POSP Update Progress Memo

Date: March 14, 2024

Project Introduction:
The Park and Open Space Plan (POSP) assists City Boards, Commissioners, City agencies, and other governmental agencies, residents, and volunteers in decision-making related to park development and operations policies. The plan includes an assessment of existing park amenities, service standards, areas of service deficiencies, and recommended approaches for future park development utilizing a system-wide perspective.

The POSP planning and public engagement process began in the summer of 2023, with the intention for the plan to be adopted by the City of Madison Common Council by first quarter of 2025.

Project Objectives:

- The City of Madison Park and Open Space Plan will describe the desired vision for the future of the Madison park system and provide recommendations to guide land use, policy and investment decisions over time to ensure that the vision for the park system is achieved.

- The adopted Park and Open Space Plan update will meet the requirements of grant programs at the Local, State, and Federal levels.

- The process to prepare the new plan will include an extensive public engagement process using tools such as public meetings and workshops, park user survey instruments and focus group discussions.

Recent Activities Review

- Parks staff met with MSA and their subconsultant, All Together, on March 15th to determine the details of the public engagement focusing on underrepresented communities that All Together will lead .
- UW Survey Center delivered preliminary survey findings to Parks staff. Final response rate of___%
- Parks staff are finalizing Issue Papers 1-3 ("Climate Resilience", "Volunteers in Parks" and "Future of Golf") and will have drafts to submit to assigned LRP members for review & input by 4/10; they will be due back to Parks staff 4/24) prior to those being reviewed by the committee at-large at its May 15, 2024 meeting.

Commented [KK1]: This is the date we have on the "Document Review Dates" schedule

March 2024 LRP Meeting Focus

- Primary focus will be reviewing parts of Chapter 3, Plan Purpose and Planning Process, as well at Chapter 4, the Vision and Mission Statements.
- Discuss consultant team's approach to targeted public engagement.
- Review the findings of the survey.
- Maps of growth of certain amenities, shelters, single track, pickleball and tennis.

Next Steps

The April LRP meeting is set for the 17th. The focus at this meeting will be to review the remaining part of Chapter 4, Benefits of Parks and Equity, Inclusion and Accessibility , which describes the economic and health benefits of parks and equity, inclusion and accessibility.