

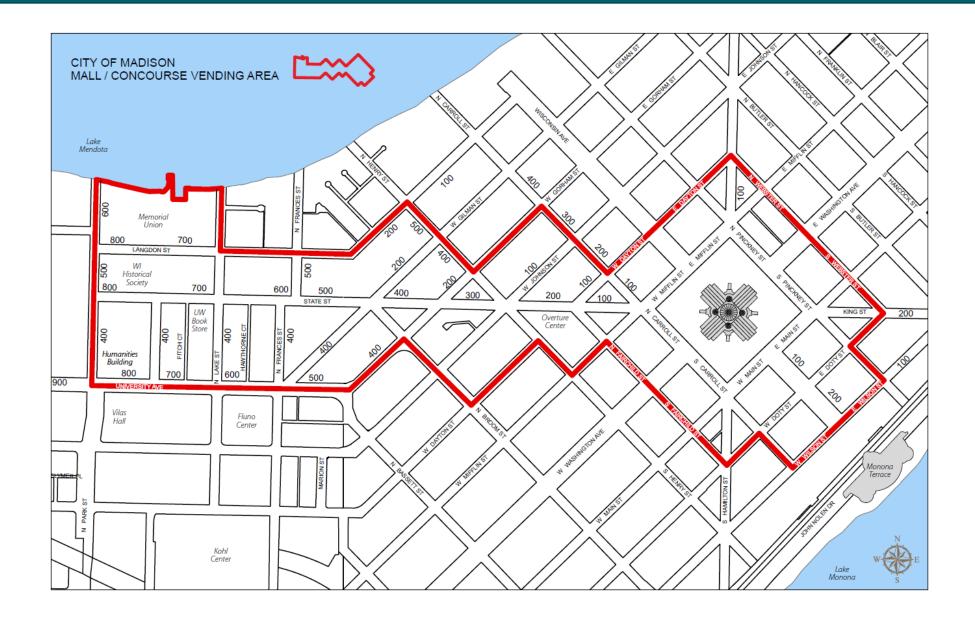
# Sidewalk Cafe Outdoor Overnight Storage in the Mall Concourse

Meghan Blake-Horst – Street Vending Coordinator

## Overview

- Mall/Concourse area
- Overview of policy changes
- Discussion and direction from committee members

#### Mall Concourse Vending Area



# Proposed Policy Changes

- No locking items to city amenities
- Seasonal April 14 November 15 annually
- Secure Storage
  - Safe and Secure Storage. Tables, chairs and any other moveable equipment to be stored outside must be gathered or stacked neatly together so that no equipment extends outside the approved perimeter of the Sideway Cafe License, secured with a chain or similar device, and locked, such that all stored items cannot be moved, but nothing shall be locked or tied to any City amenity (tree, bench, hardscape, etc.).
- Mall/Concourse Sidewalk Cafe Equipment that cannot be stored outside overnight:
  - Umbrellas.
  - Any moveable equipment that cannot be safely stored and secured as required to be moved inside. Small items are examples of equipment that would need to be moved inside.
- Hours:
  - All such equipment must be removed from the site no later than thirty (30) minutes after the close of business until not sooner than one (1) hour prior to being open for business each day.

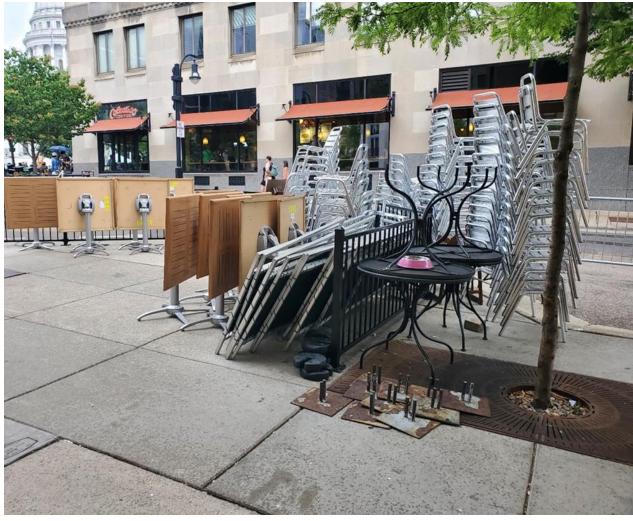
# Example of "safe and securely stored"





## Not considered "safe and securely stored"









## Price Structures - Current

- Sidewalk Cafe Mall Concourse \$5.50 per square foot (annual)
- Roadway Cafe Mall Concourse \$7.50 per square foot 4/15 11/15 (seasonal)
  - Winter Roadway Cafe \$5.35 per square foot
- Sidewalk Café Citywide \$3.00 per square foot (annual)
  - Citywide Outdoor After-Hours Storage \$5.00 per square foot
- Roadway Cafe Citywide \$5.00 per square foot 4/15 11/15 (seasonal)
  - Citywide Roadway Café Winter \$3.57 per square foot

Meghan Blake-Horst Street Vending Coordinator City of Madison 608-261-9171 Mblake-horst@cityofmadison.com