From: Maggie Jingga
To: Blake-Horst, Meghan
Subject: Re: Late Night Vending Policy Changes Public Meetings Scheduled - State Street Night Vending
Date: Wednesday, February 14, 2024 9:20:32 AM

Hi Meghan,

I forgot added something continues for my previous email . The new operating hour for night vending at State St , it's cut lot for the operation . The old late night vending start from 9 pm until 4 am . It's about 7 hours . It's have longer hours for vendor to operate it . But the new vending night operation hour only it's start from 8 pm to 12.30 am . It's only have about 4 and half hours operation . But It will cut about 3 hours shorter . For hour early to operated won't help much (I already explained before) but shorter hour operation it will reduce the sales for vendor to want to continue for late night .
So the new program more focus for night vending right ? Then the hours for operation have to change early , so the vendor can operate for longer time .
You want to take care the currently licensed mall food vendor licensed but not help much for night vending licensed . This is not so fair enough . Because it's seems only start one hour early but cut about 4 hours shorter for operate it .
If want to cut the hours and only can operate until 12.30 am , should have start several hours early , star at 5 or 6 pm . So the night vendor can have longer time for operation hours .

I think this is make sense and fair enough .

Thank you

Maggie Jingga

Get Outlook for iOS

From: Maggie Jingga <maggiecutegirl@yahoo.com>
Sent: Wednesday, February 14, 2024 8:49:36 AM
To: Blake-Horst, Meghan <MBlake-Horst@cityofmadison.com>
Subject: Re: Late Night Vending Policy Changes Public Meetings Scheduled - State Street Night Vending

Good Morning Meghan ,

Thank you for the respond . Is the vending hour already final decision or have a chance to change again by the Vending Oversight Committee meeting ?

Can we suggest some idea for tonight meeting ?
When will have the Vending Oversight Committee meeting again ? Can we suggest some idea ?

My opinion is if want to promote new program for this State St Night Vending , should not just change the location but also the hour . Beside will attract more attendees and also more vendors to participate the new program . If this can make , I believe the new program will

have better result and successful .

I understand that some licensed Mall food vendor still operated through dinner time , maybe only few of them . But can't because want to taking care few of them it's prevent to make change for new hours operation for night vending . They already operated everyday except weekend from morning to afternoon . Only cut few hours short for several night it won't hurt much . But it will help lot for night vending license . If they want to continue to operate for dinner time then they have paid for vending night license and follow the rules and regulations for that program .
Even if you said is not night market but still call night vending right ? So night vending can start from 5, 6, 7 pm too . If start at 8 pm , the hour is seems stuck in the middle , too early for late night vending but too late for night vending . Too early for late night snack but too late for dinner .

If want to change from late night vending to night vending , should have significant change for operation hours . Not just one hour different . Not much different

When want to establish new program can't always make everybody happy but have to let them compromise and adjust it .

Thank you

Maggie Jingga
Jakarta Cafe
920-747-0646

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From: Blake-Horst, Meghan <MBlake-Horst@cityofmadison.com>
Sent: Wednesday, February 14, 2024 7:50:54 AM
To: Maggie Jingga <maggiecutegirl@yahoo.com>
Subject: RE: Late Night Vending Policy Changes Public Meetings Scheduled - State Street Night Vending

Hello Maggie,

Nice to hear from you. I understand your comments. We had to change the start time to 8p because upon further research, currently licensed Mall Food Vendors were still operating through the dinner hour some evenings. Since that license type already exists and we are moving Night Vending to that location, we had to make some adjustments to the start time. This will not be a night market or event, but rather a regular vending opportunity.

Yes, the meeting on Thursday is in 215 Martin Luther King Jr. Blvd. and in person. It is in room 215. This is a fine meeting to attend, but the final recommendation will be by the Vending Oversight Committee and they have more background on the program. You are welcome to attend one or both.

Please let me know if you have any questions.

Meghan

Meghan Blake-Horst
Street Vending Coordinator
Economic Development Division
Office of Business Resources
215 Martin Luther King Jr Blvd. 3rd floor
P.O. Box 2983
Madison, Wisconsin 53701-2983
Tel 608-261-9171 ● **Fax** (608) 261-6126
mblake-horst@cityofmadison.com
www.cityofmadison.com/business/streetvending

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From: Maggie Jingga <maggiecutegirl@yahoo.com>
Sent: Tuesday, February 13, 2024 4:12 PM
To: Blake-Horst, Meghan <MBlake-Horst@cityofmadison.com>
Subject: Re: Late Night Vending Policy Changes Public Meetings Scheduled - State Street Night Vending

You don't often get email from maggiecutegirl@yahoo.com. Learn why this is important

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi Meghan ,

Thanks for your email . I m looked the hours for State St Night Vending it's start from 8 pm to 12.30 am ?
I remembered last year email show new vending hours for this it's start from 4 pm till midnight .
Why now change start from 8 pm ?
If started from 4 pm the vendor have chance to serve for dinner . But if 8 pm the dinner just about over . Most people already had dinner and might still full . If 4 pm too early , maybe can start at 5 or 5.30 pm and finish at 12.30 ?
Like other night martlet hours , mostly start around 4 or 5 pm .
If start at 8 pm is just one hour different than the old late night vending which it's start at 9 pm .
This hours won't so attractive .
When I first read the new change hour , it's the new hours vending that make the difference which is

start at 4 pm and want to participate for this vending .
But now said start at 8 pm , this not much difference like the old vending hours , only 1 hour early

The meeting will be this Thursday 5.30 at 215 Martin Luther King Jr Blvd , correct ?
I m interesting to attend this meeting .

Thank you

Maggie Jingga
Jakarta Cafe
920-747-0646

Sent from Yahoo Mail for iPhone

On Tuesday, February 13, 2024, 15:53, Blake-Horst, Meghan <MBlake-Horst@cityofmadison.com> wrote:

Hello,

You are receiving this email because you are a currently licensed Street vendor and/or have expressed interest in Late Night Vending in the City of Madison. Over the past six years we have been discussing the elimination of the current Late Night Vending program and creating a NEW State Street Night Vending Program to be implemented on April 15, 2024. There are three upcoming meetings that this changes will be reviewed, discussed and the final version adopted. You have the opportunity to attend and speak if you would like. I would highly encourage your participation. The dates and meeting times are listed below. I have attached the proposed Ordinance Amendment for you to review.

Please let me know if you have any questions during this process.

Proposed Program Changes are:

81953 Amending Sections 9.136(1)(l),(n), 9.13(1)(a) and (c), 9.13(3), (7)(d), (10)(g)2., and (11)(c) of the Madison General Ordinances to create Night Vending sites in the 700 and 800 blocks of State Street and clarify umbrella license eligibility for food vendors. (Citywide)

- **NAME CHANGE**: Changing from Late Night Vending (LNV) to State Street Night Vending (SSNV).

- **LOCATION:** Moving to the 700 & 800 blocks of State Street Mall (aka Library Mall Area)
- **DAYS:** Changing from Thursday, Friday and Saturday to Wednesday – Saturday (one day increase)
- **HOURS:** Changing from 9p-4a to 8p-12:30a
    - Equipment can be set-up between 7p-8p
    - Equipment removed by 1a
- **NUMBER OF VENDING SITES:** There will be up to 5 vending sites (increase of 2 sites).
- Requiring line management equipment.
- No electric access. Must use generators.
- Staff will be working on lighting, signage and promotion of the new program.

TIMELINE

- 2/13/24 CC Introduction at Common Council of new program (NO DISCUSSION – only introduced to move through the legislative process).
- **2/15/24 Downtown Coordinating Committee (DCC) Referral (5:30p)**
    - **215 Martin Luther King Jr. Blvd Room 215 (Madison Municipal Building)**
    - **Meeting Details: https://madison.legistar.com/MeetingDetail.aspx?ID=1170268&GUID=CF0EBDB7-144E-42E7-9595-045A4A1F5C9A&Options=&Search=Agenda**
    - **Agenda Link: https://madison.legistar.com/View.ashx?M=A&ID=1170268&GUID=CF0EBDB7-144E-42E7-9595-045A4A1F5C9A**
- **2/28/24 Vending Oversight Committee (VOC) review and recommend adoption (5p)**
    - **Virtual – Link and registration details will be sent soon.**
    - **Meeting Details will be posted here: https://madison.legistar.com/DepartmentDetail.aspx?ID=17394&GUID=7EDB0C52-2D01-4896-B7E8-B689C68C7A06**
    - **Agenda and how to register will be sent when the agenda is**

completed.

- **3/5/24 Common Council (CC) Recommend Adoption (6:30p)**
    - **210 Martin Luther King, Jr. Blvd. Room 201 (City-County Building)**
- 3/6/24 Applications open for vending licenses
- 3/6/24-4/14/25 promote new program
- 4/15/24 Street Vending Season Begins

Meghan Blake-Horst

Street Vending Coordinator

Economic Development Division

Office of Business Resources

215 Martin Luther King Jr Blvd. 3rd floor

P.O. Box 2983

Madison, Wisconsin 53701-2983

Tel 608-261-9171 ● **Fax** (608) 261-6126

mblake-horst@cityofmadison.com

www.cityofmadison.com/business/streetvending

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