

September 11, 2023

To the ALRC:

I am writing in support of the request for a liquor license at 1022 N. Sherman Ave for Northside Lounge for Simon Dettinger. Simon has had over 20 years of experience working in liquor license establishments and is a Northside resident as well. Northside Lounge will be an excellent addition to the area and help bring additional business to our Northside neighborhood and current businesses such as the Madison Mallards.

"WHAT A TREMENDOUS PLUS FOR THE
NORTH SIDE"

GREAT NEW OWNERS AND
CERTAIN WILL RUN A VERY
PROFESSIONAL NEW AND FRESH
CLEAN WHOLESOME UPGRADE
VENUE!

Thank you!

Sincerely,



STEVE
Schmitt
(owner)

MADISON -
MALLARDS
since
2001