

Safe Streets Madison

Website - <https://www.cityofmadison.com/trafficEngineering/SafeStreets.cfm>

Includes:

- Safe Streets Madison Report
- Prioritization Spreadsheet
- Public Meeting Information
- Approved Projects

Safe Streets Madison – Key Priorities

Implement traffic safety measures to eliminate traffic deaths and serious injuries on City streets.

- Use data from the High Injury Network (HIN) to determine where safety improvements should be made.
- Improve traffic safety to help foster walking, biking, and transit in the city.

Improving connectivity by closing gaps in the City's pedestrian and bicycle networks.

- Fair and equitable process.
- Ensure accessibility for all ages & abilities
- Enhance networks to encourage and facilitate walking, biking, and transit;
- Improve safety for vulnerable users by creating low-stress networks.

Align with other ongoing City initiatives such as Vision Zero and Complete Green Streets.

Safe Street Madison – Balancing Priorities

With limited resources available to fund the SSM program, funding will be focused on SSM's two key priorities

1. Implementing traffic safety measures in a fair and equitable manner to eliminate traffic deaths and serious injuries on City streets, using data from the HIN to determine where safety improvements should be made; and
2. Improving connectivity by closing gaps in the City's pedestrian and bicycle networks in a fair and equitable manner and to ensure that it is accessible for all ages and abilities.

Safe Street Madison – Balancing Priorities

- Addressing known safety issues as identified through the HIN can include instituting interventions to reduce motor vehicle speeds on our roadways as an important component of SSM projects.
 - However, while speeding often exacerbates safety concerns, it is only one of many causes contributing to these known safety issues.
 - Addressing speed alone will not be sufficient to achieve the two key priorities of SSM.
- Since SSM will assign the highest priority to projects addressing known safety issues as identified through the HIN, as well as ped/bike connectivity issues, SSM should not be expected to address the sole issue of speeding on a residential street.

Safe Streets Madison – Process

Transportation Commission (TC) review and approval required for requests made through the new SSM program.

- TC should consider all program priorities and evaluation criteria when making decisions regarding project prioritization and funding.
- As requests are evaluated, it is important to view traffic safety and ped/bike connectivity requests from a broader perspective (i.e., not just block by block) and to consider the impact on all modes of transportation.

Staff should bring requests under the SSM program to the TC for review and approval at least twice each year.

TCS recommends that some prescreening be done by staff to determine if the project would meet program priorities.

Safe Streets Madison – Process

- Prioritization Tool spreadsheet is used to prioritize potential projects, using data from the HIN and other sources.
- As the SSM Prioritization Tool is used by staff and the TC, the tool will be enhanced and updated appropriately to best reflect the priorities of the program.
 - Prior to implementing any updates to the SSM Prioritization Tool, staff will bring these proposed changes to the TC for approval.
- At least 50% of SSM annual funding dedicated to addressing known safety issues and furthering goals of Vision Zero.

Safe Streets Madison Funds Available

2023 Budget Amount	\$2,050,000
Funding for East Madison Bikeway Improvements	- \$500,000
Total Safe Streets Madison Budget	\$1,550,000
Remaining 2022 Safe Streets Budget	\$279,161
Total Available for Safe Streets Madison	\$1,829,161
Allocated January & April 2023	\$1,066,300
Total Available	\$762,861

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Phase Three Projects

- Includes projects with public engagement meetings or surveys including:
 - Blackhawk
 - Eastmorland neighborhood
 - Baldwin St
 - Midvale Blvd

More information on public engagement feedback online at:

- <https://www.cityofmadison.com/trafficEngineering/CurrentSafeStreetProjects.cfm>

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