POSP: Issue Papers

Audience: Policy makers, general public and Parks staff
Why Issue Papers: Parks has a few overarching challenges we face in the coming years and these will provide us with a chance to document where we are and where we plan to be 5 or 10 years from now. They will be a written resource that we can use to share with new staff, new policy makers, and partners to provide background information and justification for our recommendations.
Themes that will emerge in each: Equity, Fiscal Stewardship, Environmental Responsibility, please attempt to include mentions of these themes and how your issue relates.

Land Management and Stewardship

Parks Is a Leader in Climate Change Resilience

- Land Management and Habitat Management plans on leading edge of science
- Using open spaces to become more resilient through changing weather conditions.
- Reducing carbon emissions by transitioning to electric equipment

Volunteerism in Parks

- Connect people to the places they love by caring for it and connecting with others
- Leverage human and monetary resources

People In Parks

Golf: Changes that have been made recently, what the future holds

- Task Force Recommendations
- Impact of COVID bump, renovations
- Model of Golf Parks replacing old model of Golf Clubs

Activating our Parks

- New strategies to activate our parks through activities: Parks Alive, WPCRC
- Tried and true strategies: Recreation services, impact of climate change on winter recreation
- Partnership development with MSCR, MUFA, Madison Boats, etc.
- Planning parks for multiple-uses, emerging trends (in activities and changing weather)

Park Planning and Development

Recreational Biking: Madison Bicycle Adventure Trails as a city wide system

- Importance of creating a city-wide system for trail riding
- MadBAAT what it is, plan to implement

Lake Monona Waterfront

- Why should we create a linear park with regional impact?
- Community involvement and engagement
- Development of Conservancy

Issues to incorporate (but not stand-alone Issue Papers)

- Park infrastructure elements that reflect trends in recreation, changes in climate (more lighting), technology changes, reflecting our population (pickleball, cricket, futsal, pumps tracks, etc.)

    - How do we spread these elements equitably in our system
- Partnerships in service delivery, capital funding, will be more and more necessary
- Why can't we have more dog parks? Splash Pads? Pools?

Process for developing the issue papers

- Ann, CJ and Kate will lead effort. (Providing guidance, schedule management and QA/QC.)
- The intern, a different Ann, will conduct interviews with staff and draft outline for each paper. Draft outlines will be reviewed by SME and Lead Staff. (January)
- After review by Ann, CJ or Kate, the intern will review the outline with the LRP rep assigned to that paper. (February)
- After outlines are OKed, the intern will write a draft of each issue paper (1 to 3 pages max length). (Feb/March)
- Ann and Kate will bring the draft issue papers to the Management Team for review and comments. (Late March, early April)
- Assignments and due dates are listed below.

Issue Paper	**SME (Parks Staff)**	**Lead Staff**	**Long Range Planning Rep**	**Due Date for review by entire LRP**
Climate Resilience	Chad and Paul, Dave V and Megan	Kate	Chandra	April 10, 2024 (LRP meeting date is May 15)
Volunteers in Parks	Terrence, John and Jason	Kate	Steve	April 10, 2024 (LRP meeting date is May 15)
Future of Golf	Lisa, Dave V	Ann	Bob	April 10, 2024 (LRP meeting date is May 15)
Activating Parks	CJ, Terrence, Debra, Kelly	CJ	Catie	June 12, 2024 (LRP meeting date is July 17)
Rec Biking	Corey, Ann	Ann	Bob (Sorry Bob, you got two!)	June 12, 2024 (LRP meeting date is July 17)
Lake Monona Waterfront	Mike, CJ	CJ	Grant	June 12, 2024 (LRP meeting date is July 17)

Questions to help you write your issue paper

- What do you want Parks staff five years from now to know about this issue?
- What do you want policy makers to understand about this issue?
- What would you like current staff to know about this issue?
- What is the most exciting or important thing about this issue?

Length and general outline

- Issue papers will be between 1 and 3 pages long. NO LONGER than 3, preferably 2 pages
- General outline
    - Why is this important?
    - Where are we right now with this issue?
    - Where do we want to be in 5 to 10 years?
    - What are some ways to know if we are being successful?