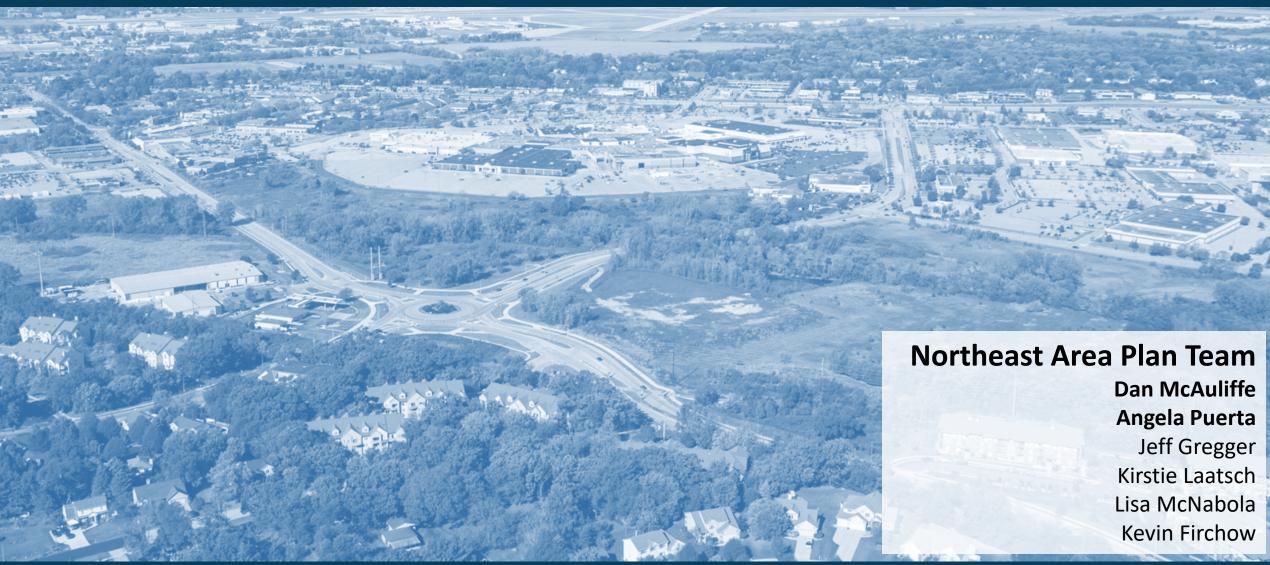
Northeast Area Plan

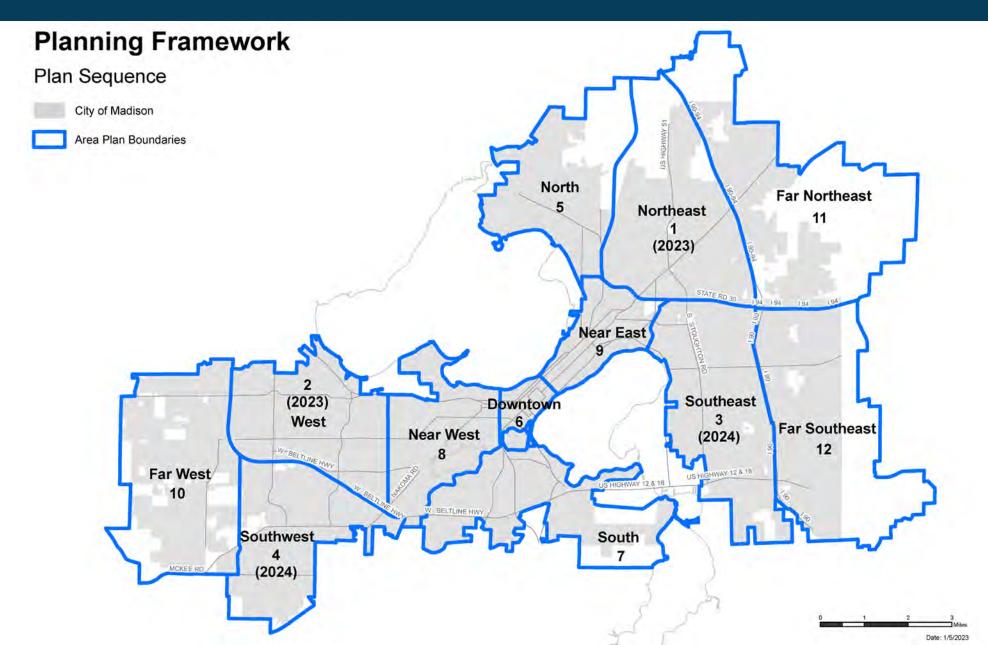




1/31/24 - Project update – Transportation Commission

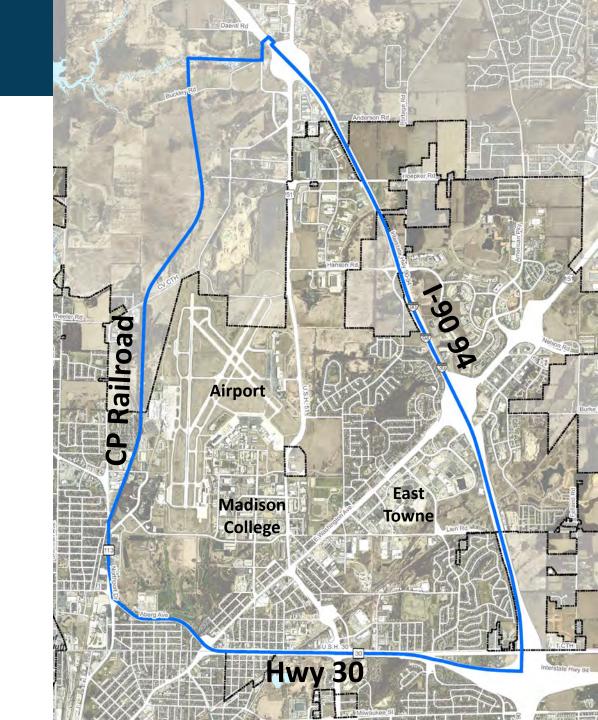
Planning Framework





Northeast Area

- 7,666 acres
- 14,790 residents
- 6,800 housing units
- •43.7% BIPOC
- •20,798 jobs



Meetings and Outreach



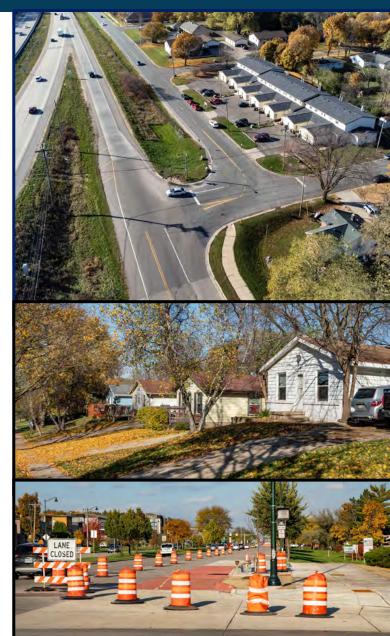
- January 31st meetings (virtual + in-person)
- Multi-agency Open House March 29
- Sandburg Elementary PTO May 4
- Community Meetings (virtual + in-person) May30/31
- Make Music Madison June 21
- Westchester Gardens Block Party June 24
- Sandburg Neighborhood Walk and Talk July 12
- Northeast Connect Events Aug 15 & 16
- Burke Height Walk and Talk Sept 27
- Community Open House w DOT December 18
- Community Navigators
- Community Surveys & Commenting map



Themes in public comment



- Excitement about BRT and E. Washington Redevelopment
- Desire for more walkable destinations
- Concern about housing affordability
- Fragmented bike network
- Excitement about Imagination Center
- Concern about homeless and impacts
- Safety: lighting improvements and neighborhood traffic management



Process and Recommendation Framework



Late Fall 2022

ProjectScope andBackgroundInfoAnalysis



Issues,Opportunities andPriorities

Spring/Summe r 2023

• Draft Plan Concepts

Fall / Winter 2023

 Draft Plan and Implementation Recommendations



Winter/Spring 2024

Final Draft Plan and city Review/Adoption



Northeast Area Plan: Chapters

Land Use & Transportation

Economy & Opportunity

Green & Resilient

Health & Safety

Neighborhoods & Housing

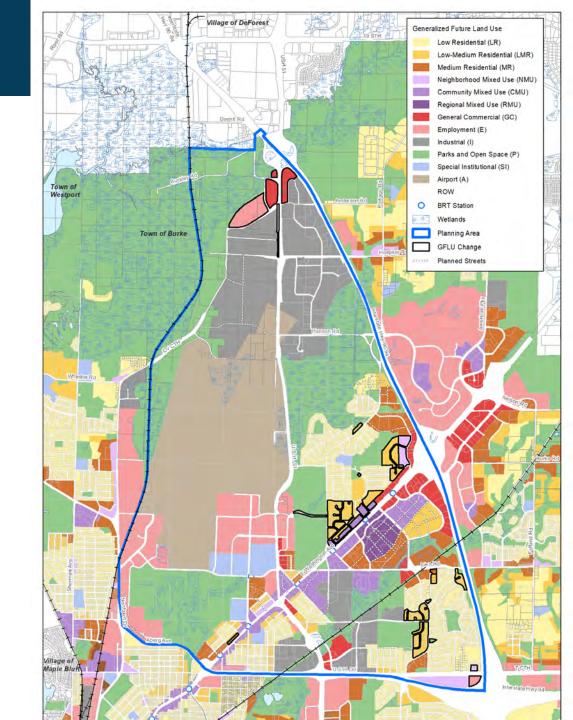
Culture & Character

Effective Government

Community Action Strategy

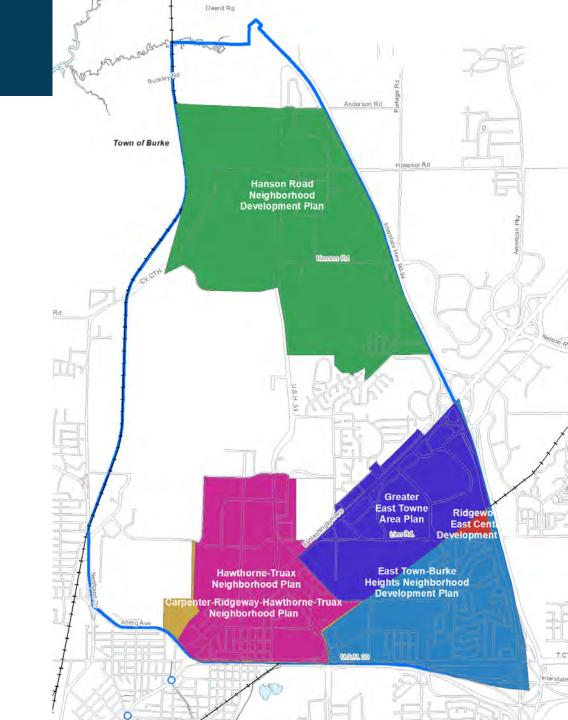
Land Use

- Recommended Changes:
 - Mixed-Use north of East Washington
 - Low-Medium Residential (missing middle) within neighborhoods
 - Commercial and Employment at CTH CV and Hwy 51

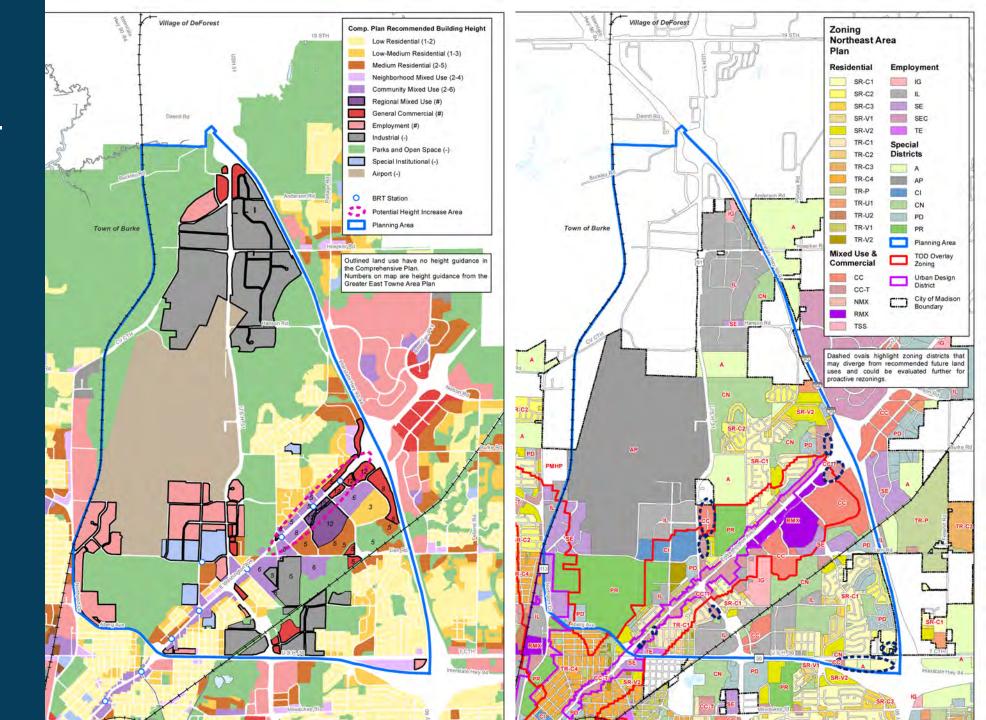


Existing Plan Evaluation

- Existing plans to be archived with adoption of Northeast Area Plan
 - Include relevant recommendations into Northeast Area Plan
 - Evaluation criteria
 - Place-specific; not citywide
 - Within the City's control
 - Consistent with current policies



Land Use: Next Steps – Height map and Zoning



Transportation: Streets





Street and Development Character:



VS.



Transportation: Streets



Vacate Excess ROW on Commercial Avenue



Transportation: Streets



Neighborhood street network connections: Nakoosa Trail



Transportation: WisDOT Hwy 51



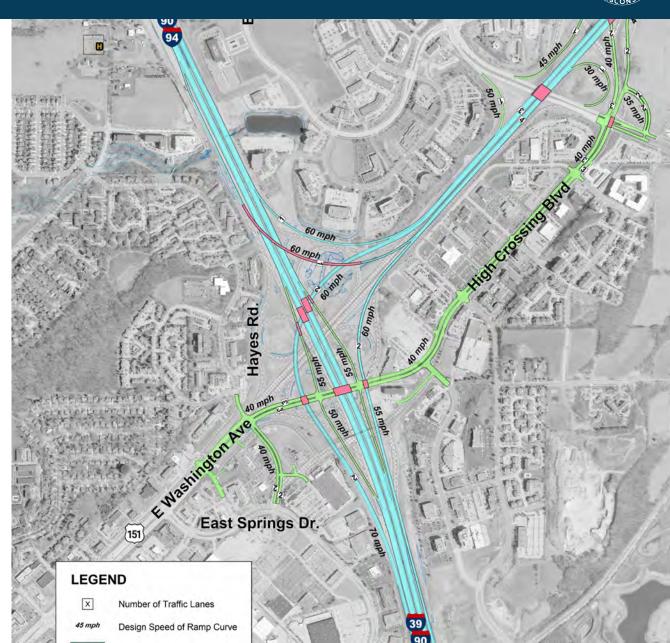
 Recommendations from Hawthorne Truax Plan



Transportation: WisDOT I-39/90/94

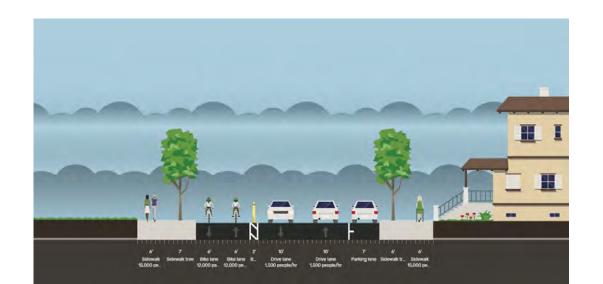


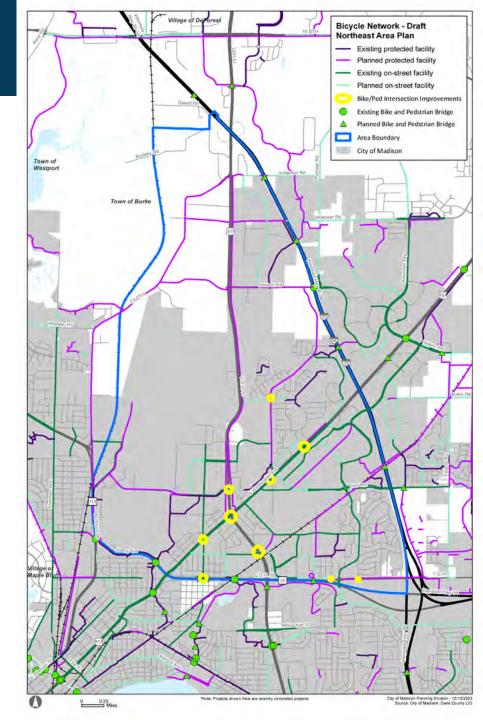
- Focus on impacts to East Washington
- Transition from highway to urban arterial
- Lowering speed, removing free-flow ramp, improving local access



Transportation: Bike + Ped

- Addressing "fragmented network"
 - Improve crossings of Hwy 51
 - Better links for off-street paths
 - Improve important on-street routes





Community Action Strategy

Sandburg

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	 Bike and walking paths (Starkweather Creek Path, Sandburg Woods) Safety: traffic calming and safer crossings along: Portage Rd between E Wash and Reider Independence Ln Anniversary Ln Melody and Bartillion Clove and Basil Dwight Drive
2	Public Gathering Spaces	Sandburg ParkBenches in Sandburg Woods
3	Community Garden	Sandburg Park
4	Shelters and Pavilions in Parks	Sandburg Park
5	Permanent Games in Parks	Sandburg ParkWestchester Gardens Park



Community Action Strategy



Burke Heights

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	 Sycamore Park Neighborhoods surrounding Sycamore Park Speed limit signs along Sycamore and Mendota
2	Community Garden	Sycamore ParkFruit trees
3	Bike Pump Track	Mayfair Park
4	Permanent Games in Parks	Mayfair Park
5	Amphitheaters/Stages	Mayfair Park



Next Steps



- Height mapping
- Proactive Rezoning and Official map recommendations
- Prepare draft document

- Present draft document April 2024
- Plan adoption process May-June 2024