

From: Tishler, Bill <district11@cityofmadison.com>
Sent: Monday, October 30, 2023 11:33 AM
To: Stouder, Heather <HStouder@cityofmadison.com>
Cc: Kapusta-Pofahl, Karen <KKapusta-Pofahl@cityofmadison.com>
Subject: Support for the Block 4 Hotel in Madison Yards (revised)

Dear Director Stouder,

I am writing to express my full support for the Block 4 Hotel in Madison Yards. Access to public transportation is essential when visitors to our city are selecting a hotel. Public transportation not only influences visitors' decisions on how to get here but also their itinerary once they arrive in Madison. Our city is lucky to have the opportunity to have a five-story hotel with 144 guest rooms constructed on Madison Metro's first BRT line that is part of a larger effort by the city to "provide reliable access to jobs, reduce travel times, and improve transit equity throughout the region." Hotel guests arriving by car will have the opportunity to park in one of the 96 stalls located in the adjacent parking structure on Block/Lot 1 across Gardner Road. The small surface lot with 12 stalls will provide free parking for the lowest paid hotel employees working on site who are responsible for late-night shifts or need to be there first thing in the morning. On-street parking along Sheboygan Avenue was removed to allow cars, buses, and traffic to move more efficiently through the area. Parking on many adjacent streets has fixed times, so there is a need for parking at the hotel for a limited number of essential employees whose work schedules may not sync up with public transportation offerings for their commute. I hope the Plan Commission will allow the construction of this 12-stall employee parking lot proposed on the hotel site and include the Traffic Engineering Division's recommendation to provide Electric Vehicle Charging stations to create an incentive to use all electric vehicles for those employees needing to drive to work.

See:

54. Provide electric vehicle stalls per Section 28.141(8)(e), Electric Vehicle Charging Station Requirements. A minimum of 10% of the on-site parking stalls (one stall) must be electric vehicle ready. Identify the location of the electric vehicle ready stall on the site plan.

Bill Tishler

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