POSP Update Progress Memo

Date: December 14, 2023

Project Introduction:
The Park and Open Space Plan (POSP) assists City Boards, Commissioners, City agencies, and other governmental agencies, residents, and volunteers in decision-making related to park development and operations policies. The plan includes an assessment of existing park amenities, service standards, areas of service deficiencies, and recommended approaches for future park development utilizing a system-wide perspective.

The POSP planning and public engagement process begun in the summer of 2023, with the intention for the plan to be adopted by the City of Madison Common Council by first quarter of 2025.

Project Objectives:

- The City of Madison Park and Open Space Plan will describe the desired vision for the future of the Madison park system and provides recommendations to guide land use, policy and investment decisions over time to ensure that the vision for the park system is achieved.

- The adopted Park and Open Space Plan update will meet the requirements of grant programs at the Local, State, and Federal levels.

- The process to prepare the new plan will include an extensive public engagement process using tools such as public meetings and workshops, park user survey instruments and focus group discussions.

Recent Activities Review

- Earlier this month, the City entered into a contract with MSA to assist with the POSP update. Contract is routing. Kick off meeting with the consultant is set for January 18, 2024.
- Parks staff continues to work with the UW Survey Center to prepare the community survey instrument. Survey will go out in the mail in late January.
- Late in November, the Management Team reviewed and selected the Issue Paper topics.

December 2023 LRP Meeting Focus

- Issue Papers: Review Issue Paper topics and process, review assignments
- Survey: Discuss schedule for survey release, see time line from UW
- Review Acknowledgements page and Madison Parks History section

Next Steps
January LRP meeting is set for the 17th. We will be reviewing a list of accomplishments that align with the 12 strategies laid out in the 2018 plan