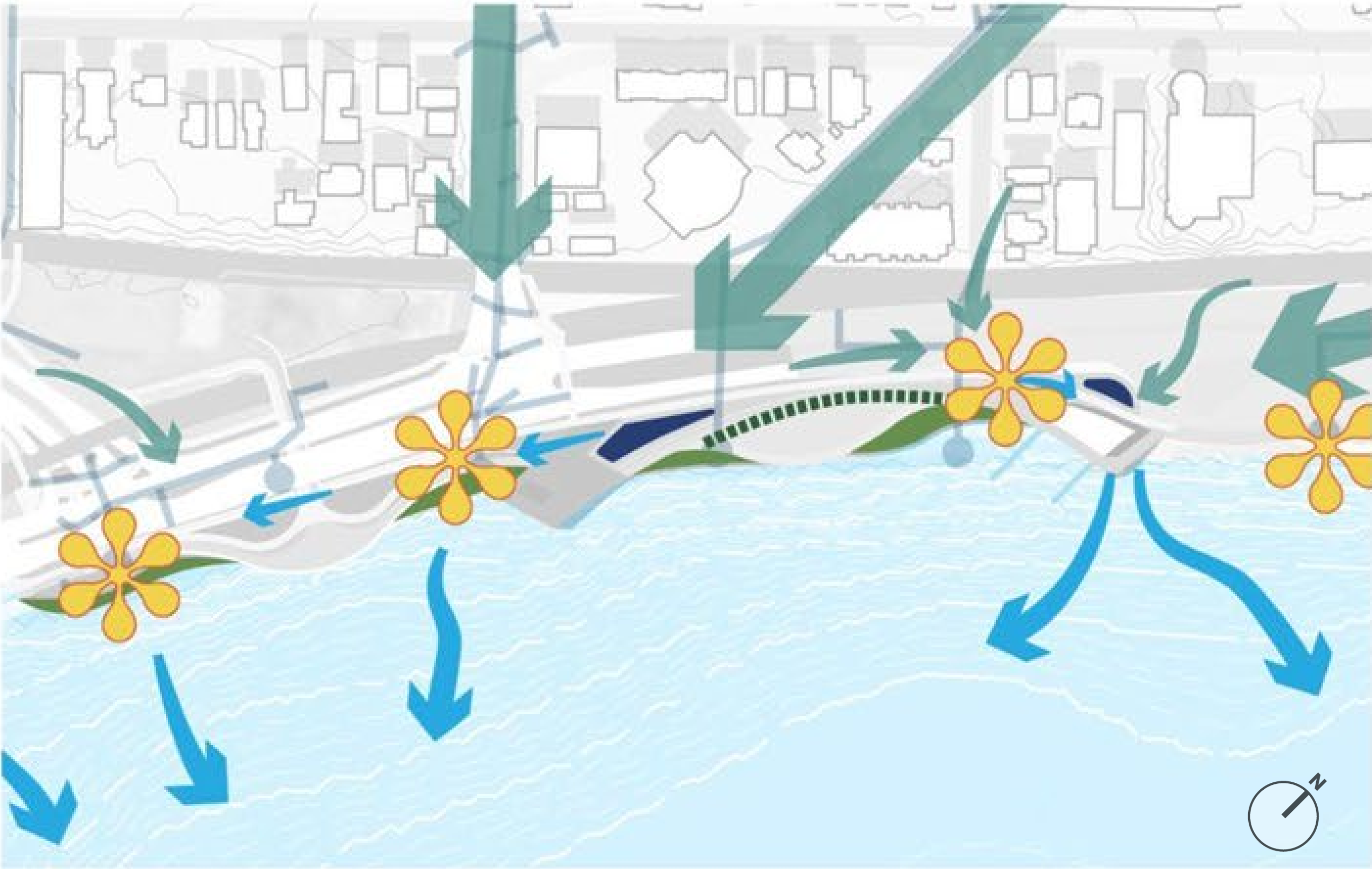
Circulation



- Primary Pedestrian Path
- Secondary / Informal Walking Path
- Bike Path
- Bike Underpass
- Connection to Existing Bike Trails
- Potential Off-site Bike Path Improvements
- Maintenance / Emergency Vehicle Access
- Railroad
- Intersection Improvements
- Boat and Kayak Route
- Potential Rowing Route
- Water Ski Show Route
- Boat Access Point
- Underpass

Hydrology and Ecology

Hydrology



- STORM SEWER
- STORM SEWER OUTLET
- SURFACE RUNOFF
- TREATED WATER
- PERMEABLE PAVING
- BIOSWALE
- RAIN GARDENS
- WETLANDS
- WATER QUALITY STRUCTURE

Ecology



- FLOATING WETLAND
- FRINGE MESIC WETLAND
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- RECREATIONAL LAWN
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- LINEAR FLOODPLAIN FOREST
- NATIVE PLANT DEMONSTRATION GARDEN
- OAK OPENING
- FOREST FLOOR RESTORATION

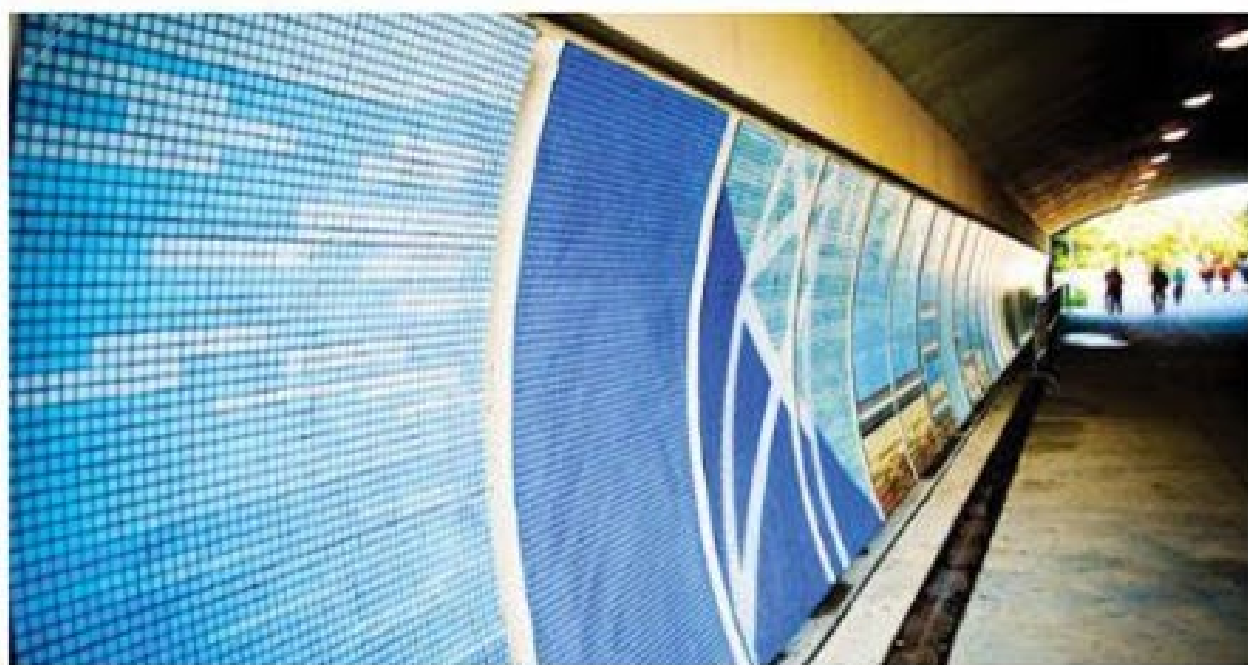
Public Art Opportunities



Pavement Design/Embedded Wayfinding



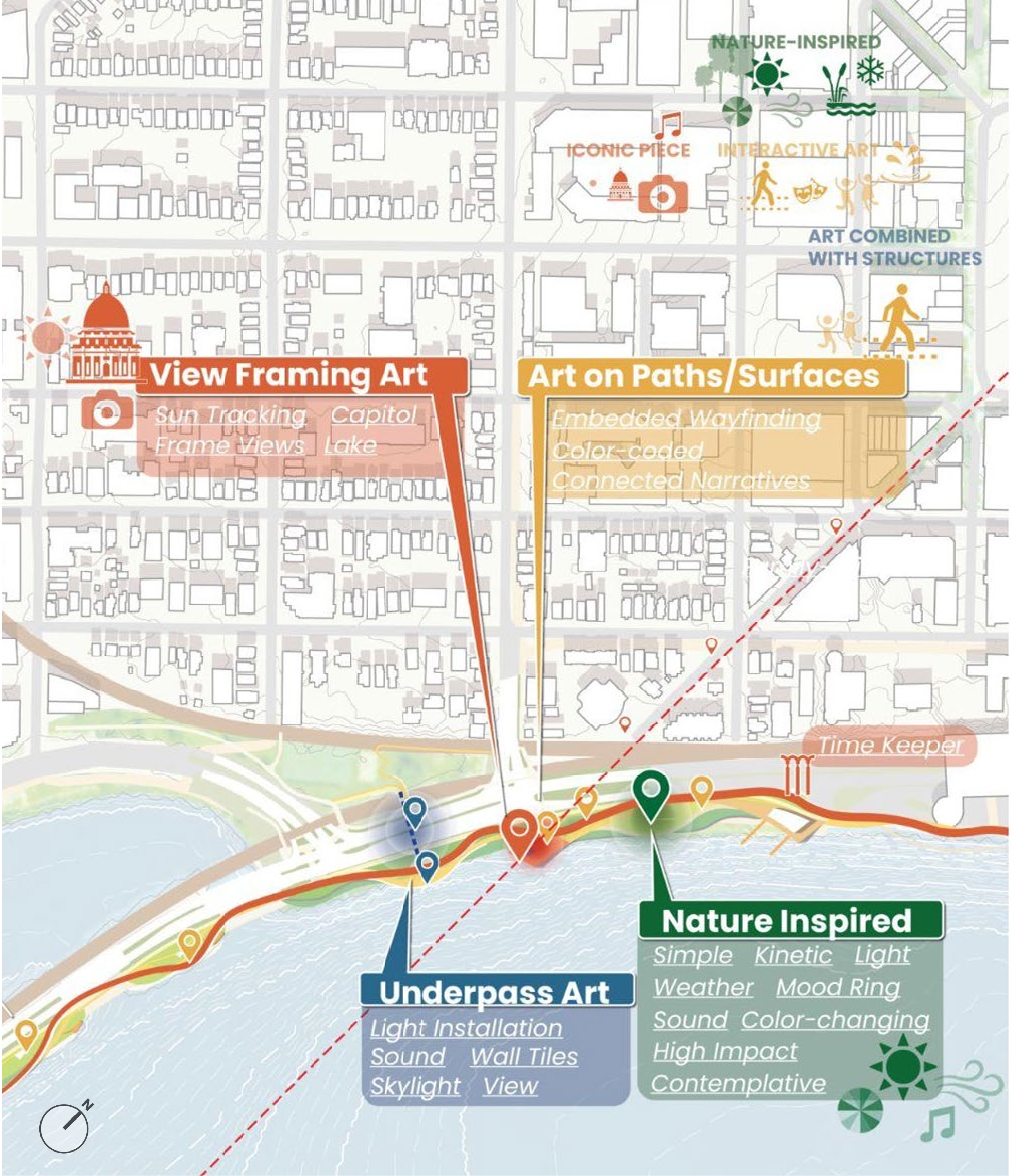
Sun Inspired Art



Underpass Art



Light and Color Inspired Installations



View Framing Art

Sun Tracking
Frame Views
Capitol
Lake

Art on Paths/Surfaces

Embedded Wayfinding
Color-coded
Connected Narratives

Nature Inspired

Simple Kinetic Light
Weather Mood Ring
Sound Color-changing
High Impact
Contemplative

Underpass Art

Light Installation
Sound Wall Tiles
Skylight View

What can it look like?



Arts and Lake View Swing Sets



Food Trucks



Wetland, Fish Habitat and Boardwalk



Underpass



Boat Launch



Lakeside Gathering Place

Lake Lounge



Visual Connection with the
Wisconsin State Capitol

Lighting

Swing

Kinetic Art

Plaza Pier Seating


Native Plant
Demonstration
Garden

THE NATURE HERE IS TIMELESS

WE LOVE MADISON

TO BE HEARD

HAYTON PARK PLAZA

An aerial photograph of a coastal area, likely Olin Park, showing a large body of water (Lake Washington) in the foreground. A road and a bridge are visible on the left side. The background shows a cityscape with various buildings and green spaces. A quote is overlaid on the right side of the image, and a callout box is in the bottom left corner.

“When you talk about the Olin Park view, that’s my favorite view. I used to be there with my grandmother. We look out into the lake and think what it will look like if the building were not there. I see it as a quiet and meditative place.”

**Olin
Overlook**

Samantha C. Skenandore

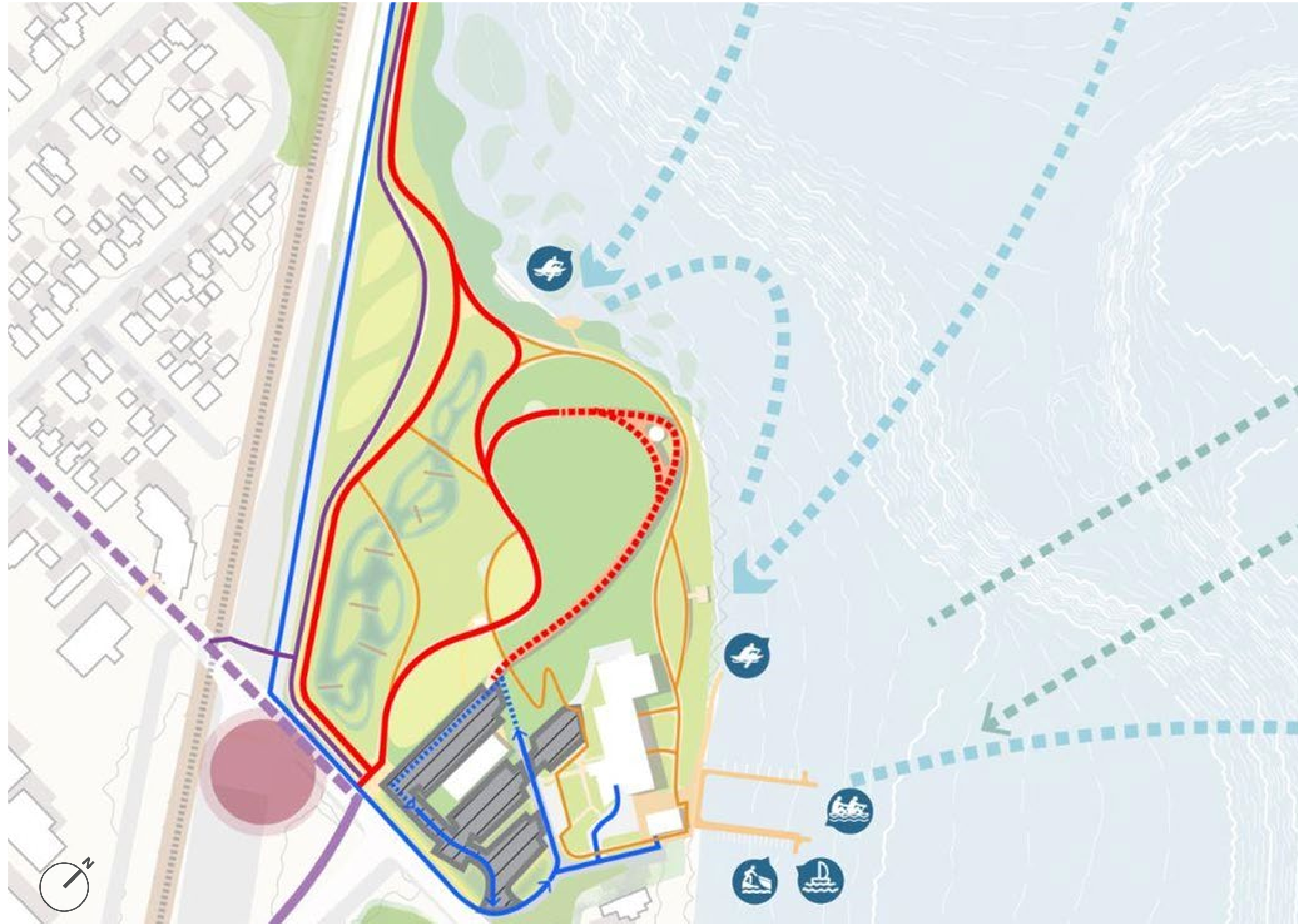
Tribal Law Attorney
Ho-Chunk Nation

Olin Overlook

- 1 Canopy Walk
- 2 Event Lawn
- 3 Bike Lane
- 4 Boat Dock
- 5 Landscape Berm for Noise Attenuation
- 6 Constructed Wet Mesic Prairie
- 7 Permeable Parking & Stormwater Treatment
- 8 Boardwalk
- 9 Forest Restoration
- 10 Waterfront Plaza
- 11 Nature Playground
- 12 Picnic Lawn
- 13 Play Feature / Art Installation
- 14 Kayak Launch
- 15 Overlook Deck
- 16 Nature Center / Art Studio
- 17 Treehouse
- 18 Boathouse
- 19 Park support facility, reservable community space
- 20 Restroom
- 21 Picnic Shelters



Circulation



- Primary Pedestrian Path
- Secondary / Informal Walking Path
- Bike Path
- Connection to Existing Bike Trails
- Maintenance / Emergency Vehicle Access
- Railroad
- Intersection Improvements
- Boat and Kayak Route
- Potential Rowing Route
- Boat Access Point
- On-site Parking

Hydrology and Ecology

Hydrology



Ecology



Public Art Opportunities



Environmental Art



Large Scale Land Art



Art Center and Maker Space



Cultural Art along Trails



Nature-Inspired Structures



Canopy Walk

Art on Trails

Hike and Write Trail
Interactive

Art in Buildings

Art Residency Studio
Maker Space

Nature Inspired

Sustainable Art
Land Art Large Scale
Eco-Art Contemplative
Permanent Pieces
Ephemeral Art

Nature Play

Nature Play
Forest Elements

NATURE-INSPIRED



ICONIC PIECE



INTERACTIVE ART



ART COMBINED WITH STRUCTURES

What can it look like?



Nature Trails



Multi-use Lawn



Outdoor Classroom



Nature Playground



Canopy Walk



Waterfront Plaza and Picnic Area



Kayak Launch



Wetland, Fish Habitat and Boardwalk



Reservable Community
Space

Nature Center/Art and
Culture Center

Boat Dock

Picnic Lawn

Forest Restoration

Wet Mesic Prairie &
Outdoor Classroom

Canopy Walk &
Overlook

Landscape Berm for
Noise Attenuation

Kayak
Launch

specimen
Tree

Fringe Mesic Wetland

Olin Overlook




Wildlife Habitat

Forest Restoration

Tree House

Canopy Walk

**Spring Ephemeral
Wildflower Plantings**

**Interpretive
Nature Trails**

Olin Overlook



Law Park Ledge

“What we heard a lot is that, for a place like this, there are going to be lots of different people. So it’s really important to think about how you can create co-existence (of features and programs).”

Annette Miller

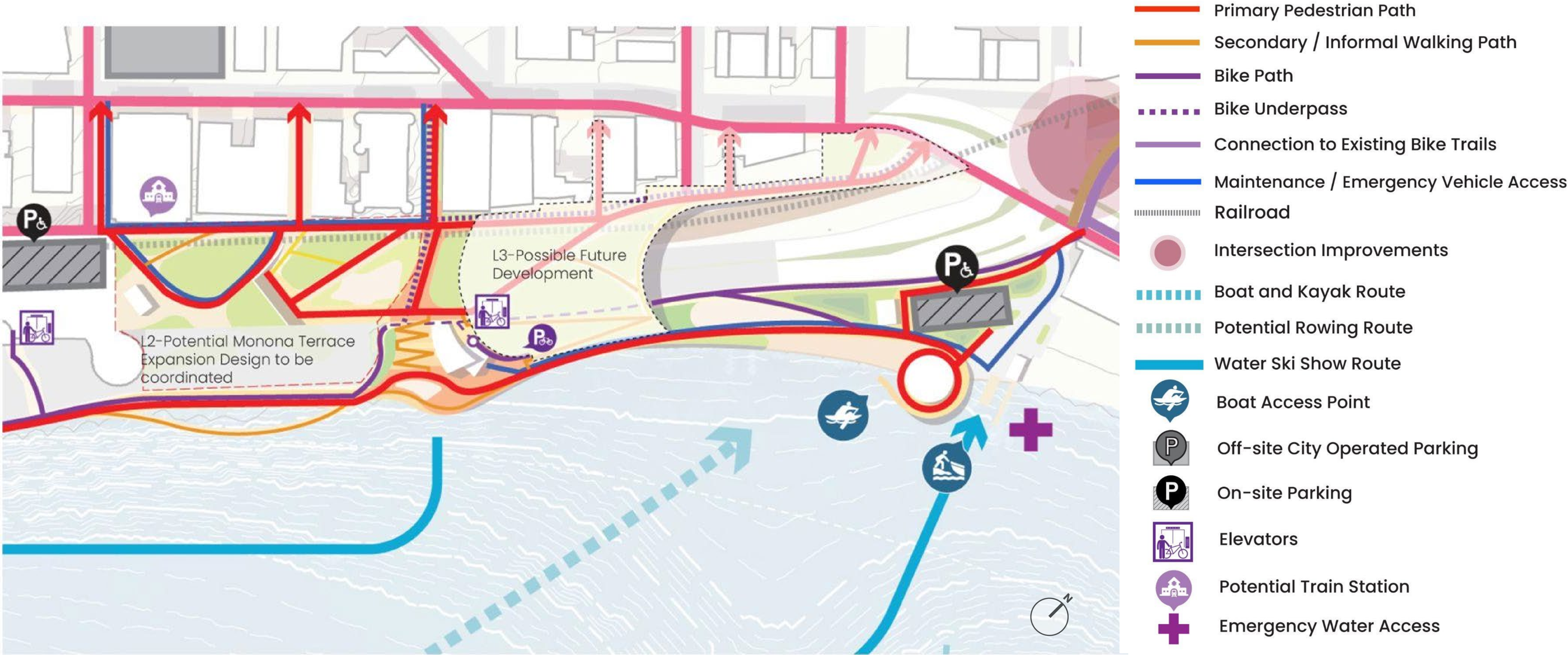
Chief Executive Officer, EQT by Design



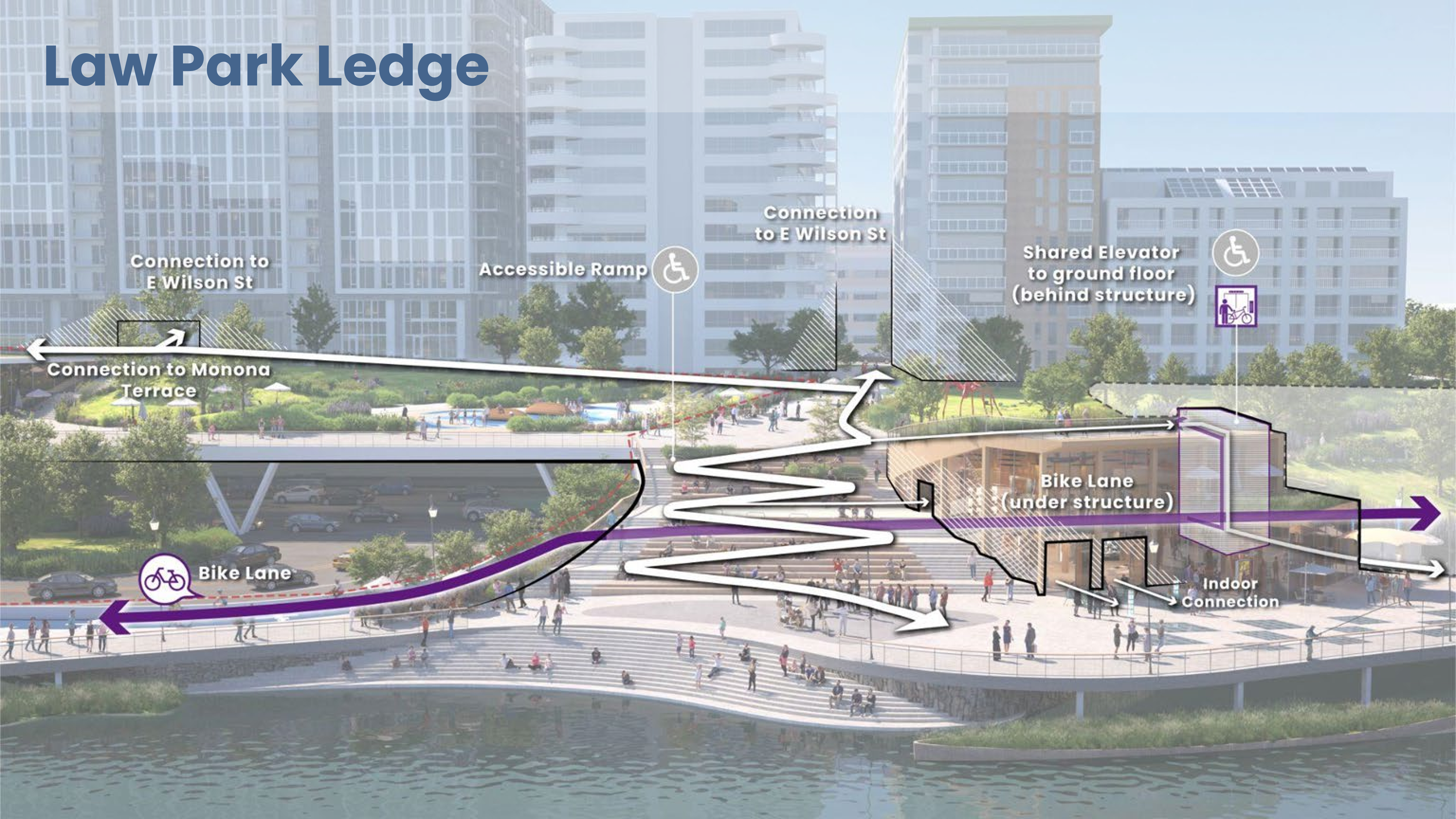
- | | | |
|--|----------------------------|---|
| ① Emergency Boat Storage and Access | ⑩ Lakefront Promenade | ⑲ Flexible Lawn |
| ② Managed Boat Ramp | ⑪ Bike Lane | ⑳ Lake Themed Adventure Playground |
| ③ Parking (ADA) and Stormwater Treatment | ⑫ Elevator Connection | ㉑ E Wilson St Connection – per City access easement |
| ④ Monona Boathouse | ⑬ Concession and Restrooms | ㉒ E Wilson St Connection – pending |
| ⑤ Kayak Launch | ⑭ Event Stage | ㉓ Green Roof and Outdoor Amenities |
| ⑥ Public Upland Beach with Water Access | ⑮ Waterfront Amphitheater | ㉔ Winter Garden |
| ⑦ Restrooms and Changing Rooms | ⑯ Accessible Ramp | |
| ⑧ Rain Garden | ⑰ Water Terrace | |
| ⑨ Water Play | ⑱ Fishing Pier | |

Law Park Ledge

Circulation



Law Park Ledge



Connection to
E Wilson St

Accessible Ramp

Connection
to E Wilson St

Shared Elevator
to ground floor
(behind structure)

Connection to Monona
Terrace

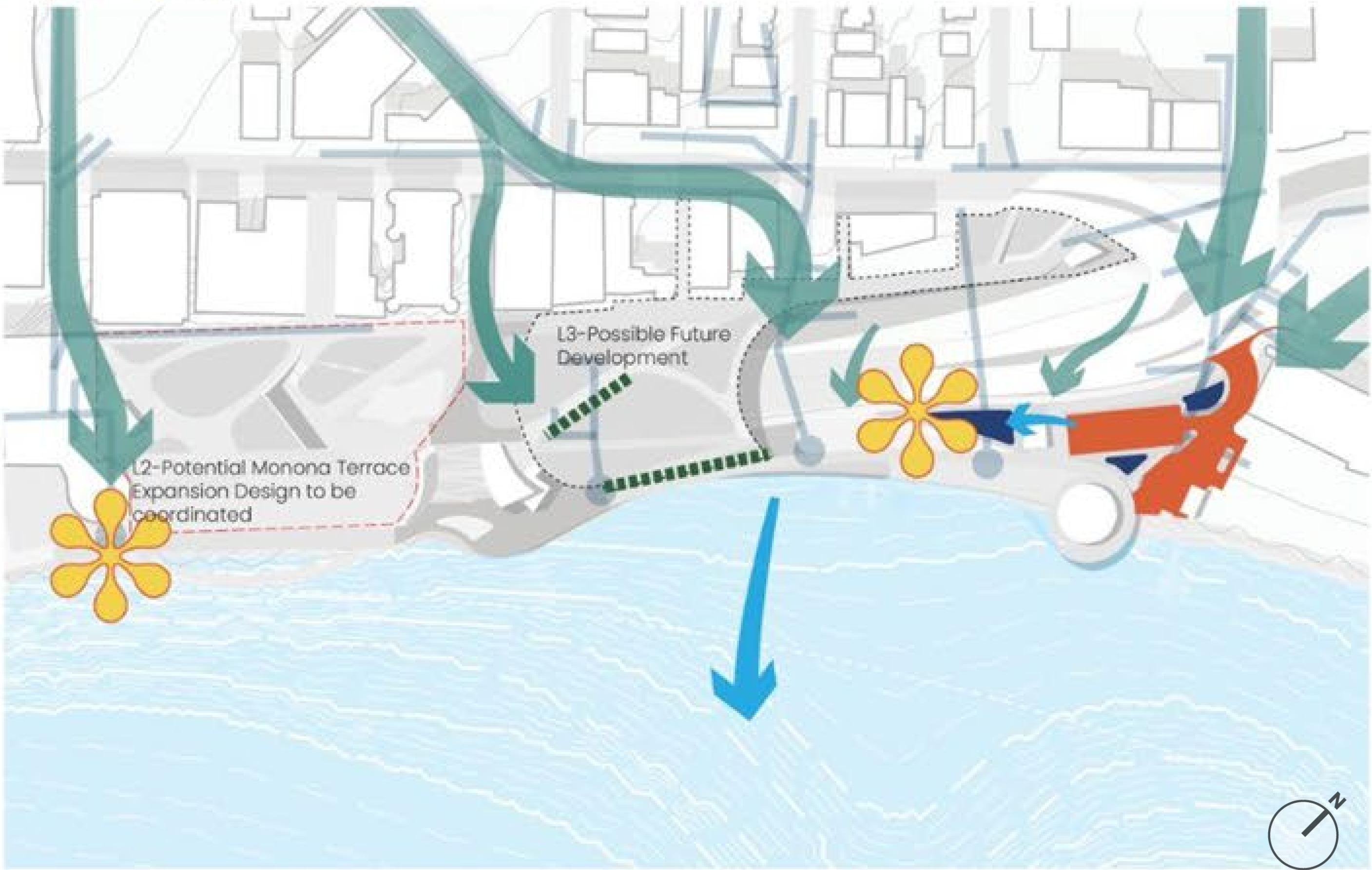
Bike Lane
(under structure)

Bike Lane

Indoor
Connection

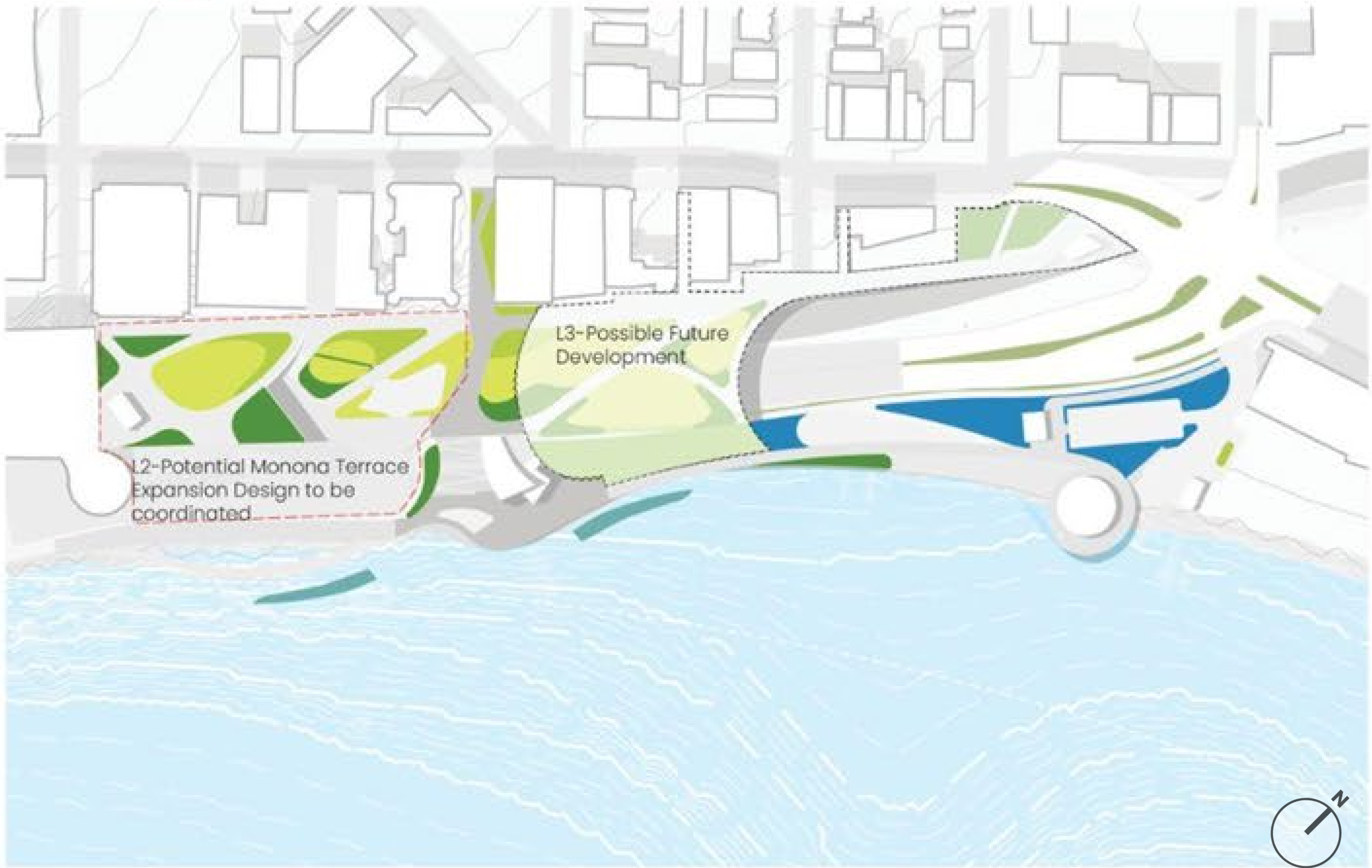
Hydrology and Ecology

Hydrology



- STORM SEWER
- STORM SEWER OUTLET
- SURFACE RUNOFF
- TREATED WATER
- PERMEABLE PAVING
- BIOSWALE
- RAIN GARDENS
- WETLANDS
- WATER QUALITY STRUCTURE

Ecology



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Public Art Opportunities



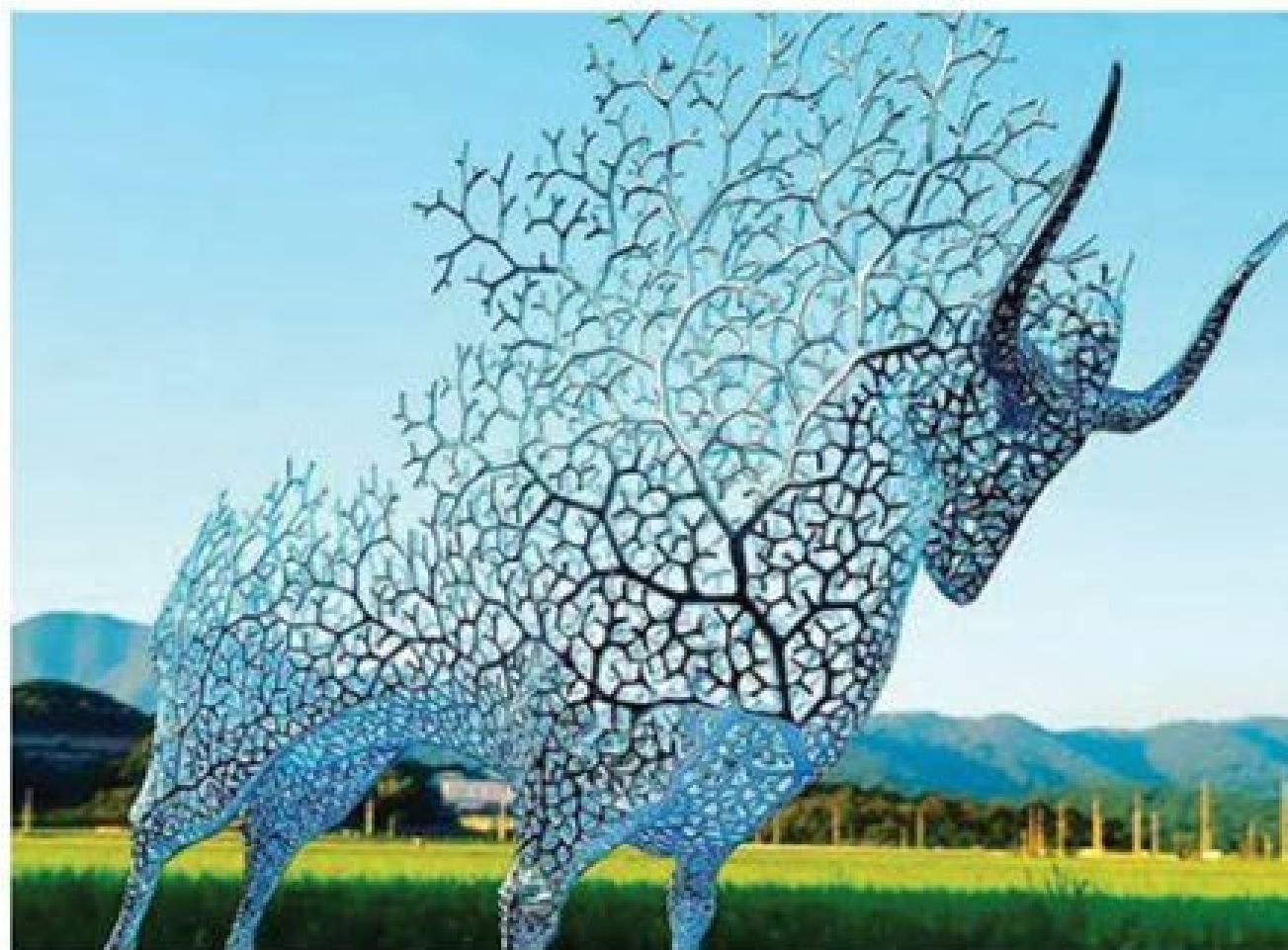
Modern Art



Temporary Art Installations



Art with Play



Sculpture Garden



Local Art Installation



What can it look like?



Flexible Lawn



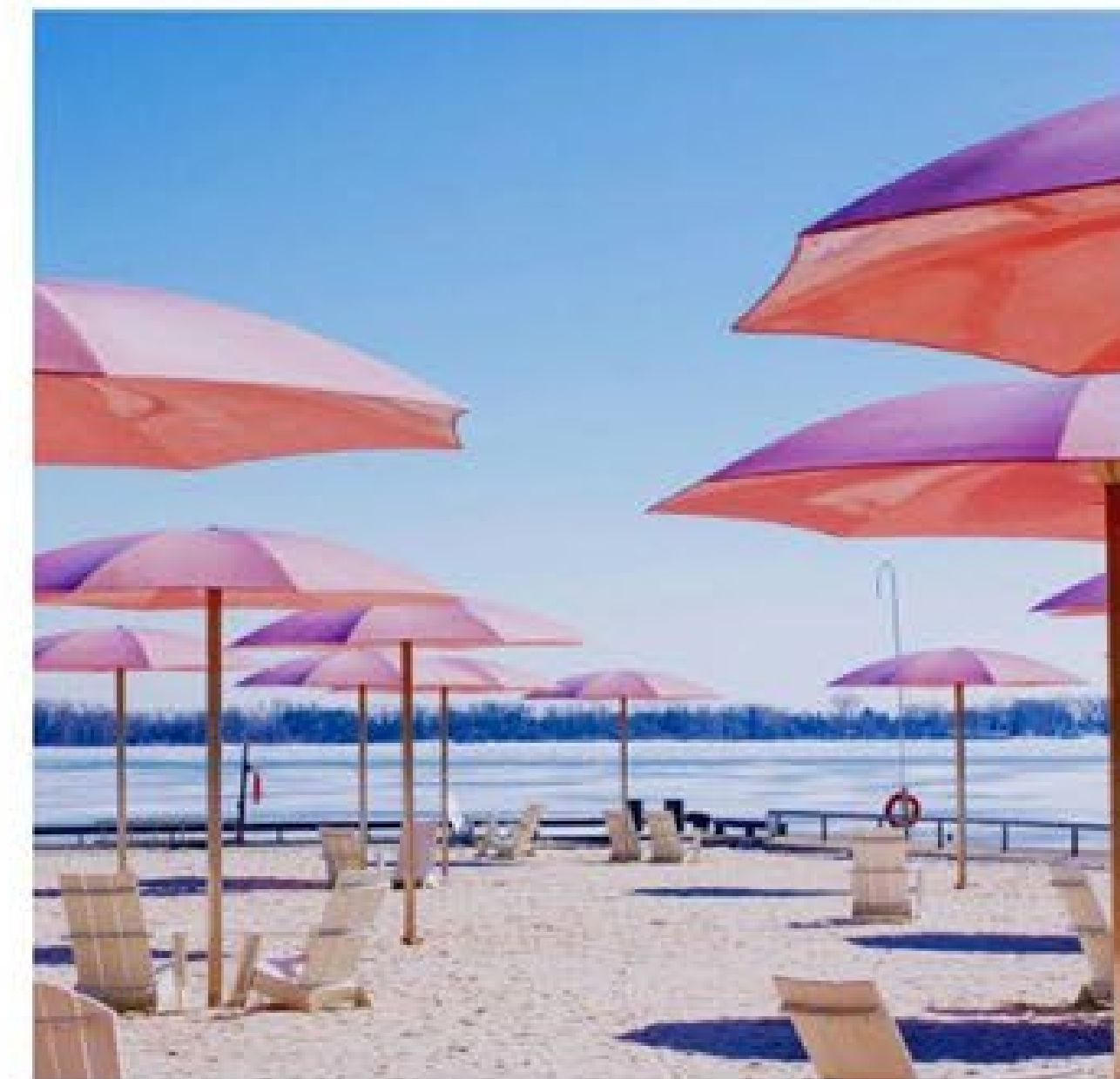
Fishing Pier



Waterfront Promenade with Concession



Waterfront Amphitheater



Upland Beach



Water Play

Law Park Ledge



E. Wilson Upper
Connection
(City Easement)

Upper Plaza,
Lawn and Art

Playground

L2 - Potential Monona Terrace
Expansion Design to be Coordinated

Amphitheatre

L3 - Possible Future
Development

Concession
and Elevator

Bike Path

STAGE AND
STEPS TO ICE WALK

Floating
Wetlands

Law Park Ledge



E. Wilson Upper Connection
(City Easement)

Boat House

Upland Beach

E. Wilson Upper Connection
(Pending)

L3 - Possible Future Development

Concession and Elevator

Floating Wetlands

Playground

L2 - Potential Monona Terrace
Expansion Design to be Coordinated

Amphitheatre

STAGE AND
STEPS TO ICE WALK



Lake Lounge



Law Park Ledge



**Community
Causeway**



**Olin
Overlook**

Thank you!

