To all concerned,

My name is Ben Feifarek, and I am the Manager and co-founder of Working Draft Beer Company, located at 1129 E. Wilson Street, Madison, WI 53703. We are applying by October 2nd for a conditional use change that would allow us to have food trucks / carts directly in our parking lot.

We want to have the ability to have multiple food trucks / carts in our parking lot 7 days of the week. We are guessing it would be a rare week that we had more than four days with a food truck in the parking lot. And outside of special events (probably no more than four times per year at best), we would not have more than one food truck / cart in the parking lot.

We would not have food trucks outside of the following hours unless we applied for a temporary use permit for a special event:

- Monday - Thursday: 3pm to 9pm (most often food service would occur 5-8:30pm)
- Friday - Saturday: 11am to 9pm (occasionally food service would occur 1-8:30pm, most often 4-8:30om)
- Sunday - 11am to 9pm (most often food service would occur 1-6:30pm)

We would plan on having food trucks / carts pull up adjacent to the patio so customers could order and pick up their food right from the patio. This makes it safer for people pulling in and out of the parking lot by limiting the number of people walking through the parking lot.

We feel that this plan will have little to no negative impact on the neighborhood:

- We held a meet and greet for our neighbors and everyone who showed up was supportive of the plan. There were literally no complaints or concerns.
- The Marquette Neighborhood Association voted unanimously to support our proposal.
- We have had multiple conversations with our alder, Marsha Rummel, who is supportive.
- Our building is a very good barrier for our neighbors on the east (and they are more than 50 feet away from where the trucks would be parked)
- We have no neighbors to the north (it's Wilson St and then McPike Park)
- Our neighbors to the west are more than 50 feet away (separated by our parking lot and trees)
- Our neighbors to the south are more than 50 feet away and separated by a solid wooden fence.

Our patio does not allow amplified music and closes by 9pm, so food trucks / carts would have to abide by both of those conditions.

We feel that not only does the plan not negatively affect the neighborhood, it will be a positive change for the neighborhood. We have heard from many customers, especially those with kids, that the ability to have a full meal while at Working Draft would make them much more likely to

stop in. We also can give up-and-coming food trucks / carts access to an audience that they may not otherwise have, further building community.

If you have any questions please feel free to reach out to me at ben@workingdraftbeer.com or 608-338-8155. Thank you for your time.

Best personal regards,

Ben Feifarek
Working Draft Beer Company
1129 E. Wilson Street
Madison, WI 53703
ben@workingdraftbeer.co
608-338-8155