

## POSP: Issue Papers

**Audience:** Policy makers, general public and Parks staff

**Why Issue Papers:** Parks has a few overarching challenges we face in the coming years and these will provide us with a chance to document where we are and where we plan to be 5 or 10 years from now. They will be a written resource that we can use to share with new staff, new policy makers, and partners to provide background information and justification for our recommendations.

**Themes that will emerge in each:** Equity, Fiscal Stewardship, Environmental Responsibility, please attempt to include mentions of these themes and how your issue relates.

## Land Management and Stewardship

Parks Is a Leader in Climate Change Resilience

- Land Management and Habitat Management plans on leading edge of science
- Using open spaces to become more resilient through changing weather conditions.
- Reducing carbon emissions by transitioning to electric equipment

Volunteerism in Parks

- Connect people to the places they love by caring for it and connecting with others
- Leverage human and monetary resources

## People In Parks

Golf: Changes that have been made recently, what the future holds

- Task Force Recommendations
- Impact of COVID bump, renovations
- Model of Golf Parks replacing old model of Golf Clubs

Activating our Parks

- New strategies to activate our parks through activities: Parks Alive, WPCRC
- Tried and true strategies: Recreation services, impact of climate change on winter recreation
- Partnership development with MSCR, MUFA, Madison Boats, etc.
- Planning parks for multiple-uses, emerging trends (in activities and changing weather)

## Park Planning and Development

Recreational Biking: Madison Bicycle Adventure Trails as a city wide system

- Importance of creating a city-wide system for trail riding
- MadBAAT what it is, plan to implement

Lake Monona Waterfront

- Why should we create a linear park with regional impact?
- Community involvement and engagement
- Development of Conservancy

## Issues to incorporate (but not stand-alone Issue Papers)

- Park infrastructure elements that reflect trends in recreation, changes in climate (more lighting), technology changes, reflecting our population (pickleball, cricket, futsal, pumps tracks, etc.)

- How do we spread these elements equitably in our system
- Partnerships in service delivery, capital funding, will be more and more necessary
- Why can't we have more dog parks? Splash Pads? Pools?

### Process for developing the issue papers

- Ann, CJ and Kate will lead effort. (Providing guidance, schedule management and QA/QC.)
- The intern, a different Ann, will conduct interviews with staff and draft outline for each paper. Draft outlines will be reviewed by SME and Lead Staff. (January)
- After review by Ann, CJ or Kate, the intern will review the outline with the LRP rep assigned to that paper. (February)
- After outlines are OKed, the intern will write a draft of each issue paper (1 to 3 pages max length). (Feb/March)
- Ann and Kate will bring the draft issue papers to the Management Team for review and comments. (Late March, early April)
- Assignments and due dates are listed below.

| Issue Paper            | SME (Parks Staff)               | Lead Staff | Long Range Planning Rep       | Due Date for review by entire LRP           |
|------------------------|---------------------------------|------------|-------------------------------|---|
| Climate Resilience     | Chad and Paul, Dave V and Megan | Kate       | Chandra                       | April 10, 2024 (LRP meeting date is May 15) |
| Volunteers in Parks    | Terrence, John and Jason        | Kate       | Steve                         | April 10, 2024 (LRP meeting date is May 15) |
| Future of Golf         | Lisa, Dave V                    | Ann        | Bob                           | April 10, 2024 (LRP meeting date is May 15) |
| Activating Parks       | CJ, Terrence, Debra, Kelly      | CJ         | Catie                         | June 12, 2024 (LRP meeting date is July 17) |
| Rec Biking             | Corey, Ann                      | Ann        | Bob (Sorry Bob, you got two!) | June 12, 2024 (LRP meeting date is July 17) |
| Lake Monona Waterfront | Mike, CJ                        | CJ         | Grant                         | June 12, 2024 (LRP meeting date is July 17) |

### Questions to help you write your issue paper

- What do you want Parks staff five years from now to know about this issue?
- What do you want policy makers to understand about this issue?
- What would you like current staff to know about this issue?
- What is the most exciting or important thing about this issue?

### Length and general outline

- Issue papers will be between 1 and 3 pages long. NO LONGER than 3, preferably 2 pages
- General outline
  - Why is this important?
  - Where are we right now with this issue?
  - Where do we want to be in 5 to 10 years?
  - What are some ways to know if we are being successful?