

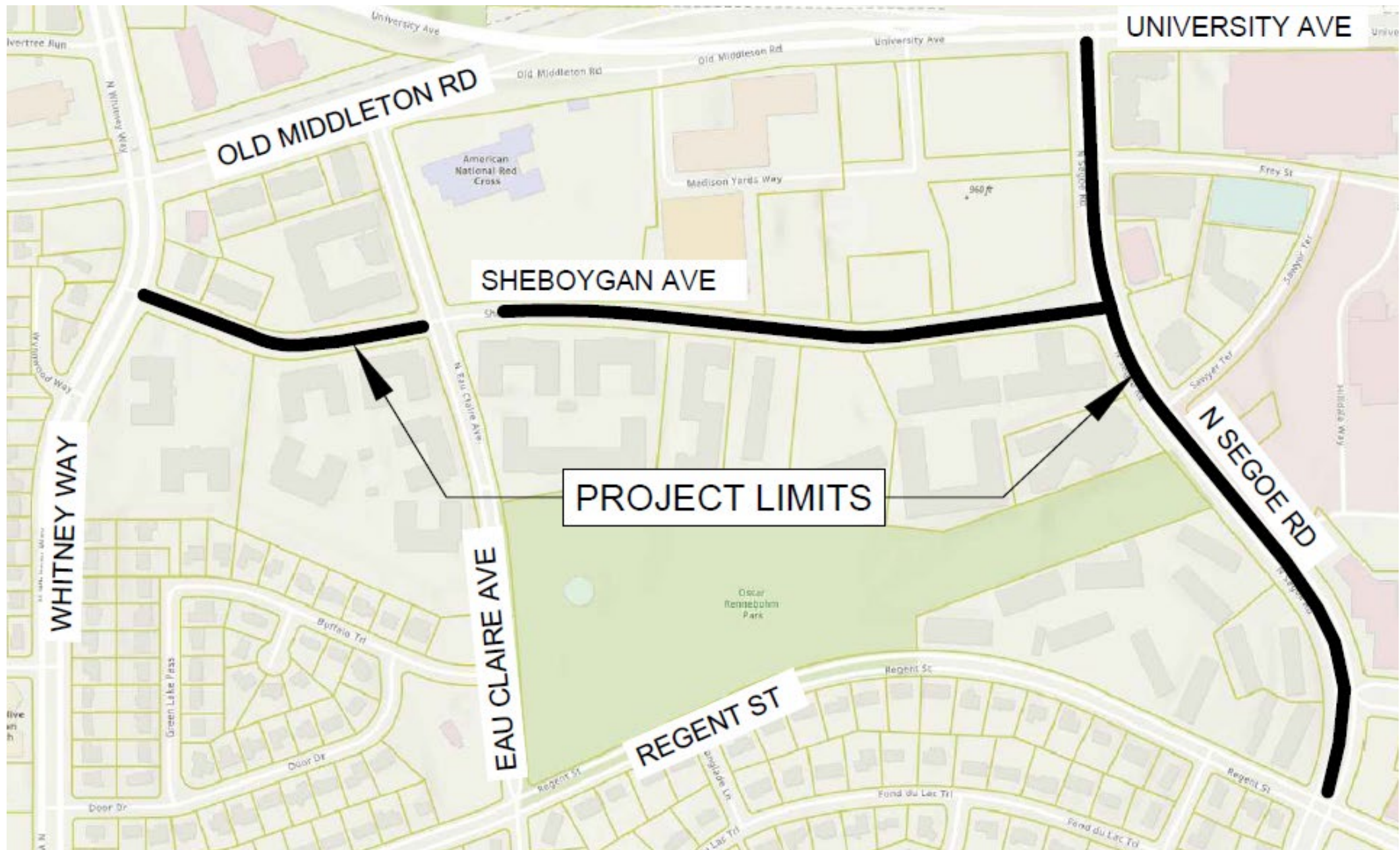


# Sheboygan Avenue & Segoe Road Redesign Project

Transportation Commission Presentation

7/26/23





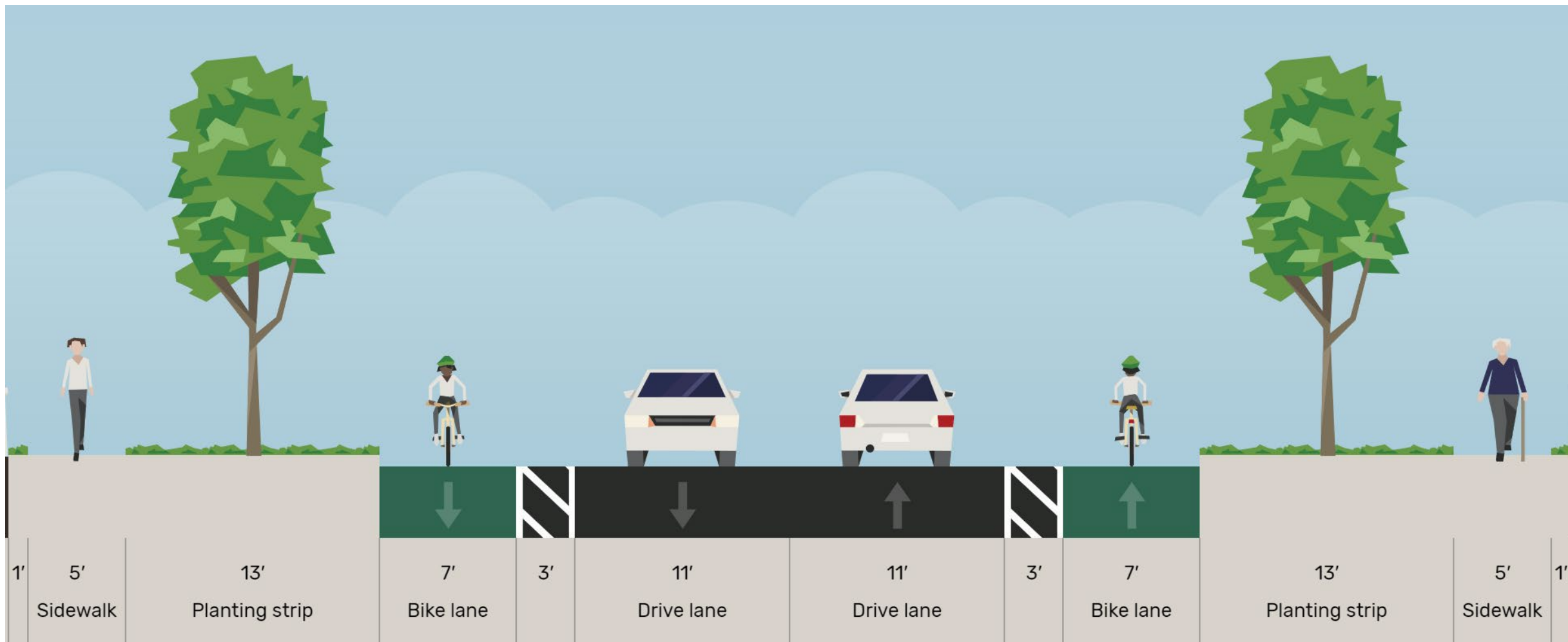


# Bus Rapid Transit (BRT) on Sheboygan Ave & Segoe Rd

- 2 Stations within project limits
  - Sheboygan at Eau Claire
  - Segoe at Sheboygan
- Separate project, but working in conjunction with this one
- Both stations will likely be constructed before this project begins



# Proposed Sheboygan Ave Redesign





# Sheboygan Ave – Priorities

- Current Uses for Flex Zone
  - Large, mature trees
  - Bus Stops & Loading Zones
  - 2 hr Parking
- Current Uses for Travelway
  - 2 shared lanes
- Proposed Uses for Flex Zone
  - Large, mature trees
  - Bus Stops & Loading Zones
- Proposed Uses for Travelway
  - 2 motor vehicle lanes
  - 2 buffered bike lanes

## Transit Priority Network

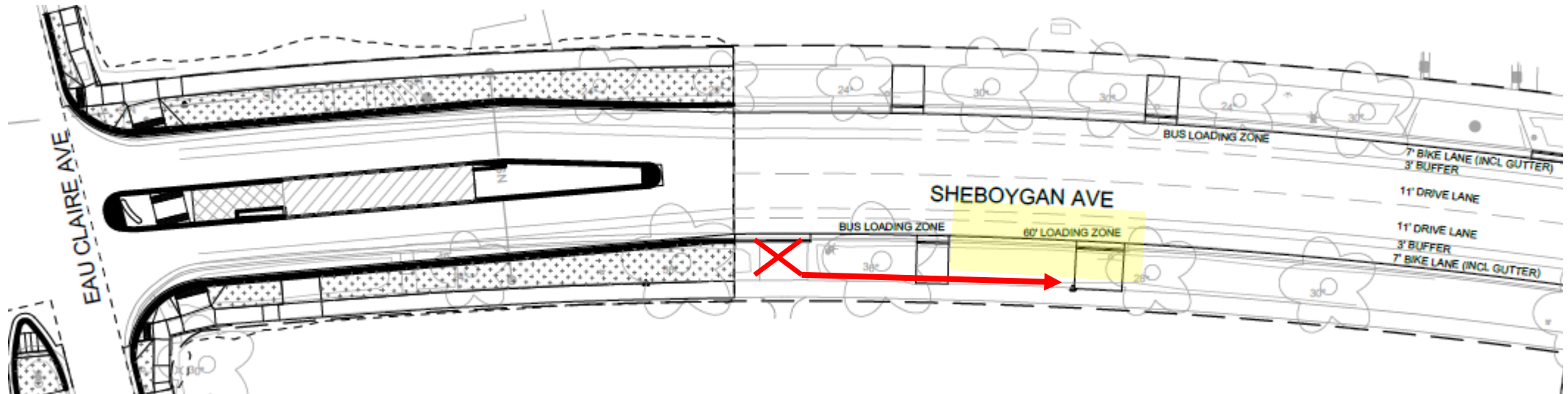
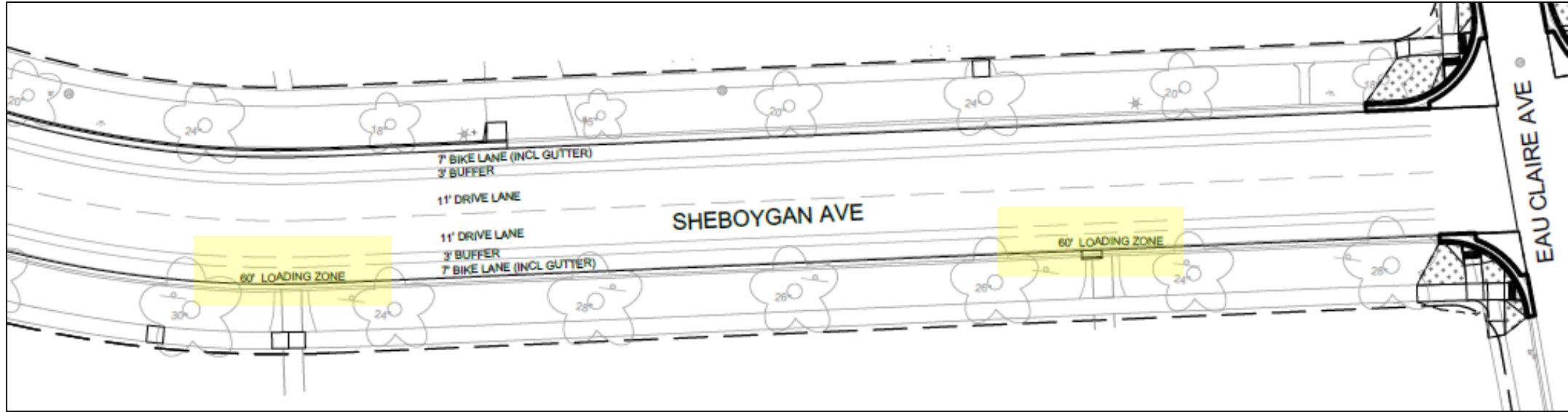
(prioritizes transit on high frequency transit corridors)

## Tree Canopy Priority Areas

(influences width and design of terraces)

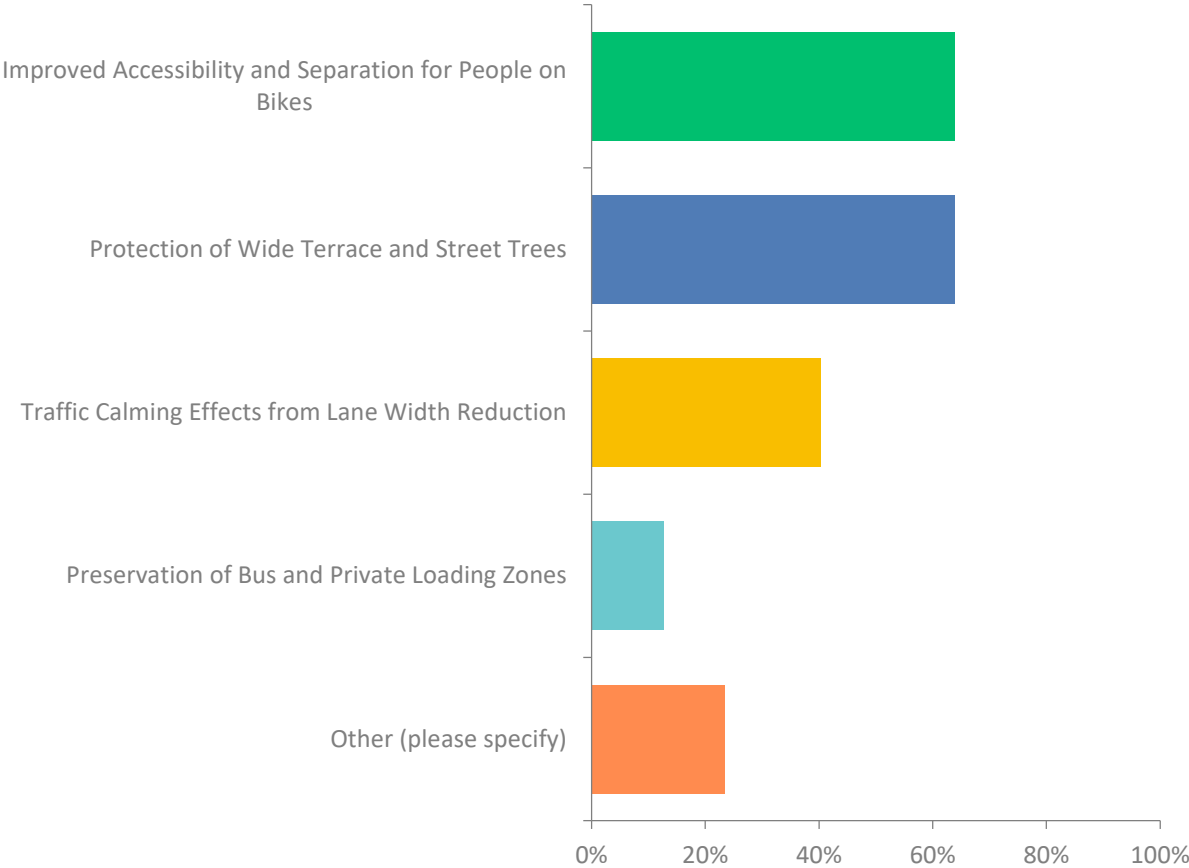


# Sheboygan Ave Layout: 10 minute Loading Zones



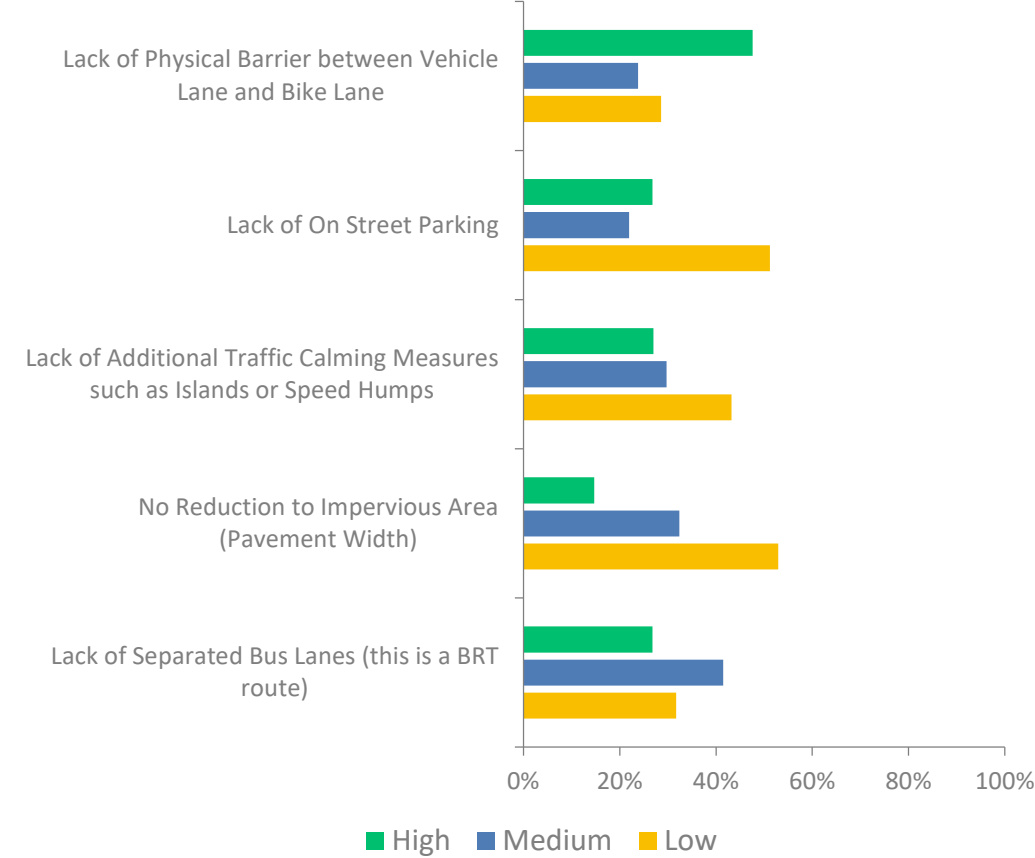
# Proposed Sheboygan Ave Redesign – Preliminary Questionnaire Results

What do you like about the layout?



47 respondents

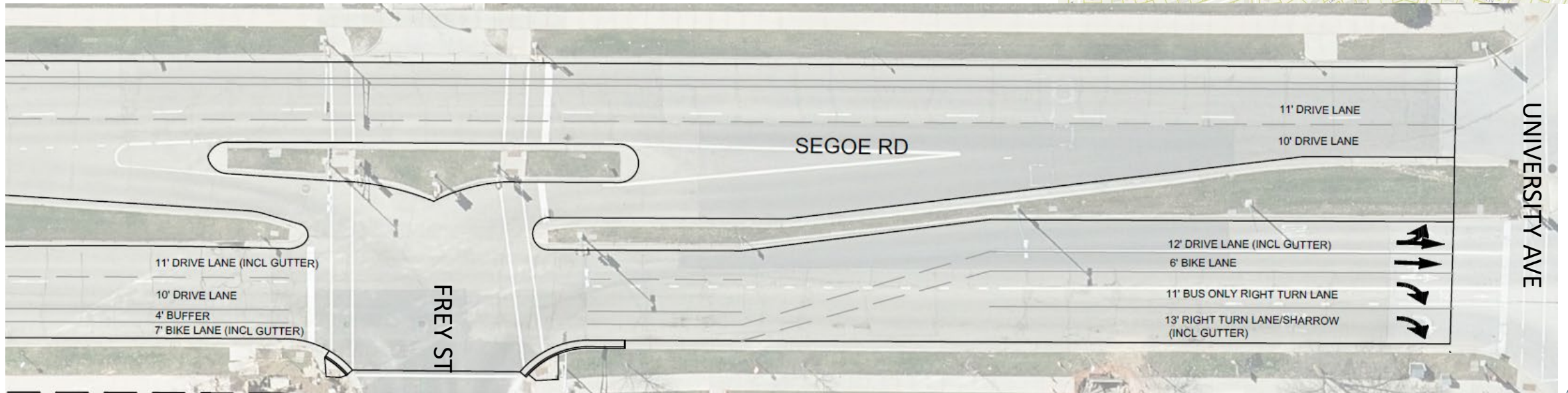
What concerns you and level of concern?





# Proposed Street Redesign – Segoe Rd (Sheboygan Avenue to University Avenue)

- Geometry determined by previously decided BRT plans
  - 2 drive lanes in each direction with buffered bike lanes
  - Bus-only right turn lane at University
  - Bike thru lane at University



Note: With Option B, Buffer on bottom (east) side of Segoe would be a concrete median until just after Frey st.

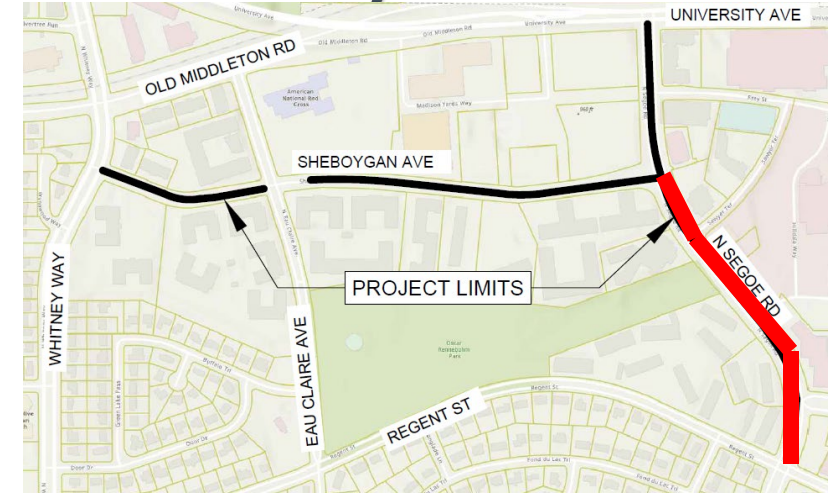
CITY OF MADISON





# Proposed Street Redesign – Segoe Rd (Regent Street to Sheboygan Avenue)

- Improve pedestrian crossing locations
- Center Lighting
- Change from 2 driving lanes in each direction, to 1 driving lane in each direction
- ***2 options for proposed reconfiguration***

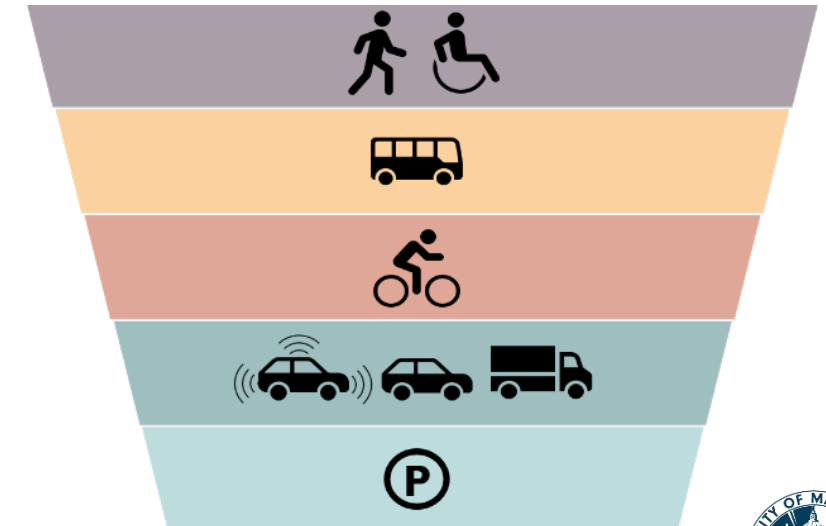


## All Ages and Abilities Bike Network

(key corridors to prioritize high-comfort bikeways)

## Tree Canopy Priority Areas

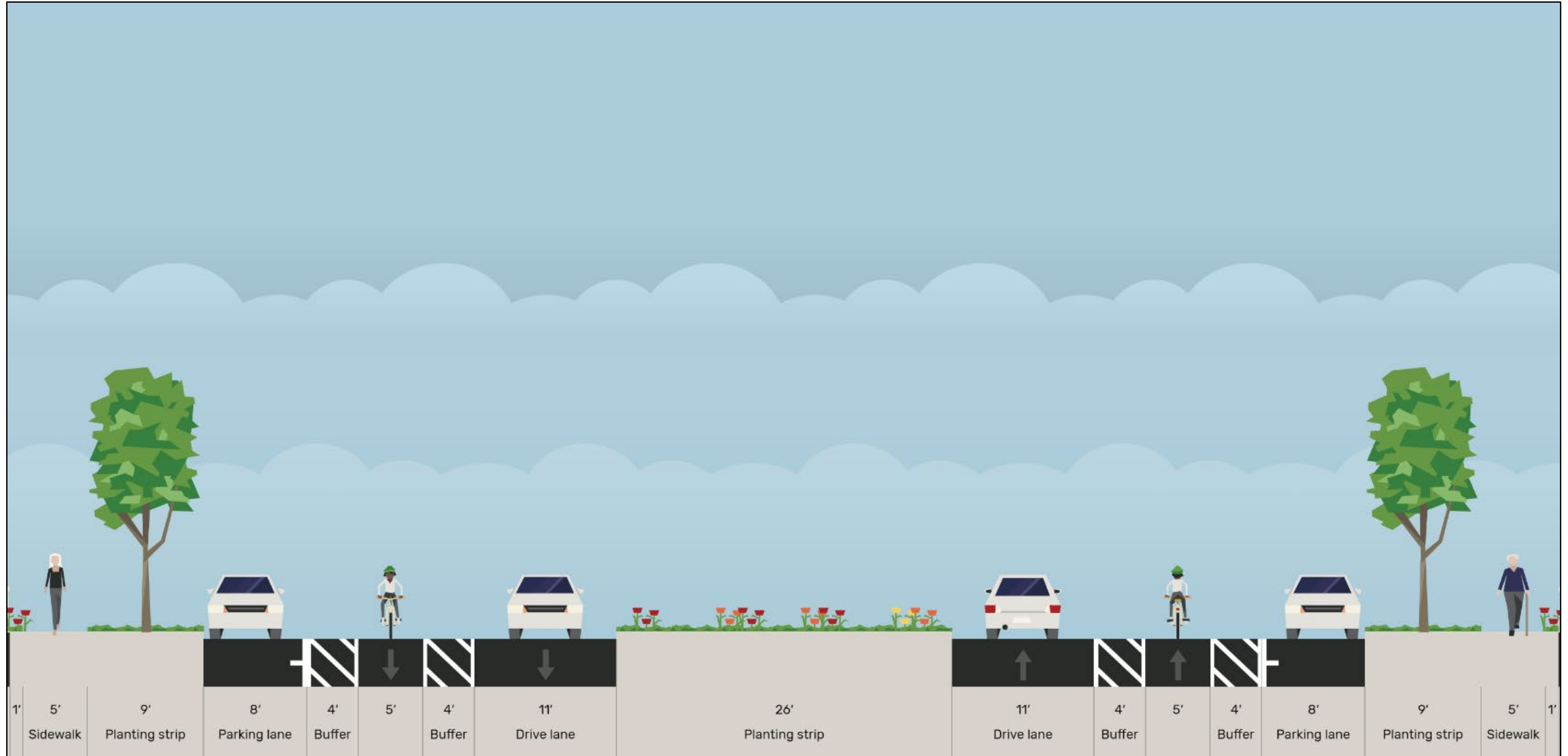
(influences width and design of terraces)



CITY OF MADISON

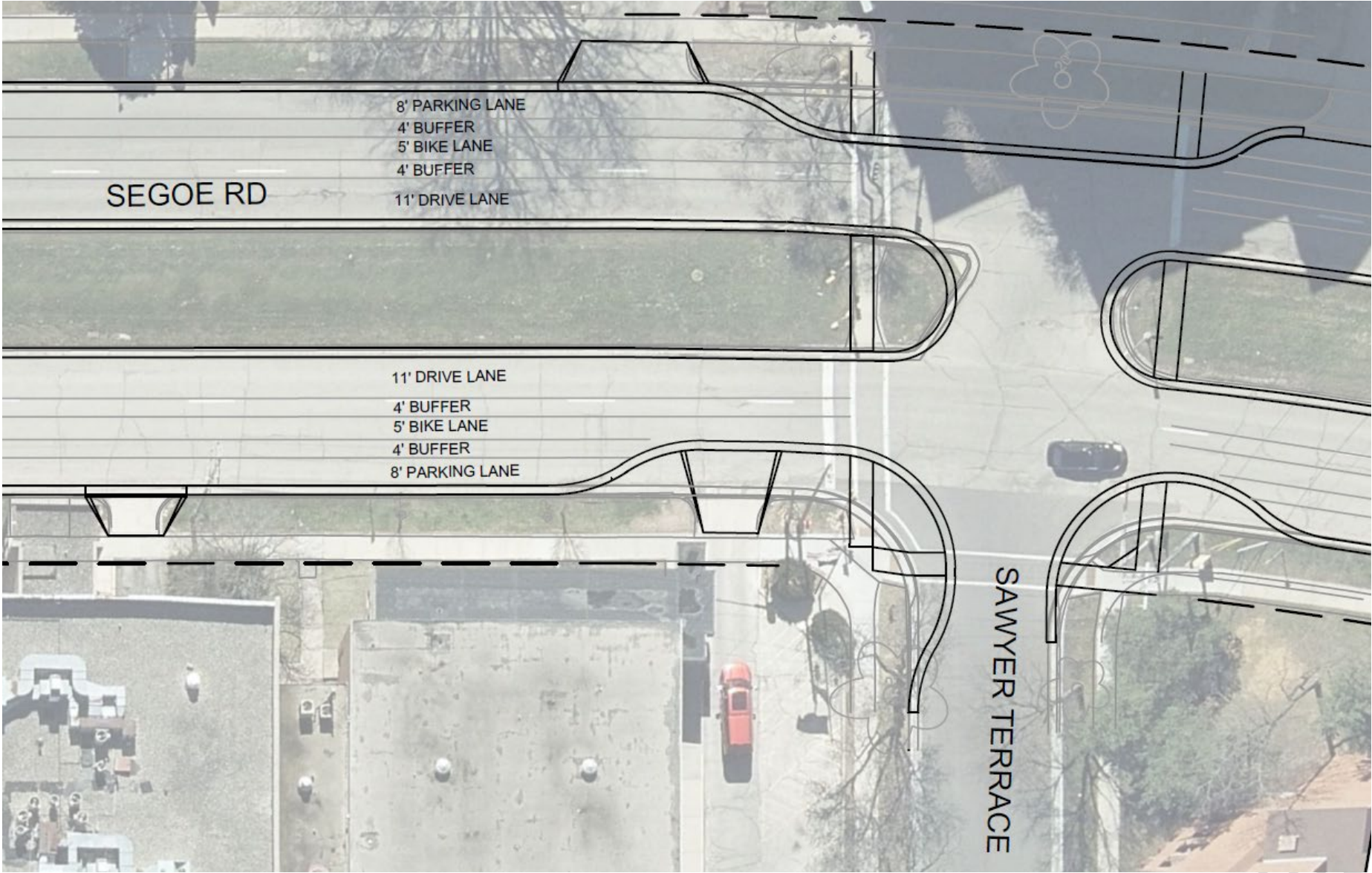


# Proposed Street Redesign – Segoe Rd Option A





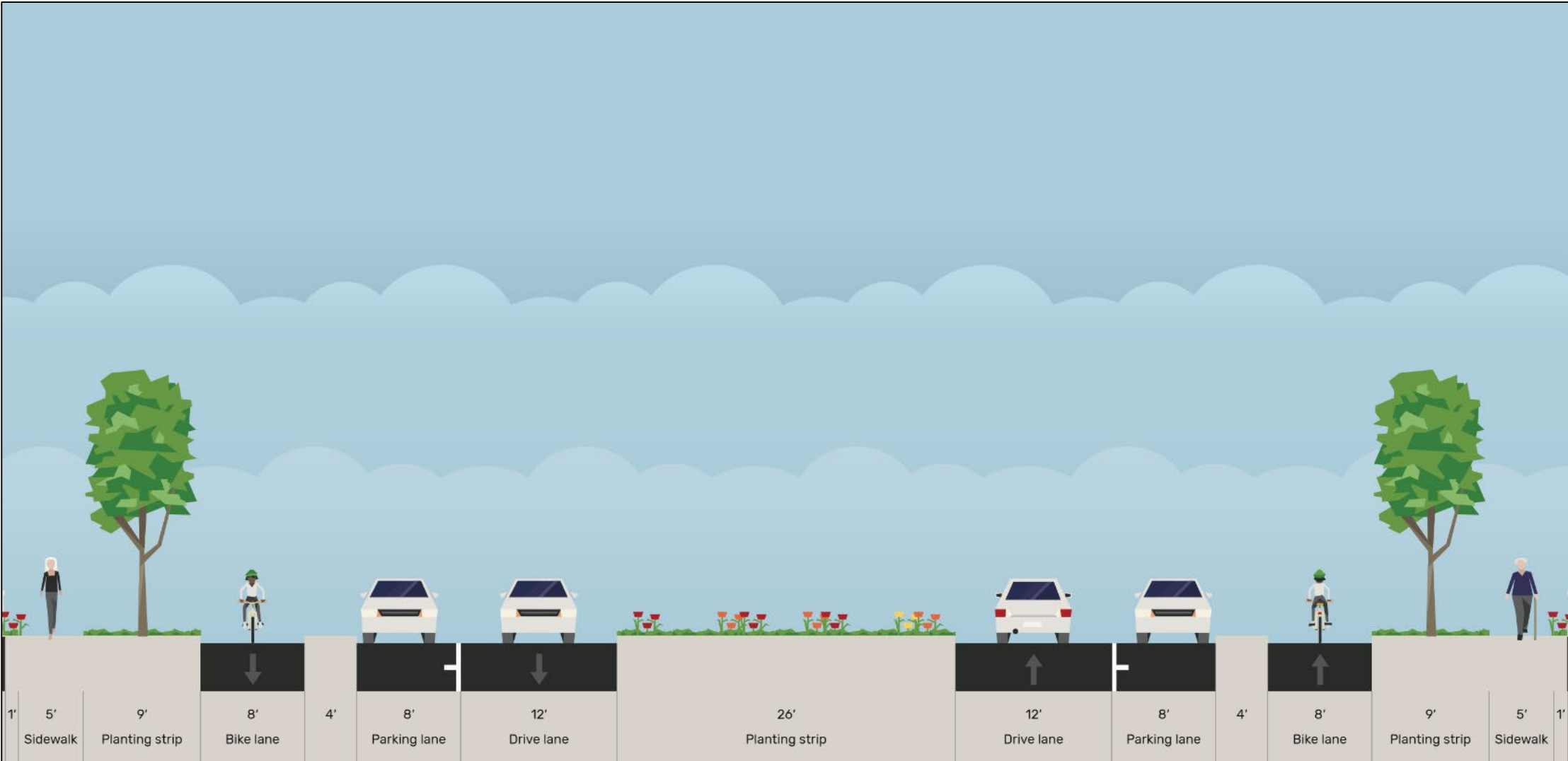
# Proposed Street Redesign – Segoe Rd Option A





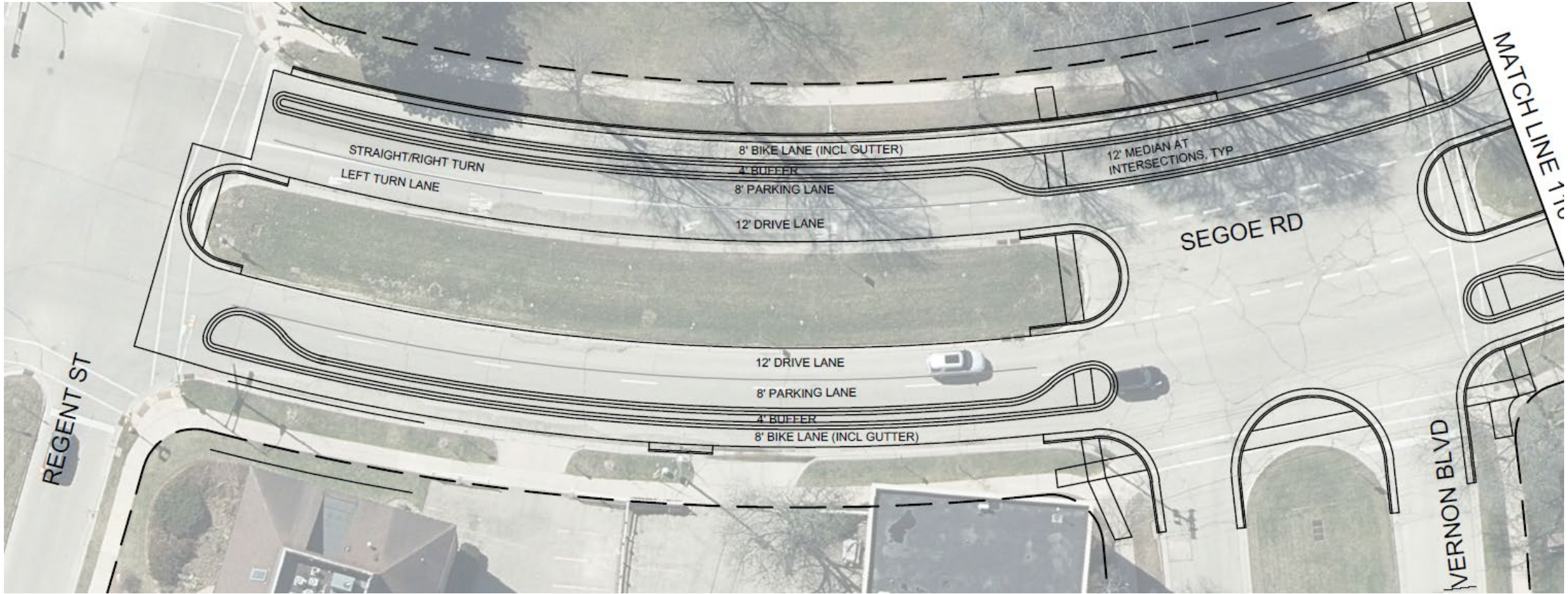


# Proposed Street Redesign – Segoe Rd Option B





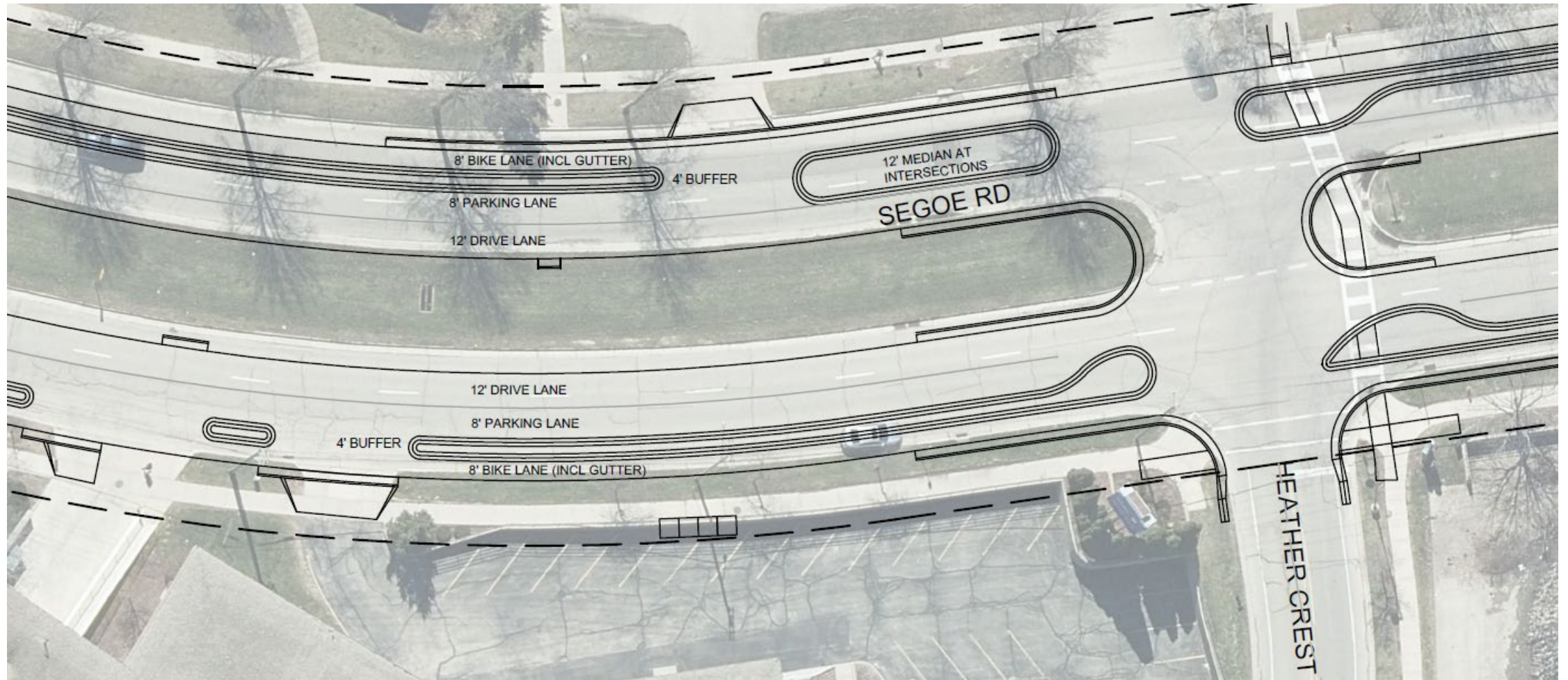
# Proposed Street Redesign – Segoe Rd Option B





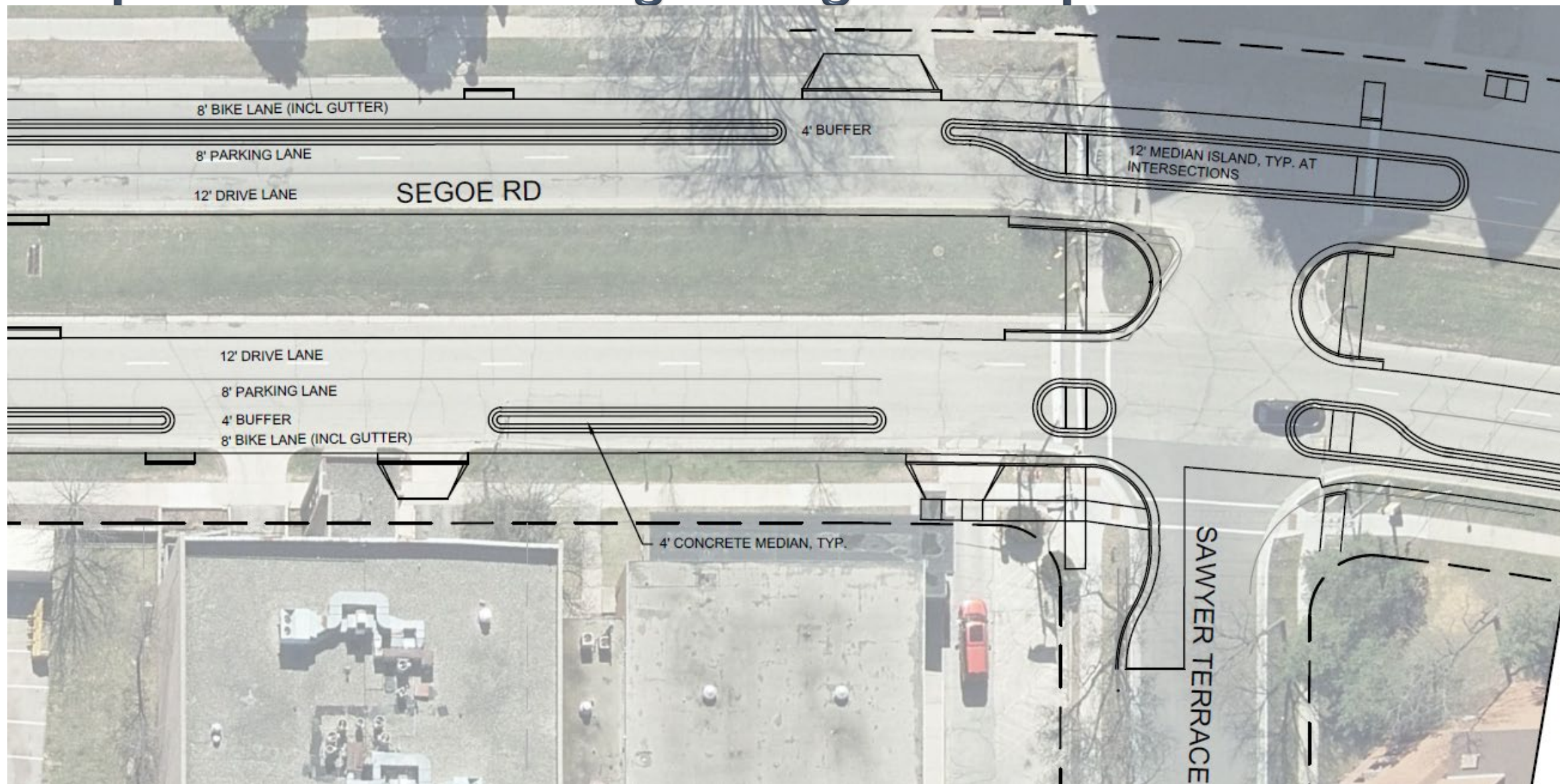


# Proposed Street Redesign – Segoe Rd Option B



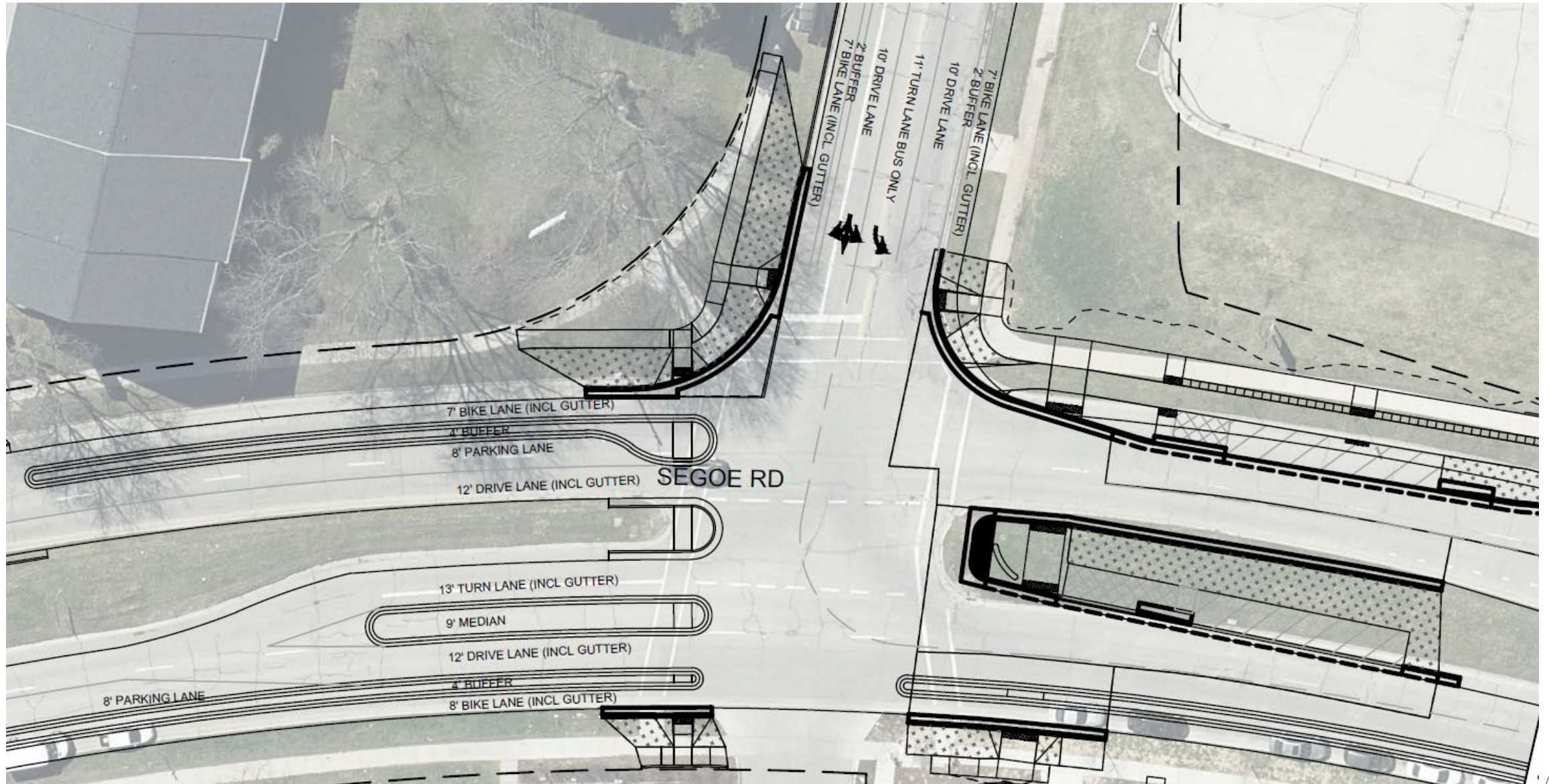


# Proposed Street Redesign – Segoe Rd Option B





# Proposed Street Redesign – Segoe Rd (at Sheboygan) Option B



CITY OF MADISON







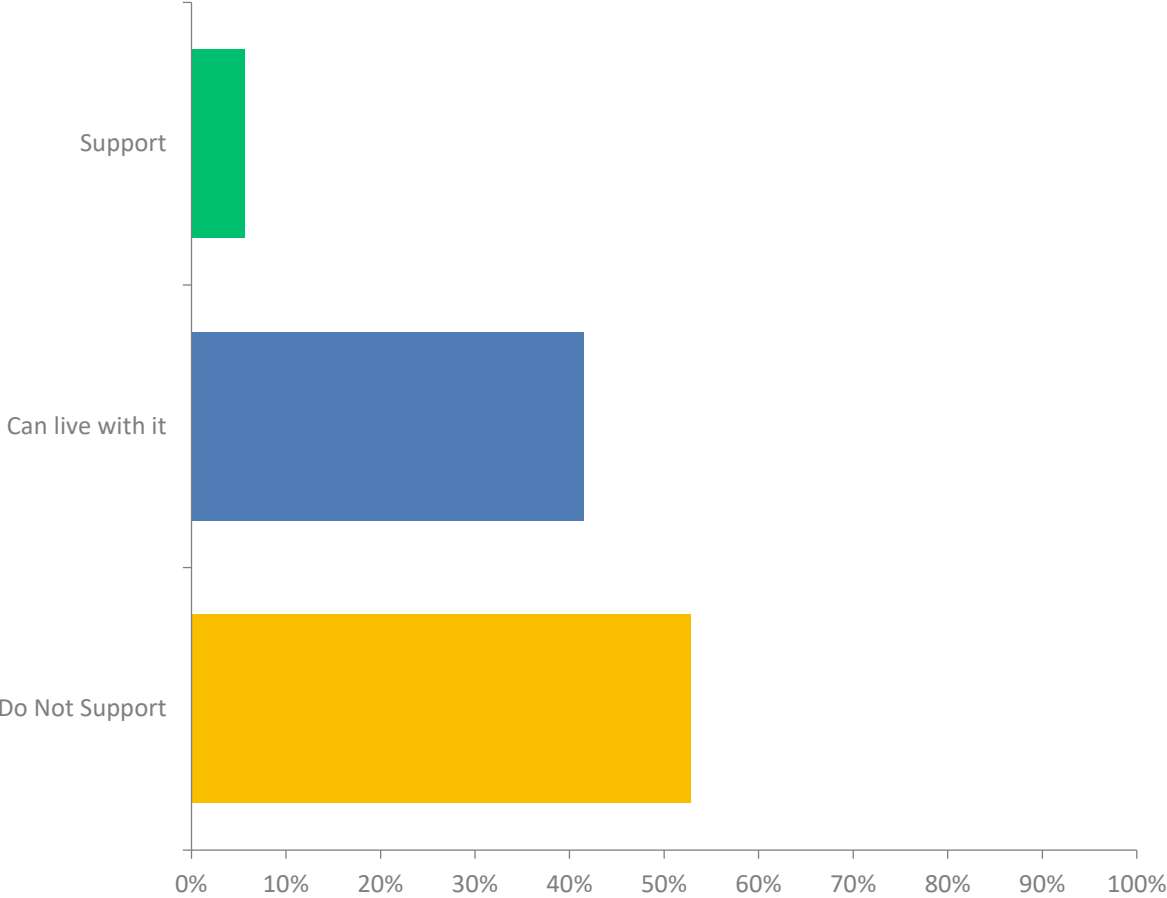
Crossing on Segoe Rd at Heather Crest: Adults needed to stand in the road and stop traffic to allow children to cross



# Proposed Street Redesign – Segoe Rd

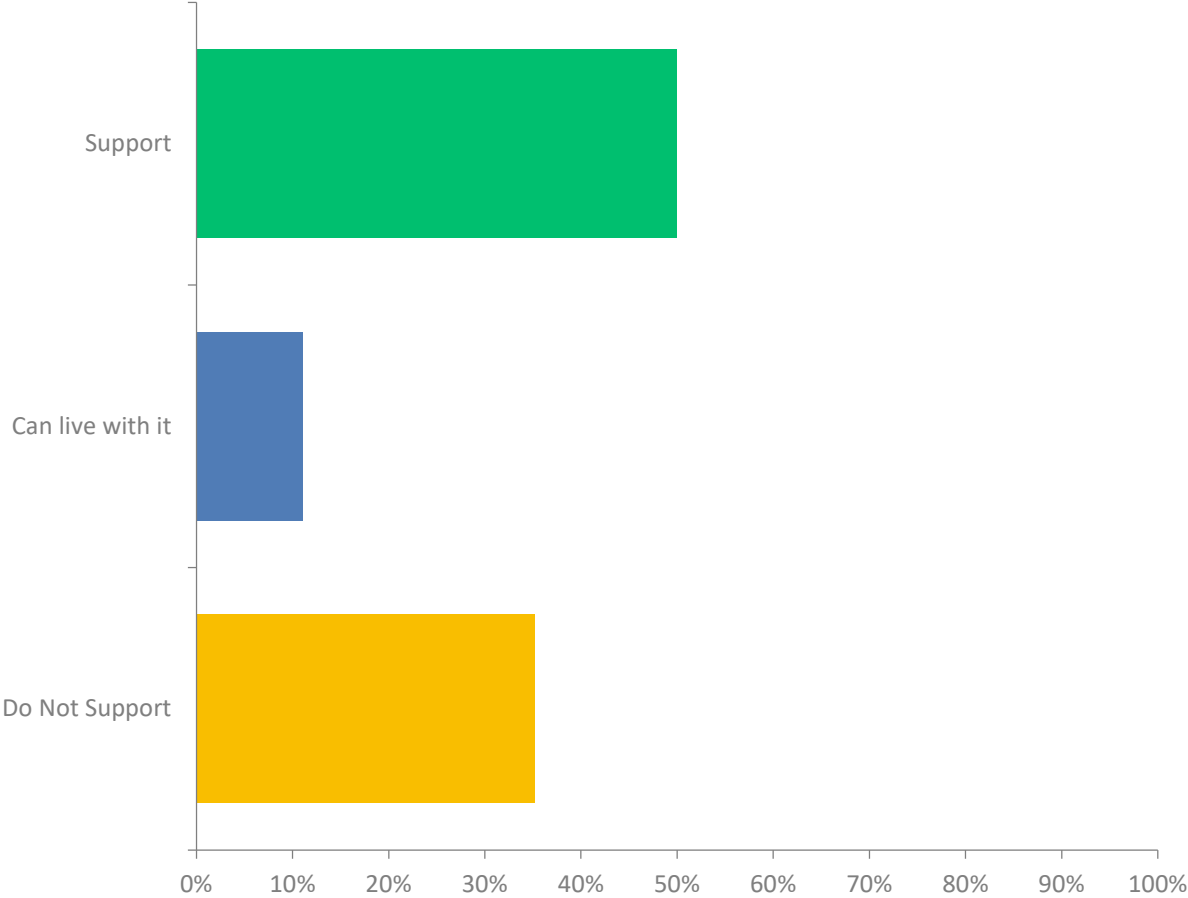
## Preliminary Questionnaire Results

Option A



53 respondents

Option B



# Contact Information & Resources

## ▶ Engineering

- Project Engineer, Mario Galindez, 266-4095, [mgalindez@cityofmadison.com](mailto:mgalindez@cityofmadison.com)
- Project Manager, Andrew Zwiieg, 266-9219, [azwieg@cityofmadison.com](mailto:azwieg@cityofmadison.com)
- Public Information Officer, Hannah Mohelnitzky, 669-3560, [hmohelnitzky@cityofmadison.com](mailto:hmohelnitzky@cityofmadison.com)

## ▶ Traffic Engineering

- Alexandra Heinritz, Traffic Engineer, 267-1102, [aheinritz@cityofmadison.com](mailto:aheinritz@cityofmadison.com)

## ▶ Project Website: <https://www.cityofmadison.com/engineering/projects/sheboygan-segoe-redesign>

- Sign-up for project email updates on the website

## ▶ Facebook – City of Madison Engineering

## ▶ Twitter – @MadisonEngr

## ▶ Everyday Engineering Podcast – search “Everyday Engineering” on Apple iTunes or GooglePlay