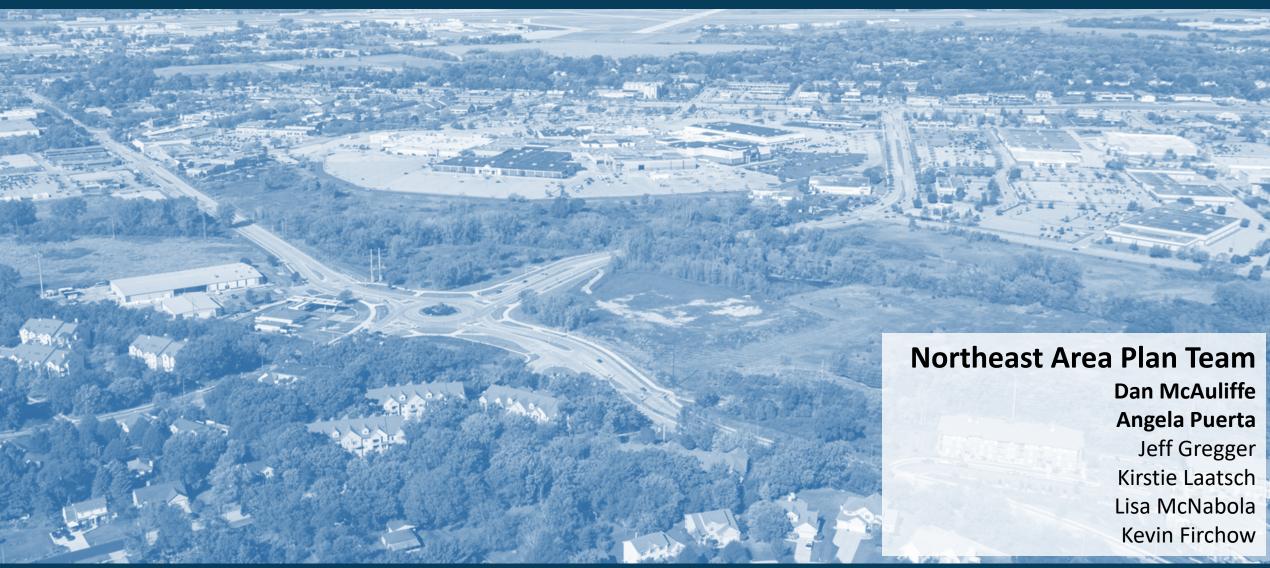
Northeast Area Plan

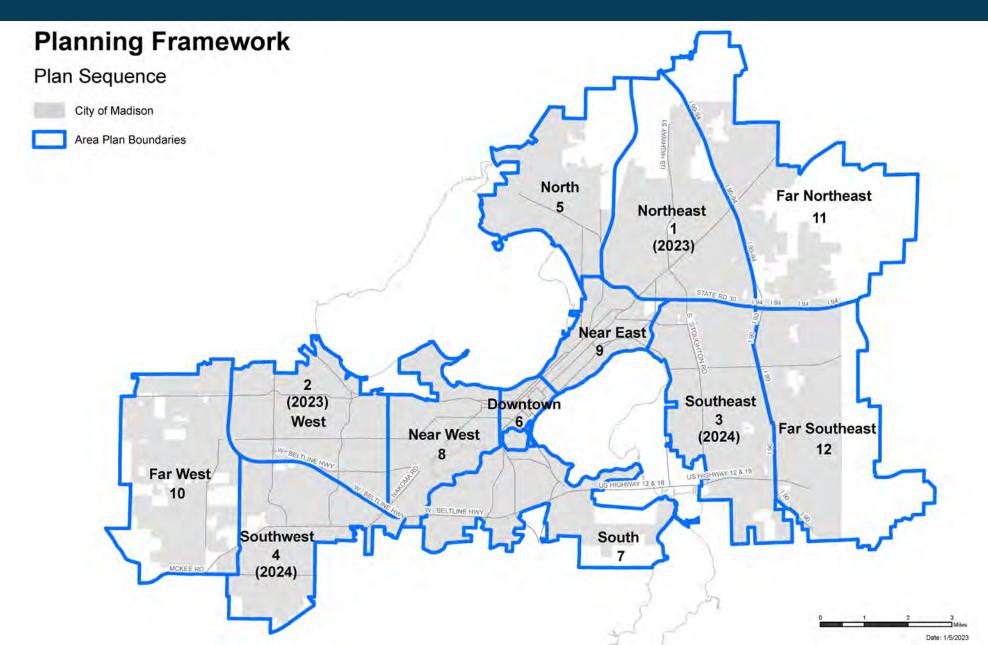




2/14/24 - Project update – Board of Park Commissioners

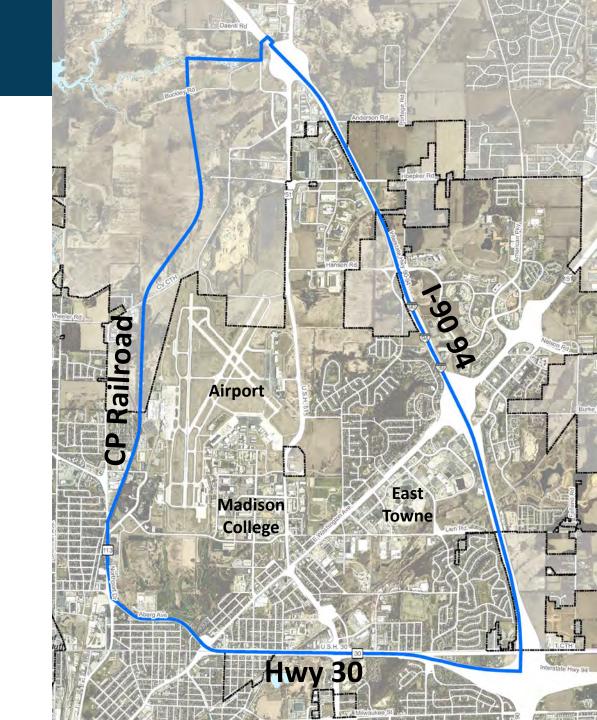
Planning Framework





Northeast Area

- 7,666 acres
- 14,790 residents
- 6,800 housing units
- •43.7% BIPOC
- 20,798 jobs



Meetings and Outreach



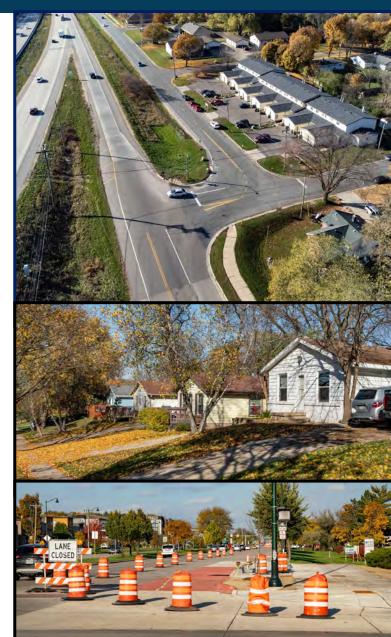
- January 31st meetings (virtual + in-person), 2023
- Multi-agency Open House March 29, 2023
- Sandburg Elementary PTO May 4, 2023
- Community Meetings (virtual + in-person) May30/31, 2023
- Make Music Madison June 21, 2023
- Westchester Gardens Block Party June 24, 2023
- Sandburg Neighborhood Walk and Talk July 12, 2023
- Northeast Connect Events Aug 15 & 16, 2023
- Burke Height Walk and Talk Sept 27, 2023
- Community Open House w DOT December 18, 2023
- Art Workshop Jan 24, 2024
- Community Navigators
- Community Surveys, Commenting map, Interactive Initial Plan Draft



Themes in public comment



- Great parks and access to open spaces
- Excitement about BRT and E. Washington Redevelopment
- Desire for more walkable destinations
- Concern about housing affordability
- Fragmented bike network
- Excitement about Imagination Center
- Concern about homeless and impacts
- Safety: lighting improvements and neighborhood traffic management



Process and Recommendation Framework



Late Fall 2022

ProjectScope andBackgroundInfoAnalysis



Issues,Opportunities andPriorities

Spring/Summe r 2023

• Draft Plan Concepts

Fall / Winter 2023

 Draft Plan and Implementation Recommendations



Winter/Spring 2024

Final Draft Plan and city Review/Adoption



Northeast Area Plan: Chapters

Land Use & Transportation

Economy & Opportunity

Green & Resilient

Health & Safety

Neighborhoods & Housing

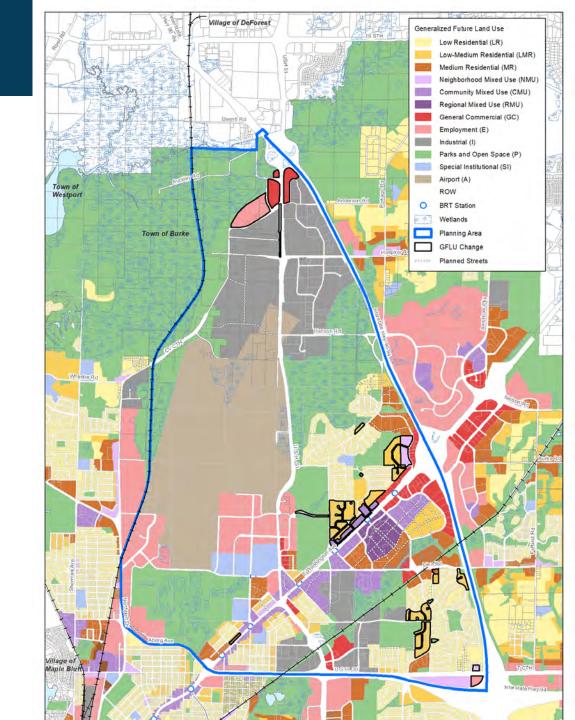
Culture & Character

Effective Government

Community Action Strategy

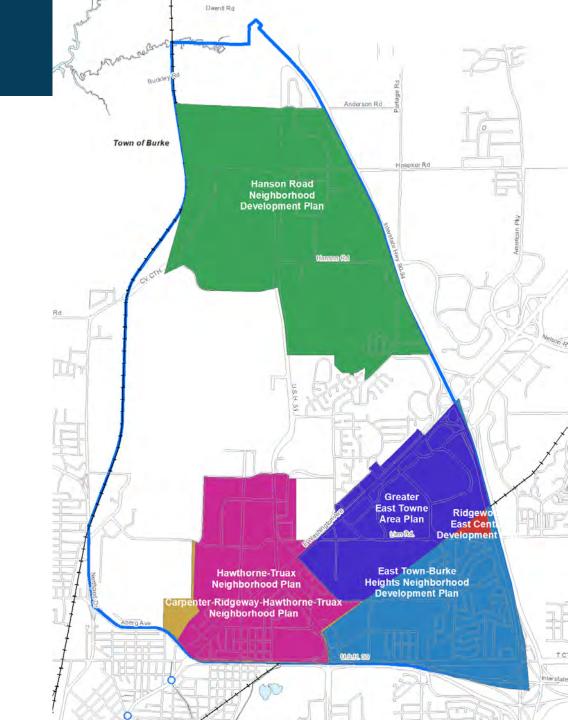
Land Use

- Because of recent plans, most major growth areas already addressed
- Recommended Changes:
 - Mixed-Use north of East Washington
 - Low-Medium Residential (missing middle) within neighborhoods
 - Commercial and Employment at CTH CV and Hwy 51

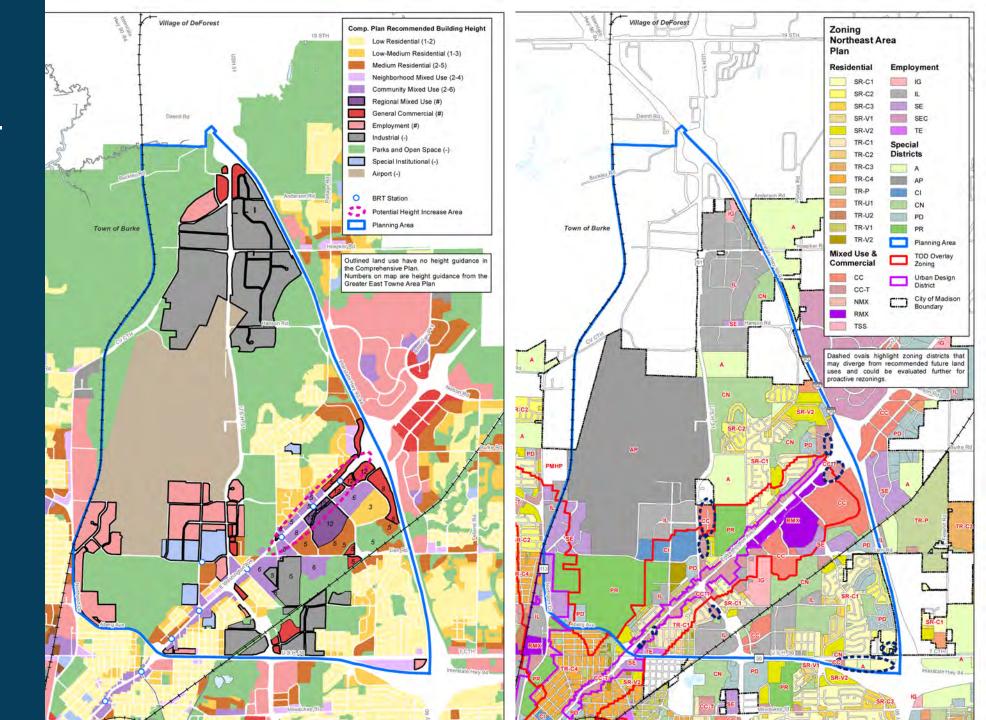


Existing Plan Evaluation

- Existing plans to be archived with adoption of Northeast Area Plan
 - Include relevant recommendations into Northeast Area Plan
 - Evaluation criteria
 - Place-specific; not citywide
 - Within the City's control
 - Consistent with current policies

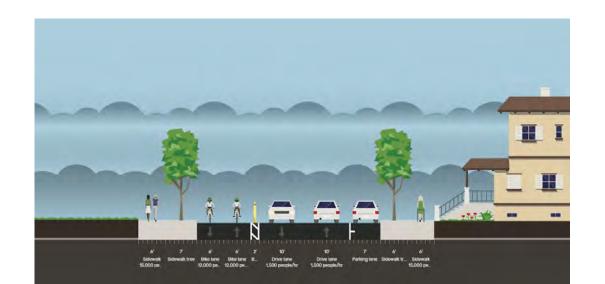


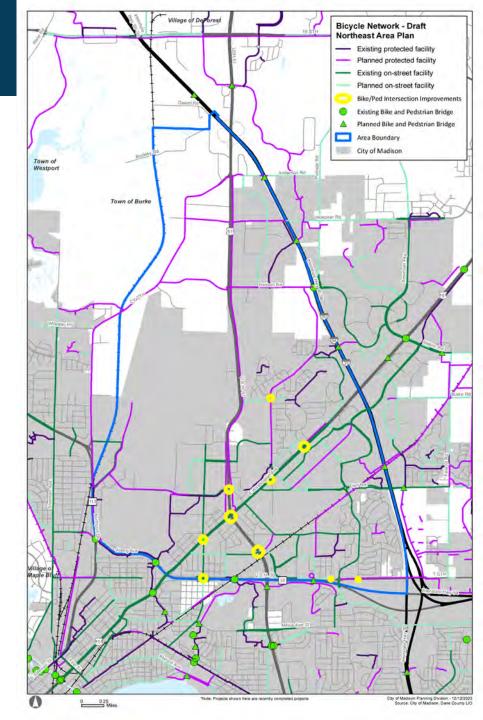
Land Use: Next Steps – Height map and Zoning



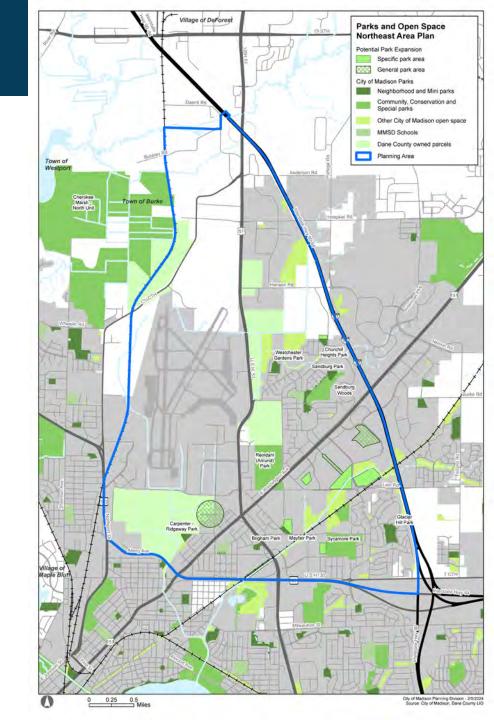
Transportation: Bike + Ped

- Addressing "fragmented network"
 - Improve crossings of Hwy 51
 - Better links for off-street paths
 - Improve important on-street routes





- New and expanded parks
- Change in approach in East Towne area – greater specificity





East Towne new parks

Parks and Open Space Northeast Area Plan

Potential Park Expansion

Specific park area

General park area

City of Madison Parks

Neighborhood and Mini parks

Community, Conservation and Special parks

Other City of Madison open space

MMSD Schools

Dane County owned parcels

Planning Area







 Sycamore and Mayfair park expansion

Parks and Open Space Northeast Area Plan

Potential Park Expansion

Specific park area

General park area

City of Madison Parks

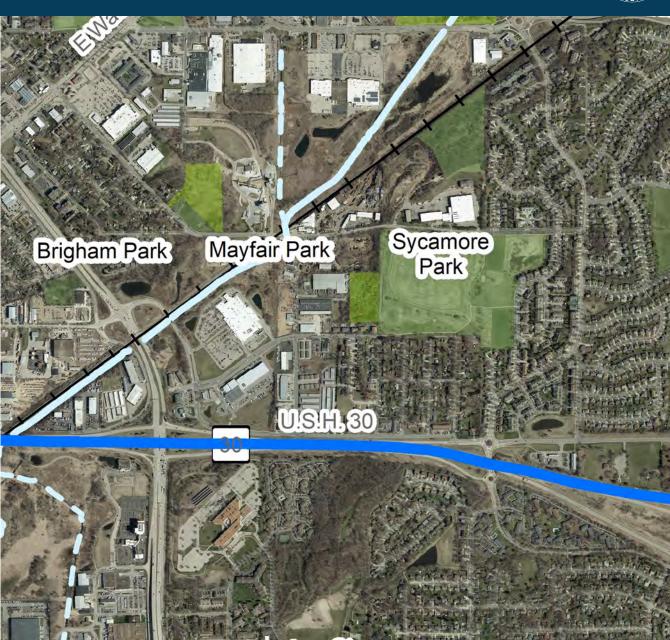
Neighborhood and Mini parks

Community, Conservation and Special parks

Other City of Madison open space

MMSD Schools





Transportation: Streets



Neighborhood street network connections: Nakoosa Trail





Truax new park area

Parks and Open Space Northeast Area Plan

Potential Park Expansion

Specific park area

General park area

City of Madison Parks

Neighborhood and Mini parks

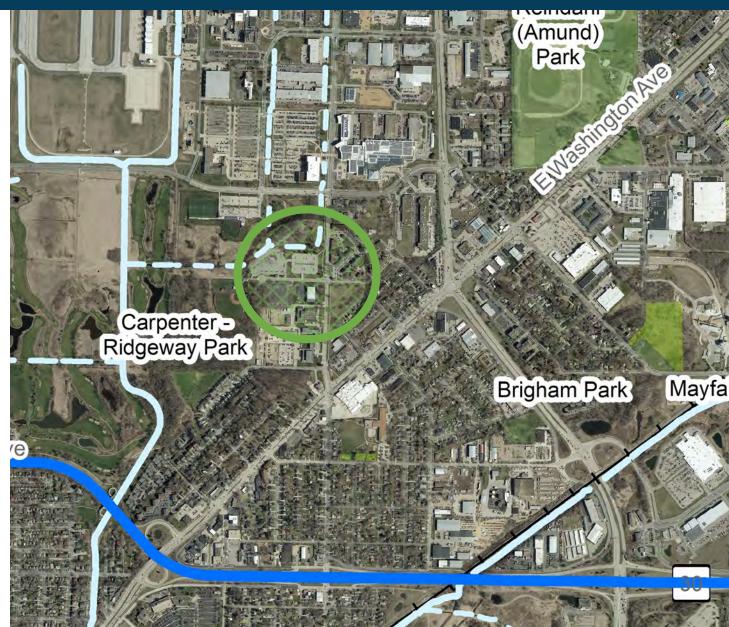
Community, Conservation and Special parks

Other City of Madison open space

MMSD Schools

Dane County owned parcels

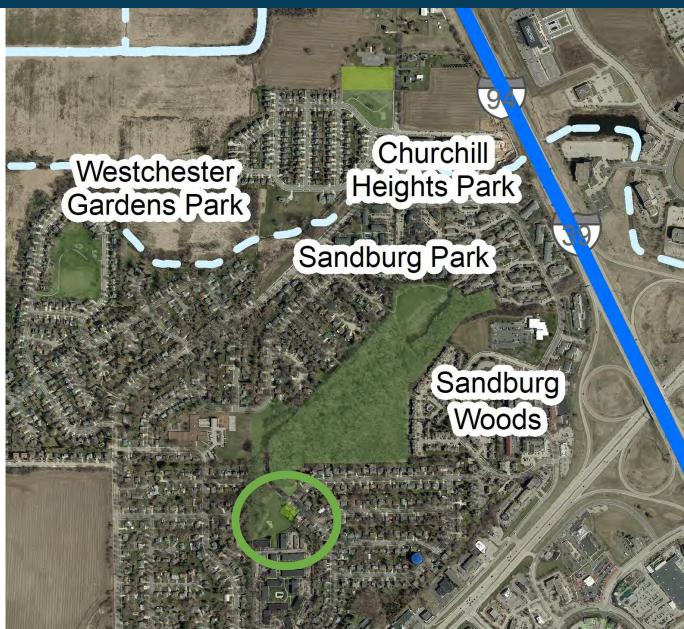
Planning Area



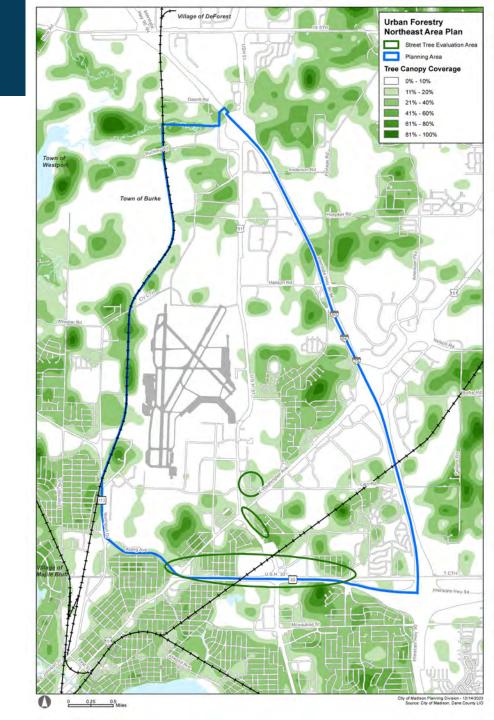


 Churchill Heights and Sandburg Park expansions





- Targeted forestry evaluations
- Well 15 PFAs filtration system



Community Action Strategy

Sandburg

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	 Bike and walking paths (Starkweather Creek Path, Sandburg Woods) Safety: traffic calming and safer crossings along: Portage Rd between E Wash and Reider Independence Ln Anniversary Ln Melody and Bartillion Clove and Basil Dwight Drive
2	Public Gathering Spaces	Sandburg ParkBenches in Sandburg Woods
3	Community Garden	Sandburg Park
4	Shelters and Pavilions in Parks	Sandburg Park
5	Permanent Games in Parks	Sandburg ParkWestchester Gardens Park

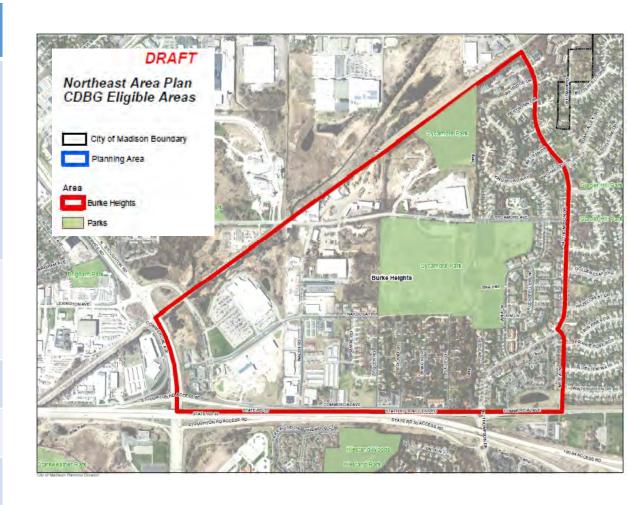


Community Action Strategy



Burke Heights

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	 Sycamore Park Neighborhoods surrounding Sycamore Park Speed limit signs along Sycamore and Mendota
2	Community Garden	Sycamore ParkFruit trees
3	Bike Pump Track	Mayfair Park
4	Permanent Games in Parks	Mayfair Park
5	Amphitheaters/Stages	Mayfair Park



Next Steps



